

THE INDEPENDENT STUDENT NEWSPAPER AT THE UNIVERSITY OF OREGON • SINCE 1900

VOL. 112, ISSUE 81 • TUESDAY, JANUARY 25, 2011

DUCKS FALL TO HUSKIES
Oregon couldn't match Washington's intensity in two games this weekend
SPORTS | PAGE 5



DANCE MARATHON
Students spend 12 hours grooving for charity Saturday
DAILYEMERALD.COM/MULTIMEDIA

BATTLE FOR HEALTH CARE REFORM RAGES ON
NEWS | PAGE 3
THE MAGIC OF SCIENCE
OPINION | PAGE 2

ACCIDENT

TWO STUDENTS DEAD, ONE INJURED AFTER CRASH

Icy roads may be to blame for Saturday morning car accident on Highway 58 east of Oakridge

MAT WOLF
NEWS REPORTER

An automobile accident just east of Oakridge, Ore., resulted in the deaths of two University students and sent another to the hospital early Saturday morning.

The deceased have been identified by the Oregon State Police

as Collin Phillip La More, 21, previously of Tigard, Ore., and Ellis Michael Heyer, 21, originally from Amherst, Mass. A third man, the driver of the 1987 BMW involved in the accident was identified by the OSP as Nicholas John Ries, 21, from Portland.

Ries survived the accident and was reported in earlier media reports to have been taken to Sacred Heart Medical Center at River-Bend in Springfield. As of 11 a.m. yesterday, Ries was not a patient at Sacred Heart, hospital spokesperson Andrea Ash said.

The accident occurred at approximately 6:55 a.m. Saturday

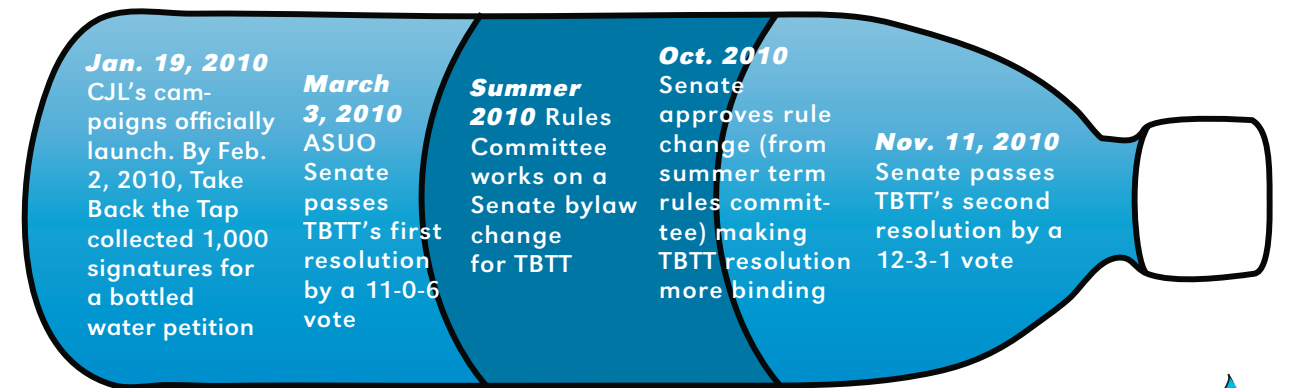
morning along Highway 58 near mile marker 51 in the Willamette Pass. The exact cause of the accident is unclear, but conditions in the pass were reported by the OSP as being foggy with spots of ice.

An off-duty Oakridge Fire Department officer was the first individual at the scene of the accident and found Ries outside of the vehicle. Ries reportedly lost control and the car traveled

ACCIDENT
CONTINUED ON PAGE 4

STUDENT GOVERNMENT

Bottle battle



ASUO denies reimbursement to student groups for bottled water expenses to promote coolers

FRANKLIN BAINS
NEWS REPORTER

The ASUO Programs Finance Committee continues to remind groups that the ASUO will be unable to reimburse student groups for single-use disposable bottled water in the 2011-12 fiscal year.

The mandate against bottled water being funded by the student incidental fee began in February 2010 in the form of a resolution written by "Take Back the Tap," one of the Climate Justice League's four current campaigns.

Sen. Laura Hinman, one of the senators who sits on the PFC, said a number of the multicultural groups who hold yearly cultural events had line items on their budget that indicated bottled water use in the past, prior to the resolutions passing.

However, several student groups affected by the resolutions that oppose the incidental fee's use for water bottles are fine with finding a new way to distribute water.

While specific spending on bottled water is not listed on a group's general budget, when the budget packet breaks down the

events, it will occasionally list spending for "food and beverages." When the committee has seen this line item, members have asked for clarification about the "beverages."

Hinman said that because the controllers cannot reimburse money spent on bottled water, the not receiving funding is not the only negative result for groups. If groups have bottled water line items and are not warned, the unspent money could cause a decrease to the group's budget the following year.

"Giving groups fair warning will keep them from not being reimbursed," Hinman said. "That's another example of an area where (groups could be prevented from) using funds."

Hinman voted against the most recent resolution, but she is working to inform groups about it because it is a part of ASUO rules.

"Once something becomes a rule, I want groups to follow it and

WATER
CONTINUED ON PAGE 4

HIGHER EDUCATION

Architecture stays a pillar of success

Oregon department remains among the nation's most prestigious according to academic journal

STEFAN VERBANO
NEWS REPORTER

The University's School of Architecture and Allied Arts remains one of the most prestigious programs in the county in terms of sustainable design education, according to the latest rankings from architecture journal DesignIntelligence.

"America's Best Architecture & Design Schools 2011 Edition," the 12th annual survey of its kind, placed both the University's department of architecture and its interior design program in the top tier of more than 150 programs nationwide in regards to the quality and rigor of sustainability education. Overall, the accredited undergraduate architecture program on campus was ranked 14th, defending its place in the top 10 percent of similar accredited programs nationwide. According to the National Architectural Accrediting Board, there are some 154 accredited architecture programs in the U.S.

In terms of interior architecture, the University's specialized undergraduate and graduate programs in the field secured a sixth-place ranking.

The special report also gave an illustrious nod to Frances Bronet, dean of the University's School of Architecture and Allied Arts, as one of the year's most admired and prodigious architectural educators. Of the survey's 25 top-ranked architecture professors and educators, Bronet joined the company of faculty from other architecture and design powerhouses like Louisiana State University and Texas A&M University. The 2011 selections were based on extensive input from hundreds of design professionals, academic department heads and students from architecture, interior design, industrial design and landscape architecture programs across the county.

ARCHITECTURE
CONTINUED ON PAGE 3

SCIENCE

Poverty levels may affect neurological development in children

University neuroscientist says study results show problem in U.S. education system

DARIN MORIKI
NEWS REPORTER

The topic of poverty is often a controversial one, and although it is known to have grave socioeconomic effects, research that is currently being conducted by University neuroscientist Helen Neville suggests that poverty's consequential effects may be a lot greater on children.

In her research, Neville noted that children from lower socioeconomic backgrounds display lower neurological developments in relation to their more affluent counterparts, including a significant decrease in executive function, self-control, language skills, IQ, attention spans and

working memory.

"We're interested in this huge disparity between the haves and have-nots in American society — which is growing bigger — and we want to document the consequences of this gap on brain function, cognition and ultimate achievement," Neville said. "All the kids that we were working with were typically developing neurologically normal and had no behavioral problems, but came from a background of poverty."

Neville said the results of her study underscores a large problem in the nation's education system. In fact, the U.S. ranked 17th in the Organisation for Economic Co-operation and Development's 2009 International Student Assessment, surpassed by countries such as Belgium, Estonia, Poland and Iceland.

According to the National Center for Children in Poverty, families and children are defined as poor if the total family income is below the federal poverty threshold, which was set at \$22,050 for a family of four with two children last year. In all, the National Center for Children in Poverty estimates that over 6 million children nationwide under the age of six are living in poverty. In Oregon alone, it is estimated that 62,036 children, which constitutes nearly 22 percent of all children in the state under the age of six, are considered to be living in impoverished conditions.

"There's a very stark problem here," Neville said. "The U.S. spends more on education than any other first world country, and we score amongst the lowest of any first world



HELEN NEVILLE
UNIVERSITY NEUROSCIENTIST

POVERTY
CONTINUED ON PAGE 4

TALK TO US

Limit submissions to 850 words. Submissions should include name, phone number and address. The Emerald reserves the right to edit all submissions. One submission per person per calendar month.

OPINION

Editor
Tyree Harris
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STIRRING UP DEBATE AND STIMULATING DISCUSSION ON CAMPUS

TUESDAY, JANUARY 25, 2011



EDWIN OUELLETTE CARTOONIST

THE TIE-DYE LABCOAT | JOANNA WENDEL

Demos display magic of chemistry



JOANNA WENDEL is a columnist for the Oregon Daily Emerald. She is a sophomore studying biology and geology. JoAnna loves to read and she occasionally paints. After college, she hopes to be a writer for National Geographic, Discover or Scientific American.

“My favorite element is bromide,” said David R. Sullivan, University of Oregon’s lecture demonstration coordinator. “You know you’re a chemistry nerd when you have a favorite element.”

Every science major who has taken a chemistry class here at the University knows David R. Sullivan simply as “Randy the Demo Guy.” He’s that plaid-shirt-wearing, jolly-looking guy who comes into our chemistry classes and breaks up the boring lectures with color-changing liquids, electric pickles and exploding hydrogen balloons.

“The most fun thing is you get to bring unusual things into the classroom and do unusual things with them,” Randy said.

The first thing Randy the Demo Guy does to design a demonstration is look at the curriculum. He gauges what kinds of concepts need to be taught in more ways than just with words on a PowerPoint. He keeps three things in mind: safety, science and showmanship. I’ve seen a demo involving electricity where he told the class to remind him to switch off the current before he touched one of the doodads for fear of lethal electrocution. I’m pretty sure having us all scream, “Randy, turn it off!” at regular intervals was part of the showmanship part, but he did admit that sometimes he legitimately forgets.

“The best demos have an induction period,” Randy said, meaning those experiments that take a little bit for anything to happen.

In a demonstration called the “Iodine Clockwork Reaction,” which demonstrates the kinetics, or the rate, of a chemical reaction, a beaker of clear liquid is supposed to suddenly turn blue when the reaction is complete. There are just a few moments when you’re sitting in your seat, thinking that they’re just pulling your leg and nothing is going to happen — and then you scream, “Oh my god, it just turned blue!” The most exciting thing about watching Randy’s demos is that, even though it may look like magic, the students in that room could probably tell you what is happening in that liquid on a molecular level.

When Randy comes into a chemistry class, he gets to demonstrate just how cool chemistry can be. Demonstrations provide another perspective on lectures — they don’t just tell us science, they show us science. I can appreciate a chemical reaction much more if I can see it happening, not by what’s written in an equation. Chemistry especially is an incredibly hard science because you just have to trust that there are molecules made up of atoms and there are electrons whizzing around the atoms, and for some reason molecules stick together because of these little negatively charged flying ping-pong balls being attracted to other positively charged ping-pong balls.

That’s why when Randy told me about his

outreach program called ChemDemos he does for local schools, I was thrilled for those young students. Back when Randy was first hired at the University in 2001, he discovered that doing demonstrations was not exactly a full-time job. So he thought, “What else could I be doing with my time?” He thought back to his days as a high school chemistry teacher and remembered how much he liked working with kids. And he realized he has access to a plethora of equipment and chemicals that the everyday high school science teacher could only dream of. So he decided to design an outreach demonstration show that he could take to local elementary and high schools.

“Wait, you want to bring chemicals to little kids?” were the school lawyers’ initial reactions, but Randy eventually wore them down, and for eight years has been bringing chemistry demonstrations into elementary and high schools.

Every fall Randy teaches a Freshman Interest Group called “Mix it Up: Teaching Science,” where students get to design demos and show them to each other. One year they were even able to go to the elementary school where Randy’s daughter is a fifth grade teacher to show the kids.

“It was really nice to be in the audience, watching my students make her students light up,” Randy said. “(My students) knew chemistry was fun, but they didn’t realize it could be a show.”

My first experience with Randy was in my freshman year 9 a.m. General Chemistry class in 100 Willamette. Chemistry has never been a favorite subject of mine, so I wasn’t thrilled to be in class at 9 in the morning on a Monday, learning about exothermic reactions. Then my professor started talking about the Hindenburg kerfuffle — you know, when those people were riding in a hydrogen-filled zeppelin and someone really needed a ciggie — and introduced us to Randy.

Randy was holding a balloon behind a “blast shield” — what he calls “polycarbonate plastic” but looks like mere plexi-glass. He told us the balloon was filled with hydrogen, and he was going to see what was going to happen when he raised a lit match really close to it. He told us to plug our ears. Then he put on his own earmuffs. He lit the match (which was attached to a long stick) and raised his arm, closer and closer until...

BAM!

The balloon erupted into a fireball, emitting the loudest bang I’ve ever heard. I think I was the only one in the room who shrieked.

Seeing chemistry happen in real life is an incredible learning experience, especially when you could explain the science yourself. Here’s hoping that Randy sticks around to continue showing us the wonder of science.

JWENDEL@DAILYEMERALD.COM

THE GOOD, THE BAD

THE OPINION DESK GIVES A BIG THUMBS UP—AND THUMBS DOWN—TO THE BIGGEST ISSUES THIS WEEK



EUGENE WOMAN SENTENCED FOR DRUG DISTRIBUTION AND MONEY LAUNDERING

Suzan Dione, 40, of Eugene was sentenced earlier this month by United States District Judge Michael Hogan to serve 24 months in prison for conspiracy to manufacture and distribute marijuana, hallucinogenic mushrooms and ecstasy, and for laundering money and structuring currency transactions. She also forfeited two homes and more than \$30,000 in currency. Dione was a distributor to people in multiple states and controlled a bank account into which more than \$605,000 was deposited. All of the deposits were derived from the distribution of the drugs.

As starving college students slaving away for our small paychecks, the Emerald opinion desk is happy to see loaded drug dealers brought to the arms of justice.

A CACHE OF CASH AND HASH

\$10,000 was found in a duffle bag along the side of Interstate 76 in Colorado on Thursday by two Colorado Department of Transportation employees. The bag also contained marijuana and drug paraphernalia. The two employees called the Colorado State Patrol, who arrived and took the bag.

Thumbs up to the Colorado Department of Transportation and its employees, who have demonstrated that despite all of the scandals and corruption we see every day on the news, everyday people are still typically good people.



COUPLE IN IOWA ORDERED TO REMOVE SIGN FROM YARD

In June 2010, Bradley and April Blair posted a sign in their front yard, about 20 square feet in size, on which they had inscribed a quote commonly attributed to Thomas Jefferson regarding the dangers of government power and the importance of the rule of law. “The enemies of the people are criminals and government,” proclaimed the sign, “so let us tie the second down with the chains of the Constitution so the second won’t become the legalized version of the first.”

The city of Humboldt accused the Blairs of violating municipal code and threatened them with a \$1,000 fine in October. This week attorneys from the Rutherford Institute took up the case in an effort to defend First Amendment rights to free speech.

PREACHING TO THE CHOIR

Supreme Court Justice Antonin Scalia has agreed to deliver a closed door address to congressional members of the Tea Party Caucus on Monday, in the first of what are being called “conservative constitutional seminars.” Ironically, Justice Scalia’s topic of conversation will focus on the Separation of Powers. Supreme Court Justices are supposed to remain apart from other elected officials.

While it is understood that individually they have differing political ideologies, they are expected to make their judicial rulings apart from political inclinations. Justice Scalia is threatening that balance.inclinations. Justice Scalia is threatening that balance.

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NATION

Republicans repeal Obamacare in House

More legislation to come if, when Senate Dems push through proposal

COLTON TOTLAND
NEWS REPORTER

The newly elected congresspeople in the U.S. House of Representatives voted 245-189 last Wednesday to repeal the hard-fought health care reform legislation that was passed in late 2009.

The repeal, which is not expected to pass by the Democrat-controlled Senate or by President Barack Obama, is largely seen as a symbolic effort by Republicans to show their disapproval of the original legislation. Nevertheless, the vote has reintroduced the health care debate in both houses and once again shows signs of dominating congressional proceedings.

Promises for the repeal date back to before the 2010 elections, at which time dozens of Republican candidates vowed to undo the health care reform now often referred to as "Obamacare." As the proposal now moves forward into the Senate, house committees are already beginning to explore other possible health care alternatives and strategies.

Republican representatives have stated that if the proposal does not reach a vote in the Senate, they will attack the legislation on a piece-by-piece basis by refusing to support health care programs and funding provisions that still need congressional approval.

"In the law that is on the books today, it drives up the cost of health care, it drives up premiums, and it adds to the nation's debt when you look at it in the long term," Rep. Greg Walden (Republican for Oregon's 2nd congressional district) said last week during floor debate in the House. "We can do better than this, given the chance. We will get it right and get to a patient-centered health care system that does reform the current system and drives down costs."

In addition to concerns about funding and national debt, Republicans oppose the health care legislation because they see it as entrenching the system that brought about high costs in the first place. Republicans also see it as an infringement on individual liberty, arguing that the legislation, which will require all Americans to have health insurance starting in 2014, is the first time in history that people have

been forced to buy a product from a private provider.

Despite the strong opposition of Republicans to the new health care legislation, many analysts continue to view the House's repeal and threats of future opposition as campaign promises rather than as parts of a long-term strategy to dismantle health care reform.

"A symbolic vote is not unimportant in the realm of

agree something needs to be done to remedy the system.

Medical Director at the University Health Center, Jenny Soyke, said that with or without the new health care legislation, access to care is still a huge problem. She said students, even those insured by their parents, are not guaranteed coverage, especially if they are from outside the state. Still, Soyke sees Obama's legislation as a healthy

"This legislation was really just a first step, and it needs to go forward."
JENNY SOYKE
MEDICAL DIRECTOR AT THE UNIVERSITY HEALTH CENTER

electoral politics. Having the health care discussion opened up again and having it debated fairly will certainly appeal to a segment of the population," Alison Gash, a University political science professor, said. "But if Republicans continue to do that without any sort of movement and neglect to address the more pressing issues, then I think it is going to work against them."

In the health care industry, opinions remain divided over health care reform, and for many, future debate is almost a certainty. However, most

start and hopes opposition to it will not continue to slow down Congress.

"This legislation was really just a first step, and it needs to go forward. The discussion is far from over but attempting to repeal it entirely is an unnecessary blockade," Soyke said.

CITY & STATE POLITICS
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ARCHITECTURE CONTINUED FROM PAGE 1

"Architecture and interior architecture have distinguished themselves again as strong and critical programs where exceptional students and faculty are creatively defining the future of the built environment," Bronet said in a University Media Relations press release. "AAA's sustainability leadership comes from decades of innovation, integrated and excellent design, rigorous work and many partnerships and collaborations among students, faculty, and internal and external constituents."

Bronet boasts a background in architecture and engineering and has been AAA dean since 2005, placing a special emphasis on cross-disciplinary education. She is also the former president of the Association of Collegiate Schools of Architecture and has used her role to branch out to Oregon's design industry, as well as to various governmental and educational organizations. Head of the architecture department, Christine Theodoropoulos, said the school's distinction is not surprising, considering how vigorously it pushes sustainable building design.

"Sustainable design and

green building are deeply integrated into our programs," Theodoropoulos said. "Faculty with national and international distinction in sustainable design research also teach design studios. There is a shared commitment among students and faculty that every project must be sustainable, in theory and in practice."

Despite AAA's prestigious placement, University junior and architecture major Stephanie Johnson feels DesignIntelligence's rankings actually lowball the school's status and said the University's architectural programs could give any comparable school in the country a run for its money in the realm of sustainable design.

"I really think that our architecture program does not get enough credit from the school," Johnson said. "Everyone knows (AAA is) number one in the country for sustainable design by architectural record."

DesignIntelligence is published monthly by the Design Futures Council, a Washington, D.C.-based think tank instilled with the task of exploring trends, changes and innovations in the architecture, engineering and construction industries.

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Public Policy Decisions: Weathering
the Storm of Natural and Man-made
Disasters in the Gulf"**

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ARCHER

THE SPY WHO LOVED HIMSELF

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CLUB HOCKEY

The puck stops here



ALEX MCDUGALL PHOTOGRAPHER

Oregon freshman Connor McBride controls the puck during the third period against Washington. The Ducks were thoroughly dominated in the game, scoring their only goal late after the outcome had already been decided during Washington’s 4-1 rout Saturday evening at Lane Events Center.

Washington dominates Oregon with a combined two-game score of 8-4, despite ejections for both teams

ISAAC ROSENTHAL
FREELANCE REPORTER

For the first time this season, the club hockey team dropped both games of a weekend series as the Ducks were swept by their biggest Pacific-8 Conference rivals this weekend, losing the season series with the Huskies 3-1.

On Saturday night, Washington thoroughly outplayed the Ducks and skated to 4-1 victory to capture the I-5 cup — the trophy awarded to the winner of the season series between the rivals — for the second consecutive year. Head coach Eddie LeRoy said the Ducks simply did not match the Huskies’ intensity.

“I think we just got outworked,” he said. “Talent-wise we match up with these guys, but we just didn’t seem to show up tonight to play hockey. We just got outworked in everything; they got

to the loose pucks.”

LeRoy also said the Huskies played very well on special teams, killing every penalty and converting on a high percentage of their own power plays.

The one goal that the Ducks did score on Saturday came with less than five minutes left in the game, and while it was a relief for the Ducks not to get shut out, it did little to change LeRoy’s opinion of the game.

“It’s a good thing to get a goal, but I don’t think it means that much,” LeRoy said. “We got outworked no matter what. If it was 3-1 we still got outworked, if it was 2-1 we still got outworked. It ended up a 4-1 final, and they deserved to win. They badly outplayed us.”

On Friday night the Ducks jumped out to a 2-0 lead at the first intermission and dominated the Huskies in the first period. Halfway

through the second period, a skirmish in front of the Washington net left one player from each team ejected.

The Ducks’ Matt Hanlon and the Huskies’ Andrew Johnson were each suspended for the second game of the series as a result of the fight. Johnson was also suspended an additional game for making contact with an official.

Early in the third period the Huskies scored two goals in a just over a minute, capitalizing on a rule change made by the American Collegiate Hockey Association at the start of the year.

Just under four minutes into the third period, Washington scored while the Ducks were serving a delayed penalty (meaning the actual penalty would not start until the Ducks touched the puck).

Under the previous rule, Washington’s goal would have waived off the penalty, but

because of the rule change the Ducks still had to serve the penalty. Halfway through the ensuing powerplay, the Huskies scored to take a 4-3 lead.

LeRoy said that as frustrating it was, the referees made the correct call under ACHA and NCAA rules.

In earlier competition this season, the Ducks went 2-1 on their road trip to Utah, splitting two games with Weber State and beating BYU.

The Ducks opened the trip on Jan. 14, beating Weber State 6-4 before facing off against BYU the next day. Oregon skated to a 5-3 win over the Cougars but dropped Sunday’s game against Weber State. In their 3-1 loss to Weber State, the Ducks had a multitude of chances on the power play but were not able to convert.

CLUB HOCKEY
CONTINUED ON PAGE 6

SPORTS

FOOTBALL

TWO MORE HIGHLY TOUTED RECRUITS COMMIT TO OREGON, BRING TOTAL TO 22

It’s crunch time in the football recruiting cycle, and Oregon is responding well to the pressure.

With only nine days remaining before National Signing Day, the Ducks continue to be in excellent shape to sign a highly rated 2011 class.

After picking up a number of verbal commitments from highly touted recruits in All-Star games earlier this month, the Ducks received a pair of commitments from players last week.

On Thursday, Oregon received an oral commitment from linebacker/defensive back Lake Koa-Ka’ai. Rated three stars by the recruiting website Rivals.com (and four stars by Scout.com, a competing site), Koa-Ka’ai picked Oregon over reported offers

from Nebraska, Stanford, Colorado, Washington and USC, among many others. Koa-Ka’ai made his decision the day after defensive coordinator Nick Aliotti paid him an in-home visit.

Then, on Saturday, California wide receiver B.J. Kelley gave the Ducks their second commitment of the week. A three star recruit by Rivals.com, Kelley claimed offers from Arizona State and Utah, among others. Kelley made his commitment while on an official visit to Eugene.

With the commitments of Kelley and Koa-Ka’ai, 22 recruits have now made public verbal commitments to the Ducks.

While it’s uncertain how many more recruits Oregon will take for the

2011 class, several highly ranked prospects are still uncommitted and reportedly hold interest in the Ducks.

They include defensive tackles Delvin Simmons (McKeesport High School, McKeesport, Penn.), Rod-erick Byers (Northwestern High School, Rock Hill, S.C), Christian Heyward (Point Loma High School, San Diego, Calif.), as well as offensive tackle Jake Fisher (Traverse City West Senior High School, Traverse City, Mich.) and linebacker Branden Jackson (McKeesport High School, McKeesport, Penn.).

The annual national signing day is set for Thursday, Feb. 3.

— ANDY DRUKAREV

ACROBATICS & TUMBLING

NO. 2-RANKED ACROBATICS AND TUMBLING START SEASON WITH WIN OVER BAYLOR

Three years after the program arrived on the Oregon campus, head coach Felecia Mulkey has established the Ducks acrobatics and tumbling team as a national contender for years to come.

With a third-place finish at last year’s National Cheer-leaders Association Col-legate National Championships under its belt, Oregon opened the 2011 season with a No. 2 national ranking in the National Collegiate Acrobatics and Tumbling Association coaches’ poll.

After competing in stunts and gymnastics meets and competitive cheer tournaments last year, Oregon has lined up a full schedule competing exclusively under the newly developed acrobatics and tumbling meet format. Each meet will feature six different scoring categories: compulsories, stunt, pyramid, basket toss,

tumbling and the team routine.

In its first competition of the season this Sunday, No. 2 Oregon traveled to Waco, Tex., to face a talented Baylor University squad. The Bears had already competed twice this year before Ore-gon came to town, defeating No. 3 Fairmont State in their season opener. They also led top-ranked Maryland through four events before falling behind for a narrow three-point defeat.

It was all Oregon on Sunday, however, as the Ducks kicked the 2011 season off with a 276.178-262.162 victory.

A Baylor fall in the pyra-mids event helped Oregon out to an early lead, fol-lowed with a strong mark of 9.8 in the basket toss heat. Baylor quickly responded by taking the stunt and, despite the fall, pyramid events to

shave Oregon’s halftime lead to less than six points.

The Ducks came out after intermission to claim the tumbling event, 53.41-49.91, before closing out the meet with a 101.188-96.012 victory in the team routine.

“Overall, we’re excited for the win,” Mulkey told goducks.com. “It was our first meet of the year and there are some areas we can improve. We needed to nail our tumbling round and we had some out-standing performances there.”

Looking ahead, the Ducks will showcase their talents for the first time at home this season during halftime of the Oregon women’s basketball game Thursday night. They will host Azusa Pacific at 7 p.m. on Saturday night for the team’s first of two regular season home meets.

— LUCAS CLARK

CLUB HOCKEY

CONTINUED FROM PAGE 5

LeRoy said Sunday’s loss may have been a product of overconfidence with the Ducks coming off a win over a stronger BYU team the night before.

“I think we probably took Weber for granted in that third game,” he said, “and I think we somewhat took the night off. I think we came in

a little bit flat and antici-pated that we were gonna win like we did on Friday night against them.”

The Ducks host Wash-ington State this weekend, with a 10 p.m. start time on Friday and a 4 p.m. game on Satur-day afternoon. Oregon domi-nated the Cougars in October, sweeping a two game series by scores of 9-1 and 8-0.

SPORTS@DAILYEMERALD.COM

FOOTBALL

Bruins hire 49ers’ offensive coordinator

The former NFL coach is just one of many UCLA coaching changes

SAM STRONG
DAILY BRUIN

Rick Neuheisel sat at the head of the table in the conference room of the J.D. Morgan Center on Saturday morning and fielded ques-tion after question fired by surrounding reporters.

It was a familiar scene for the UCLA football coach, who has been badgered by ques-tions regarding everything from the uncertainty of his coaching staff to his offensive philosophy since UCLA’s season-ending 28-14 loss to USC in December.

Neuheisel used to meet these questions with diplomatic an-swers that included words like “confidentiality” and “waiting.”

But the waiting game is over, and on Saturday, Neuheisel wasn’t left to answer ques-tions alone. This time, he had answers.

Sitting immediately to his left was Neuheisel’s old friend and former co-work-er, Mike Johnson. Johnson was throwing words around, such as “fundamentals” and “discipline.”

Neuheisel announced Sat-urday the hiring of Johnson as the Bruins’ offensive coordina-tor and wide receiver coach. Though the announcement was made Saturday morning, the hire was made Thursday, and Johnson was recruiting for UCLA on Friday.

Johnson has coached in the NFL since 2000, most recently with the San Francisco 49ers as their offensive coordina-tor. Johnson also coached at Oregon State in 1999 while Neuheisel was the head man at Washington. Neuheisel spoke of losing multiple recruiting battles to Johnson back then and cited Johnson’s recruiting ability as a reason for the hire.

“Now that I’m here, I’m excited,” Johnson said. “In the next week and a half I’m going to go out and beat the streets of L.A. and see if we can get a couple guys in our boat and recruit, and once that process is over, we’re going to sit down and get started on the offense and develop an offense that can be effective, diverse and multiple, both running and passing, mak-ing sure that we marry the two.”

The hiring was shortly

followed by an announcement from the University of Utah that former UCLA offensive coordi-nator Norm Chow had taken the same position with the Utes. The move is a homecom-ing for Chow, who attended school at Utah and coached for 27 seasons at nearby BYU.

UCLA and Chow reached a mutual agreement on the terms of the separation, according to UCLA team spokesman Marc Dellins. Dellins said the agree-ment allowed for a smooth transition and was satisfactory

will begin designing an offen-sive scheme that they hope will be more effective in pass-ing the ball. UCLA was ranked No. 116 out of 120 teams in the NCAA last season in total passing yards.

The pistol offense that the Bruins ran last season doesn’t appear to be making a return, at least not entirely.

“We certainly want the abili-ty to throw the ball and throw it effectively ... I don’t know that we’ll have the flashy name for our offense, but hopefully we’ll

“We’re going to sit down and...develop an offense that can be effective, diverse and multiple, both running and passing, making sure that we marry the two.”

MIKE JOHNSON
UCLA OFFENSIVE COORDINATOR

and amicable for both parties.

In the news conference in which Neuheisel introduced Johnson, he spoke of chemistry issues and said that he wants to put together a coaching staff that will “check their egos at the door,” though Neuheisel said those statements were not directed entirely at Chow.

Neuheisel will double as the quarterback coach, mak-ing for the same combination of positions that Johnson and Neuheisel held when they both coached with the Baltimore Ravens in 2006 and 2007. The quarterback coach position was previously held by Chow.

“When you’re not doing things as well as you’d like, one thing we all do is go back to our comfort zone, and my comfort zone is coaching those guys,” Neuheisel said of becoming the quarterbacks coach.

Neuheisel was noncommi-tal about who will actually call the offensive plays, but he did note that he had no concerns with “turning the keys over” to Johnson. Neuheisel and John-son will hit the recruiting trail together as signing day comes on Feb. 2, but after that, they

develop one as people see that it’s producing and becoming one of the top offenses in the Pac-12,” Neuheisel said.

“I’m a believer that you look at the personnel you have and then you develop an of-fense around the people,” Johnson said. “There’s plenty of knowledge in the room to develop that, and as the per-sonnel changes, maybe the of-fense changes, but the main focus is to be able to execute football plays.”

Meanwhile, one unknown still remains for the UCLA coaching staff as the Bruins still don’t have a defensive co-ordinator. It’s been more than a month since Neuheisel fired former defensive coordinator Chuck Bullough.

Neuheisel has interviewed several candidates and has more interviews scheduled in the coming days.

“I’m looking forward to hav-ing that decision as quickly as is possible, but I can’t go so fast as to not be exactly right,” Neuheisel said.

THIS ARTICLE ORIGINALLY APPEARED IN THE DAILY BRUIN, THE STUDENT NEWSPAPER AT UCLA

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SPORTS

STILL ON HIS FEET | ROBERT HUSSEMAN

Women’s basketball gets the ‘Oregon’ treatment



ROBERT HUSSEMAN is a fifth-year senior from Keizer, majoring in business administration and mathematics. He has worked as a sports reporter for the past three years. Robert also works as a freelance reporter for The Register-Guard.

Perhaps the logo isn’t as prevalent in Oregon Ducks fans’ minds as the Win The Day shield, but one day it could get there.

Inside of a four-pointed shield (similar in shape to the NFL logo) is a basketball and, above it, a single star. The basketball is flanked by a pair of wings, spread to their fullest extent. Above the shield is the Oregon O; below it is “Oregon” in ubiquitous Bellotti bold font.

Where will you find this logo? First, check the Pit Crew — several members have been sporting it on lapel pins, an additional accessory to school pride. Then, ask a member of the Oregon women’s basketball team — she will be happy to talk to you about it.

“It’s our own logo,” point guard Ariel Thomas said last week. “It’s our brand.”

Thomas, a freshman point guard from Sacramento, was recruited by Paul Westhead and the Oregon coaching staff to play for the Ducks. She, like the rest of the team, has bought into the fast-break system and believes in the need for speed.

Hence, the new logo, conjured up by Oregon’s ever-vigilant marketing department. And the lapel pins, which draw to mind some high honor won by a pilot in the line of duty.

The Ducks have followed through with the brand messaging thanks to posters and images that turn Oregon players into “Top Gun” cast members. The athletic department has created two posters, splitting the team in half. Each player is wearing a flight suit, goggles and a yellow Oregon shirt, holding a basketball and looking intimidating.

“It’s pretty creative. It was just like, wow, like we’re doing a modeling shoot,” Thomas said. “When we saw the (flight suits), we thought, oh, those would just be cool to wear. Then we’re like, for sure? We’re actually wearing them?”

For sure. And not just in the posters, but on the trading cards handed out to the 12,320 people on hand to witness the first women’s basketball game — and first Civil War game — at Matthew Knight Arena on Sunday. To top it all off, every player was given a nickname, a personal identifier in line with the pilot theme. Some

of them are creative and easily understandable, such as “Frisco” for San Francisco native Nicole Canepa and “Amor” for freshman forward Danielle Love. Some of them make you scratch your head — Amanda “Bangarang” Johnson?

These brave pilots of the airship Fast-Break Offense are constantly on the lookout for new members to join their ranks. Hence, the lapel pins. If you see one of the Ducks out on the street, you can ask them about the pins. If you are “deemed worthy” by the team or coaching staff member in question, you will receive one.

(Full disclosure: This reporter has asked for one because he thought it was a neat idea. To remove any conflicts of interest, the pin will be given to his mother, who enjoys that sort of thing. She will add it to the BCS national title game pin this reporter recently gave her, among others.)

Non-revenue sports have a hard-enough time as it is drawing attention. Two-dollar general admission tickets and the largest crowd at a Pacific-10 Conference women’s basketball game ever is a nice start, but it might not benefit the Ducks in the long term.

Thus explaining the brilliance of a full-scale branding effort, with a marketing campaign to go with it. Oregon has a definite identity with Westhead’s system, much like the football team does with Chip Kelly. It is only natural, then, to support it in the team’s marketing efforts.

Additionally, this may help influence recruits’ opinions of the basketball program, and the University. The most difficult question to be asked of a person or a program may be, “What are you about?” Kelly can point to his Win The Day mantra. Westhead can point to his quest for pure speed — and the lessons to be learned along the way.

Oregon is lucky to have the resources available to support an endeavor such as this, but only good can come from the athletic department’s efforts to craft an identity for its women’s basketball program in the short term. All of college sports are not created equal, so rare is the day when a marketing campaign can be genuine while standing out in the landscape.

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HOROSCOPE by Holiday Mathis

TODAY’S BIRTHDAY (Jan. 25). It’s a year marked by inspiration, imagination and good fortune. You do not demand that these offerings occur in the way you expect them to, and that’s why you’ll be continually delighted by the surprising way your life unfolds. February brings a contract. April favors travel. Aries and Taurus people will express their admiration in tangible ways. Your lucky numbers are: 30, 14, 2, 24 and 19.

ARIES (March 21-April 19). A certain charming person you know always seems to get away with more. This is neither bad nor good. It’s just life. As a witness, you’ll be inspired to think about taking greater risks, as well.

TAURUS (April 20-May 20). Ask for a small favor. You usually don’t like to do this because you fear it will annoy the other person or make you feel indebted. However, this is not the case. By asking, you will endear yourself.

GEMINI (May 21-June 21). An expert will comment on what you have done. You might be surprised to hear what this person thinks about your work, but you will take a positive meaning from it.

CANCER (June 22-July 22). You are not overly results-driven, though in regard to a certain goal, your patience is running thin. You enjoy the journey, but you still really want to get to the destination.

LEO (July 23-Aug. 22). What appears to be honest, casual social interaction will in many ways be a game. There is a tacit agreement as to the rules, as well as a payoff of some kind for the one who plays the game well.

VIRGO (Aug. 23-Sept. 22). There are many levels to a relationship that come into play. If

you dare to examine possible ulterior motives — your own and the other person’s — you will find the process most enlightening and even perhaps liberating.

LIBRA (Sept. 23-Oct. 23). There are certain people in your life who need to know that you appreciate what they can do. They want to know that you think they are competent. Showing your respect is an act of love.

SCORPIO (Oct. 24-Nov. 21). You can’t do everything yourself, it’s true. However, for the next few days, whatever you can do alone will give you more power. The fewer the number of people involved the better.

SAGITTARIUS (Nov. 22-Dec. 21). Someone will view things differently from the way you see them, and both ways are valid. It will help you to try on the other point of view, even though, ultimately, you will act on your own perspective.

CAPRICORN (Dec. 22-Jan. 19). You were coasting along on a project, but now the game has changed. There’s more at stake than ever. You’ll have to innovate and hustle in order to make it work.

AQUARIUS (Jan. 20-Feb. 18). A person who keeps mentioning how he or she doesn’t want to be a bother actually wants and needs more of your attention. People who really don’t want you to think about something won’t bring it up at all.

PISCES (Feb. 19-March 20). The balance of listening and talking will not be equal, but you will find the perfect equation for success in this regard. You will listen twice as much as you talk and be the wiser for this.

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Google: best Barbers in Eugene

The New York Times Crossword

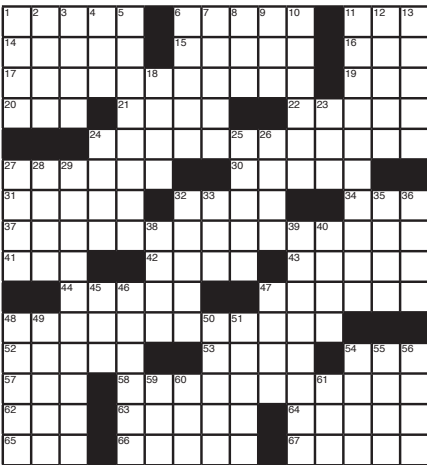
Edited by Will Shortz No. 1221

- Across**
- 1 Do a double-take, e.g.
 - 6 Made a choice
 - 11 Composition of Jack Haley’s Oz character
 - 14 God, to Muslims
 - 15 Gaucho’s plain
 - 16 “Six Feet Under” network
 - 17 F.A.A. supervisors?
 - 19 Belief suffix
 - 20 Start of a countdown
 - 21 Jerome who composed “Ol’ Man River”
 - 22 Dolts
 - 24 Object to online commentary?
 - 27 Cosine’s reciprocal
 - 30 “Waiting for Lefty” playwright
 - 31 It’s walked on pirate ships
 - 32 “... saw Elba”
 - 34 Awaiting scheduling, initially
 - 37 Holiday smokes?
 - 41 Broadcast
 - 42 Strong desires
 - 43 Tickle
 - 44 Want badly, with “for”
 - 47 Least amiable
 - 48 Cleaned up after a spill?
 - 52 Tilted’s weapon
 - 53 “...Tass news agency
 - 54 Martinique, par exemple
 - 57 Heavenly body
 - 58 Defamation in the Garden of Eden?
 - 62 Fertility clinic cells
 - 63 Potter’s potions professor

- Down**
- 1 Totally absorbed
 - 2 Vogue competitor
 - 3 Shepard in space
 - 4 Pink-slip
 - 5 “Lola” band
 - 6 Start of grace, maybe
 - 7 Fallback strategy
 - 8 Subject of a cigarette rating
 - 9 Shut down
 - 10 Prescription measure
 - 11 “You’re right”
 - 12 “The Wild Duck” playwright
 - 13 Chinese restaurant request
 - 18 Out of alignment
 - 23 Bilko or Friday: Abbr.
 - 24 Gershwin’s “The ... Love”
 - 25 Windblown soil
 - 26 Keatsian or Pindaric
 - 27 Pet advocacy org.
 - 28 Grades K-12
 - 29 Allotment of one, usually, for an airline passenger
 - 32 Make improvements to

ANSWER TO PREVIOUS PUZZLE

LEAP MCCOO REST
OSLO ARAIL OTTO
CATS CRADLE THAI
HUSTLING QUILL
MONKEYS UNCLE
MR HANEY ATAD
BEENE ADA AFAR
AMA DOGSAGE ACE
SOLO ZAP ZATIRE
SEMI UMPTIRE
ELEPHANTSEAR
PEARS REASSIGN
SORE LIONS SHARE
ONLY ARIEL OGO
MESS PASTY WOVES



Puzzle by Alan Arbesfeld

- 33 Turned chicken
- 35 One calling the shots
- 36 “I’d hate to break up ...”
- 38 One of four on a Rolls
- 39 Cut jaggedly
- 40 Mideast potentate: Var.
- 45 Catchall abbr.
- 46 Free from anxiety
- 47 Font option: Abbr.
- 48 Burst into flower
- 49 Maggot or grub
- 50 Hardly macho
- 51 Totally lost
- 54 Pink-slip
- 55 Lecher’s look
- 56 Once, old-style
- 59 Paternity suit evidence
- 60 Smallish batteries
- 61 Give a thumbs-down

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Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from Bronze (easiest) to Silver to Gold (hardest).

4	8		1				6	
	3			6	8		7	
9						8		1
		1			5			7
			8		6			
8				3				9
1		5						6
	4		6	1				2
	2				4		5	9

Rating: SILVER

Solution to 1/24/11

3	9	5	7	4	1	8	2	6
7	4	8	9	6	2	1	3	5
1	6	2	3	5	8	7	9	4
6	3	7	1	2	9	4	5	8
9	8	4	5	3	7	2	6	1
2	5	1	4	8	6	9	7	3
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5	7	3	8	9	4	6	1	2
8	1	6	2	7	3	5	4	9

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