

Mr. and Mrs. William L. Finley of
 Jennings Lodge, returned home this
 morning after nearly four months
 in New York, Chicago, Boston, Wash-
 ington and other eastern cities, leaving
 a long trail of valuable publicity
 for the Oregon Country. They have
 recently published, through Charles
 Scribner's Sons of New York, a new
 book "Wild Animal Pets," which
 is topping the list of animal
 stories this season. They have
 also completed a contract with Pathe
 Freres, Inc. of London, for the release
 of twelve reels of motion pictures
 under world's rights for the
 theatrical circuit which are
 receiving wide attention in Europe.
 An arrangement has also been
 made for the release of a series of
 (nature stories) a "Finley Nature
 Series" on the small sized film
 to be sold for home and school
 use. The series of illustrated

(5)
5 lectures which Mr. Fieley has
given this season before leading
universities, institutes, museums,
men's and women's clubs, and other
organizations, has taken him from
Quebec and Montreal and other
big cities from Maine to Oregon.
While lecturing conscientiously
from January 1st he has not
yet completed his schedule,
for he leaves Portland April 23rd.
~~for a group of lectures at the~~
~~University of California.~~ to
~~and his schedule is~~
Cal. for additional dates in
Cal. where he ends his tour
with lectures at the U. of Cal.

A prominent official of one of the Continental railroads says that Mr. Fieley's lectures "Cameron Hunting On the Continental Divide," and "Cruising in B. C. and Alaska" are of outstanding importance from an educational standpoint. They are not advertising, but have a psychology far greater than advertising. People who see his motion pictures of wild life and hear the story of packing, camping and cruising make a vow to go west at the first opportunity and enjoy these things that have made Oregon and other Coast States famous.