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"Can Man Survive?"
University of Oregon
February 20, 1970

Dear Sirs: *President Clark,*

You have probably read in the papers about some of the activities of the 2,500 students on the campus who are participating in the SEARCH course, "Can Man Survive?". These students have committed themselves to constructive activity in defense of our natural environmental situation before it is too late. Many community and campus organizations (quite likely including your own) are also participating in this effort along with the students.

A couple of weeks ago the faculty coordinator, Professor John MacGregor, presented an overview of the environmental crisis which brought the audience to its feet in a standing ovation. The presentation included color slides, tapes, and Professor MacGregor's own commentary in a multi-media approach which was highly involving to the audience. It was controversial and not very complimentary to our society, but it confronted every individual with an opportunity to re-evaluate his own motives and behavior in the light of the present situation.

Many students in the class felt that the statement should reach as wide a public audience as possible, and as a result, the presentation will be repeated in MacArthur Court on campus Friday, February 27, at 7:30 P.M. We would like to invite your organization to send as large a representation as you can to the showing.

We would also like to solicit whatever donation you think is appropriate to help us meet the expenses of this presentation and the numerous other constructive activities that the students are trying to accomplish in the course. It costs considerable money to operate a voluntary student-initiated class of this size, and we are already in need of several hundred dollars to pay incurred expenses. We know that many organizations pay speakers such as Professor MacGregor an Honorarium to talk before their group; perhaps you would be able to regard the Mac Court presentation as falling into a similar category.

In any event, if you are able to make such a contribution please mail it to the University of Oregon Development Fund, 111 Susan Campbell Hall, designated for deposit to "Can Man Survive?". But whether you contribute or not, please urge your organization to attend the showing on Friday, February 27. See you there!

Sincerely,

The Public Relations Committee
"Can Man Survive?"

