

SHOOTING SLUMP

Oregon's woeful field-goal percentage must change to have a chance to win
SPORTS | PAGE 5



BCS WATCH PARTY

Public viewing for title game moves to McArthur Court
NEWS | PAGE 3

OREGON RETAINS BCS COACHING EDGE

SPORTS | PAGE 6

MAGAZINE MATURITY

OPINION | PAGE 2

STUDENT GOVERNMENT

BEGINNING GREEN



IVAR VONG PHOTO EDITOR

Louisa de Heer started her job as the ASUO Student Sustainability Coordinator yesterday after being hired just before winter break. Her position is designed to help maintain and coordinate long-term planning with sustainability groups on campus.

Campus initiative includes EMU fair to showcase student group coalition

FRANKLIN BAINS
NEWS REPORTER

After much debate behind the creation of the campus' Sustainability Center, the University's first ASUO Student Sustainability Coordinator started work Monday.

The ASUO hired Louisa de Heer to become the coordinator prior to winter break. Already, de Heer is teaming with ASUO Environmental Advocate Nathan Howard to plan a

tabling event for all sustainability groups in the University Sustainability Coalition.

"We're kind of just getting the ball rolling, but there's been a lot of momentum already," de Heer said.

de Heer said the fair and the event of opening the Sustainability Center will be her first big events as coordinator, though she said EMU facilities holds control about when the coalition will be able to use the center.

"I think (the event) will bring attention to the fact that the University is taking sustainability and integrating a lot of the efforts of student groups seriously," she said.

de Heer said her motivation in working with this position is to create a genuine, lasting impact for University students.

"What they're getting out of their classrooms

SUSTAINABILITY
CONTINUED ON PAGE 3

ATHLETICS

Duck Store replaced as preferred web retailer

Athletic department attempts revenue boost with launch of shopgoducks.com

MAT WOLF
NEWS REPORTER

Citing an opportunity for increased revenue in the wake of a successful football season, the University's Department of Intercollegiate Athletics has ended its arrangement to promote the Duck Store as its preferred online retailer.

As of Dec. 4, the day of the Civil War football game, links at the official University athletic department website, goducks.com, sent internet users to a new site at shopgoducks.com. Before Dec. 4, these same links sent users to the website of the University's book store, the Duck Store, at uoduckstore.com.

The Duck Store will still sell Oregon athletic merchandise in all of its retail outlets as well as its website, but will do so without being directly linked to the athletic department's website.

The athletic department signed a contract with the Jacksonville, Fla.-based TeamFanShop Ltd. to operate shopgoducks.com.

Signed on Dec. 1, the new contract gives TeamFanShop the right to operate the only official online athletic merchandising site for the University.

TeamFanShop holds numerous contracts with other universities and athletic organizations to perform online marketing operations for various athletic-branded products. Before becoming the official online Oregon athletics merchandising vendor, it was already the official online retailer for the Pacific-10 Conference, as well as the Southeastern and Big Ten conferences. It is also the current online retailer for the Auburn Tigers' athletic program, the Ducks' opponent

RETAIL
CONTINUED ON PAGE 3

SCIENCE

University physicists honored with prestigious designation

American Physical Society recognizes trio of professors

DARIN MORIKI
NEWS REPORTER

After an extensive review process, the American Physical Society chose three Oregon physicists among a handful of its members to be recognized as fellows for the 2010 calendar year.

In all, 233 of the organization's approximately 48,000 members nationwide were chosen by the organization as fellows for this year. American Physical Society spokesperson James Riordon said the designation is one of prestigious honor, especially since the organization's constitution permits only one half of one percent of its members to be named as fellows for any given year.

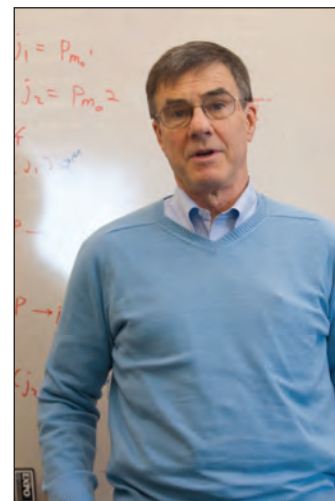
"It's a fairly prestigious recognition, because that's a small subset of our entire organization," Riordon said. "The whole point of the fellowship is that it's an opportunity for members of the American Physical Society to recognize their peers."

Stephen Kevan, the University's physics department head, estimated nearly half of the physics department's faculty have been recipients of the American Physical Society Fellowship.

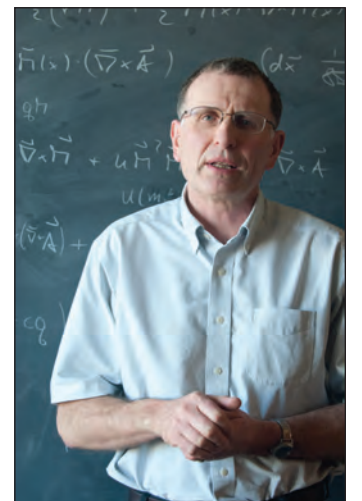
One of the University physicists recognized, Davison Soper, was chosen for his work in perturbative quantum chromodynamics, a field of particle physics that deals primarily with strong interactions in high-energy or short-distance interactions. Soper, a member of the University's Institute of Theoretical Science and Center for High Energy Physics, had also been awarded the J.J.

Sakurai Prize for Theoretical Physics, one of the most prestigious awards in physics, in 2009 by the American Physical Society. Soper, who is currently participating in collaborative research with the Center of High Energy Physics, said much of his research is focused on the influence of quantum chromodynamics on experiments that are currently being conducted at the Large Hadron Collider in Geneva, Switzerland. Soper said he is anxiously awaiting the results of the ATLAS experiments, which may yield more insight into how strong interactions play a role in the outcome of high-energy collisions.

Another University physicist, Steven van Enk, was recognized for pioneering contributions in theoretical quantum



DR. DAVISON SOPER
THEORETICAL PHYSICIST, ELEMENTARY PARTICLE THEORY



DR. DIETRICH BELITZ
THEORETICAL PHYSICIST, PHASE TRANSITION IN ELECTRONIC SYSTEMS

PHYSICS
CONTINUED ON PAGE 3

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FORECAST

TODAY High: 41 Low: 31 Patchy fog
TOMORROW High: 45 Low: 37 Patchy fog

THE TIE-DYE LAB COAT | JOANNA WENDEL

Ditching Cosmo a smart change



JOANNA WENDEL is a columnist for the Oregon Daily Emerald. She is a sophomore studying biology and geology. JoAnna loves to read and she occasionally paints. After college, she hopes to be a writer for National Geographic, Discover or Scientific American.

I was alone on a Friday night and in no mood to join the drunk and hollering crowd parading past my house. My two choices were: read a magazine or study organic chemistry. Tossing my o-chem book aside, I was faced with a new decision to make — should I read my Cosmopolitan or my National Geographic? I landed on National Geographic, and I had one of those angels-singing, beam-of-light-shining, harp-playing Hallelujah moments ... or what most people know as an “epiphany.”

I used to idolize Cosmo. I used to want to work for them, and I used to obsess and giggle and squeal with unadulterated ecstasy every time my new issue arrived.

Cosmo was my escape from real life. In Cosmo, the only stresses that exist are “that slut at work,” or “that slut lookin’ at my boyfriend” or “that slut who’s being a skank.” Of course, there’s also “I have to be married before I’m 35,” “How do I get a man?” and “Now that I have him, how do I keep him?” That basically covers everything negative about a Cosmo girl’s life. I wanted to be that girl. I wanted to only care about my hair, my clothes, my makeup, and how to catch that man. I wanted to be the uber-confident girl who could walk through a room and turn eyes because her butt looks so great in those jeans. I didn’t want anything to do with the realities I was facing in life at the time I discovered Cosmo — the death of a best friend, the imminent doom of leaving for college, and the fact that someday, I would have to get my driver’s license.

Then college started. I realized that there were more than 22,000 people at this school, and the style of my hair, the brand of my jeans or the color of my nails were not in fact the center of anyone’s universe. And while some of my friends were still obsessing over their shoes and their clothes and whether someone would think they were weird for doing, or saying, or wearing something not straight off the conveyor belt, I was learning not to care what people thought about me.

But I digress. Bottom line, I matured a little bit and Cosmo started to get a little boring. Don’t get me wrong, it was still oodles of fun to snuggle on my

couch with some girlfriends and giggle over the delicious abs and the cliché tips on how to impress the boss, the mother-in-law and the opposite sex, but then I started to realize that all the magazine was telling me was how to change to make someone else (specifically, a man) happy. At first I was able to ignore it, because I was aware of it and didn’t let it affect me. But then it just got annoying.

No, Cosmo, I’m not going to wear high heels because men love them. No, Cosmo, I’m not going to spend all my money on expensive hair products because men love the “bad girl bump.” And NO, Cosmo, I’m not going to belittle myself by changing to please someone else.

No, Cosmo, I’m not going to wear high heels because men love them. No, Cosmo, I’m not going to spend all my money on expensive hair products because men love the ‘bad girl bump.’

Around this time I started to write my weekly blog and column, all dedicated to science. This of course required

me to troll science news sites, science magazine sites and science departments on campus for interesting things to write about. And though my passion for science was never dampened by Cosmo, it was like Cosmo had put a low-level perception filter over science and only when I was looking for science did I remember it existed.

So I re-subscribed to National Geographic, and I cancelled my subscription to Cosmo.

And I realized just now, reading my National Geographic, that I am no longer reading something that wants me to change who I am. I’m reading something that defines who I am. I’m gaining knowledge, I’m learning, I’m immersing myself in everything that interests me. Cosmo was always so easy to read because it requires no thought. It’s an escape. National Geographic requires the mind to make connections and revel in the beauty and miracle of life, to change perspectives and walk a mile in someone else’s shoes, to admit that human beings aren’t the only important life forms on the planet, and to realize the Earth isn’t the only planet in the universe.

Thanks, National Geographic, for making this Friday night.

JWENDEL@DAILYEMERALD.COM

THE GOOD, THE BAD

THE OPINION DESK GIVES A BIG THUMBS UP—AND THUMBS DOWN—TO THE BIGGEST ISSUES THIS WEEK



9/11 HEALTH CARE BILL

President Obama will sign the 9/11 health care bill into law on Sunday from Hawaii. The bill gives health coverage to the initial responders of the terrorist attacks on Sept. 11, 2001. The legislation passed through Congress in December, despite opposition from Republicans. As the nation had watched the horrifying events unfold, these individuals put their lives on the line to help prevent further death and destruction. The bill will go a long way to finally honor and give thanks to the brave men and women who helped to save lives on that terrible day.

IN TOUGH TIMES, ST. VINCENT DE PAUL THRIVES

This past year in Lane County, St. Vincent de Paul has employed hundreds of people on a sustainable business plan. Making treasure out of other people’s trash, the nonprofit organization was able to use donations to build a workforce with a size rivaling businesses as large as Enterprise Rent-A-Car. While putting people back to work, the organization also managed to implement new green business strategies, such as solar-panel installation, keeping homeowners’ taxes down and the Oregon air clean.



BLACKBIRD SINGING IN THE DEAD OF NIGHT

Just before midnight on New Year’s Eve, more than 1,000 blackbirds dropped from the air and landed in Beebe, Ark., most of them dead. Game officials in Arkansas weren’t overly surprised, as this occasionally happens when storms pass through the area. Still, the thought of walking outside on Jan. 1 and seeing thousands of dead, possibly disease-ridden birds on the ground — not to mention government officials in hazmat suits — can’t be a pleasant start to the New Year.

ATHLETIC DEPARTMENT DISRESPECTS DUCK FANS

Any student who thought we would have easy access to the BCS National Championship Game in Glendale, Ariz., thought terribly wrong. While the bowl system granted the University of Oregon 17,000 tickets to distribute amongst the community, only 1,000 tickets were reserved for students. To salt the wound, the Office of Student Affairs, which was given the task of distributing tickets to students, chose to sell them to Azumano Travel, a third-party travel agency in Portland. The agency bundled the tickets with a traveling pack that put the cheapest ticket price at \$450 — more than twice their face value of \$200. The second cheapest price was \$1,135. For the students who load up Autzen Stadium week after week, wearing their colors and rooting for their beloved Oregon Ducks, this is nothing short of a slap in the face.

LETTER TO THE EDITOR

CRITICIZING GRADING SPEED IS UNFAIR TO STUDENT TEACHERS

This fall, I passed from the undergraduate ranks at Oregon to the realm of graduate school at Colorado. And, although I cannot speak for tardy professors, I feel I can offer a counter opinion on late grades from graduate students.

The author of the editorial expresses irritation at “every time a GTF says he or she was ‘too busy’ to get us our scores.” The quotation marks around “too busy” seem to imply that graduate students really have all the time in the world and that their undergraduate students are their only responsibility. In addition to teaching, most graduate students take classes for at least their first year.

This year, I found myself juggling to finish grades while studying for, and maintaining, good grades in my own courses. Usually, as the author would appreciate, I try to get my students’ work back the next week. However, sometimes graduate students have midterms and homework too! One week, I had two midterms and,

therefore, postponed my grading. Should I have failed my tests, in rather difficult classes I might add, for the sake of timeliness?

The author writes, “there is simply no excuse for those who cannot give students their grades hastily,” so maybe I do need to realign my priorities! The writer also states that “(students’) money and efforts have to be respected more.” But I have to wonder, does he or she respect the amount of effort required from graduate students? In my case, I have forty reports to grade a week, each of which usually takes at least ten to twenty minutes, depending on the report’s difficulty — and don’t get me started on students’ handwriting! I’ve spent entire weekends (not to mention most of Thanksgiving break) grading, often when I probably should have been focusing on a class, in order to input grades on time.

So dear author, I ask you to

LETTER TO THE EDITOR

CHEAPSKATE CHIP GIVES BACK NO TIP

Cheap Kelly stopped at a favorite local pizza shop on Christmas Eve. He was served two of the freshest possible slices. It is a small town, Chip. In your moment of luck and fame and good fortune (and obscene contract money), it seems like you might have enough class to leave a tip.

Until then, your name is Cheap Kelly. Go Ducks.

ZACHARY VISHANOFF
EUGENE RESIDENT

consider, for every tardy graduate student teacher, try to actually consider what we do indeed have on our plates. And for every timely grade submitted, appreciate the sizable amount of work we probably had to do to get it to you. Yes, punctuality is an important part of the real world, but so is realizing that everything won’t be handed to you the minute you want it, mistakes happen, and that things don’t always go as planned.

LILY ROBERTSON
OREGON ALUMNA
COLORADO GRADUATE STUDENT

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CAMPUS

McArthur Court slated to host BCS watch party

Students retain priority for 6,000 free tickets

KAITLIN FLANIGAN
NEWS EDITOR

Tickets will be released today for the EMU-sponsored BCS Championship Game watch party in McArthur Court.

The party was originally planned for the EMU Ballroom, but University President Richard Lariviere urged organizers to move it to a larger venue to accommodate more people.

Organizers will release 6,000 free tickets on a website designed for this event in particular. The tickets will initially be available to students, and by Thursday, remaining tickets will be released to the public. Ticket holders must print out their ticket in its PDF format and present it at the door of Mac Court for admission.

Plans for a University-sponsored watch party started in December, as the Ducks earned their ticket to the BCS National Championship Game in

Glendale, Ariz. However, it was decided early on to make the party available to the public as well.

"It became a groundswell of interest, making it more of a community event," interim EMU Director Wendy Polhemus said. "It's focused on students first, but if there are remaining seats left, it goes to the community."

Polhemus said organizers will place four giant projection screens in the center of Mac Court facing north, south, east and west. There will also be

concessions, and organizers are trying to pull together raffle prizes and print T-shirts.

EMU Marketing is overseeing the ticket website, EMU Marketing Coordinator Lee LaTour said.

"My designing students figured out what to make the site look like, and my programming students are making it work," LaTour said.

University senior Josh Yaganeh works for EMU Marketing and helped program the website.

"We've written our own ticket-

ing, confirmation and scanning system," Yaganeh said. "The hard part was figuring out the logistics of confirming a valid barcode that could only be claimed once."

Yaganeh, who will be scanning tickets at the doors, said he thinks the event is important.

"People can hang out with their fellow fans in Mac Court, and rather than having a living-room showing, you can get to be part of something bigger," he said.

NEWS@DAILYEMERALD.COM

SUSTAINABILITY
CONTINUED FROM PAGE 1

is the most up-to-date science that we have," de Heer said. "And bringing that into our daily lives and how we vote with our wallet every day when we make decisions, those are things we're learning together. We know the general place that our society needs to get to."

Howard said he thinks several hundred students will attend the fair, with sustainability groups tabling on each side of the EMU Concourse.

"The whole concept of having a coalition, center and coordinator is that all those people who have passion for those issues can center their efforts and speak with one voice," Howard said. "To have that, there has to be a lot of participation in the individual student groups, and so this fair is going to try to bring in members previously unengaged in the student groups."

Howard said the coalition reserved the concourse for Feb. 23, where the 15 campus sustainability groups will be holding tables and informing uninvolved students about the various options and the coalition's goals for the term.

Primarily, each individual group will be focused on the tabling for their group, and the planning will be done by Howard, de Heer and Campus Recycling Education Coordinator Cimmeron Gillespie.

Gillespie said this tabling event should inspire a collaborative effort for sustainability groups on campus.

"If one group was tabling or having events by themselves, it only goes so far, but when you start talking about 10 to 15 groups, it takes on its own feel," Gillespie said. "I don't have an exact vision for how the sustainability coordinator will work in the future, but I have really high hopes for the position."

CAMPUS & FEDERAL POLITICS
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PHYSICS
CONTINUED FROM PAGE 1

information and quantum optics, a research field that applies quantum mechanics to phenomena involving light and interactions with matter. According to the physics department website, van Enk, a member of the Oregon Center for Optics, specializes in research that is focused on theoretical optical physics and quantum information.

Dietrich Belitz, the third University physicist awarded the distinction, was recognized for his work on classical quantal phase transitions regarding the affect of temperature on two specific types of magnetic transitions. Belitz said he was somewhat surprised by the recognition after assuming that his nomination had "died a quiet death in the committee."

"I completely forgot it," Belitz said. "Then, almost a year later, I got a cryptic e-mail from a colleague of mine, who congratulated me, but I had no idea what he was talking about. So, I was surprised, but not completely surprised."

BUSINESS, HEALTH & SCIENCE
DMORIKI
@DAILYEMERALD.COM

RETAIL
CONTINUED FROM PAGE 1

in the upcoming BCS National Championship Game.

The TeamFanShop contract will last for the next five years and guarantees the University at least \$700,000 in revenue return over that period, assistant athletic director Joe Giansante said.

Giansante also said the decision to switch official online merchandising retailers was driven by an opportunity to reap greater financial returns from Ducks merchandising during the Oregon football team's unprecedented season.

"We're constantly looking for new ways to generate revenue to support the athletic department," Giansante said. "We've been doing research on this for at least a year on percentages and gross revenues and what our peers are doing ... the urgency really came about when we knew what our football team was doing. The amount of dollars that are available in merchandising and in licensing when you're 12-0 in football are immense."

Giansante was unable to provide specific figures regarding past revenue streams

from the athletic department's arrangement with the Duck Store, but he said the increased sales revenue received from the new contract would bolster the athletic department's financial self-sufficiency and its ability to promote the team to potential fans outside of the immediate market.

According to figures provided by assistant athletic director Jamie Moffitt, the athletic department took in \$416,851 in the sale of athletic department licensed merchandise during fiscal year 2010. Of that amount, only \$25,297 was attributed to online sales through the Duck Store — approximately six percent of overall merchandising sales. This amount was categorized as miscellaneous revenue by the athletic department.

Moffitt also conceded that there was no clear way to always distinguish between the sale of licensed athletic department merchandise and standard university merchandising as sold through the Duck Store online. This means the status of a sweatshirt with just an "O" on it could be perceived as athletic apparel if sold through the Duck Store, but the

athletic department wouldn't necessarily see revenue from this transaction.

Matt Dyste, director of the University's Marketing and Brand Management Office, said in a written statement that the move was in full compliance with the University's branding and promotion priorities and that all vendors involved were legal and fully certified.

"Hopefully the result will be increased online sales and provide another opportunity for fans and friends across the world to support the Ducks through the purchase of officially licensed products," Dyste said.

Duck Store General Manager Jim Williams said he had no sore feelings toward the athletic department and did not feel that the potential loss of Internet traffic would seriously alter his business practices.

"We really felt that they made a business decision, and they have a right to make that business decision," Williams said.

Williams declined to discuss the Duck Store's exact revenue based on online Oregon athletic merchandise sales but did say that Internet

sales make up only a fraction of the Duck Store's business — slightly less than four percent.

Of that percentage, not all of those sales come directly from traffic passed from go-ducks.com, so the actual revenue from specific athletics revenue was even less, Williams said.

The previous Duck Store/athletic department arrangement had no actual contract but was merely an informal agreement to direct web traffic to the Duck Store.

The Duck Store retained 75 percent of sales revenue of athletic merchandise based on this agreement and split the other 25 percent between the athletic department and the athletic department's own separate website provider.

"We're partners with the University of Oregon athletic department; we've worked with them for many years," Williams said. "We feel they made their own decision to take their online business elsewhere. From my point of view, it's not a controversy. They made a decision that they must have felt was a good decision for them."

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WINTER

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
8:30-7:20am	Cycling Studio	*Circuit Training WRS	Cycling Studio	*Circuit Training WRS		
9:00-9:30am					Pilates SRC 41	
11:00-11:50am					Zumba SRC 41	Cycling Studio 10:30-11:30AM
12:00-12:50pm	Basic Step SRC 41	Cycling Studio	Basic Step SRC 41	Cycling Studio	Fitness Yoga SRC 41	Core & Stretch 11:30-12PM SRC 41
1:00-1:50pm					Cycling Studio	
2:00-2:50pm					*Freebie Friday 2nd Friday/Month SRC 41	
4:00-4:50pm	Body Sculpt SRC 41	Core & Stretch SRC 41	Body Sculpt SRC 41	Core & Stretch SRC 41		
		Cycling Studio		Cycling Studio		
6:00-6:50pm	Zumba SRC 41	Hip Hop SRC 41	Zumba SRC 41	Zumba SRC 41		
		Cycling Studio	Cycling 101 Studio	Cycling Studio		
8:00-8:50pm	Flow Yoga SRC 41	Body Sculpt SRC 41	Yin Yoga SRC 47	Body Sculpt SRC 41		
	Cycling Studio					
7:00-7:50pm		Kickboxing SRC 41		Kickboxing SRC 41		
8:00-8:50pm			*Circuit Training WRS			

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MEN'S BASKETBALL

Missing the target

Oregon must improve field-goal percentage to have a chance against Washington schools

LUCAS CLARK
SPORTS EDITOR

After Oregon fell 60-55 to a banged-up Arizona State squad Saturday night, head coach Dana Altman joked that maybe the move to Matthew Knight Arena in the coming weeks would help his Ducks out of their current shooting slump.

He was not shy in admitting Oregon is struggling to knock down perimeter shots, which was evident in each of the Pacific-10 Conference losses handed to them by Arizona last Thursday and the Sun Devils on Saturday.

Oregon's shooting struggles have become commonplace over the last several years as the team has rarely eclipsed the 40 percent mark on most nights, particularly in conference play. And as Oregon (7-7, 0-2 Pac-10) gears up for a tough road test against the Washington schools this weekend, the team can be certain things won't be getting easier.

"Shots are falling in practice, it's just when it comes game time it's a little bit different," sophomore E.J. Singler said. "We've just got to get used to Pac-10 play — the speed of it — it's completely different."

Singler was optimistic after Oregon's fourth consecutive loss on Saturday, saying he believes the Ducks will have things turned around soon. Singler, however, has put up arguably the best numbers of any player on the Oregon roster, averaging 12.1 points and 6.4 rebounds per contest.

The forward's shooting hand has been anything but cold through the first 14 games this season, and he's made a living at the free throw line when he's gotten there. Singler's 85 percent shooting (41 of 48) from the charity stripe has him pinned as the second-best free throw shooter in the Pac-10 behind Cal's Harper Kamp who sits at 88 percent.

As a team, Oregon also ranks second in the league in free-throw shooting with a 72 percent mark, second only to Arizona.

The trouble with this Duck team is that it doesn't see the free throw line often enough. Aside from senior Joevan Catron (103) and Singler (48), no one else on the team has attempted even 30 free throws on the season, while senior Jay-R Strowbridge comes in at a distant third with 28.

To Catron, the shooting woes are something the team must get past, and quickly.



ALEX MCDUGALL PHOTOGRAPHER

Senior guard Jay-R Strowbridge lays the ball up during the Ducks' 60-55 loss to Arizona State Saturday in the last men's basketball game at Mac Court. Strowbridge finished with four points and two assists in the defeat.

BASKETBALL
CONTINUED ON PAGE 7

FOOTBALL

Ducks touch down in Phoenix, begin final preparations

The Oregon travel squad arrives in Arizona in anticipation of next Monday's title game

LUCAS CLARK
SPORTS EDITOR

The No. 2 Oregon Ducks football team arrived safely in the Phoenix area Sunday afternoon at Sky Harbor International Airport around 2:15 p.m. local time.

The Oregon players wore new black and white warmups with, shockingly, new Nike shoes to accompany the outfit. The group made its way off the aircraft via a red carpet lined from the foot of the charter plane's staircase to the doors of the busses en route to their hotel in Scottsdale.

The Ducks made quick work of their arrival and a short press conference was held inside a large tent set up on the tarmac, where Oregon head coach Chip Kelly greeted media members.

"The kids are fired up to be here to represent the University of Oregon," Kelly said in his opening statement. "Getting a chance to play in the national championship is what these guys have worked for since actually last January when we came back after the Rose Bowl.

"We're excited to be here. We've got another full week of preparation before we play the game. But we're ready to go."

Kelly said the flight was very quick and smooth, and he even showed his human side when he admitted the only hiccup Oregon encountered along the way was the added attention defensive coordinator Nick Aliotti received from airport security due to his

two artificial hips.

Looking at Oregon's schedule for the week, the team had no bowl requirements on Monday or Tuesday as far as media related events are concerned, but it will certainly be preparing for what lies ahead on Jan. 10.

"Our guys know we keep the same schedule when we leave the Cas' (Casanova Center) 'til we get to the Eugene airport 'til wheels up," Kelly said. "It's just like any other away game for us in terms of how we traveled (Sunday). We've just got a couple more players with us than we normally do on a travel squad."

At the press conference held shortly after arrival, Kelly was asked if it was important for the team to get a few good practices under its belt early in the week to set the tone, but having already mapped out a 35-day practice schedule practically to the minute, the idea had not occurred to Kelly.

"Every single day for us is extremely important," Kelly said. "Our players' mind-set since we got back at it after finals has been the same way, and they understand that we got a real good amount of work in when we were in Eugene, and now we're down here to get six or seven days in here, and then we'll be ready to play the game.

"But there's no day that's more important than tomorrow, and that's what it starts with."

Oregon's opponent for the BCS title game, the No. 1 Auburn Tigers, was set to arrive around 5:30 p.m. Monday evening with a short press conference with head coach Gene Chizik following shortly thereafter.

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JACK HUNTER PHOTOGRAPHER

Head coach Chip Kelly patrols the sidelines during the Ducks' 37-20 win over the Beavers in the Civil War on Dec. 4. Kelly and the Ducks arrived in Arizona Sunday.

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STILL ON HIS FEET | ROBERT HUSSEMAN

In title game, Oregon holds the edge with coaches



ROBERT HUSSEMAN is a fifth-year senior from Keizer, Ore., majoring in business administration and mathematics. He has worked as a sports reporter for the past three years. Robert also works as a freelance reporter for The Register-Guard.

Logic follows in sports that continuity — working together, playing together, learning each other's tendencies and weaknesses — breeds success. In the sport of football, 22 men look to exert their will over one oblong ball toward one of two general goals: Score, or stop the other team from scoring.

College football does not allow for continuity among the players by its nature. However, the coaches, the molders of men who hold great influence in the community, are thought to benefit from this principle.

Few staffs have enjoyed continuity among coaches quite like the Oregon Ducks. Four assistant coaches — Don Pellum, Steve Greatwood, Nick Aliotti and Gary Campbell — are 20-year veterans of the football staff, as is strength and conditioning coach Jim Radcliffe. Head coach Chip Kelly may be

a relative novice, in his second year in the top job and his fourth as a Bowl Championship Series team coach. That said, Kelly is only the third man to hold down the top job since 1977.

Continuity among college football coaches suggests a working environment in which collective memory and individual experience mesh to form a vast knowledge base. There is a measure of inside principle and outside sensitivity that, in theory, makes a long-tenured staff successful.

University of Pittsburgh football had a head coach in Dave Wannstedt that its athletic department felt was not performing to its standards. Wannstedt was forced to resign after the Panthers went 7-5 this season and made the BBVA Compass Bowl; he was 42-31 at Pitt over six seasons.

Mike Haywood, who spent

the last two seasons coaching the Miami of Ohio, accepted the job at Pitt after leading the RedHawks to a 9-4 season this year. On its face, Haywood's hiring showed promise. He turned around a squad that went 1-11 in his first season and his motivational skills were championed.

"He's a man of integrity and character and will be a true inspirational leader for our football team," Pitt athletic director Steve Pederson said after introducing Haywood.

About that. On New Year's Eve, Haywood was arrested at his home in South Bend, Ind. over an argument with the mother of his child that allegedly grew physical. He was eventually charged with felony domestic battery. Pederson fired Haywood on Sunday, 17 days into his Panthers tenure.

In the halcyon days of the

Haywood era at Pitt, the new coach hinted that he would not retain the Panthers' current assistant coaches in favor of members of his Miami staff. Now, as many as 18 men no longer have job security with their current schools.

Schools have not been hesitant to clean house when a head football coach leaves. Paying out millions of dollars in staff changes has become common practice. For sought-after assistant coaches, tenure is something for the crusty old professors. Demand for a top-flight staff and reputation make coaching changes expensive propositions.

Gene Chizik is in his second year as the head coach of Auburn, and his staff remains virtually new to the school. Of the Tigers' 10-man staff, only cornerbacks coach Phillip Lolley (12 years) has been around for

more than two years. Compare that to three Oregon assistants with two years at the school or fewer: offensive coordinator and quarterbacks coach Mark Helfrich, defensive line coach Jerry Azzinaro and wide receivers coach Scott Frost.

Will continuity have any real effect on the Tostitos BCS National Championship Game? Not likely. What Auburn's staff may lack in experience with the school it certainly makes up for in acumen.

Nevertheless, it should be encouraging to Oregon fans that the current staff, built up over time, has achieved continuity. The situations they will face in the game come with added pressure but should not be demonstrably different than any the Ducks coaches have already seen. They will know what must be done.

RHUSSEMAN@DAILYEMERALD.COM

PINCH HITTER | KENNY OCKER

A hushed ending for the country's loudest arena

Oregon's basketball game Saturday against Arizona State on the surface seemed to be an early-season Pac-10 Conference game between two teams that started off their seasons with disappointing blowout losses. However, the game was the last men's basketball game at McArthur Court, Oregon's 85-year-old on-campus arena, before the Ducks move into the \$200-million, Phil Knight-funded Matthew Knight Arena on the other side of campus.

McArthur Court was constructed in 1926, and was paid for by an increase in student

fees. The arena has played host to many events and teams over the years, from Elvis Presley and Johnny Cash, to the Japanese men's national gymnastics team's first loss in international competition, to Oregon gymnastics and wrestling, but The Pit is best known as the home of Oregon basketball.

The Ducks have an occasionally storied tradition as a basketball school, and McArthur Court has been there for nearly all of it. The team dubbed the Tall Firs won the NCAA's first national championship in 1939, led by the wonderfully

named center Slim Wintermute and the wind-erfully named forward Lauren Gale. Those two, along with point guard Bobby Aney, were named All-Americans, as the Ducks went 29-5 in the season en route to the NCAA title. (I don't believe "One Shining Moment" was played.)

Oregon's form suffered after this, with only three NCAA Tournament berths between the 1939 championship and 1995. The Ducks went to the NAAs in 1945, 1960 and 1961, with an Elite Eight trip in 1960.

However, the program

undertook a rebirth in the 1970s, led by former Penn head coach Dick Harter, who dubbed McArthur Court "The Pit," a nickname that lives on to this day and is reflected in the name of the student section, the Pit Crew. Harter's "Kamikaze Kids" had three straight berths to the NIT from 1975 through 1977. Those teams were led by All-American Ron Lee, but also featured future Oregon basketball coach Ernie Kent, the man who put Ducks basketball back on the map after a lackluster decade in the 1980s.

Kent, the first head coach since Harter to have a winning record at Oregon, led the program to six NCAA tournament appearances and Elite Eights in 2002 and 2007, and restored the atmosphere at McArthur Court to one that was dubbed "the best gym in America" by the Sporting News in 2001. Kent's first Elite Eight team was led by Freddie Jones, Luke Jackson and Luke Ridnour, and won the school's first conference championship since 1944. It's hard to win conference championships when the team is going up against UCLA every season. That's how a predominantly basketball-first school can only have four of them in its lifespan.

Speaking of UCLA, the Bruins lost three times at The Pit while being the top-ranked team in the country. The Bruins probably aren't too sad The Pit is going away.

Back to Ernie Kent's teams for a second, however. The second Elite Eight team, led by Aaron Brooks and Malik Hairston, lost to the eventual national champions, Florida. Jovan Catron, the current team's leading scorer and rebounder, is the last vestige from the Elite Eight team and is also the last remaining player to have played in an NCAA Tournament game for Oregon.

Until a few years ago, Oregon was considered a basketball-first school. And then

Phil Knight started pouring untold millions of dollars into the football program, catapulting it toward a position as one of the country's best teams. At that same time, Oregon's basketball program was neglected somewhat, turning a program that had gotten to the Elite Eight two years earlier into a conference bottom-feeder. Things got so dire in Eugene during the 2008-09 season that fans rushed the court when the Ducks defeated Stanford in the team's second-to-last home game of the season — for its first conference win. (In the interests of full disclosure, I was one of those fans.)

To stem this tide, the school dismissed Ernie Kent and brought in Dana Altman from Creighton to change the course of the program and to be the face of the team as it opens its new arena. Kent was the man who built the program back up into relevancy again, but he didn't get to reap the rewards of his own hard work.

McArthur Court has witnessed all of these teams and events, and the charming arena will see its doors close after Oregon's game against the Sun Devils on New Year's Day.

The charm of The Pit is in its three-tiered construction, where the sections are suspended one atop another, trapping the noise of every fan. The charm of The Pit is in its obstructed views and the incessant smell of popcorn, giving the aura of old-time athletics (unless you're one of the unlucky few stuck behind a pole). The charm of The Pit is how the whole building shakes whenever Duck fans come to life.

With the new year came the end of a long and illustrious era of Oregon basketball. The last game at McArthur Court was a game of old in a year of new, with uniforms borrowed from a different time and a flight of Duck fans feeling blue.

KOCKER@DAILYEMERALD.COM



KENNY OCKER is a junior from Madras, Ore., majoring in news-editorial journalism. Before becoming copy chief, he was a copy editor for the sports section. He has an affinity for peanut butter sandwiches, and the Emerald owns his soul.

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SPAN 202	MW 5:00	MATH 241	MW 5:00
		MATH 241	TR 4:00
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SPORTS

BASKETBALL
CONTINUED FROM PAGE 5

"I just think we have to make shots," Catron said. "It might be more practice, it might be more reps, I don't really know right now, but I think we need to start from square one and just refine what we need to do to get wins."

It comes as no surprise after the opening week of Pac-10 play Oregon holds down the No. 10 spot in field goal percentages at 41.4 percent on the year. The Ducks have actually made more shots from the floor than Oregon State, Stanford, California and Arizona State, but have attempted more field goals (867) than every team in the league not named Washington.

It was around this time last season when the field goal percentages really became a noticeable trend for Oregon, and hopefully Altman is right in thinking the change of venue could send a spark of new life into the Ducks.

Altman said his team had not yet gotten to see any time on the new court, but that will likely change as the Jan. 13 opener steadily approaches.

Regardless of the shooting numbers, Altman said his team must be willing to win games in unusual ways in order to make up for a lack of offense.

"I'm not saying we're a great shooting team but we're a much better shooting team than what we've displayed," Altman said. "But to get through that you've got to try to win games

FIELD GOAL PERCENTAGES

Team	G	FG	FGA	Pct
1. Arizona	15	390	791	.493
2. Washington	13	422	873	.483
3. Washington State	14	392	814	.482
4. UCLA	14	370	803	.461
5. Oregon State	13	333	731	.456
6. Stanford	12	285	640	.445
7. USC	15	367	827	.444
8. Cal	13	289	669	.432
9. Arizona State	13	299	703	.425
10. Oregon	14	359	867	.414

FIELD GOAL PCT DEFENSE

Team	G	FG	FGA	Pct
1. Washington State	14	296	775	.382
2. Washington	13	295	744	.397
3. USC	15	326	813	.401
4. Cal	13	296	729	.406
5. Stanford	12	248	608	.408
6. Arizona State	13	289	707	.409
7. Arizona	15	336	819	.410
8. UCLA	14	351	814	.431
9. Oregon	14	329	753	.437
10. Oregon State	13	318	709	.449

differently — defensively, on the boards — and you know our guys really haven't bought into that.

"If the shots aren't going they hang their head."

In matching up with Washington and Washington State this coming weekend, Oregon will be facing the top two teams in the

league in field goal percentage defense. The Huskies have held their opponents to 39.7 percent from the field, while the Cougars have allowed just 38.2 percent.

"We've just got to keep on shooting it," Singler said. "One of these games it's going to go in."

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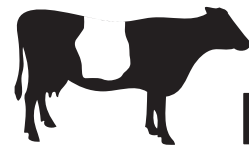
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HOROSCOPE by Holiday Mathis

TODAY'S BIRTHDAY (Jan. 4). You have figured a few things out since your last birthday, and you're ready to show the world. This month brings an important new member of your team. February brings a financial injection. In love, trust that things will work out and they will. Your creation will be celebrated in March and again in August. Aquarius and Libra people adore you. Your lucky numbers are: 6, 13, 42, 19 and 28.

ARIES (March 21-April 19). Get rid of the temptations that are around you, and make it very difficult, if not impossible, to get to them. You'll find it easier to indulge in moderation when that is the only option available to you.

TAURUS (April 20-May 20). No one can be just like you, least of all you. You'll try to execute a job or performance the same way you did last time, and it's not the way it will go down. But the new way is good, too, for different reasons.

GEMINI (May 21-June 21). The composer Igor Stravinsky, your sign mate, claimed that his music was best understood by children and animals. Likewise, you will deliver gifts to the world that are meant to be felt, not intellectualized.

CANCER (June 22-July 22). Just when you think you really understand another person, doors open to deeper and unknown territory. Let this learning unfold naturally. There's no reason to push things along.

LEO (July 23-Aug. 22). It is not so easy for any accomplished person to be modest, but for the emotionally immature, it is extremely difficult. That's why the quality is as rare as it is appealing in a young person.

VIRGO (Aug. 23-Sept. 22). You will participate in an act of sublime surrender. You will produce things of beauty, hold them up and open your hands, letting the wind carry them where she will.

LIBRA (Sept. 23-Oct. 23). Make a conscious effort to dream. Try to stay lucid and guide the imagery that is the language of your mind toward scenes that give you great satisfaction. Your reality will interpret your dreams.

SCORPIO (Oct. 24-Nov. 21). Reconnect with the people, areas of interest and games that make you feel the most playful. You could use something to confirm your status as a grown-up child.

SAGITTARIUS (Nov. 22-Dec. 21). You will be protecting your interests and forwarding them, as well. Be like a warrior with a keen sense of when to attack and when to retreat. Stay flexible and aware as you keep your options open.

CAPRICORN (Dec. 22-Jan. 19). Whether you are cooking a meal, constructing a building or directing a boardroom, if you can do things simply, you will do them well. Your job is to pare down a complicated task to its essence.

AQUARIUS (Jan. 20-Feb. 18). Just because you are hopeful doesn't mean you're naive. When the odds are not in your favor, you may realize this fact and then go forward nonetheless, acting out of a combination of faith and loyalty.

PISCES (Feb. 19-March 20). You will show tremendous heart as you support someone who may or may not come through. This is more about loyalty than winning. Loved ones appreciate your encouragement.

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Google: best Barbers in Eugene

The New York Times Crossword

Edited by Will Shortz No. 1130

Across

- Farm newborn
- Yankees' "\$275 million man," informally
- Test proctor's command
- Like dental surgery
- "Good one!"
- Blow the socks off
- ___ mater
- The "Y" in Y.S.L.
- Helicopter part
- 20 is ranked #1
- Bizarre
- Climate-change protocol city
- Wee bit
- Disney dwarf with glasses
- Sign on a construction site
- Lavatory door sign
- Part of a school year: Abbr.
- Carrots' "plate-mates"
- Brief visit along the way
- Declines to participate
- ___ Sutra
- Play from which the word "robot" comes
- Civic maker
- Dry cleaner's fluid
- Suffix with slogan
- Bummed out
- Congested area, sometimes
- Drinking binge
- Megabucks
- Rig out
- Fodder holder
- Part of an apple or the earth
- Socially polished
- Source of indigo dye
- Solemnly swear
- Whip-cracker
- Outside of a watermelon
- Glasgow gal

Down

- Ulster, for one
- Folkie who sang of Alice
- Magic item of folklore
- Toper's back-pocket item
- "Moving on then ..."
- Construction fasteners
- Forest felines
- Arnaz of "I Love Lucy"
- Toper's expense
- Weezer's music genre
- Cat in una casa
- Shirt brand
- Dweeby sort
- Like a universal donor's blood
- Tread heavily
- Toper, slangily
- PC storage units
- Coming up
- Andrew of New York politics
- Prefix with con or classical
- Sierra ___
- Honor, on a diploma
- Astronomical red giant
- Tiffs
- Corleone who broke Michael's heart
- "Fee fi fo ___"
- Rhythmic humming sound
- "William Tell" composer
- Ice-T or Ice Cube
- Isaac Stern's instrument
- Wrap around
- L.A.'s area, for short
- "Surely you ___"
- Light blue archery bow
- Island "where America's day begins"
- Pre-1917 autocrat
- Suddenly bright star
- Amor's Greek counterpart
- Trees yielding archery bow wood
- "___ Got a Secret"

ANSWER TO PREVIOUS PUZZLE

IDLE BOSH NOAH
READ EXPO GENRE
ALBS LEAP EWERS
QUEENANNESLACE
WILLI ISP GOSS
ASE KISSOFDEATH
REDS DOH ANTISY
HEAD BAND
FOCAL SOY ACCT
TRAFFICONE HAL
DART SOU REALM
CREAMOFFTHECROP
SLEDS PFUI AGRA
HERBS ELBE RETIN
OSAY REED DRELI

JANRIC CLASSIC SUDOKU

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from Bronze (easiest) to Silver to Gold (hardest).

Rating: SILVER

		9			6		4	
	2		6		9	1		
8			9			2	3	
			7	8			6	
3								5
	6			4	3			
	3	5			8			6
	7	8			1		4	
1		2				3		

Solution to 1/3/11

4	6	3	7	5	9	2	1	8
9	8	2	1	3	4	7	5	6
1	5	7	6	8	2	9	4	3
2	3	9	8	4	5	1	6	7
8	4	1	3	7	6	5	2	9
5	7	6	2	9	1	8	3	4
7	2	8	5	6	3	4	9	1
3	1	4	9	2	8	6	7	5
6	9	5	4	1	7	3	8	2

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