

SPORTY AND STYLISH

Watch how Shady Peeps went from a class project to a nationwide success

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BEAVERS REBUILD

OSU women's basketball rebounding with new coach

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DOING IT THE ORGANIC WAY

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BUSINESS

Stunnin' in style

Student-founded business finds shady niche market, becomes sunny success



RACHELLE HACMAC PHOTOGRAPHER

Shady Peeps founders Jason Bolt, Vijay Raghavan, Lindsay Lowen and Caleb Iorg show off their signature Ducks-inspired sunglasses Thursday night. The quartet launched its business in May of 2010. "We're very efficient but we have a lot of fun," Bolt said. "The product is an extension of our eccentric personalities."

DARIN MORIKI  
NEWS REPORTER

What began as an idea for a business class hatched out of a house on Eugene's Emerald Alley nearly a year ago has evolved into a profitable business that has had its product displayed prominently at football games, around the University campus and even on ESPN. Shady Peeps, LLC., founded by University students Jason Bolt, Caleb Iorg, Lindsay Lowen and Vijay Raghavan, has grown from a small start-up company into a recognizable business that has taken off at the University and is continuing to expand to other schools across

SHADY PEEPS  
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CAMPUS

Conference aims to break silence

Annual event offers love, support, chance to heal for women of color

ERIC DIEP  
NEWS REPORTER

With special guest appearances from author Angela Davis, spoken word group Yellow Rage and mural artist Favianna Rodriguez, the 8th Annual Women of Color Conference promises to provide participants a safe space for artistic expression through trauma healing, as well as education in social and political indifference among women. The conference, presented by the University's ASUO Women's Center, is an outlet for women who have been harmed to share their personal experiences. The conference blends in artistic workshops to help encourage survivors to openly discuss issues such as sexual assault, modern-day slavery and abortion. Allies join these women to support their effort of raising awareness. "We wanted to emphasize the positives that come from expression after communities have been silenced from traumas," Andrea Valderrama, the conference coordinator, said. Valderrama said she believes the conference's full title — "Our New Year's Resolution: Ending Oppression through Expression" — works toward a broader concept. The focus is to look beyond the two-day conference and incorporate a consistency of expression throughout the year, she said. The idea is to balance the need for an artist outlet and establish a commitment of self-healing as a resolution. She hopes women and allies take away the necessary tools to accomplish this effort. "To be able to develop these things and

SUPPORT  
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HIGHER EDUCATION

Tuition spikes tighten budget, endanger University studies

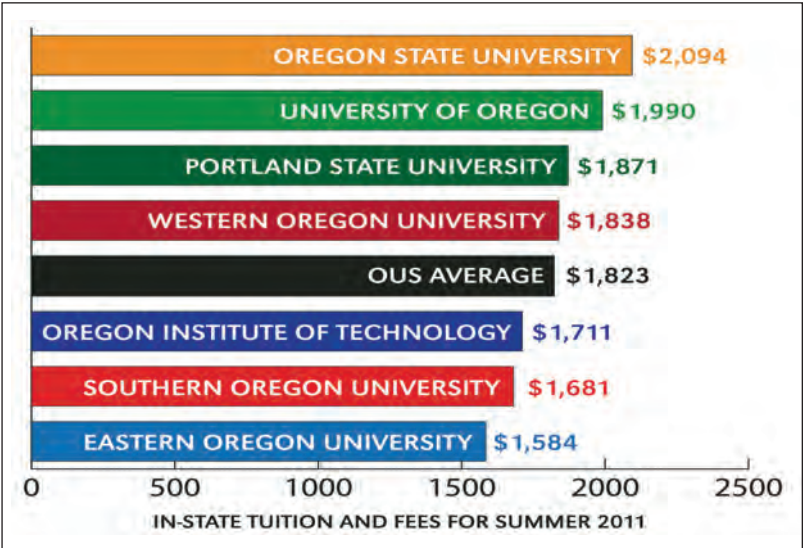
Reduction of federal and state funding cause for immediate financial concern

STEFAN VERBANO  
NEWS REPORTER

The State Board of Higher Education unanimously approved a seven percent average summer tuition increase earlier this month for Oregon's seven public universities, citing flagging state support and universities' desires to align summer tuition with regular academic year rates. Twenty years ago, students enrolled at Oregon University System schools paid roughly 30 percent of the full cost of their education, while the state covered most of the resulting balance. The inverse is true today; students are now expected to cover more than 60 percent of their academic costs with less than one-third coming from governmental appropriations. Federal and state support has dropped even more dramatically in recent years — in this

biennium alone, OUS's budget has been cut twice — and has, as a result, left schools like the University struggling to manage their growing annual operating budget with the fraction that annual state support affords. This paradigm caused the University to increase regular academic year tuition by roughly seven percent annually to offset declining funds from Salem, a compensatory measure that has started to affect summer tuition rates. For the 2010-11 fiscal year, federal and state allocations dropped to \$61.9 million, accounting for less than nine percent of the University's \$700 million annual operating budget. Historically, summer prices have been significantly lower than those during the regular academic year, but individual OUS campuses are now shoring up fall, winter and spring tuition by increasing costs during summer

TUITION  
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NATE MAKUCH DESIGN EDITOR

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THE DIRT MOPPER | MARK COSTIGAN

# Holy Cow: a beacon of organic hope



**MARK COSTIGAN**  
Originally hailing from the East Coast, “The Dirt Mopper” is an expert hitchhiker who arrived to Eugene in September 2008. Aside from writing a weekly column for the Emerald, he is the current news director for KWVA 88.1 and host of “Dirt Mopper Radio.” Often impulsively changing his appearance and demeanor, his antics can be spotted at concerts, community markets and the top of Spencer Butte.

Holy Cow Foods stands between the likes of Subway and Panda Express: a beacon of organic hope within the tried chemical methods of the past. But behind every successful business is a riveting story.

The tale of Holy Cow began in Southeast Asia. South African native and radio journalist Anton Ferreira was living in Hong Kong. His wife and co-owner-to-be, Kathee Lavine, was a socialist vegetarian headed to Japan to teach English to raise money to go to China. Their paths met after Lavine’s letter accidentally fell into Ferreira’s hands, and after a few homemade vegetarian meals, the flowering couple set sail to live on a kibbutz in Israel.

Life in the socialist settlement was far from glamorous, but it shaped their values for what was to come.

“I was all about education and people on the kibbutz,” Lavine said. “Creativity as a way of creating your life. At the kibbutz we got really in touch with the land. You get this holistic appreciation for the cycles and the soil. All of the holidays were part of the cycle of life. They were all rooted in agriculture.”

Ferreira was a vegetarian cook on the kibbutz, and achieved a sort of micro chef-stardom within the community with his talents. While Lavine was planning events and organizing people, Ferreira was making vegetarian foods from scratch because they didn’t exist. It was here that the two started to discover their chemistry in food.

“Community is a value,” Lavine said. “You build community through food. The kibbutz gave us the tools to do this business. You always need the ‘what’ and the ‘how.’ You need the person who makes the creative part and the person who makes things happen. That is what every business needs.”

Almost coincidentally, their pastoral idealism bloomed as chemical industrialism gripped the commune.

“When we saw the chemicals, it drove us to organic,” Lavine said. “They put two chickens in a cage. Fed them shit. The cows got ground-up oranges and cottonseed. We became aware because we saw it firsthand and we were doing it. We just said ‘This is not right.’”

With a decreasing budget, a worsening food supply and the threat of their two newborn children eventually serving in the Israeli army, the couple set out for the United States. They made a list of what they would settle for, and soon enough the four winds blew them to Eugene.

“I needed to be around freaks,” Ferreira said. “You come to Sundance and look at the bulletin board and say ‘there are some interesting people out here!’”

Ferreira didn’t know how to write a check. Lavine knew that the vast majority of restaurant owners go out of business in the first year.

“I said if we get the divorce now, we can get the bankruptcy later,” joked Lavine on the couple’s plans to go into food.

They bought a business called Floating World and grossed a mere \$400 in the first month. But within that first month

of haggard business, they learned about good natural food that tasted bad. They learned about shelf space, the ups and downs of manufacturing, and running a food business in a town that needed to eat.

“We learned the business and then did our own thing,” Lavine said.

Such was the birth of Holy Cow Foods.

It started as a home-based food business, distributing to stores like the then “closet-sized” Sundance Natural Foods. The breakthrough came when they discovered “tofu-to-go.”

“We knew we couldn’t ever make enough money making sandwiches,” Lavine said. “They only had a shelf life of one

*“When we did the country fair, we realized how fun it was to serve people who you love.”*  
KATHEE LAVINE  
CO-OWNER OF HOLY COW FOODS

week. Tofu-to-go was very important historically. We came up with something that doesn’t exist. It would eventually become the basis of our menu at the Oregon Country Fair.”

It was here at the country fair that the couple changed directions.

“We didn’t want to be a manufacturing company. We wanted to be with the public and the community, actually face to face. When we did the country fair, we realized how fun it was to serve people who you love.”

Meanwhile, the Erb Memorial Union at the University had been recently revamped. Students were bidding on a number of food options, and the “healthy spot” was the most heavily contested of all four.

“We had this really big competition,” Lavine said. “And the students threw it to us because they knew the wraps.”

It was here that Holy Cow Foods moved on to Duck soil, setting out to serve local, vegetarian dishes with nearly 100 percent organic ingredients.

“We pay more for food than anyone else does,” Lavine said. “We really care about always fixing the quality. Anton improves the food all the time. He is always restlessly improving everything.”

After working directly with farmers to grow their ingredients, supplying University students with healthy options for 14 years and boosting support of natural foods in the Eugene community, Ferreira and Lavine have decided to open a second location on Willamette Street.

“Food is such a political thing,” Lavine said. “We pay a huge amount of money to do what we do. The poisoners get subsidized and can do it at will. Every time we eat we are making a huge vote for how the world should be.”

Make sure your vote counts.

MCOSTIGAN@DAILYEMERALD.COM

LETTER TO THE EDITOR

## CITIZENS DON’T NEED SEMIAUTOMATIC WEAPONS BEYOND HUNTING, DEFENSE

This letter is in response to the articles covering the shooting tragedy in Arizona.

The second amendment of the United States Constitution states, “A well regulated militia, being necessary to the security of a free State, the right of the people to keep and bear Arms, shall not be infringed.”

Obviously the need for a state militia has been replaced by the National Guard and Coast Guard whereby trained military personnel are entrusted with the defense of this country against domestic enemies. Their weapons are tightly controlled and safeguarded.

The only two reasons for a citizen to own a firearm are for hunting or defense of the household from intruders.

In either case, ownership of a handgun, shotgun or rifle is more than adequate to satisfy these purposes.

There is absolutely no need for any U.S. civilian to own any weapon more powerful or sophisticated than these.

Accordingly, all handguns, shotguns and rifles must be licensed and registered to the degree necessary to match weapon to owner at the click of a computer key.

Furthermore, if we had prohibited the purchase of more sophisticated weapons (i.e. a Glock 19 semiautomatic pistol with an extended magazine), several innocent victims would not have died or been harmed during this tragedy as well as in shopping malls and on college campuses.

The shooter is obviously disturbed by mental illness to which it appears that those defending the right to own sophisticated weapons exhibit the same qualities by showing a callous disregard for the safety and protection of their fellow citizens. Mental illness and guns are as bad a combination as alcohol and driving.

Evidently we have the money to fight two wars overseas but not the political will to treat the mentally ill who are not only a danger to themselves but to everyone else as well.

JOE BIALEK  
CLEVELAND, OHIO

LETTER TO THE EDITOR

## PRESIDENT’S PLAN SERVES STUDENTS’ BEST INTERESTS; LEARN MORE AT JAN. 26 MEETING

The Jan. 19 article, “Oregon Student Association to keep public officials in governance process,” states that the Oregon Student Association doesn’t support the New Partnership plan being considered in the current legislative session. According to the article, the OSA’s opposition is rooted in a belief that the New Partnership would exclude public officials from the University’s mechanisms for governance and accountability.

To a point, we agree with the student group’s position — we don’t want to exclude public officials, either. The plan we’ve presented includes a local governing board that would be appointed by the governor and confirmed by the Oregon Senate, just as the current State Board of Higher Education is appointed. The New Partnership also calls for the continuation of a state-level board for system-wide coordination, such as

approval of degree programs and assessing the UO’s performance in state educational goals.

The New Partnership plan is focused on students and the ability to provide access and a quality education with predictable tuition costs in the face of decreasing state investments. With stable funding, accountability and flexibility, we can provide an even greater educational experience for current and future students at the University of Oregon.

Students, faculty and staff can learn more about the New Partnership proposal at the upcoming campus town hall meeting from 4 to 6 p.m. on Jan. 26 in the EMU Ballroom. It’s an opportunity for the community to become informed about this vital effort to preserve the UO’s public mission.

RICHARD W. LARIVIERE  
UNIVERSITY PRESIDENT

LETTER TO THE EDITOR

## RAIL LINE WOULD OFFER PRACTICAL, CHARMING FIX TO KNIGHT ARENA TRAFFIC PROBLEMS

It is no secret to anyone who has any type of involvement or contact with the University that there is a serious lack of parking. This has now been re-emphasized with the opening of the new Matthew Knight Arena.

There is a good solution available. Build a large multi-level parking structure next to Autzen Stadium and PK Park.

Next, build a light rail line, preferably a trolley or streetcar line that would extend from Autzen, south over the river, down Agate Street and east on 13th Avenue. After passing the arena, turn south on Villard Street to 15th Avenue and west to University Street.

This would service most of the dorms and Hayward Field.

Next, turn north on University Street then east on 13th Avenue to return north on Agate

Street to Autzen.

The students would use the structure during the day on weekdays, and people attending various events would use it on evenings and weekends. Few facilities in the area would be used as much.

Charge a reasonable fee, and in time it will pay for itself and then produce reasonable revenue as well as providing a much-needed service to both the students and the community. Historically, this would cover some of the original streetcar route of 1907-1927 and have far more charm and character than an LTD bus can ever have.

STEVE RILEY  
EUGENE RESIDENT

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COMMUNITY

Eugene icon Ken Kesey’s unpublished works come to light

Author’s original typed manuscripts to be sold; University staff show interest at public reading

DARIN MORIKI  
NEWS REPORTER

A troupe of seven University professors and local authors publicly read previously unpublished works from world-renowned author and counterculture icon Ken Kesey last night at South Eugene’s Tsunami Books.

University English professor Miriam Gershow joined Max Rayneard, a graduate teaching fellow in the comparative literature program;

Creative Writing Program visiting professor Cai Emmons; Lauren Kessler, program director of the School of Journalism and Communication’s Literary Nonfiction Program; and local authors Cecelia Hagen and Paul Calandrino for a freeform exhibition of lesser-known Kesey works.

The local literary artists and scholars read excerpts from the late University graduate and ground-breaking 20th-century author’s Ken

Kesey Collection, an assemblage of his lifetime’s work including more than 100 cartons of irreplaceable type-written manuscripts, artwork, collages, photographs and correspondence.

According to Kesey’s wishes, the collection had been stored until now within the Knight Library Special Collections, and the surviving Kesey family members recently decided to put the compilation up for sale. Now the University has an opportunity to purchase the collected works which, according to a press release from Scott Landfield

of Tsunami Books, runs “in the \$2-5 million range.”

Dean of Libraries Deborah Carver gave a short appeal promptly before the writers and instructors took the stage, voicing the necessity that such a seminal piece of Oregon art and culture remain in Oregon.

“These are materials that exist nowhere else,” Carver said. “They are the hallmark of Oregon literature (and) embody our culture ... it’s part of

who we are.”

If the library fails to buy the anthology, Carver warned, Kesey’s legacy could be sold to another university or, worse yet, change hands among private collectors.

“The future scholarship of these resources would be lost forever,” Carver said.

University Libraries Head of Special Collections James Fox gave a similar plea.

“Ken remains one of the most important writers of the

1960s and one of the most important American writers of the 20th century,” Fox said.

“Ken always wanted his papers at the University of Oregon, (and) now is the time to acquire them.”

Charles Gurke, a jazz studies graduate student, supplied sonorous saxophone riffs for interludes between readers, giving the spacious bookstore

KESEY  
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their own knowledge, they can continue to work on them,” Valderrama said.

Lyndsey Goforth, a University junior and volunteer at the Women’s Center, said the conference is an opportunity for equality. Attending as a woman of color ally, Goforth said she wants to show support for the community of traumatized women. Not everybody has a comfortable outlet, she said, but the conference aims to give participants a chance to express their voices.

“I’m excited to be a part of an eye-opening experience,” Goforth said. “So people can really understand what it’s like.”

Participants will attend workshops ranging from meditation and herbal tea making to cooking and body image.

More education-oriented workshops will include intersections between racism and sexism, digital short-film of survivor stories and media depictions of survivors.

Both days will highlight PostSecret, a community mail art project that has grown to national prominence. People send anonymous homemade postcards with revealing confessions to PostSecret.com. In similar fashion, conference participants will have the option to privately write their secrets on a sheet of paper. The secrets will be anonymously gathered and displayed for participants to discover what has been hidden from their communities.

“Silencing can cause disconnect and issues between community members,” University junior Lindsey Holman, who is leading the workshop, said. “To display them allows people to see what these secrets are being

kept from each other.”

The workshops will be held from 8 a.m. to 6 p.m. in the EMU River Room. While the conference has been registered to maximum capacity, Valderrama said, students who have an interest are encouraged to attend guest appearances.

“So many women or people go through these things,” Valderrama said. “You have an outlet now for you to breathe, to feel safe, and to feel loved and supported.”

Friday at 6 p.m. will feature Yellow Rage’s various styles of poetic form and delivery, including free verse and theater monologue, to explore culture and gender issues. Saturday will be an all-day mural art demonstration by Rodriguez. Davis will be the keynote speaker and will start at 7 p.m. Tickets are \$5 for students and \$7 for the general public.

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months. An Oregon resident undergraduate hoping to take 12 credits at the University this summer will pay \$1,990 in tuition and fees — a 4.3 percent increase from last summer. A nonresident undergraduate in a similar situation will pay \$2,854, 16.6 percent more than last summer. Comparatively, the tuition increase from summer 2009-10 increased 10.4 percent and 7.9 percent for residents and nonresidents, respectively.

To make the financial situation worse, the state legislature has also denied OUS’s request to avail a \$20 million expenditure limitation — essentially a request to spend excess funds — stemming from an enrollment rate last fall that exceeded the state’s early estimates. The petition to use the extra tuition money pocketed on OUS campuses at the beginning of the school year had to be approved by the Legislative Emergency Board, an appendage of the state’s Budget and Management Division.

“We ha(d) to go back to the Legislative Emergency Board and ask for permission to spend that money on students for their instruction and support, to avoid cutting classes and services due to the budget cuts,” OUS spokesperson Diane Saunders said. “We were denied that request in mid-December; legislators said they would consider it again during the 2011 session.”

Saunders also said that although tuition increases can potentially bereave students of the privilege of education, the snowballing costs are necessary to ensure classes and course sections are available to students so they can graduate in four years.

“There is an understanding by the campuses and the board that any tuition increases can be a financial challenge for students,” Saunders said. “Until the level of state funding rebalances the state-student percentage of covering the full cost of an education, tuition increases will likely continue so that students can be assured that they

are getting a quality education for what they are paying.”

ASUO President Amelie Rousseau doesn’t oppose bringing summer tuition rates closer to those for the rest of the school year, but acknowledges that any increase will become an unbearable financial burden for the most cash-strapped students.

“I don’t think that it is necessarily smart to have way cheaper classes during the summer,” Rousseau said. “(However), any increase in tuition means students’ access to classes is going to be compromised.”

Enrolling in this upcoming summer term will become more cumbersome for students like University sophomore Moira Flanagan, who will have to take a smaller credit load in light of the tuition spike.

“I have no idea where I’m going to get the money,” Flanagan said. “I will probably be restricted to a lower credit amount, which is unfortunate.”

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God's Machine Gun - Sat 3:30pm



Jennifer Sennett  
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Paul & Do Mi  
Sat 5pm



Oak Hill School Glee Club - Sun 11am



Bajuana Tea  
Sat 6:30pm



Strange Charm - Sun 3:30pm

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WOMEN'S BASKETBALL

# FROM THE BOTTOM UP

Oregon State's first-year head coach, Scott Rueck, hopes his Division III success translates to the Pac-10



JEFFREY BASINGER DAILY BAROMETER

Scott Rueck enjoyed unparalleled success during 14 seasons as head coach at Division III George Fox University. Rueck had a career record of 288-88 at the school and was the NCAA Division III National Coach of the Year in 2009.

ROBERT HUSSEMAN  
SPORTS REPORTER

When Scott Rueck was hired on as the head coach of Oregon State women's basketball, it was a homecoming of sorts.

"This is a place that has meant a lot to me from day one, almost 41 years ago. My mom went here so I am a legacy," Rueck said in his introductory press conference. "To have the opportunity to come back and represent this place as an institution, in this state, is something that I greatly cherish. I am excited to come to work every day and know that I am representing more than just myself and this University but an entire region."

Rueck (pronounced ROO-eck) earned a bachelor's degree in exercise and sports science from Oregon State in 1991 and a master's degree in physical education in 1992. Over the past 14 years, he built the women's basketball program at George Fox University in Newberg into a national power.

The NCAA Division III Bruins have won seven Northwest Conference titles and made six NCAA tournament appearances since 2000. George Fox won the Division III national title in 2009.

Rueck amassed a 288-88 record (76.6 percent) since the 1996-97 season. He was the NCAA Division III National Coach of the Year in 2009, earning D-III West Region Coach of the Year honors the last three years and Northwest Conference Coach of the Year honors in five of the last six years.

Oregon State had just undergone a drastic overhaul. Of the 14 players on the roster in 2009-10, two remained. The Beavers, who went 11-20 last season and won just two games against Pacific-10 Conference opponents, were on life support.

"I can't control anything that happened before I got here, or even worry about it," Rueck said. "When I got here, my job was to put the team together."

#### Transfers and firings

One by one, the players left.

Freshman guard Tayler Champion was the first to go, leaving Oregon State just before Christmas. Forward Amaya Gastaminza, a native of Spain, also left the Beavers midseason.

Oregon State lost three players to graduation in the 2009-10 season: guards Julie Futch and Stacey Nichols and forward Anita Burdick. Guard Talisa Rhea, who led the Beavers with 15.3 points per game last

season, startlingly announced an intention to transfer after the season. Rhea is now at Seattle University.

Rhea's departure, it turned out, would be just one more in a disturbing trend. Forwards Kate Lanz and Kirsten Tilleman and guards Kassandra McCalister, Eisha Sheppard, Haiden Palmer and Brittany Kennedy all left Oregon State this offseason. One assistant coach, Kellee Barney, also left. Another, Krista Reinking, was arrested and cited for DUI, among other offenses.

An investigative report published on May 9, 2010 by the Corvallis Gazette-Times detailed a record of player abuse at the hands of then-head coach LaVonda Wagner. Under Wagner, 17 players and four assistant coaches left Oregon State from 2007 to 2010.

"Two common themes emerged in interviews (with members of the 2009-10 Beavers who left the program): A pattern of what the players called verbal abuse and long practice times, including a series of practices over Christmas break that lasted for seven to eight hours daily," the Gazette-Times reported.

The Oregonian published a story on May 29 with additional details on Wagner's abusive actions.

"Eight former players and four of their mothers say the coach aims to control players' lives, and puts the well-being of the women on her team at risk," The Oregonian's report read. "They say Wagner, 45, pressures athletes to play through serious injuries, threw a chair during a locker room tirade, ordered players to attend Weight Watchers sessions and once was kicked off a plane in front of her team after refusing to hang up her cell phone. One mother says that her 'demoralized' daughter later sought counseling after leaving Oregon State because Wagner inflicted such 'mental damage.'"

Wagner was fired on June 1, leaving in disgrace after going 68-85 in five seasons with the Beavers. After Oregon State athletic director Bob De Carolis and other administrators reviewed options — canceling the 2010-11 season among them — Rueck was hired on July 1.

#### Rebuilding from the ground up

Rueck arrived in Corvallis with five scholarship athletes committed to the

**RUECK**  
CONTINUED ON PAGE 6

MEN'S BASKETBALL

## Oregon knows Civil War victory is key to starting turnaround

OSU is preparing for a scrappy effort from an undersized Oregon team

LUCAS CLARK  
SPORTS EDITOR

Two seasons ago Oregon State men's basketball coach Craig Robinson helped the Beavers to a win in his first ever Civil War matchup.

Robinson was quickly made aware of the game's importance, splitting the series with Oregon in his inaugural season en route to an 18-18 overall finish.

First-year Oregon coach Dana Altman will look to improve upon Robinson's performance as the Ducks (8-10, 1-5 Pacific-10 Conference) head to Corvallis on Saturday night to take on Oregon State (8-9, 3-3 Pac-10).

"It puts more pressure on us," Robinson said. "This is, to some folks, shoot, to most folks in this state, as important as any game you could play anywhere."

Robinson is 3-1 in his four career matchups against the in-state rival after sweeping the Ducks in 2010. This year, however, Oregon and Oregon State feature the only two losing records

in the conference overall. Each game is crucial for both teams as they fight to stay out of the league cellar.

"Their athleticism is going to give us problems," Altman said. "We've got to make plays. We've got to be able to play through mistakes that we're going to make, and we've just gotta try to find a way to stay competitive and give ourselves a chance."

The Ducks and Beavers split their respective series last weekend against the Los Angeles schools, each defeating USC and falling to UCLA. For Oregon, the USC win snapped

a six-game losing skid and gave the team its first conference win of the season. Aside from the Oregon State matchup, the Ducks may not win another league game for some time with a trip to the Bay Area and a home visit from the Washington schools shortly ahead on the schedule.

Oregon State enters the game having lost three of its last four contests, but did sweep the Arizona schools at home earlier this month.

Depth-wise, neither team has much.

**CIVIL WAR**  
CONTINUED ON PAGE 7

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The Ducks take on the Beavers in the first women's game at Knight Arena this Saturday, Jan. 23



NOT ON PROBATION | **ANDY DRUKAREV**

# Oregon women could be among conference’s elite



**ANDY DRUKAREV** is a junior journalism major from Los Altos, Calif. Before working as sports reporter with the Emerald, he did freelance work for the Emerald and other publications. In his free time, he enjoys watching and reading about a variety of sports.

In 2010, Paul Westhead’s first season as coach, the Oregon women’s basketball team won 18 games — the most by a Duck team since the 2004-05 season.

That was due in large part to the stellar play of then-seniors Micaela Cocks and Taylor Lilley. The two guards, who ranked first and second on the team in scoring, three-point baskets made and minutes played, combined to average 31.9 points per game.

Together, they made up 39 percent of the Ducks’ overall scoring output.

Lilley and Cocks’ graduation raised several questions pertaining to the 2010-11 team. Which players would step up and replace their scoring? How would the Paul Westhead-led squad handle the absence of senior guard leadership? And, most importantly, would the Ducks be able to build upon the success of last

season’s NIT team and post back-to-back winning seasons for the first time since the 2000-01 and 2001-02 seasons?

Heading into this weekend’s Civil War rivalry game, precisely one-third of the way through the Ducks’ Pacific-10 Conference season, several answers have emerged.

First and foremost, it’s become apparent that Oregon has plenty of players that are capable of putting up points in bunches. Nia Jackson and Amanda Johnson, who combined to average 23.2 points per game last season and were the third and fourth-leading scorers on the Ducks, have increased their production this year.

Johnson leads the team with 16.4 points per game, while Jackson is a close second at 16.3. In all but one of Oregon’s games this season, either Jackson or

Johnson has been the team’s leading scorer.

While Jackson and Johnson have emerged as Oregon’s two primary scorers this season, the roster is littered with players capable of having big nights. Nicole Canepa, Jasmin Holliday, Victoria Kenyon, Ariel Thomas, Deanna Weaver, Ashley Buis and Kristi Fallin have all scored at least 15 points in a game this year.

As it stands now, the Ducks are 11-6 on the year and 2-4 in the conference.

And, outside of No. 4 Stanford and No. 8 UCLA, every team in the Pac-10 is beatable on any given night. But in order to rack up wins with more consistency, the players on Oregon’s roster will need to be more consistent.

Take Johnson, for instance. She was arguably the Pac-10’s top player during the non-conference part of the Ducks’ schedule.

But recently, she has struggled. And that might be putting it politely — in Oregon’s six conference games, Johnson is shooting 28 percent from the field and averaging 10 points per game. In fairness, Johnson was battling a chest infection for much of that time, which undoubtedly affected her play and endurance.

The same goes for the team’s complementary players. Buis, while capable of making three-pointers in bunches, is shooting only 32 percent from the field this season. Canepa, who averaged 14.5 points per game in the first four games of the Pac-10 conference season, has been held to five points or fewer on numerous occasions this year. And the list goes on.

I don’t mean to single any player out, but instead to show that while the Ducks have struggled as a whole lately, the

potential is there for Oregon to put together a dynamite second half of conference play.

Consider, if Jackson keeps up her current level of play (she’s averaged 17.7 points, 6.0 assists, and 4.7 rebounds per game in conference play) and Johnson plays the way she’s capable of (a double-double machine), Oregon will have one of the best one-two punches in the conference.

Add in more consistent play from Canepa, who provides much-needed rebounding and interior scoring when she’s playing well, more consistent shooting from Buis, and continued improvement from true freshmen Weaver and Thomas, and there’s no reason the Ducks can’t be one of the Pac-10’s elite.

It’s apparent they have the talent to be that. At this point, it’s just a matter of consistency.

**ADRUKAREV@DAILYEMERALD.COM**

## RUECK CONTINUED FROM PAGE 5

program, and shortly thereafter added a sixth, forward Earlysia Marchbanks. Oregon State needed more bodies.

“It was a blur of a summer, just assembling all the parts,” Rueck said. “We were just trying to hit the ground running as quickly as we could. It feels like we’re still not caught up.”

Assistant coaches Eric Ely and Mark Campbell were hired, along with director of operations Ashley Shearer and assistant director of operations Claire Faucher. Ely and Campbell have spent a combined 14 years as assistants at the Division I level — valuable experience for Rueck to tap into.

A third available assistant coaching position has not been filled, and will likely remain empty until the offseason.

“There hasn’t been time,” Rueck said, to evaluate candidates and conduct interviews.

Certainly not when the roster remained shorthanded. Beavers coaches conducted a “prospect camp” at the end of August. Three more players were added, including guard Sage Indendi, who played under Rueck at George Fox in 2008-09 before transferring to Oregon State. Indendi, a native of Livingston, Mont., is the Beavers’ second-leading scorer (10.6 points per game) this season.

Rueck got an additional boost from two players in other sports. Beavers soccer player Courtney Wetzel and volleyball player Tami Brown joined the team at the conclusion of their seasons. Brown, a native of Eugene and a Sheldon High School graduate, has averaged 2.0 points and 11.4 minutes in

eight games; Wetzel has not played for Oregon State this season.

Rueck has one player signed to a letter of intent, guard Ali Gibson of Woodridge, Calif., and is attracting interest among high school players and parents on the recruiting trail.

“That’s the key to turning this thing around, is players,” he said. “I’ve been really blown away by the reception we’ve gotten.

“This program had been drug through the mud. We had such a poor reputation in women’s basketball circles.”

Oregon State hosted Long Beach State on Nov. 13 in the team’s first game of the season. With no expectations surrounding them, a funny thing happened: the Beavers won, 71-39. Six days later, playing Eastern Michigan at the Jack In The Box Rainbow Wahine Classic

in Honolulu, they won again. The following day, against Cal State Northridge, they notched another victory.

The Beavers are 7-10 overall and 0-6 in the Pacific-10 Conference. Their most dynamic player has been El Sara Greer, the team’s lone senior and one of two returning players. Greer leads the Pac-10 in blocked shots (3.2 per game) and is fifth in the conference in rebounding (8.3).

To Rueck, Greer’s biggest contribution is her leadership, an intangible sorely needed with his roster.

“She was so accepting of everyone and had such a good attitude about the team,” he said.

### Civil War

The Civil War is personal for Rueck, a native of Hillsboro. “When I was a student here, I

roomed with some of the guys on the (men’s basketball) team. I felt like I lived it through those guys a little bit,” he said. “It’s a dream come true, in a lot of ways, to be a part of this. I’ve got two cousins (who were) on the Oregon football team. I love those guys, but ...” He left the sentence hanging, the mark of a man with investment into the rivalry.

“One of the things I’m going to be looking forward to finding out, is how excited they’re going to be for it. My job is to be educating them in it. I’ve been in it my entire life.”

The Ducks are certainly not taking Oregon State lightly, nor their, well, green head coach.

“I think he’s done an outstanding job with the way that program was, at least the number of bodies decimated, to be as competitive as they’ve been,” said Oregon assistant coach Dan

Muscattell, who met with Rueck several times over the summer. “He’s got a teaching manner about him. He’s a teacher of the game, and a good one at that. In some respects that’s a great situation to be in for a teacher like him.”

“They’re playing pretty well. They’re playing better than a lot of people maybe have thought,” Ducks point guard Nia Jackson said. “They’re going to come to battle us. They’re going to come and work hard.”

The Beavers have less depth and foot speed than the Ducks and enter the game as heavy underdogs. A loss would be painful for Rueck, but he believes in something greater for his team.

“My philosophy is to make it enjoyable every day,” he said, “to make it as fun as possible. That’s my goal.”

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## OREGON STATE

# Beavers expect physical play from Ducks

OSU is preparing for a scrappy effort from an undersized Oregon team

**COLIN HUBER**  
DAILY BAROMETER

### Civil war week

Not playing a game Thursday means it will have been an extended week for the Oregon State University men’s basketball team in the days leading up to the first round of two in the hard-court Civil War.

With that extra time, head coach Craig Robinson is happy his players are getting some calendar space to rest their legs.

“We’ll do the same thing — just feels like we get an extra day,” Robinson said. “We thought having a week off, getting our legs back, would be more important than having another game.”

The Beavers (8-9, 3-3 Pac-10) will practice all the way up until Saturday in preparation for the Oregon Ducks (8-10, 1-5 Pac-10), who have lost seven of their last eight games. Despite their rivals’ struggles, Oregon State will not take them lightly, and expect physically aggressive play.

“Physically and mentally it (the Civil War) is more intense than other games,” said senior Omari Johnson. “I wouldn’t call them dirty — wouldn’t call anyone dirty. If you get bumped around, they’re playing harder than you. They’re a feisty little bunch of dudes.”

Oregon State has experienced physical play before. Sophomore leading scorer Jared Cunningham was beaten up against USC, perhaps his most physically exhausting game of the year.

“Jared has gotten good at playing through what happens,” Robinson said. “When he gets knocked down, he gets right back up and makes his two foul shots no matter how hard he’s fouled.”

Oregon State is the favorite Saturday at Gill Coliseum.

### Playing time

During the course of the 2010-11 campaign, Robinson has revealed multiple lineups and substitution strategies. The most recent change had senior, and last year’s leading scorer, Calvin Haynes coming off the bench for the Beavers, which has raised questions regarding consistency

and players’ well-being.

“The only time things get delicate is when guys don’t know where they stand,” Robinson said. “I try to make it very clear to everyone, one through 15, where they stand. They know where they stand, so there are never any real surprises.”

Robinson reiterated that the best performers when it comes to winning will play more minutes.

“My guys know that this isn’t a popularity contest,” Robinson said. “They know I love all of them. I’m really lucky because when guys play less than they want to, they understand that it’s not a personal attack on their character. We’re trying to win the game.”

One player seeing fewer minutes is junior Kevin McShane. According to Robinson, McShane isn’t playing better than anyone else at this point, but when he does get into the game, he’s an instant spark of intensity for Oregon State.

“It’s a tribute to his intuitiveness, discipline,” Robinson said. “The way the crowd responds when he gets into the game, it gives us a lift. That’s a lot for a guy that’s just a walk-on.”

### Omari Johnson

Johnson started out the season scoring double-digit numbers in seven of the first eight games for Oregon State. In the nine games since then, he has scored 10 points or more just once, but his playing time hasn’t changed, and what Robinson says is a testament to his effort on the defensive end as the point man of Robinson’s 1-3-1.

“I take the blame for his slump because I think we just wore him out at the top of that zone,” Robinson said. “His scoring may have slipped, but he didn’t let his rebounding and hustling slip ... That’s leadership.”

Johnson’s increased playing time has been due to injuries suffered by freshmen Rhys Murphy and Eric Moreland, who could have potentially backed up the senior.

“(This position is) more tiring than people would think,” Johnson said. “It’s a good position because you get a lot of steals and publicity for it.”

**THIS ARTICLE ORIGINALLY APPEARED IN THE DAILY BAROMETER, THE STUDENT NEWSPAPER AT OREGON STATE UNIVERSITY**



SPORTS

WOMEN’S BASKETBALL

OREGON WOMEN’S BASKETBALL SET TO MAKE DEBUT AT MATTHEW KNIGHT ARENA

It’s finally time.

After months of waiting and anticipation, the Oregon women’s basketball team will make its Matthew Knight Arena debut on Sunday against rival Oregon State.

The Ducks (11-6, 2-4 Pacific-10 Conference) enter the Civil War on a two-game losing streak after dropping road games to USC and No. 8 UCLA. Oregon was competitive in a 79-76 loss to the Trojans, but struggled mightily in an 87-57 defeat to the Bruins.

Forward Amanda Johnson leads the Ducks in scoring with 16.4 points per contest, but she has struggled lately and seen her scoring average and shooting percentage drop.

Point guard Nia Jackson, who is second on the team in scoring and first in assists, has picked up some of the slack, earning Pac-10 Player of the Week honors a week ago.

Oregon State (7-10, 0-6 Pac-10) also enters play on a losing streak, albeit one of greater length. The Beavers, who endured a tumultuous offseason with former head coach Lavonda Wagner’s firing and several players leaving the program, have lost six in a row.

Even though they’ve lost more games than they’ve won, Oregon State’s season has to be considered a success to date. New head coach Scott Rueck inherited only two players from last year’s team and was forced

to fill his roster with transfers, incoming freshmen and walk-ons.

The Beavers are led in scoring and minutes played by true freshman Alyssa Martin. A Jesuit High School (Portland) graduate, Martin averages 14.6 points per game and 38.3 minutes per contest.

George Fox University (the former employer of Rueck) transfer Sage Indendi is second on the team in scoring with 10.6 points per game, while hold-over El Sara Greer leads the team in rebounding (8.3 boards per game) and is third in scoring (9.1 points per contest).

Tipoff for Sunday’s contest is set for noon.

— ANDY DRUKAREV

CIVIL WAR  
CONTINUED FROM PAGE 5

Oregon State has seven freshmen listed on the roster, with three sophomores, one junior, and four seniors. Sophomores Jared Cunningham and Joe Burton have excelled this season with more playing time, while seniors Calvin Haynes and Omari Johnson haven’t missed a beat since last season.

Cunningham, a 6-foot-4, 182-pound guard from Oakland, Calif., is an extremely talented offensive player. Through six league games, he leads the Beavers in points per game (16.8) and assists (2.7), while shooting better than 55 percent from beyond the arc.

Defensively, Cunningham has caused opposing guards problems with his length. The sophomore leads the conference in steals and is third in the nations with 3.2 per game (54 total).

“Jared has gotten good at just playing through what happens,” Robinson said. “When he gets knocked down, he gets right back up and makes his two foul shots, no matter how hard he’s fouled or how little he’s fouled.”

Cunningham tied the school record of 34 consecutive made free throws before missing in the second half of the Arizona game. During that stretch he set the school record for most free throws made in a game without a miss, going 15-for-15 against George Washington on Dec. 18.

“He kind of reminds me of Tyrone (Nared) with his athleticism,” Oregon’s Joevan Catron said of Cunningham. “With those type of guys, you have to make sure you get a



AARON MARINEAU PHOTOGRAPHER

Senior forward Joevan Catron says Beavers guard Jared Cunningham reminds him of teammate Tyrone Nared. Catron, out with an injury, is third in the Pac-10 in scoring with 15.9 points per game.

body on them. You can’t let them get a running start or they just jump over you.”

The Ducks will need to keep Cunningham from turning those costly steals into points. Oregon hasn’t done a particularly bad job of handling the basketball, especially with freshman Johnathan Loyd taking over at the point guard position. Loyd has started the last six games for the Ducks, leading the team in assist-to-turnover ratio (1.8).

Catron will be back in action after a nagging calf injury kept him on the sidelines for the past several games. Altman said Catron

had more jump in his step during Thursday’s practice and expects the senior to play some quality minutes on Saturday.

The Ducks will also look to sophomore E.J. Singler for a big offensive game. The Medford native has reached double digits in 13 of Oregon’s 18 games this season.

Oregon State, also very much in the rebuilding process, is excited for the opportunity to climb above the .500 mark in conference play.

“We’re not even talking about it,” Robinson said. “That’s how important it is.”

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**TODAY’S BIRTHDAY** (Jan. 21). You have a special brilliance, and it shines this year for all to see. Family makes you proud in February. A teacher leads you to productivity and money in March. There’s an investment in April that pays off in July. Your creativity attracts a partner in June, and together you will succeed in business and art. Leo and Scorpio people adore you. Your lucky numbers are: 4, 12, 14, 23 and 16.

**ARIES** (March 21-April 19). One of the many things people love about you is that you’re quick to laugh. Someone will work to make you do so, and you will interpret the effort as a sign of deep personal interest. And you will be correct.

**TAURUS** (April 20-May 20). There may be disharmony in your personal life, and yet it affects you in a good way. You use the energy produced by this conflict to do something excellent for yourself and the other person.

**GEMINI** (May 21-June 21). Be kind. Remind yourself of all you’ve done well lately. Make a list. Anything you can do to reinforce your sense of personal value will ready you for the opportunity that arises this weekend.

**CANCER** (June 22-July 22). You will be slightly more transparent today. So you may as well tell someone that you are angry with him, because your actions, tone and body language are already sending the signal.

**LEO** (July 23-Aug. 22). If you volunteer, you’ll be praised in the moment, but that moment will pass. And then you’ll be expected to work and be responsible for the results. If that’s the fun part for you, then you’re volunteering for the right thing.

**VIRGO** (Aug. 23-Sept. 22). You are willing to add layers of knowledge and style to your lifestyle in order to fit into a certain social group. You’re not sure exactly who these sophisticated, glamorous people are yet, but you know you’ll fit right in.

**LIBRA** (Sept. 23-Oct. 23). It may be calm this morning, but there is something building deep within you -- a strong and passionate energy that will soon emerge to help you move a mountain that’s in your way.

**SCORPIO** (Oct. 24-Nov. 21). Everything is cyclical. Just because you feel a certain way now doesn’t mean you’ll feel that way forever. The older you get the more you can appreciate all that’s carried inside of a single moment.

**SAGITTARIUS** (Nov. 22-Dec. 21). An old friend will return to you. You will see something different in this person now -- something that was there all along but took awhile to fully develop.

**CAPRICORN** (Dec. 22-Jan. 19). A deal you made long ago is about to expire. You can go on as you were, or you can make a new arrangement. Tonight: A mere flirtation turns into a more serious game.

**AQUARIUS** (Jan. 20-Feb. 18). Spring is more than a season. It’s a metaphor for what is coming in your life. Under the cold ground there is a dormant seed that will soon break through and grow to mighty proportions.

**PISCES** (Feb. 19-March 20). Sacrifices have been made. Now you’ll continue the process of determining which ones were worthwhile and which ones you wouldn’t make again. Be shrewd in your assessment.

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The New York Times  
Crossword

Edited by Will Shortz No. 1217

Across

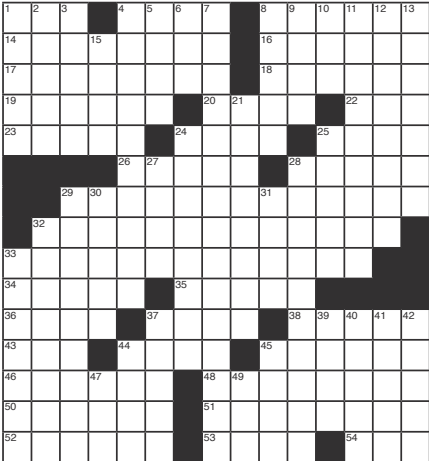
- 1 Progress too slowly
- 4 Joe Bttsplk’s creator
- 8 Effective salesman
- 14 Tavern
- 16 Micro wave?
- 17 Popular name for tolnafate
- 18 Things holding up the works?
- 19 Image that stays with you
- 20 Traffic reporter, you might say
- 22 TV show whose opening music is the Who’s “Who Are You”
- 23 Where Alfred Krupp was born
- 24 Frequent flier
- 25 What an only child lacks
- 26 Lump in one’s throat?

- 28 “The Cryptogram” playwright, 1995
- 29 Noisy vehicles
- 32 Meeting in which one person is anxious to leave
- 33 Staples of old police work
- 34 PayPal transactions, e.g.
- 35 Lock
- 36 Welsh word in a Pennsylvania college name
- 37 Held back
- 38 “I Just Can’t Wait to Be King” singer
- 43 Subj. of Stansfield Turner’s “Burn Before Reading”
- 44 Attain success
- 45 A term may end with one
- 46 Full-blown
- 48 Declutter

- 50 Malicious sort
- 51 Aids in breaking shells
- 52 Arthur who wrote “The Symbolist Movement in Literature”
- 53 Part of the American Greetings logo
- 54 1950 film noir

Down

- 1 Milky drink
- 2 Cover
- 3 Bathroom door sign
- 4 Natural skin moisturizer
- 5 Caddy, e.g.
- 6 Clairvoyance and such
- 7 Means of getting the lead out
- 8 Ecclesiastical council’s formulation
- 9 Embroidery expert
- 10 Black
- 11 Lab stock
- 12 Analyst who leaked the Pentagon Papers
- 13 Puts up a fight
- 15 Word on Harry Powell’s left fingers in “The Night of the Hunter”
- 21 Common glow-in-the-dark item
- 24 Liquid dispensers in laboratories
- 25 “Vexations” composer
- 27 Mouse lookalike



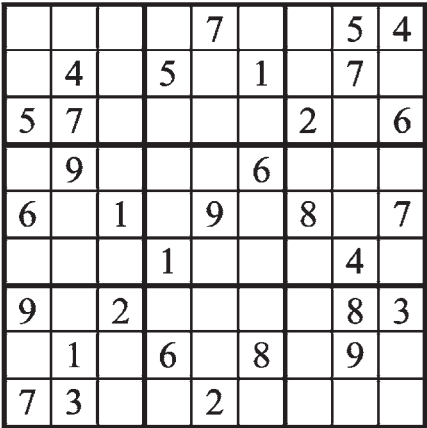
Puzzle by Patrick Berry

- 28 Canadian singer with a 1995 album that went 16x platinum
- 29 Language that reads the same backward and forward
- 30 \_\_\_\_ Man, commercial symbol since the 1950s
- 31 Dumbarton \_\_\_\_ Conference (1944 meeting that laid the groundwork for the U.N.)
- 32 Three-time N.B.A. Coach of the Year
- 33 Monitor toppers
- 37 High-strung items?
- 39 Slush Puppie alternative
- 40 Like horses
- 41 Comic strip bully
- 42 Series opener
- 44 Leave destitute
- 45 Unimpressive attire
- 47 1969 bed-in participant
- 49 Roman I

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Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from Bronze (easiest) to Silver to Gold (hardest).



1/21/11

Rating: SILVER

Solution to 1/20/11

8	1	6	7	2	9	5	4	3
9	4	5	1	3	6	7	2	8
2	3	7	4	8	5	6	1	9
3	6	4	8	7	1	2	9	5
1	8	9	5	4	2	3	7	6
5	7	2	9	6	3	4	8	1
4	5	3	2	1	8	9	6	7
6	2	1	3	9	7	8	5	4
7	9	8	6	5	4	1	3	2

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