

# LIFELONG LEARNING

Vol. IV

BERKELEY, APRIL 1, 1935

No. 31

## WHERE ROLLS THE OREGON

*A new outdoor film with a lecture by*

### WILLIAM L. FINLEY

*Naturalist, Author, Explorer*

THURSDAY, APRIL 18, 8 P.M.

WHEELER AUDITORIUM  
BERKELEY

*Repeat performance*

FRIDAY, APRIL 19, 8 P.M.

540 POWELL STREET  
SAN FRANCISCO

*Admission, 40 Cents Two Admissions, 75 Cents  
All Seats Reserved*



UNIVERSITY OF CALIFORNIA  
EXTENSION DIVISION

### *Journal* Finley Gets Post In Walton League

*4-14-35*

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Otto Doering, Chicago, was named treasurer, and Fred N. Peet, also of Chicago, secretary. Vice presidents included Dr. M. D. D'Arcy Magee, Washington, D. C.; W. L. Finley, Portland; W. E. Schooler, Hugo, Okla.; Dr. H. A. Sinclair, Rome, N. Y., and J. E. Rymer, Anaheim, Cal.

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William J. Mitchell, manager of the Knight Packing company, was unanimously elected president of the



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Rotary club at Tuesday's meeting in the Benson hotel. He will take office in July, succeeding William A. Robb. Mr. Mitchell has been vice president for the past year.

Elected as vicepresident was Paul B. McKee of the Northwestern Electric company, Portland Gas & Coke company and Pacific Power & Light company. George Crane was chosen treasurer.

Main speaker was William L. Finley, noted naturalist, who presented motion pictures taken 20 years ago, and other films taken recently, showing the decrease in number of Oregon's water fowl, caused by reclamation work in the Klamath basin. He pleaded for Rotarians to support a move to reestablish the area for birds.

### FINLEY TO TALK

William L. Finley, whose fame as a naturalist is international, will be the speaker at tomorrow's luncheon meeting of the Rotary club at the Benson hotel. His subject will be "Conservation of Oregon's Water Fowl." The talk will be illustrated by motion pictures taken by Mr. Finley in the field. There will also be the annual election of officers. *Oregonian 5-27-35*

### TO HONOR W. L. FINLEY

William L. Finley, internationally known naturalist, will be guest of honor at a special luncheon of the University club Tuesday. He will speak on "Bringing Back Oregon's Wild Birds." *Journal 5-13-35*

## The West's Most Famous Naturalist

# WILLIAM L. FINLEY OF PORTLAND, OREGON

... one of the nation's leading authorities on problems of wild life resources, and a pioneer photographer of wild birds and mammals, is well known to California audiences. This year he comes to the Bay Region with an entirely new program.

To illustrate his lecture, Mr. Finley brings five reels of his own motion pictures not shown here before. Titles are: (1) "Where Rolls the Oregon"; (2) "The Forest"; (3) "Passing of the Marsh Lands"; (4) "Water Fowl"; (5) "The Public Domain." A collection of the most scenic "shots" the naturalist has ever taken in the Pacific Northwest will also be shown. As one of the highlights of his lecture, Mr. Finley will explain his methods of "shooting" rare birds and mammals with a camera. Questions he will deal with include:

The Columbia River is the greatest salmon stream in the world. Will the building of high dams for power development destroy the salmon industry?

The pollution of many rivers has destroyed fish valuable for sport and for food supply. Can these fish be replaced?

Will it be possible to replace our valuable forestry resources which have been used, and in many cases destroyed?

What has been the result of the draining of natural ponds, swamps, and lakes for the purpose of creating more agricultural land?

What has been the effect of lowering the water level, in many areas 50 or 75 feet, and killing the productiveness of the soil?

The passing of the Taylor Bill at the last session of Congress turned the vast areas of the public domain over to the Department of the Interior. What regulations are to govern this empire?

Following the lecture, Mr. Finley will hold a discussion, answering questions from the audience.

### A TWENTY-FIVE YEAR RECORD

FOR MORE THAN TWENTY-FIVE YEARS Mr. and Mrs. Finley have hunted with cameras and notebooks, packing through the wilder parts of the Cascade and Rocky Mountain ranges, and in many of the national parks. They have scaled the snow-capped peaks of Jefferson, Hood and Rainier. On various cruises they have explored many bird islands in the Gulf of Mexico, the picturesque coast line of British Columbia, the haunts of big game in Alaska, Northern Glaciers, volcanoes, and the outpost islands of the Bering Sea.

Twenty seasons of travel and adventure have produced over 200,000 feet of motion picture film and 25,000 still-life negatives, the most remarkable record of American wild animal pictures ever made.

During this time the Finleys have written three books, "American Birds" (Scribner's); "Wild Animal Pets" (Scribner's); and "Little Bird Blue" (Houghton-Mifflin and Co.). Nearly 200 of their articles have been published in leading magazines and papers of America and Europe. Many full or double-page spreads of photographs have appeared in the New York Times and other newspapers.

Twenty lecture seasons have taken Mr. Finley through nearly every state in the Union. Three large Federal Wild Bird Reservations and several state refuges in Oregon, stand as the record of his efforts in arousing popular interest to conserving our out-door resources. The National sanctuaries were created by special executive proclamations of President Roosevelt.

Mr. Finley is an interesting personality, a speaker of force and charm, with a current of humor running through his addresses.



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