

SPRIT OF OREGON BLUE BOOK-SOCIAL REGISTER

The Portland  
Social Register - Blue Book

Official Index of Society

312-3-4 SPALDING BUILDING

PORTLAND, OREGON

ANNOUNCING  
GOLDEN ANNIVERSARY EDITION

It is a proud custom to record family history, standing and honors in this official index of culture, refinements, distinction, achievements, prestige and standing generally. This distinguished and exclusive authority establishes, creates and brings to deserving ones, the rewards and prestige they merit. It perpetuates vital data and records in costly, enduring, distinguished volumes to be handed down from father to son and family to family as an emblem of family attainments, standing, prestige and condensed biography.

Registration in the BLUE BOOK-SOCIAL REGISTER is a badge of distinction and a source of pride for Oregonians to leave posterity as an authentic and reliable proof of their family standing, position, affiliations, clubs, fraternities, alma mater; place and date of birth; marriage; wife's maiden name, clubs, affiliations, alma mater and sororities; sons and daughters; country, beach or mountain homes; military, civic, professional, college, and other honors; residence and business addresses, phones, etc.

THE BLUE BOOK-SOCIAL REGISTER

ASST. EDITOR

