

HISTORIC RESOURCE SURVEY FORM
University of Oregon Cultural Resources Survey
Eugene, Lane County, Oregon
Summer 2006

RESOURCE IDENTIFICATION

Current building name: Hayward Field East Grandstand

Historic building name: Hayward Field East Grandstand

Building address: 1580 East 15th Ave.

Ranking: Primary

ARCHITECTURAL DESCRIPTION

Architectural style classification: Utilitarian

Building plan (footprint shape): rectangular

Number of stories: 2

Foundation material(s): concrete

Primary exterior wall material: wood shiplap

Secondary exterior wall material: N/A

Roof configuration/type: low gable

Primary roof material: unknown

Primary window type: 3x1 pane window

Primary window material: wood and glass

Decorative features and materials:

Landscape features: Hayward Field and Stevenson track

Associated resources: West Grandstand (replaced in 1975); track and field, fencing; Bowerman Family Building (built 1991) at the north end of the field.

Comments: Hayward Field was originally created for football in 1919 and a six-lane track was later added in 1921.

ARCHITECTURAL HISTORY

Date of construction: 1925

Architect: Lawrence and Holford, chief designer Ellis Lawrence

Builder/Contractor: A. Pajunen, Portland (General Contractor in 1925); Snook Brothers, Eugene (General Contractor in 1938)

Moved? (yes/no): yes Date of move(s): 1987

Description/dates of major additions/alterations: 1938: 45-foot long south addition (107 foot length designed,) PWA Docket Oregon 1316-F, Ellis Lawrence, Architect; Albert E. Anderson, Clerk of the Works; Snook Brothers, General. 1954: grandstand reinforced, raised 20 feet, Lawrence, Tucker & Wallman (architects). 1974: electrical modifications. 1982: easternmost bay's lower bracing removed; steel reinforcing bars and ties added. 1987-88: front rows of seats replaced, stairs widened, fire sprinklers altered, rest rooms expanded below, moved east approx 20' to enlarge track, new east exit doors, east wall rebuilt with matched siding. 2001: stabilization and structural repairs. Misc. alterations: 1941, 1954, 1985. Weight room under north end moved to separate building c. 1984 (?).

HISTORICAL ASSOCIATIONS & SIGNIFICANCE

Original use(s) or function(s): University/sports seating

Current use(s) or function(s): University/sports seating

Area(s) of significance: Education

Period of significance: 1925 - 1956

Statement of Significance (use continuation sheet if necessary):

Hayward Field is named in honor of Bill Hayward who coached the men's track team from 1904 to 1947. The Associated Students University of Oregon financed construction of the grandstand. Though prominent architect Ellis Lawrence designed the grandstand, it holds little architectural significance and is more important for the events that have occurred on this site.

Hayward Field first began as a cow pasture where the University kept cattle to supply milk to the dormitory students. A creek ran through this lot creating problems when the University moved the athletic field from Kincaid Field to this new location. Consequently, when the field and original grandstand (razed c. 1975) were first built in 1919, three feet of rock and coarse gravel had to be laid down and then 12 to 15 inches of sandy soil on top. The field was first used a football field and in 1921, a six-lane track was added to the site. In 1925, the existing east grandstand was built. The track has been expanded over the years with the most recent reconfiguration occurring in 1988. At this time, the grandstand was renovated and moved 20 feet east to make room to change the track from a 440-yard track to a 400-meter oval, reducing the number of sharp turns in the track.

Hayward Field has been the site of numerous prestigious track events and is considered one of the nation's most important track fields. It has hosted three U.S. Olympic trials, three National and nine NCAA track championships. In addition, it hosts yearly the IAAF Grand Prix Prefontaine Classic, considered the premiere track-and-field meet in the United States. Hayward Field is slated to host the Olympic Track and Field Trials again in 2008. The field has also been witness to numerous track legends. Bill Bowerman was coached under Bill Hayward at the University and later returned to coach track and field at the University for 24 years. Bowerman went on to invent the waffle shoe and later founded Nike, Inc. with fellow UO alumni, Phillip Knight. During Bowerman's tenure, the Ducks won four NCAA championships and he was responsible for training 31 Olympians, 51 All-Americans, 12 American record-holders and 24 NCAA champions, among which included Steve Prefontaine, a legendary runner of the 1970s.

Hayward Field East Grandstand, though it has been enlarged and moved, still retains a visual similarity to its original form from 1925. Moreover, its significance originates in the context of events that have occurred at this site and their relationship to several famous Oregonians (Criterion A & B), more than from its architectural significance (Criterion C). It is potentially eligible for the National Register as an individual listing. The period of significance is cut off at the National Register's 50 year mark (from 2006). The East Grandstand is considered a primary resource for its high significance and good integrity.

NATIONAL REGISTER ELIGIBILITY ASSESSMENTHistoric Significance (check one): High Medium Low Very Low or NoneIntegrity (check one): Excellent Good Fair PoorCondition (check one): Excellent Good Fair PoorBuilding designation: City Landmark National Register National Historic Landmark Not listedPreliminary National Register eligibility findingsBuilding is potentially eligible: Individually or As a contributing resource in a district only

If eligible individually, applicable criteria (check all that apply):

 A. Associated with significant events C. Distinctive architecturally B. Associated with significant persons D. Archaeologically importantIf applicable, building qualifies under NR Criterion Considerations: Yes No If yes, which apply: MovedBuilding is NOT eligible: Intact but lacks distinction or Altered/loss of integrity or Not 50 years old

DOCUMENTATION

Indicate resources consulted when researching this building (check all that apply):

- | | | |
|---|--|--|
| <input checked="" type="checkbox"/> University archives | <input checked="" type="checkbox"/> UO Planning Office files | <input checked="" type="checkbox"/> Newspapers |
| <input type="checkbox"/> Sanborn maps | <input type="checkbox"/> Building permits | <input type="checkbox"/> SHPO files |
| <input type="checkbox"/> State Archives | <input type="checkbox"/> State Library | <input type="checkbox"/> State Historic Society |
| <input type="checkbox"/> Local Historic Society | <input type="checkbox"/> Personal interviews | <input checked="" type="checkbox"/> Historic photographs |
| <input type="checkbox"/> Biographical encyclopedias | <input type="checkbox"/> Obituary indexes | Other <u>See below</u> |

BIBLIOGRAPHICAL REFERENCESBooks

"Hayward Field East Grandstand," [Ellis Lawrence Building Survey](#). v.2 (Eugene). Compiled by the Historic Preservation Program, School of Architecture and Allied Arts, University of Oregon ; project directors, Michael Shellenbarger, Kimberly Lakin. [Salem, Or.] : State Historic Preservation Office, [1989].

Photos

University Photograph Collection, Box 12-A, "Hayward Field ," Special Collections and University Archives, UO Libraries.

University Photograph Collection, Box 12-A, "Hayward Field -Restoration ," Special Collections and University Archives, UO Libraries.

University Photograph Collection, Box 12-A, "Hayward, Bill - Track ," Special Collections and University Archives, UO Libraries.

Newspaper Articles

"New Structure to Seat 4,300: Construction Being Rushed for Homecoming Clash with O.A.C. in November," *Daily Emerald*, Sept 30 1925, 1.

"New Grandstand," *Old Oregon*, December 1925: 11.

"Work is Started on Hayward Field. Turf Replaces Sawdust," *Daily Emerald*, 30 March 1937, 1.

"Hayward Field has Good Base for Sodding; Work May Be Done Through W.P.A.," *Daily Emerald*, 15 January 1937, 1.

Continued on Continuation Sheet 1.

Other

Facilities Services, building drawings.

Sanborn Maps, 1925 and 1926-1952

RECORDING INFORMATION

Researched: Erica Steverson and Sarah Helwick, March 13, 2006

Recorded: Susan Johnson and University Planning Office, Summer 2006

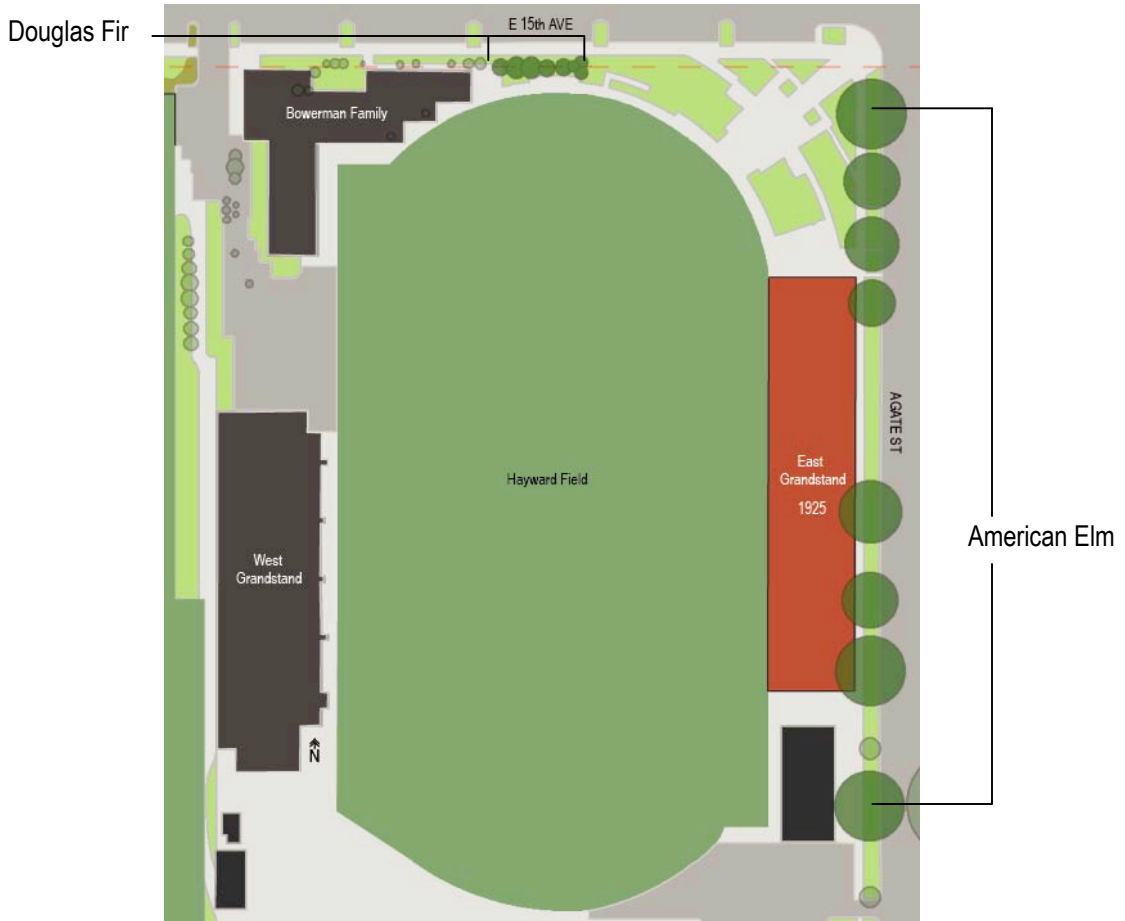
Photo number or name: Hayward Field East Grandstand

PHOTOGRAPH



(See Continuation Sheet 2 for additional photos of this building)

SITE PLAN



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Spring 2006

Continuation Sheet 1

Section Bibliographical References **Page 3**

Websites

Teague, Edward H. "Hayward Field." *The Architecture of the University of Oregon: A History, Bibliography & Research Guide*. University of Oregon Libraries. Available from <http://libweb.uoregon.edu/guides/architecture/oregon/hayward.html>; Internet; accessed 18 February 2006.

University of Oregon Libraries. "Steve Prefontaine," available from <http://libweb.uoregon.edu/speccoll/archives/pre.html>; Internet; accessed 15 February 2006.

University of Oregon Libraries. "Bill Bowerman," available from <http://libweb.uoregon.edu/speccoll/archives/bower.html>; Internet; accessed 15 February 2006.

UO Info Graphics Lab, "Campus Maps," available from <http://geography.uoregon.edu/infographics/campusMaps/LineArtMap.pdf>; Internet; accessed 13 March 2006.

University of Oregon, "Hayward Field History and General Info," available from http://www.uoregon.edu/~feo/hayward_general_info.html; Internet; accessed 22 April 2006.

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Continuation Sheet 2

Section Photos

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Figure 1. East Grandstand, interior detail (ceiling)



Figure 2. East Grandstand, interior detail (seating)



Figure 3. East Grandstand, facing south