

FALL 2009

IN THIS ISSUE:
ROAD WORRIER
JOAN'S DREAM
GRIDIRON GRADS

OREGON

STATER

THE MAGAZINE OF THE OREGON STATE UNIVERSITY ALUMNI ASSOCIATION



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CAMPUS
RAIL JAM
TOUR '09

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◀ Snow show

On a hot spring day with the Memorial Union in the background, snowboard competitor Jamie Wabschall of Scappoose soars off a rail during the Cricket Campus Rail Jam Tour. The idea for the popular traveling snow show was born at OSU when two students sought a way to turn their zeal for events and entrepreneurship into a successful business. See more photographs and read an interview with them on page 24.

PHOTO BY DENNIS WOLVERTON

OREGON STATER

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This is how it happened...

IT STARTED AS A GENTLE WARNING and ended, I think, with a bolder, better looking, more easy to read *Oregon Stater*.

Our printer was concerned that we were placing too much critical content outside the “safety zone” on our page layouts. Things we’d miss if they got cut off were too close to the edges and might get cut off. Having never been in favor of having critical content cut off, I asked *Stater* designer Darrin Crescenzi, '07, to adjust his page grids a bit to make us safer.

Darrin led the original small team of fellow OSU graphic design students who redesigned the *Stater* in 2006. He has been the magazine’s designer ever since.

I’ve always liked designers, who are invariably cooler than me, and dress with more style (OK, *that’s* not hard), and are tolerant and seldom vicious when I suggest they do something stunningly ugly. But good designers always angle to make something look and work better, so when you ask them to adjust something, you have to be realistic about the possibility that they might seize the opportunity to do more than that.

Soon after I asked Darrin to take care of our content safety problem, I got another warning: Someone at the post office had noticed that we were not making it clear on our cover which nonprofit organization published the *Stater*, which could endanger our nonprofit mailing status, which would be expensive. So I asked Darrin to incorporate “Published by the Oregon State University Alumni Association” into the cover design. I might also have mentioned something about the photo credits being a little hard to read.

That’s when he disappeared into the designer’s version of the witness protection program. I’d call him at his day job or at his Portland loft to see how things were going, but he wouldn’t answer. Eventually I’d get a strange message like: “Kevin: Sorry I missed you. An ocelot swallowed my iPhone. I got it back but now it only dials even numbers. I’m making progress. Don’t worry.”

I did worry — that’s what editors do — but I shouldn’t have. There’s a reason Darrin got a great day job as a professional designer right out of college, and there’s a reason he survived a huge layoff a couple months ago. He’s good at what he does, and the “tweaked” (meaning, “redesigned”) *Oregon Stater* you’re reading is proof of that. I promised him he could write the piece to the right to tell you, in brief, what he was going for. If he mentions an ocelot, roll your eyes and stop reading.

— Kevin Miller, '78
Editor, Oregon Stater

I distinctly remember being nervous the first time Oregon Stater editor Kevin Miller strolled into our design lab in Fairbanks Hall. I was a junior; this was one of my first “real” client meetings as a student designer.

As I reflect on it now, Kevin should have been nervous. As a new *Stater* editor fresh from a newspaper career, putting the design of his magazine into the hands of a group of inexperienced (but eager) young Beavers was risky to say the least. An alumni magazine editor on another campus told him it was a stupid idea.

That he proceeded says a lot about his faith in OSU students to handle such responsibility. It also says a lot about OSU’s design program that our product has served *Stater* readers well for three years.

And I suppose it says a lot about me that despite survey results supporting the old design and almost no complaints from readers, I promised Kevin we could turn our summer design adjustment into a broad update, resulting in a much better magazine.

To paraphrase noted typographic lecturer Beatrice Warde, a typographic layout is like a crystal wine glass: simple, light and transparent, so as to not alter perception of its contents (in this case, the stories and achievements of our fellow Beavers).

With this in mind, we had two goals for the redesign: The first was to create a cleaner, lighter, more readable layout without reducing the amount of content we could print, even with our usable space shrinking a bit.

The second was to include more items geared to those of us with short attention spans, a mostly-failed goal from the original 2006 redesign. Think Twitter, or the ESPN news ticker. You’ll see this philosophy in action on subsequent pages with the incorporation of what Kevin likes to call “Band-Aids” — bite-sized news items, did-you-knows and web links that line the bottom edge of the magazine. We’ve also added more sidebars, graphs, statistics and quotes to enrich your experience as a reader.

These additions to our pages are possible due to a major overhaul of the underlying structure of the magazine. What we in the industry like to call “The Grid,” has been tweaked from a stagnant three-columns to four-columns with variable placement. This change allows for dynamic adaptation from page to page while retaining the sense of rhythm and consistency that a 64-page document demands.

The result should be a more enjoyable, more rewarding reading experience for the thousands of alums who find the *Stater* patiently waiting inside their mailboxes, eager to make the leap to coffee tables, waiting room racks and bathroom counters across the world.

— Darrin Crescenzi, '07



44 NO TACKLING DUMMIES

OSU's 2009 record crop of pro football players set a fine example by going after their diplomas with as much resolve as they chased their NFL dreams.

14

ROAD WORRIER

Thirty years ago OSU alumna Paula Hammond was the first female engineer many of her co-workers in the Washington State Department of Transportation had seen on a job site. Now she runs the giant agency.

20

JOAN'S DREAM

The matriarch of one of the university's most generous families is watching an old dream come true in a big way at The Allison Resort & Spa in Newberg.

34

HOW OLD IS OSU?

A little sleuthing and some comparative information from other universities leads former *Stater* editor George Edmonston Jr. to the conclusion that Oregon State is older than it claims to be.

▲ Beaver blocker Andy Levitre earned two bachelor's degrees before shuffling off to Buffalo to play for the Bills. Five of the seven 2009 NFL draftees from OSU left with diplomas in hand; the other two are close. Story, page 44. PHOTO BY JAMES P. MCCOY, THE BUFFALO NEWS



ON THE COVER:

Washington Secretary of Transportation Paula Hammond, '79, stops moving long enough to have her photograph taken on a Washington state ferry as it approaches Seattle. Overseeing the ferry system is just one of her many responsibilities. Story, page 14.

PHOTO BY DENNIS WOLVERTON

DEPARTMENTS

Letters	04
Campus News	06
Ed Said	08
Pop Quiz	10
Giving Back	27
Back in the Day	34
Membership Matters	36
Sports	44
Class Notes	52



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Nice work

Just a quick note to compliment you and your staff for the great job you're doing with the *Oregon Stater*. I know we're supposed to be more "green" and use e-mail rather than printed and mailed publications, but one can't browse e-mail and tie people and pictures together as enjoyably as we can in the *Oregon Stater*.

I was particularly glad to read the note from Karen Hansen Ostrom, '63, about the scholarship in honor of Jan Wiesner. Jan and Wayne were close friends of my wife Betty's and mine for over 50 years. While they were in Palo Alto we were living in Concord, Calif., and saw them occasionally.

In later years after I retired and Betty and I moved to Deer Harbor, Wash., we would see them in Kent. Wayne was a Kappa Sig fraternity brother of mine, and I roomed with him during my freshman year at Oregon State. They were a fine couple and a great credit to our university.

Keep up the good work on the *Oregon Stater*.

Bob Lundeen, '42
Deer Harbor, Wash.

Note from the editor: Thank you for the kind words, and rest assured that we continue to work on being as "green" as possible, which is why the magazine is printed with soy-based ink, on paper certified by the Forest Stewardship Council, at a plant with state-of-the-art technology for recycling and minimizing the impact of the printing process on the environment. Also, we have a nifty online version of the Stater available at www.osualum.com/stater.

Takes issue with letter

I have to disagree with Jack Dennon's letter in the spring *Oregon Stater*. While he may be correct that we do not know who (actual names) flew the planes into the Twin Towers on 9/11, the fact remains that their actions induced terror in millions of people.

Not the least of which were the passengers on the planes, the people in the towers and on the ground in New York City. By definition that makes the people responsible for carrying out that action terrorists. Their political, ideological, religious or ethnic persuasion is irrelevant. Therefore I would say that Ryan Dow's statement in the article that Mr. Dennon is criticizing is accurate.

Kent McCue, '86
Wasilla, Alaska

Note from the editor: The Stater staff agrees that Ryan Dow's statement in the winter Stater (that terrorists brought down the Twin Towers on 9-11) was accurate, which is why we have not printed a correction on the matter. We received a handful of letters taking issue — some quite strongly — with the fact that we printed Jack Dennon's letter asserting that someone other than terrorists destroyed the buildings and murdered thousands of people. Because the Stater is intended to focus mostly on Oregon State University and its friends and alumni, we're going to leave this debate to other forums from now on.

Neglected history

I have read every issue of the *Oregon Stater* since 1977 and I especially enjoyed reading George P. Edmonston Jr.'s histories of Oregon State University. However, I recall no major articles about the historically important educational role OSU cultural centers have served since the 1970s, except for a few short items.

The OSU Women's Center opened in 1973 and was soon followed by the OSU Black Cultural Center in 1975. The OSU Native American Longhouse was dedicated in a 1976 blessing ceremony led by Gilbert Walking Bull.

Also in 1976, the first OSU gay student group was officially recognized by OSU administrators, but political controversy barred funding by student government for many years. It wasn't until "Coming Out Day" on Oct. 11, 2004, that OSU President Ed Ray would officially open the "Pride Center," the newest cultural center at OSU for LGBT students.

One OSU student leader in 1976 was featured in a two-page *Corvallis Gazette-Times* article headlined, "Gay women coming out of the closet in Corvallis: 'Now I want to marry this woman.'"

Back then, gay marriage was still considered unthinkable. Today it is legal in several states.

Thomas Kraemer, '77, '78
Corvallis

Bands play in Iraq

I sat down tonight to read the latest edition of the magazine and was halfway through, feeling nostalgic and proud to be an alumnus, when I came upon Kevin Miller's article, "The Vet and the Vet." The feelings of wistfulness for spring on campus and the pride were quickly replaced with feelings of frustration and sadness when I came to the following line: "He didn't mention that he had been in real battles in Iraq, where

no bands played ...” How disappointing that a writer for the *Stater* would make such a faulty assumption.

My husband, John Lindsay, class of 2003, actually went to Iraq not once but twice with the 389th Army Band to offer support and entertainment to the troops, like Mr. Zedwick, stationed there. John joined the Army after graduating from OSU. We moved to Aberdeen, Md., from where he was deployed in support of operations Enduring Freedom and Iraqi Freedom. Though he was not a combat soldier, he did face danger to boost morale among his comrades, and in his off time completed security missions that were far from safe. In one swift assumption, Mr. Miller seemed to negate every sacrifice my husband and his colleagues (and their families) made (and are still making) for the country.

John is now a proud member of the Texas Army National Guard, but has left the band for another specialty. Meanwhile, the band is preparing to deploy to Afghanistan. You can bet, Mr. Miller, that those service members overseas, even at forward operating bases in Afghanistan and Iraq, will indeed be hearing bands play.

*Ronda May Lindsay, '03
New Braunfels, Texas*

Note from the editor: No offense was meant to military band members or to anyone else who enters a combat zone in a support role. The phrase in question was meant to highlight the contrast between the atmosphere at the annual Battle of the Bands on the OSU campus and on the battlefield in Iraq where OSU student and Army Sgt. Matt Zedwick was wounded and earned a silver star for valor.

Best one yet

I just wanted to congratulate you guys involved in producing the *Oregon Stater* spring 2009 edition.

It is the very best *Stater* I have seen in the history of the publication, well at least since 1965. I hope this will become the benchmark for future editions, and if I were not 2,531.6 miles away, I would take the entire staff out for a PBR (or Mirror Pond for those of that persuasion).

Best regards and keep up the great work!!!

Oh, one other comment to whoever came up with the bright idea of reducing “OSU” to “OS”:

I did not comment at the original onslaught of derogatory comments on this subject, but

am in full agreement with those who decried this miscreation, and will only say that my comment on the subject would have had to be heavily redacted in the adjectives. Some things just need to be left alone, and “OSU” is one of them.

*Ed Funchess, '65
McComb, Miss.*

UO needs to step up

With the baseball season long over for the Ducks and Beavers, there is still one important matter UO needs to take care of. That would be recognizing and honoring the person most responsible for the reinstatement of the UO baseball program.

Sadly, the Ducks’ season ended with no ceremonial first pitch for this gentleman. All is not lost, however.

UO can still step up to the plate, so to speak. A simple full-page thank you ad in the *Gazette-Times*, *Register-Guard* and *Oregonian* will do nicely. Nothing drawn out or complicated, just two or three brief sentences. Something like: “Pat Casey, the University of Oregon owes you an enormous expression of gratitude. There really are no words to adequately express our appreciation. Mostly because of you, we have our baseball program back! We can’t thank you enough.”

*William C. Woodcock Jr., '68
McMinnville*

Letters policy

We love them. We might edit them for clarity, brevity or factual accuracy. E-mail them to stater@oregonstate.edu or mail them to Letters to the Editor, Oregon Stater, OSUAA, 204 CH2M HILL Alumni Center, Corvallis, OR 97331-6303.

Corrections

Spring 2009 issue, page 12: Tom McClintock is professor emeritus of history. He is also associate dean of the College of Liberal Arts emeritus, but says that title is so long that he never uses it.

Corrections policy

We want to know when we make a mistake. Please tell us of errors by e-mail at stater@oregonstate.edu or by mail at Corrections, Oregon Stater, OSUAA, 204 CH2M HILL Alumni Center, Corvallis, OR 97331-6303.

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FOCUS ON OSU'S STRENGTHS KEY TO BELT-TIGHTENING, REALIGNMENT PROPOSALS

OSU WILL RESTRUCTURE and streamline its administration, cut low-enrollment classes and consolidate many departments under proposals approved over the summer by President Edward Ray.

Other proposals — still under study — would refocus academic resources around four core areas, headquarter the College of Education in Bend and consolidate some

“THIS PROCESS IS NOT JUST ABOUT CUTS. IT IS ABOUT BUILDING AND REFOCUSING.”
— PRESIDENT EDWARD RAY

degree programs.

“This process is not just about cuts,” Ray wrote in a message to the campus community. “It is about building and refocusing. We also recognize that to meet our aspirations, we need to substantially increase revenues from non-state sources.”

(See more comments by Ray in the “Ed Said” column on page 8.)

Although final budget figures will not be available from the Oregon

University System until this fall, OSU officials are preparing for a budget gap of \$15 million to \$20 million in basic state support for the 2009-11 biennium. In addition, OSU’s statewide public service programs — the Agricultural Experiment Station, Extension Service and Forest Research Laboratory — face a reduction of 15 percent, as do athletics and alumni relations.

The OSU staff on campus and around the state could shrink by as many 300 positions.

“We have been working for several months on a thoughtful, deliberate plan to address the anticipated budget gap, and we hope to use retirements, vacancies and attrition whenever possible to lessen the impact on faculty and staff,” said Sabah Randhawa, OSU’s provost and executive vice president. “Some layoffs will be inevitable, but we will work hard to minimize the hardships on faculty and staff.”

The university will eliminate an estimated 500 course sections with low enrollment and is considering a proposal to eliminate or consolidate more than 30 academic programs. OSU has set target minimum numbers of graduates for majors and minors in a program, and will target for elimination lower-division courses with fewer than 25 students, upper-division courses with fewer than 15 students and graduate courses with fewer than six students.

“There may be some exceptions,” Randhawa said, “but in this era of fiscal accountability, we have to maximize the resources that we have.”

He and Ray both said decisions on specific changes would be guided

by the university’s strategic plan.

The university also announced new administrative guidelines designed to make OSU’s organization chart flatter and more focused, with fewer levels of management. Small departments will be consolidated, Randhawa said, and colleges will have no more than five departments.

Ray also circulated a proposal, not yet approved, which would align the university’s colleges into divisions based on themes outlined in the university’s strategic plan. The colleges would retain their deans but one dean in each group would be charged with leading efforts to promote collaboration and efficiency.

The new structure would be organized around four themes as follows:

Division of Natural Resources — “Healthy Planet” — Agricultural Sciences, Forestry, Oceanic and Atmospheric Sciences

Division of Health Sciences — “Healthy People” — Health and Human Sciences, Pharmacy, Veterinary Medicine

Division of Business and Engineering — “Healthy Economy” — Engineering, Business

Division of Arts and Sciences — “Basic Inquiry” — Liberal Arts, Science

The realignment proposal also includes moving the administration of the College of Education to OSU-Cascades to position it as a signature, anchor program for the Bend campus.

4

Target maximum layers of management allowed

25

Target minimum number of students in lower-division classes

500

Target number of class sections with low enrollment to be cut across campus

20/4

Proposed minimum number of degrees granted per year and full-time faculty members for an undergraduate program

4

Major divisions in proposed but as yet unapproved new structure to include 10 colleges in Corvallis, one in Bend

225
TO
300

Number of OSU jobs to be lost, with focus on attrition but some layoffs

BOOK NOTES

Aquatic and Wetland Plants of Oregon: With Vegetative Keys (Uncial Press) by Richard Halse, OSU Herbarium curator, and La Rea Dennis, OSU Herbarium assistant curator emeritus. Identifying information and drawings of plants found in Oregon aquatic and wetland habitats make this book useful to both professional and amateur wetland explorers.

The Oregon State University Football Vault: The History of The Beavers (Whitman Publishing) A scrapbook and history book, by Kerry Eggers, '75. Uses text, photos and replica artifacts to chronicle 115 years of Beaver Football. Forward by Mike Riley. Afterword by Dennis Erickson.

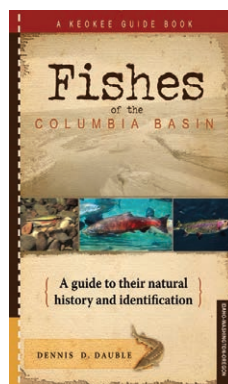
In Love with a Hillside Garden (University of Washington Press) by Ann, '54, Daniel and Benjamin Streissguth. The authors offer practical gardening insights and describe the process through which they transformed a steep Seattle

hillside into a woodland garden.

Living with Bugs: Least-toxic Solutions to Everyday Bug Problems (OSU Press) by Jack DeAngelis, OSU Extension entomologist. Included are more than 90 photographs and drawings, an identification guide, information about the pests' life history, and a number of other resources, from web links to advice on pesticides.

Medicine and Health Care in Early Christianity (Johns Hopkins University Press) by Gary Ferngren, OSU history professor. In this comprehensive history of medicine in the early Christian era, Ferngren argues that Christians helped pioneer the concept of medical philanthropy, which eventually led to the creation of hospitals.

Northwest of Normal (Barclay Creek Press) by John Larison, OSU



Fishes of the Columbia Basin (Keeokee Books) by Dennis Dauble, '72, '86. Provides tips to anglers about where, when and how to catch fish and includes information on more than 60 fish species found in the region.

English instructor. The story of a troubled fishing guide in a tiny Oregon town.

Old Deseret Live Stock Company: A Stockman's Memoir (Utah State University Press) by W. Dean Frischknecht, OSU Extension livestock specialist emeritus. Frischknecht recalls his life in the 1940s and 1950s as a young sheep foreman in charge of 40,000 sheep and their lambs at one of the largest ranches in the West.

The World in Which We Occur: John Dewey, Pragmatist Ecology and American Ecological Writing in the Twentieth Century (University of Alabama Press) by Neil Browne, assistant professor of English, OSU Cascades Campus. Nominated for a 2008 Oregon Book Award, this study of John Dewey's philosophy explores the relationship between human development and the natural world.

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ED SAID

TIME TO TALK EFFICIENCY, FLATNESS, DYNAMITE, CHOCOLATE

OSU President Ed Ray has been spending a lot of time working with other campus leaders to prepare the university community for a round of dramatic restructuring and budget cutting. (See story, page 6.) For this edition of Ed Said, we engaged him in a wide-ranging discussion that touched upon differences between the business world and the campus world, a lesson from “Willy Wonka and the Chocolate Factory,” and the appropriate size for a dynamite-making class.

On the overall reduction in state support for the university:

We’re planning for up to a 20 percent budget cut. The current reduction from the state is about 11.5 percent, but we need to take back additional funds to preserve our ability to make strategic investments and there may be additional reductions later in the fiscal year.

His abbreviated version of OSU’s overall response to the fiscal situation:

In the broad stroke of things, we need to flatten the bureaucracy and narrow the scope of the activities we undertake. The faculty and staff are overachieving and trying to do too much given the resources available to them. We can’t preserve quality by continually thinning the soup. We need to make decisions that will translate into fewer sections of fewer courses being available at any point in time. That means, of necessity, there will be fewer instructors over time than there are now.

We need to continue to create regional business centers. The traditional model of a college campus is to have fairly autonomous units,



▲ OSU President Ed Ray, here addressing attendees at the Orange and Black Evening in Portland, says the university must narrow its offerings in some areas to preserve its ability to excel in others.

PHOTO BY
KARL MAASDAM

down to individual departments, which have their own human resources and fiscal people and so on at every layer. Every personnel or budget action has to be approved at four, five, even six different levels.

We’re creating seven separate business centers to consolidate services like human resources, fiscal services, other management services, in fewer locations.

Our goal is to have no more than four layers of reporting and/or approval for business decisions, including the provost and me. If something important has to go to the provost and me, there shouldn’t be more than two layers between the person who proposed it and the provost.

And we’re looking for other areas where there could be economies of scale, such as communications, marketing and advising.

On the difficulty and potential payoff of “selling” centralization to the faculty and staff:

As faculty, my colleagues want to focus on teaching, research and support for students and communities and not the business details of running a university. But the academy has many really smart people, and if we can engage them in a conversation about how we can manage the business side of the university more cost-effectively, we can generate a lot of really good ideas.

We want the faculty and staff to understand the rationale for creating business centers but most importantly we want their best thinking on how to make them work well.

On areas that need more money even when times are tough:

Areas we need to invest in going

? Did you know? Edward Ray has been president of OSU since June 5, 2003, and is the university’s 14th top executive.

forward include student recruitment activities — in state, out of state and internationally — and retention activities, to keep students here through to graduation. We need to invest in computer software to track students' progress toward graduation so that academic advisers are freed up to actually advise students. Instead of just helping them figure out which class they need to take next, the advisers could actually talk to them about what the students really care about, and whether they're even in the right major.

We need to provide more central support for shared research equipment and facilities. We need to recruit faculty and staff in basic arts and science areas and in specific programs that advance the implementation of the university's strategic plan.

On the delicate process of cutting many class offerings and making many classes larger, to offer more classes in higher-demand areas:

The continuing budget reductions we must implement will certainly reduce the menu of choices that students have. We know that we need to move money from some parts of the university to other parts of the university to effectively address student demand for certain courses and majors.

For example, there are key bottleneck courses that prevent students from making timely progress toward graduation. A lot of them are in areas like communications, chemistry, and mathematics.

You know, we don't do miracles here, so to say we're going to offer more of those courses to relieve the bottlenecks, and reduce what we do overall, we know we must reduce the scope of things we offer. Yet we still want to give students diverse and rich learning experiences that will prepare them to navigate successfully in the global environment. So, the decisions have to be thoughtful and deliberate. It's never desirable to be startled by the consequences of one's own decisions.

That objective of not startling oneself should also apply when talking about things like minimum class sizes.

Maybe, as a rule, we shouldn't offer any classes with fewer than 10 students without a pretty good explanation. But if you're teaching people how to make dynamite, maybe the optimal class size is eight. (He laughs at his own example.) We can argue about whether we should teach people how to make dynamite, but I suspect that if we did, we wouldn't want

40 people in the dynamite class.

On what can happen when specific cuts are announced:

The conversations have been calm and civilized to this point but it is human nature for people to agree to change in principle and wait to see whose ox is going to be gored. We shouldn't be naive about that.

Every effort will be made to identify any low-hanging fruit in our efforts to reduce budgets. Frankly, after years of underfunding, most of the budget reductions will be the product of hard choices and I think my colleagues understand that.

But once we say, "OK. A stays. B goes," people who support B aren't going to be happy, and people who support A aren't going to thank us. At best, people who support A will be relieved that we are not as dumb as they were afraid we were. Hopefully, by being honest and transparent about the difficult choices that have to be made to manage a reduced budget we can earn the confidence and trust of most of our colleagues.

On his continuing insistence that, while doing everything possible to limit tuition increases and make the academic and administrative parts of the university trim down and be more efficient, the university's focus must stay on offering its students an excellent education that can transform their lives:

We face a real dilemma regarding our commitment to access and affordability in higher education, and regarding what we can provide affordable access to, given the absence of adequate state support. That's where we need to stay focused. It's not enough to give people a ticket to Willy Wonka's factory if there's no chocolate there. What does it mean to admit people if you can't provide them with the quality and variety of education that they need to be successful in life? Our graduates are our greatest contribution to the future and we are committed to continuing to make that contribution significant.



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RESEARCH BRIEFS

Insects' biological clocks could help with timing of pest control

Researchers at OSU have discovered that the circadian rhythms or biological "clocks" in some insects can make them far more susceptible to pesticides at certain times of the day. With further research, the scientists said, it may be possible to tap into this genetic characteristic, identify the times that a target insect is most vulnerable to a specific pesticide, and use that information to increase the effectiveness, reduce costs and decrease the amounts of pesticide necessary for insect control.

The findings were just published in *PLoS ONE*, a professional journal, in work supported by the U.S. Department of Agriculture, National Institutes of Health and National Science Foundation.

"We found that it took triple the dose of one pesticide to have the same lethal effect on fruit flies at the time of day their defenses were strongest, compared to when they were weakest," said Louisa Hooven, '97, '04, a postdoctoral fellow in the OSU Department of Zoology and lead author on the study. "A different pesticide took twice the dose. This makes it pretty clear that the time of day of an exposure to a pesticide can make a huge difference in its effectiveness."

Might drag racers one day burn fir as they peel out?

Automobile owners around the world may someday drive on tires made partly out of trees — which could cost less, perform better and save on fuel and energy.

Wood science researchers at OSU have made some surprising findings about the potential of microcrystalline cellulose — a product that can be made easily from almost any type of plant fibers — to partially replace silica as a reinforcing filler in the manufacture of rubber tires.

A new study suggests that this approach might decrease the energy required to produce the tire, reduce costs, and better resist heat buildup. Early tests indicate that such products would have comparable traction on cold or wet pavement, be just as strong, and provide even higher fuel efficiency than traditional

tires in hot weather.

"We were surprised at how favorable the results were for the use of this material," said Kaichang Li, an associate professor of wood science and engineering in the OSU College of Forestry, who conducted this research with graduate student Wen Bai.

"This could lead to a new generation of automotive tire technology, one of the first fundamental changes to come around in a long time," Li said.

Cellulose fiber has been used for some time as reinforcement in some types of rubber and automotive products, such as belts, hoses and insulation — but never in tires, where the preferred fillers are carbon black and silica. Carbon black, however, is made from increasingly expensive oil, and the processing of silica is energy-intensive. Both products are very dense and reduce the fuel efficiency of automobiles.

Preventive school program cuts problem behaviors by half

A study by OSU researchers suggests that school-based programs begun in elementary school to reduce risky behaviors can indeed significantly reduce problem behaviors in students.

Fifth-graders who previously participated in a comprehensive interactive school prevention program for one to four years were about half as likely to engage in substance abuse, violent behavior, or sexual activity as those who did not take part in the program. Among students who were exposed to the program, those who had received the lessons for three or more years reported the lowest rates of experience with any of these problem behaviors.

"This study demonstrates that a comprehensive, school-wide social and character development program can have a substantial impact on reducing problem behaviors of public health importance in elementary-school-age youth," said Brian Flay, professor of public health at OSU and the study's principal investigator.

POP QUIZ

So you have an idea that might sell, and you want to be your own boss and see if you can blaze a trail in the world of business? With its innovative Austin Entrepreneurship Program, OSU's College of Business is becoming one of the best places in the nation to learn how to transform an inspired hunch into a moneymaking enterprise. We asked Associate Professor Don Neubaum, who teaches management classes in OSU's College of Business, and whose work often focuses on entrepreneurship, family businesses and business ethics, to produce a quiz that would shed some light on the mysterious world of the entrepreneur. **Answers are on page 60.**

QUESTIONS

- 1) Successful entrepreneurs are often believed to possess certain personality characteristics, such as the willingness to take risks, or higher needs for achievement. According to entrepreneurship research, what personality characteristics are most strongly associated with the likelihood an individual will be an entrepreneur?
- 2) Entrepreneurs are constantly creating new businesses despite high reported rates of failure. When asked their likelihood of success, new entrepreneurs almost always believe their venture has an unrealistically high probability of success. These unrealistic expectations are the result of several biases that often trip up aspiring entrepreneurs. What are three common cognitive biases shared by some entrepreneurs?
- 3) Angel investors and venture capitalists (VCs) are investors who provide early-stage financing to high potential, high growth new ventures. In exchange for the funds provided, these investors seek ownership in new ventures in the hopes of gaining a high return when the venture secures the next round of financing or is sold. When deciding whether or not to invest in a new venture, what criteria do sophisticated angel investors or VCs consider to be the most important?
- 4) On average, what percentage of new ventures fail within their first year? Their first two years? What percentage of startups are still around after 10 years?

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OSU BRIEFS

NOAA wants to put ships near Hatfield Center

OSU's Hatfield Marine Science Center in Newport is set to get an impressive neighbor, thanks to a decision the National Oceanic and Atmospheric Administration to move its Pacific Operations Center from Lake Union in Seattle to the Oregon coastal port.

Under the plan, by 2011 the NOAA would bring about 175 new staff members and at least four large research vessels to a new base to be built next to the Hatfield center.

"The high quality of Newport's workers, its excellent infrastructure, and close relationship to OSU's Mark O. Hatfield Marine Science Center all contributed to today's decision," Oregon Senator Jeff Merkley told reporters. "This will help more firmly establish Newport as a regional leader in oceanic sciences and provide new jobs and funding opportunities for the area. This is a great day for the Oregon Coast community."

Hatfield director George Boehlert was one of many Newport residents to celebrate the news.

"Having the NOAA's Pacific Fleet headquarters located in Newport will be a real boon to OSU and the HMSC," he said. "It raises the visibility of the already excellent marine science programs throughout Oregon and highlights our partnerships with NOAA as well as other federal agencies. As OSU works to replace the aging research vessel Wecoma, NOAA's presence will also highlight the value of these vessels to our economy and the need for academic research vessels to keep pace with those doing government research."

Johnson new VP at OSU-Cascades

Rebecca "Becky" Johnson, the interim leader of the OSU-Cascades Campus in Bend, has been appointed vice president in

charge of the state's first branch campus on a full-time basis.

"Becky Johnson has provided strong leadership for OSU-Cascades and in a short time has greatly strengthened the ties between the campus and the community," OSU President Ed Ray said. "She has passionately advocated the need for more higher education in Central Oregon and clearly articulated the strengths that OSU-Cascades brings to the region."

OSU-Cascades offers 20 degree options with programs including natural resources, business, tourism and outdoor leadership, and liberal studies. In addition to OSU faculty, the campus partners with the University of Oregon and Central Oregon Community College to provide academic offerings.

Pauling Center celebration set for Sept. 25

The OSU community will celebrate the start of construction of the Linus Pauling Science Center — the centerpiece facility of The Campaign for OSU — on Sept. 25 at 4 p.m.

The new 105,000-square-foot building is at the corner of Campus Way and 30th Street. The event is free and open to the public. Researchers from the Linus Pauling Institute and chemists from the College of Science will work in the facility, which will also contain classroom and laboratory space for students and researchers studying chemistry, biology and life sciences.

The \$62.5 million project is OSU's largest-ever academic building project. Funding for the new facility represents a public/private partnership including \$31.25 million in state bonds, a \$20 million grant from the Wayne and Gladys Valley Foundation and a gift of \$10.65 million from Al Reser, '60 and Pat Reser, '60.

In addition, some 2,600 other donors made gifts totaling more than \$21 million to support the educational and research

programs that will be housed in the building.

Scheduled for completion in spring 2011, the facility honors the legacy of Linus Pauling, '22, a pioneering chemist and the only person to win two unshared Nobel Prizes.

Commencement produces bumper crop of alumni



Some 4,295 students received 4,491 degrees at the 2009 commencement ceremony, according to OSU Registrar Kent Kuo. Another 145 students graduated from the OSU-Cascades Campus, raising to 4,636 the number of OSU degrees awarded.

Alumnus Ralph R. Peterson, '69, chairman of CH2M HILL Companies Ltd., received the OSU Distinguished Service Award. Excluding the 189 OSU-Cascades Campus graduates, OSU's class of 2009 was awarded a total of 3,533 bachelor's degrees, 651 master's degrees and 307 doctoral and professional degrees.

New agriculture dean moves in, blogs about early impressions

Sonny Ramaswamy is getting comfortable as the new dean of the College of Agricultural Sciences and director of the Oregon Agricultural Experiment Station.

He had been director of agricultural research programs and associate dean for research in the College of Agriculture at Purdue University. He has degrees from the University of Agricultural Sciences, Bangalore, India and Rutgers University in New Jersey. He discusses his early impressions of OSU and Corvallis in a blog at blogs.oregonstate.edu/sonny.

▲ Commencement speaker Jen-Hsun Huang, '84, founder and CEO of NVIDIA, a world leader in visual computing technologies, received an honorary doctorate from the university as part of the ceremony.
PHOTO BY DENNIS WOLVERTON

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ROAD

OSU engineer
keeps Washington
residents moving

BY KEVIN MILLER

WORRIER

OUTSIDE THE MEETING room, it's a bright summer morning on the University of Washington campus in Seattle. Inside there's an empty spot at the U-shaped table where political and transportation heavyweights — including members of the Washington congressional delegation, state legislators and Gov. Christine Gregoire — have gathered to launch a day of targeted sight-seeing and lobbying with U.S. Secretary of Transportation Ray LaHood.

LaHood is on a national tour to see and draw attention to projects where Obama Administration stimulus money has been — or can be — put to good use. He has much sway over which states get more money, so this day of show-and-tell is important to Washington's transportation future.

Where, then, is the state's top transportation official and advocate, its own secretary of transportation?

"This seat's for Paula," says the governor, looking at the empty chair to her right. "I'm told she's on her way."

Sure enough, within a couple of minutes, having awakened only a few hours earlier at a family campsite 270 miles away in the Oregon Cascades, in walks Paula Hammond, boss of Washington's complex highway system, de facto admiral of the nation's largest ferry system, and the woman in charge of a 7,100-employee agency aimed at getting Evergreen State residents from here to there and home again despite daunting geographical, meteorological and economic roadblocks.

The Klamath Falls native and 1979 Oregon State civil engineering graduate looks none the worse for having spent the night in a sleeping bag.

Still technically on a vacation planned before LaHood's visit was

announced, she slips quietly into her seat.

"Always on time and on budget," a smiling Gregoire observes. LaHood is introduced and the daylong transportation love-fest begins in earnest.

"I want to congratulate the governor, her team, and your secretary of transportation for getting it right," he says, nodding toward Hammond, who is still catching her breath and will later note that "I flew, I drove and I ran" to get to the meeting.

"The money is being spent on time and on budget in Washington, with no sweetheart deals," LaHood continues.

During the briefings that follow, Hammond's polite but frequent interjections to her staff's presentations make it clear that she has a broad and detailed handle on her agency and its mission. Officials from the Washington State Department of Transportation (WSDOT, commonly called "Wash-DOT") make pitches for more federal help. At one point they note that President Barack Obama has said he'd like to see a renewed commitment to high-speed passenger rail, which they envision for the Willamette Valley-Portland-Seattle corridor. LaHood says he'll look into that.

"If the president likes it, I think I like it too," he adds with a grin.

Soon he and the entourage are off on a tour that includes a

Washington Secretary of Transportation Paula Hammond joins her federal counterpart, U.S. Secretary of Transportation Ray LaHood, in some congratulatory applause at a tunnel dedication in the Puget Sound city of Bremerton.

PHOTO BY
DENNIS WOLVERTON



Hamm
n State
retary



visit to Seattle’s new light-rail system, a ferry ride across Puget Sound and a ribbon-cutting celebration for a tunnel built to keep ferry traffic from inundating downtown Bremerton many times a day.

At some stops Hammond — a 30-year veteran of her agency — patiently stays in the background; at others she’s front-and-center. Appointed by Gregoire to the state’s top transportation post in 2007, she is proud of her agency and devoted to its mission, but she’s also aware of how hard it is to win and keep the public’s trust. Privately she recalls that several years ago, when she was rising through the ranks at Wash-DOT while having three children and “it seemed like I was always pregnant,” one transportation commissioner joked “that I was the only thing at Wash-DOT that was delivering consistently.”

The main goal of her job, she says, is to make it possible for Washington travelers to get wherever they need to go and back home to their families as quickly and safely as possible. In the

matter-of-fact way of an engineer, her leadership style is to insist that the agency be as efficient as possible at converting public money into transportation solutions.

“I like getting it done earlier than on time, and under budget,” she says. She’s a big believer in metrics — using numbers and precise records to track her agency’s progress.

She’s also a former high school cheerleader, and as the day progresses, whenever she has a turn at the podium, she directs praise not only to the assembled politicians but also to her middle managers and her rank-and-file workers.

“They’re all part of the great team at Wash-DOT that gets things done for our state,” she says, leading the applause herself.

Gregoire and others say Hammond can be counted on for leadership and candor. At Bremerton, Hammond draws chuckles from the crowd when she notes that local officials have arranged for an Army National Guard band to lead the celebrants in a march

▲ Hammond, at center, consults with her communications director, Lloyd Brown, while Washington Gov. Christine Gregoire intently considers a point being made during a briefing. PHOTO BY DENNIS WOLVERTON

through the new tunnel after the ribbon-cutting, and that the goal is to impress LaHood “so that he’ll be sure to remember us when it’s time to pass around more of that federal money.”

Gregoire smiles and nods with enthusiasm. Later, during the ferry ride back to Seattle, the governor has high praise for Hammond. She insists that — although the engineer from Oregon was Wash-DOT’s second-in-command when her predecessor retired, and she had a lot of fans in and out of her agency — Hammond’s appointment wasn’t automatic.

“We looked all around the country,” Gregoire says. “We couldn’t find a better person for the job. She’s an engineer (reportedly the first to head Washington’s transportation department in more than 20 years) and — I say this with all due respect to engineers — she can communicate. She has a great sense of humor, she can laugh at herself, and she can stand toe to toe with anyone on the issues. In a crisis, there’s no one who can get to the solution faster.”

➤ To see more photos of Paula Hammond at work, go to www.flickr.com/photos/wsdot/ and search for her name.

Having worked her entire post-college career at Wash-DOT, Hammond has admirers on both sides of the political aisle. Gregoire notes that when her Republican opponent in the governor's race listed Hammond among officials who would be fired if he got elected, "we heard that state Republicans told him, 'Are you crazy?'"

State Rep. Judy Clibborn, chair of Washington's House Transportation Committee, has worked closely with Hammond for three years.

"She knows the facts, and she is charming," Clibborn says. "I have watched her in groups where people are very upset about either what is happening or what is not happening, and she is just amazing."

Clibborn and the governor both praise Hammond's ability to take surprises in stride. Hammond says remaining unperturbed in unusual situations was part of the deal when she decided to be an engineer.

"At Oregon State I was one of eight women in my civil engineering class," she recalls. "It was something like eight out of 120."

She was even more unique when she started to show up at job sites.

"You look different; you're maybe one of the first women they've seen in this particular job," she says. "All the wives hated me without even knowing me, and the guys were all really nervous. Sometimes the main question after I was introduced was, 'Where's she's going to go to the bathroom?'"

Born a Cavanaugh in an Irish Catholic family that's a fixture in Klamath Falls, Hammond credits the since-closed Sacred Heart Academy with getting her ready for college.

"The beauty of the Catholic school education that I had was that the good sisters of St. Francis made sure that everyone was headed to college," she says. "It was *all* college prep. There was a lot of science and math."

She got conflicting career advice at home.

"Mom said 'you could be an accountant or you could be a nurse,'" she recalls, but older brother Matt, who trained as an engineer at Notre Dame, suggested civil engineering. He'd noticed that the field had few women, and he assured his little sister that it would be an easy major.

The "easy" part would prove to be a bit of a fib, she says, noting that she was "social to the max" at the expense of her studies during her early days at OSU. Soon, though, engineering — especially as applied to transportation — captured her interest. She had always admired the Klamath County engineer who was a friend of her father, because his job was to make people's lives better by helping them get around.

"That you should make a contribution was just part of how we were raised," she said. "I wanted to go build things that would help people."

Part of that desire has translated into an uncompromising emphasis on safety, which has led Hammond

HEY, WATCH THE ROAD!

Washington highway boss and OSU graduate Paula Hammond says she can't drive down the road without watching for highway maintenance problems. We asked for her top five pet peeves:

STRIPING

"Can you see the edge stripes and lane stripes? Are the lane markers (if present) visible? Our society is aging, and our weather is harsh. We have to give drivers every chance to know where we want them to drive."

SIGNAGE:

"Do the signs along the highway tell the story we want to tell? Do they make sense? Sometimes a newly added sign throws off the guidance we are giving, if we don't look at them from a holistic approach. Are the construction work zone signs clear, and do they give enough information to let drivers know what they will encounter? Also, work zone signage and speed reductions placed far beyond where the work and workers are present can cause drivers to become complacent and not comply with alerts when we most need them."

GUARDRAIL:

"Is the guardrail or cable rail in good repair? When we see a lot of 'hits' we know they have done their job; possibly saved a life. But then we have to repair them, replacing broken parts, so they will work the next time."

LITTER:

"My nemesis. Too much litter, not enough funding to stay on top of it. At a minimum, car parts, lost loads, and dangerous retreads must be picked up to keep drivers safe. Ideally, the roadsides would be free from litter and shoulders swept on occasion. 'Adopt-a-highway' volunteers are critical to our success."

ROUGH ROADS:

"Are there surprises and jolts in the pavement surface as you drive? Are there potholes or ledges in the driving lane? Washington has a lot of motorcycle riders (my husband is one of them) and our highways are congested. We need to be vigilant in watching for defects that might cause drivers to swerve or damage their vehicles."

"So, that's how I pass my time on the road. Our regional offices aren't surprised to hear from me when I'm on the highways, and I'm sure they get a pen and paper out when they hear my voice. I'm also sure they get a good laugh amongst themselves when I do this. But, they know I'm always looking, and we all know that 'what gets measured gets managed.'"

— Paula Hammond



▲ This new white edge stripe on 26th Street in front of the CH2M HILL Alumni Center would probably stand up to Hammond's scrutiny.

PHOTO BY DENNIS WOLVERTON

to permanently close major but defective bridges, permanently park several aging ferries and set aside several quick-fix proposals that had political appeal but seemed foolhardy to the engineer in her.

The Seattle metropolitan area's legendary traffic congestion is one of her tougher problems, but so are rusting ferries, decaying overpasses, seasonal floods that close Interstate 5 and heavy snowfall that closes Interstate 90.

Whenever weather puts her crews in emergency mode, Hammond tries to show up on location to draw attention to how well they're responding.

"I've never met a disaster I didn't like," she says. "I've made it a real mission to go to the site and talk about what we're doing, to show how our Wash-DOT people are working to make it safe to travel."

Often interviewed in front of raging rivers, avalanches and similarly confounding barriers to smooth travel, she tries to keep her public comments free of jargon.

"It's so easy to fog up and confuse people by using our insider talk," she says. "I don't B.S. 'em. My joke is that I'm not a very good engineer, which is why I'm a good communicator."

Anyone in Hammond's position can draw blame for problems real and perceived, but she takes that in stride and says it seldom gets out of hand.

"You just have to weather through that stuff," she says. "There was a man the other night in Vancouver, where we were meeting about tolling options for the new Columbia crossing, who was angry and pretty verbally abusive. I wanted to ask him, 'How can you look at yourself in the mirror when you talk to people like that?' but I didn't."

She laughs. "I actually thought of a lot of snappy comebacks, but that was when I was driving back to the motel after the meeting, which is probably good."

She credits her husband Alan Hammond, a professional land

surveyor, with being a great support to her and a fine father to their three children. She notes that part of why she has so much empathy for Washington drivers is that she spends so much time on the road beside them, eager to get home for cherished time with her family.

"I'm out there on those roads all the time," she says.

She is not, however, a typical commuter. When she sees a crooked concrete divider or a faded fog line, or hits a pothole that rattles her teeth, she knows exactly who to call.

And they know exactly what she expects.

Kevin Miller is editor of the Oregon Stater.



Hammond's approach to running "Wash-DOT" includes a high degree of visibility to draw attention to her state's transportation needs and to her agency's successes in forging partnerships and finding solutions.

PHOTO COURTESY WSDOT



When weather-caused disaster — in this case a flood — strikes Washington's highway system, Hammond likes to go to the scene to get a first-hand briefing and to draw media attention to workers' efforts to help the public.

PHOTO COURTESY WSDOT





Taking a ceremonial first walk through a new tunnel in Bremerton, Hammond is joined by (to her right) federal Secretary of Transportation Ray LaHood, Washington Gov. Christine Gregoire, Congressman Norm Dicks and others. PHOTO BY DENNIS WOLVERTON



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JOAN'S DREAM

New resort in Oregon wine country has deep OSU roots

BY KEVIN MILLER

NOT FAR FROM THE modest but well-appointed office Joan Austin keeps on the Newberg campus of A-dec, the giant dental equipment company she and her husband Ken founded in 1964, the matriarch of one of OSU's best-known and most generous families is watching a dream come true in a grand way.

Just up the hill, nestled between the edge of town and a vineyard, is The Allison Inn, billed as "the Oregon wine country's premier inn and spa." The four-story, 85-room, 155,000-square-foot resort features luxurious rooms and suites, a large, spa with swimming pool and 12 treatment rooms, and a restaurant, Jory, intended to be world-class. Prices for rooms start at around \$300

a night and rise past \$1,000, which means The Allison will compete with the finest hotels in the state.

The Allison is quite a bit grander, in every way, than the small country inn Joan (pronounced "Jo-Anne") Austin envisioned many years ago for the site overlooking her hometown.

"Dreams have a way of growing," she said. "Even when you put them away for a while, they can grow."

She did not graduate from college, but if anyone is a Beaver by immersion, it's Joan Austin. Husband Ken is a 1953 engineering graduate and inventor who once prowled the OSU sidelines in a Benny Beaver costume. All of their children and their children's spouses are OSU alumni: son G. Kenneth Austin, III, graduated

in 1977 in business administration; his wife, Celia Strickland Austin, is a 1976 graduate in home economics; daughter Loni Austin Parrish is a 1981 alumna in liberal arts; and Loni's husband, Scott Parrish, graduated in 1981 with a degree in business administration.

Down to the smallest details, Joan Austin and other family members have had a hand in almost everything at The Allison. With advice from experts in high-end hospitality, she has selected lamps, fabrics, wall coverings, wood trim and myriad other materials, all with the goal of making the resort luxurious, comfortable and at peace with the land on which it sits. The inn opens in September.

Its architecture is intended to make the building blend into the hillside, and that's helped by the large amount of stone and glass used in construction. The local emphasis will extend to the art on the walls, most of which will be original work by locals, and will include a massive "soilscape painting" by OSU soil scientist and artist Jay Stratton Noller.

For those who know the Austins for the prodigious volunteer time and many millions they've given to OSU over the years

When completed, The Allison's swimming pool will be one of the major features of the resort's 15,000-square-foot spa.

PHOTO BY DENNIS WOLVERTON

In 2005 Joan Austin was the inaugural winner of the OSU Alumni Association's Honorary Alumni Award.



(the Austin Entrepreneurship Program, the Austin Auditorium in the LaSells Stewart Center, the Austin Family Business Program, etc.) or for their decades of large-scale generosity in and around Newberg — to bad-mouth them in downtown Newberg would be to risk getting punched in the nose — it might seem odd that they are going into the luxury hotel business.

But it doesn't seem so, Joan Austin said, if one goes back to the beginning.

The idea was born many years ago, after she and her husband helped start a substance abuse treatment center on their property. It bothered Joan that when family members of the people in the center came to Newberg to visit loved ones during their treatment, there was no nice place for them to stay nearby. She wanted to build a small guesthouse or country inn within walking distance, so the Austins secured the necessary land-use changes for a parcel on the nearby hillside.

One thing led to another and the country inn was never built. (The Austins no longer operate the treatment center, but it is alive and well and known as Hazelden Springbrook.)

The country inn idea arose again more recently with the growth of wine-related tourism in the area. Joan was frustrated that well-to-do tourists — who had started to visit the area in droves to tour some 200 vineyards and wineries — spent little time and money in Newberg. It galled her, for example, that some visitors to the area landed at the airport in Portland, took a helicopter ride to the wine country, and then flew back to Portland without even

setting foot in Newberg.

“Our little valley here has become quite popular,” she said. “But we haven't had a place for these people to stay.”

At first she thought a small, boutique inn, with 25 or so rooms — a reincarnation of her original idea — might prove attractive to those tourists. But experts told her a place that small would not make it economically in Newberg.

“We don't want to make a bunch of money on this,” she said. “But I'd rather not lose money on it.”

Consultants said she needed to build something larger and more distinctive, so she agreed to the much grander design that became The Allison, complete with facilities to host events with as many as 400 people.

The idea behind it all is to give well-heeled tourists visiting the wine country a place so nice that they are compelled to stay and relax, perhaps taking day trips to tour area vineyards.

Ken Austin is careful to point out that his wife's efforts were key to A-dec's rise to world leadership in the dental equipment field, and that her encouragement and patience have always been crucial to his personal success. The Allison is the first large-scale family project that has been so much hers, and he is happily cheering her along from the sidelines.

“This is my doing,” she said, smiling. “He didn't have an interest in it.”

Oregon State's connection to the inn remains strong right down to its namesakes, the Ice Age's Lake Allison, and Ira S. Allison, the OSU geologist who first hypothesized its existence.

For decades starting in the 1930s, Allison gathered evidence that

25

miles from downtown Portland to The Allison

1,575

square feet in the premier grand suite, with two bedrooms and a large entertaining area, complete with “butler's kitchen”

12

treatment rooms in the 15,000-square-foot spa



▲ If guests at The Allison Inn & Spa have half as much fun staying at the hotel as Joan Austin and other family members are having as they help design and furnish it, the new resort in Oregon's wine country will be a great success.

PHOTO BY DENNIS WOLVERTON

helped prove that water from the prehistoric Missoula Floods — which were caused by ice dams bursting in what is now Montana — was often trapped by ice and debris dams near what is now Kalama, Wash. This deep body of water — subsequently named Lake Allison — filled much of the Willamette Valley several times as the floods came and went.

When the Missoula Floods ended and the water drained out of Lake Allison, the area was left with some of the most fertile soil in the world. Joan Austin is already working with OSU to bring university experts to the inn to offer seminars for guests, teaching them about the Oregon wine industry, and about the natural history behind The Allison's name.

The resort will be as energy-efficient as possible, with a living “green” roof over part of it, and photovoltaic cells on another part, generating about 8 percent of the energy used on the site.

Eventually the Austins plan to build a large housing development on the flat area below the inn, known as Springbrook, but that will wait until the economy turns around, Joan Austin said.

The family's plans for the area have drawn praise from environmentalists because the development remains within Newberg's urban growth boundary and does not encroach on agricultural land.

Meanwhile, pre-opening praise has rolled in from the national hospitality press, as have pre-opening bookings, said Laura Crugnale, the property's director of sales. In June, a preliminary job fair to start filling the inn's staff — appropriately held at Newberg's Joan Austin Elementary School — drew more than 1,000 applicants for 160 positions.

As for the Austin matriarch and president of The Allison Inn & Spa, she is eager to see how well her once-modest dream turned grand reality is received.

"It just grew," she said. "It's been a lot of fun."



▲ Blue stone treads and a brass handrail will complete The Allison's grand spiral staircase. PHOTO BY DENNIS WOLVERTON

▲ A mock-up of a sleeping area is part of a full-scale model of one of The Allison's basic rooms, built inside a warehouse to test ideas for fabrics and furnishings. PHOTO BY DENNIS WOLVERTON

➤ Learn more about the inn at: www.theallison.com or call 877-294-2525.

SNOW JOB

Recent grads
convert cool idea to
chilly road show

RYAN KIRKPATRICK, '06, AND Dan Genco, '05, started bringing out-of-season snow events to college campuses three years ago because they wanted to be their own bosses and their experience working on the Memorial Union Program Council convinced them that the idea would work with university audiences.

Their company, Galvanic Design, uses a combination of real events (snowboard and ski trick competitions on a portable stunt ramp covered with trucked-in or man-made snow) and social media and traditional advertiser sponsorships to go on the road each year with the Campus Rail Jam Tour. Tour events feature competition among up-and-coming athletes, many of whom sign up online in an all-comers format, set to the throbbing beat of rock and rap music, surrounded by booths offering sponsor giveaways.

This year's tour had 12 stops around the West, including one in May on the MU Quad. (See photo inside front cover.)

We asked Ryan, who was a general science major with minors in chemistry and entrepreneurship, and Dan, who was a business major with a minor in athletic administration, to talk about the life of the traveling snow-show entrepreneur.

Where did your initial capital come from? You mentioned credit cards.

Ryan: Dan and I have both used personal savings and credit cards to finance our company. We are both

very proud to be cash-flow positive because we are very frugal with our money.

Do you really make a living at this?

Dan: Yes. It's lot of work but it is worth it and enough to make ends meet.

Have any friends from your school days who got more traditional jobs, lost those jobs because of the recession?

Ryan: I definitely have had friends lose their jobs right now. I also have friends who have taken a significant pay cut to help lower operating costs in order to keep their jobs.

Are you married?

Ryan: Not yet.

Dan: Got married in July.

Are any other members of your family Beavers?

Ryan: Two brothers, two sisters, seven cousins, mom, dad, two grandmothers, one grandfather (Garth Rouse, played football) 14 aunts and uncles. You get the picture; there are lots of Beavers in my family.

Dan: My brother. My new wife (Jennifer Kanaan Genco, '07) is also a Beaver.

How do campus risk managers typically react when you tell them what you want to do?

Dan: Initially it is like talking to an over-cautious mom. "You want to do what?" In general they think we

are crazy, at least in the beginning. Once we walk them through the process and our plan they feel much better.

What are the best and worst things about being your own boss?

Ryan: The best: The direction of the company is in our hands, and it is exciting, fast-paced and very rewarding. The worst: Diet — five months of top ramen and peanut butter don't make for the most healthy diet — paying taxes; telling people they can't do things I want to do myself; a crazy schedule. Thank goodness for an understanding family and girlfriend.

Dan: There isn't much in terms of security. The weight of the company sits on your shoulders and it is up to you to make ends meet. We believe in leading by example and that means we are willing to do all the jobs. While on tour there are a lot of jobs that aren't very glamorous.

What's the average time between showers on the road?

Dan: There was a stretch where I went nine days without showering. It's really hard to say an average but basically, when there is an opportunity to shower you take it. The crew would get pretty creative in finding ways to shower.

How does the tour bus smell after you and your crew have lived in it for two or three months?

Ryan: Let's just say, the smell alone could make you queasy.

Dan: Combine a high school locker room after a long game with an outhouse on a hot day and you might just have it.

Where does the snow come from?

Ryan: Most of the time from local mountains but sometimes it has to be made with a machine that's like a cross between a

Alumni Dan Genco, left, and Ryan Kirkpatrick say the rewards of running their own snow road show are worth all the hard work. The wood-framed sunglasses worn by Genco are the two's newest entrepreneurial project. PHOTO BY DENNIS WOLVERTON



cricket
CAMPUS
RAIL JAM
TOUR '09

BOONE

SPYDER

cricket
CAMPUS
RAIL JAM
TOUR

giant snow cone maker and a wood chipper.

Let's say I want you to set up with your whole crew in my backyard for my kid's birthday. What's the bill?

Dan: Ha, ha, wouldn't that be a good time? If it was in Oregon and there was snow available in the mountains, that would save you the most money. It would be around \$15K. Otherwise it would most likely be about \$25K. We'd make sure your kid had the time of his life though!

What are your goals for the tour?

Ryan: To grow it nationally and add other aspects to showcase our sponsors.

Dan: Our goal for the participants is to push progression by challenging them with creative features and formats. Our goal for partners is to come up with concepts that help them interact with their consumers in a unique way, leaving a valuable, lasting impression. Our goal for the audience is to create a high-energy, interactive event that keeps them engaged in the action and having fun with the event.

What are your long-term goals?

Ryan: I want to become an angel investor, providing startup capital for other entrepreneurs. Obviously this takes time, but I love the entrepreneurial process and I want to make working with startups my career. I also want to get married and have a family.

Dan: To innovate on different types of events for spectators, with new concepts and marketing. To take care of those who supported me throughout the years and offer support to those who are in need. To be a great husband and father.

Given what you do for a living, are there any classes you wish you'd taken at OSU, or paid more attention to?

Dan: Entrepreneur classes and a sales class. Sponsor negotiation would be have been a beneficial classes to have taken. The business management classes I took my final year have been helpful.

If your fellow alumni want to help you succeed, how can they do that?

Ryan: They can get involved on a spectator level by following the tour, whether by coming to the events or by following us online through our social media (www.campusrailjamtour.com). If someone were interested on a larger level, we would enjoy incorporating our tour into the marketing plan of their company and having them sponsor the tour. On a third level, they can buy a pair of sunglasses from shwood, (wood shades) a company that Dan and I have started, which designs, manufactures and sells wood-framed sunglasses. Our first model, the "Canby," will be available in September. (Dan sports a pair in the photo on page 25. You can also see them at www.shwoodshop.com.)



▲ Jeff Blaylock of Bend competes in the Campus Rail Jam Tour on the MU Quad. Want a similar show for a backyard party? Galvanic Designs can probably do it for \$15,000 to \$25,000.

PHOTO BY DENNIS WOLVERTON

▶ The latest venture by Ryan Kirkpatrick and Dan Genco is online at: shwoodshop.com

“SHARING WHATEVER YOU CAN IN
ORDER TO PROMOTE THE SUCCESS OF
SOMEONE TO FOLLOW IS A VERY
POWERFUL IDEA. EVERYONE GIVING IN
EVEN A SMALL WAY REALLY DOES
HAVE THE POTENTIAL TO CHANGE THE
LIFE OF A FUTURE BEAV.”

— MEGAN COOK, '09

GIVING BACK

NEWS FROM THE OSU FOUNDATION



OSU FAMILY GIVES BACK

GIVING BACK COVER STORY BY MOLLY BROWN

EVEN IF THEY'VE NEVER taken a business class, OSU students seem to know a good investment when they see one. Pitching the opportunity to fellow students and their parents, the class of 2009 raised \$16,400 as a parting gift to their alma mater.

In its second year, the Senior Class Gift Program aims to strengthen the culture of giving at Oregon State by establishing OSU as a philanthropic priority for recent graduates.

"I was so honored to be part of such a ground breaking new project," said Emily Kralj, '10, member of the Senior Class Gift Council, the group of juniors and seniors that oversees the program. "I hope that the Senior Class Gift will become a long-standing tradition here at OSU."

Funds raised through the program support the Senior Class Gift Scholarship, which, once endowed at the \$25,000 level will provide a \$1,000 award for a first-year student and be administered by the OSU Alumni Association.

"Being part of the OSU family means the world to me," said Megan Cook, '09. "As an out-of-state student, my education



▲ Members of last year's Senior Class Gift Council included (left to right): Megan Cook, '09; Emily Kralj, '10; Austin Williams, '10; Brandon Southward, '11; Lan Ha, '09, and Anna Thompson, '10. The carved Beaver statue in the Memorial Union was a gift from the class of 1966.

PHOTO COURTESY OSU FOUNDATION

CONTINUED ON PAGE 30

OSU deans and senior administrators have contributed more than \$450,000 to The Campaign for OSU.

ENDOWED FACULTY POSITIONS HAVE BIG IMPACT ON, OFF CAMPUS

By Cathleen Hockman-Wert

A gain of nearly 40 percent with two years to go. That's the impact of The Campaign for OSU to date as measured by the increase in the university's endowed faculty positions. Each new endowment — which generates income to support the faculty position — helps OSU recruit and retain top academic talent. With the vitality and leadership these individuals bring to bear on issues affecting Oregon's industries and the quality of life of its citizens, investments in OSU faculty are investments in the state of Oregon as well. Here are just three examples of the 28 endowed positions created so far through campaign commitments:

DOUG MAGUIRE — N.B. AND JACQUELINE GIUSTINA PROFESSOR IN FOREST MANAGEMENT: An expert on growing trees in the Pacific Northwest, Doug Maguire helps to keep Oregon forests profitable and to keep Oregon forested.

"If land can't make a profit producing timber, there's mounting pressure to develop it," Maguire said. "If we can produce trees in a sustainable manner and do it well, that's a tremendous opportunity for Oregon."

This is especially true, he added, given the growing acknowledgement that "wood is green," an environmentally friendly choice as a building material.

"When you do a full life cycle analysis, looking at the energy and resources it takes to produce a board as opposed to mining and smelting iron, wood looks pretty darn good," Maguire said. "It's biodegradable, so you don't have the problems associated with disposing and recycling it. Plus you gain all the other benefits of forests," from providing wildlife habitat and clean water to sequestering carbon.

The professorship was created last year with a gift from Jacqueline Giustina and the estate of her husband, the



late N.B. "Nat" Giustina, '41, whose family has been at the forefront of Oregon forestry for four generations.

JUNJIE WU — EMERY CASTLE CHAIR IN RESOURCE AND RURAL ECONOMICS: An internationally renowned researcher who holds an adjunct appointment as Senior Visiting Fellow at Cambridge University, Junjie Wu focuses his studies on issues at the heart of our state's character — the rural-urban interplay and the economic and ecological impacts of land use change.

"Emery Castle's contribution to scholarship in natural resource economics and rural economics is over and above the work that most people are able to achieve. I am very proud of being selected as the first holder of the Castle

CONTINUED ON PAGE 30

"A mission of a land grant university is to support vital state industries. The College of Business benefits every economic sector."

- Dean Ilene Kleinsorge

Ilene Kleinsorge serves as the Sara Hart Kimball Dean in the College of Business, one of OSU's two endowed deanships. The position was created in 1988 by the late noted business leader and philanthropist Bill Kimball and his wife, Sara '58. PHOTO COURTESY OSU ADVANCEMENT

Follow The Campaign for OSU online at: campaignforosu.org

What they say:

"I'm proud to be a part of the group of alumni that wants to continue OSU's legacy and commitment to excellence."

—Kate Morris, '09

"Daily I see the struggles students are experiencing with getting enough aid and finding jobs to pay for college which is why I support student scholarships."

—Sheila Roberts, Adviser, Educational Opportunities Program

"I believe in supporting what I find important and valuable in my life which is why I give back to OSU."

—Anita Phillips, Administrative Program Assistant, Department of Recreational Sports

OSU FAMILY, CONTINUED FROM PAGE 28

was made possible by the generosity and support of people who loved this school and walked its campus before me. I got involved with the Senior Class Gift project so that I could help give that same chance to someone else."

This year the Senior Class Gift Council will launch the new Student Philanthropy Education Program to reach out to all students, starting at the freshman level, to educate them about the importance of supporting their alma mater.

As The Campaign for OSU entered its public phase in 2008, efforts to broaden support included outreach to faculty and staff as well as to students.

Despite last year's economic challenges and campus budget crunch, faculty and staff giving through the OSU Foundation's annual giving program posted an impressive increase of 11 percent. Many faculty, like Kenneth Krane — who with his wife, Paula, has made gifts to OSU during almost all of his 35 years at OSU — are inspired to make gifts by the students they

meet in their classrooms.

"Individually, many of us will never be able to donate the funds to construct a new building or equip a new research laboratory," said Krane, professor emeritus of physics. "But together, our many small donations will impact many lives and careers of students throughout OSU."

Struck by the generosity of the OSU family, President Ed Ray commented, "This is spontaneous support for OSU by the people who are closest to our mission — those who see most clearly the needs and the potential of our teaching, research and service. They are an example for all of us and deserve our warmest thanks."



ENDOWED FACULTY POSITIONS, CONTINUED FROM PAGE 29

Chair," Wu said. "I have known Emery for more than 10 years. His integrity, generosity, kindness and attitude toward life and work have been a great inspiration for me."

An OSU professor emeritus, Emery Castle's distinguished 53-year career included 10 years as vice president and president of Resources for the Future, the Washington, D.C., think-tank on issues dealing with natural resources and the environment.

ILENE KLEINSORGE — SARA HART KIMBALL DEAN: Endowment resources, resulting in the naming of the dean's position, enabled the College of Business to completely redesign its curriculum over the last five years, noted Dean Ilene Kleinsorge. The college's new emphasis on entrepreneurship and

innovation is producing graduates who are better prepared to meet the needs of Oregon businesses.

The endowment has also supported Kleinsorge's participation over time on the Governor's Small Business Council, Oregon Innovation Council and Portland Business Alliance.

"A mission of a land grant university is to support vital industries. The College of Business benefits every economic sector," Kleinsorge said.

"There's so much critical research being done at OSU that can foster new commercial entities or sustain and grow existing entities; the Oregon Wine Research Institute is one example. The College of Business offers the skills and tools necessary to move great ideas into the market-

ENDOWED POSITIONS

Investing in OSU faculty

TYPE OF FUND	MINIMUM INVESTMENT
Deanship	\$5 million endowment
Chair	\$2 million endowment
University Professorship	\$1 million endowment
Professorship	\$500,000 endowment
Faculty Scholar	\$250,000 endowment

place and into society.

"I am profoundly grateful for everything this endowment has made possible for the entire college."

Donors have contributed more than \$53 million to support faculty as part of The Campaign for OSU.

STRONG DONOR SUPPORT LEADS TO SECOND BEST GIVING YEAR

The OSU Foundation's fiscal year closed on June 30, marking the end of The Campaign for OSU's fifth year. Despite unexpected economic challenges, loyal alumni, faculty, staff and other friends added some \$82 million to the campaign in fiscal year 2008-2009, representing the second best fundraising year in OSU history.

Highlights of the year included \$15 million in new gifts to support scholarships, bringing the campaign total for this area to \$82 million and increasing by 30 percent the number of scholarship and fellowship funds at OSU since the start of the campaign. Thanks to the generosity of the OSU family, past and present, more than 3,880 students received support through the OSU Foundation last year.

DOMESTIC GIVING

Top five regions

Portland Metro	1
Willamette Valley	2
Seattle Metro	3
San Francisco Bay area	4
Central Oregon	5

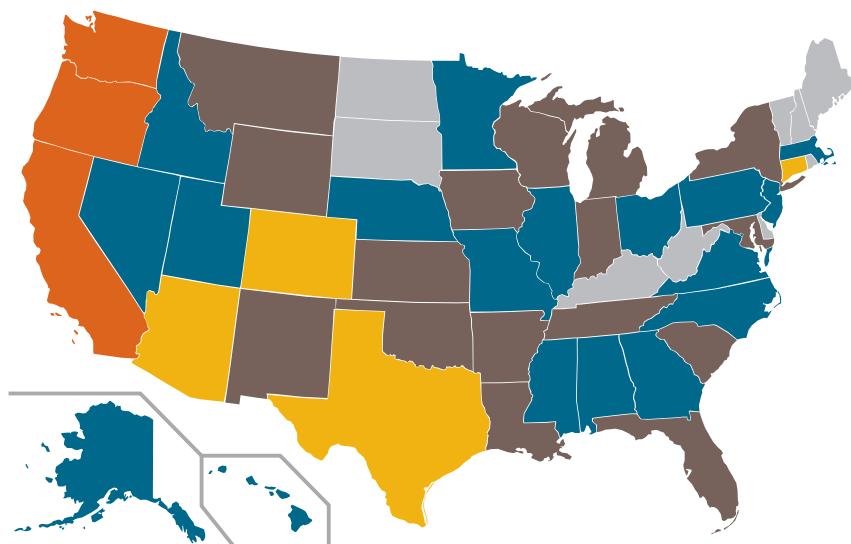
INTERNATIONAL GIVING

Top five countries

Hong Kong	1
South Korea	2
Thailand	3
Canada	4
Japan	5

ALUMNI GIVING BY STATE

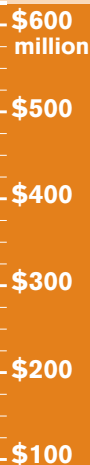
Cumulative alumni giving to The Campaign for OSU since July 1, 2004



- \$5 million or more
- \$1 million to \$4,999,999
- \$100,000 to \$999,999
- \$10,000 to \$99,999
- less than \$10,000

CAMPAIGN GOAL
\$625 MILLION

JUNE 2009
\$513 million



Generous supporters have made 91 gifts of \$1 million or more to The Campaign for OSU.

ONE LIBRARIAN'S LASTING LEGACY

By Cathleen Hockman-Wert

When OSU librarian Elizabeth Ritchie created the first life income agreement with the OSU Foundation 45 years ago, she could hardly have imagined how her gift would grow — and how much it would benefit Oregon State students and faculty.

Since 1964, Ritchie's endowed funds, established with a gift of \$185,000, have grown to nearly half a million dollars. Along the way these endowments have provided hundreds of scholarships for Oregon students, purchased thousands of books for the library and annually funded the university's highest teaching award.

Life income agreements allow donors to make a substantial donation to OSU while earning a steady stream of income from the donated assets as long as they live.

"The agreement worked to benefit her financially, and it was also very helpful to us in our conversations with



other individuals," recalled Jim Dunn, '51, who was hired as the university's first fundraiser just a year before Ritchie's gift was made. "The amount was not an insignificant sum at the time, but the real value was the fact that it was the first agreement of its kind at OSU and could be shared as an idea for others."

That the first life income agreement was made by a 24-year veteran OSU staff member was especially meaningful, he added. "Showing this kind of confidence from within the OSU community made it easier to encourage others to participate."

Each year the Faculty Senate selects a recipient of the Elizabeth P. Ritchie Distinguished Professor Award to recognize outstanding contributions to undergraduate education. The honor includes a cash award of \$2,500, and the recipient's department receives a grant of \$500

Born in 1878, Elizabeth P. Ritchie earned her library degree from the University of Illinois and worked in Kansas and Montana before joining OSU's library staff in 1920. She retired as librarian emerita in 1947 and died in 1968, four years after creating endowments to support students, faculty and library collection development in perpetuity.

PHOTO COURTESY OSU ARCHIVES

ELIZABETH RITCHIE ENDOWMENTS

	Original gift (1964)	Current value (2009)
Scholarship Fund	\$65,000	\$220,000
Library Fund	\$77,000	\$110,000
Faculty Award	\$43,000	\$156,000
Total:	\$185,000	\$486,000

to promote faculty development and the improvement of undergraduate instruction.

The 2008 recipient, Tom Dick, is a professor in the mathematics department and coordinator of collegiate mathematics education.

"There are many places where quality teaching is given lip service, but when it comes to promotion and tenure, recognition is around research and publications," Dick said. "Through awards like this, OSU makes the statement that teaching really is valued and an important part of being a faculty member here. I think the existence of this award is very meaningful to the faculty at large."

The OSU Foundation has more than 200 life income agreements on its books today, according to Dan Peterson, assistant vice president for gift planning. "Elizabeth Ritchie set a great example. Her gift stands as a testament to what careful planning can do to assist both the donor and the university. I know generations of students and faculty are grateful for her forethought," said Peterson.



Planned gifts (trusts, bequests, annuities, etc.) accounted for 34 percent of giving to OSU last year.

HAUNTED BY ORANGE



BURY THE BRUINS

HOMECOMING 2009 ~ OCTOBER 28-31

HOMECOMING 2009 SCHEDULE HIGHLIGHTS

updates at www.osualum.com

WEDNESDAY, OCT. 28

Tug-o-war Preliminaries
Location TBD

Homecoming Bonfire
Callahan Parking Lot
Sponsored by the Student Alumni Association

FRIDAY, OCT. 30

**Class of '64 & '69
Reunion Dinners**
CH2M HILL Alumni Center

SATURDAY, OCT. 31

Powered by Orange 5k Walk/Run
Sponsored by the College of Health and Human Sciences

Homecoming Parade
Starts at 1st and Jefferson and ends at Jefferson and 26th

**Homecoming BBQ and
Beaver Nation Tailgater**
CH2M HILL Alumni Center

**Class of '64 & '69
Reunion Tailgater**
CH2M HILL Alumni Center

Student Showcase
Come see amazing student projects!
Fall Carnival, Parker Plaza

Beaver Boulevard
Join the cheerleaders and marching band to cheer on the football team!
Fall Carnival, Parker Plaza

Football Game – OSU vs. UCLA
Reser Stadium

Tug-o-war Finals
Reser Stadium

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DOES OSU LIE ABOUT ITS AGE?

By George P. Edmonston Jr.

IN THE MORE THAN 23 YEARS I've been a student of the history of OSU — the first 20 as editor of this magazine — few tasks have stirred my blood like trying to determine OSU's true birth year.

The question has been the source of friendly debate between myself and University Archivist Larry Landis, for whom I have the utmost respect when it comes to knowledge of OSU's past.

OSU's "official" birth year, supported by Mr. Landis, is affixed to the official university seal — 1868 — put there to celebrate the year tiny Corvallis College was designated by the Legislature as Oregon's land grant school, under the auspices of the Morrill Act of 1862.

I appreciate the sentiment, but I think OSU is older.

My friend Mr. Landis says the 1868 founding year first gained wide acceptance in 1943.

"There are many references to 1868 as the birth date," he explains, "but the 75th anniversary celebration on Charter Day on October 27, 1943, seems to be the watershed. According to an account of that day's activities: 'October 27 was

devoted to a series of significant events culminating in the Charter Day Convocation.' This account acknowledges that the celebration also marked the 75th anniversary of state's support of higher education in Oregon, as did President A.L. Strand in his Charter Day address."

Seems simple enough.

The Legislature willed it. Strand confirmed it. End of story. But what if OSU is needlessly giving up brag-

The artwork on the OSU seal differs from the artwork on Oregon's state seal in one way: It has a wreath instead of 33 stars.

ging rights as the longest-lived school in the Pac-10?

As it stands, Oregon State is tied with UC Berkeley as the second oldest, behind the University of Washington, established in 1861 as the Territorial University of Washington. The others are Oregon (1876), USC (1880), Arizona and Arizona State (both 1885), Washington State (1890), and Stanford (1891). UCLA, the only school in the Pac-10 without a year on its seal, became a branch of the University of California system in 1919.

There appears to be no documentation in the OSU archives that makes 1868 truly official. One alternative is 1885, in reference to the complete separation of Corvallis College from the Methodist Episcopal Church, South, which owned and managed the school beginning in 1860. From 1885 forward, OSU was truly a state school, a fact that apparently meant a great deal to at least one former generation of Oregon Staters, because displayed in the front entrance of the CH2M HILL Alumni Center is an old Oregon Agricultural College pennant featuring a university seal emblazoned with “1885.”

My Oregon State birth year of choice is not 1885 or 1868, but 1856, which would make us the oldest in the Pac-10. The OSU Archives’ impressive “Chronological History of Oregon State University” (found at osulibrary.oregonstate.edu/archives/chronology/chron_head.html) includes an entry telling us of the formation of a school called the Corvallis Academy in 1856, which is closed and then reopened as Corvallis College in 1858, the same Corvallis College that in 1868 becomes recipient of the land grant.

Credit the archives for not suggesting anywhere in its time line that OSU was founded in 1868.

An examination of the histories of at least 20 other land grant schools indicates that OSU ignores an established “best practice” for determining a university’s birth year. At the heart of this approach is recognition of precursor institutions — the colleges, academies or institutes — that are direct predecessors of the modern university.

Seals of some other Pac-10 Conference schools



1885

University of Arizona



1885

Arizona State



1876

University of Oregon



1891

Stanford University



1861

University of Washington



1890

1890

Washington State

Using this method, other schools around the country have squeezed as much seniority as possible out of their histories. For example:

AUBURN: Founded Feb. 1, 1856, as the East Alabama Male College, a private liberal arts school affiliated with the Methodist Episcopal Church, South. In 1872, Auburn becomes the state of Alabama’s first land grant institution. The official school seal shows 1856.

RUTGERS: Founded in 1766 as Queen’s College. Receives its land grant designation in 1864. The year 1766 is on the seal.

LOUISIANA STATE UNIVERSITY: Opens in 1860 in central Louisiana as the Seminary of Learning of the State of Louisiana, a male-only military school. In 1869 the school is moved to Baton Rouge where in 1870 it becomes Louisiana State University. In 1874, the legislature approves a land grant school for the state, locates it in New Orleans, and opens it under the name Louisiana State Agricultural and Mechanical College. In 1877, this school moves to Baton Rouge and merges with LSU to become LSU and A&M. The seal says 1860.

GEORGIA: Incorporates in 1785. The university does not hold its first classes for 16 years, or until 1801. Becomes a land grant institution in 1866. The UGA seal shows 1785.

NEW MEXICO STATE: Founded in 1888 as Las Cruces College. Receives its land grant designation in 1889. NMSU shows 1888 on its seal.

PENN STATE: Founded in 1855 as the Farmer’s High School of Pennsylvania. In 1862 PSU becomes the Agricultural College of Pennsylvania and in 1863 it is designated by the legislature as the state’s land grant school. The seal shows 1855.

In the case of OSU, when the Legislature in 1868 awarded the land grant to Corvallis College, lawmakers forced President William Finley to retool his college to comply with the mandates of the Morrill Act. He added curricula and responsibilities to an already-existing institution of collegiate standing, meaning OSU’s predecessor already existed in 1868.

Using the approach of the above-listed institutions, OSU is a direct descendant of the Corvallis Academy of 1856, so 1856 is our proper birth year.

Alas, the esteemed Mr. Landis disagrees:

“As the institution that it is today, OSU was founded in 1868. The 1868 designation of Corvallis College as Oregon’s land grant institution fundamentally changed the college. I don’t think Corvallis College would have survived if not for the land grant. It would likely have struggled on for a few years as a mostly preparatory school. Perhaps the financial hardships that resulted in the Panic of 1873 would have done it in. But the land grant designation seems to have given the school legitimacy. In the academic year before land grant designation, there were only four students in the collegiate department. Two years later this had risen to 28 students, including a freshman class of 14.”

Plausible? Certainly.

But I still say happy 153rd birthday, Oregon State!

George P. Edmonston Jr., is history and traditions editor of the Oregon Stater, and is past editor of the magazine.

➔ See a time line of OSU history at: osulibrary.oregonstate.edu/archives/chronology/chron_head.html

WHAT'S A BEAVER TO DO?

WE'RE PRETTY CLEAR about our mission here at the OSU Alumni Association: We work with the entire university to bring alumni closer to Oregon State and to one another, and to keep our graduates up to date about the impact their alma mater is having on students, the state, the nation and the world.

Telling this multi-faceted story is what the *Oregon Stater* is all about, and the *Stater* is just one of many university and association communications and programs aimed at growing your enthusiasm for all things OSU.

Of course, these extensive efforts are not entirely altruistic. Our hope is that the information and connections we provide will encourage you to support and advocate for your alma mater. It goes without saying that we are extraordinarily grateful for your philanthropy. There has never been a better or more important time to participate in the life of the university by making gifts.

The ongoing success of The



JEFF TODD
Executive director
OSUAA

Campaign for OSU is proof that Beaver Nation understands that. Meanwhile, the hard-working people at Beaver Athletics want to sell more season tickets and they want people who can't get to games on a regular basis to support student-athletes by contributing to the Beaver Athletic Student Fund. And back across the street at the alumni association, we are eager to grow membership to better support efforts such as publishing this magazine, and to grow enthusiasm for OSU by demonstrating alumni loyalty and commitment in a measurable way.

If you are not already a dues-paying member please consider joining at www.osualum.com or by calling 1-877-OSTATER.

Yes, joining the association and giving money to the university are great ways to support OSU, but alumni can provide critical support in another way that costs nothing and can be truly fun. We're talking about talking — more specifically, about talking up the university whenever you get a chance.

By nature, Beavers are more into doing great work than they are into talking about it — OSU's greatest impact derives from the efforts of our alumni in their home communities and occupations — but a little talking won't hurt. Don't underestimate the importance of a few well-placed words among your friends and associates. To get you started, here are a few characteristics that set us apart from other institutions of higher learning:

We are one of America's premier natural resources universities: OSU's historic commitment to studying and conserving

the natural world plays out today in instruction, research and service that is recognized as among the very best in the nation, providing guidance on issues ranging from climate change to marine reserves to forest management.

Our people solve global problems: OSU is Oregon's leading research university, recognized nationally in the top tier of U.S. institutions for the depth and breadth of its research and graduate programs. Its contributions on issues such as alternative energy development, disease prevention and management, sustainable food systems, climate change and more both push the boundaries of science and help fuel the work of researchers at other world-leading institutions.

We help lead the green revolution: OSU is a recognized national leader in teaching, research, service and management practices enhancing sustainability and environmental responsibility. The university's progressive work in these areas is a major reason why Corvallis repeatedly has been named among America's top green, sustainable and livable cities, and why others in higher education look to OSU's authentic, holistic approach as a model for other campuses.

Our inventiveness serves the public good: Through practical innovation and problem solving, OSU researchers and alumni create technologies that fundamentally change how we work and live. Work continues today in areas ranging from addressing major health challenges through nanotechnology to harnessing the vast energy potential of ocean waves.

We live our land grant mission: As Oregon's land grant university, OSU mindfully pioneers ever more creative, far-reaching ways to fulfill the mission that has defined its 140-year existence: Providing educational

WE'RE TALKING ABOUT TALKING — MORE SPECIFICALLY ABOUT TALKING UP THE UNIVERSITY WHENEVER YOU GET A CHANCE.

opportunity for residents from every corner of this state, through our undergraduate and graduate programs, Extension Service and Experiment Stations. We are one of America's leading land grant institutions, capturing the spirit of Abraham Lincoln's dream of campuses that would serve as "the people's colleges."

How are those for starters? You can learn more at oregonstate.edu/ua/proof-points/university.

Please work OSU into as many conversations as possible. Use your personal credibility to let people know about the outstanding contributions OSU is making to Oregon, the nation and our world.

Sure, talk is cheap. But that doesn't mean it's not important.

Go Beavs!



Do you know an outstanding Oregon Stater?

If so, the OSU Alumni Association needs your help!



Each year the OSU Alumni Association recognizes exceptional OSU alumni who have made significant contributions to society, and whose achievements in career, public service or volunteer activities reflect positively on all alumni and Oregon State University. Help us acknowledge the outstanding accomplishments of Oregon Staters by submitting your nomination today!

Honorary Alumni Award

Deadline for nominations: December 31, 2009

Presented at the Orange & Black Evening in Portland in April

Established in 2005, the Honorary Alumni Award is the highest honor given by the Oregon State University Alumni Association to individuals who are not graduates of Oregon State University, but who have made significant contributions to Oregon State's welfare, reputation, prestige and pursuit of excellence.

E.B. Lemon Distinguished Alumni Award

Deadline for nominations: December 31, 2009

Presented at the Orange & Black Evening in Portland in April

Established in 1981 to honor E.B. Lemon's remarkable devotion and contributions to OSU and the state of Oregon, the E.B. Lemon Distinguished Alumni Award recognizes former students who have made significant contributions to society and whose accomplishments and careers bring acclaim to the university.

Young Alumni Award

Deadline for nominations: May 1, 2010

Presented at Homecoming in October

This award recognizes an OSU graduate, 35 years of age or younger, whose exceptional achievements in career, public service or volunteer activities reflect positively on all alumni and the university.

Jean & C.H. "Scram" Graham Leadership Award

Deadline for nominations: December 31, 2009

Presented at the Orange & Black Evening in Portland in April

The Jean & C.H. "Scram" Graham Leadership Award was established by the Oregon State University Alumni Association in 2000 in acknowledgement of Jean and Scram Graham's leadership and devotion to OSU. The award recognizes and honors individuals for their leadership and commitment in promoting the OSU Alumni Association.

Dan W. Poling Service Award

Deadline for nominations: October 15, 2009

Presented at Destination OSU in Palm Springs, Calif., in March

Sponsored by the OSU Alumni Association

Dan W. Poling, a 1928 graduate of Oregon State, joined the faculty of his alma mater in 1937 and has served as a shining example to thousands of Oregon Staters as dean of men, mentor, teacher and friend. His abiding love for Oregon State University, his strong commitment to maintaining OSU traditions and ideals, and his loyal and tireless support of the University deserve special recognition. In his honor this award is given.

To submit your nomination, please complete the information below and the requested nomination forms will be mailed to you. You can also review additional award information and requirements and download nomination forms at www.osualum.com/awards.

REQUEST FOR OSU ALUMNI ASSOCIATION AWARDS NOMINATION FORM

I would like to nominate one or more persons for the Alumni Association awards. Please send me the following nomination forms (please fill in the quantity you would like to receive):

- # _____ E.B. Lemon Distinguished Alumni Award
- # _____ Jean & C.H. "Scram" Graham Leadership Award
- # _____ Honorary Alumni Award
- # _____ Young Alumni Award
- # _____ Dan W. Poling Service Award

My Name _____

Address _____

City _____

State _____ Zip _____

Email _____

Phone _____

Please mail this form to: OSU Alumni Association, 204 CH2M HILL Alumni Center, Corvallis, OR, 97331
For more information, visit www.osualum.com/awards or call 541-737-2351 or toll-free 877-OSTATER.



Community Day of Service will grow after strong beginning

Led by OSUAA Associate Director Christi Kastan, '86 (that's her to the left, planting lettuce at the Children's Farm Home outside Corvallis with her husband Jim, '87), dozens of friends, students, staff and graduates of OSU deployed May 16 in six cities in the West to pull weeds, plant veggies, collect trash, package food for the needy and do various other good deeds.

Service sites were in or near Corvallis; Portland; Bend; San Francisco, Calif.; San Jose, Calif.; and Seattle, Wash. Below left, one group packaged food for the needy in San Francisco, while another group, below right, fanned out to pick up litter in San Jose.

More information is online at www.osualum.com/volunteer_day. Next year's Community Day of Service will happen in at least 10 cities, and is planned for May 22. PHOTO AT LEFT BY DENNIS WOLVERTON



Mark your calendar for Saturday, May 22, 2010, when Beavers will once again gather for an OSU Community Day of Service.

OSUAA PORTLAND EVENTS CALENDAR

Beavers in the city can gather at many events

The Portland metropolitan area is home to more than 40,000 OSU alumni, and the OSU Alumni Association and other Oregon State organizations are planning an increasing number of events to bring those Beavers together without making them travel far from home.

Portland-area alumni with questions or suggestions about OSU events in the area can contact Cathy Marshall at 503-553-3431 or by e-mail at cathy.marshall@oregonstate.edu. At right is a sampling of upcoming events in and around the city, including some in 2010. Schedules are subject to change.

SEPTEMBER
30

OSU BUSINESS ROUNDTABLE

Multnomah Athletic Club
Kickoff luncheon with Ken Thrasher.
Details, full roundtable schedule at www.osualum.com.

OCTOBER
30

BEAVER HUDDLE

Rose Garden
(Fridays before every home game)
For reservations, call
503-553-3444.

NOVEMBER
8

OSUAA BASEBALL CLINIC

The Yard Baseball Academy
For players aged 6-12
Details at www.osualum.com.

NOVEMBER
17

CIVIL WAR BLOOD DRIVE

Portland Center
The American Red Cross will tally Beaver and Duck donations. To give, call 503-553-3431.

NOVEMBER
22

AFTERNOON AT THE OREGON CHILDREN'S THEATRE

Newmark Theatre
Discounted tickets to see "Charlie and the Chocolate Factory," with backstage tour.
Details at www.osualum.com.

DECEMBER
9

OSU BUSINESS ROUNDTABLE HOLIDAY SOCIAL

Living Room Theaters
Network, see student films.
Details at www.osualum.com.

JANUARY
20

OSU PRESIDENT ED RAY'S 'STATE OF THE UNIVERSITY' ADDRESS

Gerding Theater at the Armory
Presented by the OSU Business Roundtable.
Details at www.osualum.com.

FEBRUARY
3

OSU FOOTBALL RECRUITING DINNER

Oregon Convention Center
Check www.osubeavers.com/ot/basf-events.html for updates.

APRIL
10

ORANGE & BLACK EVENING

bay 13 Restaurant, Pearl District
The OSU community's annual Portland gala provides a chance to live it up and celebrate Oregon State. Details at www.osualum.com.

MAY
22

OSU COMMUNITY DAY OF SERVICE

Portland and nine other cities
Anyone interested in helping should contact christi.kasten@oregonstate.edu.



Former OSU basketball great David Lucas works with local youth at an **OSUAA basketball clinic** at the Rose Garden. A similar clinic is planned for April 2010.



Benny Beaver makes friends during Portland's Junior Rose Parade. He also paraded in Lake Oswego and Tualatin, where he was judged best mascot.



This year's **Orange & Black Evening**, held at the Governor Hotel, was a great party for Beavers in the city.

? Did you know? Several OSU organizations have offices in OSU's Portland Center on the fifth floor at 707 SW Washington.



JOIN TODAY

at www.osualum.com
or at the OSU Bookstore!

Every year, thousands of alumni enjoy membership benefits with the OSU Alumni Association. Join today and **YOU** can too!

Membership includes:

- Free or discounted entry to home and away tailgaters and other alumni events
- 10% discount on Beaver gear at OSU Bookstore locations
- Discounts at the Hilton Garden Inn and the Holiday Inn Express in Corvallis
- And much, much more...

For a complete list of member benefits, visit

www.osualum.com

OSU Alumni Association

Be part of it all!



BILL PERRY, '89

▶ Perry to lead OSUAA volunteer board; Atkins, Porter step up

Bill Perry is the 2009-10 president of the alumni association's volunteer board of directors. A 1989 graduate of the College of Liberal Arts, Perry is director of government relations for the Oregon Restaurant Association.

"The more I am involved with Oregon State, the more I realize the positive impact it has on all our lives," Perry said. "I have long been an advocate that a strong higher education system is a vital part of a strong business community. Connections to Oregon State continue to be an asset to me in both my personal life and my professional career."

As board president, he will work closely with OSUAA Executive Director Jeff Todd.

"Bill will be an extremely committed chief volunteer and provide strong leadership for the association that represents OSU alumni worldwide," Todd said.

Perry and his wife, Angi Dilkes Perry, live in Canby. He will be assisted on the board by first vice president and treasurer, Penny Yano Atkins, '79, of Caldwell, Idaho and second vice president John Porter, '83, of Tualatin.



STEVE SMITH

▶ Smith retires from association staff; Corvallis CPA hired to manage OSUAA finances

Steve Smith, longtime manager of the alumni center and associate director for finance for the alumni association, retired this June. Smith, a retired Army lieutenant colonel, was professor of military science and commander of the OSU AROTC program for four years prior to his 16 years of work with the alumni association.

He served as interim association director from 1999-2000 and 2003-2004. The CH2M HILL Alumni Center was built during his tenure. He and his wife, Karen, live in Corvallis.

Assuming part of Smith's former duties is Tami Ellingson, the new controller for the association. A certified public accountant with a bachelor's degree in accounting from Eastern Oregon University, Ellingson has worked in financial management for the Georgia Pacific and Boise Cascade corporations. Most recently she was a controller for Allied Waste Services of Corvallis. She and her husband, Craig, live in Corvallis and have four children, all OSU students or graduates.



TAMI ELLINGSON

▶ Kasten to oversee operations, work with OSUAA board

Christi Bass Kasten, '86, has been promoted to associate director for operations and board relations. She will lead efforts to implement the association's strategic plan and to ensure customer-oriented and efficient day-to-day operation of the alumni association.

She will also oversee human resources and will work closely with OSUAA Executive Director Jeff Todd to make sure the association's volunteer board is well informed and effective in its role, and that board members have a great experience as they serve.

Kasten has been with the association since March 2005, most recently serving as director for board relations and executive office manager.

OSU Alumni
Association



Legacy
BUILDERS

Thank you 2008-2009 Legacy Builders!

David and Glenda Andersen
Gary and Penny Atkins
Stephen and Marian Bailey
Robert and Betty Bauer
Charles and Sue Carlbom
Robert and Edith Carlson
Nita Crimins
Jack and Suzanne Darley
Tad and Lynne Davies
Walt Ebell and Dianna Gentry
Ed and Kathleen Ellis
John and Dorothy Fenner
Robert and Nancy Gebo
Frank and Barbara Girolami
Carol Girt
Gary Goulet

Phyllis Hann
Dale Harmer
Dale and Lucretia Johnson
Bonnie Kriens
Carol Kronstad
Brian and Krista Kruhm
Jim and Sammi Lehmann
Mike Macnab
Stephen and Ina Merchant
Jock Mills and Christine Stillger
Gary and Shelley Nuss
Bill and Angela Perry
Richard and Carol Pickard
Ken Place and Suzanne Hall
Milosh Popovich
John and Keely Porter

Robert Riggert
Jean Roth
Juergen and Mary Schleicher
Eric Schoenstein and Kelly Douglas
Henry and Janice Schuette
Jim and Julie Searcy
Joyce Signer
Lorraine Skaff-Winger
Harvey and Cheryl Storey
Larry and Joanne Talbert
Jeff and Jean Todd
Wayne and Janet Veatch
Arthur Wong
Joe and Peggy Wood
Jim and Judith Youde
Lowell and Ruth Young

Oregon Staters who make an annual gift of \$1,000 or more to support the association's excellence, scholarship and alumni center funds are recognized as Legacy Builders as well as members of the OSU Fund President's Circle.

To find out more about becoming a Legacy Builder, please contact Christi Kasten at 541-737-7857 or christi.kasten@oregonstate.edu

To become a Legacy Builder online, go to www.osualum.com/gift

LIFE MEMBERS COMMIT TO OSUAA

The OSU Alumni Association welcomed 135 new life members during the 2008-09 school year. They joined a long line of proud Beavers who support OSU and want to be part of the tradition of giving something back to the university, while enjoying the many benefits of membership for the rest of their lives.

Life memberships for those who have graduated in the past five years and for those age 65 and older are \$700 for an individual and \$850 for a joint membership. The general life membership price is \$1,000 for an individual or \$1,250 for a joint membership. For more information about life memberships and about other types of membership, visit www.osualum.com/membership or call 1-877-OSTATER.

DR. BRIAN ANDERSON, '79	SYDNEY HARRISON, '69	NORA MARIE PERRY, '96
EVELYN ESTANO ANGOCO, '89	RICHARD HORNING, '66	COL. LARRY EARL RAAF, '77
VICENTE SALAS ANGOCO JR., '89	GRACE HORNING, '96	JENNIFER MARILYN RHODES, '83
ALAN SCOTT AYRES, '93	JEN-HSUN HUANG, '84	ROBERT RICHARDSON, '75
REBECCA AYRES	LORI HUANG, '85	STEVEN LEIGH RICHMOND, '94
JOHN BARNESON III, '74	WILMA WELLS HULBERT, '49	COL. (RET.) RAY RIDER, '62
DANE BAUER, '72	CHARLES HULDEN	SUSAN MARIE RIDER, '62
JEANNE BAUER, '93	SANDRA HULDEN	JOSEPH ROBERTS, '89
MARK BEAMER, '84	DONNIE ANTHONY JENCK, '88	MONIQUE ROBERTS
WILLIAM BEITH, '66	MICHELLE JENCK	MEREBETH ROHRER, '63
LINDA BOLDMAN BEITH, '66	CARLA FLETCHER JOCHIM, '79	DALE ROPER, '68
DR. STEVEN RAY BERANEK, '82	CHRIS ALAN JOHNSON, '07	FRANK ROOD, '39
KATRINA LAUERSEN BERANEK, '82	DAVID JAMES JOHNSON, '98	JAMES ROOD, '67
DR. BARBARA BLANKE, '09	RICHARD JUDD	DEBORA ROY, '83
PAMELA JEAN BLOOM, '74	JAMES JUNKER, '66	KEVIN RUSSOM JR., '83
KERRY BOTT, '71	ANNE KAUFMAN, '77	GAIL RUSSOM
JERRY BRAMWELL, '61	LOYD KAUFMAN, '65	MARK ALAN RYAN, '82
JEFFREY BRANT, '82	ROBERT BLAKNEY LABHART, '48	JESSE SCHONAU-TAYLOR, '04
KRIS OTTEMAN BRANT, '82	THERESA LABHART	COURTNEY ANNE SCHUDEL, '07
JOSEPH ALAN BROWN, '90	CHRISELEY LANG, '84	ROBERT SCHWARZ, '87
CARL MARTIN CASALE, '83	RICHARD LARSEN, '57	MICHAEL SEPPA, '62
KIM KRISTINE CASALE, '83	JOSEPH LAVERDURE, '76	NANCY DAVIDSON SHAW, '62
HO-SUNG CHANG, '85	DONNA LAVERDURE	BARBARA WIGG SITZ, '73
BRIAN DOUGLAS COLLINS, '06	MUI CHING LEE, '85	LAWRENCE SITZ, '75
SHAWNA HOLLOWAY CORDEN, '91	REBECCA NICOLE LEMASTER, '07	SHONDA SMITH, '84
JOHN CORDEN	JOHN LOBBATO, '82	BARTE STARKER, '72
DR. STEVEN CROSS, '73	BRENDA HOUSE LOBBATO, '84	AMANDA MEIER STEVENS, '00
STEWART DAVIS, '67	GAYLAND LOONEY, '85	PAMELA ANN STEWART, '91
BARBARA O'KEEFFE DAWSON, '87	RICHARD LONGSTREET, '57	JOSHUA FRANK STINSON, '96
CHERYL CASTLE DELOZIER	DONALD LONGTAIN, '78	RHONDA STUDNICK, '94
DAVID DOERFLER, '63	JAMES LOVE, '65	AIMEE LYNN THOMPSON, '97
RITA DOERFLER	FLORA SCHUSTER MACCRACKEN, '53	ROBERT MAYLLOR THOMPSON, '97
GEORGE EDMONSTON JR.	NANCY ANDERSON MADSEN, '69	MERVIN VATER, '65
LUCY EDMONSTON	SCOTT MASLEN, '82	CHRISTOPHER JAMES VEATCH, '09
PATRICK SPENCER EGAN, '92	DR. JOSEPH RYAN MAXWELL, '97	KASS ANN WALSH, '73
KAREN RISSBERGER EGAN	RONALD MAY, '65	PEGGY RUSSELL WEEMS, '69
DR. MARK ALLEN EINERSON, '82	JANET KATY MAY, '66	GARY WEEMS
TERENCE ELDER, '47	GREGORY MERTEN, '68	ORIN ZIMMERMAN, '47
MILLIE ELDER, '48	DIANE FRISCHKNECHT MERTEN, '65	JOSEPHINE ZIMMERMAN, '47
DANIEL FRICKE, '76	MATTHEW MEYERS, '01	
JUDITH PARKER FRICKE, '78	RAYMOND MICHAEL, '64	
JACOB MICHAEL GAMBLE, '99	ROBERT MILLER, '86	
JENNIFER GARDNER, '00	ALICE ELAINE MOORE, '07	
LEE ANN GARDNER, '83	MARY MORRIS, '60	
JANELLE GRAY, '98	DAVID NELSON, '64	
THOMAS GRAY, '99	LEAH NELSON	
DR. THOMAS OMAR GUSS, '78	CATHY SUE NORMAND, '07	
SONYA HARRIGFELD, '85	MARLENE BEA ORCHARD, '74	

? Did you know? Membership dues help the OSUAA provide services to the entire alumni community and to the university.



Golden Jubilee Class of 1959 donates labyrinth

Rita Young Kilstrom and other members of the Class of 1959 inaugurate a brick meditation labyrinth given to OSU in June to commemorate their 50th anniversary reunion.

The labyrinth is in the courtyard between the CH2M HILL Alumni Center and the LaSells Stewart Center, across the street and just east of Reser Stadium. It is ringed by bricks engraved with historic moments in OSU's history.

A meditation labyrinth provides an indirect, easily

followed path intended to encourage quiet, contemplative walking.

Members of the Class of 1959 raised about \$30,000 for the project, which joins other memorial tiles and bricks in the courtyard gathering space between the university's two main conference buildings. The class also is raising money for an endowed scholarship.

PHOTO BY DENNIS WOLVERTON

? Did you know? Among the top songs in 1959 were "Venus," "16 Candles," "Mack the Knife," and "A Big Hunk O' Love."

NFL DRAFTEES SET ACADEMIC TONE

By Kip Carlson

NOT TOO LONG AGO, Louie Bottaro, '99 — an academic adviser in Oregon State's College of Liberal Arts — had an observation about the 2008 Oregon State football promotional poster.

He noted that all four of the featured players (cornerback Brandon Hughes, offensive lineman Andy Levitre, cornerback Keenan Lewis and wide receiver Sammie Stroughter) were drafted into the National Football League, recalled Megan Burks O'Quin, '03, an academic counselor in the athletic department.

And that all four of them had graduated with liberal arts degrees.

The seven Beavers selected this past spring were the most OSU players taken in an NFL draft; OSU matched Southern California as the school with the second-highest number of players selected in this year's draft, trailing only Ohio State's 11 picks.

And five of those seven players — Hughes (San Diego Chargers, fifth round), Levitre (Buffalo Bills, second round), Lewis (Pittsburgh Steelers, third round), Stroughter (Tampa Bay Buccaneers, seventh round) and defensive end Slade Norris (Oakland Raiders, fourth round) — arrived at football's most elite level with their college degrees already in hand.

The remaining two — defensive end Victor Butler (Dallas Cowboys, fourth round) and safety Al Afalava (Chicago Bears, sixth round) — are within a few credit hours of joining them as OSU graduates, O'Quin said.

"It's amazing," she said. "It's just an impressive bunch. And what's great is they really set a standard and the guys coming through are seeing that."

The culture within OSU's football program — and its athletic department as a whole — appears to have reached the point where academic success and graduation are expectations. Head Coach Mike Riley and



▲ Megan O'Quin, an academic counselor in the OSU athletic department, works to keep football and softball players on the path toward graduation, despite grueling practice and travel schedules and occasional mass depressions over bad results on the playing field. PHOTO BY DENNIS WOLVERTON

his staff are powerful partners in O'Quin's work.

"They're all great," she said. "When I have a concern, I'll go straight over to the individual position coach's offices and we'll sit down and talk about it. These coaches don't settle for mediocre grades. They get upset when there are low grades. They want A's and B's; they question why there are C's and lower grades."

Increasingly, teammates push each other to take care of business in the classroom. Peer pressure and coach pressure give O'Quin a wide array of motivational tools.

In that atmosphere, 15 of the 20 Oregon State football players who completed their eligibility in 2008 had graduated by June 2009, a graduation rate substantially higher than that of the general student body. The players also excelled on the field, where OSU went 33-18 over four seasons.

Both types of success "almost go hand-in-hand, because you can't really do one without the other," Levitre said by telephone from training camp in Buffalo, N.Y. Levitre and Hughes

both found that having a diploma helped make a good first impression with professional scouts.

"Some people don't even graduate, so that's usually a concern for them," Levitre said. "But when they asked me if I graduated, and I told them I had two degrees, that kind of stood out."

O'Quin has noticed that more and more, athletes show their fiercely competitive nature in academics.

"They hear that someone is on track for graduation in the fall, and they want to make sure they're graduating in the fall, too," O'Quin said. "If someone says, 'Winter,' they're like 'No, no, no — I have to graduate in fall.'"

Hughes remembers wanting to match Stroughter's GPA, but Stroughter typically earned a 3.5 or 3.7 average, while Hughes had to work hard to earn a 3.0.

"But I still tried to compete with him," Hughes said. "When we were in the computer lab, I could hold my own if he wanted to say something smart. It was just another competition. ... You don't want to be that guy where

? Did you know? As the Stater went to press, 25 former Oregon State football players were on active NFL rosters.

you're sitting in the computer lab and you have guys who are taking care of their business — and you know who's taking care of their business and who isn't — and you don't want to be the butt of their jokes, because that can be harsh."

Hughes remembers Josh Hawkins, a former OSU wide receiver, imparting the importance of using football to reach a bigger goal, and encouraging Hughes to see himself as more than a football player.

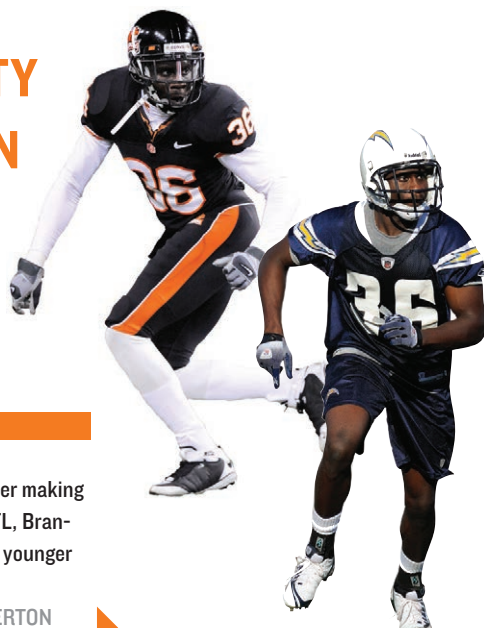
"He taught me the importance of taking advantage of my education, that I could further myself if football didn't work out because it was a heck of an opportunity," Hughes said.

Now it's Hughes' turn to teach

**“YOU’RE A FOOL
NOT TO GET
YOUR DEGREE.
YOU’RE A FOOL
NOT TO TAKE
ADVANTAGE OF
EVERY
OPPORTUNITY
THAT’S GIVEN
TO YOU.”
- BRANDON
HUGHES**

As an OSU graduate and a Beaver making the jump from college to the NFL, Brandon Hughes has credibility with younger players.

OSU PHOTO BY DENNIS WOLVERTON
CHARGERS PHOTO BY MIKE NOWAK



those lessons. Their status as NFL draftees gives Hughes, Stroughter, Levitre and the rest some extra credibility with younger players.

Hughes and Levitre are clear about why even players bound for pro careers should have their degrees as they leave college. An NFL career can end with an injury in the first practice. Even those who make a roster last an average of only 3 ½ seasons, according to the NFL Players Association.

"You have guys leaving school and they don't have their degree, and their entire college career they had ambitions to go to the next level (the NFL) but it never happened," Hughes said. "And five years later, four years later, they're coming back trying to get their degree because in the economy now, in the U.S. today, the bachelor's degree is the new high school degree."

Hughes graduated in speech communication. Levitre finished with two degrees — sociology and finance. He entered OSU in the fall of 2004 with his mind set on playing college football and getting his degree at no expense to his parents "because they'd already been putting my older brother through college," he said.

"I wasn't even thinking, really,

about the NFL. It was more like, I want to play here (at the college level). I didn't know how college was, the speed (of the game) and all that. I just had short-term goals and hoped that would carry me to the NFL."

Levitre's approach works well, according to O'Quin. If athletes achieve the short-term goals necessary to stay eligible, then the thought of reaching the long-term goal of graduation sneaks up on them.

"They just march along, they take their classes, and in their minds it's eligibility," O'Quin said. "And all of a sudden, they get close, and I'm telling them, 'Oh, by the way, you're graduating the fall term of your final season of eligibility.'"

"And they just sit there and look, like 'What do you mean?' Sometimes they're a little shocked that it's gone by so quickly, and they've just done everything right."

On those increasingly rare occasions when a player stubbornly balks at the books, O'Quin can call on some heavy-duty reinforcements among successful Beaver football alumni.

"If I have a guy who is questioning what I'm telling them, I'll call up the veterans," O'Quin said.

"I've called up Sabby Piscitelli before, I've called up Keith Ellison. I've called up those guys and said, 'There's someone here who needs to listen to a veteran who's gone through this program and graduated and is still in the NFL.'"

Hughes says he's fortunate to have been drafted by San Diego, where Chargers head coach Norv Turner is similar to Riley when it comes to caring for his players beyond their football contributions.

"Coach Riley has yet to bring anyone in (on his staff) who didn't emphasize the same values he emphasizes," Hughes said. "If you envision yourself as just about football, then Coach Riley's staff isn't for you."

"He's about life. He's about football, he's about life, he's about grooming you to be a young man and a well-prepared adult for when you venture off into society."

? Did you know? OSU football player Taylor Kavanaugh spent spring break in Guatemala building houses.

ATHLETICS WORKS TO CONSERVE CASH

By Kip Carlson

Here's a sampling of how athletic departments around the nation have cut costs in response to the current economic downturn:

Tennessee isn't filling five administrative positions. Stanford laid off 24 athletics employees. Colorado cut the number of telephones and tightened rules for using cell phones. Washington cut its men's and women's swimming teams.

What about the Beavers? OSU athletics, like its academic counterparts on campus, has been there, done plenty of that.

Having long had one of the smallest athletic budgets in the Pac-10 Conference, OSU is no stranger to stretching a dollar. While fiscal restraint is a new experience for some athletic departments, Oregon State has had a variety of money-saving measures in place for years.

"They're all the same types of things that (other schools) are looking at, or calling (to ask Beaver officials), 'What are you guys doing?'" OSU Executive Associate Athletic Director Todd Stansbury said.

"I think these are all the things that everybody is looking at to see what kind of impact it could have for them."

Stansbury estimated that eliminating paid vacation time from coach's contracts cut about \$600,000 off the department's books.

Coaches can still take time off, but they can't bank vacation time and they don't get paid for unused time if they leave.

"Everybody is feeling it at some level, some more than others," Stansbury said of athletic departments and the financial crunch. "I think the other thing that's out there is that as you're looking at some of this stuff, you're just really careful

that what you do doesn't put you out on an island."

In other words, OSU doesn't want to be the only school making cuts that could put its programs at a competitive disadvantage. That's one reason that the Pac-10 Conference has forwarded several measures to the NCAA for consideration, including eliminating out-of-season foreign tours by teams and ending the practice of having football teams stay at hotels the night before home games.

"There are certain things that if everybody was willing to do the same thing, it makes it a lot easier," Stansbury said. "Because you know you're not putting yourself at a competitive disadvantage. ... Even for the Pac-10 to unilaterally do some of that stuff, but not the other conferences, would put us at somewhat of a disadvantage."

In the meantime, OSU is looking for ways to get the most out of every possible revenue source. For those who may not be able to afford a full season ticket package this year, there's a three-game option. More attention is being paid to licensing and apparel, as evidenced by the "Beaver Authentics" shops at home events and available via an online store at osubeavers.com. The coming "12,000 by 2012: Expanding Beaver Nation" campaign is focused on enlarging the number of donors to OSU athletics, whether the amount of their annual giving be large or small.

"What we're trying to do is create various levels that give everybody an opportunity to still support the program," Stansbury said. "We're just trying to be as innovative as possible in looking at different ways to get people involved at whatever level — something for everybody."

\$1.1 million saved ...

The state of Oregon sets a maximum per diem rate of \$45 to \$58 per day. OSU athletics pays \$32. The state allows employees using their own car to be reimbursed 50.5 cents per mile; Beaver athletic personnel get 20 or 30 cents per mile.

Several years ago, most professional development opportunities were eliminated from the budget, with exceptions made for events that were required for certification. For example, Director of Athletics Bob De Carolis doesn't attend the National Association of Collegiate Directors of Athletics convention on department money.

Practically all purchases of media time or space have been eliminated in favor of getting the time or space through trade or other consideration.

De Carolis has not had an executive assistant for the past several years; this year almost all administrative assistant positions have been eliminated in favor of having office work done by student interns or graduate assistants.

Trips and sizes of travel parties have been reduced for bands and cheerleaders.

Printed media guides are all but gone. Online guides that can be printed by users are the new favored method of getting program background to the media.

New head coach for men's soccer

Steve Simmons, a former associate head coach at Oregon State who has served the last six seasons at the helm of the Northern Illinois men's soccer program, is OSU's new men's soccer head coach.

"It is great to have a coach of Steve's caliber leading our program," OSU Director of Athletics Bob De Carolis said.

"He did an amazing job of building a successful program at NIU and with his familiarity of the Beavers and Corvallis he should be able to hit the ground running."

In six seasons at NIU, Simmons compiled a 59-47-13 record as he led the Huskies to a NCAA Men's Soccer Championship appearance following the 2006 season.

"I want to thank Bob De Carolis for providing me the opportunity to return home to Oregon State to guide the men's soccer program," Simmons said.

Levitre, Haruguchi win Pac-10 medals

Former OSU student-athletes Andy Levitre and Saori Haruguchi were awarded Tom Hansen Pac-10 Conference Medals for 2008-09. A conference medal is awarded annually to each member institution's outstanding senior male and female student athlete based on the greatest combination of achievement in scholarship, athletics and leadership.

Levitre, a football player from Ben Lomond, Calif., was a three-year starter and four-year letterman. The right tackle was a 2008 Pac-10 First Team selection and was honored for his academic achievements by the conference four straight years.

Haruguchi, a swimmer from Fukuoka, Japan, leaves OSU as the school's most decorated swimmer. She earned NCAA All-America honors 10 times and was the 200 butterfly NCAA champion in 2008. She also holds numerous school records and competed in the 2008 Olympic Games for Japan.

GUTCHES INDUCTED INTO HALL OF FAME

LES GUTCHES, '96, '06, became the third man with Oregon State ties to be inducted into the National Wrestling Hall of Fame when he was honored during a ceremony June 6 at the hall's headquarters in Stillwater, Okla.

"It's a huge honor," Gutches said of his induction. "When you win a tournament, it's kind of what you've done then and there.

"But being inducted into the Hall of Fame is a great honor because it encompasses your body of work and what you've done overall as an athlete.

"Growing up you see all of the people being inducted and have great respect for them. So for the Hall of Fame to look at your work and deem it to be honored like this, it's huge."

A world champion, an Olympian and a two-time NCAA champion while wrestling for OSU, Gutches was the first athlete to win USA Wrestling national titles in all five age group levels — cadet, junior,

espoir, university and senior.

He graduated from South Medford High School, where he won three state wrestling titles and was district champion in the 400-meter run.

He lives in Corvallis, where he is a loan officer and a part-time coach.

The two previous OSU inductees into the national hall of fame were Robin Reed and Dale Thomas.

Reed was an Olympic gold medalist in 1924 who wrestled for the Beavers from 1923-24.

Thomas coached at OSU from 1957-90 and was the winningest dual meet coach in college wrestling history.

Gutches was world freestyle champion at 187.25 pounds in 1997 after having competed in the 1996 Olympics; he also won five senior national titles. He won NCAA titles at OSU in 1995-96 and was named Outstanding Wrestler at the NCAA Championships in 1996.

PHOTO BY LARRY SLATER



BEAVER TAILGATING '09

SAT, SEP 5
SAT, SEP 12
SAT, SEP 19
SAT, SEP 26
SAT, OCT 03
SAT, OCT 10
SAT, OCT 24
SAT, OCT 31
SAT, NOV 7
SAT, NOV 14
SAT, NOV 21
THURS, DEC 3

PORTLAND STATE
@ UNLV
CINCINNATI
ARIZONA »
@ ARIZONA STATE
STANFORD »
@ USC
UCLA (HOMECOMING) »
@ CALIFORNIA
WASHINGTON (DAD'S WEEKEND)
@ WASHINGTON STATE *
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Barrels of paint for Gill; big plans for the area

An extreme makeover for Gill Coliseum and visions of exciting changes in the coliseum's neighborhood marked a busy summer at OSU athletic facilities. By the end of July, all 40,000 square feet — nearly an acre — of Gill's outside walls had been sandblasted to bare concrete and painters were applying tan, gray, black and brown paint to the venerable arena.

Painting should be completed by late this year or early 2010. This was the first time in decades that the exterior was completely denuded of old paint, and the new covering of 2,500 gallons of a silicon-based coating is expected

to last longer than past cover-ups.

The painting is part of \$7 million in improvements that will be completed by the spring of 2010. Work includes installation of energy-efficient doors and windows, two automated access doors that meet Americans with Disabilities Act requirements, two ADA ticket windows, a state-of-the-art medical facility and new locker rooms.

Across 26th Street and just north of the CH2M HILL Alumni Center, groundbreaking is expected in 2010 on the Student Success Center, a \$14 million academic support building that will house programs for athletes and other

students. Executive Associate Athletic Director Todd Stansbury said fundraising for the building is complete and the design phase is nearing its finish.

Meanwhile, Beaver officials and supporters continue to eye the area just west of Gill Coliseum and the Sports Performance Center as the site for a gymnasium that would provide practice space for basketball and volleyball, relieving scheduling pressure in Gill. The department is working with others to establish design requirements for the building, so that a price tag can be established, allowing for fundraising and construction as soon as possible.

Gill's new colors are "Smoked Trout" (tan), "Mommia" (brown trim), "Petoskey" (gray trim) and "Blackest Black."



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VOLLEYBALLER VISITS THE INSIDE, COMES OUT WITH NEW INSIGHTS

By Kip Carlson

Over the past three years, Rachel Rourke has rewritten part of Oregon State's volleyball record book. But last spring — with assistance from classmates and Oregon State Correctional Institution inmates — she may have helped some children rewrite their futures.

Rourke — a senior from Queensland, Australia, who earned All-America honors last season — was part of an “Inside-Out” sociology course taught by Associate Professor Michelle Inderbitzin. The “inside” part of the course involved weekly visits inside Oregon State Correctional Institution in Salem, where 15 OSU students took part in discussion-based classes with 15 prison inmates.

“It was the best class I’ve ever taken,” Rourke said. “We basically got a different perspective on life — for them and for us.”

Spring term students — both inmates and collegians — pursued three service projects: collecting toys for the visiting room at the prison; raising money for three children in a family where the father is accused of beating the mother to death in their presence; and assisting in an annual drive to buy school supplies for children of incarcerated parents.

“The guys from the fraternities, they went around with jars and collected money and school supplies from the fraternities,” Rourke said. Rourke sought donations from OSU coaches and support staff, as well as from employees in the OSU payroll office, where she works part time.

“I got like 35 backpacks and just a bunch of school supplies,” she said.

Helping the kids “shows them that the community still cares about them” and it may help them avoid choices that put their parents behind bars.

“A lot of the (inmate) guys in our class — yes, there were murderers and stuff like that — but it was more along the lines of something they did that ... you realized that every choice you make is so important,” Rourke said. “That one time you punch a guy in a bar and he hits his head and dies, and you’ve got 20 years in prison because of minimum sentencing ... it’s like, I shouldn’t have had that last drink that pushed me over the top and made me punch that guy’ ... It’s a lot of thinking about how much everything that you do counts toward something that could happen for the future.”

Rourke also worked with her teammates to raise money for Dylan Cain, a Corvallis 4-year-old suffering from cerebral palsy. The Beavers helped raise over \$7,000 to assist the Cain family with their medical expenses and medical-related travel costs.

Rourke’s development — athletic, personal and academic — is what OSU’s staff strives for with all its student-athletes, said her coach.

“That’s what it’s about,” OSU volleyball head coach Terry Liskevych said. “This program, as we get people here, we tell everybody that ‘Hey, we’re going to teach you life skills, you’re going to graduate, and you’re going to be a great volleyball player — in that rank order.’”

Rourke would appear to have the volleyball part down. She continues to receive national attention from volleyball experts, and going into her final season, she has already worked her way up a number of OSU’s all-time career leader lists.

Coming out of her Australian high school, Rourke considered turning pro. She and her family chose OSU partly because of their familiarity with Mark Barnard, an Australian who is now OSU’s associate head



coach.

“I’ve always said, when I came on my recruiting visit, they did something to brainwash me,” Rourke said. “Because I knew as soon as I got back on the plane, that I was going to come back.”

She plans to earn her sociology degree next spring, and is pondering how to put that to use — after a try at professional volleyball.

“I believe I’ve gotten better and grown independently and will be able to survive over in Europe somewhere,” she said. “I don’t know how it would have gone if I hadn’t come here, because this was probably the best thing that’s ever happened for volleyball and for the school part of it, and getting that degree.”

▲ Rachel Rourke has rewritten part of Oregon State’s volleyball record book. PHOTO BY DENNIS WOLVERTON

? Did you know? Eight volleyball players earned Pac-10 academic mention, second in the conference.



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AWARDS

Duane Jue, '54, Most Honored Elder award, The Asian Reporter Foundation. He has practiced dentistry in Astoria since 1957 and has served on the Columbia Memorial Hospital Foundation board and the Oregon Board of Dentistry.

Jack Rickard, '57, Tucson, Ariz., Arizona Golf Association Hall of Fame. He was the first journalist to be so honored in three decades. **C. Paul Vincent**, '69, professor of Holocaust studies and history, received the 2008 Distinguished Teacher award from Keene State College, N.H., where he has taught since 1982. He writes about his time at OSU: "Were I to identify two professors who had a long-term impact on my life they would be Leonard Adolf and David King, both in History. Adolf was a passionate lecturer and ever ready to share time with me outside of class; King sparked a 40-year fascination with Germany history."

Doug Trethewey, '70, Kamloops, B.C., Canada, retired habitat biologist, Roland Michener Conservation Award, Canadian Wildlife Federation.

Terence Dunn, '71, clerk of court for the U.S. Bankruptcy Court in Portland, was chosen for the new six-month Director's Leadership Program within the administrative office of the United States Courts in Washington, D.C.

Eugene M. Bureson, '73, '75, Honored Life Member, National Shellfisheries Association. He is chancellor professor of marine science, College of William and Mary, Williamsburg, Va., and was recognized for lifetime contributions to shellfish science in the area of oyster diseases.

Tara O'Keeffe, '78, president of O'Keeffe's Company, Sisters, 2009 Oregon State Small Business

Person of the Year, National Small Business Association.

Garry Killgore, '84, '89, '04, Oregon Teacher of the Year, Oregon Association for Physical Education. He is a professor and coach at Linfield College, McMinnville, and is founder and president of AQx Sports Inc.

Julia Brim-Edwards, '84, state government and public affairs director at Nike, Orchid Award, *Portland Business Journal*.

Greg Ausland, '86, principal engineer at OBEC Consulting Engineers in Eugene, 2009 Distinguished Alumnus, Lane Community College Foundation.

Lena Newlin Edmunds, '00, '06, coordinator, University of Wyoming AWARE Program, Education and Prevention Award, Governor's Conference on Impaired Driving, Casper, Wyo.

Trisha Dunn, '03, '05, teacher at Sandy High School, Oregon Young Agriculture Teacher of the Year, Oregon Future Farmers of America.

Curtis North, '07, Eagle Point High School vocational agriculture instructor, Oregon Ag Teacher of the Year, Oregon Vocational Agriculture Teachers Association.

April J. Robertson, '09, earned "Top Midshipman" ranking out of the 248 Naval Reserve Officer Training Corps Surface Warfare selectees nationwide. The rank was based on grade point average, aptitude for service and degree completed. She is a nuclear engineering graduate and NROTC Beaver Battalion member. Upon commissioning as an ensign in the U.S. Navy, Robertson will be home ported in San Diego, Calif.

MILESTONES

Brad Spencer, '71, Billings, Mont., has retired as vice president and chief operating officer

of PPL Montana. He has been in the electricity generation business for 38 years, starting with a generation engineer position at the Trojan nuclear plant in Oregon.

G. Matt Reynolds, '86, and **Sheryl A. Sandvik**, '86, Anacortes, Wash., were married January 23, 2009. They met in 1984 in an OSU class when they were assigned to work together.

Paul Begins, '08, and **Amy Spragg**, '06, were married in June. They live in Vancouver, Wash.

APPOINTMENTS

Randy Sell, '68, senior vice president, Northwest Bank, Lake Oswego.

Bob Levy, '70, Hermiston, chairman of the Oregon State Board of Agriculture. He is a lifelong farmer and rancher who is involved in the management of three eastern Oregon companies: Windy River Land Company; American Onion, Inc., and Cunningham Sheep.

Marlene Orchard, '74, West Linn, public lands chair, Back Country Horsemen of Oregon.

Jessie Pepple Pavlinac, '75, director of clinical nutrition at Oregon Health & Science University, Portland. She is the 2009-10 president of the American Dietetic Association.

Susan O'Rourke Cain, '76, board of directors and chair of the audit committee, Lithia Motors, Medford. She is an instructor of business at Southern Oregon University.

M. Duane Nellis, '78, '80, president, University of Idaho, Moscow, Idaho.

Jim McLean, '79, of Portland, director of engineering at ReVolt Technology, Ltd.

Diane S. Detering-Paddison, '81, Dallas, Texas, board of directors, Behringer Harvard

Opportunity REIT II, Inc. She is president of global corporate services with Trammell Crow.

Don Robert, '82, Newport Coast, Calif., board of directors of Compass Group, PLC. He is CEO of London-based Experian PLC.

Jim Comstock, '84, vice president of business development, Akorri Inc., Littleton, Mass.

Rusdian Lubis, '86, of Washington, D.C., chair of the Compliance Review Panel, The Asian Development Bank based in Manila, Philippines.

Suleiman Maani, '86, CEO of Kalaam Telecom, a telecommunication services provider in Bahrain.

Mark Hlebichuk, '87, president of Industrial Hygiene, Environmental and Safety Services, Inc., appointed to the National Advisory Board for the American Indoor Air Quality Council.

Matthew Nees, '95, president, Software Association of Oregon, Portland.

Heather K. Cavanaugh, '98, partner, Miller Nash LLP, Portland.

Daniel Beach, '05, Bridger Valley Game Warden, Wyoming Game and Fish Dept., Lyman, Wyo.

OTHER NOTES

Doris Conger Caldwell, '41, Corvallis, was recognized for 70 years of service with the OSU Folk Club. The club, which has donated nearly \$2 million in scholarships and community grants, celebrated its 100th anniversary on May 6, 2009.

Keith W. Johnson, '70, manages the Woodstock Farmers Market in Woodstock, Ill.

William Koenitzer, '76, donated memorabilia from his days of service with the U.S. Air Force — including the flight suit he wore on his 100th bombing mission over North Vietnam — to the

FUTURE STARTING BACKFIELD?

Lisa Hecht Hawkins, '93, and her husband, Monty Hawkins, '93, of Beaverton write: "Beaver Nation has been growing! Our 6-month-old triplet boys fit pretty well into their first uniforms!"



National Museum of the U.S. Air Force in Dayton, Ohio, as part of its "100 Missions Up North" display. He is the retired owner of Forest Data, Inc., of Corvallis. **Mike Macnab**, '77, and **Renee Newman**, '91, First Independent Bank, participated in the bank's March of Dimes "Tennies for Tots" campaign and were proud to report that the OSU-themed shoes garnered the most donations.

Jay Yelas, '87, Albany, organized the first Bass Fishing Civil War tournament between teams from UO and OSU this spring in Cottage Grove. He is a professional bass angler and winner of the BASS Master Classic.

Edith Casterline, '90, recently exhibited her paintings at Gallery Zero in Portland. She writes: "Part of OSU's appeal for me was the strong engineering school, even as an art major; my fascination with the juncture of art, nature and technology is evident in my paintings."

Scott Rueck, '91, Newberg, led

the George Fox women's basketball team to the 2009 NCAA Division III National Championship.

Alem Gebrehiwot, '93, owns two northwest Portland restaurants, Queen of Sheba and Afrique Bistro.

Jim Smith, '03, is president and founder of McKenzie Books, Inc., a Beaverton-based used book company.

OBITUARIES

Donald R. Ketcham, '31, Waterford, Calif. *Lambda Xi Delta*

Dorothy Marsters Johnson, '31, Portland. *Alpha Omicron Pi*

Mina Hessler Carr, '32, McMinnville. *Alpha Xi Delta*

Winnifred Woodruff Alexander, '33, Corvallis. *Alpha Delta Pi*

Melvin W. Breese, '36, Scottsdale, Ariz. *Kappa Delta Rho*

Carl F. Chase, '37, Nampa, Idaho. *Phi Kappa Tau*

Norman H. Green, '37, Seal

Beach, Calif. *Sigma Phi Epsilon*

William R. Demme, '37, Vancouver, Wash. *Sigma Alpha Epsilon*

Charles Bennett, '38, Portland.

Edward Z. Gray, '38, Yuma, Ariz. He was NASA's Director of Advanced Manned Missions from 1963 to 1967 and was later present at Mission Control in Houston during the astronauts' first steps on the moon. He was a founder of the National Space Association. *Phi Delta Theta*

F. "Scotty" Edmiston, '38, Eugene. *Theta Xi*

John M. Hilpert, '38, Des Moines, Wash.

Kenneth A. Burkholder, '38, Lakeview.

John B. Halverson, '39, Weed, Calif.

Frederick M. Hayman, '39, Hood River. *Theta Xi*

George T. Drakeley, '39, Dallas. *Theta Chi*

Joe B. Johnson, '39, '48, Walla Walla, Wash. *Alpha Gamma Rho*

Charlotte Frank Randall, '40, Portland. *Gamma Phi Beta*

Delpha Berreman Duncan, '40, Eugene.

C. "Ed" Johnson, '41, Lake Oswego. *Beta Theta Pi*

Robert A. Weibel, '41, Napa, Calif. *Phi Gamma Delta*

Charlotte Olleman Catts, '41, Medford.

Irvin Strauss, '41, Sammamish, Wash.

Alice West Cummings, '42, Keizer.

Barbara Bixby Vange, '42, Freeland, Wash.

Geraldine Essary Hall, '42, Caldwell, Idaho. *Kappa Kappa Gamma*

Hazel Baker Howlett, '42, Roseburg.

Kay Seberg Sears, '42, Palo Alto, Calif. *Kappa Kappa Gamma*

Helen Swift Long, '42, Clackamas.

Joanne Andersen Wells, '42, Canandaigua, N.Y. *Alpha Chi Omega*

Lloyd M. Guenther, '42, '48, Portland.

Mary Gianella Friedberg, '42, Visalia, Calif. *Sigma Kappa*

Alumni can update their contact information and post news and photos at: www.osualum.com

OBITUARIES

continued

Nellie Nelson Challis, '42, Portland. *Sigma Kappa*

B. Joan Wright Runckel, '43, Portland. *Pi Beta Phi*

Rolland O. Robison, '43, Corvallis.

James R. Hathaway, '43, Salem.

Leo E. Chaffin, '43, Salem. *Theta Chi*

Philip E. Jann, '43, Silver Spring, Md.

Robert E. Downie, '43, Anacortes, Wash. *Sigma Phi Epsilon*

Jack C. Yoshihara, '44, Edmonds, Wash.

William A. McInnis, '44, Reno, Nev. Remembrances may be made to the Beaver Athletic Student Fund at 1-800-354-7281. *Phi Delta Theta*

Jean Clark Parham, '45, Newberg.

Merle A. Long, '45, Albany. *Alpha Tau Omega*

Eleanor Richards Bateman, '46, Port Orange, Fla. *Delta Delta Delta*

Maxine Smith, '46, North Providence, R.I.

Florence Sims Davidson, '46, La Grande. *Kappa Kappa Gamma*

Kenneth W. Kirby, '46, Hood River. *Sigma Chi*

Betty Johnson Brugman, '47, Medford. *Kappa Delta*

Carrel A. Boylan, '47, Vancouver, Wash.

Mary Piper Steinhauer Bailey, '47, Corvallis.

Beverly Withers Oliver, '48, Fullerton, Calif.

David H. Rogers, '48, Pleasant Hill, Calif.

Everett L. Richardson, '48, Mukilteo, Wash. *Theta Chi*

F. "Bud" Breitmayer Jr., '48, Forest Grove.

George Kraus, '48, Aurora.

Jared H. Thomas, '48, Eugene.

Vernold Miller, '48, Watsonville, Calif.

Alfred C. "Bud" Holmes, '49, Virginia Beach, Va. He was a retired rear admiral in the National Oceanic and Atmospheric Administration and former director of the NOAA Atlantic Marine Center.

Daniel E. Beasley, '49, Portland.

Dorothy Stover Knowlton, '49, Rockland, Maine. *Chi Omega*

Frank E. Roelandt, '49, Canby. He was a member of the 1947 "Thrill Kids" basketball team and MVP of the baseball team. He was inducted into the OSU Sports Hall of Fame in 1992. *Sigma Alpha Epsilon*

Harold M. Patterson, '49, Portland. *Sigma Phi Epsilon*

Lewald C. Marshall, '49, Petaluma, Calif.

Morris H. Boyle, '49, Portland.

Reid J. Cottle, '49, Boise, Idaho.

Robert L. Johnson, '49, Portland.

Robert W. Sittel, '49, Milton Freewater.

Allan D. Wiechmann, '50, Port-

land. *Kappa Sigma*

Allan E. Bankus, '50, Palm Desert, Calif. *Phi Gamma Delta*

Bernice Roberts Reilly, '50, Falls Church, Va. *Delta Gamma*

Earl P. Otto, '50, Bremerton, Wash.

Harry O. Wiedmaier, '50, Portland. *Kappa Sigma*

Jack D. Williamson, '50, Reed-sport. *Phi Sigma Kappa*

Maurice H. Taylor, '50, Lake Havasu City, Ariz.

Paul E. Nowack, '50, Carmel, Calif.

Reyko "Robyn" Miura Asahara, '50, Fircrest, Wash.

Stanley M. Bennett, '50, Eagle Point.

William H. Hall, '50, Seattle, Wash.

Wilmont S. Eckhout, '50, Portland. *Delta Sigma Phi*

Arlene Gaither Hamilton, '51, Portland. *Alpha Xi Delta*

Arthur A. Gottfried, '51, Keizer.

C. Marie Ludemann, '51, Cuper-

tino, Calif.

Clyde W. Henry, '51, Kensington, Calif. *Delta Chi*

Lee Collier, '51, Eugene.

R. J. Guyton, '51, Atlanta, Ga. *Sigma Alpha Epsilon*

Raymond A. Underhill, '51, Redlands, Calif.

Tom Reynolds, '51, Eugene. *Sigma Alpha Epsilon*

Betty Kindsfather Compton, '52, McMinnville. *Delta Delta Delta*

Dr. Kenneth G. Davis, '52, '55, Mystic, Conn.

Joe V. Stover, '52, Escondido, Calif. *Tau Kappa Epsilon*

John M. Butkovich, '52, Roslyn, Wash.

Raymond M. Olsen, '52, Madras.

Lillian E. Olson, '53, Placerville, Calif. She was 103 and had retired in 1970 as the Dean of Home Economics at the Sacramento City College.

Douglas B. Lang, '54, El Paso, Texas. *Sigma Phi Epsilon*

Leslie S. Weiss, '54, Corvallis.

PHARMACY LEADER IN CAMEROON



Nkwenti Davidson Achu, '82, Cameroon, received the Noel B. Flynn Award for Alumni Achievement from the College of Pharmacy this June. He is president of the National Council of the Pharmaceutical Society of Cameroon and vice president of the Commonwealth Pharmacists Association. He has helped create three pharmacy schools in Cameroon using knowledge he gained during his time at OSU. "Everything I learned here was valuable to me in Cameroon," he said. His daughter, Sharon Achu, will begin her pharmacy studies at OSU this fall.

PHOTO COURTESY OSU
ADVANCEMENT

? Did you know? OSU's doctor of pharmacy students spend two years in Corvallis and one year at OHSU in Portland.

Gene T. Spathas, '55, Portland.
Gerald E. Young, '55, '60, '69, La Grande.
Glenn J. Shannon, '55, Lake Oswego.
Gregory T. Hornecker, '55, Medford. *Delta Upsilon*
James A. Luster, '55, '63, Albany. *Sigma Alpha Epsilon*
James W. Crothers, '55, Salem.
Rolla S. McDonald, '55, Sweet Home.
Cyrus M. McKell, '56, Salt Lake City, Utah.
Don L. Anthony, '56, Ridgefield, Wash. *Lambda Xi Delta*
Ronald D. Bernard, '56, Coronado, Calif.
Ronald J. Nelson, '56, Lake Oswego. *Pi Kappa Phi*
Bernard M. Bishop, '57, Medford. *Pi Kappa Alpha*
Lillian Dimiduke Meyers Atkinson, '57, Gold River, Calif. *Gamma Phi Beta*
Charles E. O'Kins, '57, '65, Coquille.
Harlow B. Humphrey, '57, Madison, Wis. *Sigma Alpha Epsilon*
Stanley W. Tauscher, '57, Clin-

ton, Wash.
William R. Rogers, '57, Burke, Va. He was a retired colonel in the U.S. Army Signal Corps. *Kappa Sigma*
Harry M. Demaray, '58, Salem.
Bernard J. Sabaroff, '59, '61, Mission Viejo, Calif.
Herbert R. Babitzke, '59, Mesa, Ariz.
Horatio A. Cogswell, '59, Santa Rosa Valley, Calif.
Richard A. Mitchell, '59, Lake Oswego. *Phi Delta Theta*
A. Larson Tobin, '60, Saint Helens.
Cecil A. Bradley, '60, Seattle, Wash.
Laurance L. Oden, '60, '65, Lebanon.
Leon R. Arnoldi, '60, Forest Grove. *Alpha Tau Omega*
Floyd "Beau" Williams, '61, Portland.
Frank M. Mallory, '61, Green Valley, Ariz.
Carl W. Gregory, '62, Fullerton, Calif. *Delta Upsilon*
Fritz Fivian, '62, Portland.
Virginia Stolpe Richardson, '62,

Logan, Utah.
William L. Sullivan, '62, Crescent City, Calif. *Alpha Tau Omega*
James Lehmann, '64, Corvallis. He was a member of the OSU Alumni Association board of directors at the time of his death.
Robert E. Bill, '64, Salem. Remembrances may be made to the Dean's Fund for Excellence in Education at 1-800-354-7281.
Sandra Ness Nedrow, '64, Kodiak, Alaska.
Craig E. Davies, '65, Stanley, Idaho. *Chi Phi*
Leonard W. Davis, '65, Powell Butte.
Ruth Cox Turner, '65, Keizer.
Austen I. Chan, '66, Kent, Wash.
David C. Harmon, '66, Grand Junction, Colo.
Janie Gaumer Diment, '66, Eugene. *Kappa Alpha Theta*
Agnes Maxam Boyd, '67, Eugene.
Alex Riazance, '67, Potomac, Md.
Bruce B. Andrews, '67, Dover, Del.
Kaye Morgan Stinnett, '67, Denio, Nev.

Phyllis Ford Sillers, '67, Atlanta, Ga. *Alpha Chi Omega*
Richard F. Dyhrman, '67, '76, Puyallup, Wash. *Chi Phi*
Richard T. VanSanten, '67, Turner.
Robert G. Hockett, '67, Kalispell, Mont.
Daniel R. Hays, '68, West Linn. Remembrances may be made to the OSU Marching Band at 1-800-354-7281. *Delta Upsilon*
David H. Hansen, '68, Lacey, Wash.
George E. Hall, '68, Alhambra, Calif. *Tau Kappa Epsilon*
Kambiz Mostofi, '68, Reston, Va.
Rev. John C. Hall, '68, Winthrop, N.Y.
Gregory A. Clark, '69, Springfield.
John E. Kuula, '69, Lacey, Wash.
Roger L. Lehnert, '69, Ferndale, Wash.
Craig W. Wells, '71, Los Gatos, Calif. *Lambda Xi Delta*
Steven T. Sickles, '71, Saint Helens.
Oran R. Taylor, '72, '80, Umpqua.

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APPEALING TO THE COACH IN THE BIG SKYBOX



Good recruiting and hard work on the practice field are important to success in football, but could it hurt to seek a little extra help? OSU alumni and Roman Catholic priests (left to right) Fr. Bill Holtzinger, '90, '94, Grants Pass; Fr. Robert Irwin, '89, Ontario; Fr. Heiko Junge, Eugene, and Fr. Don Gutmann, '80, Newberg, gather each fall to cheer on the Beavers.

OBITUARIES

continued

Douglas J. Amsberry, '73, Salem.
Gary J. Sexton, '73, Portland.
William S. Leeman, '73, Portland.
Joseph J. Bruner, '74, Klamath Falls.
Barton Dafoe, '75, Corvallis.
Ricky Akin, '76, Clatskanie.
Dirk Gombert, '77, Idaho Falls, Idaho.
Karleen Emmrich Nelson, '78, Portland. *Kappa Kappa Gamma*
Matthew Higgins, '78, Corvallis.
Beth Raynes, '82, Provo, Utah.
Charlene Craft Koenig, '82, Canby.
Donald K. Robinson, '82, Scio.
Dexter W. Johnson, '84, Fargo, N.D.
Steven R. Fordyce, '84, Salem.
Anne Frederickson Woodward, '86, Portland. *Gamma Phi Beta*
Thomas A. Alway, '86, Vancouver, Wash.

Jeremias Canonizado, '87, Los Banos, Laguna, Philippines.
Linda Lee Chan, '87, Tigard. *Alpha Phi*
Larry E. Lindberg, '88, Seaside.
Dr. Lynn A. Aszman, '89, Neotsu.
Kevin J. Rich, '92, Dalton, Wis.
Laura Graves, '92, Hines.
Todd E. Elkins, '93, Albany.
Walter R. Johnson, '93, Pendleton.
Dr. Abbie B. Moos, '97, Philomath.
Thomas G. Holmes, '97, Friday Harbor, Wash.
Dr. Glenn T. Gerhard, '98, Vancouver, Wash.
Robby C. Oleman, '06, Toledo. He would have graduated with a doctorate in pharmacy in 2009.
Gregory B. Harper, '09, Eugene.
Cody J. Thompson, Sherwood. He was a senior in Health Management and Policy and an officer of the OSU Student Foundation. Contributions may be made to the Cody Thompson Scholarship Fund at 1-800-354-7281. *Lambda Chi Alpha*

FACULTY & FRIENDS

Harvey C. Allen, Corvallis. He worked in the College of Veterinary Medicine until his retirement in 1988.
Allen H. Anderson, Corvallis. *Sigma Nu*
Donna Nutting Bertell, Portland. *Delta Gamma*
William A. Blue, Portland. *Tau Kappa Epsilon*
Dolores Borgir, Seattle, Wash.
Jean Doolittle Boyle, Klamath Falls.
Blaine A. Brattain, Fort Klamath. *Kappa Delta Rho*
John P. Bromley, Sandy.
Walter J. Bublitz, McMinnville. He was a forest products professor from 1966 to 1983.
Beryl A. Bunker, Corvallis.
Jill Scott Campbell, Salem. *Alpha Phi*
Margaret J. Carey, Halsey.
Linda Carlson, Sweet Home.
Esther M. Castle, Philomath.

She was house mother in several OSU residence halls for 25 years.
Hsiao P. Chen, Corvallis. He was a faculty research assistant in the food science department.
Irvan J. Church, Portland.
May Cohen, New York, N.Y.
Sandra Parmean Coleman, Sacramento, Calif. *Chi Omega*.
Carol Colton, Corvallis. She worked in the College of Veterinary Medicine for 19 years.
Maxine C. Commons, Tangent. From 1987 to 1998 she was house mother at Alpha Gamma Delta sorority, Lambda Chi fraternity and Theta Chi fraternity. Memorial contributions can be made to the Lambda Chi Alpha Scholarship Fund, Beaver Athletic Student Fund or the Marching Band Fund at 1-800-354-7281.
Richard C. Corwin, Corvallis. Memorial contributions may be made to the Beaver Athletic Student Fund at 1-800-354-7281.
Jean K. Dayton, Corvallis.
Fred W. Decker, '40, '52, Corvallis. A professor emeritus and a "founding father" of the College

➤ A listing of campus ministries active at OSU is at: oregonstate.edu/deanofstudents/RAA_brochure.pdf

of Oceanic and Atmospheric Sciences, he died in April, nine days after his wife of 66 years, Charlotte. In 1947, he organized the Oregon chapter of the American Meteorological Society. He taught at OSU from 1946 to 1981.

Edward R. Eckert, Norristown, Pa.

Rudolf S. Engelbrecht, '80, Urbana, Ill. A renowned researcher with 17 U.S. patents, he was an associate professor in the Department of Electrical and Computer Engineering from 1979 to 1995. He was also a strong supporter of junior faculty through the Engelbrecht Young Faculty Award. **James W. Felthouse**, Red Bluff, Calif.

Susan M. Gifford, Corvallis. She was Catholic Campus Minister at the OSU Newman Center for more than 20 years.

Elizabeth Boeckli Gillenwater, '43, Beaverton. Upon graduation she became an Extension Agent in Deschutes County. For many years she was food editor for the *Oregon Journal* newspaper, writing

as "Mary Cullen" until 1977.

Benjamin R. Gonzalez, Bend.

Dorothy Wright Gragg, Vancouver, Wash. *Alpha Chi Omega*

Thomas W. Grenfell, Cosmopolis, Wash. *Phi Gamma Delta*

Roland H. Groder, San Diego, Calif. He was a fruit and vegetable marketing specialist.

Eileen Kinney Gross, La Grande.

Diana Hansen, Sherwood.

David H. Herndon, Anchorage, Alaska. *Lambda Xi Delta*

Sally Wellenbrock Hinrich, Beaverton. *Zeta Tau Alpha*

James H. Jensen, San Mateo, Calif.

Dorothy Taylor Kerchner, Corvallis.

Gus Kriara, Portland.

Grace Kulick, Spring Brook Township, Pa.

Georgia Larsen, Corvallis. She was the bookkeeper and contract manager for the Alumni Association from 1998 to 2009.

Richard J. Lauter, Palm Desert, Calif.

Berlan Lemon, '41, Corvallis.

He was associate professor in the

School of Education from 1959 to 1981. After retirement he read and recorded books for OSU students with reading disabilities.

Phi Gamma Delta

Pamela Lusardi, Newberg.

Harriette Mathews, Eastsound, Wash.

G. Jeannette "Jay" Masionis, Waldport. She was an associate professor of nutrition and exercise science until her retirement in 1988. She coached both the synchronized swimming team and the bowling team for more than a decade.

Marjorie G. McBride, '73, Seaside. She was an associate professor emeritus in the College of Education and director of career services.

Judith Beauchamp McEachen, Los Alamitos, Calif. *Kappa Kappa Gamma*

Kelly S. McKeehan, Corvallis.

LaVerne S. Miller, Salem.

Duane G. Moore, Corvallis.

Edward W. Mulkey, Salem.

Victor T. Neal, '65, Albany. In the 1970s he began the Latin American Oceanography Program

which he directed until he retired. In 1986 he served as temporary assistant vice president for International Programs and developed and directed the Marine Resource Management Program in 1974.

Berniece Lindskog Newport, Vancouver, Wash.

Lee Noble, Philomath.

Doris Nygaard, Astoria.

Albert G. Parker, Albuquerque, N.M.

Duncan Proudlock, Penticton, B.C., Canada.

Dr. Jack Quick, Woodinville, Wash. He was a doctor at the Student Health Center.

Jean McCready Rainey, Portland. *Alpha Gamma Delta*

Caron Reed, Corvallis.

Dorothy Rieke, Lebanon. She was a food service employee on campus for many years.

Richard M. Rogers, Vancouver, Wash. *Delta Upsilon*

Madonna Reubens, Philomath.

Irvin C. Robinson, Philomath.

continued on page 60

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PRESERVERS OF THE 'PEST HOUSE'

By Ann Kinkley

FORMER SCHOOLTEACHER Nancy Bell Anderson, '60, didn't plan to spend her retirement as keeper of a "Pest House," but that's how things turned out. Now she would like more people to know about the 100,000 would-be immigrants who passed (or, if unhealthy, didn't pass) through an unusual federal checkpoint near Astoria in the early 1900s.

Anderson invites the curious to visit her childhood summer home — now listed on the National Register of Historic Places as the Columbia River Quarantine Station — where medical inspectors for a nation fearful of imported diseases determined whether travelers were admitted or turned away.

Anderson and her daughter operate a non-profit museum at the site, known as the Knappton Cove Heritage Center.

Owned by Anderson's family since the 1950s, the cove's earliest recorded non-native visit was by explorer Captain Robert Gray and his crew in 1792. Not far away is a spot where Lewis and Clark pulled ashore in 1805 with their Corps of Discovery. A sawmill and fish cannery also occupied the area over the years, as did a marina.

But the historic site's most unusual period started in 1899 when federal officials commissioned Knappton Cove as an immigration quarantine station. Astoria was one of four major ports on West Coast during this time, and the Knappton station was busy.

"Everything that happened at (New York City's) Ellis Island happened at these other ports, but on a much smaller scale," said Anderson. "Ships crossing the Columbia bar first anchored at the Port of Astoria, where an inspector boarded and checked for infestation and communicable disease. If deemed necessary, the ship was then immediately sent over to Knappton Cove for fumigation."

Passengers and crew stripped, showered and were inspected for disease; their clothing and luggage were deloused. They spent the next 48 hours ashore in tents or later on a decommissioned warship moored at the wharf. The few suspected of carrying contagious disease were housed until they recovered at the station and later at a hospital, which was built in 1912. Inspectors fumigated contaminated vessels by sealing their hatches and burning sulfur or cyanide in large pots below decks, thus delaying passage for two days.

Ship captains and owners eventually realized they could avoid costly delays by ensuring that their ships were pest-free

Nancy Bell Anderson, '60, and her brother, Tom Bell, '55, lead a family effort to preserve a historic immigration quarantine station on the Washington side of the Columbia River, across from Astoria. PHOTO BY DENNIS WOLVERTON



The Knappton Cove Heritage Center is open Saturday afternoons in the summer and by appointment. Call 503-738-5206.

THE HISTORY OF KNAPPTON COVE

EARLY YEARS

Chinook Indian camp and fishing site

1792

"Light airs and pleasant weather."
— Ship's log, the Columbia Rediviva, captained by Robert Gray. The ship is the genesis of the Columbia River's name.

1805

"O, how Horrible is the day!" — Captain William Clark, Corps of Discovery

1869

Knappton sawmill

1876

Fish cannery

1899–1938

U.S. Quarantine Station

1912

Pest house hospital built

1950–1987

Summer fishing campground

1980

Added to the National Register of Historic Places

1995

Knappton Cove Heritage Center



when they entered port. No longer needed, the Knappton quarantine station closed in 1938.

The station came into the Anderson family's ownership because Anderson's brother, Tom Bell, '55, spent part of the late 1940s watching government auction listings for an Army surplus Jeep. On one such list he discovered the old quarantine station property with several buildings. It was located near the Bell family's favorite summer fishing camp, which interested their dad, Clarence V. Bell, '26.

A former Oregon State football player who taught high school and coached, Bell and a partner successfully bid \$5,000 for the old station.

In 1950 they opened the Knappton Cove Camp, and Clarence and Katharine Bell, by then sole proprietors, ran it as a summer fishing headquarters for 20 years. After a state highway cut through the property, the Bells closed the camp and retired there. Anderson remembers selling bait on the dock, which helped finance her education degree at Oregon State College.

These days Tom Bell, also a retired teacher, lives on an adjoining property with his wife Georgia. He takes care of the grounds and still finds artifacts for the site's museum.

Local historians helped the Bell family get the Columbia River Quarantine Station

onto the National Register of Historic Places in 1980. Family members eventually subdivided the site, and Anderson, who lives with her husband Rex in Gearhart, Ore., got the pest house.

The building, with no electricity or heat, had been used for storage and was in poor repair. Anderson and her daughter, Heather Anderson Henry, '87, of San Jose, Calif., talked for years of fixing it up and opening the old pest house as a museum.

They opened the Knappton Cove Heritage Center in 1995.

"When my daughter and I started this, we needed to earn money to pay the taxes," Anderson says.

"Because one does what one has to do, we began to make clothespin dolls and kits to sell to help us stay afloat."

Her wish list includes grants to fund a search for official documents pertaining to the site in the National Archives in Washington, D.C.; college students and others willing to explore the history of the place; self-funded endowments to pay the taxes and upkeep of the museum and grounds; and grant-writers and generous volunteers.

"We've done a lot of background to get it started, and there's a lot more to do. That's what makes it so exciting," she says.

"If you have something that is not a replica — you should try to hang on to it."

▲ News coverage of the stations featured large drawings of rats and played on the public's fear of disease. PHOTO BY DENNIS WOLVERTON

? Did you know? Many modern ports have quarantine areas in which suspect ships must stay and fly a yellow "Q" flag.

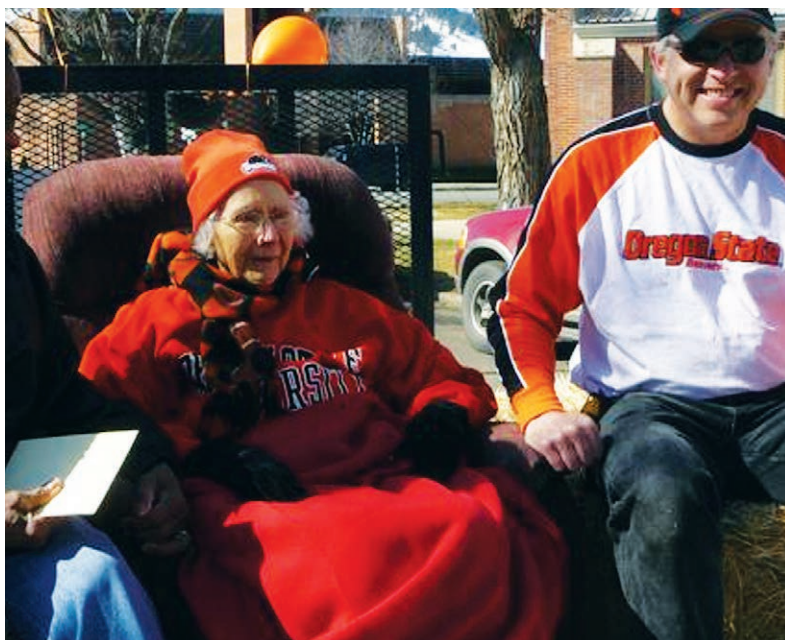
FACULTY & FRIENDS

continued

Hope Sanderson, Albany.
M. "Joann" Savage, Vernonia. She was a custodian in the Student Health Center until 1978.
Hope Scrogin, Corvallis.
Bernice Shearer Schaeffer, Gresham.
Anna L. Searcy, San Jose, Calif.
Brigitte Smith, Stockton, Calif.
Jack M. Smith, Bend.
Perry N. Smith, Northridge, Calif. Remembrances may be made to the Loren J. Smith Memorial Ag Honors Scholarship Fund at 1-800-354-7281.
Maxine Bruer Sims, Portland.
Kappa Kappa Gamma
Robert E. Snow, Portland.
Louise Sorensen, Glendora, Calif.

Doris Cvercek Sorensen, Havana, Ill.
Wanda Spagle, Roseville, Calif.
Steven Spengler, Hood River.
Robert Stolberg, Bronx, N.Y.
Elizabeth Strong, Corvallis. She served as an administrative assistant to the chairman of oceanography from 1960-1977.

'QUEEN MARGARET' OF THE LA GRANDE BEAVERS



◀ Margaret Stevenson Sandoz, '38, was honored with her own private parade as she moved to an assisted living home this spring. Her son Joe Sandoz, '73, '80, writes: "I called my mom 'Queen Margaret, Matriarch of Beaver Nation,' as her throne was pulled through downtown La Grande with the OSU fight song blaring. ... She was housemother for Alpha Sigma Phi in the 1970s and 1980s."

Anita S. Summers, Corvallis. She received the OSUAA Honorary Alumni Award in 2008.
John G. Swatzka, Tangent.
Gene N. Tanselli, '51, '60, Corvallis. He was a baseball assistant coach and P.E. instructor from 1962 to 1965 and head baseball coach from 1966 to 1972. He

retired in 1989. Contributions can be made in memory of Gene Tanselli to the OSU Foundation Baseball Fund, 1-800-354-7281.
Sigma Alpha Epsilon
Harry G. Thompson, Portland.
Suzanne R. Vinson, Corvallis. She worked in Student Health Services.

Georgina Wahl, Langlois.
Keitha Wells, Portland.
Marjorie White, Corvallis.
Leona Tix Winters, '73, Eugene. She was formerly a home extension agent in Jackson County.
Bette J. Wolfe, Corvallis.
Robert P. Wray, Corvallis.
Stephen Yih, Albany.

POP QUIZ ANSWERS

Questions are on page 10.

1) No personality characteristics have been shown to be consistently associated with entrepreneurial intention or success. Nor do any meaningful characteristics appear to differentiate between entrepreneurs and non-entrepreneurs. Individuals start businesses because they have unmet aspirations (e.g., more money, more free time, more control over their schedule) or have an idea about which they are passionate.

Neither the desire to start a business nor its success has anything to do with the personality or the characteristics of the individual.

2a) Optimism bias, which is the assumption that things will naturally go well, precisely as anticipated.

Slow-paying customers, higher than expected labor and materials costs, new competitors and even the weather can affect the success of any business. New businesses are particularly susceptible to unexpected events.

2b) Confirmation bias, which is the tendency to only notice information that confirms your current beliefs while ignoring information that might refute or conflict with those beliefs. This bias leads aspiring entrepreneurs to think, "I told you so," and gives them a false

sense of confidence and faith in their ideas.

2c) Illusion of control, which is the assumption that our fate is largely held in our own hands. In the real world, the fate of any business is determined by a wide variety of stakeholders and conditions, including customers, competitors, employees, suppliers, government regulation and policies, media attention, interest rates and other economic variables, social trends and even the frequency of sun spots.

3) Rather than emphasizing the merits of the idea or the business itself, sophisticated investors report that they consider the quality

of the entrepreneur and the entrepreneurial team first. Prior experience, persistence, the ability to manage in uncertain environments and first-hand knowledge of the competitive industry are particularly important in the minds of these investors. These considerations outweigh the importance of the product or the market the new venture serves.

4) During a new venture's first two years, failure rates are approximately 25 percent and 36 percent respectively. After two years, however, the failure rate drops dramatically. After 10 years, about 30 percent of start-ups remain as ongoing concerns.

? Did you know? OSU's Austin Entrepreneurship Program teaches students from any discipline how to sell their good ideas.




STUDENT GARDENERS DRESSED FOR SUCCESS

Dressed rather formally — at least by modern standards — for the task at hand, women directed by college horticulturist George Coote groom campus gardens near Benton Hall around 1905. Coote spent years planting trees and

shrubs on campus in an attempt to beautify the ever-expanding grounds. Much of his handiwork is still in evidence today.

PHOTO COURTESY OSU ARCHIVES
P025:2954

Professor and horticulturist George Coote, once a London lawyer, planted the original elms along the lower campus pathway.



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"It's very satisfying to know that a portion of our assets will one day support Viticulture Extension at Oregon State University. We're so glad we made this decision."

—Betty '65 & Richard O'Brien '65

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