

FALL 2010

FROM PERU WITH LOVE
NO HURRY TO GROW UP
ON BEING ORANGE
FOOTBALL PHARMACISTS

OREGON

STATER

THE MAGAZINE OF THE OREGON STATE UNIVERSITY ALUMNI ASSOCIATION



INSIDE!

Beaver Marketplace

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New business building

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University seeks new ship; will buy time by refitting R/V Wecoma

Above, R/V Wecoma, OSU's main research vessel since 1975, rests in its berth at the OSU Hatfield Marine Science Center in Newport in the wee hours of a moonlit summer morning.

Looming in the background is the landmark Yaquina Bay Bridge, with the long exposure capturing streaks of headlights and taillights of cars making the crossing.

At far right, the ship's webcam page at webcam.oregonstate.edu/wecoma features an updated Google map of the Wecoma's location

(here depicting a moment in a recent cruise to Alaskan waters) as well as a bow camera view.

With the Wecoma in its 35th year of service, OSU officials have been working on plans to extend the ship's useful life while they secure a modern, state-of-the-art replacement for the venerable vessel.

The replacement effort sustained a setback in June when the Office of Naval Research (ONR) declined to select OSU as one of two institutions to receive new research vessels in



2014. OSU operates the Wecoma on behalf of the National Science Foundation.

“ONR said we had an outstanding proposal,” Mark Abbott, dean of the College of Oceanographic and Atmospheric Sciences, told the *Newport News-Times*.

However, Abbott was disappointed when the Navy announced it had chosen Woods Hole Oceanographic Institution in Massachusetts and Scripps Institution of Oceanography in San Diego for the two new vessels.

“Unfortunately our proposal matched up against two other strong proposals,” he said.

In the wake of the decision, Abbott and other OSU officials are working with Oregon’s Congressional delegation to ensure that the university gets a new research ship.

Meanwhile they’re moving ahead with plans to refit the Wecoma with the goal of making sure the 185-foot research flagship can effectively meet OSU’s needs until a new vessel takes its place.

Said an optimistic Abbott:

“I’m confident we will maintain our role as a university whose faculty and students do state-of-the-art ocean-going research.” PHOTO BY KEVIN MILLER



OREGON STATER

Fall 2010 Vol. 95, No. 3

Publisher:

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Viewable at www.osualum.com/stater
Copyright 2010 by the OSUAA,
Oregon State University,
204 CH2M HILL Alumni Center,
Corvallis, OR 97331-6303.
Oregon Stater (ISSN 0885-3258)
is a publication of the OSUAA.
It appears in fall, winter and spring.
Postage paid at Corvallis, OR 97333
and at additional mailing offices.



Printed with soy ink at
Journal Graphics, Portland, OR

May the role you find to play in life feel this right

I TEND TO BE A LITTLE GRUMPY, but I'm feeling strangely happy and optimistic this evening as I sit in my office upstairs in the CH2M HILL Alumni Center.

I've spent most of a quiet if slightly frantic summer Saturday writing and editing copy for this issue of the *Stater*. As a long-time daily newspaper reporter and editor with a penchant for procrastination, I find the last, panic-stricken weeks of each *Stater* production cycle almost calming in their desperation.

Outside it's bright and still quite warm on the plaza between Reser Stadium and Gill Coliseum. It hit 100 today in Corvallis, which, thankfully, is rare around here.

The sweltering atmosphere made it tough on the gaggles of prospective students and their parents who spent the day crisscrossing the campus under the direction of student tour guides. Most of the kids and many of the parents carried folders full of brochures and preliminary paperwork; some bore bags of OSU garb and other goodies from the bookstore. Several looked a little wilted, as if they might welcome a cool drizzle.

Those of us who know better, know they should belay any thoughts that might encourage precipitation. That will come all too soon.

OSU offers those tours pretty much every day of the year. Once, on a soggy, cold morning during Christmas break, I stepped aside on the sidewalk behind the library to let a tour group march up the hill past me, their guide walking backward in front of them. Many of them wore jackets and hoodies from California high schools.

"The weather here is almost never like this," the guide assured them in a most sincere voice. "I don't even own an umbrella."

Which caused me to think: "He must be a marketing major, because the translation of what he just said is: 'Wet? Clammy? It's actually quite dry and toasty for this time of year. And don't worry about an umbrella; they aren't much use to us Beavers because — as you can no doubt see and feel — our rain just hangs in the air as a penetrating mist and lets *us* come to *it*.'"

Earlier today, I wanted to feel the heat so I took a break and walked over to Reser to watch a group of young men who most certainly would have welcomed a cooling mist.

The Beaver football team was starting the last practice of its first week of two-a-days. Spectators, including players' parents and girlfriends, a few reporters, a handful of football fanatics and at least one bleary-eyed, unshaven alumni magazine editor in a crummy Hawaiian shirt, sat scattered around the bleachers.

A couple of puppies were also present, and several small kids. One little dude, his dad trailing him, climbed excitedly toward the upper deck to see where they would sit on game days.

"Hey," he shouted. "I can see number 1 *and* number 8 from up here! That's those Rodgerses! They're *brothers!*" He was pretty excited about the brothers part of the Rodgers brothers.

Earlier, Jacquizz Rodgers had walked down the aisle next to my perch in the shade, taking each step so slowly and deliberately that he might have been the least and not the most nimble-footed person in the stadium. He carried his shoulder pads and helmet in one hand, his practice jersey already fitted over the pads.

Most of his teammates were already warming up. Older brother James was out on the turf fielding punts. Near the bottom step, Quizz stopped and surveyed the scene with the slightest hint of a satisfied smile, then he stepped over the wall, donned his pads and went to work.

Assistant Head Coach Jay Locey, '77, spotted me and came over to say hello. I played junior high football with Jay in Corvallis for a season back in the Pleistocene Era, when he was already a big star and I was mostly just a big kid with a head so large that, at the age of 12, I wore a repainted helmet borrowed from OSU.

Our coach once observed matter-of-factly that I was "slower than molasses flowing uphill on a cold day," and that was *before* five knee surgeries robbed me of my speed. Whenever my job was to block for Locey, he was usually downfield before I started moving; I mainly served as an easy-to-spot landmark along his route.

Jay was as relentlessly cheerful as ever today as he spoke of how cool it was that Heisman Trophy winner and Beaver legend Terry Baker, '63, had stopped by to talk to the team. Then it was time to get back to work, so he went off to coach and I went off to write and edit.

As I headed back around the stadium toward the alumni center, I was struck by the beauty of this place, and by the equivalent beauty of its mission, and by the unexpected good fortune that brought me back here nearly five years ago to edit the *Stater*.

I thought of those kids walking the campus today with their parents and their guides, and I realized this: I hope all of them get the chance, many times in their lives, to feel the way Quizz Rodgers and Jay Locey and yes, even Kevin Miller felt on this fine day when there was good work to do and a great place in which to do it.

— Kevin Miller, '78
Editor, Oregon Stater



38 BEAVER TAILED, DUCK-BILLED

Our radio announcer is one of theirs. Their stadium announcer is one of ours. That's just a hint of the history of OSU-UO crossovers.

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ON BEING ORANGE: AN ESSAY

An alumna discusses the fine art of wearing a challenging school color with pride and panache.

20

GROWING UP IS HARD TO DO

OSU sociologist and author Rick Settersten wants people to be less worried and more supportive of the slowing of 20-somethings' march into adulthood.

24

FROM PERU WITH LOVE

Thanks to love, work and a little magic, OSU-trained engineer John Platt finds himself patriarch of Andina, an acclaimed and charitable downtown Portland restaurant.

▲ The tall 1959 Oregon State cheerleader in the middle is Don Essig, '60, a fine Beaver (and former OSU Alumni Association board member) and — for 43 years — the Ducks' beloved stadium announcer. PHOTO COURTESY OSU ARCHIVES HC2587



ON THE COVER:

◀ *Tabule de Cereales Andinos*, or quinoa salad served with cotija cheese, avocado and olives, is a favorite dish at Andina, a popular Portland restaurant with deep roots in Peru and strong connections to Oregon State. See story, p. 24.

PHOTO BY DENNIS WOLVERTON

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Unprepared

The Spring *Stater* cover story speaks about the difficulty freshmen face in coping with the level of math at college. Indeed, as a grad student at OSU, I was astonished at the level of unpreparedness on display when dealing with freshmen.

Math is of course known to be a difficult subject, and social norms among U.S. teens are not exactly favorable to high achievers at school. However, the problem is often not so much that the incoming freshmen are not good at math as that they are often entirely unfamiliar with most of it. The level of math, and even of written English, is often abysmal when compared to that of high school grads from most Asian countries. This hints at a larger problem.

Education is expensive as all Americans know, and each time a government needs to save money, one of the first places it starts is with the education system. If I recall correctly, budget cuts during the Bush years led to the absurd situation where high-schoolers in Oregon had more off days in the year than school days! The high university fees also directly block social mobility.

No wonder that top U.S. universities are sorely dependent on foreign students to fill in their grad schools and keep their tech research at the cutting edge. The U.S. needs to decide whether it wants to spend money on overhauling the education system at the school and college level, or if it wants to spend much more tackling the consequences.

*Vivek Sharma, '05
Olten, Switzerland*

Details lacking

I would like to see Oregon State thrive in every respect; however I found the Spring 2010 issue cover story “Keeping the promise” to be somewhat disquieting. While I agree that efforts must be maintained and even strengthened in some ways to assist able students through the educational process, an obsession with improving graduation numbers as a goal in itself strikes me as unwise. By its own admission this proposal will require hundreds of thousands to millions of additional dollars that don't presently exist. Given the precarious state of funding for education even in good times, this addition concerns me (because) it has the potential to

turn into a money-pit.

Unlike university funding proposals with a specific dollar target, the attainment of the goal(s) of this proposal, while laudable, will be almost impossible to measure in terms that translate into a dollar per benefit basis. It is rightly stated that by spending more money the problem will be improved to some degree. But what degree will ultimately be deemed acceptable? This is not an issue for which a single solution, numerical or psychological, exists.

There are many reasons why a student would opt to leave OSU that would invalidate any amount of funding for an “academic success and engagement” type program. Individuals who are not mentally at a point in their life where they can appreciate the benefits of a college education is one; not dropping out but simply transferring to another institution to complete their education is another. Support for a program whose goal is to keep these students at OSU simply for the sake of achieving higher graduation numbers strikes me as unwarranted.

We are told that this program is needed because 40 percent of a freshmen class does not graduate within six years, but how many of this 40 percent shouldn't have been there in the first place or finished their education at another school? The article doesn't say and I doubt statistics exist to be able to answer this question.

To assure that students succeed in college, make sure they are prepared as much as possible before they get there. A university outreach program that works with high schools around the state to prepare students both mentally and academically to succeed at the college level strikes me as a better use of alumni funds than trying to get students up to speed after their feet hit the campus. It's easier (and cheaper) to teach a man how to swim before you throw him into the river!

*L. P. Growney, '77
Twin Falls, Idaho*

Kudos to a great teacher

Our entire family was thrilled to see Richard Nafshun on the cover of the *Stater* and enjoyed the article, “Keeping the promise.”

It wasn't the first I had heard of this inspiring man. My son, Tyler, an '09 graduate, would come home to Salem with stories of his chemistry professor and would have

us go online to participate in his “Chem builders.” This professor had a significant impact on my son, who went on to make chemistry his minor at OSU and will soon enrolled in graduate school at Emory.

As a liberal arts major, it is hard to imagine a chemistry class being so enjoyable, but over the course of a year, my son continued to share stories of this encouraging and sometimes off beat professor. When our *Oregon Stater* arrived at home recently, my son commented that perhaps the most unusual thing about this professor is that his breakfast consists of a Snickers bar and coke.

Whatever it takes!

*Lori Peterson McCauley, '81
Salem*

OSU does help students

Regarding the “From where I sit” column in the Spring 2010 *Oregon Stater*: Kevin, I for one am glad you became a writer. I seldom need a doctor, but reading a good editorial invigorates me.

As for OSU and the preparedness of incoming students, many were not ready for high school either ... My wife has dealt with this in her job for 30-plus years.

Currently my daughter is a student at OSU, and I know the university tries very hard to help students work through their academic issues.

*Paul Hawkins, '78
Milwaukie*

Editor's note: Luckily, many people will never know how glad they are that I became a writer instead of a doctor, because they will never bear the risk of becoming my patient.

Unimportant ratings

I was distressed to read in the Spring 2010 issue that OSU is boasting about having its faculty ranked in the top 25 by the highly unreliable website *ratemyprofessors.com*.

This site consists of self-selected anonymous participants who rank whichever faculty members they choose according to the categories of “overall quality,” “helpfulness,” “clarity,” “easiness” and “hotness.” If you read a sampling of the comments, you'll find they are often from students who are upset with their grades or have crushes on their professors. Several comments are cruel and

unsubstantiated speculations abound. To find any higher education institution giving this site credibility is outrageous and disturbing, and it is additionally an insult to my alma mater if, indeed, the current faculty are nationally renowned for being hot and easy.

*Sara Eiseman Backer, '79
Hollis, N.H.*

Prof was a blessing

I was thrilled to read that Ken Hedberg is still with us and still carrying out his very important research. I took his chemistry class as an engineering freshman 50 years ago.

In one lab session we had a nice conversation about cars; he loved his Volvo (being a Swede, I guess) while I extolled the virtues of my 1956 Triumph TR-3. I remember the exchange after all these years because he was such a nice guy and so good to us poor confused undergraduates, always cracking gentle jokes during lecture and helping in every way he could, not just with chemistry.

OSU is blessed to have him, and I am blessed to have known him.

*Robin T. Harrison, '63
Claremont, Calif.*

Alumnus live and well

To those of you who have sent concerned e-mails, I am John M. A. Clayton, 5-year pharmacy, Class of 1958. I am alive and well in Meadow Vista, Calif.

I guess the reason why "OSC" had been listing me as John "MA" was because there was already a John "M.", class of 1957, whose passing recently in Washington (notice of which appeared in the Spring *Stater*) led to concern on the part of some old acquaintances of mine.

I still follow Beaver sports and travel to Oregon once or twice a year. Thanks for your premature concern.

*John M.A. Clayton, '58
Meadow Vista, Calif.*

Tripping back over Gill

I tripped back 60 years while reading "Gill turns 60 this year," in the Winter 2010 *Oregon Stater*. As a boy of 14 I attended that first game in Gill Coliseum with my parents, both of whom had close ties with Coach Gill and

the Oregon State basketball program. What heroes they were to me! Many of the players of that day worked summers in my dad's sawmill south of Corvallis, including Len Rynearson. If memory correctly serves me, Len scored the first points in that game, on the east basket.

*Paul H. Johnson
Ogden, Utah*

RIP Chuck

I look forward to the arrival of the *Oregon Stater*, hoping I will recognize a name. Inside the cover I found it — Chuck Boice — a friend since grade school, had died March 14 at age 89, just 13 days before my 87th birthday.

We knew each other in grade school at Glendale, Ore. His family and mine were friends. We both had older sisters who became friends for life. Chuck and I were both sports nuts. We even were Glendale High School football teammates. He was a first-string end, I was a skinny 100-pound sub who suited up once but never got in a game. I did ride the team bus to Central Point, where my "knowledge" qualified me to hold one stake of the yardage chain. We lost.

I must confess I didn't graduate from Oregon State, but I did spend my freshman year there. Somewhere in my souvenirs is a cancelled check for \$58 covering my first semester tuition and a student body card. World War II intervened and I found myself as a V12 Marine (similar to today's ROTC) on the USC campus. Later I learned that Chuck was the *Oregon Stater* editor ... While I'm not an Oregon State grad two sisters and a brother are. In closing, "I'm a Beaver born, etc."

*Joe D. Stevenson
Colville, Wash.*

Campus map proposed

Congratulations on the fine Spring edition of the *Stater*!

It has been 70 years since I was at Oregon State, graduating in forestry in 1939, and have not been there since. However, I have been enjoying activities there by reading the *Stater*.

As a suggestion, why not print a map sometime in the magazine showing where some of the major buildings are located, like where is CH2M HILL?

I have been retired as assistant professor of construction at Ferris State University

(Michigan) for more than 30 years. I have three kids, still live in an apartment and am in fair health.

It has been a real pleasure to read about activities at Oregon State, so keep the *Stater* coming.

Best wishes for the knowledgeable staff.

*Richard C. Fry, '39
Grand Rapids, Mich.*

Editor's note: We'll work on the map idea. By CH2M HILL, we assume you mean the CH2M HILL Alumni Center, which is across 26th Street from Parker Plaza, which is the concrete open area between Gill Coliseum and Reser Stadium.

It is the home of the OSU Alumni Association, and consequently houses the Stater office. Immediately south of the alumni center is the LaSells Stewart Center.

For those who prefer online maps, there's a pretty nifty one of the campus, based on Google Maps, at oregonstate.edu/campusmap.

OSU hoops great Rocha had off-court skills too

I was sorry to hear of Red Rocha's passing. Through common friends we became pretty well acquainted. He was more than an outstanding athlete.

While in school he worked at the Mobil gas station on Monroe Street between 5th and 6th streets. He pumped gas and hand-washed windshields. His reach was such that he could do the entire windshield from one side of the car.

*Joe Beals, '49
Volcano, Calif.*

Letters policy

We love them.

We might edit them for clarity, brevity or factual accuracy.

E-mail them to stater@oregonstate.edu or mail them to Letters to the Editor, *Oregon Stater*, OSUAA, 204 CH2M HILL Alumni Center, Corvallis, OR 97331-6303.

Corrections policy

We want to know when we make a mistake. Please tell us of errors by e-mail at stater@oregonstate.edu or by mail at Corrections, *Oregon Stater*, OSUAA, 204 CH2M HILL Alumni Center, Corvallis, OR 97331-6303.

UO TO STEP ASIDE AT BEND CAMPUS

OSU is to be the sole provider of basic undergraduate programs at OSU-Cascades, nudging open the door for the campus to become the university that Central Oregon has long sought.

A recommendation to have OSU alone offer degree programs at the campus, and to have the University of Oregon stop doing so, was approved at a recent State Board of Higher Education meeting, in response to the Central Oregon Higher Education Assessment Team's (HEAT) extensive nine-month effort to create a road map for higher education in the high desert region.

The board also approved HEAT's recommendation to enhance OSU-Cascades' partnership with Central Oregon Community College (COCC). One idea is to create a "university-college" experience, in which cohorts of students take classes together at both institutions on their way to four-year degrees.

Also, as COCC's satellite locations develop in Madras and Prineville over the next several years, students outside commuting distance to the "hub" in Bend will be able to take courses at a regional "spoke" and work toward an associate's degree, certificate or bachelor's degree.

The board agreed with the conclusions presented by Kirk Schueler, chair of the HEAT working group, in the group's final report:

"Community members, especially students, expressed confusion about having both universities offering degrees, and the need for three advisers, three student ID cards and the lack of community between OSU and UO."

Schueler is a State Board member and University of Oregon alumnus. Oregon had been a partner at

the Bend campus since it opened in 2001. UO has offered general science, general social science, mathematics and psychology majors and biology, chemistry, geology and history minors at OSU-Cascades.

As part of the transition to a "one institution" university, the faculty and staff of OSU-Cascades will review programs and student needs to determine program options. The HEAT report's recommendation, with OSU-Cascades' full support, is to "teach out" students enrolled in UO programs so that they can finish their degrees.

Concurrently, OSU-Cascades will replace the degree programs with the same or very similar OSU programs.

The HEAT report also lined out a longer-term ambition for higher education in the Bend area:

"We believe that in order to remain economically competitive and to ensure equity in service to (the) region's residents, that in the long term Central Oregon must have a degree-granting, stand alone institution of higher learning offering bachelor's and graduate degrees, and having a research agenda aligned with regional business and industry needs and drivers."

Becky Johnson, Vice President for OSU-Cascades, welcomed the immediate changes to be triggered by the report and the board decision:

"The ultimate beneficiaries of these decisions are our students," she said. "They'll soon have more flexibility to make decisions about their courses of study without worrying about two different institutions' policies and procedures. New freshmen will also feel part of the university from the first day they are on campus."

The single-institution model will allow for speedier development of

view programs and student needs to determine program options. The HEAT report's recommen-

OSU | Cascades

OSU-CASCADES BY THE NUMBERS

BASED ON FALL 2009 ENROLLMENT

773

Students enrolled

50%

Of graduates are first college attendee in family

78%

Of students are from Central Oregon

50%

Of students plan to stay in Central Oregon after graduation

12

Majors offered

1,400

Degrees awarded since founding

\$1.3

Million in scholarships provided through OSU Foundation since founding

85%

Retention of upper division students

academic programs that fit the needs of the region and that draw students from beyond Central Oregon's boundaries.

A more focused identity will lead to more focused branding of the branch campus, which will ease recruiting and fundraising efforts.

President Ed Ray has set a target for OSU-Cascades to reach an enrollment of 3,000-4,000 by 2025.

Currently, including dually-enrolled freshmen and sophomores at COCC, OSU-Cascades has just under 1,000 students.

Said Johnson:

"President Ray's 2025 goal is ambitious, but more attainable under this new scenario. ... We will be more attractive to high school students looking for a four-year university."

The projected growth will make philanthropy to support scholarships and new programs more important than ever.

With the OSU Foundation, campus leaders have embarked on a fundraising effort — essentially an OSU-Cascades version of The Campaign for OSU — to put the campus on a stronger philanthropic footing.

"We have a strong partnership with our colleagues in Bend and have provided more than \$1 million in scholarships to OSU-Cascades students since the campus's inception nine years ago," said Mike Goodwin, president and CEO of the OSU Foundation.

"We look forward to working with alumni and friends to build a strong base of philanthropic support that will help make the community's vision for higher education in Central Oregon a reality."

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FUNDED RESEARCH TOPS \$275M; TOTAL HAS DOUBLED IN PAST DECADE

Researchers at OSU earned more than \$275 million in scientific contracts and grants in 2009-10, which was roughly double what OSU attracted in research funding only 10 years ago.

The 2009-10 total was \$23 million more than the \$252 million in research funding in 2008-09, which itself represented a \$21 million leap over the prior year. The growth reflects greater success with federal funding agencies, grants from which represent nearly \$185 million of the total.

While federal funding grew, so did support from other key areas, most notably private industry, where funding expanded by 55 percent to nearly \$5.25 million. That increase is especially welcome as part of an ongoing university initiative to increase private-sector research partnerships.

“Our faculty raise the bar and set new records year after year as they relentlessly expand and deepen the impact of our university’s research program, competing and succeed-

ing at the highest levels in academia,” said OSU President Ed Ray. “Our efforts in earth ecosystems, health and wellness, economic progress and throughout the arts and sciences provide a strategic focus for our research endeavors that contribute not only to our overall success, but toward growing recognition of the excellence of our faculty in these areas.

“Oregonians can rightly take pride in the standard that our scientists and scholars are setting with this unprecedented success.”

This year’s growth was due almost entirely to a surge in competitive awards, funding for which expanded significantly at the federal level through the American Recovery and Reinvestment Act. Proposals at some agencies that had previously been turned down for lack of available funding were reconsidered with new monies available, and OSU researchers earned \$28 million in competitively awarded ARRA funding for projects backed by the National Science Foundation (NSF), the Department of Health and Human Services, the

Department of Energy, the U.S. Forest Service and the Department of Agriculture (USDA).

“This continuation of the impressive growth in OSU’s research is reflective of the extraordinary skill and intellect of our faculty,” said Rick Spinrad, OSU’s new vice president for research. “I am increasingly impressed by the caliber and diversity of research being conducted at OSU.”

Spinrad, who recently joined OSU after a long research management career in Washington with both the National Oceanic and Atmospheric Administration and the U.S. Navy, said he had been accustomed to “slow or minimal growth in research budgets, especially during the recent economic slowdown. So seeing 10 percent growth in OSU research funding over the past year is particularly noteworthy.”

Follow OSU research developments by reading *Terra*, the university’s research magazine, at oregonstate.edu/terra, and Oregon’s Agricultural Progress, at oregonprogress.oregonstate.edu.

Sustaining Community

OSU-Cascades is making a positive difference in Central Oregon through education, research and community partnerships.

We are Central Oregon’s university, offering bachelor’s and master’s programs, supporting economic development, enhancing quality of life and connecting with the community around us.

OSUcascades.edu

OSU | Cascades

SMART KIDS LIKE OSU:
COLLEGE CHOICES OF
PORTLAND-AREA
HIGH ACHIEVERS*

44

Oregon State University

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University of Oregon

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Portland State University

13

University of Southern California

11

Pacific University

6

Stanford University

5

Harvard University

1

Yale University

*as reported in *The Oregonian's*
"2010 Academic Achievers" report
on this year's prep grads

PROMISING ECO-FRIENDLY TAPE ADHESIVE DISCOVERED IN OSU LAB

An OSU wood products lab has produced a new pressure-sensitive adhesive that may revolutionize the tape industry — an environmentally benign product that works very well and costs much less than existing adhesives based on petrochemicals.

"It's really pretty amazing," said Kaichang Li, a professor of wood science and engineering in the OSU College of Forestry. "This adhesive is incredibly simple to make, doesn't use any organic solvents or toxic chemicals, and is based on vegetable oils that would be completely renewable, not petrochemicals. It should be about half the cost of existing technologies and appears to work just as well."

The new adhesive can be produced from a range of vegetable oils, and may find applications for duct tape, packaging tape, stick-on notes, labels, even postage stamps — almost any type of product requiring a pressure-sensitive adhesive. Analysts say pressure-sensitive tape products comprise a \$26 billion global industry.

The discovery was an accidental result of a search for a more specific type of adhesive.

"We were working toward a hot-melt composite adhesive that was based on inexpensive and environmentally friendly vegetable oils. ... But what we were coming up with was no good for that purpose; it wouldn't work," Li said.

It appears that the technology should be fairly easy to commercialize.

"OSU has applied for a patent on this technology, and we're looking right now for the appropriate development and commercialization partner," said Denis Sather, '98, '02, licensing associate with the OSU Office of Technology Transfer. "We believe this innovation has the potential to replace current pressure-sensitive adhesives with a more environmentally friendly formulation at a competitive price."

Li, an expert in wood chemistry, composites and adhesives, has already changed the face of the wood composites industry by creating a formaldehyde-free adhesive that can be used in the production of plywood and particleboard.

In 2007, Li received the Presidential Green Chemistry Challenge Award from the Environmental Protection Agency.

Never, ever say
I should have.



Maggie Hudson, Class of '10
*Director of Operations and Financial Services,
Santiam Memorial Hospital*

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NCAA WORK JUST PART OF THE JOB

In addition to running the university and — as the longest tenured president in the state higher education system — being a frequent spokesman for the state's public colleges, OSU President Ed Ray is chairman of the executive committee of the NCAA, the National Collegiate Athletic Association, which oversees college sports across the nation.

For this issue's Ed Said, we asked him to discuss a wide range of topics about college athletics, starting with a description of his NCAA position:

The executive committee is the board of directors of the NCAA and I chair the board. I was elected six months early — and will serve a 2 1/2 year term instead of 2 years — so that I could chair the presidential search committee and be available to talk about NCAA media contracts. The new contract is worth about \$745 million per year for the next 14 years. I chaired the finance, investment and audit committees before that.

On leading the search for a replacement for his longtime friend, former NCAA president Myles Brand — also former president of the universities of Oregon and Indiana — who died of pancreatic cancer in 2009:

Our search ended with the selection of former University of Washington president Mark Emmert. I just think the world of him. He's smart and articulate and has wonderful values.

On the NCAA's \$745 million television contract, which is mainly for the March Madness men's basketball tourney and provides most of the NCAA's budget, about \$30 million of which is used to run the organization while most of the rest goes to participating institutions:

One thing that basketball fans will like: In the past, they skipped from game to game in the broadcasts. Now, because CBS and Turner have so many outlets, each of the games will be seen in its entirety.

What would he say to people who find



OSU President Ed Ray checks in with athletic director Bob De Carolis during a recent event.

PHOTO BY DENNIS WOLVERTON

it odd that university presidents spend so much time dealing with athletics?

(He laughs.) One of the things I've learned in life is that you don't get to choose your issues. The reality is that America has a love affair with athletics. Every newspaper has a sports section. Almost none of them has an education section.

People here talk about athletics being the front porch of the university. That's probably an overly strong statement. A lot of people get involved with the university who couldn't care less about sports. But athletics does provide a way to reach a very large audience.

For me it's not enough to just say, "It's a front porch; it brings people in." I think it's a statement about who we are, and what our values are. ... If you don't pay attention to it, you fail to pay attention at your own peril.

On a recent NCAA measure that he's especially proud of:

We will publish the lifetime performance records (in terms of academics, most notably how many of their players graduate) of every coach in every sport. Now nobody can say, "We didn't know what we were buying when we went after this high-priced coach and our kids flunked out." I think that's wonderful.

On why it's crucial that Pac-10 commissioner Larry Scott lead the conference to a better television contract next year:

Annually, the Pac-10 brings in about \$57 million from our media contracts. The Big 10, with its own network and its other media agreements, brings in about \$230 million. We get about \$5 million to \$6 million per school. They get about \$22 million per school.

On the notion that OSU, with its notoriously tight budget, already spends too much on athletics:

The university pays only about 8 cents of every dollar in the athletic budget, to provide 500 young men and women with intercollegiate athletic experience, and only about 100 or so are in men's football and basketball, which are the typical revenue sports, although for us only football makes money. We're not buying yachts or taking vacations with that money, we're paying tuition. Athletics covers about \$9 million a year in scholarships; they get about \$4 million a year in general funds from us.

On the upcoming addition of the universities of Colorado and Utah to what will become the Pac-12:

Both of them are excellent academic institutions. I don't lose any sleep over being affiliated with Colorado and Utah.

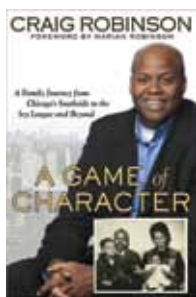
On the argument that college athletes should be paid like pros:

If we want to say they're not professional — in this case amateur means something more than you don't get paid — we have to keep coming back to the 'student' part of student-athlete and we have to keep raising the bar on the academic success of student-athletes to show that we're serious when we say they're here to get an education. 🍌

**WE HAVE TO
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KEEP RAISING
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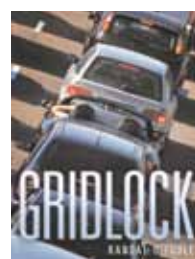
BOOK NOTES

A Game of Character: A Family Journey from Chicago's Southside to the Ivy League and Beyond (Gotham) by Craig Robinson, OSU men's basketball head coach. Through this inspirational memoir, Robinson takes readers behind the scenes to meet the family members and mentors who shaped his life.



on gardening as it relates to life and has been featured on Garrison Keillor's radio program.

Gridlock: Why We're Stuck in Traffic and What to Do About It (Cato Institute) by Randal O'Toole, '74. O'Toole analyzes the problem of traffic congestion and proposes policy and market-based ideas for creating an effective transportation system.

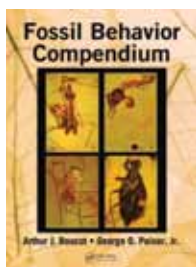


The 16 stories in Tracy Daugherty's fourth collection of short fiction explore the isolation and loneliness of the Southwestern landscape and its inhabitants.

Wild Comfort: The Solace of Nature (Trumpeter) by Kathleen Dean Moore, OSU distinguished professor of philosophy. In describing how she found solace in nature after personal grief, Moore's essays interweave observations of the natural world with personal reflections.



Fossil Behavior Compendium (CRC Press) by George Poinar Jr., OSU courtesy professor of zoology, and Arthur Boucot, OSU distinguished professor emeritus of zoology. Written for a general audience, the compendium provides a detailed review of animal and plant fossil behavior and includes photographs and drawings of specimens.

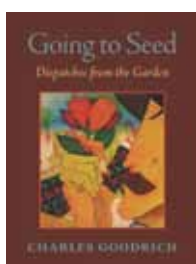


Ninety Days Inside the Empire (OSU Special Collections: <http://tinyurl.com/38azyyf>) by William Appleman Williams, the late OSU professor emeritus of history. OSU has released online the acclaimed historian's previously unpublished novel about racial strife and civil rights mobilization following World War II.



Writers on the Spectrum: How Autism and Asperger's Syndrome Have Influenced Literary Writing (Jessica Kingsley) by Julie Williams Brown, '83. In this first book-length examination of the influence of autism and Asperger's Syndrome on literature, the author identifies writers, from Hans Christian Andersen to Lewis Carroll and Emily Dickinson, who display autistic characteristics.

Going to Seed: Dispatches from the Garden (Silverfish Review Press) by Charles Goodrich, program director for OSU's Spring Creek Project. This collection of prose poems focuses



One Day the Wind Changed (Southern Methodist University) by Tracy Daugherty, OSU distinguished professor of English and creative writing.



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CAMPUS RECYCLERS ASK ALUMNI TO LEAD THE WAY BY KEEPING IT CLEAN AND, YES, 'GREEN' ON GAME DAYS

For most of the last decade, the hours after home football games have been a time for Beaver fans to smile and bask in the afterglow of another OSU victory.

Not so much so for the people who run the campus recycling program and those who clean the campus after those games. They have often been left with literally tons of garbage hopelessly mixed with recyclable material.

This year, Campus Recycling Program manager Peter Lepre, '99, and recycling program assistant Andrea Norris, '08, are working with Associate Director of Athletics Marianne Vydra to put more emphasis on trash management and recycling around football games.

The recyclers and OSU Athletics are asking alumni to set an example for other fans in managing their trash.

Here are their specific requests:

Inside Reser Stadium, leave your trash — recyclable or not — behind at your seat when you leave. (Yes, it does seem rude, but doing so gives the nonprofit groups that use stadium cleaning as a major fundraiser, a better shot at sorting the recyclables from the garbage.)

On the other hand, outside Reser Stadium, if you brought it with you, take it home when you leave.

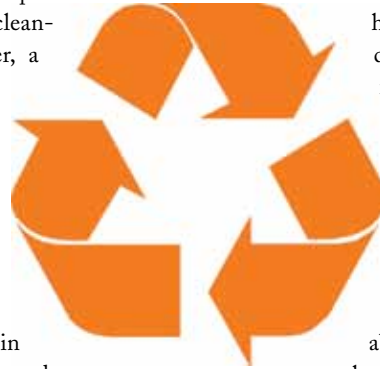
If you see a container in or around the parking lot, and it says it's for recyclables, please don't dump your trash in it.

Meanwhile, remember that the OSU

Alumni Association will once again host indoor tailgate parties — complete with ample trash cans and recycling containers — that start three hours before every home and away game, with discounted or free admission for card-carrying members of the association.

Home tailgaters are at the CH2M HILL Alumni Center, across the street from Reser Stadium.

For more information about OSUAA tailgaters, to check on late schedule changes or to reserve your spot at an away tailgater, visit the association's tailgater web site at www.osualum.com/tailgaters.



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POP QUIZ



OSU fisheries and wildlife students do not (at least officially) study the tasty creature above, but they do need a year of biology before they can dive into ichthyology, the branch of zoology that involves studying the more than 30,000 species of fish on Earth. Brian Sidlauskas, assistant professor of fisheries in the College of Agricultural Sciences, provided a few quiz questions from a recent class.

Catch the answers on p. 60.

1) The hyomandibular is:

- A) A bone that suspends the jaws from the neurocranium.
- B) A muscle that controls the lower jaw.
- C) A type of scale.
- D) A part of the brain.
- E) A clamp used by ichthyologists to restrain the mouths of live fishes and recalcitrant students while tissue samples are extracted.

2) Which of the following is the most important cause of recent extinction in fishes?

- A) Overharvesting
- B) Habitat destruction
- C) Chemical pollution
- D) Introduced species
- E) Climate change

3) True or False?

The original function of the gas bladder was to provide buoyancy, thereby helping fishes expend less energy while swimming.

4) True or False?

Some Antarctic fishes can survive at temperatures below the freezing point of water and have no hemoglobin in their blood.

5) Fill in the blank:

The least understood of all fish senses is _____, but salmon, sharks and tunas appear to use it to navigate and it has been claimed that stingrays can be trained to use it to locate food.

OSU researcher and teacher chosen as pharmacy dean

Mark Zabriskie, a professor of medicinal chemistry and natural products at OSU who specializes in the search for natural product drug leads, has been named dean of the College of Pharmacy.

He succeeds Wayne Kradjan, who is stepping down after leading the college for the past 10 years.

As dean, Zabriskie will assume leadership of a college that annually enrolls more than 300 students in a pharmacy program that in addition to the Pharm.D., offers a research-based doctoral degree and a master's degree. The college also plays a leadership role in providing continuing education for professional pharmacists and has active research programs in drug discovery, pharmacology, drug delivery and metabolism, pharmacotherapy and the impact of pharmaceutical policy on care and costs and patient outcomes.

"I am honored to be asked to serve as the dean of the College of Pharmacy at OSU and to succeed Wayne Kradjan, who did an outstanding job of leading the college through a period of transition and tremendous growth," said Zabriskie. "I am excited to have the opportunity to work with a dedicated faculty and exceptional groups of students and alumni as we continue to advance the college's goals of training exceptional pharmacists and conducting world-class research."

Zabriskie, who joined the faculty in 1992, has focused his research on the discovery and biosynthesis of biologically-active microbial natural products.

2010 OSU graduate to break long-standing sub barrier

Erienne Kriesch, 2010 graduate in radiation health physics in the College of Engineering, will break through a gender barrier that has stood for 110 years. She will be among the first group of female officers to serve in the U.S. Navy Submarine Service. The new Naval officer, who grew up on a small farm near Chapman, Kan., will go to sea aboard the nation's ballistic and guided missile submarines.

"It's really exciting to have this opportunity, as women continue to get integrated into more and more roles in the military," she said.

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\$168 M AT WORK IMPROVING OSU

Alumni who haven't been back to Corvallis for a few years or even a few months are in for surprises large and small as they view the many construction sites across campus. Here's a sampling of the \$168 million in work under way, funded mostly by a mix of philanthropy, student fees and state support:

OSU OUTDOOR RECREATION COMPLEX (at right): This \$7.75 million project, funded by student fees, was voted on and supported by students. Mainly an extreme makeover of the intramural fields north of the railroad track and west of the Dixon Recreation Center, it will create a 600,000-square-foot complex of synthetic turf fields, new tennis courts, a jogging track, an outdoor basketball court and a recreation plaza adjacent to Dixon Recreation Center. (Completion date: Fall 2010)

LINUS PAULING SCIENCE CENTER: This \$62.5 million facility across Campus Way from Withycombe Hall will house OSU's Linus Pauling Institute, chemistry programs in the College of Science, educational laboratories, a 180-seat auditorium classroom and research space. It is funded by \$31.25 million in private gifts,



Heavy equipment replaced athletes on the intramural fields across from Dixon Recreation Center and north of the railroad tracks as work began on a \$7.75 million, student-funded project.

PHOTO BY DENNIS WOLVERTON

led by the Wayne and Gladys Valley Foundation and OSU graduates Pat Reser and her late husband, Al, and \$31.25 million in matching funds from the state. (Completion date: Summer 2011)

INTO-OSU LIVING LEARNING CENTER: This \$52 million residence hall and living center is rising rapidly on the south end of campus where Western Boulevard meets 17th Avenue. It will house about 350 international and domestic students and provide space for INTO-OSU staff and faculty offices and classrooms, and include a coffee shop and convenience store. It is funded by bonds, to be paid off with dorm residents' fees. (Completion date: Fall 2011)

HALLIE FORD CENTER FOR HEALTHY CHILDREN AND FAMILIES: This \$10 million center at 26th and Campus Way is part of the College of Health and Human Sciences and is funded by a gift of \$5 million from noted Oregon philanthropist Hallie Ford shortly before her death, and a \$5 million match in state funds. It will house research

and education related to healthy children and families. Hallie Ford also provided \$3 million to create an endowed directorship for the center. (Completion date: Summer 2011)

NASH HALL: \$14 million in deferred maintenance and seismic upgrades (Completion: Winter 2010)

EDUCATION HALL: \$12 million in seismic upgrades and exterior renovation (Completion: Fall 2011)

ARNOLD DINING HALL: \$3.5 million renovation (Completion: Fall 2010)

POLING HALL: A \$2 million renovation of the residence hall (Completion: Fall 2010)

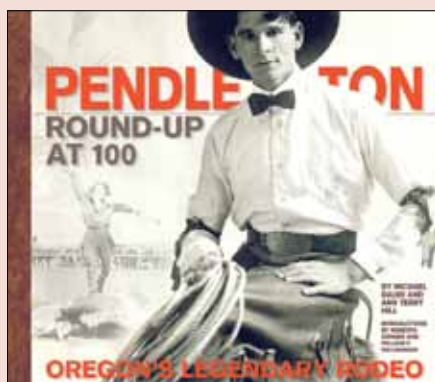
McALEXANDER FIELDHOUSE: \$3.75 million renovation (Completion: Late Fall 2010)

OTHER: \$400,000 for sidewalks to better comply with the Americans with Disabilities Act (Completion: Summer 2010)

Renovations are also planned for Hovland and Waldo halls, as well as for offices and laboratories across campus. An additional \$6.85 million in classroom improvements is in design.

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ON BEING ORANGE

By Erin Mintun

LIKE IT OR NOT, fall is coming.

Leaves will soon show hints of orange as days grow shorter. Crispness in the air will bring to mind our early days as Oregon State students.

We marched across campus for the first time as wide-eyed, terrified freshmen, armed with maps, orange OSU T-shirts and glorious, glorious freedom.

Then, as wide-eyed, terrified seniors, we marched by the thousands through Reser Stadium with graduation caps and diplomas (in their orange and black cases) and many of us had the sudden realization that we had signed up for something much bigger than just an education, and something much bigger than ourselves.

We're Beavers. Forever.

While those fresh, new-to-OSU kids may see the slow but steady approach of fall as a reminder of their new citizenship in Beaver Nation, for many of the rest of us it signals something else: the start of OSU football.

Which means thousands of

fashion-conscious alumni and Beaver supporters, already faced with the reality of having the house clad in Halloween colors until bowl season ends, face a football-related dilemma even more confounding than who to start at middle linebacker:

What in the world do we wear?

Yes, we're Beavers forever. It's a reality that our closets will be filled with orange and black for the rest of our days.

OSU is a rare university with orange and black as official colors. While this is great for identifying rooting allegiance on Saturday afternoons, it can be make it a challenge to put together fabulous outfits for football games, alumni gatherings, tailgaters and Beaver Fridays at the office.

As I'm sure all stylish and loyal Oregon Staters are aware, the hues that make us almost unique can also be a huge challenge.

Orange is a daunting color when it comes to wardrobe, particularly the ultra-vibrant orange that we have as our official color. It's fine to wear it without thought or planning if

you're, say, a construction worker, or perhaps a prison inmate, but it calls for extra care if you seek just the right look for a game-day soirée.

Please don't get me wrong; I'm not complaining. I'm proud to wear my school colors, and I have always found the challenge of wearing orange in exciting and fresh ways to be one of my favorite parts of life as an Oregon Stater. As renowned designer Kate Spade once wrote,

"Orange is one of those colors that seems so twentieth century, so happily modern. I never wear just orange, but I do love to see it with other colors."

We Beaver ladies of fashion can't be afraid to wear our colors loud and proud, and we can look great doing it.

Fortunately, many simple principles guide us when wearing orange, some of which are highlighted on the following pages as ways to transform us OSU fans from walking Halloween decoration to stylish representatives of Beaver Nation, no matter our age or body type.

However you choose to wear our beautiful color, wear it proud. Remember that at the end of the day, the worst way for Beavers to wear orange is to not wear it at all.

And just think: You could have a closet filled with green and yellow. Gross, huh? 🍊

Erin Mintun, an '07 graduate in graphic design, works as a color designer at Nike, Inc., in Beaverton, where she is involved in fashion trend forecasting, seasonal palette development and product creation.

ESSAY



◀ THE 90/10 RULE

Orange is a particularly vibrant color, one that can be overwhelming when the coverage is too great. One way around this is to use your orange very sparingly over a predominantly neutral outfit. Orange accessories, such as headbands, bracelets or belts can be used to great effect. Balance is key, but be careful not to overdo it. Two pieces on different parts of the body is a good rule of thumb.

TRY: A long black sweater over jeans, cinched at the waist with an orange belt, is a great casual look for tailgaters or informal social gatherings.



SOFTEN YOUR PALETTE WITH NEUTRALS ▶

Like an attempt to stop the Beavers' fly sweep, the combination of black and orange together can be jarring, not to mention the association with Halloween. Layering with a tertiary color can be exactly the thing to add intrigue and remove any unintended associations. Try pairing your school pride with a rich chocolate brown, a soft natural off-white, heather grays or even a steely blue for the daring.

TRY: A heather gray wool sweater with a casually-wrapped orange scarf. Pair with nicely tailored slacks for a look that goes from the office to meeting friends before game time without missing a beat.



In 1893 a committee at OSU forerunner Corvallis College voted to switch to orange from (yawn) navy blue as school color.



◀ EMPHASIZE YOUR EXTREMITIES

Limiting bright colors to your outer extremities — bracelets, opaque tights or a great pair of orange patent leather pumps — can elongate your form for a classy, elegant effect.

TRY: Orange tights under a tweed skirt — looks great and will keep your legs warm during that frigid tailgater.



BREAK UP THE BODY WITH PATTERN ▶

While we lovingly recall the late, legendary, orange-clad Beaver football coach Dee Andros, “The Great Pumpkin”, not many of us are in a hurry to follow his fashion lead. Solid orange garments on the torso can be tricky to pull off, especially on bigger body types, so patterned tops are a girl’s best friend.

TRY: Looking for a dress for a summer soirée? Why not try something with an orange floral pattern to add some depth and flirtiness?

CHOOSE YOUR FABRIC WISELY

Orange is a particularly fickle color, and the message it sends can vary greatly depending on the material. Bright orange nylons and silks can look cheap and tacky, while the same color in cotton may look chic and classy. Use textured fabrics to your advantage, and choose your hue wisely. Often, the brighter the color, the less of it you'll want to wear.

TRY: A slouchy orange cable knit sweater (try borrowing one from a guy) over a pair of black skinny jeans or leggings.



OWN IT!

Sometimes you have to go big. If you have it in your wardrobe, that big orange statement piece might be all you need for a memorable outfit. Just remember that such a bold gesture needs to be paired with the simplest of accessories.

TRY: A bright orange knee-length trench coat can keep you warm and cozy on a chilly evening at Reser Stadium.

! Designer Kate Spade calls orange “the color of ambition, creativity and fascination ... often associated with desire.”

NO HURRY

DON'T RUSH YOUNG PEOPLE INTO
UNCERTAIN ADULTHOOD, SAYS
AUTHOR AND OSU SOCIOLOGIST

By Kevin Miller

INTO THE GROWING HUBBUB about young people allegedly dawdling on their way to adulthood (i.e., “What is it about 20-somethings,” *New York Times*, Aug. 18) wades OSU sociology prof Rick Settersten with a message of comfort and encouragement.

Yes, says the newly-appointed, inaugural director of the Hallie Ford Center for Healthy Children and Families at OSU: In general terms, what was once a post-adolescent, direct sprint to leave home, grow up and reach traditional goals of adulthood has become a slower-paced, often hesitantly cautious meander toward career, marriage and parenthood.

But that’s mostly good news, Settersten and co-author Barbara Ray will say in a major book on

the subject, *Not Quite Adults: Why 20-Somethings Are Choosing a Slower Path to Adulthood, and Why It’s Good for Everyone*, to be published by Random House in late December.

Ray is communications director of the Network on Transitions to Adulthood, a national group that has teamed a dozen lead researchers, including Settersten, in a decade-long collaboration. Funded by the John D. and Catherine T. MacArthur Foundation, the network uses census and historical data, surveys and reams of original research to study how young adults succeed or fail in a changing social and economic landscape.

Settersten, whose directorship of the Hallie Ford Center comes with an endowed position, was recruited to Oregon State in 2006 from Case Western Reserve University

in Cleveland. A professor of human development and family sciences, he has a Ph.D. in human development and social policy from Northwestern University. He has held fellowships at the Institute for Policy Research at Northwestern and at the Max Planck Institute for Human Development and Education in Berlin. His interest in the path from adolescence to adulthood is part of a broader fascination.

“The main thing that’s always drawn me in is how human beings change as we grow up and grow older,” he said. “I often return to questions about scripts for life — how we develop a sense of the ‘normal’ or ‘expectable’ transitions that punctuate the course of life; how acutely we’re aware of whether we’re experiencing something ‘on-time’ or ‘off-time’; how we navigate life’s many unexpected twists.

“The transition into adult life is a great example of this: By what age do we think we’re supposed to leave home, finish our schooling, have a full-time job, get married, have kids, retire?

Rick Settersten has long been intrigued by how people move through the phases of their lives.

PHOTO BY DENNIS WOLVERTON



Are people penalized if they stray from that course?”

Societal positions about what’s supposed to happen in a “normal” life, and when, are shaped by previous generations’ experiences and can often lead to older generations heap- ing harsh judgments upon youngsters, he said.

For example, research shows that it’s be- coming increasingly common — and probably appropriate, given the tough job market — for college students to live at home with parents while they’re in college, and for new college graduates to return home for a spell after graduation while they’re contemplating their next move. But that can trigger criticism, and even rising panic in parents, for fear that so- called “boomerang kids” will be stigmatized and forever stuck in the basement, literally and figuratively. Not to worry, said Settersten.

“Those kids will probably get *more* stuck if they *don’t* come home,” he said. “The message of comfort about this is: If kids are at home and they’re actively working on moving for- ward, at figuring out what they want to do, it’s far better to be at *home* working on that than it is to be *out there* working on that. Economically, it can also be a smart strategy, permitting young people to gain credentials and appren- ticeships, and to save money so that they’ll be successful when they do launch.”

Also, research shows that almost all of the action in and out of the parental home is sort- ed out by the time kids reach their mid-20s.

“It’s not good for parents to make a movie in their minds about what it’s going to be like

when their kid’s still living at home in his 40s,” Settersten said with a smile. “Don’t make that movie, because the kid’s not going to be there when he’s 40.

“We need to knife off the disdain we have about this, for sure. Try to realize that this world is not the world you knew when you were coming of age. In some ways it may *seem* a lot easier, and in some ways it may *be* easier, but in many ways it’s a *heck* of a lot harder.”

Settersten’s and Ray’s book contains a chap- ter of prescriptions for encouraging successful passage to adulthood, directed at parents and others who work with and care about young people. He can’t detail all of the book’s messages before it is out, but for OSU alums, many of whom have children or grandchildren in their 20s, he emphasizes some important conclusions.

“Young people who fare well generally have strong parental support — or if they don’t have it, they have get it from else- where. Young people who end up seriously failing through their 20s are more likely to have parents who are uninvolved or unable to provide support, or who have decidedly taken a ‘hard knocks’ stance with their kids — 18 or 21, and you’re on your own. That may have worked in another time, but not today.”

Important backup support can come from other relatives, as well as from professors and

other adults who become mentors.

“Alumni networks are a great example,” Set- tersten said. “Yes, they’re about feeling good about the institution, and about cultivating donors, but they’re also about hooking young people into large networks of graduates who might provide opportunities for success.”

As for so-called “helicopter parents” (those who overdo the support by hovering over a child well into the college years, trying to manage every detail), Settersten has experi- enced the phenomenon first-hand:

“Once, at Case, an elite private university full of engineers, I even had a parent call me up and say, ‘What the heck are you doing turning my kid on to sociology? He’s meant to be an engineer. Back off!’”

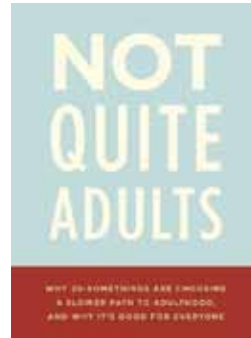
He’s also had parents inter- vene with the hope of getting their student’s grades changed.

That’s not great, he said, but he’d rather see parents be *over-*involved than *un-*involved.

Like many observers inside and outside higher education, Settersten worries about poll results that show that some Americans wonder whether college is still worth it.

“There are parents out there who worry about whether a college degree still pays,” he said. “A college degree pays now more than ever.

“Let me say that again: A college degree pays now more than ever. While the short-



SUPPORT THOSE GRADS: LIFE GOES BETTER WITH A ROOTING SECTION

Supporters like those shown below with graduates on Commencement Day 2010 are critically important, say OSU sociologist Rick Settersten and his colleagues.



Darilyn Barney, mathematics



Alexis Beckley, interior design



Raphael Carter, sociology

Learn more about the Network on Transitions to Adulthood at www.transad.pop.upenn.edu.

IT'S NOT GOOD FOR PARENTS TO MAKE A MOVIE IN THEIR MINDS ABOUT WHAT IT'S GOING TO BE LIKE WHEN THEIR KID'S STILL LIVING AT HOME IN HIS 40S.

term costs seem overwhelming, nothing knifes off your future like forgoing or failing at higher education. Those costs are recouped relatively quickly if you think longer term.”

He added a caveat: “Most people have heard this mantra all their lives: College is the way to a secure future. It’s true. And it is the primary factor driving the ‘delay’ in adulthood. But in

some ways, the worst thing you can do is to have bought into that mantra, but to not have the necessary skills, and give it a swing and go to a four-year college and borrow a lot of money and then drop out. Those students are worse off because they can’t access jobs that would allow them to pay off the debt.

“For them, we have to find other routes that don’t involve four-year colleges, through community colleges or through the old vo-tech approach.”

He noted that providing ongoing support for young people for longer than expected can be difficult or even impossible for cash-strapped families.

“We need to look at what we can do to provide more support for those kids who come from fragile families or bad circumstances.

“The future of our nation rests on this,” he said. “If you want to kick it up another couple of levels, it’s not about me and my kids, or you and yours. It’s about the future of our society.

“There are kids who have already sunk by the time they approach adulthood.

“There are kids who are going to swim to success no matter what.

“And there is a huge group of kids in the middle whose futures are precarious because the 20s are so central to how things shake out in the future.” 🍌

Kevin Miller, '78, is editor of the Oregon Stater.



▲ Settersten says young people need support much more than they need comparisons to how life was done in the old days. PHOTO BY DENNIS WOLVERTON



David W. Lee, business administration

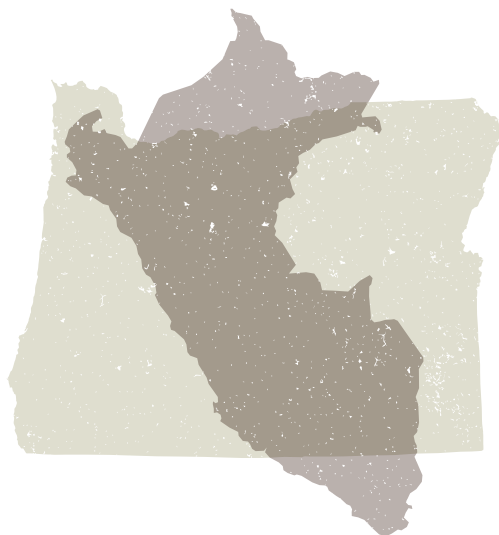


Yuri Miura, pre-pharmacy



Alex Brummer, physics and mathematics

➤ Learn more about the Hallie Ford Center for Healthy Children and Families at www.hhs.oregonstate.edu/halliefordcenter.



ANDINA: FROM PERU WITH LOVE

By Claire Sykes

UP IN THE HIGHLANDS of northern Peru, the city of Cajamarca fans out across a fertile valley, surrounded by lush eucalyptus groves and herds of grazing cattle. The region is famous for cheeses and churches, hot springs and gold mines — and for being where Atahualpa, the last sovereign emperor of the Incan Empire, was executed by Spaniards in 1533.

An ancient civilization may have ended there, but in 1967 it was a place of beginning for OSU engineer John Platt, '81, '83.

Now, 5,000 miles away and 43 years later, he surveys his surroundings from a comfortable booth next to picture windows that frame the intersection of NW 13th and Glisan in Portland's

Pearl District.

This is the restaurant Andina, where savory aromas waft from plates of tapas, and diners' conversations mix with the breathy melodies of Peruvian pan pipes.

The Peace Corps and a passion for Peru led the blue-eyed, gentlemanly John to the love of his life — a woman from Cajamarca named Doris Rodriguez — and eventually to a day when they would help son Peter found and operate one of Oregon's best restaurants, and one of the best Peruvian restaurants anywhere.

From its “nuvo-Peruvian” cuisine and original raw-wood décor to its classic hospitality and hip location, Andina (meaning “from the Andes”) celebrates a marriage of two cultures.

“We want to give people the opportunity to know Peru in as authentic and multidimensional ways as possible,” says John Platt. He and his wife, Doris Rodriguez de Platt, maintain homes in Corvallis and Portland.

Andina's guests are greeted by an essence of traditional Peru melded with Pacific Northwest — the scent of seafood and peppers; interior colors of cayenne, saffron and cilantro; and the rhythms of South American-inspired music. A large, ornately carved gourd and a *charango* — the country's lute-like national musical instrument — join colorful textiles and photos of natives in the Peruvian highlands.

One can't help but feel welcome in this space, which offers much more

▶ Forty-three years ago, John Platt went to Peru to teach physics and math for the Peace Corps. As it turned out, a lot more happened there than he could have imagined.

PHOTO BY DENNIS WOLVERTON



than food, although there's some fine and serious dining to do.

"Peru is going through something of a culinary renaissance right now," says Andina's owner and the Platts' son, Peter, who grew up in Corvallis and has acted in a couple of OSU's "Bard in the Quad" productions. "After having gone through some very difficult years in the 1980s and '90s, Peru's economy is now stable and growing quite rapidly. The country has turned to food as one means of branding itself."

Peruvian fusion cuisine joins Peru's indigenous food culture with the tastes of immigrants from Asia, Europe and Africa.

"The food is considered to be the most sophisticated in South America," Peter continues. "There are a lot of younger-generation Peruvian chefs who are looking at expanding their restaurant concepts out of Peru and into the United States."

Often those chefs visit Andina to share their talents, but they are not the stars. It's always the food — like *Conchas del Señor de Sipán* (scallops with golden beet and crab meat "cannelloni"), *Antichucho de Corazón* (marinated beef hearts with spicy *salsa de rocoto*) and specialty cocktails from the restaurant's bar, Mestizo. Separate vegetarian, vegan and gluten-free menus are offered.

Says family matriarch Doris, "Every Peruvian chef we've had so far takes traditional food from generations before and improves the technique, embellishing it with a little twist in the flavor, doing what Grandma never could've imagined."

Doris should know.

She grew up in Cajamarca in a household where spirited meals were at the center of family life. When she was 23, John appeared in her life. He had earned an undergraduate degree in physical science at Harvard in 1966, then joined the Peace Corps.

"It was quite new then," he says of the Peace Corps, "and I had a wanderlust, and felt that if we were going to go out and try to understand and help the world, we should start with our own neighbors. Latin America was pretty unknown to me at the time."



So was the Spanish language, in which John immersed himself. He was assigned to Cajamarca to teach physics and mathematics at a teachers college and English at a cultural center, where Doris was among his students. Their friendship grew for two years, then he left for another year-long Peace Corps stint on the Peruvian coast. The following summer, in 1969, he taught physics at the Universidad Católica de Perú in Lima, and ran into Doris, by then a pharmacist studying chemistry education. Soon the two were separated by their work for another two years, only to have fate bring them back together again in Lima as colleagues.

"That was it," Doris says.

In the giant city, away from the curious eyes and formality of village life, their romance blossomed, and in 1975 they married in Cajamarca. John

Jr. ("Johncito") was born the following year and Peter the next, while the couple taught for the Peruvian Ministry of Education.

"With two kids, it was time to think about where would be a good place for them to grow up and what my future career path would be," says John, who had already spent nine years in Peru. "I couldn't see staying in Lima. It'd be like trying to raise your kids in New York City. Also, I realized I needed to get further education."

A native of Portland, he wanted to be close to his family. "And Oregon State has the best engineering school in the state," he says.

They made their home in Corvallis where the Platts' third son, Victor, was born in 1979. John

earned master's degrees in engineering physics and in electrical and computer engineering, then worked as an engineer at Hewlett-Packard, first in McMinnville and then Corvallis, until he retired in 2005.

That was two years after Andina opened.

"We never



imagined it becoming what it is today,” says Doris. The family had often joked about running a Peruvian restaurant, “because we all love to eat, and my mother’s a great cook,” says Peter, who made the restaurant a reality. But not until he worked for some Portland nonprofits, including Mercy Corps, which sent him to Peru, did he consider it seriously.

At a crossroads in Peter’s career, co-worker Jaime Saavedra, a fellow Peruvian, suggested that the two open a restaurant. “Originally, we thought it would be a cebiche shack in Newport,” Saavedra says.

That plan changed, and Andina has never left its first location, a three-story building in “The Pearl.” The setting is perfect for adventurous cuisine, and Andina’s showcase of Peruvian culture fits well with the neighborhood’s gallery scene. Within the first year, Saavedra’s other entrepreneurial

pursuits pulled him out of the business.

“I approached my parents at that time,” Peter recalls, “and said, ‘We can go through with this or we can pull the plug and walk away.’”

They pressed on and success came. After the first year, Peter turned over his managerial role to Jels MacCaulay, general manager, who oversees a staff of 110. Peter and chef Hank Costello manage the two Peruvian cooks and a rotating roster of visiting chefs.

“And I’m the accounting, IT and engineering department,” John quips.

True to Peruvian hospitality, Doris greets diners at their tables. “Being at Andina reminds me of my family,” says Efrain Diaz, a Peruvian and a loyal patron. “Every time I go there I get homesick.”

Doris is a wealth of knowledge, relaying the tradition and history of the dishes and their often

unusual ingredients. Some of these ingredients can only be found in Peru, such as the *ajit amarillo*, *ajit panca*, *ajit mirasól* and *rocoto* peppers, which the restaurant imports as a paste; and an ancient fruit called the *lúcuma*, shipped as frozen pulp.

The Platts are considering bottling some of their sauces and publishing a cookbook so people can take the flavors of Andina into their own homes. Meanwhile, local farms provide fresh produce, and Peter is exploring with Beth Emshoff, metro specialist for the OSU Extension Service, how the university can work with farms and restaurants like Andina for better distribution from field to fork.

Former co-owner Saavedra says the Platts have made Andina a winner.

“Nobody else in Portland is doing this kind of cuisine. There’s not even a restaurant like this in Peru,” he says, attributing the success to

▲ *Chicha morada*, a spiced purple corn drink, is sometimes served with *altafores*, traditional Peruvian butter cookies. In the tradition of the home region of Doris Rodriguez de Platt, mothers bake *altafores* and have them waiting for children who come visiting on Mother’s Day. PHOTO BY DENNIS WOLVERTON

Opposite page, top: John, seated bottom left, first went to Peru to teach at a regional college. PAGE 26 PHOTOS COURTESY PLATT FAMILY

Opposite page, middle: John and Doris stand on a bridge in Lima in 1974, during their courtship.

Opposite page, bottom: Wedding Day, 1975, Cajamarca, Peru.

! Andina has been *The Oregonian’s* Restaurant of the Year and has won rave reviews from critics near and far.



the restaurant’s quality, consistency and selection of food; and its location, ambience and connection with community, both locally and internationally.

Partnering with the community extends beyond the region and into the rest of the world for the Platts and Andina.

For five years the restaurant has hosted a fundraising dinner for Green Empowerment in support of building renewable energy and water systems in rural areas of seven developing nations, including Peru.

“The Platts have enormous compassion for the people of Peru,” says Anna Garwood, executive director of Green Empowerment.

Andina also hosts an annual tapas and cocktail evening for MEJOR Communities — Managing, Executing and Joining Opportunities for Rural Communities — which used the support generated at Andina last year to train local youths to advocate

for better nutrition, hygiene and mental health in the impoverished northern-Peru village of San Francisco.

Andina “connects people here in Portland to the country that we’re serving, in a way that we couldn’t do otherwise,” says Katie Masferrer, MEJOR’s executive director.

The service and gratitude don’t end there.

Dr. Thomas Albert, co-founder of FACES (Foundation for the Advancement of Cleft Education and Services), notes that Andina’s donation of catering supports FACES in helping children born with a cleft lip or palate.

“The Platts have a heartfelt desire to help people in need ... and an appreciation that the world is more connected than ever,” he says.

Doris says no thanks are necessary for the family’s charitable work.

“People tell us, ‘Thank you,’ and we always answer, ‘No, we are the ones, as a Peruvian family, who tell

you, ‘Thank you very much for what you do for our people.’”

“Not many Peruvians are as lucky as me, to be married to such a wonderful man and have the opportunity to have a restaurant like ours,” she says, her eyes filling with tears. “It’s a blessing.”

For John, the restaurant reflects the magic from those many years ago when he went south with an urge to help and teach.

As in a beautiful Peruvian tapestry, the threads running through his life have woven together and formed a colorful pattern in the shape of Andina.

“Like the Peace Corps, Andina has been a very challenging, educational and rewarding experience for me,” he says.

“And the family appreciates others’ interest in the experience we’ve set out to offer.” 🍷

Claire Sykes is a Portland freelance writer. Learn more about her at www.sykeswrites.com.

▲
John, Doris and their son Peter have established Andina as a favorite of Portland diners. PHOTOS BY DENNIS WOLVERTON

At right: *De Pescado 5 Elementos*, a catch of the day made with a traditional cebiche, which on this day was fresh ono, similar to tuna.

! Andina’s Mestizo bar offers *Sacsayhuamán*, a drink with habanero pepper vodka, pureed passion fruit and cane sugar.



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GIVING BACK

NEWS FROM THE OSU FOUNDATION

STRONG START INSPIRES SUPPORT

Giving Back cover story
By Walter J. Sperling

“AS BUSINESS PEOPLE, Joan and I see very clearly the need for a great business school—one that is focused on the specific needs of Oregon businesses and their leaders,” Ken Austin, ’54, said as he reflected on he and his wife’s \$10 million gift to help construct a long-awaited, much-needed building for the College of Business. The announcement came at the college’s annual Alumni and Business Partner Awards Dinner in May.

The new building will be named for the Austins and in many ways is the culmination of their transformational impact on business education at OSU. Both the Austin Family Business Program and the Austin Entrepreneurship Program, founded earlier, are recognized as national leaders in their respective fields and as major contributors to the Oregon economy.

The Austins are co-founders and owners of A-dec, Inc., one of the largest dental equipment manufacturers in the world. Joan also is president of Springbrook Properties, which developed and owns the highly acclaimed Allison Inn & Spa in Newberg.

Calling the Austins “champions of education throughout the state,” President Ed Ray noted, “The new building will be a fitting tribute to their contributions to the core academic programs of the college and an enduring testament to their commitment to future Oregon Staters and indeed to all Oregonians.”

The family of Al Reser, ’60, and his wife, Pat Valian Reser, ’60, joined the Austins in kicking off fundraising for the new building with a \$6 million commitment. Al Reser passed away in April shortly before plans for the business building were publicly announced (see related story on p. 33).

At 100,000 square feet, the new building will be more than twice the size of Bexell Hall, which houses



business education on campus. Built in 1922 to serve 900 business undergraduates, Bexell can no longer accommodate today’s demand, nor can it support recent technological and pedagogical advances. The new building will provide a modern home for the college’s 2,400 undergraduates plus MBAs and will also help accommodate the 2,500 non-majors who take classes in the college.

Located across the street from iconic Weatherford Hall, which houses the Austin Entrepreneurship Program, the new facility will feature classrooms, offices, student service areas and collaborative learning spaces for the college’s rapidly expanding undergraduate and graduate programs. The result will be a strong focal point for business education at OSU.

Explaining the importance of the new facility, Ilene Kleinsorge, the Sara Hart Kimball Dean of the College of Business, noted:

“This building will enhance learning and discovery by encouraging interconnection, collaboration and

creativity in the education of tomorrow’s business leaders.”

Total cost for the new facility is \$50 million and will be met with \$25 million in private gifts and a matching \$25 million in state bond funds. Another \$5 million in private support is sought to meet start-up and operating costs. Work on the new building is expected to begin in spring 2013 with completion slated for fall 2014.

Other alumni have signaled enthusiasm for the project with an overwhelming show of support. The college has received 12 additional six- and seven-figure gifts since the Austins’ and Resers’ gifts launched the effort in May, pushing the total past the two-thirds mark by midsummer.

For John Stirek, ’82, and his wife, Kate Nelson Stirek, ’83, the motivation for their \$1 million gift was a combination of factors. “We are third generation Beavers, with our daughter at OSU now, and this was a way to express how important our OSU experience has been.”

Stirek, who is president of develop-

▲
President Ed Ray, key donors Joan and Ken Austin, and Dean of Business Ilene Kleinsorge gathered at the college’s awards dinner to launch the fundraising effort for a new business building.
PHOTO BY CHRIS HO

PREVIOUS PAGE: Very tentative renderings (design work is not complete) show how the new building might look once it’s built near two OSU landmarks — across Campus Way from Weatherford Hall and south of Fairbanks Hall. RENDERINGS BY DECA ARCHITECTURE, INC.

ment and investment for Trammell Crow's western region, also noted the inspiration provided by the Austins and the Reser family.

"We felt this is the time for those who can, and who have the spirit to do so, to step up and help keep the momentum going," he said.

For Stephen Bailey, '70, and his wife, Marian, the motivation for their \$1 million gift was providing opportunities to current OSU students.

"We are looking to give back for the help I received, coming from a farming background and being a reluctant student to start," he said. "I kept plugging, the school kept

plugging with me, and the university launched me into a career."

Recently retired as senior vice president and chief financial officer of Flir Systems, Inc., Bailey has begun a new career as a partner in the Soléna and Grand Cru Estates winery and is a participant in the Oregon Wine Research Institute (see related story on p. 34).

"We want to help students who are coming into OSU today, making sure they get on track and go out and succeed," Bailey said.

For John Stirek, the building project is an opportunity to be part of a long-term process.

"There is a revolution going on

in the College of Business, so the potential is there to make a difference for the college, and for Oregon, for years to come," he said.

President Ray echoed the sentiment. He noted that promoting economic growth and social progress is one of three key areas the university has identified as core strengths and priorities for investment.

Ray highlighted the gifts' long-term impact:

"By partnering with the Austin and Reser families and the other private investors on this facility, we dramatically enhance our ability to prepare future generations of Oregon's business leaders." 🍌

Alumni help build new home for College of Business

\$10 million

Joan D. & Ken Austin, '54

\$6 million

Patricia Valian Reser, '60,
Alvin L. Reser, '60,
and family

\$1 million

Marian C. &
Stephen M. Bailey, '70
Margie & Jon Masterson, '61
Kate Nelson Stirek, '83, &
John A. Stirek, '82
Thomas W. Toomey, '82

\$500,000

\$999,999

Jennifer &
Donald A. Robert, '82

\$250,000

\$499,999

Dena B. &
Larry H. Brown, '58
Barbara A. &
Duane C. McDougall, '75
Kimberly D.
& Tod D. Perkins, '86
Cynthia Boldman Potwin, '75,
& Peter V. Potwin, '72
Marta & Ken Thrasher, '71

\$100,000

\$249,999

Chris &
Steven J. Gomo, '74
Robert W. Lundeen, '42

REMEMBERING AL RESER

Al Reser will long be remembered as one of the most generous alumni and longstanding supporters in the history of Oregon State University. Reser passed away on April 12 at age 74.

Along with his wife, Pat, Reser served in numerous volunteer leadership capacities for OSU over the past 40-plus years and supported a long list of major university projects, including Reser Stadium and the Linus Pauling Science Center, which is currently under construction. Reser's last gift to the university was \$6 million to help kick-start fundraising efforts for a new building for the College of Business. The challenge gift was announced at the college's annual awards dinner shortly after Reser's death.

Reser was honored many times by his alma mater, most recently with the E.B. Lemon Distinguished Alumni Award, the highest honor the university bestows on any alumnus.

Reser earned his B.S. in business administration in 1960 from OSU, where he met his wife, who earned her bachelor's degree in elementary education the same year. Together, the couple grew Reser's Fine Foods,



▲ **The state and OSU lost a successful, unassuming giant of business and philanthropy when Al Reser died in April. Said OSU President Ed Ray: "Al loved Beaver nation, and he was loved in return."**

a family-owned fresh refrigerated food company based in Beaverton, Ore., into an \$800-million business that today employs more than 2,000 workers.

Despite the demands of a thriving business and family — the Resers have five grown children, four of

whom graduated from OSU — Reser always found time to give of himself and his treasure to OSU. Throughout the years, he served on the OSU Foundation Board of Trustees and the Beaver Athletic Student Fund Board of Directors. Pat Reser currently co-chairs the \$625-million Campaign for OSU.

"Of all the many gifts Al Reser gave our university, this one is most meaningful to me: He and Pat modeled philanthropic leadership at its very best," said Paul Lorenzini, Chair of the OSU Foundation Board of Trustees. "They not only made gifts with great care, investing in opportunities that would have tremendous impact; they inspired others to follow their example. In the best way possible, Al was a team player — not content to go it alone, but knowing the greatest strength is in partnership with others."

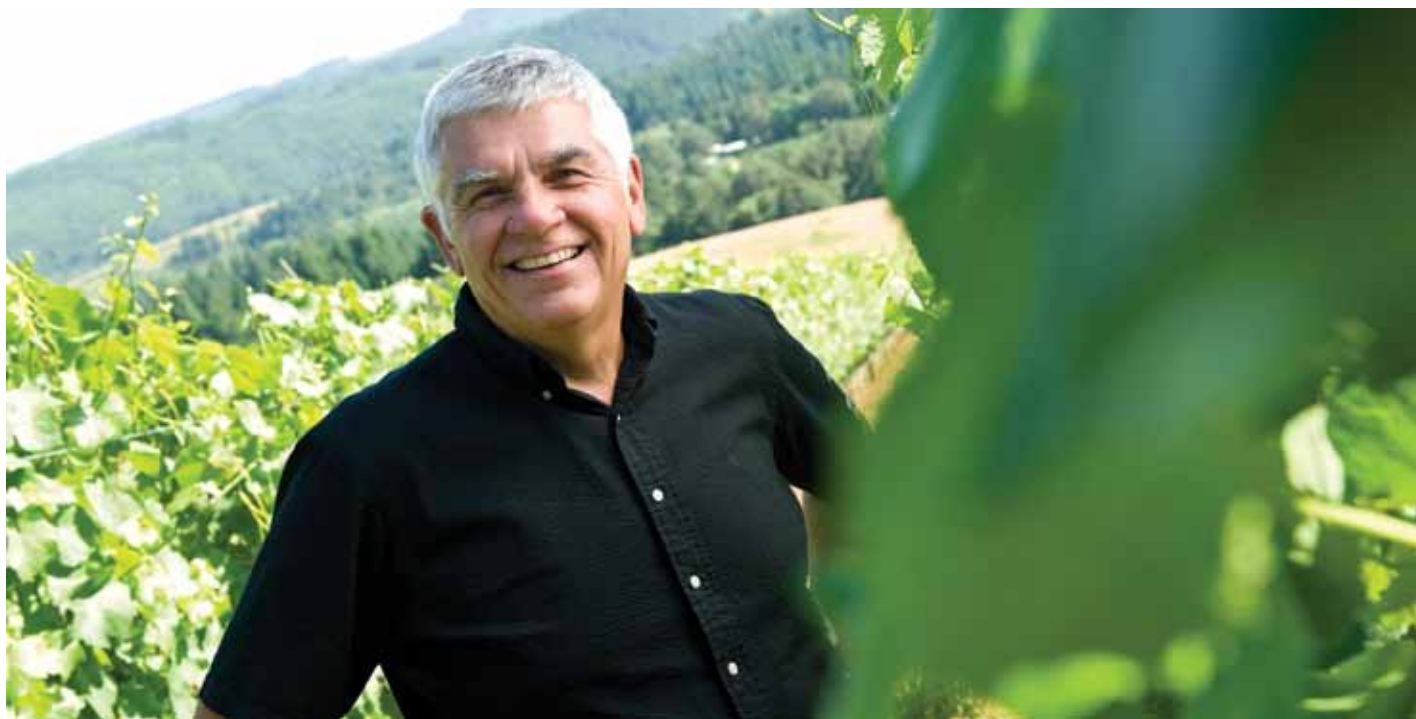
"Al Reser was one of the most successful and most caring people I have ever known. He and Pat fashioned a remarkably successful business and a wonderful family," said OSU President Ed Ray.

"Al loved Beaver Nation, and he was loved in return." 🍌



View the OSU Alumni Association's E. B. Lemon Award tribute to Al Reser at www.osualum.com/awards.

UNIVERSITY-INDUSTRY PARTNERSHIP BRINGS WINE LEADER TO CAMPUS



By Walter J. Sperling

With the fall crush upon them, vineyard owners and winemakers are welcoming a new partner to help Oregon's wine industry ripen into something really extraordinary. Neil F. Shay arrives in Corvallis this fall to head the Oregon Wine Research Institute.

Shay, formerly chair of the food science and human nutrition department at the University of Florida, brings experience with an active research program in viticulture and enology. His work has focused on the potential health benefits of consuming grapes and wine — ideal for a wine-loving, health conscious state like Oregon.

As director of OSU's new institute, Shay will nurture multiple on- and off-campus research partnerships and leverage research results to help producers create top-quality wines.

His appointment, made possible by approximately \$1 million in recur-

ring state funds per biennium and \$2 million in gifts to The Campaign for OSU from wine industry leaders, comes at a critical juncture as Oregon winemakers work to maintain market share and profitability during the current economic downturn.

"Neil has worked in land grant universities and in private industry with the W. K. Kellogg Institute for Food and Nutrition Research," said Sonny Ramaswamy, dean of OSU's College of Agricultural Sciences. "He understands how to connect research and business in large-scale projects that are results-oriented. We are excited about the vision and passion Neil brings to the Oregon Wine Research Institute and to the industry."

David Adelsheim, a renowned Oregon wine industry pioneer and chair of the Oregon Wine Research Institute's policy board, noted the joint university-industry search committee was impressed by Shay's "incredible skills at leading departments

▲ The announcement that Neil F. Shay had been selected to head OSU's new Oregon Wine Research Institute drew praise from observers inside and outside the wine industry. PHOTO BY LYNN KETCHUM

and industry groups and his ability to mentor faculty members and to find resources." Another plus for the search committee, Adelsheim noted, was Shay's passionate personal interest in wine as an award-winning amateur winemaker and informal winery worker.

The *Capital Press*, the state's leading agricultural newspaper, greeted news of Shay's appointment in a June 24 editorial with this: "We applaud OSU and the wine industry for sticking with it and making the deal that brings Shay to Corvallis."

The *Press* went on to remind readers that not long ago tree fruit and berry researchers at OSU did double duty helping grape growers get started. The editorial concluded, "With a top-flight food scientist like Shay at the helm, this decade promises to be a wonderful one for vineyard owners and winemakers. And for connoisseurs of Oregon wines." 🍷

➔ Visit agsci.oregonstate.edu/owri to learn more about the Oregon Wine Research Institute.

DONORS SUPPORT STUDENTS WITH \$100 M FOR SCHOLARSHIPS

OSU is a great institution on the verge of becoming even better, and thousands of alumni and friends are fueling that progress through their support of The Campaign for OSU.

The fiscal year came to an end on June 30, completing the second best year of fundraising in university history with \$94 million added to the campaign

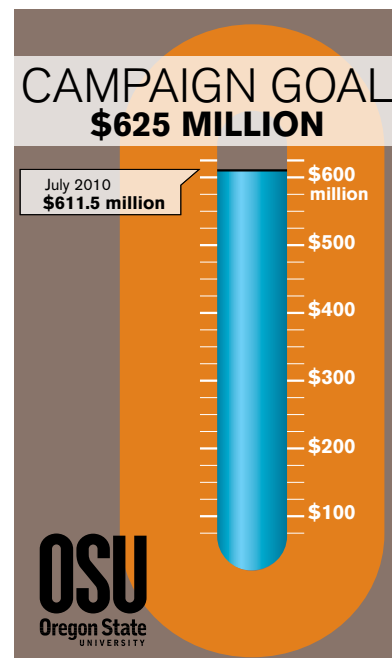
in a 12-month period. The good news got even better as the summer continued.

Donors pushed the campaign past its goal for scholarships and fellowships with success on the “\$100 Million for Students” initiative.

As of July 31, commitments to the campaign came to \$612 million: more than 97% of the

original goal of \$625 million.

More than 53,000 donors have contributed to The Campaign for OSU. This includes 110 campaign gifts of \$1 million or more — a significant figure, considering that before the campaign, the university had received a total of only 54 gifts of this size in its entire history.



PROVOST ANNOUNCES PLAN TO BUILD ENDOWMENT TO RETAIN TOP FACULTY

OSU leaders have launched an ambitious plan to invest \$1 million a year for five years in an endowment matching program to retain the university’s best faculty through more competitive salaries. The Provost’s Faculty Match Program could leverage more than \$20 million in private support to “support the most exceptional faculty for generations to come,” said President Ed Ray.

The Provost’s Match encourages donors to endow faculty positions that support priorities identified in the university’s strategic plan. In an endowed fund, the principal gift is invested, producing a steady flow of funds in perpetuity. Funded by the Provost’s Office, the new program provides annual expendable funds roughly equivalent to what the donor-established endowment will provide, in essence doubling the impact of the donor’s investment.

Faculty drive OSU’s educational and research programs, and endowed positions are the most effective way



▲ As Horning Professor in the Humanities — an endowed position made possible by philanthropy — Anita Guerrini teaches history of the life sciences and medicine.

to recruit and retain the very best talent, said Provost and Executive Vice President Sabah Randhawa.

During The Campaign for OSU, alumni and friends have contributed more than \$60 million to support faculty, creating 31 endowed faculty positions out of OSU’s total of 77.

Longtime OSU supporters Lee ’63 and Connie Kearney provided the first gift to qualify for the match with

a \$2.5 million commitment to create two faculty endowments in the College of Engineering. Lee Kearney, a former director and division manager of Peter Kiewit Sons’ Co., serves on OSU’s Campaign Steering Committee. Connie Kearney, a member of the OSU Foundation Board of Trustees Executive Committee, attended OSU before earning undergraduate and law degrees at other institutions.

“Donors are inspired to support faculty endowments because they see what amazing work OSU professors are doing. These are researchers and scholars who are developing solutions that are changing our world. And many of us know personally what a transformative effect an engaged and engaging professor can have on a student’s life.”

— Paul G. Lorenzini, ’70, Chair of the OSU Foundation Board of Trustees

➤ Visit osufoundation.org/fundraisingpriorities/facultyinitiative to learn more about the Provost’s Faculty Match Program.

ALUMS BEGIN FOUNDATION SERVICE

By Gregg Kleiner

Six new members were elected to the OSU Foundation Board of Trustees at its spring meeting, including the president and publisher of *The Oregonian* newspaper, an executive with one of the nation's leading commercial real estate firms, an Intel executive, the CEO and president of Portland General Electric, an owner of one of Oregon's largest family-held businesses, and a managing director at Morgan Stanley in New York City.

The newly elected trustees join 36 other volunteers who serve as the foundation's governing board.

The board of trustees provides strategic direction for the university's fundraising efforts and oversees the management of the foundation's \$467 million in assets.

"This group is an impressive illustration of how OSU alumni are making an impact here in Oregon and beyond," said Mike Goodwin, the OSU Foundation's president and CEO.

"We are grateful and fortunate to gain the wide-ranging expertise these business leaders bring to our board," Goodwin added.

"OSU's first campus-wide campaign has been incredibly successful, and their guidance will be invaluable as we enter the final stages of this historic effort."

N. CHRISTIAN "CHRIS" ANDERSON III, of Portland, is president and publisher of *The Oregonian*, the largest newspaper in the state and the oldest continuously published newspaper on the West Coast. Previously, he was publisher and CEO of the *Orange County Register*, the third largest newspaper in California. Under his leadership, the *Register* earned two Pulitzer prizes, and he was named Editor of the Year by the National Press Foundation. Anderson graduated from OSU in 1972, earning a degree in liberal studies and participating in the honors program. He also served as editor of *The Daily Barometer*. Anderson was honored as an Alumni Fellow by the OSU Alumni Association in 1992.



DIANE DETERING-PADDISON

DIANE S. DETERING-PADDISON of Dallas, Texas, is the chief strategy officer for Cassidy Turley, one of the largest commercial real estate service providers in the United States. She also serves as an independent director for Behringer Harvard Opportunity REIT II and Air Advice. Previously, she was chief operating officer of two Fortune 500 companies, ProLogis and Trammell Crow Company.

Paddison graduated from OSU in 1981 with a bachelor's degree in clothing, textiles and related arts and received her MBA from Harvard University Business School. She is chair of the OSU College of Business Dean's Circle of Excellence and is starting her own not-for-profit.



JILL WISSLER EILAND

JILL WISSLER EILAND, of Portland, is corporate affairs manager for Intel Corporation and leads the media relations, government relations, community relations, philanthropy and education outreach team for Intel's largest site and Oregon's largest employer. Her service territory includes Washington and Colorado as well.

Prior to joining Intel, she was vice president of corporate communications for Knowledge Learning Corporation; director of government and public relations for KinderCare Learning Centers; and director of public affairs for Portland General Electric. Eiland earned her bachelor's degree in operations management from OSU in 1973 followed by an MBA from George Washington University. In February, she was appointed to the Oregon State Board of Higher Education.



CHRIS ANDERSON III

JAMES J. PIRO, of Lake Oswego, is president and chief executive officer of Portland General Electric. Since joining PGE in 1980 as a civil engineer, he has held numerous leadership roles with the company including executive vice president of finance, chief financial officer and treasurer. A 1974 OSU gradu-

ate, Piro earned a bachelor's degree in civil engineering with an emphasis in structural engineering. Piro serves on several boards including LifeWorks Northwest, Greenlight Greater Portland, Oregon Business Council, Edison Electric Institute, PGE and the PGE Foundation. He also serves on Governor Ted Kulongoski's Oregon Energy Planning Council and Oregon Global Warming Commission.



JAMES J. PIRO

PATRICIA VALIAN RESER, of Beaverton, is board chair of Reser's Fine Foods, a fourth-generation family-owned business headquartered in Beaverton. She received her bachelor's degree in elementary education from OSU in 1960 and was awarded a master's degree in special education from Portland State University in 1980. Reser co-chairs The Campaign for OSU steering committee. She and her late husband, Al Reser, have received numerous awards for their service and philanthropic leadership including the Martin Chaves Lifetime Achievement Award from the OSU Athletic Department, the City of Hope Lifetime Achievement



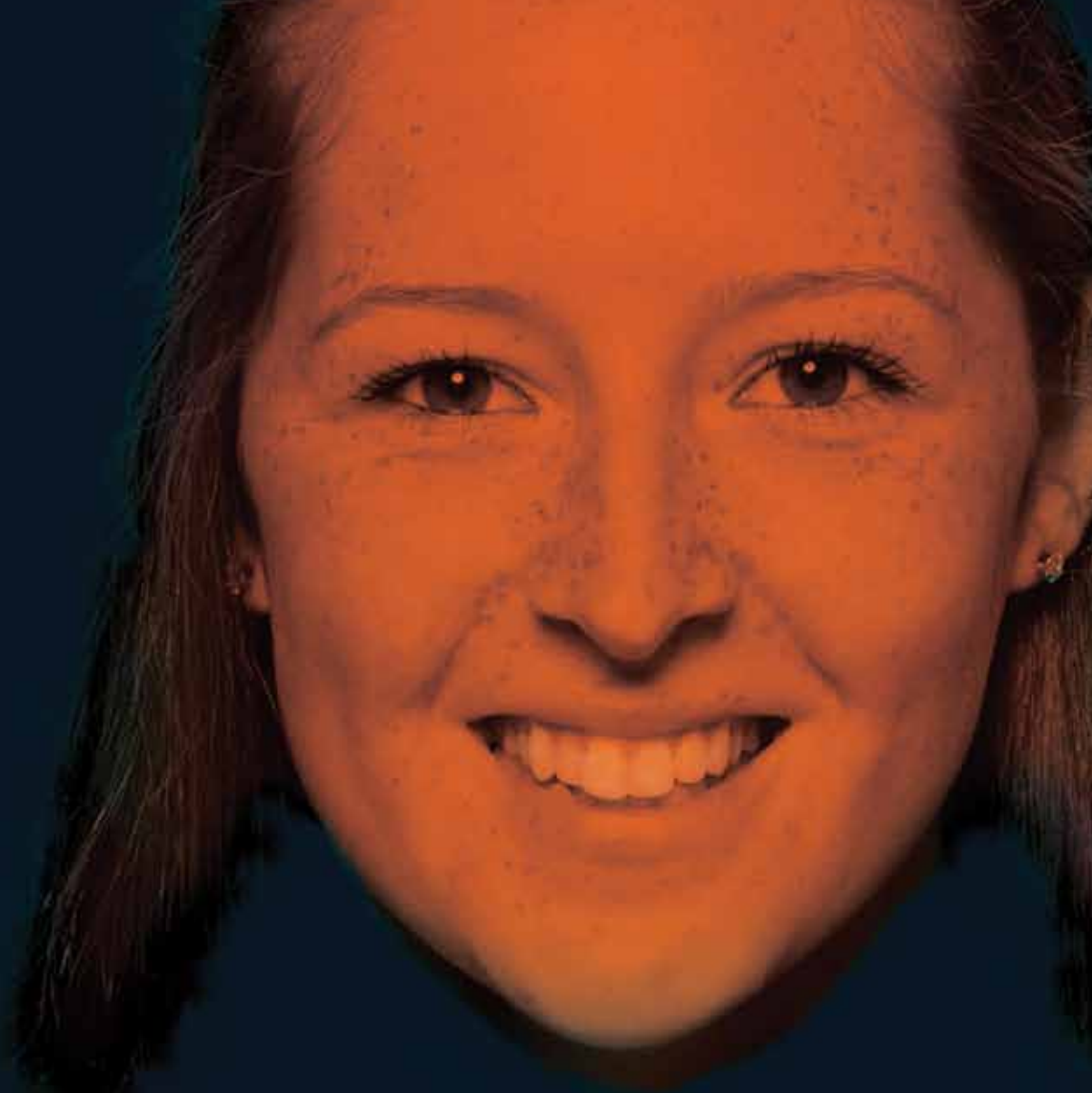
PATRICIA RESER

Award and the Vollum Award for Lifetime Philanthropic Achievement by the Oregon chapter of the Association of Fundraising Professionals.

STEVEN A. ZAMSKY of Darien, Conn., is a managing director in the credit trading business at Morgan Stanley in New York City, having rejoined the firm in 2009. He also has been managing director and portfolio manager at Pequot Capital Management and previously worked in similar capacities at Morgan Stanley and Fidelity Investments. Zamsky graduated from OSU in 1990 with a bachelor's degree in accounting and completed his MBA at the University of Chicago. He was honored by the OSU College of Business in 2008 as one of its Top 100 Alumni and received the Distinguished Early Career Business Professional Award from the college in 2009.



STEPHEN ZAMSKY



I AM STRIKING FOR VICTORY.

I am Chelsea Buckland, a soccer player, a student in the College of Business, and a leader to my peers. I chose OSU because of the great people and the impressive educational environment. Thanks to a generous scholarship, I am pursuing goals on the field and in the classroom. I've been to the Sweet 16. I've been provided an education. I am living my dream. I am ready for my future. I am grateful. I AM ORANGE.

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SHOW YOUR ORANGE. SUPPORT FUTURE STUDENT-ATHLETES LIKE CHELSEA BY DONATING TO THE BEAVER ATHLETIC STUDENT FUND. IT'S AS EASY AS \$10 A MONTH. YOUR DONATION MAKES A DIFFERENCE IN THE LIVES OF OUR STUDENT-ATHLETES. MAKE YOUR DONATION BY CALLING 1-800-GO-BEAVS OR VISIT OSUBEAVERS.COM FOR MORE INFORMATION.

A BEAVER-TAILED, DUCK-BILLED HISTORY

By George P. Edmonston Jr.

ON SATURDAY, APRIL 10, hell froze over.

At least that's the way it seemed to *Oregonian* sports reporter Paul Buker, as he tried to explain the unfathomable act of the OSU Alumni Association bestowing on Mike Parker official status as an honorary alumnus of OSU.

The association first gave its Honorary Alumni Award in 2005, but never before had the organization been so bold in its choice. You see, Parker is a Duck, having graduated from the University of Oregon in 1982.

But he's also been the radio "Voice of the Beavers" for the past 11 years, using his velvet pipes to share with his radio listeners the good, the bad and the ugly of Beaver athletic competition.

Mostly it's been good.

Parker has worked more Beaver bowl games than any announcer in school history. And there he was at

Rosenblatt Stadium in Omaha, Neb., calling Oregon State's back-to-back baseball national championships in 2006 and 2007.

Oregon Stater editor Kevin Miller observed to Buker: "We don't have a lot of power here at the alumni association, but we can turn you into a Beaver if you want to be one."

Parker said he definitely wanted to be one, although many of those who had long listened to his broadcasts might have sworn his diploma was already orange and black.

Now — spiritually and symbolically — it is, as Parker suggested to Buker when he said, "If they see fit to honor me this way, I'm hoping it's because they've been able to tell ... how much I love the university ... (and) Beaver Nation."

Another UO alumnus also received an OSUAA Honorary Alumni Award this year — Jacqueline "Jackie" Giustina, for her long-time service to

Oregon State, her late husband's alma mater. (See awards story on p. 44).

Parker and Giustina's recognition, so richly deserved, reminds us of other surprises in the history of the rivalry between the two schools. Here are some of my favorites:

In 1856, a community school known as the Corvallis Academy was established at 5th and Madison streets in downtown



▲ "Our Beavers sure did show up those lemons from Eugene," someone wrote on a photo of the Nov. 20, 1920 Civil War game, but the score was 0-0, as it was again in 1921. PHOTO COURTESY OSU ARCHIVES P4:45



Corvallis. John Wesley Johnson, a graduate of Yale College, was the first teacher and principal. Johnson later became UO's first president.

Robert Veatch, a graduate of Oregon State's first class of 1870, co-founded Skinner's Butte Academy in Eugene, which became the Union University Association, which in 1876 became the UO.

An early supporter of Corvallis College, R.S. Strahan, was a member of UO's first board of regents. On April 3, 1876, Strahan issued letters to Thomas Gatch, then president of Willamette University (and a future president of Oregon State), and B.L. Arnold, president of Corvallis College, inviting both to serve as members of Oregon's first faculty. They respectfully declined.

Everyone knows UO plays its home football games at Autzen Stadium. But how many know that Thomas J. Autzen, the facility's namesake, is actually a Beaver?

A native of Washington and the son of Danish immigrants, he received an electrical engineering degree from Oregon Agricultural College in 1909. Autzen made a fortune in plywood manufacturing,

then gave large chunks of it to UO to construct a new stadium, which replaced venerable Hayward Field in 1967. He did so in honor of his son, who had graduated from UO in 1943.

The late Chuck Boice earned his bachelor's degree at UO in 1942. He also had a master's degree in journalism from there, awarded in 1951. He was appointed editor of the *Oregon Stater* in 1969 and held the position until his retirement in 1986. From 1991-97 he served as the publication's sports editor. So staunchly orange and black was Boice that at the time of his death in March only his closest friends and associates knew anything about his college training in Eugene.

Rich Brooks. The name is synonymous with Duck football, although he hasn't walked the sidelines at Autzen Stadium as head coach since 1995, when he left Eugene for the St. Louis Rams of the NFL. The highlight of his 18-year stint with the Ducks was his last season, when he won National Coach of the Year for leading his team to the Rose Bowl.

Not only did Brooks play football for the Beavers under the legendary Tommy Prothro, he has two degrees

from Oregon State, a bachelor's, earned in 1963, and a master's in education received a year later. He retired this year as head coach of the Kentucky Wildcats.

Don Essig graduated from Oregon State in 1960, where he was also a yell leader. In 1967, he exchanged his Beaver megaphone for a Duck microphone and became the public address announcer for UO football and basketball, a position he has held for 43 years.

Essig has master's and doctoral degrees from UO in school administration and organization development, respectively, but he never turned his back on OSU. In 1997, Essig was elected to the OSU Alumni Association's Board of Directors, a position he gladly accepted.

Homer Maris was the composer of OSU's alma mater, "Carry Me Back," first presented to the student body for approval in 1919. Maris graduated from UO in 1913, and then received his master's degree from Oregon State in 1918.

Then there was the man known as "Mr. Oregon State." Dan Poling served his Corvallis alma mater (Class of 1928) in various administrative capacities from 1937 until his passing in 1998. In 1988, the OSU Alumni Association named its highest award for alumni service after him, the Dan Poling Service Award, then awarded him the first one.

Although his love for OSU was legendary, his Ph.D. was earned in Eugene. 🦊

George P. Edmonston Jr. is history and traditions editor of the Oregon Stater, and is the retired editor of the magazine. A graduate of Louisiana State University, he received the OSUAA's Honorary Alumni Award in 2007.

▲
Ducks and Beavers cemented relations at a traditional Lemon-Orange Squeeze dance in the MU Ballroom in the 1950s and early 1960s. PHOTO COURTESY OSU ARCHIVES PI98_92_064

! The rivalry is vivid for many people, but it's not unheard of on campus to see "University of Oregon State" on an envelope.

NEW INITIATIVES AIMED AT GETTING MORE ALUMNI INVOLVED WITH OSU



JEFF TODD
Executive director
OSUAA

DESPITE THIS TIME of severe economic challenges your Oregon State University Alumni Association board and professional team have charted a bold and exciting course to actually swim against the tide.

We intend to commit more staff to grow our ability to serve and engage you more fully and meaningfully in the life of OSU and with one another.

This direction recognizes the great potential for even deeper alumni involvement with the university.

Over the past seven months the association has developed and begun to aggressively implement an exciting new business plan.

Our goals are simple:

- Engage more of you through program innovation.
- Use our vast pool of talented and skilled alumni volunteers in more impactful ways.
- Build more dynamic communications and marketing operations to better connect OSU with you and to better plan to meet your needs and draw upon your interests.
- Finally, grow our financial resources in order to more fully serve alumni and OSU!

You will see the alumni association adopt a more strategic approach to developing programs that more closely align with the various life cycles and generations of OSU's graduates.

More resources will be devoted to providing professional career and business networking programs.

Also, there will be more opportunities for alumni to volunteer their time and talent to help expand OSU's regional presence and impact.

Volunteerism is one of the most critical aspects of the new business plan, in recognition of the fact that our capacity to impact your lives and OSU is directly tied to how effective we are at harnessing the talent and energy of all of you.

The association intends to use technology and more dynamic content to better engage and connect with you. One recent example of this approach is the new *Oregon Stater* blog, a prototype of which I encourage you to explore at staterblog.com. You will find it to be a terrific, new way to interact with our communications team and stay on top of the latest OSU developments.

At the same time we will be more consistently communicating the value and importance of membership in everything we do — we want more of you to actively demonstrate your OSU loyalty

THERE WILL BE MORE OPPORTUNITIES FOR ALUMNI TO VOLUNTEER THEIR TIME AND TALENT TO HELP EXPAND OSU'S REGIONAL PRESENCE.

and support by being dues paying members.

Meanwhile we will work toward better alignment with athletics and the OSU Foundation. We would love to see alumni to do three things every year — make a gift to support OSU; help student-athletes through the Beaver Athletic Student Fund; and maintain their membership in the alumni association.

The alumni association — just like Oregon State University — has an incredibly bright future, but there is more for us to do.

We need your help, involvement and support to fully realize the association's potential for the university and for all of our alumni! 🍌

OSUAA Executive Director Todd to leave for B.C.

OSU Alumni Association Executive Director Jeff Todd will leave OSU in September to become executive director of the alumni association and associate vice president, alumni, at the University of British Columbia in Vancouver.

He has been in the OSU position for six years.

"This is a wonderful opportunity for Jeff and his family and a great loss for each of us on a personal as well as professional level," said OSU President Ed Ray. "Jeff has done a wonderful job in building a solid team of colleagues at the association, and the alumni board is outstanding."

Penny Yano Atkins, '79, president of the association's board of directors, echoed Ray's sentiments.

"While we will certainly miss Jeff and the Todd family, we will continue to benefit from his six years of hard work during the upcoming transition period as we implement a bold and very exciting new business plan created under his direction," she said.

"We are better prepared to meet the challenges of serving the university and our 150,000-plus alumni thanks to Jeff's efforts and dedication."

Todd, whose work at OSU included expanding the *Oregon Stater's* circulation from about 20,000 to about 143,000 households, expressed gratitude for the opportunities and support he has received at OSU.

"This decision was extraordinarily difficult (and painful) for me, my wife Jean, and my daughters Rachel and Audrey," he said. "We have had tremendous support from my colleagues on our professional team, members of the board, and university leadership — especially President Ray.

"We have made friendships that will last a lifetime and we always will loudly cheer for the Beavers!"

HOMECOMING 2010



"Old School Benny
New School Pride"

Oregon State
vs.
California

OCTOBER 30th

HOMECOMING 2010 SCHEDULE HIGHLIGHTS

updates at www.osualum.com

WEDNESDAY, OCT. 27

Tug-o-war preliminaries

Location TBD

FRIDAY, OCT. 29

Classes Without Quizzes

CH2M HILL Alumni Center

Sponsored by OSU Alumni Association

Class of '65 & '70 reunion dinners

CH2M HILL Alumni Center

Homecoming bonfire/pep rally

Location TBD

Sponsored by the Student Alumni Association

Volleyball - OSU vs. California

Gill Coliseum

7:00 PM

SATURDAY, OCT. 30

Recreational sports reopening ceremonies (tent.)

Morning dedication program

Facility tours of the newly renovated McAlexander Fieldhouse and Outdoor Recreation Complex

Pre-game music and play on the fields

Homecoming BBQ and Beaver Nation tailgater

CH2M HILL Alumni Center

Class of '65 & '70 reunion tailgater

CH2M HILL Alumni Center

Football game - OSU vs. California

Reser Stadium

Tug-o-war finals

Location TBD

SUNDAY, OCT. 31

Volleyball - OSU vs. Stanford

Gill Coliseum

2:00 PM

schedule subject to change

OSU Alumni
Association

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Oregon State
UNIVERSITY

Do you know an outstanding Oregon Stater?

The OSU Alumni Association wants to recognize them!

E.B. Lemon Distinguished Alumni Award

The E.B. Lemon Distinguished Alumni Award recognizes former students who have made significant contributions to society.

Jean & C.H. "Scram" Graham Leadership Award

The award recognizes and honors individuals for their leadership and commitment in promoting the OSU Alumni Association.

Honorary Alumni Award

The Honorary Alumni Award is the highest honor given by the Oregon State University Alumni Association to individuals who are not graduates of Oregon State University.

Young Alumni Award

This award recognizes an OSU graduate, 35 years of age or younger, whose exceptional achievements in career, public service or volunteer activities reflect positively on all alumni and the university.

Dan W. Poling Service Award

Given in Dan W. Poling's honor, recognizing dedication and service to OSU.

Visit our website for additional information and to submit your nomination

www.osualum.com/awards

OSU Alumni Association



Diane Lane, second from left, and John Malkovich, far right, star in *Secretariat*, screenwritten by OSU alumnus Mike Rich, speaker at the first OSU Business Roundtable. DISNEY PHOTO BY JOHN BRAMLEY

Screenwriter Mike Rich leads OSU Business Roundtable out of the gate with his new film

The 2010-2011 OSU Business Roundtable is ready to kick off another impressive series featuring alumni speakers in Portland.

First up, on Sept. 22, is Mike Rich, '81, award-winning screenwriter of *The Rookie*, *Finding Forrester*, *Miracle* and *The Nativity Story*, who will preview his latest film, *Secretariat*, which opens around the nation Oct.

8. Rich will share insights on the business of movies and will discuss how his time at OSU contributed to his success in Hollywood.

Roundtable membership includes admission for a member and guest to five networking events during the academic year. Each member also receives a one-time pass to the Nike employee store, courtesy of OSU Business Roundtable member and Nike employee Pam Childers Johnson, '83.

Among the events:

Wed., Sept. 22

Mike Rich, '81
McMenamins Mission Theater
1624 NW Glisan
11:30 am-1:00 pm

Wed., Nov. 10

Providence chief executive in Portland, Dave Underriner, '81, and Stifel Nicolaus financial advisor Bill Swancutt, '08
Multnomah Athletic Club
1845 SW Salmon
11:30 am-1:00 pm

Underriner and Swancutt know what it takes to make it on the playing field and in the business world. Underriner played baseball at OSU and Swancutt excelled on the football field. They will share stories of how sports influence their careers.

Other upcoming events in the series: January — OSU President Ed Ray's State of the University address; April — Intel Corporate Affairs Manager Jill Eiland, '73; June — Showcase of outstanding OSU graduates.

Roundtable membership (including an OSUAA membership) is \$225. Those who are already OSUAA members pay \$175. For more information, to register for events or to join the roundtable, visit www.osualum.com/osu_roundtable.

See trailers and learn more about Mike Rich's new movie at disney.go.com/disneypictures/secretariat.

WELCOME, LIFE MEMBERS!

The OSU Alumni Association welcomed 64 new life members from February through July 2010.

These proud Beavers committed to the university and its alumni for the rest of their lives. Two alumni celebrated the completion of their doctoral degrees this spring by becoming lifetime members of the alumni association. Welcome!

LAURA ADMIRE
ALBERT BERGLUND, '92
ANITA LAUHALA BOWMAN, '98, '01
BRENT BOWMAN, '01
JERRY A. BRITTON, '59
DEANNA SHANE CARPENTER, '06
RAPHIEL J. CARTER, '10
BETH CASKEY
STEVEN CASKEY, '89
MAX J. CLAUSEN, '70
ROBERT H. CLAUSSEN, '96
COLLEEN CORDIS, '00
GREGORY COWAN, '95
KATHY COWAN
KATHLEEN HOLTZINGER CROWLEY, '79
LARRY CROWLEY
ARDITH COLGROVE DAVIS, '55
JERRY C. DAVIS, '55
JULIANNE ARTERBERRY ERICKSON, '07
ALONZO GREENE
SUNNY O'DONNELL GREENE, '89
LAWRENCE A. HANSEN, '74, '75

GINGER HUDSON HARRISON, '64
KEN L. HARRISON, '64, '66
JOYCE MOUNT HART
NATHAN HENSLEY, '95
SUMMER HUBBARD HENSLEY, '98
HOWIE HILLIKER, '78
DARRELL J. HUBLER, '03
MICHAEL S. INOUE, '64, '67
SUE WALLACE JAQUA, '65
TOBIAS D. JOYCE, '05
MICHELLE SZATHMARY KENDALL, '97
LAWRENCE P. KIRKLAND, '72
SEAN M. KRAUSE, '08
KEITH KRUEGER, '86
WEBSTER LANGELIERS, '95
ANGELA LARSH
NICOLE LINDEMANN, '02
MARY KNIGHTEN MATAVA, '79
WENDY MCCARTNEY, '00
ROBERT E. McWHORTER, '90
ERIC C. MESLOW, '91
HEIDI MESLOW

ERIC NOLANDER, '90
KAROL HARVILL OTTEMAN, '83
JOTH RICCI, '91
DIANA MILANTIA ROY, '03, '09
DARREN SCHELSKY, '93
LEAH HICKSON SCHELSKY
MARI SCOTT
MICHAEL J. SCOTT, '75
PAT L. SHAVER, '10
MICHAEL W. SHEETS, '75
RICHARD C. STEVENSON, '80
JOHN E. TAYLOR, '84
ELAINE VALENZANO
TERRY VALENZANO, '67
JOE VOJE, '97
GEORG A. WEIDLICH, '89, '90
KEN L. WICKS, '80
DEAN C. WILLS, '03, '10
KENT S. ZERR, '75
LORI M. ZERR

The cost for those who have graduated in the past five years or for people age 65 and older is \$700 for an individual and \$850 for a joint life membership.

The general price is \$1,000 for an individual or \$1,250 for a joint membership. For more information, visit www.osualum.com/membership or call 1-877-OSTATER.

Beaver Nation takes to Pioneer Square in Portland for back-to-school rally Sept. 17

Join Beaver Nation for a first-of-its-kind rally in Portland's "living room," Pioneer Courthouse Square, as Portland area alumni and campus representatives send off students from Greater Portland to Corvallis for the new school year!

The OSU Rally at Pioneer Square is set for noon to 2 p.m. Friday, Sept. 17. Everyone is welcome — new students, current students, OSU alumni and other Beaver Believers.

Attendees will hear from Dean of Students Mamta Accapadi on why OSU is increasingly the university of choice for Portland-area students; and from football coach Mike Riley, the day before the Beavers



take on Louisville in a high-profile early season matchup at Reser Stadium.

Wear your orange and black so everyone in the Rose City will know exactly what this big day is all about! (If your gear needs an upgrade, there's the OSU Bookstore Fan Shop at 121 Southwest Morrison St., and Beaver Authentics will be on hand at the rally.)

Prizes will be given, including tickets to a Beaver home football game and for one night's stay at Portland's Benson Hotel. An alumni power pep band and OSU dancers will make this a spirited celebration you won't want to miss.

It's all free, so be there in the Square!

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OSU Alumni
Association

➤ For more information on OSUAA membership visit www.osualum.com/membership.

BOARD OFFICERS SELECTED, ADVISORY COUNCIL LAUNCHED

Penny Yano Atkins, a 1979 business graduate from Caldwell, Idaho, has been named president of the OSUAA Board of Directors. A business consultant, she is a long-time, active supporter of the university, and has served on the association board since 2003.

The board named a full slate of officers to work with Atkins; like her, their one-year terms started July 1. They are:

First vice president, John Porter, '83, Tualatin; second vice president, Joth Ricci, '91, Portland; treasurer, Pam Stebbeds Knowles, '77, Portland; immediate past president, Bill Perry, '89, Canby; representative from the OSU Foundation board of trustees, Elise F. McClure, '81, Portland.

The board includes 22 alumni leaders who work closely with the executive director and the association's professional staff to oversee the association and to represent OSU at various events.

ous events.

This year, the board decided to expand opportunities for alumni leadership and support by creating its own alumni advisory council. Council members will be ambassadors for OSU and will assist the association in engaging alumni in their communities. The council may eventually grow to have as many as 45 members.

The first 11 appointees of the OSUAA Advisory Council are: Davis Smith Jr., '92, Bend; Brian Collins, '06, Corvallis; Kelley Quigley Kaiser, '93, '99, Corvallis; Ann Campbell Adrian, '83, Lake Oswego; Chad Reese, '90, Portland; Grant Cyrus, '04, Sisters; Wade Westhoff, '93, Danville, Calif.; Tim Metcalf, '82, San Clemente, Calif.; Alex Bianchi, '00, San Jose, Calif.; Terri King, '90, '93, Ridgefield, Wash.; Chuck Ramanujam, '01, Seattle, Wash.



Penny Yano Atkins is the new president of the OSU Alumni Association's volunteer board of directors.

PHOTO COURTESY OSUAA

AWARDS GIVEN; DUCKS MADE BEAVS

Two people well-known to OSU alumni officially *became* OSU alumni this April at the Orange and Black Evening in Portland. Jackie Giustina and Mike Parker were named 2010 Honorary Alumni by the OSUAA. This award honors non-alumni who support and advance OSU in the tradition of its alumni.

A 1943 graduate of the University of Oregon, Jackie Giustina and her late husband Nat, '41, have supported the university in many ways, including helping found Trysting Tree Golf Course and providing two endowed professorships. Jackie Giustina served on the Council of Regents Advisory Council for the OSU Foundation from 1990 to 1995.

A 1982 graduate of the UO, Parker has been the radio voice of OSU sports since 1998. He has called nine bowl games, two national championship baseball series and a



JACKIE GIUSTINA



MIKE PARKER



ERIC SHOENSTEIN, '88

post-season title in men's basketball.

Two other awards were presented to OSU graduates at the Orange and Black Evening.

Eric Schoenstein received the Jean and C.H. "Scram" Graham Leadership Award,

which honors individuals who promote the OSUAA. Schoenstein, who is a principal of Jensen Investment in Lake Oswego, has been very active with Oregon State and particularly the alumni association since he graduated in 1988. He joined the board of the OSUAA in 2003 and served as president in 2007-2008.

Al Reser, '60, whose family business name graces the OSU football stadium, received the

E.B. Lemon Distinguished Alumni Award for his lifetime of service to OSU. He died shortly afterward; a memorial story is on p. 33.

Another association honoree is a professor of environmental and molecular toxicology in the College of Agricultural Sciences, who is the 2009 OSU Alumni Association Distinguished Professor.

David Williams directs the Superfund Research Program at OSU. He is also an investigator in the Linus Pauling Institute and Marine and Freshwater Biomedical Sciences Center. His team has recently focused on the Gulf of Mexico oil spill.



AL RESER, '60



DAVID WILLIAMS

See video from the Orange and Black Evening award ceremony at www.osualum.com/awards.

Your Team Plays Here!



Hey Beaver Believers!

If you can't make it live, catch all the OSU games on our 17 flatscreens.
Live entertainment and a great bar menu with NW micro-brews and domestic beer on tap.



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GILL COLISEUM LOOKING SHARP ON THE COURT AND DOWN BELOW



While it's certainly true that no sports team aspires to be a cellardweller, it's also true that major improvements to the facilities for men's and women's basketball underneath the court in Gill Coliseum make descending to *that* basement a much more pleasant experience than it used to be.

Oregon State's arena received approximately \$3 million in improvements this spring and summer.

Most of the work was done downstairs as part of an ongoing effort to update the venerable arena.

Included were new locker rooms, a new and enlarged training room, a new media room, an elevator for

improved access and new floor and wall coverings in many areas of the basement.

OSU Athletics had new square footage to work with in the Gill basement because the Horner Museum collection was moved to the Benton County Historical Society's new storage facility in 2008.

Several years ago, the coliseum's first-floor hallways were brightened with new floor coverings and paneling.

Plans call for eventually extending that theme to the second floor; the timeline is based on when the \$200,000 needed for the work becomes available.

PHOTOS BY DENNIS WOLVERTON

ABOVE: Renovations in 2009 freshened the outside of Gill Coliseum and returned the translucency to its large windows. Now Ralph Miller Court has a sparkling new paint job.

FACING PAGE, TOP LEFT: The new training room occupies a portion of the southeast corner of the basement that once housed Horner Museum. The move allowed an expansion from approximately 5,000 square feet to 6,500 square feet that is arranged in a more efficient fashion. The facility includes in-ground therapy pools, examination rooms, a conference room and an individual office for each trainer.

FACING PAGE, BOTTOM LEFT: The men's basketball suite was renovated in 2006 and includes the same features as the women's basketball suite, but with a graphics-oriented atmosphere. The players they depict in action have signed some of the area's murals — including Steve Johnson, Charlie Sitton, Mel Counts, Mark Radford, Ray Blume, David Lucas, Lester Conner and Scott Haskin.



ABOVE: The locker area in the men's basketball suite includes a sample locker full of gear to show recruits.

TOP RIGHT: The new women's basketball locker room has a light, airy feel. The suite also includes a teaching and video area, lounge, gaming area, conference room, and coaches' and managers' locker rooms.

➤ To keep up with coach Scott Rueck's rebuilding of OSU women's basketball, visit www.osubeavers.com/sports/w-baskbl.

FOOTBALL SENIORS COULD BE CALLED THE ‘FIGHTIN’ PHARMACISTS’

By Kip Carlson

Who says drugs and sports don't mix?

Certainly not Aaron Nichols and Wilder McAndrews.

We're not talking about drugs that artificially enhance performance or alter reality, but about those that heal or improve quality of life. In any event, these young men hope to invent and dispense them, not take them.

McAndrews and Nichols, both seniors on the Oregon State football team, have met the rigorous qualification for acceptance into the OSU College of Pharmacy's doctorate program, which rejects about 90 percent of its applicants. They'll soon begin two years of graduate studies at OSU, then spend a year at Oregon Health Sciences University and finally complete the program with a year of internship.

Somewhat to their own surprise, Nichols, a wide receiver, and McAndrews, an offensive lineman, have coped with the time demands and physical rigors of Division I football while succeeding in the highly competitive pharmacy admission process. Every year, a field of 800 to 1,000 applicants is whittled to an incoming class of 80.

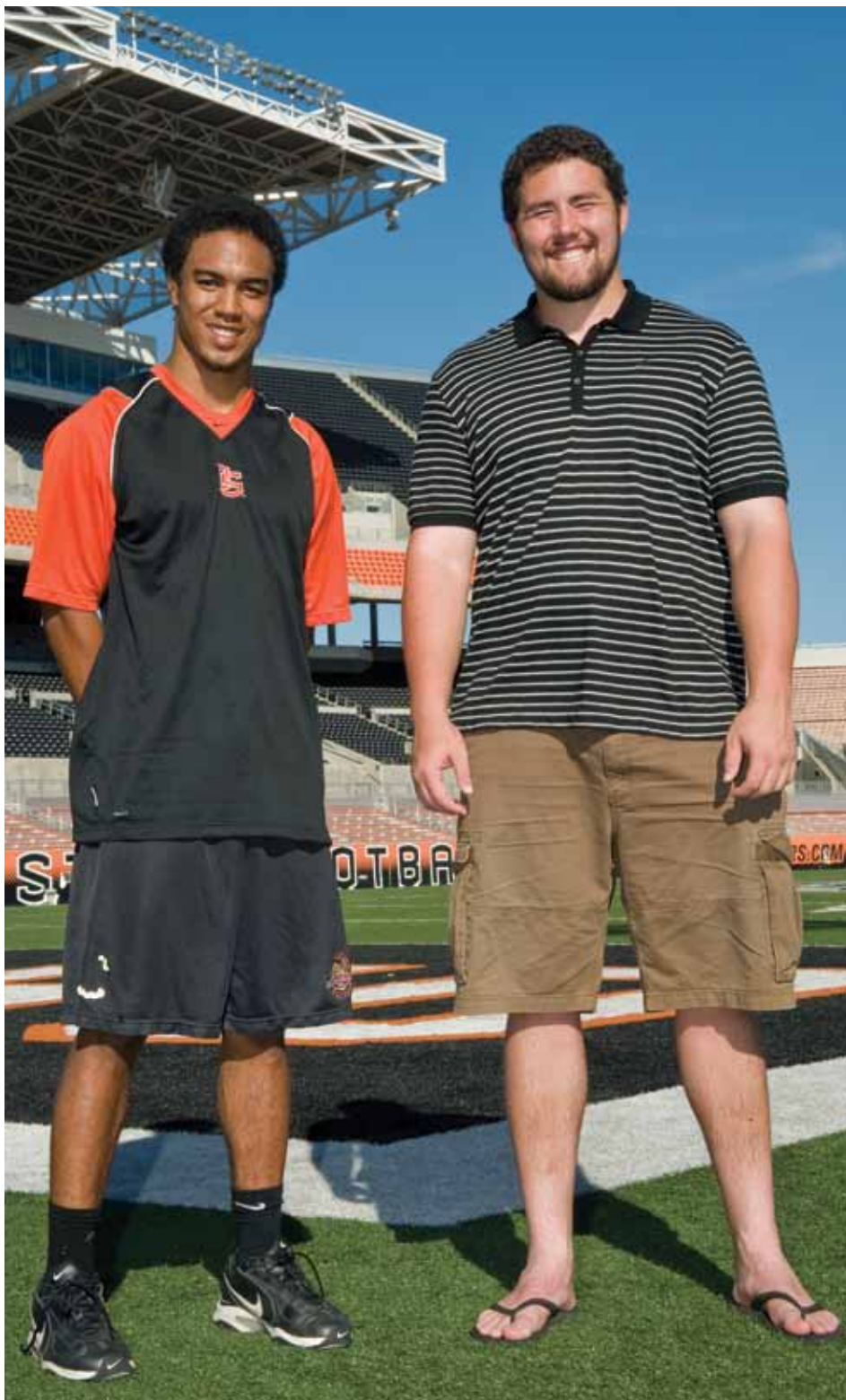
The application requires three years of prerequisite science coursework that includes everything from general chemistry and general biology on up to organic chemistry, human anatomy, physiology, microbiology and the like.

"And a lot of it is up at the 400 level, so it's really rigorous," said Nicole Kent, '04, assistant head advisor for the OSU College of Pharmacy. "A lot of people will wash out before they ever get to that point. And if they do get to that point, you still have to do well and earn an A or a high B."

The two impressed Megan O'Quin, '03, academic counselor for Beaver athletes.

"For them to still (play) football and have the grades they both had — they were amazing, amazing students the whole way, their whole entire time here."

So, would O'Quin let these guys — former teammates at Kamehameha High School in Honolulu — fill her prescription?



➤ See the prerequisites for the pharmacy doctoral program at pharmacy.oregonstate.edu/pharm_d_program_pre-reqs.

“Oh gosh, yeah,” O’Quin said. “I totally picture myself in Hawai’i, and something happening and I have to go to a pharmacy, and there, lo and behold, is Wilder McAndrews.

“I do picture it, and yes, I definitely would take a prescription from them.”

If that happens someday, it won’t exactly be the result of a lifelong dream for these young men. Neither settled on pharmacy as a career goal until midway through their college years.

McAndrews realized he had enough credits to try for the pre-pharmacy major, looked into what it entailed, and found the material intrigued him and the field provided strong employment possibilities. In Nichols’ case, a school trip to the

Big Island of Hawai’i included learning about native plants and their traditional uses. That got him interested in medicine and eventually, pre-pharmacy.

Their decisions put them on a steep undergraduate path.

“Pretty much every single term, they were in a full load of sciences,” O’Quin said. That largely left time just for football and studying — and sometimes not even enough time for just those activities.

“You’ve just got to buckle down,” McAndrews said. “There’s no easy way around it. Sometimes you’ve got to make the decision, like you have an important test the next day, you have to study for 20 hours — that may mean little to no sleep and you have workouts the next day, and you just have to suck it up.”

Pharmacy adviser Kent arranged the players’ course schedules to mesh as well as possible with their football commitments — some tougher classes in the out-of-season winter and spring terms, as few classes as possible on fall afternoons when practice beckoned.

But when classes conflicted with football, academics took precedence.

“Coach (Mike) Riley always makes it clear to us, he wants not only good football players but he wants outstanding young men on his team,” McAndrews said. “He makes it known that he thinks everything about what we do in

football and school is important to him, and he wants us to succeed to the maximum possible in all categories.”

Their Beaver teammates congratulated the two on their admittance to the doctoral program, but much of their work was invisible to fellow players.

“Nobody really sees when we’re studying; they just know it’s good to get into the pharmacy program,” McAndrews said. Added Nichols: “They know we’re studious, we work hard in school. They see us studying, going through flashcards in the locker room, (and say) like, ‘What is that for?’”

But do fellow Beavers think it’s kind of cool they made it into the pharmacy program?

“I don’t know that they think it’s kind of cool,” McAndrews said. “They think it’s kind of hard.”

Inspired by the two, junior punter Johnny Hekker is following the same path.

“They’re definitely role models for underclassmen,” O’Quin said.

It helped McAndrews and Nichols that they had each other for support, and that they were familiar with each other long before they came to Corvallis. Nichols walked on

at OSU in 2006 (earning a scholarship this past spring) while McAndrews arrived a year later after initially attending the University of Hawai’i but not playing football there. They hadn’t been particularly close friends at Kamehameha, but that developed as they worked together at Oregon State.

This fall, Nichols and McAndrews will put aside thoughts of white lab coats to don orange and black for their final season of football.

“I’m looking forward to my senior year,” Nichols said. “Having a great experience, winning a lot of games, having a lot of good times.”

Other folks are also looking forward to the season, thanks to the players’ accomplishments.

“We couldn’t be more excited,” Kent said of the College of Pharmacy. “I love to be able to go to the games and cheer for the guys I know, and that doesn’t happen a whole lot because we don’t get a lot of football players.

“I think the (pharmacy) alums will get really excited about it. We always have an alumni function around Homecoming, so to have a couple of pharmacy students to go and cheer for is going to be extra special.” 🍁



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? Did you know? OSU scholarship athletes have roughly the same graduation rate as the general student body.

SCOTT RUECK BACK HOME TO COACH

By Kip Carlson

In late June, Scott Rueck's basketball coaching journey came full circle — right there at the Burgerville in Monmouth.

The restaurant alongside U.S. 99W was where Rueck, as an assistant coach at Santiam Christian High School in Adair Village (just north of Corvallis) two decades ago, made many a stop on the way home from road games.

"That was the hangout," Rueck said. "We had some great times at Burgerville with the (Santiam Christian) Eagles."

This summer, that same establishment was where Oregon State athletic director Bob De Carolis offered Rueck the chance to coach the OSU women's basketball team. It was a convenient meeting place between Corvallis and Newberg on a busy day for both men. Rueck — the coach at George Fox University in Newberg for the past 14 seasons — accepted, and his hiring was announced June 30.

The hometown feel of the meeting fits Rueck's love of things local.

A native of Hillsboro, he was raised a Beaver fan and graduated from OSU in 1991. Growing up he attended basketball camps and many games in Gill Coliseum. On a mid-July morning, Rueck sat in his new office in the northwest corner of the building and admitted that he still had to pinch himself every so often.

"That's probably not going to wear off for a while," Rueck said. "It's a little bit surreal, still, being a coach here at a school I've cared so much about for so long."

Introducing Rueck to reporters and fans in a Reser Stadium gathering, De Carolis noted: "He's part of the family. He is a Beaver ... he knows that we relish being the underdog but that we're going to outwork you and that's how we're going to beat you. He has proven that. Scott is also well respected in the Northwest. He's built some tremendous relationships."



And he's gotten tremendous results, with a 283-88 record at George Fox. His teams went 85-8 the past three seasons. The 2009 Bruins, with no returning starters and 10 freshmen on the roster, went 32-0 en route to the NCAA Division III national championship.

In making the jump from a Division III job to Division I, Rueck is in good company at Oregon State. Successful Beaver coaches with small college backgrounds include football coach Mike Riley, assistant head football coach Jay Locey, '78, national champion baseball coach Pat Casey, assistant baseball coach Pat Bailey, men's soccer coach Steve Simmons and women's cross country and track and field coach Kelly Sullivan.

"People are people — that's the main thing," Rueck said of what doesn't change in the transition from small to big schools. "It doesn't matter what group you're leading, you need to know how to motivate, how to blend personalities, how to build a team. I think that's true at any level of any walk of life.

"And basketball is basketball. There

are certain subtle changes at each level due to athleticism and size, but overall it's the same game. Those are the nuts and bolts of it, and I think that's why I'm here."

Rueck succeeds LaVonda Wagner, who reached an agreement to leave the position June 1. He inherited a struggling program with two returning players and three incoming players. His immediate priorities were to assemble a staff compatible with his vision for the program and to find enough players to play.

In the initial stages of building the program, Rueck can offer recruits the chance at lots of playing time, right away. Down the road, selling Oregon State to potential players will involve another enticement that is dear to the coach's heart.

"What I know about Oregon State is, once you're on this campus, there's a feeling here that is unique," Rueck said. "That's the reason I feel like we can be successful here.

"We're not in a great spot right now, but I think we can dig ourselves out of this hole by attracting kids, getting them here and letting them see what Oregon State truly is, because it's a place where you feel at home and you feel a part of family from the minute you walk on campus. It's a neat thing that we have." 🍁

▲ Supporters who turned out to greet women's basketball coach Scott Rueck learned that he has always been a Beaver, knows his work is cut out for him and is unfazed by the challenge. PHOTO BY DENNIS WOLVERTON



In 2009 Scott Rueck's George Fox women's team, with no returning starters, won all 32 games and the Division III national title.

AWARDS

John Eggers, '50, the late sports information director at OSU, was inducted into the College Sports Information Directors of America Hall of Fame. Eggers served at OSU for more than 31 years and was inducted into the OSU Athletic Hall of Fame in 1991. His late wife **Jean Pickens Eggers**, '52, was class news editor of the *Oregon Stater* for many years.

David V. MacCollum, '50, Sierra Vista, Ariz., has been inducted into the International Safety and Health Hall of Fame by the Construction Safety Council, for his work in reducing construction and other workplace hazards.

Katie Walsh, '80, director of athletics training in the Health Education and Promotion Department at East Carolina University (Greenville, N.C.), was named the Most Distinguished Athletic Trainer for 2010 by the National Athletic Trainers' Association.

Rick Velayo, '81, Palo Alto, Calif., received the 2010 International Alumni Achievement Award from the Gemological Institute of America.

Mary Robinson Oldham, '91, advertising account executive at *The Oregonian*, is a finalist for a Romance Writers of America's 2010 Golden Heart Award.

MILESTONES

Ralph Martinson started at Oregon Agricultural College in 1929 when tuition was \$36 per year. He left to help out in a friend's store in the St. Johns neighborhood in Portland, eventually owning and operating the Superior Food Store until 1972. He recently celebrated his 100th birthday at the Longview, Wash., care center where he lives.

Curtis C. Tigard, '30, celebrated his 101st birthday in April at the John Tigard House, located in the town named after his grandfather. In a story published in the *Tigard Times*, he says: "If you think this depression is bad now, you should have been around the other time." After college, Tigard spent five years searching for work until finally beginning his career as an accountant for US Bank. He keeps busy these days trapping moles at the local country club, averaging about 40 a year.

Jerry Evans, '61, and **Linda Latourette Evans**, '60, celebrated their 50th wedding anniversary this spring in Medford. They have owned the Jacksonville Inn for 34 years.

Steve Denney, '78, Roseburg, was retired after 37 years with the Oregon Department of Fish and Wildlife. He had been regional director for southwest Oregon for the past 10 years and is now the south coast director for the Nature Conservancy.

APPOINTMENTS

Ken McKay, '71, Newport Beach, Calif., is executive vice-president and national director of portfolio operations for KBS Realty Advisors.

Dave Koellermeier, '74, is director of the Jackson County Fairgrounds & Expo Center in Central Point.

Paul T. Killpatrick, '75, '90, is president of Seattle Central Community College.

Dr. Gregg K. Takashima, '76, Portland, is president of the American Animal Hospital Association and the U.S. delegate to the World Small Animal Veterinary Association.



KEN MCKAY

Richard Goward, '77, is chief financial officer for the city of Portland.

Clyde Saiki, '80, Salem, is deputy for central services at the Oregon Department of Transportation.

Chip Weber, '81, is supervisor on the Flathead National Forest in Kalispell, Montana. He and his wife, **Susan Shelton Weber**, '81, have two daughters.

Paul Iverson, '83, is chief of the Woodburn Fire District.

Scott Hughes, '83, is dean of the College of Arts and Sciences at Texas A&M University-Kingsville in Corpus Christi, Texas.

Tod A. Laursen, '86, is president of Khalifa University of Science, Research and Technology in Abu Dhabi, United Arab Emirates.

Juan Palma, '87, directs the Bureau of Land Management office in Salt Lake City, Utah.

Michele Maffett Belcher, '86, owner of Grants Pass Pharmacy, is fourth vice president of the National Community Pharmacists Association.

Eric Walters, '89, is general manager of the Hilton Hotel in Vancouver, Wash.

Andrea Garcia Gehrke, '90, is information management director on the Alaska Region Forest in Juneau.

Janet K. Beary, '95, is president of the Washington State Dietetic Association. She directs the Washington State University Coordinated Program



LESLIE R. HEUSTED

in Dietetics in Spokane. **Leslie R. Heusted**, '95, director of the Danforth University Center at Washington University in St. Louis (Missouri), is vice chair for programs on the board of directors of the National Association for Campus Activities.



ANDREA GARCIA GERKE

Brian Hoffman, '99, is economic development director of the Sweet Home Economic Development Group Inc. in Sweet Home. **Eric D. Larsen**, '03, is city editor of the *Times-News* in Twin Falls, Idaho. **Patty Scott**, '04, is president of Southwestern

Oregon Community College in North Bend.

OTHER NOTES

Margaret Redfield Wenk, '47, writes from her home in Spokane, Wash.: "I am in the same house I retired to, trying to grasp much of the computerized changes that have taken place since I began work and heeding, to some extent, the advice given out by kind friends and neighbors."

George H. Meyers, '68, '73, Jacksonville, Fla., senior vice president of Calvary International, has written a book to train young people in the principles of managing money: *Granddad's Money Camp: Transferring Granddad's Wisdom to Future Generations*.

Jeff Culbertson, '76, professor in the Department of Food Science & Technology at Ohio State

University, helped develop several breakfast foods for Kellogg's during his years working there, including the Nutri-Grain Bar, Crispix cereal, and Eggo Waffles. **Ray Swee**, '78, Terrebonne, is the oldest substitute teacher, at age 81, in the High Desert Education Service District. He retired 21 years ago, but still accepts offers to teach in a variety of classrooms and schools several days a week. **Jeff Morrison**, '91, Melrose, Mass., participated in the national Kidney Foundation Walk in Boston this spring with his wife, Valerie, and children Luke and Olivia. Jeff donated his kidney to Olivia last year to replace her failing kidneys.

OBITUARIES

Tony J. Schwertfeger, '31, Clemmons, N.C.
Katherine Eachus Vanoncini, 32, Fresno, Calif. *Delta Zeta*
Howard "Brick" I. Sargent, '33, Portland. *Sigma Nu*
Edgar A. Weis, '33, El Centro, Calif.
Erma Litscher Reed, '35, Olympia, Wash.
Betty Tensen Rinehart, '35, Nyssa. *Delta Delta Delta*
John W. Jennings Jr., '36, Salem.
Alexander W. Bedford, '37, Schenectady, N.Y.
Katie Campbell, '37, Stockton, Calif.
Amo DeBernardis, '37, '39, Tigard. He was the founding president of Portland Community College. *Chi Phi*
Beuhla Kahl Boyd, '38, Milwaukie.
Mildred Eckman Farel, '38, Powell, Ohio.
James W. Kerns, '38, Klamath Falls. *Sigma Nu*
Mildred Pitney Madsen, '38, Canby. *Kappa Delta*
Richard H. Davidson, '39, Apple

Valley, Calif.
Don E. Devlin, '39, Portland.
Marshall B. Gifford, '39, Vancouver, Wash. *Kappa Sigma*
C. "Bud" M. Sorvaag, '39, Malaga, Wash.
Betty Felker Turney, '39, Visalia, Calif. *Alpha Chi Omega*
C. "Bill" Brissenden, '40, Salt Lake City, Utah.
Caryl Leehmann Coppin, '40, Joseph. *Alpha Gamma Delta*
Fern Oliphant Kreitz, '40, Wilsonville. *Chi Omega*
Elwyn S. Krous, '40, Indianola, Neb.
Bonnie Wallace Riggs, '40, Roseburg. *Gamma Phi Beta*
Charles H. Rice, '40, '62, North Bend, Wash. *Phi Sigma Kappa*
Robert L. Collie, '41, Carson City, Nev. *Beta Theta Pi*
Lauren "Butch" Fisher, '41, Gresham. *Sigma Nu*
George H. Swartsley, '41, Salem.
Mary Leaf Taylor, '41, Portland. *Delta Delta Delta*
C. "Lloyd" Anderson, '42, Corvallis. *Alpha Sigma Phi*
Isabel Withycombe Boyd, '42, State College, Pa. *Alpha Xi Delta*
Loree Buckingham Fox, '42, Salem.
James B. Pitney, '42, Junction City.
Virgil P. Barta, '43, Palo Alto, Calif.
James F. Busch, '43, Portland. *Phi Delta Theta*
Byrna Simons Haines, '43, Medford.
Roscoe B. Hatch, '43, Bellingham, Wash.
Walter M. Wood, '43, Valdez, Alaska.
Kenneth M. Hatch, '44, Newport.
Barbara McCormac Leonard, '44, Lacey, Wash.
George O. Peeke, '44, Palos Verdes Estates, Calif. *Sigma Nu*
Betty Jeannet Petersen, '44, Portland. *Delta Delta Delta*
Clara Adams Roscoe, '44, Tucson, Ariz. *Kappa Delta*
Ethel Miller Spencer, '44,

Irvington, Va.
Beth Odle Hansen, '45, Stayton. *Alpha Gamma Delta*
Benjamin J. Ballard, '45, Corvallis.
Bob E. Stevens, '47, Calistoga, Calif. He was student body president in 1945. *Phi Delta Theta*
Jack Y. Nomi, '45, Mercer Island, Wash.
Fred S. Harkins, '46, Portland. *Sigma Alpha Epsilon*
Walter H. Smith, '46, Boise, Idaho. *Phi Gamma Delta*
Edward Cancilla, '47, Orange, Calif. *Delta Chi*
Jesse G. Cronin, '47, Vancouver, Wash.
Ernest F. Jernstedt, '47, Carlton. Memorials may be made to the Jernstedt Family Agriculture Honors Scholarship, OSU Foundation, 800-354-7281.
Clyde M. Plants, '47, Hillsboro. He was co-owner of Leading Floral Company in Corvallis for 37 years.
J. Edward Schroeder, '47, Turner.
Walter E. Fauerso, '47, '48, Modesto, Calif. *Sigma Nu*
Robert S. Proctor, '47, '49, Minden, Nev. *Alpha Tau Omega*
Robert E. Eby, '48, Wilsonville.
Carl E. Fraer, '48, Coarsegold, Calif.
Robert C. Garrison, '48, Salt Lake City, Utah.
Ray L. McPherson, '48, Scottsdale, Ariz. *Kappa Sigma*
John N. Pratt, '48, Fanwood, N.J..
Richard Lee Schuetz, '48, Sublimity. *Lambda Chi Alpha*
L. Wayne Stover, '48, Corvallis.
R. "Joe" Sweeney, '48, Portland. *Phi Gamma Delta*
Shirley Lanouette Vossen, '48, Battle Ground, Wash. *Sigma Kappa*
Ross M. Webb, '48, Moneta, Va.
Robert G. Glass, '48, '49, Logan, Utah.
Virginia Garrett Allen, '49, Louisville, Ky. *Kappa Alpha Theta*
Clyde E. Deardorff, '49, Vancouver, Wash.
William G. Hughes, '49, Salem.

Sigma Alpha Epsilon
Charles E. Klick, '49, Fort Collins, Colo.
Donald A. Marshall, '49, Klamath Falls. *Sigma Nu*
Stanley L. Winter, '49, Bothell, Wash.
Franz E. Sedlacek, '49, '55, Happy Valley.
Curt W. Perry, '49, Dos Palos, Calif. He was a survivor of the Bataan Death March and three and a half years of internment as a prisoner of war.
Gordon E. Asbury, '50, McMinnville.
Salvatore "Sam" L. Campagna, '50, Portland. *Theta Xi*
Roger R. Chamard, '50, Eugene.
Frank G. Curl, '50, Orlando, Fla. *Delta Tau Delta*
John E. Dixon, '50, Moscow, Idaho.
Gil F. Fredrickson, '50, Portland.
Al V. Fullaway, '50, Beaverton. *Sigma Chi*
Stanley D. Fuqua, '50, Issaquah, Wash.
W. Ken Strong, '50, Bend.
Mervin F. Wolf, '50, Vancouver, Wash.
James E. Wahlstrom, '50, '55, Lacey, Wash. *Phi Kappa Tau*
George W. Ayres, '51, Arcata, Calif. *Delta Sigma Phi*
Cecil L. Boyd, '51, Richland, Wash.
Patricia Powell Clark, '51, Wenatchee, Wash. *Alpha Chi Omega*
Dan A. Graham, '51, Pleasant Hill. Remembrances may be made to the Dan A. Graham Scholarship in Forest Engineering or the Jonathan Casey Baseball Scholarship Endowment Fund, 800-354-7281. *Alpha Tau Omega*
Arvid A. Niemi, '51, San Mateo, Calif.
Emsley W. Rogers, '51, Dufur.
Francis E. Shafer, '51, McLean, Va. He joined the CIA in 1953 and transferred to the State Department in 1965. He specialized in natural resources issues and had assignments

SENIOR SERVES A SUMMER OF PRACTICAL ECONOMICS IN NEW YORK CITY

Editor's note: Morgan Dumitru (at right), who will be a senior this fall, found himself an unusual internship this summer in downtown New York City. We asked him to write about it:

New York. Where the tired, the poor, the huddled masses come and are, in theory, empowered. At Oregon State I study environmental economics. This summer — between my junior and senior years — I used a \$5,000 Leadership in Social Change Award from the College of Liberal Arts to allow me to afford taking an unpaid fellowship at The Financial Clinic (known simply as “The Clinic”), striving to improve financial security among the working poor.

The Clinic seeks to increase equality and opportunity by addressing discrepancies that exist for the working poor. Since 2005, a unique combination of financial development services has helped bring close to \$10 million in resources and assets back to The Clinic's diverse inner-city customers. Each customer receives free one-on-one financial coaching. For some, the focus is on asset building, for others: credit improvement, budgeting, or maybe tax preparation.

In a single day, I might lead an intake workshop on credit and budgeting, conduct market research on social innovation ideas, work on marketing and outreach, and research policy recommendations.

Through the work we do, my other fellows and I have helped increase the scale, efficiency and efficacy of The Clinic's services.

By ironing out kinks in the program, establishing working partnerships and pushing for social innovation in finances, we help pioneer an area of social business that could lead the way to establishing greater equity and opportunity.

But that is the world of the future.

Today I met with a young mother caught in the social welfare system. Tomorrow I will help an older gentleman combat predatory collection practices. As I travel home tonight, there will be trash in the gutters, rats in the subways and homeless in the alleys. And everywhere: noise and people.

Being able to join a start-up environment and contribute meaningfully has been the opportunity of a lifetime. Plus I get to live in this amazing city, which is a long way in nearly every way from the rural Oregon setting where I was raised.

Where else would I have had the opportunity to get hands-on financial coaching experience, develop new organization-wide programs and lay plans for social innovation; and then rub shoulders with



celebrities, immigrants and the rest of the masses between Broadway and Wall Street?

I know there will always be a special place in my heart for New York City.

That said, I know I don't belong here. I'm an Oregon farm boy at heart. While living in New York is fun and exciting, when I go home it will be — happily — to the wet green hills of the Pacific Northwest.

At OSU I have been especially inspired by the teaching of geoscientist Steve Cook and philosophy professor and writer Kathleen Moore, and Honors College writing instructor Eric Hill and ag economics professor William Jaeger have been particularly helpful.

Between my studies at Oregon State and my work here, it is becoming increasingly clear to me that

there is a close relationship between social equity and societal sustainability. While my OSU work has focused exclusively on sustainability, this insight may change that.

When I return to Oregon State this fall, I will be more experienced and excited than ever to push the envelope of innovation and help secure a stronger future for the people of our nation and our world.

My honors thesis will examine how a change in the societal importance of economic institutions impacts the sustainability of a society. Eventually, I hope my work will lead to a career in social business, working to innovate and apply sustainable economic theories to environmental and social issues.

— By Morgan Dumitru

PHOTO COURTESY MORGAN DUMITRU

➤ Learn more about the nonprofit organization where Morgan Dumitru worked this summer by visiting www.thefinancialclinic.org.

HHS ALUMNA, A STAR IN THE SEWING WORLD, HELPS THOSE IN HER FOOTSTEPS



Pati Palmer, '68, had her eyes opened when she took her first textiles course at OSU.

"Wow, this is great," she thought, and she quickly changed majors, diving into a variety of home economics classes.

As happens with so many of the university's most successful graduates, once Palmer found her passion and the resources on campus to become proficient at it, she did not look back.

After the American Sewing Guild inducted her into the Sewing Hall of Fame in 2008, she directly credited her alma mater for her success.

"I was so lucky to discover the clothing, textiles and related arts program at OSU and combine it with a minor in business," she told *Synergies*, the magazine of the College of Health and Human Sciences. "I learned the science of textiles, which I use nearly every day in some aspect of my business. I am much smarter about the designs I create because, as they say, 'I can be!'"

(In 2002 the College of Home Economics and the College of Health and Human Performance merged into the College of Health and Human Sciences, more com-

monly known today as HHS.)

Palmer and her staff travel the world teaching people to teach sewing (nearly 700 instructors trained since 1990). She has designed more than 100 patterns for McCall's and Vogue — specializing in quick-to-sew pants and suit jackets — and has established a publishing company with her former partner to produce sewing books and DVDs for educators.

The Palmer-Pletsch International School of Sewing (palmerpletschsewing.com) operates out of Fabric Depot, a 1.5 acres Portland store that says it is the largest fabric store in the nation. The school hosts "sewing vacations" for consumers and offers training for certified sewing instructors. Commercial apparel designers sometimes take the classes to learn how to design clothing to fit real people.

Amanda Grisham's goal is to be one of those designers when she graduates.

"I enjoy taking the creative ideas I have and translating them into a vision for other people," Grisham says.

She and Nicole Ognibene are two OSU apparel design and merchandising management students spending the summer in a new intern program, learning from Palmer

and other teachers at the sewing school.

Ognibene, who would like to teach at the college level, recognizes the practical value of the internship/classes in her education.

"Here we have learned to fit our pattern to our models, rather than fit the garment (after it is created) to them," she says.

Both young women plan to take the knowledge they gain from the workshops and teacher training sessions back to other students in HHS's Department of Design and Human Environment.

Palmer, whose daughter Melissa Watson is one of McCall's newest featured designers, was guest lecturing at OSU's Austin Entrepreneurship Program luncheon on campus last fall when she had the idea to intern some design students.

"The girls have made some outstanding things that are very creative and well done. They are really amazed at what they are learning about fit," Palmer says.

Her company's latest publishing project is *The Food Nanny Rescues Dinner: Easy Family Meals for Every Day of the Week*, edited by Ann Hesse Gosch, '77, with photos by Pati Palmer.

— By Ann Kinkley

▲
Amanda Grisham, left, and Nicole Ognibene, third from left, both interns from OSU, fit a pattern under the guidance of alumna and sewing entrepreneur Pati Palmer, far right. Their model is Katherine Crandall, a high school sewing teacher from Springville, Utah.

PHOTO BY DENNIS WOLVERTON

in Egypt and Lebanon before serving in New Delhi from 1975 to 1982. He later was U.S. consul in Johannesburg before retiring in 1987.

William P. Barnett, '52, Humboldt, Kan.

Nora Craven Cartwright, '52, Keizer. *Delta Zeta*

Philip K. Jackson, '52, Vancouver, Wash.

Rudolf "Swede" Erickson, '52, Vancouver, Wash. *Beta Theta Pi*

Jack H. Nelson, '52, Vashon, Wash.

Kenneth E. Zamzow, '52, Ellensburg, Wash.

Charles T. Gregg, '52, '56, '59, Los Alamos, N.M.

Theodore A. Fellion, '53, Santa Cruz, Calif.

Stanley E. Johnson, '53, Gervais. *Alpha Sigma Phi*

Jasper F. Lyons, '53, Portland.

Norbert E. Methven, '53, Gig Harbor, Wash.

Robert D. Myers, '53, Virginia Beach, Va. *Kappa Sigma*

Harold D. Burrelle, '54, Eugene.

Wayne E. Rutherford, '54, Cape Canaveral, Fla.

Richard T. Hibbert, '55, Springfield, Va. *Chi Phi*

Vernon R. Olson, '55, Ontario. *Kappa Sigma*

John N. Riley, '55, '65, Sebring, Fla.

Nancy Byrne Baker, '56, Eugene. *Kappa Kappa Gamma*

Donald I. Green, '56, Sisters. *Alpha Tau Omega*

Kenneth J. Turner, '56, Heppner. *Delta Chi*

Jarold A. Keith, '56, '62, Fairmont Hot Springs, B.C.

Lenore King Gebhard, '57, White City. *Alpha Omicron Pi*

Leonard W. Smith, '57, Central Point.

Rev. E. "Allen" Whepley, '57, Indianapolis, Ind. *Sigma Alpha Epsilon*

Richard A. Bumala, '57, '61, Klamath Falls.

Arden L. Lindsey, '58, Arcadia, Calif.

William L. Lockyear, '58, Drain. *Phi Kappa Sigma*

Charles K. Sigler, '58, Huntsville, Texas.

John E. Evans, '58, '59, Lebanon.

Shirley Jones Coburn, '59,

Walnut Creek, Calif. *Kappa Alpha Theta*

Richard M. Adams, '60, Stockton, Calif.

Leland H. Ascher, '60, Portland.

Al L. Reser, Portland. Please see p. 33.

Richard B. Atherton, '60, Bellevue, Wash. *Phi Kappa Tau*

Russell O. Lieuallen, '60, Adams. *Alpha Sigma Phi*

Daniel R. Burgess, '60, '61, Edgewood, Wash.

Philip H. Moore, '60, '61, Corvallis.

James W. Sears, '60, '63, Ketchikan, Alaska.

Gus L. Andersen, '61, Salinas, Calif.

Alvin R. Cooley, '61, Bend.

Melvin H. Cross, '61, Salem.

Norris J. McDonald, '61, Boise, Idaho. *Phi Kappa Theta*

Doris Tilley Terriere, '61, Corvallis.

Janet Peeples Cooper, '62, Meridian, Idaho.

Alyce M. Fiedler, '62, Carmichael, Calif.

Robert W. Haffner, '62, Yachats.

L. "Roy" E. Larson, '62, Bend.

Joseph J. Matthews, '62, Eugene.

Dottie Hixson Martin, '62, Anacortes, Wash.

George H. Wachi, '62, Kaunakani, Hawaii.

Maureen McRorey Sydnor, '63, Montross, Va.

Jacob "Jack" Tannenbaum, '64, South Deerfield, Mass.

Bruce R. Freitag, '65, Douglas, Alaska. *Phi Sigma Kappa*

Thomas W. Leonard, '65, Lebanon.

William H. Sisson, '65, Corvallis. *Sigma Pi*

Maxine Jenks Terhune, '65, West Linn. *Delta Zeta*

Richard M. Koeper, '65, '73, Corvallis. *Alpha Tau Omega*

Jerry L. Tracy, '67, Maple Valley, Wash. *Lambda Chi Alpha*

Elfrieda M. Spalinger, '67, '72, Lebanon.

Richard D. Ayers, '68, Albany.

Clark B. Mason, '68, Valencia, Calif.

Grant B. Schroeder, '68, Tucson, Ariz. *Delta Tau Delta*

Timothy N. Furrow, '69, Wilsonville. *Sigma Phi Epsilon*

Clifford J. Imel, '69, Silverton.

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James M. Kuder, '69, Georgetown, Ky.
Elizabeth Keim Nelson, '69, Madras.
John M. Russum, '69, Vancouver, Wash.
Ford V. Nichols, '69, '74, Lincoln City.
R. Michael Schwarze, '69, '81, Albany.
Monty Multanen, Gig Harbor, Wash.
Darol A. Ingalls, '70, Ridgefield, Wash.
Herbert V. Bohl, '71, Cottage Grove.
Joseph H. Durland, '71, Oregon City.
Michael D. Eilers, '71, Portland. *Phi Gamma Delta*
Philip G. Gruchalla, '71, Salem.
Edward A. Seifert, '71, Lopez Island, Wash.
Cherilyn A. Smouse, '71, Ione.
Susan Meyers Barclay, '72, Hillsboro. *Kappa Alpha Theta*
Ronald Baughman, '72, Clinton, Mont.
Donald J. Verstrate, '72, Sequim, Wash.
Edgar M. Burton, '73, Portland.

Mary Campbell Helburn, '73, Shell, Wyo.
Richard W. Rowell, '73, '74, Salem.
Ralph D. Gustin, '74, Keystone, S.D.
Gary L. Byer, '75, Reno, Nev.
Steven A. Lundstrom, '75, Lake Oswego. Remembrances may be made to the OSU Alumni Association via the OSU Foundation at 800-354-7281.
Carolyn J. Lebeck, '76, Astoria.
Marilyn L. Martin, '76, Coos Bay.
Nancy Weickhardt Miller-Hobbs, '76, Longmont, Colo. Memorial contributions may be made to the OSU Hatfield Marine Science Center Fund for Excellence at 800-354-7281.
Alice M. Webb, '76, Portland.
Alan L. Wilson, '76, Tualatin.
John P. Boothe, '77, Longview, Wash.
L. Rick Brown, '77, Danville, Calif. *Lambda Chi Alpha*
Lawrence W. Deal, '77, Beaverton.
David A. Wind, '77, Sutherlin.
Marvin A. Kindred, '79,

Corvallis.
R. Scott Brown, '80, Philomath.
Robert L. Digerness, '80, Portland. *Phi Gamma Delta*
Terry L. Friesen, '80, Lawndale, Calif.
Karen Walko Lovatt, '80, Silverton.
Joan Foster Rainey, '80, Corvallis. *Alpha Gamma Delta*
Roger E. Haugen, '81, Roseburg.
Kamelia Massih, '81, Portland.
Regginal R. Engebretson, '84, Moscow, Idaho.
Jeffrey S. Johnson, '85, Ann Arbor, Mich.
Jerry S. Wiggins, '85, Portland.
Douglas B. Dunaway, '86, San Diego, Calif.
David D. Oliphant, '86, Portland. *Sigma Phi Epsilon*
R. Ross Yarnell, '86, Tigard. *Pi Kappa Alpha*
Allen T. Bateson, '89, Portland.
Michael P. Burke, '90, Portland. *Delta Tau Delta*
Paul A. Backman, '92, Olympia, Wash.
Dave C. Downey, '93, Portland.
Andrea Nicholson Wiggins, '94, Springfield.

Emily Rynerson Cosci, '96, '03, Sisters.
Chris C. Harris, '97, Chandler, Ariz. *Sigma Chi*
Frederick A. Pelkey, '99, Sisters.
Jonathan P. Johnson, West Linn. He was a senior in civil engineering.
Douglas K. Meuler, Albany. He was pursuing a degree in ethnic studies. Memorials may be made to the Native American Longhouse, 800-354-7281.
Jacob M. Pugh, Corvallis. He was a graduate student in physics and mathematics.

FACULTY & FRIENDS

Barbara Ashenfelter, Condon.
Robert H. Atkinson, Portland.
Stephen M. Bailey, Gladstone.
Doris M. Barr, Rio Verde, Ariz.
Dale F. Beattie, Philomath. He was head engineer of the OSU physical plant, retiring in 1988 after 25 years.

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Problem with contaminants coming off your roof?

Try a rain box, which traps a lot of the nasty stuff that comes down the downspout.

Paved hillside sending torrents of unwanted water across your golf course? To capture and filter the runoff, how about building a “bioswale” — like the one Drew Schaefer, '09, helped construct on the OSU campus while an undergrad.

Hot wall temperatures and no place to grow a garden? Try a rain wall — and pick produce all summer while reducing air conditioning costs. Or maybe a roof-top garden (like the prototypes Schaefer helped construct at OSU), which could help your roof last an additional 20 years, save a ton of energy and reduce heavy rain runoff to a trickle.

When scientists discover that fish can't get past a bridge culvert, they call a stream bank specialist like Schaefer, who helps

re-establish the natural meander of the stream, which can even be covered with a grated roadbed so that light can permeate, allowing plant growth and helping native fish navigate upstream.

What about the heavy erosion that can occur when heavy rains come off new developments — many acres of roofs and pavement covering once-vegetated ground that used to absorb the water?

Ideas gleaned from soil structure classes and innovative combinations of materials — including hemp bags that used to hold coffee beans for Starbucks — allow Schaefer and his colleagues at Sunmark Environmental in Portland to design “living walls” of native grasses that quickly take hold and provide stream bank stability.

Just a year out of school, Schaefer says he was surprised that he was so well prepared for the environmental restoration needs of commercial, private and governmental clients. It turns out that his

ecological landscaping degree from OSU provided an extensive scientific foundation from which to rise to the challenges of his daily work.

And when he needs a little extra information — he knows who to ask.

“Professors David Sandrock and Al Shay are the sustainable landscape guys,” Schaefer said. “They have given me great advice. Even professors who teach classes I never took gladly answer my questions when I call.”

Schaefer enjoys his work so much that sometimes it's hard to take the weekend off, but he does find time to visit his friends in Corvallis — even if it is during a trip to campus to help plan a green roof for the Kelley Engineering Center.

“My education here has been so awesome — I will be looking forward to giving back someday. I really loved my experience at OSU.”

— By Ann Kinkley

▲ Drew Schaefer says his OSU education — and the ability to get ongoing advice from his teachers on campus — left him in great shape for his career. Here he shows off a thriving campus bioswale.

PHOTO BY DENNIS WOLVERTON

! Drew Schaefer decided to come to OSU after a visit to his high school by College of Agriculture student ambassadors.

Patricia J. Beltrami, Ukiah, Calif.

Dale N. Bever, '42, '54, Corvallis.

He was a forestry professor at OSU.

James T. Blakistone, Carlsbad, Calif.

Marjorie L.

Bockman, Reardan, Wash.

Chuck A. Boice,

Philomath. He was information specialist with OSU's Division of Continuing Education before becoming editor of the *Oregon Stater* in 1969. After retiring

as editor in 1986 he became the *Stater* sports editor for the next 12 years. Memorial donations in his name may be made to the Beaver Athletic Student Fund, 800-354-7281.

Lyle N. Bower, Portland.

Barbara Young Bowerman, Eugene.

Leona Eklund Brandenburg, Corvallis. She worked at the School of Education Media Center retiring in 1987.

Howard F. Brown, Seaside.

Shirley A. Brown, Portland.

Jane Bryson, Newberg.

James K. Byrne, Corvallis. He taught in the College of Business.

F. "Wes" S. Cartwright, Lake Oswego. Donations in his name may be made to the Canine Research Collection, OSU Foundation, 800-354-7281.

Frances Coldwell Caskey, Portland.

Ralph B. Chilton, Birmingham, Ala.

Franklin F. Cline, Walla Walla, Wash.

Arlene R. Cloepfil, Carlton.

Curtis R. Cook, Corvallis. He retired from OSU in 2003 after 33 years as a teacher and researcher. Memorials may be made to the Curtis Cook Scholarship for Computer Science, OSU Foundation, 800-

354-7281.

Jeannette Gehrig Cronin,

Eugene. *Alpha Delta Pi*

Bob D. Corl Sr., Corvallis. He worked at his family's store, Corl's Book Shop, from 1953

until 1990, when it was closed.

Clifford S. Dalton,

'67, '69, Dallas. He was at OSU for 28 years until his retirement in 1999. He was assistant dean and then director of development for the College of Business and

director of library development for OSU Libraries. Contributions in his name may be made to OSU Libraries, 800-354-7281. *Kappa Sigma*

Richard E. Dankleff, Corvallis.

He taught during much of the 1960s and 1970s in the Department of English.

Carl L. Dellinger, Colchester, Conn.

Bertha I. Dunlap, Keizer.

Shirley A. Drahn, Corvallis. She worked in the OSU seed lab until 1976.

Lorene S. Fields, Corvallis. She was employed in the seed lab at OSU and later worked at the information booth.

Alex G. Findlay, Boise, Idaho.

Betty W. French, Portland. She was a comptroller for OSU.

Betty H. Frohreich, Corvallis.

Winnifred K. Fulmer, Sonoma, Calif. Fulmer was the first home extension agent in Klamath County, in 1938. In 1947 she moved to Corvallis where she headed the 4-H Club Home Economics program for the State of Oregon. She was a founder of the International Farm Youth Exchange program where she met and befriended students from all over the world. A frequent traveler, her address book was arranged by the cities people

lived in rather than by last name.

Fulmer was a counselor in the College of Home Economics for 13 years and in 2005 was inducted to the Oregon 4-H Hall of Fame. She was 101 at the time of her death. Contributions to the Winnifred K. Fulmer Endowment for Excellence in Advising may be sent to OSU Foundation, 800-354-7281.

Clinton J. Gardner, Tustin, Calif.

Louis T. Gates, Newport.

Marion M. Gathercoal, Corvallis.

Robert M. Gehrman, Springfield.

Darrell V. Gemmel, Cathedral City, Calif.

Paul Gerety, Livermore, Calif.

Danny H. Gerlt, Portland.

T. P. Gleiter, Chicago, Ill.

Shirley A. Golden, Corvallis.

She worked for almost 30 years as a serials supervisor at the OSU library. In the last few years of her career, she was an assistant for the Linus Pauling exhibit.

John H. Gray, Sparks, Nev.

William S. Graybeal, Purcellville, Va.

Margaret Chadwick Greenberg, '42, Salem. *Kappa Kappa Gamma*

Marjorie White Hahn, Hermiston.

Linda C. Hammerquist, Vancouver, Wash.

Arthur L. Haigwood, Norman, Okla. He worked in building maintenance.

Carrie Harding, Lynchburg, Va.

Russell E. Harwood, Vancouver, Wash.

Helen Alford Hays, '56, Albany. She taught microbiology until 1981. Memorials may be made to the Helen Alford Hays Women in Microbiology Scholarship Fund, OSU Foundation, 800-354-7281.

Joyce M. Head, Monroe.

Vickie Powell Heath, Piedmont, Calif. *Kappa Alpha Theta*

Vicki S. Hehnen, Kent, Wash.

Ruth Heiman, Portland.

Harold B. Herstedt, Oakland, Calif.

Howard R. Hickam, Albany.

Mary Hicks, Tiburon, Calif.

Karl D. Hochendoner, Albany

Jean Barringer Howard, Portland.

Carolyn Burr Johnson, Salem.

Victor L. Johnson, Sisters.

Chester A. Josef, Buffalo, N.Y.

Jean M. Joyce, Ontario.

JoAnn Hawk Keller, Eugene.

Kappa Kappa Gamma

Barbara McDonough Kenniston, Auburn, Maine.

Gladys E. Knight, Portland.

She worked in the food service department.

James G. Knudsen, Corvallis.

He joined the faculty in the Department of Chemical Engineering in 1951 and was the associate dean of the College of Engineering for many years until his retirement in 1985.

Takaoki "Jim" Kouno, Corvallis.

Robert B. Labhart, Corvallis.

Sigma Phi Epsilon

Allan Langenwalter, Portland.

Karl F. Langrock, Wilsonville.

Mary May Lanser, Corvallis. She was a nurse in the Student Health Center for 12 years.

Thomas W. Lattanzi, Manzanita.

Robert E. Leahy, Sacramento, Calif.

Jason R. Leomark, Elgin.

Gordon A. Little, Corvallis. He was a radiation health safety officer at OSU.

Marjorie S. Luce, Medford.

Jeannie Close MacRobert, Pebble Beach, Calif. *Sigma Kappa*

Bohdan Maksymiuk, Corvallis.

Irving E. Martin, Bridgewater, N.J.

Gilbert Marxen, Astoria.

Marian A. Mason, Rancho Palos Verdes, Calif.

R. K. Mauser, Eugene. *Lambda Chi Alpha*

Elizabeth McCabe, Prineville.

Margaret Little Merchant, Beaverton. *Kappa Alpha Theta*

Deborah A. Mielke, Pasadena, Calif.

William L. Miller, Albany.

Zelna Maris Minear, Corvallis.

Bernie Moore, Albany. He was an extension plant pathologist



CHUCK A. BOICE



Late *Oregon Stater* editor Chuck Boice ran the publication for 17 years, then worked another 12 years as *Stater* sports editor.

AT NEARLY 100, SHE HAS VIVID MEMORIES OF OSU THEATER 70 YEARS AGO

At the age of 99, former campus actress Alice Fisher Summers Roberts, '32, holds a remarkable treasure of information about the early days of theater at Oregon State.

From her home in Albany, Roberts recalls being a student actor under the direction of sometimes-intimidating Miss Elizabeth Barnes.

In 1922 when Barnes arrived at Oregon Agricultural College as a member of the speech department, faculty women directors were rare on college campuses.

"She didn't stand for any monkey business!" Roberts said.

"She was rather proper. I admired her very much; I was in awe, actually."

Pictured below right in a 1932 campus production of "The Three Musketeers," in which Roberts played Lady de Winter, the villainess, she said she remembers the role quite well.

The cast rehearsed in Benton Hall and then went "downtown to the theater" to perform. Their venue was the Majestic Theatre, which is now owned by the city of Corvallis and operated by a nonprofit organization.

Roberts served as a yearbook editor and was on the *Barometer* staff. She was a member of Kappa Kappa Gamma, four honor societies and the Workshop Theater Players.

In 1931, she was one of five "Class Beauties" selected by the legendary Florenz Ziegfeld from photographs sent to him.

Her daughter Margy Summers Buchanan, '67, and son-in-law Dave Buchanan, '67, own the Buchanan Century Farm and Tye Wine Cellars, just south of Corvallis.

— By Charlotte Headrick,
professor of theatre arts

PORTRAIT BY RICK WALLACE; PLAY PHOTO
COURTESY OSU ARCHIVES 43\P112_982_25_
neg367 S



! Oregon State continues to provide theater training, offering a theatre arts option within a speech major.

and supervisor at the OSU Plant Clinic in the 1970s.

Margaret E. Naylor, Boca Raton, Fla.

Keith G. Neeley, Lincoln City.

Margaret M. Neubert, Cleveland, Ohio.

Patricia J. Noyes, Eugene. From 1964 to 1974 she was a professor of zoology.

Carl H. Patterson, Lebanon.

Frances L. Patto, Milwaukie.

Robert M. Paul, Portland.

Elaine Peavy Dunow, Eagle, Idaho. She was born on June 30, 1937, at Oregon State College in the president's mansion during the presidency of her grandfather, George Wilcox Peavy.

Larry E. Pekkola, Carlton.

Norman G. Perkins, La Pine.

Isolde M. Pleier, Palm Springs, Calif.

David P. Price, Las Cruces, N.M.

Robert S. Purser, Bellevue, Wash.

Philip V. Rau, Newport.

John A. Riley, Wethersfield, Conn.

Doris Robins, Oregon City.

E. L. Robinson, Portland.

Gaylord F. Rogers, Portland.

Dorothy E. Seida, Albany.

F. E. Shafer, Albany.

Carol J. Shaw, Lake Oswego.

Paula J. Schudel, Corvallis.

Allen G. Sims, Newberg.

Art B. Sorenson, Hillsboro.



Herbert H. Stoevener, Blacksburg, Va.

Carlene K. Suzuki, Honolulu, Hawaii.

Robert A. Tacy, Corvallis.

He worked at the MU in maintenance for 32 years.

Fred R. Tobey, Snohomish, Wash.

William R. Town, Schaghticoke, N.Y.

Thomas E. Ward, San Angelo, Texas. *Phi Gamma Delta*

Carole E. Wardles, Corvallis.

She worked 27 years for the housing department, retiring in 1997.

Jackson G. Wentworth, Clackamas.

Barbara G. Werber, West Newbury, Vt.

Edward G. Westerdahl, Palm Springs, Calif.

J. "Fred" Weston, Soquel, Calif.

Marjorie E. Wiener, Eugene.

Margaret Zurbrick Williams, Richland, Wash. *Alpha Xi Delta*

Mary Cadwell Wilmot, Lake Oswego.

Delta Delta Delta

Carolyn J. Wright, Corvallis.

James A. Young, Santa Cruz, Calif.

Joyce J. Zaugg, Hayden, Idaho.



"Just wanted to let you know that my 16-month-old son Andrew and I enjoy receiving the *Oregon Stater*," wrote Brent Roth, '98, of Gresham. Andrew obviously has been taught to know a good university (and a good magazine) when he sees one. With those building blocks behind him and a hint of a bulldozer on his shirt, we have him pegged for College of Engineering, class of 2031.

PHOTO COURTESY ROTH FAMILY

POP QUIZ ANSWERS

Questions are on p. 13.

1) A.

The hyomandibular is a large, important bone that suspends the jaws of fishes beneath the braincase (rather than having the lower jaw connect directly to the braincase, as it does in humans and other mammals).

Freeing the jaws from a tight association with the braincase allows fishes to have amazingly diverse types of skulls and jaws (think of the difference between the jaws of a sea

horse and a barracuda). Humans still have the remnants of the hyomandibular, where it appears as a tiny bone inside the ear.

2) B: Habitat destruction.

All five choices can contribute to endangerment or extinction of fish species, but the loss or alteration of viable habitat has been implicated as the primary cause or one of multiple causes in approximately 70 percent of recent fish extinctions.

3) False.

Despite the fact that most modern bony fishes use their gas bladder to control their buoyancy in the water and save energy, the original purpose of the bladder was to breathe air!

4) 100 percent true.

Dozens of species of notothenioid icefishes can survive in the coldest of Antarctic waters because they have antifreeze compounds

in their blood, and some do indeed have hemoglobin-free blood.

5) Magnetoreception.

Many fishes appear to be able to sense the earth's magnetic field, possibly by embedding magnetite in their tissues, but the actual physiological mechanism through which this sense operates is an open area of research.



RECORD GRADUATION GROUP WEARS CAPS PLAIN AND FANCY

Whether it was simply creative expression or a desire to stand out among the growing number of graduates on OSU commencement days, many in the record group of 4,496 men and women who received degrees June 12 took the time to customize their headwear.

The graduates included 2,274 men and 2,222 women, receiving some 4,695 degrees — also a re-

cord. While 3,531 graduates-to-be were from Oregon, 751 were from other states and 204 were from other nations. The youngest graduate was 19, while the oldest is 76. They increased OSU's historic total of graduates to 205,973.

NASA astronaut Don Pettit, '78, a veteran of multiple space missions, including a six-month stay aboard the International Space Station, delivered

the commencement address as a poem and received an honorary doctorate degree. Frits Bolkestein, '53, a prominent former Dutch politician who served as a minister of defense, minister of international trade, a Parliament member for 17 years and a European Commission member before leaving government service in 2004, also received an honorary doctorate.

PHOTOS BY DENNIS WOLVERTON

See some of the history of OSU Commencement at osulibrary.oregonstate.edu/archives/chronology/commencement.

OSU FOUNDATION - OFFICE OF GIFT PLANNING



Care for those
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YOUR FAMILY.
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Scott Mickelson '99 and his wife, Caryn Caswell '00 '03, fell in love as undergraduates at Oregon State University. After professional school—Caryn at OSU's College of Pharmacy, Scott at Willamette University College of Law—the couple settled in North Bend, Oregon, to begin their careers.

When little SAM (Scott Anthony Mickelson, Jr.) came along, the new parents took the time to draft wills and decided to include

a bequest to OSU, a simple way to give back for the great start in life that OSU provided them.

"It just makes sense for parents to have wills," Scott said. "And when you create one, it's very meaningful to include those organizations, like Oregon State, that are important to your family. We decided to give a percentage of our estate, so as our net worth grows so does our gift."

Contact us to learn more about including OSU in your will. If you've already included OSU in your estate plan, please let us know. We look forward to thanking you for your commitment to OSU and welcoming you to the *Benton Hall Legacy Society*.

The
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Julie Irmer

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