

# Postal Telegraph

(THE MACKAY SYSTEM)



ALL AMERICA  
CABLES

COMMERCIAL  
CABLES

## CLASS OF SERVICE DESIRED

DOMESTIC		CABLE	
TELEGRAM	FULL RATE		
DAY LETTER	DEFERRED		
NIGHT MESSAGE	NIGHT CABLE LETTER		
NIGHT LETTER	WEEK-END CABLE LETTER		

Patrons should check class of service desired, otherwise message will be transmitted as a full-rate communication

RECEIVER'S NUMBER

CHECK

TIME FILED

STANDARD TIME

Send the following Message, subject to the terms on back hereof, which are hereby agreed to

Form 1

To

192

Remember our agreement about Belle.  
Her family are all hard  
up including her brother Walter.  
I am not interested in  
helping her family - there are too many of them  
is <sup>one</sup> of my <sup>four</sup> college plan  
allowance for her personal use  
It will begin this month  
so that she cannot give it all away at one time  
as she did last year

# POSTAL TELEGRAPH-CABLE COMPANY

TRANSMITS AND DELIVERS THE WITHIN MESSAGE SUBJECT TO THE FOLLOWING TERMS AND CONDITIONS:

To guard against mistakes or delays, the sender of a message should order it REPEATED; that is, telegraphed back to the originating office for comparison. For this, one-half the unrepeated message rate is charged in addition. Unless otherwise indicated on its face, THIS IS AN UNREPEATED MESSAGE AND PAID FOR AS SUCH, in consideration whereof it is agreed between the sender of the message and this Company as follows:

1. The Company shall not be liable for mistakes or delays in the transmission or delivery, or for non-delivery, of any message received for transmission at the UNREPEATED MESSAGE rate, whether caused by the negligence of its servants or otherwise, beyond the sum of FIVE HUNDRED DOLLARS; nor for mistakes or delays in the transmission or delivery, or for non-delivery of any message received for transmission at the REPEATED-MESSAGE rate, beyond the sum of FIVE THOUSAND DOLLARS; nor for mistakes or delays in the transmission or delivery, or for non-delivery, of any message received for transmission at the SPECIALLY VALUED MESSAGE rate, beyond the sum at which such message shall be valued, in writing, by the sender thereof when tendered for transmission and for which payment is made or agreed to be made of the amount of the repeated-message rate and an additional charge equal to one-tenth of one per cent of the amount by which such written valuation shall exceed five thousand dollars; nor in any case for delays arising from unavoidable interruption in the working of its lines, or for errors in cipher or obscure messages.

2. The Company is hereby made the agent of the sender, without liability, to forward this message over the lines of any other company or by any other means of communication when necessary to reach its destination.

3. Domestic messages and incoming cable messages will be delivered free within one-half mile of the Company's office in towns of 5,000 population or less, and within one mile of such office in other cities or towns. Beyond these limits the Company does not undertake to make delivery, but will, without liability, at the sender's request, as his agent and at his expense, endeavor to contract for him for such delivery at a reasonable price.

4. No responsibility attaches to this Company concerning messages until the same are accepted at one of its transmitting offices; and if a message is sent to such office by one of the Company's messengers, he acts for that purpose as the agent of the sender.

5. The Company shall not be liable for damages or statutory penalties in any case where the claim is not presented in writing within sixty days after the message is filed with the Company for transmission.

6. It is agreed that prompt and correct transmission and delivery of this message shall be presumed in any action for recovery of tolls thereto; subject, however, to rebuttal by competent evidence.

7. Special terms governing the transmission of messages under the classes of messages enumerated below shall apply to messages in each of such respective classes in addition to all foregoing terms.

8. NO EMPLOYEE OF THIS COMPANY IS AUTHORIZED TO VARY THE FOREGOING.

POSTAL TELEGRAPH-CABLE COMPANY

CLARENCE H. MACKAY, PRESIDENT

A. H. GRISWOLD, EXECUTIVE VICE-PRESIDENT

## CLASSES OF SERVICE

### DOMESTIC MESSAGES

**FAST TELEGRAMS.** A full-rate expedited service.

**DAY LETTERS.** A deferred day service at rates lower than the fast telegram rate. One and one-half times the Night Letter rate for the transmission of 50 words or less, and one-fifth of the initial rate for each additional 10 words or less.

**SPECIAL TERMS APPLYING TO DAY LETTERS.** In further consideration of the reduced rate for this special "Day Letter" service, the following special terms in addition to those enumerated above are hereby agreed to:

(a) Day Letters may be forwarded by the Telegraph Company as a deferred service and the transmission and delivery of such Day Letter is, in all respects, subordinate to the priority of transmission and delivery of full rate telegrams.

(b) This Day Letter is received subject to the express understanding and agreement that the Company does not undertake that a Day Letter shall be delivered on the day of its date absolutely and at all events; but that the Company's obligation in this respect is subject to the condition that there shall remain sufficient time for the transmission and delivery of such Day Letter on the day of its date during regular office hours, subject to the priority of the transmission of full rate telegrams under the conditions named above.

**NIGHT MESSAGES.** Accepted up to 2.00 a. m. at reduced rates to be sent during the night and delivered not earlier than the morning of the ensuing business day. Night messages may at the option of the Telegraph Company be mailed at destination to the addressee, and the Company shall be deemed to have discharged its obligation in such cases with respect to delivery by mailing such Night Messages at destination, postage prepaid.

**NIGHT LETTERS.** Accepted up to 2.00 a. m. for delivery on the morning of the ensuing business day, at rates still lower than night message rates, as follows: The fast telegram rate for 10 words shall be charged for the transmission of 50 words or less, and one-fifth of such rate for 10 words shall be charged for each additional 10 words or less.

**SPECIAL TERMS APPLYING TO NIGHT LETTERS.** In further consideration of the reduced rate for this special "Night Letter" service, the following special terms in addition to those enumerated above are hereby agreed to:

(a) Night Letters may at the option of the Telegraph Company be mailed at destination to the addressee, and the Company shall be deemed to have discharged its obligation in such cases with respect to delivery by mailing such Night Letters at destination, postage prepaid.

### CABLE MESSAGES

**FULL RATE MESSAGES** receive regular and prompt service in their order of filing. Code language permitted.

**DEFERRED RATE MESSAGES** at one-half of the full rate to follow full rate messages. Must be in plain language of country of origin, or of destination, or in French. Full particulars as to countries where this class of service is effective will be furnished upon application to any Postal Telegraph office.

**NIGHT CABLE LETTERS** at reduced rates. Must be in plain language of country of origin, or of destination, or in French where transmitted by telegraph to destination. Subordinated to the priority of transmission of full and deferred rate messages. May be posted, when sender so directs, to countries where this service is not available, at tariffs to countries from which such messages are posted. Under latter circumstances, messages must contain complete mailing address including chargeable posting instructions (i. e., "Post London," etc.). Minimum word basis of twenty to twenty-five words applied. Code addresses may be used except for messages delivered by post. Figures explained by text admitted. Indicator "NLT" required and charged for as one word. For further particulars apply at any Postal Telegraph office.

**WEEK END CABLE LETTERS** at exceptionally low rates. Accepted under conditions applicable to Night Cable Letters, excepting that Week End Cable Letters will be accepted during the week up to midnight Saturday for telegraphic delivery on the following Monday morning. Indicator "WLT" required and charged for as one word. For further particulars apply at any Postal Telegraph office.

NO EMPLOYEE OF THIS COMPANY IS AUTHORIZED TO VARY THE FOREGOING.