

THE AMERICAN FEDERATION OF ARTS

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BARR BUILDING, WASHINGTON, D. C.

December 8, 1938

University of Oregon,
Museum of Art Library,
Eugene, Oregon.

Gentlemen:

You will be glad to hear, I feel, that you may now secure a new, up to date edition of that "indispensable reference work," the American Art Annual.

New Volume 34 -- the first Annual since February, 1937 -- is just off the press, and ready for distribution. Covering 20 full months, it is fatter, packed with more facts than ever.

This new Annual marks two important changes in publication:

1. Henceforth, the Annual will be available at the beginning of the art season -- to give you timely, accurate information when you need it most.
2. The Annual will now appear every two years -- instead of each year -- alternating with its companion volume, Who's Who in American Art. In other words, Volume 34 will serve you until the fall of 1940.

In Volume 34, the standby directories and features are completely revised: The Year in Art (covering a year and a half) . . . Directory of Organizations, local, regional, national . . . Art School Directory. . . Fellowships & Scholarships in Art -- everything is up to the minute.

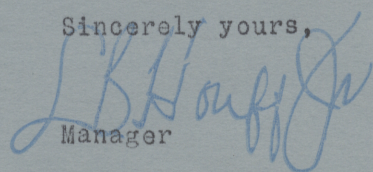
To increase its usefulness, extra features are incorporated. Among them are a Directory of Museums in Pan-America, South America and Canada -- Prints sold at auction, with price during two seasons -- Location of murals in Federal Buildings, with essential data about each.

And not of least importance is the fact that the Annual is completely redesigned. You will find it more attractive -- and easier to use.

As a Library, you may acquire your copy of the Annual at a discount of 20 per cent. Instead of \$7, you pay only \$5.60. To order your copy, simply initial below,** verify your address at the top, and send this letter back to me in the prepaid envelop enclosed.

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Art Annual. () Payment enclosed at
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