



PACIFIC ERA TRAVELS, INCORPORATED
UPTON CLOSE EXPEDITIONS

333 East 17th Street NEW YORK

January 2, 1933

Dear "Alumni" and Friends:

We greet you in the New Year with the final plans for the Seventh Cultural Expedition to the Orient, summer of 1933.

We will sail outward in two groups, each under a capable leader. Mr. Upton Close will probably go with the earlier group all the way to Manila. Both groups arrive in Shanghai harbor at the same time (extended Itinerary "B" group coming "east-bound" from Manila and Hong Kong). Then will follow the inland program in China, two weeks in Japan, with Manchuria and Korea in between if conditions justify.

The quotations this year are inclusive of the \$20.00 Library and Lecture Fee charged last year; so the only addition to the prices quoted is the \$5.00 U. S. Government tax on the steamship ticket, which we will bear on bookings made by April 1.

ITINERARY "A" -- Embark on the EMPRESS OF RUSSIA, Vancouver, B. C., July 1, debark in Shanghai, July 16, for one month of education and adventuring inland: Hangchow, Soochow, Nanking, Sacred Mount Tai, Tientsin, Peiping, (Manchuria-Korea, if possible); thence across the Yellow Sea to Japan for two weeks there: Beppu, Kobe, Kyoto, Nara, Toba Peninsula, Karuizawa, Nikko, Kamakura, Tokyo, Yokohama, and aboard the EMPRESS OF JAPAN, August 18, for the homeward voyage, arriving in Vancouver August 29.

Tourist Cabin for the trans-Pacific crossings, first class hotels, first class rails in China, second class rails in Japan.....\$675
This is \$85 under the same itinerary, Cabin Class, last year.

EXTENDED ITINERARY "B" -- Embark on the EMPRESS OF CANADA, Vancouver, June 17, to Hong Kong, Manila, and debark in Shanghai, July 16 (same date as the EMPRESS OF RUSSIA bringing members from Vancouver). The entire expedition will then travel together over the same inland itinerary outlined above and return also on the EMPRESS OF JAPAN from Yokohama, arriving in Vancouver on August 29.

Tourist Cabin for the trans-Pacific crossings, first class hotels, first class rails in China, second class rails in Japan.....\$720

PACIFIC AREA TRAVELS, INCORPORATED

UPTON GLOBE EXPEDITIONS

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The quotations this year are inclusive of the \$30.00 library and Lecture Fee charged last year; so the only addition to the prices quoted is the \$5.00 U. S. Government tax on the steamship ticket, which we will bear on bookings made by April 1.

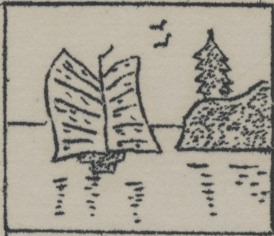
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Tourist Cabin for the trans-Pacific crossings, first class hotels, first class rail in China, second class rail in Japan.....\$675
This is \$88 under the same itinerary, Cabin Class, last year.

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Tourist Cabin for the trans-Pacific crossings, first class hotels, first class rail in China, second class rail in Japan.....\$575
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The New York alumni gathered on the evening of November 26 for a delightful occasion--reunion and housewarming--at the new studio of Mr. and Mrs. Close at 333 East 17th Street. Please keep in touch with our headquarters there; send for more cards, itineraries and application blanks, and help us to keep our mailing list up to date by informing us of changes in your address.

The Canadian Pacific Steamship Company are giving us generous cooperation in a campaign supporting the Cultural Expeditions, and on Canadian Pacific literature generally will appear the slogan contributed by Mr. Close: "Travel in the Orient Increases Each Year in Comfort and Security".

Upton Close's articles this current winter will be of interest to you. November 27 issue of the NEW YORK TIMES MAGAZINE featured his first since his return called "Forgotten Men of Manchuria", (to be reprinted in the January READER'S DIGEST), and a second on the boy Emperor Pu Yi appeared in December. Mr. Close is writing several for the SATURDAY EVENING POST, the first of which, "Boom China!", will appear shortly after the New Year.

We wish for you a New Year of accomplishment and satisfaction; adjustment and determination to provide yourself the good and cultural things in spite of the apprehensions of the great transitional period in social economy.

May we count on you for your efforts toward a modest, but good year for the Expeditions.

Cordially yours,

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Johanne Madsen
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