

April 28, 1958

Genevieve Morgan
Informational Representative
Department of Agriculture
Salem, Oregon

Dear Miss Morgan:

In reply to your letter April 24, 1958, I think we should accept people who still own farms but live in town. This might get us into a few complications, but the fact remains they are owners and do work the land. Our basic interest is in those who reside on and work land, but I do not think we can draw too fine lines.

I don't think the matter of "drumming up the families" is important. If the judges will do this it's all to the good. My feeling, however, is that our program will be presented so attractively people will make a large personal effort to be included in it.

Even if we had a very few people in these first years the program would still be a very successful one for we are giving honors and are not in the precarious position of having to exist on volume response.

We should, I think, give larger emphasis to the permanent aspects of the program.

Best regards,

Thomas Vaughan
Director

TV:jp