

Beginnings Journal

May 26 - 1956

It is impossible to evaluate the outdoor resources of the Pacific northwest in dollars and cents. Our main industries are based upon the resources of the soil and the water. Who knows the recreational value of the rivers, forests and mountains where we live? Who knows how closely all outdoors is connected with the health and happiness of our people?

A true measure of happiness is the appreciation of those things we have. "For what shall it profit a man, if he shall gain the whole world, and lose his own soul?"

If the sunshine of summer, the flowers of the fields; the songs of birds and the spirit of forests and snow-capped mountains, are interwoven into our lives, we have riches that are not based merely upon the accumulation of money.

If we are to develop the outdoor resources of Oregon, it is of prime importance that Oregonians become acquainted with the conservation problems of our rivers and lakes, forests and mountains and the many species of wildlife that inhabit these areas.

The use of our natural resources must not be wasted. An industry using one resource has no right to destroy another natural resource of value to the public.

The recreational value of an outdoor country like the Pacific northwest is connected with the health of our own citizens. It is a factor that brings tourists, new residents and new industry.

As a place to live, a land of rivers, rolling hills spotted with fields and forest patches, a land of gardens and orchards and a place of varied flowers and many birds with a background of snow-capped peaks, this surpasses many other states in the Union.

It is impossible to evaluate the outdoor resources of the Pacific northwest in dollars and cents. Its value from the standpoint of homes and happiness depends upon the knowledge and appreciation of its values.

INTRODUCTION

It is impossible to evaluate the outdoor resources of the Pacific northwest in dollars and cents. Nor can anyone estimate the recreational value of shoreline, bays, rivers, forests, mountains or sagebrush plains.

The law says there are two kinds of property: real and personal. If we measure happiness by the real property one possesses, it is a false measure. The truest measure is appreciation. He who loves most has most.

It is a common saying that Oregon is a great outdoor state, which is true. It is also a wonderful place to live, but there are many other wonderful places in the world. It's value as a living place depends partly upon whether we appreciate its values.

If one were to describe the place where I live, it would be a land of rivers, rolling hills spotted with fields and forest patches, a land of abundant flowers and many birds. In the background, a great mountain range and snow-capped peaks.

This outdoor land is within the reach of all. It is nurtured by a good supply of rain and sunshine with a climate that is not too extreme for enjoyment.

- Dr. Emma J. Welty, Secretary Oregon Audubon Society, Portland, Oregon
- Mr. Henry B. Van Duzer, President Portland Chamber of Commerce, Portland, Oregon
- Rev. Walter Taylor Sumner, Bishop of Oregon, Portland, Oregon
- Mr. Robert W. Sawyer, Editor Bend Bulletin, Bend, Oregon
- Mr. C. E. Spence, Oregon City, Oregon
- Mr. George Putnam, Editor Capital Journal, Salem, Oregon
- Mr. R. W. Price, President Oregon men's Association, Portland, Oregon
- Mr. T. Gilbert Pearson, Secretary Nat'l Ass'n of Audubon Societies, New York City
- Judge Henry E. McGinn, Portland, Oregon
- Judge Stephen A. Lowell, Pendleton, Oregon
- Mr. John A. Keating, President Lumbermen's Trust Company, Portland, Oregon
- Hon. Willis C. Hawley, Congressman from Oregon, Washington, D. C.
- Mrs. Charles H. Castner, Hood River, Oregon
- Mrs. Ida B. Callahan, President State Federation of Women's Clubs, Corvallis, Oregon
- James E. Brockway, Scout Executive Boy Scouts of America, Portland, Oregon
- Mr. J. D. Brown, Ex-President Farmers' Union, Portland, Oregon
- Mr. J. C. Ainsworth, President United States National Bank, Portland, Oregon

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November 2, 1920

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To create in people a greater interest and love in the world

of nature

If one loves the out-of-doors, the longer he lives,

the more his mind dwells upon the beauties and wonders of

nature

Happiness is that state of life which most people

seek. Many travel different roads toward the goal.

this is one of our greatest resources.

Knowing our own state builds for better citizenship.

For children. The out doors builds health

Knowledge of Nature means close observation