

SPRING 2012

ED SAID P. 6

POP QUIZ P. 12

SYNERGIES INSERT P. 17

FOCUS INSERT P. 33

OREGON

STATER

THE MAGAZINE OF THE OREGON STATE UNIVERSITY ALUMNI ASSOCIATION

Who chooses
whom in
Beaver
Nation?







Shiny new home, new racing shell for rowers

Having a new boathouse on the banks of the Willamette River gives Oregon State's rowers a warm feeling in more ways than one. There's the physical warmth — a cozy, clean place to prepare for practice and then wrap things up when they get off the water — and there's a psychological aspect, as well.

"It gives them a little boost of pride in being an Oregon State athlete," OSU women's rowing coach Emily Ford said. "And I think they feel more connected with the rest of the student-athletes because they're on par with that, they're not living in the shack every day. I think that's been really great."

The Beavers are in their first season using the \$1.5 million facility, which includes locker rooms for the men's and women's teams, boat storage and a small meeting area. Plans for future phases include a workout area, coaches' offices and a team meeting area. The former arrangements included the "old" and "new" locker buildings — or, as OSU men's rowing coach Steve Todd called it, "a really bad building and a slightly better building." The men's and women's teams traded off on a yearly basis as to which team got the less-repugnant quarters.

"I think that it's helping out on a daily basis, just the guys and the women feeling that they have a real permanent place," Todd said. "Now we're in a permanent place for each team, so we can make that more of our permanent home. It's helping with the identity of the squad, I would think."

OSU rowers also have the use this season of a new racing shell bedecked with patriotic colors and an Olympic gold medal in honor of Oregon State rowing alumnus and 2004 Olympic gold medalist Joey Hansen. PHOTO BY DENNIS WOLVERTON

OSU Alumni Association

OREGON STATER

Spring 2012, Vol. 97, No. 2

Publisher:

OSU Alumni Association
Scott Greenwood, '88, executive director

John Porter, '83, board president

Editor:

Kevin Miller, '78

Associate editors -

Class notes, history and traditions:

Ann Cassinelli Kinkley, '77

Design:

Teresa Hall, '06

Photography:

Dennis Wolverton, '66, '93

Social media:

Kendra De Laughter, '12

Sports:

Kip Carlson

STATER ADVERTISING AND OSUAA SPONSORSHIP SALES

Michael Reza, OSUAA
business development director
OSU Portland Center
Union Bank of California Tower
707 SW Washington St., Suite 500
Portland, OR 97205-3522
503-553-3420
michael.reza@oregonstate.edu

ADDRESS CHANGES, OTHER STATER MATTERS

Address changes, questions, letters and class notes to stater@oregonstate.edu

Read online at www.osualum.com/stater and at staterblog.com

Copyright 2012 by the OSUAA, Oregon State University, 204 CH2M HILL Alumni Center, Corvallis, OR 97331-6303.

Oregon Stater (ISSN 0885-3258) is a publication of the OSUAA.

It appears in fall, winter and spring.

Postage paid at Corvallis, OR 97333 and at additional mailing offices.

CONTACT OSUAA

877-OSTATER (877-678-2837)
osualum@oregonstate.edu
www.osualum.com

Printed with ink containing soy at Journal Graphics in Portland.



A remarkable way to build 'degree equity'

DEGREE EQUITY. Surveys of alumni from universities around the nation reveal that it's one of the things we care a lot about, even if we don't call it that.

It has to do with the current "market value" of one's degree. It's heavily rooted in our personal experience while at college and in the long-term traditional perception we carry into our lives as alumni. It's also greatly affected, it turns out, by the ever-changing reputation of our alma mater as determined by media accounts and personal experiences.

If you're an OSU-trained engineer, your degree equity is based on your own professional reputation and the reputations of other OSU engineers people have worked with, but it's also based on a more ephemeral sense people have about the university. Are we talented? Friendly? Cooperative? Innovative? Effective?

Athletics can have a lot to do with shaping those impressions. That's part of why I think Beaver Athletics' new "WeCare — create a remarkable experience" campaign is important and worth considering, regardless of whether you're an alum who cheers for every first down or an alum who doesn't know — and doesn't care — what a first down is.

(Don't worry; I'm not going to lecture about first downs except to note that back in the 1970s when I was a student here, they were somewhat rare.)

The WeCare campaign, say senior associate athletic directors Shawn Heilbron and Marianne Vydra, is aimed at everything from making sure ticket sales are more efficient and friendly, to quickly solving problems that might adversely affect spectators' experience, to trying to make sure that — whenever people come to Corvallis to see a game — they find a whole town full of hosts who want them to have a great time, even as we hope their team loses to the Beavers.

In designing the campaign, the folks over in Gill sought advice from customer care experts at places like the tire dealer Les Schwab, where technicians literally run up to your car to ask how they can help when you arrive at a store.

In the athletic department from the top down, the staff is being reminded that everyone they encounter in the name of OSU might decide whether they ever buy another ticket — or they might judge the entire university — based on how they are treated in that moment.

Heilbron and Vydra convinced me that OSU Athletics is serious about this. As the new Pac-12 media contract takes effect, OSU sports will get more media attention — even in sports that usually get little attention. Meanwhile, conference expansion is bringing to campus opponents' fans who have seldom, if ever, been to OSU.

It's already true that nothing about OSU gets more consistent media attention than do our athletic contests and the young people in them.

Today's extremely low threshold for celebrity status can make for a harsh environment for young people whose every foible might be held up as being representative of a giant institution. I don't know about you, but I and a lot of the people I attended OSU with (you know who you are) are pretty lucky that no one was following *us* around with camera phones and posting *our* dumb stunts on a hyper-public media platform.

That wouldn't have improved *anyone's* equity.



These days it seems like everyone can see anything, and I've winced a few times over the years when an incident has brought shame to Beaver Nation. More personally, I remember being embarrassed after one Civil War game when I was walking up the ramp in Reser behind a quietly victorious Duck player and I saw and heard an OSU "fan" my age (I hope he was just a fan and not an alum) lean over a rail and taunt the player with vile slurs. (I was going to tell the guy to zip it, but an acquaintance of his interceded and got him under control. I did apologize to the player, who wearily nodded and smiled.)

At least at first, the WeCare campaign will be mostly an in-house thing in OSU Athletics. But it's easy to see why anyone whose education is branded with "Oregon State University" should support the effort and try to help.

Each morning as I head out to walk my loyal old black Labrador — her vet says she's "a sweet dog but not a problem-solver" — I'm proud to grab the jacket emblazoned with the OSU Alumni Association logo. Even where I live, in Eugene, my OSU degree has a lot of equity, and I'd like to help keep it that way.

— Kevin Miller, '78
Editor, Oregon Stater



OSU President Ed Ray had a lot of good news to share this winter, including announcing that The Campaign for OSU is resetting its goal to \$1 billion (page 8) and reporting results of a new survey showing that Oregon State has a huge impact on Oregon's economy and great potential to improve it (page 14). PHOTO BY DENNIS WOLVERTON



▲ **ON THE COVER:** In Beaver Nation, which undergraduates are most likely to choose a partner inside their major? See the answer and more on page 24. PHOTO BY DENNIS WOLVERTON; DESIGN BY TERESA HALL; RINGS PROVIDED BY COLEMAN JEWELERS, JOHN COLEMAN, '64, OWNER

18 FAIRY-TALE JOB

Recent alumnus creates special effects for the NBC series "Grimm," filmed in Portland.

22 SCOOTING HIS WAY TO A LIVING

New OSU-Cascades business alum says great support from OSU teachers helps him make his living selling people-powered scooters online.

26 ANOTHER VIEW

We take a new look at the Beavers' 1942 contest against the Duke Blue Devils in a transported Rose Bowl, with help from *Duke Magazine*.

8 THAT'S A BILLION, WITH A 'B'

When The Campaign for OSU reaches its new goal, OSU will join an elite 29 of the nation's 672 public universities that have raised \$1,000,000,000.

AND SO MUCH MORE ...

- 4 Letters, campus news: Praise; criticism; another OSU staffer tapped by Obama.
- 6 Ed Said: Funny, moving alumni tales, but not without (one angry) bull.
- 12 Pop Quiz: Not a true bookworm? You'll read these questions and weep.
- 32 Giving Back: Business grad steps up; scholars get help.
- 38 Membership Matters: Alumni honored; feedback wanted; Day of Service calls.
- 44 Back in the Day: From "Home Ec" to PHHS, much of the original mission remains.
- 46 Sports: Young rower battles cancer on her way back into the varsity eight.
- 52 Class notes: More life members; patrolling the wilds; teaching GTAs to teach.

A great experience

President Ray's observation about the beneficial effect of the OSU campus and the Corvallis community reflects my own experience at OSC in 1944-1946. As with the alumnus he quoted, the experience provided for me a place where I could really focus on learning and figure out who I was and who I wanted to be.

Several faculty members were especially helpful to me. I cannot name them all, but Ernst Dornfeld and Dr. Warrington come to mind. Round Table was very beneficial. The Corvallis community provided a fine role model for me in the person of E.E. Siebert, my alumnus advisor.

In retrospect, I treasure my memories of OSC, but sadly, I doubt that it would be possible for me to enroll at the OSU of today because of the immense increase of cost to students since the state and federal governments have steadily reduced their funding for higher education.

*Dr. John H. Whitmer, '48
Issaquah, Wash.*

Also included in merger

Thank you for the article regarding the merger of the College of Oceanic and Atmospheric Sciences with the Department of Geosciences (College of Science) to create a new College of Earth, Ocean and Atmospheric Sciences (CEOAS). (Winter 2012 *Stater*)

I would like to note that joining CEOAS is the Environmental Sciences Undergraduate Program, an interdisciplinary degree program formerly housed in College of Science.

This program draws on courses from across OSU to provide students with strong training in science and mathematics coupled with in-depth training in a relevant field of specialization; approximately 500 students are currently majoring in the program, completing studies on the OSU campus or through OSU's Extended Campus.

*Mark Abbott
Dean, College of Earth,
Ocean and Atmospheric Sciences*

Another great experience

Sometimes when you reach for your goals you can stumble over roadblocks. I will never forget the help and encouragement I got from three key people at the OSU Alumni Association. Randy Everett, '92, was key to keeping me involved with the Student Alumni Association while Don Wirth, '61, made sure that I would have the resources to return to OSU and succeed.

I had some great experiences with the SAA, such as running the Homecoming bonfires and watching students compete in our annual Ooze Ball (mud volleyball) Tournament.

Being at the 1996 groundbreaking of the CH2M HILL Alumni Center was another great experience. Toward the end of my time at Oregon State, Steve Smith helped me get a job at the center, which was not just a place for me to work, but a place to call home.

By 2000 I graduated with my business degree and was looking forward to my new career.

Thank you to those three men for listening when days were tough, helping when I needed direction, and extending their friendship.

I will never forget what they did for me; it changed my life.

*Alex Bianchi, '00
San Jose, Calif.*

Still hard to read

I agree with Jackie Jacobs Rush, '51. Gray letters are hard to read. I learned, shortly after I graduated from OSU and was publishing materials for mass consumption that "Black Letters on Bright White" background was the easiest for most people to read. I hope you go back to black on white.

*Lee Merklin, '57
Tigard*

Congratulations

I would like to congratulate you on your winter edition. I can see it is a fine magazine assembled by quick and skillful professionals.

It is my hope that your peers within the publishing profession will recognize your talent when it comes time to awarding your efforts.

*Franklin A. Alvey, '60
Portland*

Orange and black pride

I'm always a fan and avid reader of "From where I sit," but I wanted to say that I thought your winter 2011 editorial was one of your best. Your final, key point — to know the heart of an institution, look where the money goes when times are tough — had me emphatically nodding, and I felt that warm little upwelling of orange and black pride. It's a great articulation of a profound insight.

As one fortunate enough to get a faculty-



led tour through the Linus Pauling Science Center and be wowed by the new facility (as well as by the scientists and students it houses — who, as you said, are remarkably gracious, thankful and excited), I appreciated, too, your efforts to share with more far-flung alumni what an amazing place it is. Pictures are pretty but they only go so far. I hope your description of Dean Sherm Bloomer's insuppressible joy helps to make the place real for those too far away to see it in person. The OSU family can be incredibly proud of what we have accomplished together — and what this center will make possible in the future.

*Cathleen Hockman-Wert
Corvallis*

Send us letters

We love your letters. We might edit them for clarity, brevity or factual accuracy. Email to stater@oregonstate.edu or mail to Letters to the Editor, *Oregon Stater*, OSUAA, 204 CH2M HILL Alumni Center, Corvallis, OR 97331-6303.

Corrections

Report errors at stater@oregonstate.edu or at Corrections, *Oregon Stater*, 204 CH2M HILL Alumni Center, Corvallis, OR 97331-6303.

Winter cover story draws strong, wide-ranging reactions

Editor's note: Several readers called and wrote to express reactions to the Stater's winter cover story, "In her spare time," on 2009 alumna Lindsey Yoder, a chemical engineering graduate who helps run vaccine production lines for Merck & Co., Inc., in North Carolina and is a cheerleader for the National Football League's Carolina Panthers.

The cover image, a composite of Yoder in her cheerleading uniform and in the clean room suit



she wears at work, drew criticism from some who said it accentuated her physical beauty without putting enough emphasis on her professional and intellectual traits.

Some argued that the fundamental idea behind the story was inherently sexist for suggesting that a woman must be classically beautiful if she is to succeed in the sciences, while others said it was great to see a story about a young woman who set an excellent example by rebelling at the notion

that — if she wanted to be taken seriously as an engineer and a scientist — she'd have to give up cheerleading, which she loved.

One OSU staff member who advocates for and encourages young women who want to be scientists said her students mostly loved the Yoder presentation because it emphasized that they can succeed in demanding careers and have full lives outside those careers.

Other responses were all over the map — ranging from encouragement from people who were probably a little too excited to see an attractive woman in a cheerleading outfit on the cover to condemnation from those who cringed at the whole idea of cheerleading.

Some of the critical comments were kind-hearted and thoughtful. Two people who wrote to complain about the cover confessed on the phone that they hadn't read the story, and then called back to say they still didn't like the cover, but had read the story and found Yoder's accomplishments and attitude quite inspiring.

The point of the story was to accentuate the notion that — at Oregon State — young people

are encouraged to find something they love and become very good at it, and that Lindsey Yoder seems like a great example of that. To the extent that it did not come off that way for some readers, that's the editor's fault, and not Lindsey Yoder's. In retrospect, the cover should have provided more instant context about why there was a woman in a cheerleading outfit (and not in OSU colors) on the Stater cover.

As for those whose responses descended to the oh-so-clever, look-how-mean-I-can-be "commentary" that has become all too common in the age of the Internet, it's amazing how indecently people can sometimes act as they argue for their own version of decency. That type of letter will never see print in this editor's tenure.

It's worth noting here that the Stater goes to about 180,000 addressed individuals, and we're talking about maybe 15 or 20 calls and letters combined, which is a response rate about than one in 9,000. Still, it's not part of the Stater's mission to anger alumni, and we always regret doing so.

— Kevin Miller, '78, editor

SHARINGSFREE.COM

Sign up today for discounts and deals that save you 50%-90% on local restaurants, spas, health clubs, theaters, salons, events and more!

Over \$300,000 given to non-profits!

PORTLAND

NASHVILLE

BIRMINGHAM

SEATTLE

COMING SOON!
AUSTIN



A portion of every purchase you make will support the OSU Alumni Association!

When you register at sharingsfree.com select OSU Alumni Association as your preferred non-profit or visit www.osualum.com/sharingsfree to sign up.

See a listing of a wide range of events for alumni at www.osualum.com/events.

Moving moments and a bull named Satan's Sister

Alumni relations through the eyes of a president



Whether they like it or not, university presidents spend much of their time with alumni. OSU President Ed Ray appears to mostly like it, so for this issue's Ed Said, we asked him to share a few of his favorite tales about his dealings with graduates and friends of the university:

"One of the funniest incidents I've ever had involving alumni actually involved an alumna from the University of Oregon. It was at an event jointly sponsored by the U of O Alumni Association and the OSU Alumni Association in the Bay Area. I was in my first year here, and (then-Oregon president) Dave Frohnmayer and I were both there. We wanted to get our alumni together and talk about collaboration. You know, 'It's a new era,' and all that.

"This was at the Los Altos Country Club, which is very swanky, and I met this very elegant elderly woman, dressed to the heels, with pearls and a beautiful dress. She asked me who I was and I shook her hand and introduced myself, giving her my name, and she told me who she was.

"Later, sometime that evening, Dave came over and asked her if she'd met Ed Ray, the president of Oregon State University, and without prompting, she stopped and said,

'Oh, my God! I cannot believe I just shook the hand of the president of Oregon State University!'

"She did look quite distressed, and that's when I got a sense of the intensity of the feelings around the OSU-UO rivalry and the magnitude of the challenge we faced in fostering collaboration.

"Another memorable event involved the Pendleton Roundup, which, as you might guess, is a wonderfully happy and wild annual celebration. One year I had been bragging about how — up to that point — I had entered all of the parades on my own horse and dismounted at the time and place of my own choosing, which was good.

"This time there was a cowboy poet at our alumni event at the Hamley Steakhouse the night before the parade, and he recited a poem about Satan's Sister, which was a *bull!* I haven't quite figured out *that* part but we'll go with it.

"He recited this long poem about Satan's Sister, the meanest bull that ever lived, and how this cowboy who was a superstar drove this bull into the ground. As these things always seem to go, both cowboy and bull perished but will live forever in peoples' memories.

"The next morning, after the pancake

OSU President Ed Ray, at right, spends a lot of his time circulating among alumni and friends at various events. Here he greets Beaver faithful in the alumni association skybox in Reser Stadium. PHOTO COURTESY OSUAA

breakfast, we go to the staging area to get on our horses. There, dangling from the horn of my saddle, is a sign that says: 'Satan's Sister.'

"A moving experience related to alumni and the connections that exist among them and with this university occurred during my first year at Pendleton. I'd only been here about a month. We go to the Roundup, I ride the horse successfully in the parade, and we're at the country club at dinner that night. I must have had half a dozen people come up to me who wanted me to know that not only were they Beavers, but they were *fourth-generation* Beavers or *fifth-generation* Beavers.

"I'd never heard that anywhere else in my life, and it was said with great pride and feeling. When I heard third- and fourth- and fifth-generation, I thought, 'Wow, this really is something very special.'

"Another thing I picked up from alumni of both OSU and UO was what the Civil War

See a photograph of President Ed Ray astride a horse in the Pendleton Roundup parade at j.mp/edrayhorse.

meant. I came here having seen the rivalry between Ohio State and Michigan. In Ohio they don't even use the word 'Michigan.' They refer to 'that school up north,' and the Michigan people tell jokes about how a Buckeye (the Ohio State mascot) is a little poison nut that's not good for anything. It's a pretty intense rivalry!

"So when I heard that the OSU-UO rivalry is called the 'Civil War,' I thought, 'Yeah, I can see that it's an in-state rivalry, but that's a little severe because the Civil War was so serious and so devastating. Is that really how you want to describe a school rivalry?'"

"But the one aspect of the real Civil War that I've found reflected in our Civil War is that this is a rivalry that pits fathers against daughters, mothers against sons, sisters against brothers, and that on both sides, families will talk about how they have that one family member who wandered off to the other side."

"On the lighter side, a funny moment arose very early in our tremendously successful Campaign for OSU, in which we are now a rock's throw from \$800 million and have reset our goal to \$1 billion! It's just going extraordinarily well."

"Early on in the campaign I was sent to talk to a wealthy alumna about what we were doing. I'd had a friend, Tecki Shackelford, who was on the steering committee for the last campaign at Ohio State University, in which they raised \$1.23 billion. Tecki used to tell audiences: 'You have to give until it hurts, and then you have to keep giving until it doesn't hurt any more.' It seemed like a great line."

"So I'm talking to this fellow early in the quiet phase of The Campaign for OSU. He had this notion of what a major gift was that wasn't very major, so I decided to use Tecki's line on him. I said: 'I know you love the university. You have to give until it hurts ..., and before I could get the rest of the line out, he looked at me, interrupted and said, 'Every time I give, it hurts.' That was the end of that conversation."

"When we first started the campaign, we'd go around and ask alumni — after we had told them we were talking about launching a major fundraising campaign and that we saw the university as being in transition — we'd ask them: 'What are the characteristics of the university that you never want us to lose sight of?'"

"One day (OSU Foundation CEO) Mike

Goodwin and I were at a coffee shop in Hillsboro, killing some time before we met with a big donor, and this woman came over and said, 'I'm the manager of this shop, and I saw that you have an OSU bag. Are you from Oregon State?'"

"I said yes, and we introduced ourselves, and I told her that one of the things we were curious about was: What did people remember about Oregon State that they really wanted to hold onto?"

"She said that when she was a student here, there was a staff person who took an interest in her and it really made all the difference, because this person told her, 'I want you to come in every so often and check in and tell me how classes are going, tell me how you're doing.' That person became kind of a mentor and a cheerleader for her."

"The coffee shop manager told us: 'To this day, I have no idea why that person bothered to take any interest in me, but that was my lifeline. That has always been special to me about Oregon State. The people there take a personal interest in you. You don't get lost. They're incredibly supportive and giving.'"

"Since we talked to her, I've heard many, many stories like that from our alumni, who say somebody here took an interest in them and it made all the difference."

"So one day I was talking about this to a group of alumni who have been amazingly successful and have made a lot of difference for others through their good works in their lives, and I said, 'Many of you had similar experiences at OSU,' and a lot of them nodded."

"I told them that for the longest time I thought that was a wonderful comment about the community we have here, but that I had come to believe that it actually goes beyond the fact that these were good people expressing random acts of kindness toward our students."

"I think those people actually saw something in you that you couldn't see yourselves,' I told them. 'Not only is this a community of caring people, it is a community of discerning people who can see the possibilities in students and take it on themselves to do something about nurturing those possibilities.'"

"That is a wonderful quality, and something I hope we never lose." 🍌

CIRQUE DU SOLEIL

WRITTEN AND DIRECTED BY DEBORAH COLKER

OPENS APRIL 5
PORTLAND EXPO CENTER

cirquedusoleil.com

OFFICIAL SPONSORS

INFINITI CGI xerox Sun Life Financial MORTON COOKER

MEDIA PARTNERS

WU local 6

Photo: OSA Images
Costume: Liz Vandal
© 2009 Cirque du Soleil

👉 Track the progress of The Campaign for OSU at campaignforosu.org/thermometer.

\$1 billion

University leaders again raise sights for The Campaign for OSU

Propelled by support from more than 60,000 households, OSU has increased the goal of its first comprehensive capital campaign to \$1 billion.

Publicly launched in October 2007, the historic Campaign for OSU has raised nearly \$800 million and will continue through 2014.

“When we began to plan this campaign, a goal of \$1 billion was unimaginable. Yet, here

Through donations of more than \$135 million, donors have created 450 new scholarship and fellowship funds, an increase of almost 30 percent from pre-campaign levels. Last year more than 4,000 students attending Oregon State received donor-funded scholarships and fellowships. OSU more than doubled its number of endowed faculty positions to the current total of 99 and is attracting leading scholars in greater numbers.

Twenty-three major campus facility projects have been completed or are under way, including the \$62.5-million Linus Pauling Science Center, the largest academic facility project in OSU history. Other new landmarks on the OSU campus include the Hallie E.

Ford Center for

Healthy Children and Families, the Whyte Track & Field Center, a renovated Joyce Collin Furman Hall in the College of Education, and Austin Hall, a new home for the College of Business, scheduled for groundbreaking next fall.

The Stone Award for Lifetime Literary Achievement was established through a \$600,000 campaign commitment to spotlight OSU’s growing prominence in the arts.

Alumni have given \$346 million, about 43 percent of the total so far. Non-alumni friends, faculty, staff, parents and students have given \$156 million, with corporations, other businesses, foundations and other organizations accounting for the rest.

Through the expanded goal, the campaign is encouraging gifts to create additional endowed presidential scholarships, which are awarded competitively to high-achieving Oregon students. A current matching initiative

funded by \$5 million from the office of the OSU president has the potential to more than double the existing number of these scholarships.

The university has also announced a second phase of its highly successful Provost’s Faculty Match Program. Through the program’s first phase, funded by \$10 million from the Office of the Provost, donors established or expanded 22 endowed faculty position funds with commitments totaling more than \$21 million.

These initiatives are two of the creative ways Oregon State is partnering with private donors to make a lasting impact, said OSU Foundation President and CEO J. Michael Goodwin.

“The university is focusing energy on some very specific strategic goals, building on its strengths in earth ecosystems, health and promoting economic growth. This campaign is designed around those same goals,” Goodwin said.

Goodwin noted campaign contributions now total \$794 million and represent a broad base of support, with 140 gifts of \$1 million or more and almost 1,000 gifts at the \$100,000 level.

Reaching \$1 billion would place Oregon State in rare company: only 29 of the nation’s 672 public universities have completed billion-dollar campaigns. Campaign co-chairs Pat Reser, ’60, Jim Rudd, ’06 (H), and Patrick Stone, ’74, lead the effort. Stone, also chair of the foundation’s board of trustees, said the 105,000-square-foot Linus Pauling Science Center is emblematic of OSU’s achievement.

“When you walk through that building and meet the scientists who work there, it’s clear that OSU has arrived on the world scene as a top-tier research institution,” Stone said. “The Linus Pauling Science Center is more than just a building; it is an affirmation of our quest to provide the highest quality education to students and maximize our contributions to Oregon and the world. That’s what this campaign is all about.”

For more information about the campaign, visit campaignforosu.org.

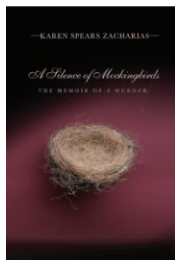


▲
Tory Hagen, J. Burgess & Elizabeth B. Jamieson Chair in Healthspan Research, at right, works with doctoral student Luis Gomez on healthy aging research in Hagen’s new laboratory in the Linus Pauling Science Center. Hagen’s position and the building where he works are both results of The Campaign for OSU. PHOTO BY DENNIS WOLVERTON

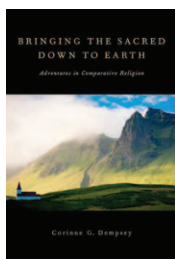
we are, with every confidence that this amazing milestone is truly in our reach, thanks to our dedicated supporters,” said OSU President Ed Ray. “Oregon State University is experiencing the kind of momentum that produces incredible advancements in a short span of time.”

Donors surpassed the initial campaign goal of \$625 million by October 2010, so campaign leaders approved a revised goal of \$850 million. With donors closing in on that goal, leaders are now aiming for \$1 billion.

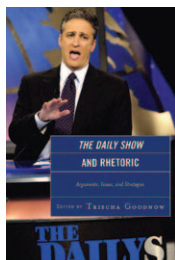
BOOK NOTES



A Silence of Mockingbirds: The Memoir of a Murder (MacAdam/Cage) by Karen Spears Zacharias, '79. In this true crime narrative, Zacharias investigates the murder of a family friend's daughter.



Bringing the Sacred Down to Earth: Adventures in Comparative Religion (Oxford University Press) by Corinne Garigliano Dempsey, '83. Dempsey offers a comparative study of Hindu and Christian, Indian and Euro/American earthbound religious expressions.



Fetal/Fatal Knowledge: New Reproductive Technologies and Family-Building Strategies in India (Wadsworth Publishing) by Sunil Khanna, OSU associate provost for international programs. Explored are issues of son preference and female-selective abortion in a rural India community that is experiencing urbanization and social and economic change as a result of globalization.

The Daily Show and Rhetoric: Arguments, Issues, and Strategies (Lexington Books) edited by Trisha Goodnow, OSU professor of speech communication. The authors examine the popular Comedy Central program to uncover ways in which Jon Stewart, the cast and writers critique mainstream media and politicians.



The Shape of the Eye: Down Syndrome, Family, and the Stories We Inherit (Southern Methodist University Press) by George Estreich, OSU English instructor. In this memoir, nominated for an Oregon Book Award, Estreich tells the story of his family and his experience raising a daughter with Down syndrome.

Wading for Bugs (OSU Press) edited by Judith Lew Li, '90, emeritus associate professor of fisheries and wildlife, and Michael Barbour. Aquatic biologists share encounters with stream insects.



FLY EASY...



 **EUGENE AIRPORT** 
541-682-5544

Nine alumni, friends honored with major OSU awards

With awards presented at two events — one held in February in Rancho Mirage, Calif., and another scheduled for April at the CH2M HILL Alumni Center — the OSU community is honoring several dedicated and generous alumni and friends.

The OSU Alumni Association Spring Awards Ceremony is scheduled for April 27. Reservations are required; more information is available at www.osualum.com/events. Recognized at the Destination OSU event in California in February were:

Ben Whiteley, '51 — OSU Foundation Lifetime Trustee Award

Starting in 1981, Ben Whiteley served two decades on the OSU Foundation Board of Trustees, serving on its executive committee and as chair of the investment committee. He also served on the Valley Library Expansion Committee and the College of Science Board of Visitors.



He retired as CEO of Standard Insurance Company in Portland after 39 years with the company, continuing as board chairman for another five years. He has given countless hours to many charitable and professional organizations. Whiteley was named an OSU Alumni Fellow in 1991. He and his wife, Elaine Yunker Whiteley, '53, live in Portland.

Darry Callahan, '64 — OSUAA Dan Poling Service Award

Darry Callahan brought his corporate experience to OSU as a volunteer leader. Retiring as executive vice president after 40 years with Chevron-Texaco, he has served 12 years on OSU engineering boards and four terms on the foundation board of trustees, including chairing the board during the launch of The Campaign for OSU. He chairs a group that supports university efforts to strengthen corporate relationships, commercialization and technology transfer. Callahan lives in San Rafael, Calif., with his wife, Betty.



Joan, '05 (H), and Ken Austin, '54 — OSU Athletics Martin Chaves Lifetime Achievement Award



Ken and Joan Austin are two of Oregon State's most generous supporters. Co-founders and owners of dental equipment manufacturer A-dec in Newberg, the Austins' greatest impact at OSU has been on the College of Business, where a new building will bear their name in recognition of a \$10 million lead gift. They established the Austin Family Business Program in 1985 and in

2004 supported the renovation of Weatherford Hall and establishment of the Austin Entrepreneurship Program. They have generously supported athletic facility projects including Truax Indoor Center, Reser Stadium, Goss Stadium and Gill Coliseum. Ken received the E. B. Lemon Distinguished Alumni Award in 2000 and Joan received the alumni association's Honorary Alumni Award in 2005.

Scheduled to be recognized at the OSUAA Spring Awards Dinner in Corvallis on April 27 are these winners of association honors:

Duane McDougall, '75 — E.B. Lemon Distinguished Alumni Award



In the spirit of E.B. Lemon, Duane McDougall, who retired as CEO of Willamette Industries and then chaired the board of Boise Cascade, has devoted much of his life to advancing OSU

locally and throughout the nation. He is a member of the campaign steering committee, has served on the foundation board of trustees for 12 years and serves on committees for the colleges of forestry and engineering. McDougall and his wife, Barbara, live in Lake Oswego. They have established an OSU scholarship fund for students from their home area of Tigard and Tualatin.

Jim Searcy, '60, and Julie Davies Searcy, '63, '74, '82 — Jean and C.H. "Scram" Graham Leadership Award



Working together to serve the needs of all alumni, Scram and Jean Graham gave it all to OSU. Jim and Julie Searcy of Corvallis exemplify that spirit through tireless promotion of OSU and special support of the music department and the alumni association. Jim, a public accountant, advanced the alumni association with service on the board for six years to significantly

update its financial systems and procedures. He and Julie, who has worked on campus and at Western Oregon University, have been generous hosts or lead volunteers of many association events, including the OSU Community Day of Service.

Bob and Charlee Moore — Honorary Alumni Award



Co-founders of Bob's Red Mill Natural Foods in Milwaukie, Bob and Charlee Moore have become Beaver believers. Ardent promoters of good health, in 2010 they gave OSU \$5 million to establish the Moore Family Center for Whole Grain Foods, Nutrition and Preventive Health, which includes a fellowship fund for graduate students and renovation of the food labs in Milam

Hall. They are regular lecturers in the Austin Entrepreneurship Program and have worked closely with the OSU Student Dietetic Association. In celebration of Bob's 81st birthday in 2010, the Moores turned over ownership of their company to its 200-plus employees.

Ag dean tabbed by Obama administration to run national food institute

Sonny Ramaswamy, dean of the College of Agricultural Sciences and director of the Oregon Agricultural Experiment Station at OSU, has been named by President Barack Obama to lead the National Institute of Food and Agriculture (NIFA) in Washington, D.C.

NIFA is the lead agency in the U.S. Depart-



PHOTO BY LYNN KETCHUM

ment of Agriculture that supports research, education and extension programs in the nation's Land Grant University System and partner organizations. NIFA impacts local communities through a national network of researchers and extension educators who respond to public inquiries and conduct informal, noncredit educational programs. NIFA helps states respond to areas of public concern that affect agricultural producers, small business owners, youth, families and communities and by providing grants to land grant universities and researchers.

OSU is Oregon's only land grant university. Ramaswamy is the second OSU leader to accept a high-ranking position in the Obama administration. In 2009, Jane Lubchenco was named undersecretary of commerce for oceans and atmosphere and administrator of the National Oceanic and Atmospheric Administration, the top U.S. science agency for climate, oceans and the atmosphere.

Ramaswamy arrived at Oregon State in 2009 and led the college during a time of decreasing state investments and a need for increasing extramural support for research and teaching. During his tenure, OSU's agricultural research programs grew to almost \$60 million in grants and contracts. Private

support for the college and student programs grew to \$77 million.

"Three concepts — preeminence, purpose, impact — have framed Dr. Ramaswamy's leadership of the college and the Experiment Station," said OSU President Ed Ray. "His work in support of research and outreach will be particularly valuable as he moves into his new position as director of NIFA."

As an entomologist, Ramaswamy has studied the reproductive biology of insects and plant-insect interactions affecting wheat, cotton, beans and other crops. Before coming to OSU, Ramaswamy led agricultural research programs in many agricultural settings, including Indiana, Kansas and Mississippi.

At OSU, Ramaswamy helped establish the Leadership Academy, a program for undergraduates in the colleges of agricultural sciences and forestry that helps develop career-ready skills in leadership and communications.

OSU's agricultural sciences programs include teaching, extension and research in food, agriculture and natural resources throughout the state. Programs in fisheries, wildlife, botany and plant pathology, agricultural and resource economics, and environmental and molecular toxicology are ranked among the top in the nation.

No smoking anywhere at OSU as of September 1

In September OSU will join the ranks of the more than 530 U.S. colleges and universities whose campuses are smoke- or tobacco-free.

The policy affects all visitors to campus — including evenings, weekends and during athletic events held within the boundaries of the campus (oregonstate.edu/smokefree/map) as well as on any other university-owned property within Benton County that is marked with signage indicating a no-smoking environment.

While this policy is an Oregon law enforceable by the Department of Public Safety, education and remediation will be the primary focus for those found in violation. However, in egregious cases, students will be held accountable under the student conduct code and employees under OSU employment policies. Contractors, vendors, event attendees, those who rent or lease university property and other visitors to OSU may be subject to exclusion from campus.

In the spring of 2008, the student-led Student Health Advisory Board proposed that OSU adopt a campus-wide, smoke-free policy in order to reduce second-hand smoke exposure — a Class A carcinogen. A task force of faculty, staff and student representatives was appointed to further examine the proposal.

Over the following two years, the task force gathered feedback

from departments, organizations and individuals on the OSU Corvallis campus, as well as other campuses and organizations that had a smoke-free or tobacco-free policy. Based on this research, the task force recommended to the OSU administration that the Corvallis campus adopt a policy that limits the use of tobacco on campus.


Expected benefits of a smoke-free campus include a reduction in fire hazards, less litter from cigarette butts and lower health care costs. The new policy is also supported by OSU's mission and initiatives to promote healthy living and a healthy planet.



A test of one's knowledge of things bookish

OK, literary types, time to put down your Kindles, Sony Readers, Nooks, iPads and even those quaint old things with the hard cover and the wonderful, musty aroma of real paper and prepare to demonstrate your mastery of things bookish. This issue's Pop Quiz comes to us from one of Oregon State's lesser-known hotbeds of excellence, the Master of Fine Arts Program in Creative Writing.

The program is good enough to draw many dozens of applicants for every opening, and its faculty truly practices what it teaches, frequently publishing works that receive rave reviews. The quiz was assembled by Keith Scribner, an associate professor in the program and author of three novels, the latest being *The Oregon Experiment*, published in 2011 by Alfred A. Knopf.
(Answers are on page 64.)

- 
1. What contemporary American writer publishes under her own name as well as the pen names Rosamond Smith and Lauren Kelly?
 2. How did Shakespeare's contemporary Christopher Marlowe, author of *Doctor Faustus*, die?
 3. How many applications did OSU's Master of Fine Arts program receive in 2012 for nine available spots?
 4. Which of the following writers was born in Clatskanie: Tobias Wolff, Raymond Carver or Ken Kesey?
 5. Lorraine Hansberry's play *A Raisin in the Sun* takes its title from a poem beginning "What happens to a dream deferred?" What's the name of the poem and its author?
 6. Which author claimed to have written more than 950 of the books in his 1,000-volume library?
 7. What famous fictional character repeats the statement, "I would prefer not to?"
 8. The author of *The Natural* also wrote a novel that is a sendup of OSU's English department while he was teaching here. Who is he and what is the novel's title?
 9. Who read a poem at the inauguration of JFK and what was the name of the poem?
 10. Which 19th century American author was expelled from West Point for gambling and other offenses?
 11. Which American author who lived abroad much of his life became a British citizen in 1916, the year of his death?
 12. A quote from which former poet laureate of Oregon is inscribed on the Kelley Courtyard Plaza in front of OSU's Valley Library?
 13. Joyce Carol Oates's Pulitzer Prize-nominated novel *Black Water* fictionalizes what American political tragedy?
 14. Oates will travel to Corvallis and Portland in early May to accept which new literary honor?



Bold statements

Powerful numbers in hand, OSU gets louder about its economic contribution

By Kevin Miller

Over the years, even some of OSU's most ardent supporters have observed that the university has been too modest — even bashful — about stating its case for being a powerful force in the economy of Oregon and beyond.

A new effort to alter how Oregon State portrays itself and its contributions — and back it up with convincing numbers — drew a packed house to this year's State of the University address in January in Portland and is now being amplified with a media campaign and a 17-city road tour throughout Oregon, Washington, Idaho and northern California.

At each stop on the tour, President Ed Ray and other Oregon State leaders are speaking at local events, meeting with local media, and holding discussions with civic and business leaders to discuss how OSU can help improve the prosperity of each local community and region.

They are armed with IMPACT 2012, an analysis of the university's \$2.06 billion impact across the globe, which was conducted by the highly regarded firm ECONorthwest. It revealed that OSU's contributions to the Oregon economy grew over the past five years by more than 30 percent to reach a total of \$1.932 billion.

Of that total, an impact of \$933 million occurs around the Corvallis area and more than \$980 million throughout Oregon's other 34 counties.

Spearheading the effort is Steve Clark, '75, OSU's vice president of university relations and marketing.

"IMPACT 2012 is far more than an evaluation of Oregon State's economic contributions, which are greater than any other Oregon public university," Clark said. "It's actually a road map of how Oregon State is committed — and is already taking action — to help improve the prosperity of the economy, the environment and quality of life and public health throughout

Oregon, the nation and the world."

Oregon State is responsible for creating 18,000 jobs in Linn and Benton counties and elsewhere around the state. Students enrolled at OSU infused \$250 million into the economy — an average of \$10,900 per student — not counting the cost of tuition or on-campus expenses, such as residence hall fees. In 2011, more than 535,000 visitors attended sporting, educational or cultural events at Oregon State, accounting for \$39 million in economic impact.

In a survey of OSU alumni, ECONorthwest learned that median annual income of Oregon State graduates in the survey is between \$60,000 and \$80,000 — 50 percent greater than median income nationwide of other college graduates as reported by the U.S. Census Bureau. And ECONorthwest reported that 71 percent of OSU graduates work in an employment area in which they earned a degree — meaning they are career ready upon graduation, Clark said.

Oregon State research is also creating significant impact. From the \$536.8 million in research conducted by OSU in 2010 and 2011, ECONorthwest said an additional \$107 million to \$359 million in worldwide benefits result.

Ray launched the IMPACT 2012 campaign in his State of the University address to an audience that filled the main ballroom at Portland's Benson Hotel. Reminding his listeners that he believes true leaders never whine, he presented facts and promises about the university as an economic engine.

"I am mindful that our state and nation continue to struggle toward recovery from the Great Recession," he said as he opened the address. "In many states, university presidents are whining about the lack of appreciation and financial support for their universities from the people of their states."

OSU's response, he said, is to show initia-

tive, help itself as much as possible and do more than ever to strengthen the economy.

He noted that results of the study make it clear that OSU's economic impact is highest among Oregon's four-year colleges and universities. The event drew broad media coverage, even on a day when Oregon was being slammed by a headline-grabbing winter storm.

The renewed effort to tell this part of the OSU story drew strong support from many alumni, including John Porter, '83, president of the OSU Alumni Association Board of Directors. He is regional president and CEO of AAA.

"As a member of the Portland business community, I was delighted to hear of the positive impact that Oregon State has not only on the state, but specifically on the Portland metro economy," he said. "OSU has long been a quiet catalyst driving a significant part of our economic growth. I am glad to see this strategic connection now being recognized and talked about!

"The university is doing things that improve all of our lives, grow our economy, and offer hope for our future. The impact of OSU has always been one of the best-kept secrets in Oregon. I'm glad to see the secret is out."

Clark noted that OSU has five "next-step" initiatives to promote prosperity. They include: industry partnerships; OSU public health and preventive health care efforts led by OSU's new College of Public Health and Human Sciences; the next century of outreach and engagement education by the OSU Extension Service; efforts by Oregon State to help strengthen the economy and quality of life in Portland; and the launching of a collaborative, campus-wide effort to share the depth of OSU's research on issues in ways that help decision-makers everywhere address complex issues facing society.

For more information about IMPACT 2012, visit poweredbyorange.com.

OSU sells ferry, gains research vessel

So far it's been a year of shipping news for the university, as the OSU Foundation has sold a landmark ferry that was in its investment portfolio and the College of Earth, Ocean, and Atmospheric Sciences has retired the venerable research vessel *R/V Wecoma* and replaced it — at least temporarily — with the 35-year-old *R/V Oceanus*.

Operated by the Woods Hole Oceanographic Institution in Woods Hole, Mass., the *Oceanus* had been scheduled to be retired, but instead it sailed to Newport in February, making the long trek from the East Coast through the Panama Canal to replace the *Wecoma* until the university can gain possession of a newer vessel.

As for the ferry, the *M/V Cobo*, it was originally a gift from Lois Bates Acheson, a 1937 business alumna who was the head of a company now known as Black Ball Ferry Line when she died in 2004. The ferry business was included in a \$21 million estate gift in support of the College of Veterinary Medicine.

The *Cobo*, a major tourist attraction, runs between Port Angeles, Wash., and Victoria, B.C., with a carrying capacity of 110 vehicles and 1,000 passengers. Acheson's gift of the ferry company was the second largest gift ever made to Oregon State University — and undoubtedly its most complicated.

In January the business was sold to Black Ball's executive management team. Both the foundation board of trustees and Black Ball's Board of Directors voted unanimously to support the deal, agreeing that it best respected Acheson's wishes while continuing local stewardship of the company.

As for the swapping of the *Oceanus* for the *Wecoma*, it's somewhat unusual, according to Mark Abbott, dean of the College of Earth, Ocean, and Atmospheric Sciences. With the *Wecoma* increasingly showing signs of age, Abbott asked the National Science Foundation for a rapid analysis of the two ships to see which one would be more cost-effective to operate over the next several years. A team of technicians returned a strong recommendation for the 177-foot *Oceanus*.

"During the analysis, we also discovered some problems with the *Wecoma's* hull, as well as corrosion that would have required costly dry-docking," Abbott pointed out. "The combination of that discovery and the overall report prompted us to send a letter of interest to the NSF to take over the *Oceanus* and retire *Wecoma*."

He said the university hopes to have a new ship within five to 10 years. OSU has operated large research vessels since 1964, and has had the *Wecoma* since 1975. OSU also operates the 54-foot *Elakha* and 85-foot *Pacific Storm*, which are used primarily for near-shore research.



R/V Oceanus enters Yaquina Bay and heads through the mist for the OSU Hatfield Marine Science Center at the end of the long voyage from Woods Hole to her new home. PHOTO BY BRUCE MATE

PORTLAND

OSU SHOWCASE

APRIL
19 & 20OSU Alumni
Association

RECYCLED FASHION SHOW

Gallery-style viewing of student designs featuring recyclable materials

April 19 at 5:30 pm

presented by OSU Design Network
Holocene, Southeast

LINUS PAULING LEGACY AWARD LECTURE

Roald Hoffmann, Nobel Prize
Winner in Chemistry

April 19 at 8:00 pm

presented by OSU Libraries
Embassy Suites, Downtown

ORANGE & BLACK EVENING

Panel discussion: Technology
Today and Tomorrow moderated by
Rob Manning, *Oregon Public Broadcasting*

Reception to follow featuring OSU
Jazz Combo

April 20 at 5:00 pm

Urban Studio, Pearl District

OSU IN YOUR
NEIGHBORHOODLEARN
NETWORK
SOCIALIZE

REGISTER TODAY

www.osualum.com/showcase

Coastal residents preparing for debris from Japanese tsunami

As the one-year anniversary of the devastating March 11, 2011, Japanese earthquake came and went, debris from the ensuing tsunami continued to move closer to the West Coast

Barth, associate dean of OSU's College of Earth, Ocean, and Atmospheric Sciences, said it is difficult to calculate how much debris remains in the ocean and what exactly will

occur a few days after the debris field was created by the tsunami," Higley pointed out. "So the debris field was spread out at the time the discharges occurred. This would have diluted the radiological impact.

"Secondly, wind, rain and salt spray have been pummeling this material for months," she said. "The key radionuclides are composed of iodine and cesium — which are chemically a lot like chlorine and sodium. Most of the iodine has gone because of radioactive decay. The radioactive cesium, to a great extent, will be washed off and diluted in the surrounding ocean.

"Therefore, while we may be able to detect trace amounts of radioactive material on this debris, it's really unlikely that there will be any substantial radiation risk," Higley said.

Staci Simonich, an OSU professor of environmental and molecular toxicology, has been monitoring the air for emissions from Japan and said that since last April (2011), radiation levels were at "background."

"Those are naturally occurring levels — at concentrations far below standards for public safety," she said.

NOAA is monitoring the debris from a national perspective and has a website that can educate the public and keep interested persons updated. It is at marinedebris.noaa.gov. The agency suggests that beachcombers and others who find material they think may be from Japan report it at disasterdebris@noaa.gov — and use common sense.

Jamie Doyle, an OSU Extension Sea Grant specialist in Coos and Curry counties, said a variety of Oregon agencies and non-governmental organizations are beginning to plan for various response scenarios. As Oregon's planning progresses, she said, "expect more information for the public."

"One other concern is what should happen if someone finds any personal effects," Doyle said. "A lot of people lost their lives, and many people still have family members who are missing. We need to be sensitive to the possibility of finding something that may be of personal significance to someone in Japan."

Tomoko Dodo, from the Consulate General of Japan's office in Seattle, has asked that persons finding something that could be considered a personal "keepsake" for a survivor report it to local authorities, or the consulate in Seattle at 206-682-9107.



Scientists from NOAA, the National Oceanic and Atmospheric Administration, are generating maps to predict the flow of debris from the Japanese tsunami of March 2011. IMAGE COURTESY NOAA

as a group of Oregon agencies, university scientists, political staff, non-governmental organizations and others prepared for its arrival.

Questions directed at state and county leaders, OSU Extension experts, the OSU Hatfield Marine Science Center and others increase daily.

Jack Barth, an OSU oceanographer and expert in ocean currents, said the debris is still months away from arriving on the West Coast, though it is possible that strong winds may push some high-floating items more quickly to the North American shore. Floats from Japanese fishing nets washed up on the Washington coast this winter, but those haven't been tied directly to the tsunami.

"Material from Asia washes up on the West Coast routinely," Barth said. "It doesn't necessarily mean it is tsunami-related. A Russian ship discovered a small Japanese fishing boat in the waters north of Hawaii in October that was definitively tied to the tsunami — and it was about where we thought it should be, given the currents." NOAA reported no radiation was detected on the fishing boat.

arrive on our shore.

"Much of the debris generated from the earthquake and tsunami has or will become waterlogged, weighed down with barnacles or other organisms, and sink," Barth said. "A large fraction of it will be diverted south into the 'Garbage Patch' between Hawaii and the West Coast, and may circulate in that gyre.

"What remains should arrive here at the end of 2012, or the beginning of 2013," he added. "If it arrives in the fall and winter, it will get pushed up north by the currents to Washington, British Columbia and even Alaska. Debris arriving in late spring and summer will hit Oregon and be swept south into California waters."

What does arrive is unlikely to be dangerous, according to Kathryn Higley, professor and head of the Department of Nuclear Engineering and Radiation Health Physics at OSU. Higley was one of the most widely cited scientists following the incidents at Japan's Dai-ichi nuclear plant after the earthquake.

She says the lag time between the tsunami and the nuclear incident, coupled with the vastness of the ocean, makes it unlikely that the debris will carry any danger from radiation.

"The major air and water discharges of radioactive material from the Dai-ichi plants

OSU-bred tomato really purple and quite good for you

The “Indigo Rose” tomato is stepping out as the first “really” purple variety to come from a program at Oregon State University that is seeking to breed tomatoes with high levels of antioxidants.

The new variety is a novelty type intended for home gardens and the fresh market, and it is now available in seed catalogs, said Jim Myers, a professor in the OSU horticulture department.

“It is the first improved tomato variety in the world that has anthocyanins in its fruit,” he said.

Breeding for the antioxidant potential of the purple anthocyanins in the fruit is the most important goal for OSU breeders.

“It will lead to a better understanding on how the antioxidants express in tomatoes and may contribute to human health,” Myers said.

“If you want a really, really purple tomato that can be as black as an eggplant, give Indigo Rose a try,” Myers said. “Other so-called purple and black tomatoes have the green flesh gene, which prevents normal chlorophyll breakdown. A brown pigment called pheophytin accumulates and has a brownish color that makes a muddy purple when combined with carotenoids.”

Anthocyanins are in the class of flavonoids — compounds found in fruits, vegetables and beverages — that have aroused interest because of their potential health benefits.

“They have many varied effects on human health, but while they are powerful antioxidants in the test tube, we don’t really know whether they have an antioxidant effect in the human body.”

Indigo Rose’s genesis began in the 1960s, when two breeders — one from Bulgaria and the other from the United States — crossed-cultivated tomatoes with wild species from Chile and the Galapagos Islands, Myers said.

The new tomato is released as an open pollinated variety, and as such, seed saved from self-

pollinated plants will grow true and not produce hybrids.

“It’s also important to know that genetic engineering techniques are never used to develop these lines,” Myers said. “These tomatoes are not GMO (genetically modified organisms).”

Does the new variety taste good?

“People are passionate about their tomatoes,” Myers said.

“The purple



Indigo Rose, a truly purple tomato, was the first variety to come from an OSU program to breed for high levels of antioxidants in tomatoes. PHOTO BY TIFFANY WOODS

color draws their interest and because it’s extraordinary, people tend to expect impressive flavor as well. It does have a good balance of sugars and acids and tastes just like a tomato. Anthocyanins are essentially tasteless.”

Myers cautions not to pick the tomato too soon. Indigo Rose must be allowed to ripen fully for complete development of sugars and acids. It’s easy to harvest too early because the usual visual clues won’t be there.

Seed company catalogs that carry Indigo Rose include those from Territorial, Nichols, High Mowing (organic), and Johnny’s (organic).

A publication on frequently asked questions about the purple tomato is available online at hort.oregonstate.edu/purple_tomato_faq.



Don Brown, Class of '81
College of Business

It all started at an OSU Community Day of Service project in Boise. Don Brown and his daughter helped paint the local Boys and Girls Club and had a blast with their fellow Beaver volunteers.

Since then, Don has increased his involvement with the group and is now coordinating the Boise Day of Service and will also volunteer at the Ontario, Oregon project.

“You’ll be surprised how little time this actually takes and the rewards from your accomplishments cannot be measured!”

The alumni association supports diverse programming in many regions. To learn more about opportunities to get involved in your area, visit www.osualum.com.

OSU
Alumni
Association



If you’d like to get involved in Boise, contact
Michelle.Davis@oregonstate.edu
541.737.8883

A fairy-tale job

Alum leads Portland creature team for NBC's 'Grimm,' in which beaver creatures wear Beaver gear



Guy Cappiccio, visual effects supervisor and creative lead for Hive-FX, puts the finishing touches on digital effects for an episode of NBC's "Grimm." PHOTO BY THERESA HOGUE

By Theresa Hogue

As a train rumbles and coughs past the brick walls of a studio in northeast Portland, Guy Cappiccio, '08, puts his fingers in his ears and laughs. It's one of the few intrusions the outside world makes on the 20 or so animators, artists and designers lined up at desks around the room, intently focused on a myriad of magical creatures on their computer screens.

Cappiccio, visual effects supervisor and creative lead for Hive-FX in Portland, has gotten used to working weekends and spending the occasional night in his office. But the sacrifice is worth it because every Friday night on NBC he can view the results of his team's work, when new episodes of the supernatural series "Grimm" air. Hive-FX is the lead visual effects team working on the show, and has been scrambling with tight weekly deadlines to create the fairy-tale beasts among Grimm's cast of characters.

The show follows the life of Portland Police Detective Nick Burkhardt, who discovers he is descended from a long line of Grimms, whose job it was to hunt down and kill creatures that most humans believe only exist in fairy tales. The creatures are normally disguised as regular humans, but when Nick sees their true natures, they morph into monsters. That's where Cappiccio's team comes in. The artists digitally alter human actors into a virtual menagerie of creatures, from bees to witches to big bad wolves.

"It's really rewarding to see your work on a national television show a week after you've finished," Cappiccio said.

Hive-FX competed hard to land the "Grimm" pilot, and as a result of getting the job has been able to expand its workforce to nearly 30 people. Cappiccio originally joined Hive-FX about eight months after graduating from OSU with a degree in graphic design, working primarily on the company's then-biggest account, Nike.

A Texas native, Cappiccio spent his last two years of high school in Salem, and originally came to OSU intent on pursuing a degree in engineering. But a basic art course changed his mind when he became fascinated with Photoshop, and he soon switched his major to graphic design. OSU teachers Brian Kerr, '94, and Christine Gallagher inspired him and an internship with OSU Marketing helped him



Characters on “Grimm” often morph between human and animal appearance. An episode featuring beaver-like creatures employed OSU-branded clothing and decor to complete the effect. IMAGE COURTESY NBCUNIVERSAL; USE RESTRICTED

realize that his passion could translate into a career.

For the first few months after graduation Cappiccie struggled to get his foot in a door. He survived doing freelance work, then landed the Hive-FX position, starting as a content developer and then moving up the creative chain. Working on a variety of projects helped him develop new skills, so when the opportunity to work on “Grimm” came along, he was in a great position to take the lead.

“It’s been great working with Hive. It’s so small that I’ve had a lot of trust from the owner,” he said. “It’s been fun to venture out and see what I like to do.”

After fighting to become the primary creature house for “Grimm,” and bulking up its staff as much as possible, it’s been a non-stop rush for Hive to keep up with demand.

For Cappiccie, the first step of the production process is to go on set during filming to capture the actors as they work on scenes in which they will morph into creatures. He works with NBC concept artists and producers to get a 3-D model of the characters his team will be creating, and then has to modify the original concepts to the face and style of the actor.

Understanding the characters’ motivation is important to creating creatures that fit the story, so Cappiccie is usually three to four scripts ahead, getting to know each creature well before it gets any screen time. Although there are plenty of available sources for fairy-tale illustrations, the Hive artists base their work on the look and behavior of actual

animals, like foxes and pigs and — of course — beavers, trying to keep the creatures true to their animal nature.

Modelers, texture artists, lighting artists and composers all work on each creature, with Cappiccie overseeing the work as it speeds to completion.

“It’s great to have all these resources and have all of these folks be killer,” he said.

Key to Cappiccie’s work is maintaining a creative, back-and-forth with producers and the rest of the team.

“The original drawings never match with what the actor looks like,” Cappiccie said. During early episodes it took a lot of experimenting to navigate between what the producers and directors wanted, and what could actually be done.

“They trust us a lot more now,” he said. “They just want us to make it look awesome.”

Each character presents its own challenges, but their biggest adventure so far is for an upcoming episode where a fire dancer morphs into a dragon, which is the team’s first full-body morph.

A bit less challenging but quite fun was an episode in which beaver characters appeared in a scene dressed as OSU

Beaver fans. Cappiccie and co-worker James Chick, ’08, are the only OSU alums in an office full of Ducks, so getting to work on the beaver creatures was quite fun.

Cappiccie decorates his desk in Beaver paraphernalia during football season, so seeing OSU represented on the show is pretty satisfying, even though he wishes the beaver characters were a bit less timid. He pointed out that the character Juliet, who is Nick’s girlfriend and a veterinarian, sometimes wears OSU gear because her character supposedly graduated from the OSU vet school.

“It’s really an Oregon-centric show,” Cappiccie said.

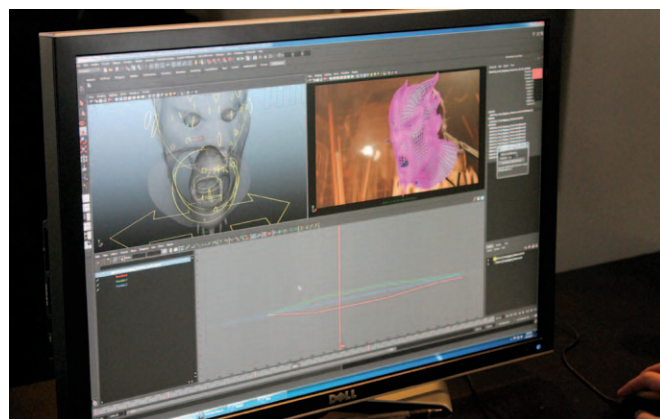
While news was just released that “Grimm” has been renewed for a second season, it’s unclear whether the production will remain in Portland. If it does, Cappiccie has high hopes that Hive-FX will continue its strong relationship with the show, but even if “Grimm” relocates, he believes the experience will leave Hive-FX well positioned for future television and film work.

“It would be fun to work on a feature film and really get down and do some killer work,” he said. “The last three Grimm episodes we just finished are really getting to feature (film) work quality. We’re doing really good work and it would be nice to step up that quality without that tight turnaround.”

Someday, Cappiccie would love to go to graduate school and teach graphic design to a host of new enthusiastic artists. But for right now he’s grateful he’s found himself among a strong team of creative creature makers, and thinks the future is bright for Hive-FX.

“The doors are gonna be wide open.” 🦊

Theresa Hogue is internal communications coordinator with OSU News & Communications.



Creating convincing creatures for “Grimm” takes the efforts of dozens of digital artists and designers at Hive-FX in Portland. Here, a dragon creature is being rendered for an episode that aired March 9. PHOTO BY THERESA HOGUE

A most hospitable collaboration

Tourism and hospitality professionals sharpen their skills with help from OSU-Cascades and Cornell University

By Kim Cooper Findling

An innovative collaboration between OSU-Cascades and Cornell University is drawing rave reviews for helping leaders of one of Oregon's key industries sharpen their skills.

The program brings experts from Ithaca, N.Y.-based Cornell — whose hospitality industry education program is among the most highly regarded in the world — to Bend to teach executive education classes for tourism industry professionals. In only its second year, the program is growing in size and in its impact on the region's economy.

"To have this high-quality, professional education available at OSU to regional managers and owners — it's sort of unbelievable," said Jeff Miller, CEO of Travel Portland. He was part a group of industry advisors who helped get the program going.

"Something at this level was needed," Miller said. "The quality of the Cornell name and professors so focused on the business side of the hospitality industry is a whole different ball game."

OSU eliminated its degree program in hospitality management during budget cuts in 1992, and since then, future and current hospitality professionals have had nowhere in Oregon to turn for academic enrichment. The Cornell collaboration is a first-of-its-kind linkage between the nation's two land, sea, space and sun grant universities.

"We're pleased to help develop hospitality as a profession and an industry," said Becky Johnson, vice president of OSU-Cascades. "For hospitality companies in Oregon and the Pacific Northwest to succeed in a global market, they need a pipeline of skilled graduates as well as ongoing professional development for employees."

Cornell Professor Bruce Tracey, who came to Bend to teach a course on leading and motivating in the real world last year and will do so again this May, calls the partnership "a win-win-win for Cornell, OSU-Cascades, and the hospitality industry. The collaboration



▲ Rob Kwortnik, associate professor in the Cornell University School of Hotel Administration, leads a course titled Strategic Marketing for Hotels and Restaurants at OSU-Cascades. PHOTOS COURTESY OSU-CASCADES

enhances our respective missions by increasing visibility and delivering programs that have tangible impact.”

Peter Skrbek, director of finance at Deschutes Brewery in Bend, who has an MBA from University of Chicago, completed a course on strategic pricing for hotels and restaurants last year. He was thrilled to discover that he needn't leave Central Oregon to take a top-notch executive education course directly relevant to his field.

“That professionals in Oregon are being given access to leading academics in the hospitality management field is simply outstanding,” he said. Skrbek also feels that Bend, which Johnson calls “the hospitality mecca of Central Oregon,” is the perfect place to study the discipline. “To have access to the analysis of top-flight professionals is a logical and important fit for the Bend economy, which is largely driven by the hospitality industry,” he said.

Michael J. Hraba oversees project management and communications for Waterford Hotels and Inns, a family-owned hotelier consulting and management company based in California's Bay Area. In his 15 years in the hospitality industry, Hraba said he had never had a professional experience on par with the course in strategic marketing for hotels and restaurants he took through the program in 2010.

“The Cornell staff are consummate pros,” he said. “This was my most dynamic educational experience to date. To find the most powerful academic hospitality brand paired with one of the most stunning towns on the West Coast — it simply couldn't be better.”

Early enthusiasm for the program is fueling discussions about growing the program into a bachelor's degree program at the Bend campus.

“It makes perfect sense for OSU-Cascades to fill this niche,” said Johnson.

Todd Davidson, CEO of Travel Oregon, also hopes for the program's possible metamorphosis into a hospitality four-year degree. He said he has watched in dismay as Oregon's “brain trust” of hospitality professionals have been forced to leave the state to earn a four-year degree in their field.

“Having Cornell here will help stem that tide,” he said. Davidson believes the Cornell OSU-Cascades collaboration is an invaluable addition to Oregon for the high level of support it offers Oregon hospitality pros and the contributions it will make to the Oregon economy as a whole.



▲ Sandy Chen, assistant professor in the OSU-Cascades business program and faculty lead for the hospitality management option, took Kwortnik's strategic marketing course in January 2010.

Coming to Bend, Oregon

3-Day Executive Education Courses for Hospitality Professionals



Led by professors from Cornell University's distinguished hotel school.

DEMAND MANAGEMENT IN EVOLVING MARKET CHANNELS

May 21 - 23

Prof. William Carroll, Ph.D.

LEADING AND MOTIVATING IN THE REAL WORLD

May 31 - June 2

Prof. Bruce Tracey, Ph.D.

BACK BY POPULAR DEMAND!



Cornell University
School of Hotel Administration



Register today at OSUcascades.edu/cornellexecprogram

For information contact cornell.exec.ed@osucascades.edu

OSU | Cascades

On a fast roll

New OSU-Cascades graduate battles to quick entrepreneurial victory with War Scooters



Recent graduate Jarred Baker pitches his business plan to a group of potential investors during a competition in Bend. He didn't win the competition but was impressive enough to draw the support he needed to get started. PHOTO COURTESY OSU-CASCADES

By Kim Cooper Findling

Just a few months after graduating from OSU-Cascades with a bachelor of science in business administration, Jarred Baker earns his living from War Scooters, an online retailer he launched while a student less than a year ago. The company sells high-end, professional-quality, human-powered scooters to a quickly growing population of scooting enthusiasts.

Baker counts his OSU-Cascades education — particularly talented, supportive professors and a class in venture management — as cornerstones to his success.

“Not only were my professors integral to helping make my business successful, they continue to show involvement,” he said. “I’ve had enormous support from the faculty.”

Baker had never heard of OSU-Cascades when he moved to Bend five years ago. The New Jersey native had grown attached to Oregon as a teen during summer trips to snowboard on Mount Hood. High school diploma in hand, he searched for a small mountain town in which to snowboard and study business. Bend fit the bill, so he enrolled at Central Oregon Community College, where he quickly learned about OSU-Cascades and its partnership with COCC.

“It’s perfect here, and I love that the campus is small, allowing for a really personal experience,” he said.

An avid skateboarder, Baker saw increasing numbers of scooters at area skateboarding parks and perceived a market opportunity. It turned out that OSU-Cascades provided just the right atmosphere to quickly incubate War Scooters (*www.warscooters.com*).

In a venture management course taught by

instructor Bob Newhart in September 2011, Baker recalled, “I developed my whole business plan within the confines of three weeks.” Soon he made his first online sale, even while he competed in an in-class contest to impress a panel of venture capitalists.

“It all lined up really quickly and worked out well,” Baker says.

He won the first round and placed in the top six at a subsequent qualifying round, earning a place at the Bend Venture Contest.

“There I competed against real businesses for \$10,000 in capital funding,” he said. He didn’t win but he did drum up plenty of interest in War Scooters. By the Christmas season he was rising early to field orders and staying up until midnight to fulfill them, while completing his last term of school and working another part-time job.

The company’s website presents a humorous and authoritative take on scootering, including a “Declaration of War” against “sitting inside on a sunny day,” “being disrespectful” and “boredom.” It features educational videos which, in keeping with the quasi-military theme, are narrated by a bearded, fatigue-clad “Major Kevin” who intersperses his teachings with occasional demands for character-building pushups. It also features high-end, customizable scooters whose prices range from \$75 to more than \$300.

War Scooters has quadrupled Baker’s initial growth projections, and he has made it his full-time job.

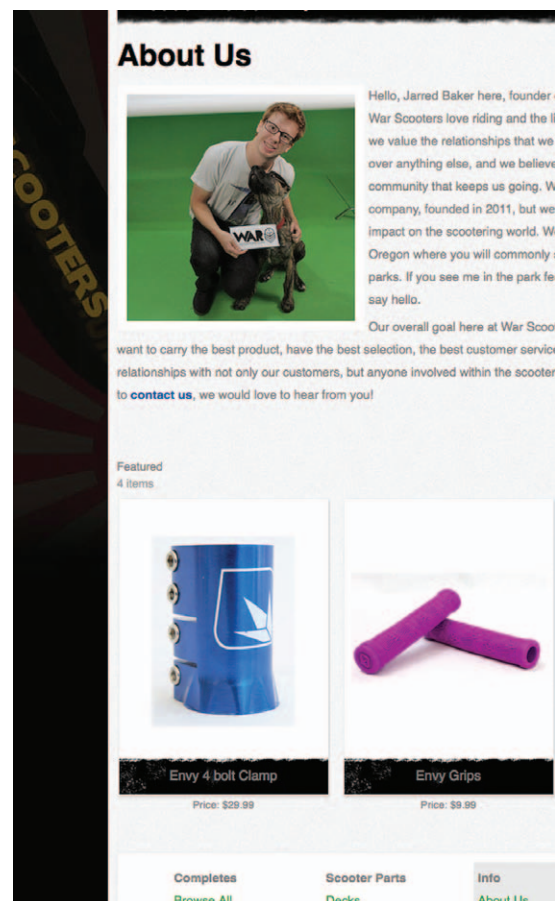
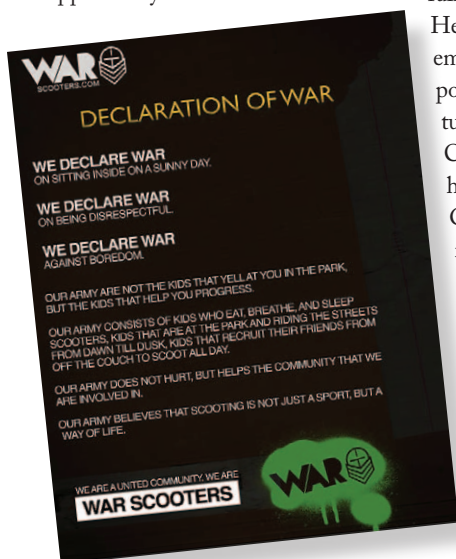
He plans to hire an employee by summer and possibly begin manufacturing his own scooters by Christmas. He maintains his connections to the OSU-Cascades community.

“Any issues I’ve encountered with business, I call one of my professors,” he said. “They immediately want to help.”

As the founder and president of a booming business at the age of only 23, he often finds the reason he moved to Bend in the first place — snowboarding — on the back burner.

“Still,” he said, “I set my own schedule. When it snows, I can ditch everything and go up.”

Kim Cooper Findling, '00, is a Bend author.



Baker makes his living online. At left, the *warscooters.com* website includes a downloadable manifesto declaring war on staying inside on a sunny day, boredom and being disrespectful. Above, the site markets hard-to-find scooter gear and conveys Baker’s personality in many ways. IMAGES COURTESY WAR SCOOTERS

Who chooses whom

OSU's records don't track marriages but they do identify households in which two people with OSU degrees live. Nearly 22,000 of 135,000 alumni with undergraduate degrees from OSU — about 16 percent — share a household with another person with an undergraduate degree from OSU. It's unwise to draw broad conclusions from these numbers because of gender balances and imbalances within the majors, but it's safe to say that if you are a Beaver couple consisting of two pharmacists, you are in pretty common company. In the listings, newer major designations include their historical antecedents. For example, public health & human sciences includes home economics graduates.

Who is most likely to choose a partner in the same major?

30.5%

of OSU pharmacy majors who choose a Beaver choose a fellow pharmacy major.



Who is most likely to choose an alum?

26.6%

of OSU education majors choose OSU alumni.



Who is least likely to choose within their major?

10.1%

of OSU public health & human sciences majors who choose a Beaver choose within their major.



Who is least likely to choose an alum?

12.3%

of OSU agricultural science majors choose OSU alumni.








































Which two majors are least likely to choose one another?

1%

of OSU forestry majors who choose a Beaver choose an engineering major.

in Beaver Nation?

Undergraduate majors and the three majors they are most likely to choose IF they choose a Beaver

undergraduate major	1st highest percentage	2nd highest percentage	3rd highest percentage
 Agricultural sciences	 26.7%	 17.3%	 12.7%
 Business	 30.1%	 16.3%	 15.2%
 Education	 18.9%	 15.8%	 15.5%
 Engineering	 23.4%	 16.3%	 14.0%
 Forestry	 22.3%	 15.6%	 15.5%
 Liberal arts	 29.2%	 16.6%	 13.5%
 Pharmacy	 30.5%	 13.5%	 11.3%  11.3%
 Public health & human sciences	 20.4%	 20.1%	 15.2%
 Science	 24.0%	 14.2%	 13.2%

War and **Roses**

Editor's note: The 1942 Rose Bowl between Oregon State and Duke, which was played for security reasons in Durham, N.C., instead of Pasadena, is a piece of Beaver history that has been much documented in the Oregon Stater. However, what follows is an edited version of a story from the November/December issue of Duke Magazine, in which Managing Editor Michael Penn tells the tale from the Duke point of view:
By Michael Penn

In December 1944, in the snow-crustrated mountains of southern Belgium, Wallace Wade happened upon a young infantryman making coffee. Wade, a lieutenant colonel in the Army's 106th Infantry Division, had been chasing Hitler's army for seven months, commanding an artillery battalion that had fought the Germans at Normandy and helped force them out of France. But the relentless combat and the encroaching chill of winter

were taking a toll. Wade's men were out of ammunition and low on food. He hadn't eaten in two days.

Cold and famished, Wade asked the soldier for some of his coffee. A round-faced, stout young man in his early twenties, the soldier poured a cup for Wade and then gathered some food to share. He didn't appear to recognize Wade as anything but a superior officer. But as the men chatted, they realized



A different point of view on one of Oregon State's most unusual and historic athletic contests

their paths had crossed before. They had met almost exactly three years earlier, on a soggy New Year's Day in Durham.

Ironically, the day was one Wade often wanted to forget. It had been his final game as coach of the Duke Blue Devils before enlisting in the Army, what was supposed to be the crown on a golden season. Instead, he walked away in disappointment and defeat. The generous soldier was Stanley Czech, '49,

who had been a tackle for the Oregon State College Beavers that day.

In 1941, no one argued about the most prestigious of college football's bowl games. The Rose Bowl was king, and news that the Beavers and Blue Devils were headed to Pasadena had both campuses and the teams' fans rejoicing. The oldest of the bowls, it was also the most transcontinental, pitting champions from east and west, something

that rarely happened in those days. As a result, the Rose Bowl often served as a barometer of regional football power. When Alabama upset Washington in 1926, it helped legitimize the Crimson Tide — and Southern football, generally — as worthy of the national stage.

Sixteen years later, the man who coached Alabama in that game was at Duke, crafting a new legend. Wallace Wade had stunned the sports illuminati when in 1931, at the age of



DUKE 16

A spread in the 1942 Beaver yearbook depicted Don Durdan's back-breaking ball carrying during the game. PHOTO COURTESY OSU ARCHIVES7/1942BEAVER_ROSEBOWLSREAD

39, he left Alabama to coach at Duke, a university with a splendid new Gothic campus but comparatively little football glory. He quickly changed that, leading the Blue Devils to Southern Conference championships in 1933, 1935, 1936 and 1938. But he had yet to bring a bowl trophy to Durham. His only previous opportunity, the 1939 Rose Bowl,

effortlessly through the regular season, winning their nine games by an average margin of 30 points.

In Pasadena, Duke would face Oregon State, a team few had expected to contend for a bowl bid as the season began. The Beavers lost two of their first four games before rallying to win five straight and claim the Pacific

details of the Japanese attack on Pearl Harbor. The U.S. was again at war.

In 1918, following America's entry into World War I, the War Department had ordered an early end to the major-league baseball season. The Olympic Games of 1940, scheduled to take place in Helsinki, had been nixed because of war in Europe. So it was that in late 1941, some pundits thought college football should follow suit.

"In the light of this historic and unprecedented crisis," wrote the *Charlotte Observer* in an editorial, "the nation needs to turn itself to more practical pursuits than those of any program of pleasure."

Not everyone agreed, and with no official pronouncement on the bowl, Duke and Oregon State went about the business of readying for the game. The Blue Devils carried on with daily drills the week after Pearl Harbor, expecting to board a train for Pasadena the following Saturday. Then, on Dec. 13, California governor Culbert Olson informed Rose Bowl officials that Lieutenant General John DeWitt, commander of the Army's West Coast operations, wanted him to cancel the game because it posed too great a security risk, given the Japanese offensives in the Pacific.

Duke officials had been quietly planning an alternative. Wade and Dean William Wannamaker invited Oregon State athletics director Percy Locey (grandfather of current OSU assistant head football coach Jay Locey) to bring his Beavers to Durham for the game, "either with Rose Bowl sanction or otherwise." Groups in Chicago, St. Louis and New York also wanted to host the bowl. Locey was eager to realize something from the Oregon State's first Rose Bowl bid, and Durham was certainly a defensible choice: Duke's football stadium, built 12 years earlier, was the largest in the South outside of the Sugar Bowl in New Orleans. And as Wade had so proudly noted in his invitation, "Our climate at New Year's is usually favorable for football."

A day later Locey accepted the offer. Duke might not be headed to the Rose Bowl, but the Rose Bowl was headed to Duke.

They waited in the thin light of the Durham dawn, important men, dressed in suits and ties, overcoats and fedoras. The governor was there; the mayor, too. A few had gone ahead to Greensboro to meet the train at five o'clock in the morning, only to learn its passengers were sound asleep. The rest waited at Durham's Union Station, glancing at watches,



When the Beavers arrived by train in Durham, N.C., to play Duke in the Rose Bowl, they were greeted by a community determined to wear them down with Southern hospitality. Front left: Gene Gray; Lloyd Wickett; Boyd Clement; Coach Lon Stiner; George Bain; Leland Gustafson. Standing on steps in rear: Warren Perryman; Bill Halverson. PHOTO COURTESY OSU ARCHIVES HC2335

had proved demoralizing: After not allowing a point to be scored against them all season, the Blue Devils gave up a touchdown in the final minute of the game, giving Southern Cal a 7-3 victory. Following the loss, Wade had irked Los Angeles reporters when he declined to shake hands with the Southern Cal player who threw the game-winning pass. Although he denied spiteful motives — he said he wanted to congratulate Southern Cal's coach first — sportswriters pilloried the coach in print, only deepening the frustration of the trip.

Wade had hungered for a chance at redemption, and his 1941 team had delivered one. Once again, the Blue Devils had galloped

Coast Conference title.

And so, as a long celebratory procession wound toward downtown Durham on the afternoon the pairing was announced, most Duke fans liked their odds. Students and townspeople began making plans to make the 2,500-mile journey to Southern California. One package offered a cross-country train ticket, hotel accommodations and a side trip to the Grand Canyon for \$181.

Then everything changed. Late on the afternoon of Sunday, Dec. 7— almost exactly one week after they rejoiced with news of the bowl game — the Duke and Oregon State communities joined a nation in shock and mourning. Teletype machines clattered with

straining to hear the sound of an approaching whistle. By 8:15 a.m., when the Southern Pacific Railway engine pulling a train full of Beavers puffed into the station, 2,000 people crowded onto Church Street, eager to greet their guests from the West.

Just 10 days had passed since Durham had inherited the Rose Bowl, but the city had been steeped in preparations for the event. Duke borrowed metal bleachers from the University of North Carolina at Chapel Hill and North Carolina State to close in the end of its horseshoe stadium, expanding capacity to 55,000. New grass was planted on the field. At the athletics department, extra workers were brought in to answer phones and process ticket requests, which came flooding in from everywhere. Reportedly, crooner Bing Crosby ordered 271 seats over the phone. The new batch of tickets sold out in three days.

The Tournament of Roses Association had declared the game an official Rose Bowl, but Wade warned that many of the traditional trappings would not be present because there simply wasn't enough time to prepare them.

In lieu of pageantry, Durham's plan was to pummel visitors with unrelenting Southern hospitality. Townspeople wore ribbons on their lapels that read, "Welcome, Rose Bowl visitors." Nearly every storefront on Main Street displayed a wreath celebrating the event. The arrival of the Oregon State team on Christmas Eve morning triggered a charm offensive. As the players disembarked, still bleary from their six-day cross-country journey, a local high school marching band regaled them. Martin Chaves, '46, the team's captain, was presented with a framed certificate making him honorary mayor for the day. In short order, the traveling party was whisked off for a tour of Duke and breakfast.

George Bertz, the sports editor of the *Portland Journal*, wrote later that during its week in Durham the traveling party "has been feted to a Queen's taste." On Christmas, the players dined on Virginia baked ham and North Carolina sweet potatoes at Duke's West Campus Union. Durham merchants assembled elaborate gift boxes for each team member containing cigarettes, chewing tobacco and locally made hosiery. A few nights later, the Chamber of Commerce hosted the visitors for barbecue at Josh Turnage's restaurant. The Kiwanis weighed in with a New Year's Eve kickoff lunch. The Beaver players were fed and entertained so often that their coach, Lon



▲ A flier commemorated the Beaver win. PHOTO COURTESY OSU ARCHIVES\4\ROSEBOWL1942_PROGRAM

Stiner, would joke it was a conspiracy to weaken them.

Durham woke on January 1, 1942, to a thick blanket of ashen clouds that doused the city in cold, relentless rain. By game time, the temperature barely topped 40 degrees. Many fans donned oilcloth table liners to keep the rain at bay. At least one group started a fire in the stands in a futile search for warmth.

The wet conditions did not bode well for the Blue Devils, whose high-scoring, single-wing offense relied on speed and misdirection. By game time, the grass that had been planted just two weeks earlier was a ruddy, muddy mess, bound to slow down Duke's powerful running game. But the rain may have done more to dampen Duke's spirit. Jim Smith, a senior end for the Blue Devils, would later remark, "I've never seen so much rain in all my life." The visitors from drippy Oregon, on the other hand, felt right at home. One Beaver player described the day as merely "misty."

Whether because of the rain or not, the game started inauspiciously for Duke. A Blue Devil fumbled the opening kickoff, setting the tone for a sloppy day. Two more fumbles and four interceptions would follow. The turnovers forced Wade's team to scramble out of trouble all day. And yet they had chances. Just before halftime, a Duke receiver dropped a pass in the end zone, costing the Blue Devils a go-ahead touchdown. Then, in the third quarter with Duke trailing 14-7, All-American halfback Steve Lach looped around left end for a 39-yard run. Three plays later, fullback Winston Siegfried, plowed into the end zone to tie the game. It seemed Duke was finally regaining its form. On the sideline, Wade was reminded of how his Alabama team had stormed back to defeat Washington and told an assistant, "It looks like 1926 all over again."

But it wasn't to be. On the Beavers' next possession, Oregon State halfback Bob Dethman, '43, found Gene Gray open deep in Duke's backfield. Gray caught the pass, sidestepped a Duke tackler, and raced 30 yards to the end zone to make the score 20-14. The Beavers missed the extra point, but they wouldn't need it.

Duke's offense made valiant work of trying to score in the final period, probing into Oregon State territory on three drives. Each time, the crowd tensed with expectation, sure that the game would finally swing in Duke's favor. But the stout Beaver defense thwarted every volley. Duke's defensive line did force a safety, pinning Oregon

State's Don Durdan, '43, in his own end zone, to narrow the score to 20-16. But the score would get no closer. With the seconds slipping away on Duke's perfect season — and Durham's glorious moment as bowl host — a last, desperate pass fell into an Oregon State defender's hands. Duke was out of chances.

As the game ended, Duke's All-American center, Bob Barnett, stood near midfield, staring at the ground. It was just the fourth time in 28 games as a Blue Devil that he'd tasted defeat, a sour note to finish the opus of his career. Had Duke been cocky? Had they been distracted by the hullabaloo surrounding the game? Wade would blame himself, saying the extraordinary responsibilities of hosting the game took his attention away from preparing his players. But in retrospect, Barnett knew the shadow of war had distracted his team.

Indeed, as much as the Rose Bowl marked an end for players like Barnett, it also symbolized a beginning. For the first time in a generation, a new year found the U.S. at war, and players on both teams had already begun to contemplate their place in the fight. Wade, an Army captain during World War I, had decided to re-enlist, and he had encouraged his players to follow him into battle. Barnett would enter the Marine Corps on Jan. 21, 1942, and within months, many of his teammates would again be in uniform, united against an enemy far more fearsome than anything found on a football field.

Four young men on the field that day would not survive the war. Duke back Walter Griffith, a sophomore, joined the Marines the same day as Barnett. Eleven months later, he was killed in a battle in the Pacific. Reserve running back Al Hoover dove on a grenade on Peleliu Island in September 1944, trading his life for those of his compatriots. Star tackle Bob Nanni was shot at Iwo Jima in March 1945. Oregon

State's Everett Smith, ('40-'42) drowned during a landing in the South Pacific.

For others, the Rose Bowl remained strangely present throughout the war, a link to home that had a way of surfacing at fortuitous moments. A few of those instances — like Czech's hot cup of coffee for a starving coach Wade — might be written off as mere coincidence, something that was bound to happen with thousands of soldiers living and fighting side-by-side every day. But at least one connection between Duke and Oregon State seemed like a higher order of fate.

That incident happened between Charlie Haynes, a reserve quarterback for Duke, and Frank Parker, '44, Oregon State's starting guard. Haynes and Parker both led rifle platoons within the 88th Infantry division and were deployed to Italy at the same time. The two soldiers happened to meet on a boat carrying their platoons across the Mediterranean Sea, and they soon discovered their link to the Rose Bowl. They spent the rest of the trip reminiscing about the day they'd spent out in the January rain.

Several months later, in the fall of 1944, Haynes was leading his men up a hill near the Arno River in Italy when he was struck by shrapnel, leaving a wound in his chest the size of his fist. One of the first soldiers to reach him — carrying him downhill to an aid station and almost certainly saving his life — was Frank Parker.

Haynes recalled the story to a newspaper reporter in 1991, shortly before the fiftieth anniversary of the game. "If it hadn't been for Frank Parker, I wouldn't be here," he said. "I was dying. No melodramatics about it: I thought I was dead."

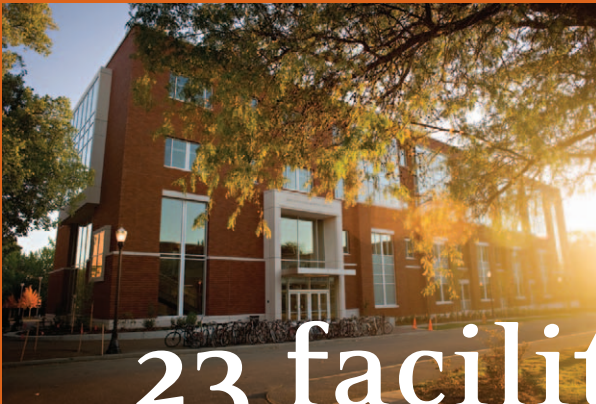
Back on that New Year's Day in 1942, as the leaden skies gave way to darkness and the players walked off the field, many marched toward an arena that kept harsher scores. The Duke men were bitterly disappointed, grieving over fumbles and miscues, agonizing at opportunities let slip away. But the sting of their loss would soon fade. In the end, it would be victory enough that they had one last chance to play. 🍂

The original version of this story can be read in its entirety at j.mp/dukerosebowl. Much thanks to Duke Magazine's Michael Penn for permission to print this edited version.



Souvenir stamps were among the memorabilia collected by Beaver fans. PHOTO COURTESY OSU ARCHIVES 37\MC_FOOTBALL_ROSEBOWL_1942_STAMP

How do you measure success?



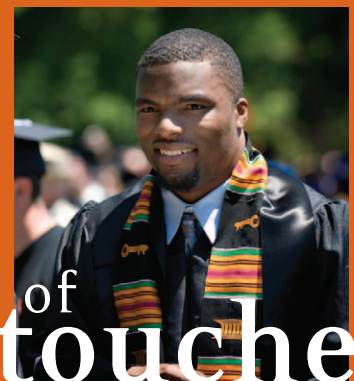
23 facilities
built or renovated



450 new
scholarship funds



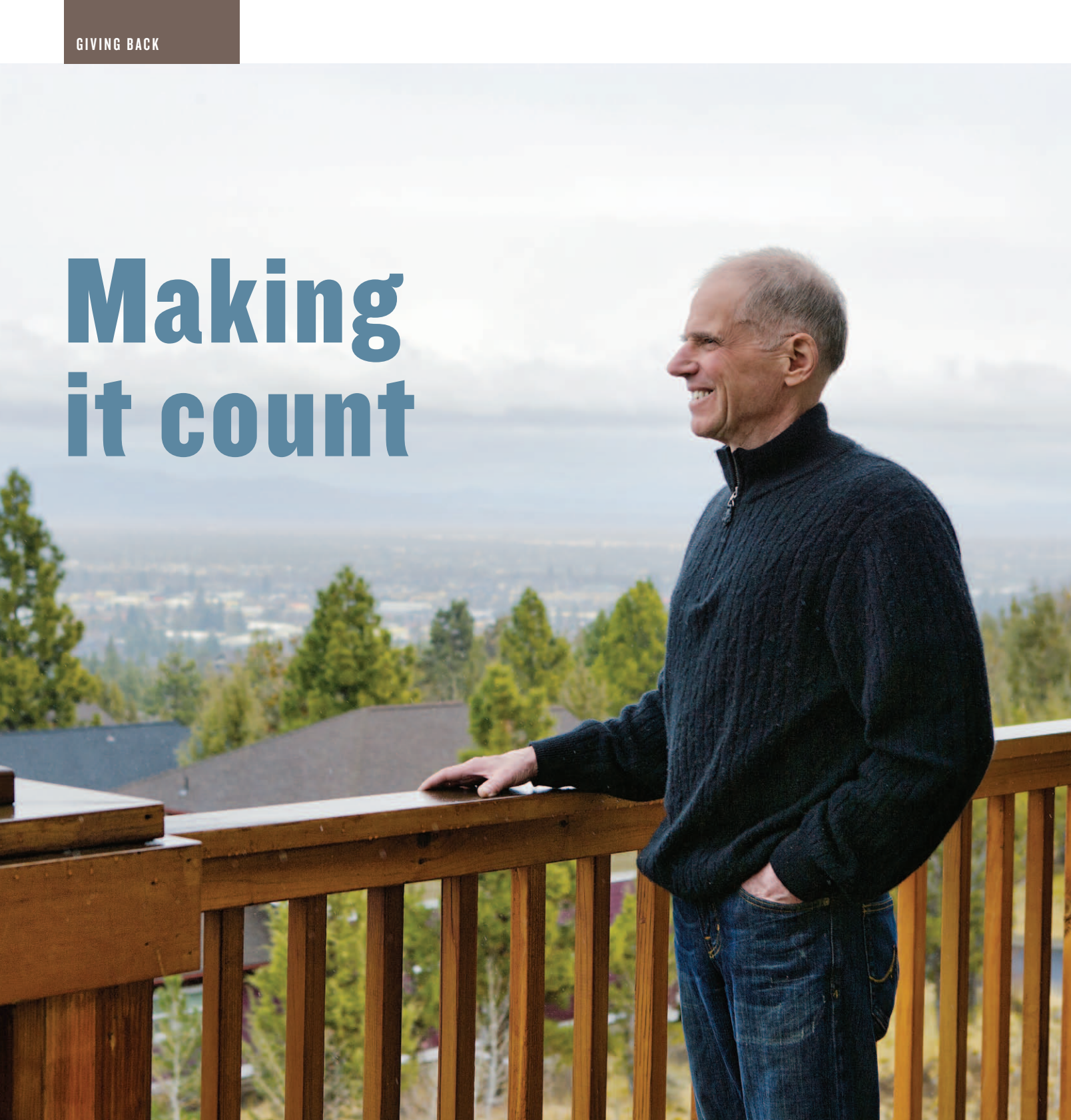
52 endowed
faculty positions



1,000s of
lives touched
for generations to come

BE A PART OF THIS HISTORIC MOMENT:
\$1 billion by 2014. For our students, our state,
and the greater world.

Making it count



Ron Coblantz enjoys the view of Bend from his balcony. PHOTOS BY STEVE GARDNER

The
Campaign
for OSU

THIS
AMAZING
PLACE

THIS
HISTORIC
MOMENT

Business school grad pledges \$3 million for scholarships

By Lori Brandt

Ron Coblantz, '65, was the first in his family to go to college. And even though he graduated, making the dean's list as a senior, attending school was a constant financial struggle. To this day, he's not sure how he found the money to get through four years of higher education.

It is with this history in mind that Coblantz made OSU part of his estate plan. He has pledged \$3 million to create the Ronald M. Coblantz Business Scholarship Fund. The endowed fund will benefit future College of Business students with financial need.

"I just want to make it easier for someone else to complete their degree," said Coblantz. "Education is one of the pillars of society; it makes a measurable impact on moving our community forward."

Coblantz's parents didn't finish high school and none of his 11 aunts and uncles attended college. His father was a service repairman for a restaurant supply company.

"My mother always told me I should go to college so I wouldn't have to do the same kind of work as my father," Coblantz recalls. "He worked hard, with long hours; in fact, I got my work ethic from him. But I remember seeing my dad in overalls, while there was his boss in a suit and tie. It made an impression on me."

Coblantz was also influenced by a neighbor who was an OSU alumnus. "He was the first person I'd met, besides my teachers, who had a college education. I decided that I would go to OSU, too."

Even as a kid, Ron Coblantz had gumption. After bouncing around several elementary schools due to family moves, at age 10 Coblantz told his mother he needed to talk to the principal about repeating fifth grade. He knew he was behind and needed to do something about it.

Coblantz's initiative paid off. His new fifth grade teacher helped him catch up. Coblantz graduated from high school, then set his sights on college.

"I showed up as a freshman at OSU with a total college fund of \$600 in my pocket. From term to term, I never knew where the money was

coming from," he said. "I worked summer jobs, washed dishes in my fraternity house, Sigma Nu, borrowed money and scraped by. Finally near the end of my junior year, I lived with my aunt for a while and she covered my last year's expenses."

How did someone unable to afford college for himself end up with \$3 million to help others? The determination Coblantz showed early in life took him far.

After graduating with a business degree, Coblantz entered the executive training program at Meier & Frank; he spent 13 years with the department store chain, rising to become a divisional merchandise manager. He moved on to Frederick & Nelson department stores as vice president, director of stores. Coblantz then took a risk by switching careers to financial planning; a move he said was one of the best decisions he ever made. In 23 years with Smith Barney in Bellevue, Wash., he was a financial consultant and first vice president.

Coblantz's planned gift is the single largest commitment the College of Business has ever received for a scholarship endowment. It will increase scholarship money for business students by 30 percent.

"We are so honored and humbled to receive this gift," said Ilene Kleinsorge, the Sara Hart Kimball Dean. "Ron knows that education changes lives, but I don't know if he fully realizes the impact his gift will have for generations of future students. In the true spirit of a land grant institution, this gift will provide access."

Today, Coblantz is happily retired. In addition to helping his wife Sherry with her new business, Sher-Ray Organic Cosmetics, he spends his days managing his own money and working out at the gym. The couple divides their time between a home in Bend, Ore., and a beach house in Ocean Park, Wash.

Said Dean Kleinsorge: "Both Ron and Sherry appreciate how gifts like this can inspire others to give. It's a great example of Beavers helping Beavers succeed."



▲ Ron and Sherry Coblantz enjoy a moment together in their Bend home.

An out of this world research experience

OSU launches Presidential Scholarship Initiative

by Cathleen Hockman-Wert

Although many OSU undergraduate students participate in research with real-world application, it's a rare project that ends up being blasted into outer space.

Last summer, following his sophomore year, Presidential Scholar Anthony Amsberry worked on experiments studying how fluids behave in microgravity. His findings were incorporated into the design of subsequent experiments conducted at the International Space Station.

Funded by the National Science Foundation, the highly competitive Research Experiences for Undergraduates program brings students from universities across the country to a host institution to work with faculty scientists. OSU hosts several REU programs, but Amsberry spent his summer working at Portland State University's Dryden Drop Tower: a laboratory facility in which items falling through a six-story tower experience two seconds of near weightlessness.

Amsberry's team dropped fluid in tubes containing internal guides

at different angles. A high-definition camera mounted in the rig recorded the results.

"My project involved a lot of data collection, video editing and frame-by-frame video analysis. It was really interesting to experience the whole research process, from start to finish," Amsberry said. "When you have fluids in space, like you might see in a fuel tank, you have to know how to control the fluid as it is stored and transported. What we're learning can be used to improve things like cooling systems and water treatment."

Amsberry's future plans are more down to earth; a bioengineering and University Honors College student, he wants to work in the biomedical field, developing better medical technologies for the health-care industry.

The son of Chuck and Carol Bartosz Amsberry, '83, of Beaverton, Amsberry is a 2011-12 recipient of the Hawkin and Dorothy Au Presidential Scholarship. The AUs created the scholarship in 1998 to support students in the College of Engineering and College of Busi-



Presidential Scholar Anthony Amsberry's undergraduate work has reached into space. PHOTO BY CHRIS BECERRA

Presidential Scholarship Initiative

The initiative provides an extra incentive for donors to establish endowed scholarship funds with a minimum commitment of \$100,000, instead of the traditional \$200,000 commitment, thanks to support from the OSU Office of the President.

In effect through 2013, the program has the potential to more than double the existing number of endowed Presidential Scholarships awarded competitively to high-achieving, in-state students.

To learn more about the Presidential Scholarship Initiative, visit: campaignforosu.org/presidentialscholarships.

More than \$135 million has been raised to date through The Campaign for OSU for scholarships and fellowships, the most ever raised by any Oregon institution campaign for student support.

ness. Hawk Au, who graduated with OSU business administration and engineering degrees in 1951, and Dorothy Yoshitomi Au, a 1954 graduate of the College of Science, continue to make regular gifts to build the scholarship endowment.

The Auses were students when many World War II veterans were on campus. "I was very fortunate to get to talk with people who had gone through a lot more than I had," Hawk Au said, remembering how the life experience these veterans brought to discussions enhanced his own education.

He sees a connection with the extracurricular learning opportunities students like Amsberry are finding today through internships and research programs. "We learn most by doing, but our system has moved away from that," Hawk Au said. "Book learning is important, but students also need to get hands-on experience."

Scholarships help students pursue a variety of experiential learning opportunities. Presidential Scholarships are OSU's most prestigious undergraduate scholarship, offered to exceptional Oregon residents.

Competition for the merit-based award is fierce; last fall, of the freshman students who met the stringent academic requirements, only 7 percent received Presidential Scholarships.

This winter OSU announced a new initiative aimed at encouraging donors to create endowed Presidential Scholarships with gifts of \$100,000 or more. Like the Auses, these donors will have the opportunity to get to know their Presidential Scholars and see what a difference their support makes.

To Hawk Au, supporting talented students like Anthony Amsberry is simply a good investment. "I'm impressed with all those I've met. They're a bunch of bright kids, and this is a chance for us to give them a little bit of support," he said. "As a nation, we need to be more competitive. Compared to countries like China, we can't produce nearly as many engineers, so we'll have to make up the difference in quality."

Professor's gift will support future faculty



By Lori Brandt

A successful campaign program benefiting OSU faculty is off to a fresh start with a gift from a longtime faculty member.

Professor Emeritus Jim Welty, '54, kicked off phase two of the Provost's Faculty Match Program with a \$250,000 commitment, extending his OSU legacy by creating the endowed Welty Faculty Scholar Fund in the mechanical engineering department.

With an endowment, the principal gift is invested, producing a steady, reliable flow of expendable funds in perpetuity.

"As a former department administrator, I know how important it is to have discretionary funds," said Welty, who served as the mechanical engineering department head for 15 years. "The match program provided a chance for me to establish an endowment that will be used in a positive way to enhance the program in which I spent so much of my life."

Welty came to Oregon State as a freshman in mechanical engineering in 1950. Four years after graduation, following employment in the aircraft industry and active duty with the U.S. Air Force, he returned to OSU and taught for 38 years. Long-standing donors to the university, Welty and his wife Sharon Hastings-Welty, a 1975 OSU graduate in home economics, previously created the James R. Welty Professorship in Thermal-Fluid Sciences, held by Jim Liburdy.

The Provost's Faculty Match Program provides an incentive to donors who support faculty endowments in targeted areas. Through the program's first phase, donors established or expanded 22 endowed faculty position funds with commitments totaling more than \$21 million. The second phase of the match program will run through December 2012.

"Phase one was an overwhelming success, inspiring us to keep the

▲ Jim Welty relaxes in front of Rogers Hall, where he taught for many years.
PHOTO BY CHRIS BECERRA

momentum going with phase two," said Sabah Randhawa, '81, OSU provost and executive vice president. "That our first gift came from a respected faculty member and academic leader is especially meaningful.

"Jim Welty understands that a faculty endowment will help us attract and retain the very best faculty for generations to come — building on everything he contributed to the department over the years and making a lasting impact on research growth and student learning."

Over the course of his long and productive career in the College of Engineering, Welty received numerous teaching and research awards, including being named an Honorary Member of the American Society of Mechanical Engineers, its highest recognition; he served on the national ASME Board of Governors for three years.

Welty is recognized worldwide for his contributions to thermal fluids, the area of mechanical engineering concerned with heat transfer, fluid mechanics and thermodynamics.

He still works most weekdays from his office on the first floor of Dearborn Hall.

"I'm the grizzly guy walking down the hall," he said. Welty continues to be active with the ASME, and has authored or coauthored three textbooks since retiring from teaching in 1996. "My hope with this endowment is to improve faculty members' ability to perform and do what they couldn't do otherwise."

More than 3,000 current and emeritus faculty and staff have supported The Campaign for OSU with gifts exceeding \$13 million to date. Overall, campaign donors have more than doubled the number of Oregon State's endowed faculty positions, bringing the total to 99.

Like a fish in water

Freshman Lauren Allen is used to diving into new things. She's not shy. And as a free-style swimmer on the OSU Swim Team, Allen is accustomed to being in new environments and getting to work.

Now, the Corvallis native has found her latest calling: A job in the OSU Telefund as a student fundraiser.

"I wanted a job and thought I could call alumni and tell them about OSUUnited," explained Allen. "I love being able to talk to alumni and share campus stories."

OSUUnited, a pilot program, is a one-stop giving opportunity offered to alumni who have graduated in the last decade. The point of the program, said Senior Director of Annual Giving Lacie LaRue, is to offer OSU's newest alumni a way to support three important Oregon State programs with a single gift. Donors to OSUUnited become members of the OSU Alumni Association, Beaver Athletic Student Fund and the OSU Foundation President's Circle. And they receive the donor benefits of all three.

"We hope this program takes some of the guesswork out of philanthropy by providing young alumni with an easy and positive first giving experience," said LaRue.

According to Allen, OSUUnited exceeded expectations. "Alumni really like the idea of giving back; even those who couldn't make a gift were happy to hear from us." Launched in January, the month-long phone program allowed Allen and other callers a chance to talk with some 1,000 young alumni.

"What I learned from calling is that OSU alumni have a lot of school pride," said Allen. "They want to help any way they can. When I graduate, I definitely want to continue that."



Lauren Allen
Freshman, business major
Corvallis

How was your first call?

"I was so nervous, I was shaking. It was a little scary, but the alum was so nice."

CAMPAIGN PROGRESS • FEBRUARY 29, 2012

\$794,010,867
CAMPAIGN TOTAL

CAMPAIGN GOAL
\$1 billion

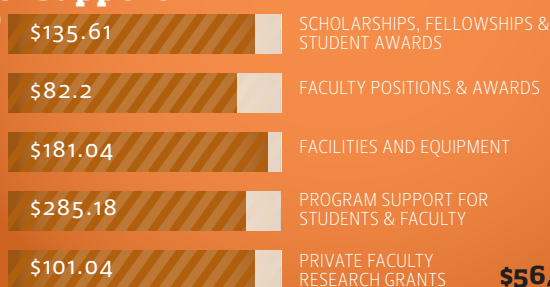
types of support

(in millions)



areas of support

(in millions)



\$56,437,163
FISCAL YEAR 2011/12 TO DATE (UNAUDITED)

NOTE: An additional \$8.91 million has been raised outside of the areas listed above.

Joyce Collin Furman Hall opens to future teachers

Education Hall, originally built in 1902, re-opened to students and faculty as Joyce Collin Furman Hall in January 2012, following a complete renovation. The exterior seismic upgrades were funded by the state, and the interior renovations were made possible by the generosity of private donors.

The hall is named in memory of Joyce Collin Furman, '65, who received her teaching degree in math education at OSU. Her husband, William A. Furman, made a \$2 million gift to the project through the Joyce N. Furman Memorial Trust in her honor. She was an Oregon philanthropist, a member of The Campaign for OSU steering committee and a strong advocate for youth.

To date, more than 20 facilities have been built or upgraded thanks to campaign donors.

Alumni and friends are invited to the Joyce Collin Furman Hall Grand opening

Tuesday, April 17 • 11 a.m.
200 SW 15th St., OSU campus

Keeping a promise to serve you better



SCOTT GREENWOOD, '88
Executive director, OSUAA

PROMISES, PROMISES.

We hear them every day — this toothpaste will make your teeth whiter; this product will make your clothes cleaner; if you just buy this product you will achieve untold popularity. Political candidates of all parties make them — telling us how much better things will be if we simply vote for them. And we sometimes hear them from our institutions of higher learning.

All of these promises can make a person tired!

I don't really believe that if I buy a certain product, I will hear a snappy jingle and all my troubles will drift away — but sometimes I like the hope associated with such promises. As a hopeful person I want to see the best in people and I want the best from the products I buy, the candidates I support and the institutions in which I believe. But how often do we get to check back and see if people, products and institutions have delivered on their promises?

While we are not perfect at Oregon State, I do think it is part of our institutional personality to try to be authentic about what we can deliver, and I think we do a good job of delivering most of the time. I answer to the OSU Alumni Association Board of Directors and to OSU President Ed Ray, and I assure you: They set clear goals and expect me and the alumni association staff to achieve them. It's refreshing to work for people who don't make extravagant promises simply to get people to "buy in" to the latest hype, but rather focus on ambitious, real-world and achievable objectives. Your alumni association wants to do the same.

Although one might not realize this sometimes because of the way we talk about what we do, alumni work is not all that complicated. We say it best in our mission statement, which outlines our work as "... engaging alumni and friends in the life, promotion and advancement

of the university." We're supposed to make sure you know what is happening at your alma mater, provide you with ways to reconnect to OSU that appeal to you, and listen to you about what we can do to grow your sense of pride in your degree as well as — yes, we're being honest here so I'll say it — your willingness to donate your time and your treasure in support of this place.

Really pretty simple. The part that's increasingly complicated is you, the alumni population.

We are not all alike (thankfully). We bring a diversity of experiences, desires and interests to our attachment to Oregon State — and that is where our job at the alumni association gets really tough. What might appeal to an alumnus from the class of 1928 (and yes we have alumni with us from that class year) can differ quite a bit from what appeals to a December 2011 graduate. A program suite designed to serve alumni in Pendleton might not have the same appeal for alumni in Los Angeles. An alumnus preparing for retirement might want the alumni association to offer more travel programs while an alumnus seeking a new job might be hoping for more career mentoring. We have alumni who live in every US state and in nations ranging from Algeria to Zimbabwe, we have alumni who graduated 84 years ago and we have alumni who graduated only a few months ago. Our alumni live in big cities, small towns, high rises and on large farms. They represent every possible race, gender and sexual orientation.

Our job is to try and figure out how to serve you if you are just starting a family and live in Boise, Idaho, if you have retired to Scottsdale, Ariz., or if you are beginning your engineering career in Nigeria. Each of you represents a unique set of needs, wants and desires — with (here I go hoping again) a universal pride in your Oregon State connection.

So how do we handle this diversity of needs and desires as an alumni association? We make a commitment — yes, a promise — to develop programs to serve alumni no matter where you work, live or play.

As I write this, my staff and I are figuring out how to develop effective alumni networks that serve the largest markets where Beavers live, and how we can also serve Beavers in smaller places we might miss. We're gathering alumni volunteers of all ages and geographies to help our staff develop a range of activities to attract and serve you. We are aggressively pursuing a host of programs catering to the varying needs of our alumni, including looking at some old traditions, like reunions, in new ways. We have realigned our staff responsibilities to meet these new challenges and we have added staff to make sure we are serving our regional networks, our career network and mentoring program and our increasing use of social media to better serve you.

In the coming months I ask you to hold us accountable — watch for programs that might be offered close to you if you are in areas where we have a lot of alumni; visit and like our Facebook page at www.facebook.com/oregonstatealum, and check out www.osualum.com while you're at it. Get involved in some of the activities we offer. Join our career network when it launches in the next few months. If you don't find something that appeals to you, or if you have ideas about what else

we might do, let me know how we can better serve you by contacting me at scott.greenwood@oregonstate.edu.

Here comes a promise: I'll read every email you send. If I'm deluged with responses (a problem I'd love to have) I might not be able to respond to each one personally, but I'll do my best to address every suggestion and report back to you in my next Director's Cut in the fall *Stater*.

A simpler way for me to say all this is that I'm asking you to look for ways to get involved and then — if there are ways we can make that easier and more attractive for you — let us know.

It's a bit daunting to think of reshaping our association to meet the needs of our ever-changing alumni population, but I can assure you that your team at the alumni association is up to it, because we are excited to be at place where the general marching orders are to size up the challenge, accept it and get to work, and we are honored to serve people who were taught to do exactly that at this university we all hold dear. 🍌



▲ A steadily growing stream of new graduates presents great opportunities and big challenges for the alumni association. PHOTO BY DENNIS WOLVERTON



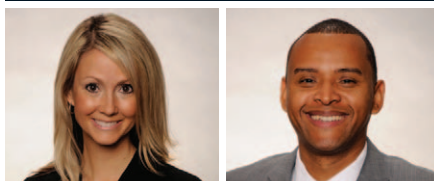
Suzanne Peters, Class of '83
College of Public Health
and Human Sciences

A few years ago, Suzanne Peters and two alumni from the OSU Department of Design and Human Environment saw a need for a networking group that would serve Portland's creative industry — the OSU Design Network was born.

The OSUDN is an active network of design and merchandising professionals in the Portland Metro area that focuses on professional development, industry solutions and educational opportunities for students.

"It's great fun or great networking, however you'd like to look at it."

The alumni association supports diverse programming in many regions. To learn more about opportunities to get involved in your area, visit www.osualum.com.



OSU Alumni
Association

If you'd like to get involved in Portland, contact
Christian.Friese@oregonstate.edu
Michael.Reza@oregonstate.edu
503.553.3400

👉 The latest Beaver graduation news is at oregonstate.edu/events/commencement.

Where we are... Join local networks

Portland

www.osualum.com/portland



California

www.osualum.com/california



Puget Sound

www.osualum.com/seattle



Boise

www.osualum.com/boise



**Travel, tailgaters,
other listings:**
www.osualum.com

Alumni activities calendar

This is just a partial listing, with more events being added all the time. Check in at www.osualum.com for updates.

APRIL						
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

19th-20th

OSU Showcase: OSU Design Network Recycled Fashion Show; Linus Pauling Legacy Award Lecture; Orange & Black Evening . . . **Portland**

27th

OSUAA annual membership meeting . . **Corvallis**

27th

OSUAA Spring Awards Celebration . . **Corvallis**

28th

OSU vs. USC baseball game and tailgater **Southern California**

MAY						
	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

3rd

College of Business Alumni and Business Partnership Awards **Portland**

TBD

Gardening talk **Seattle**

8th

Everett happy hour **Seattle**

9th

Stone Literary Prize public lecture . . **Corvallis**

10th

Stone Literary Prize presentation . . . **Portland**

12th

Doggie Dash **Portland**

19th

OSU Community Day of Service **Global**

23rd

OSU Business Roundtable **Portland**

JUNE						
				1	2	
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

3rd

Susan G. Komen Race for the Cure . . . **Seattle**

6th

Rose Festival Junior Rose Parade . . . **Portland**

7th

Senior Sendoff **Corvallis**

7th-9th

Golden Jubilee reunion (classes of '62, '57, '52, '47 and '42) **Corvallis**

16th

Cornelius Beaver Berry Bash at Unger Farms **Portland**

20th

Culinary workshop **Portland**

21st

Downtown happy hour **Seattle**

22nd

Hawks picnic, game and fireworks . . . **Boise**

27th

Alumni reception **Washington D.C.**

28th

Smithsonian Folklife Festival kick-off breakfast **Washington D.C.**

JULY						
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

24th

Everett happy hour **Seattle**

through Homecoming 2012

AUGUST

			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

25th

Treasure Valley Golf tourney . . . Ontario/Boise

TBD

Beaver families picnic Seattle

TBD

Beaver families picnic Portland

27th-Sept. 9th

adidas Employee Store shopping event Portland



Tailgaters, game watches

The alumni association hosts tailgaters prior to all home football games and at almost all away games. Home tailgaters typically begin three hours before kickoff; information firms up as game times are scheduled. Away tailgaters often require reservations. Television game watches are held across Beaver Nation for most games. For more information please visit www.osualum.com as the season approaches.



SEPTEMBER

						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

21st

OSU ShowcaseSouthern California

OCTOBER

						1
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

14th-20th

Homecoming weekCorvallis

26th

OSU ShowcaseSeattle

Travel

Aug. 8-23 Switzerland

Sept. 15-28 Morocco

Sept. 20-Oct. 5 Grand Danube Passage

Oct. 3-14 Mediterranean and Greek Isles



Day of Service back, bigger than ever

Beavers everywhere will soon gather to do what many of them already do on their own time in myriad ways — serve their communities by working hard on much-needed public service projects.

The OSU Community Day of Service is coming to cities across the nation — and this time, to the Bale Mountains of Ethiopia — on Saturday, May 19, when alumni, their families, current and future students and other friends of OSU will be busy on a wide variety of projects.

At least eight projects will be done in the Portland-Vancouver area, at least three in Corvallis and even one near the Ducks' Autzen Stadium in Eugene, as well as at other locations in Washington, California, Idaho and elsewhere.

The Ethiopia project is being coordinated by Peace Corps volunteer Jonathan Schmierer, a 2008 business graduate, and will involve working with local residents to plant much needed trees to protect a national park.

Visit www.osualum.com/service to sign up for a project near you.

Most events welcome children, but some have restrictions on age or number of participants. Pre-registration is required to allow the alumni association to coordinate plans with cooperating agencies and organizations, and to allow for accurate ordering of food and beverages.



▲ One of the 2011 Day of Service projects involved habitat restoration near Corvallis. PHOTO BY DENNIS WOLVERTON

2012 OREGON STATE UNIVERSITY COMMUNITY DAY OF SERVICE



OSU Alumni
Association

SATURDAY, MAY 19

Your chance to roll up your sleeves and work with fellow Oregon Staters to improve your community.

Last year the OSU Community Day of Service drew several hundred busy Beavers to projects in more than a dozen cities, and we expect this year to be even larger! [See you there!](#)



For information about scheduled projects or to suggest one in your community, visit: www.osualum.com/service

MAKING IMPACT THAT COUNTS



\$2.06 billion in economic impact.

How do you measure a number that big?

For starters, there's **\$261 million** in research funding last year — twice the level of all the other public universities in the state combined. Research that starts companies and creates jobs. Breakthroughs that improve lives and protect natural resources.

Or consider the **4,600 graduates** every year prepared for successful careers. They join **160,000 alumni** who on average earn **\$86,900** at mid-career — more than graduates from any other school in Oregon.

No wonder more high-achieving students choose Oregon State. That includes **133 valedictorians** statewide and **147 nationwide**.

Add it up, and Oregon State University is making impact that counts.

A college by another name



Oregon Agricultural College home economics students learn to repair faucets in a house sanitation course circa 1910, in what was then called the "Laundry Laboratory" in the Home Economics Building (now Milam Hall).
PHOTO COURTESY OSU ARCHIVES HC848

Eight names over the years:

- » 1889 Department of Household Economy and Hygiene
- » 1896 Department of Household Science and Hygiene
- » 1908 School of Domestic Science and Art
- » 1911 School of Home Economics
- » 1983 College of Home Economics
- » 1991 College of Home Economics and Education
- » 2002 College of Health and Human Sciences
- » 2011 College of Public Health and Human Sciences

The College of Public Health and Human Sciences includes:

- » The School of Biological and Population Health Sciences (athletic training; biostatistics; environment, safety and health; epidemiology; exercise and sport science; nutrition)
- » The School of Social and Behavioral Health Sciences (health management and policy; health promotion and health behavior; human development and family sciences)
- » Design and human environment is slated to move from PHHS to the College of Business in July 2012
- » Hallie Ford Center for Healthy Children and Families
- » Center for Healthy Aging Research
- » Moore Family Center for Whole Grain Foods, Nutrition and Preventative Health
- » Extension Service programs in 4-H and family and community health
- » Outreach Collaborative for a Healthy Oregon.

By Ann Kinkley

Few academic units at Oregon State have reset their goals and scope as dramatically over the years as has what was once the College of Home Economics, whose 123-year tenure has been influenced by changing societal prejudices, budget cuts and enrollment, and whose modern-day mission is as cutting-edge as that of any OSU college.

However, the mission of what is now known as the College of Public Health and Human Sciences — lifelong health and well-being for every person, every family and every community — is also deeply rooted in history.

In the late 1800s, social reformers and scientists sought ways to improve the sanitation of American homes and therefore the health of the people living in them. Improved living conditions and quality and safety of food were goals of early courses in “Household Economy and Sanitation.”

Eager to stay abreast of the latest educational trends, Oregon’s land grant college began to search for the perfect candidate to develop this new curriculum. Wallis Nash, secretary of the Board of Regents of the State Agricultural College was convinced the teaching of “... sanitary matters for household & person, for sickness & health, may have the most far reaching power of good in this young State.”

Nash (greatly encouraged by his wife Louisa, historical records confirm) wrote to a California medical doctor, Margaret Snell, in August 1888, requesting that she consider coming to Corvallis to create a course of study in household economy.

Snell was teaching at a girls’ seminary in Oakland. According to a letter written by Louisa Nash after visiting Snell: “... one of her aims is to teach the young how they may keep well & to avoid the illnesses that require the doctor’s services.”

Some of the regents balked at giving the job to a “lady-doctor,” but Snell was hired in September 1889 as professor of Household Economy and Hygiene at Oregon’s State Agricultural College, the fifth college in the nation to introduce this department.

A description of the “Domestic Economy Course” in the 1889-1890 course catalogue states: “Few things contribute so much to the welfare of a family, and hence of the State, as attention given to secure the good health of the household. The proper preparation of

food is useful in two respects: first, it leads to health, and secondly to economy. The best methods of preparing food for the table, as well as the best methods of serving it, are taught in this department. And let no one suppose this matter a small one; there are good methods and bad ones.”

Snell greatly influenced the level of scientific study and the general atmosphere of the young campus. Within 10 years the department was known as Household Science. Courses covered general hygiene, sewing, dressmaking, cookery, etiquette, aesthetics and domestic lectures. Snell spoke to civic leaders to raise funds for “shade trees about the public buildings” (still thriving in downtown Corvallis) and she designed homes with as much open-to-the-air spaces as possible, facing away from the street to private, tree-lined courtyards. One of her houses still stands on Monroe Street and has, for many years, housed a Catholic campus ministry.

Snell traveled the state with the college’s Farmer’s Institutes, lecturing on sanitation, public health, scientific nutrition and household management. These efforts were precursors to the founding of the OSU Extension Service, which to this day employs home economists to share the university’s expertise in all corners of the state.

Coursework and focus evolved through the years. A master’s degree was offered in 1897 and research became an integral part of the school.

Snell retired in 1908, leaving a thriving School of Domestic Science and Art that would become the School of Home Economics in 1911. During World War I and the Great Depression, the school provided home demonstration agents to work throughout the state to teach the latest conservation methods. In 1922-23 Dean Ava Milam (Clark) surveyed home conditions in China and established a department of home economics at Yenching University in Peiping (now Beijing). International outreach continued with researchers and advisers dispatched to several continents. Back in Corvallis, a nursery school was established in 1925 to help with the study of child development. Correspondence courses and non-credit home study courses began in 1930.

For 90 years the popular name of the school/college remained the same — “Home Ec” — although its offerings and depart-

ment names changed often as societal needs changed. Course offerings grew to include family life, housing for those with special needs, retail clothing and food specialties, clothing and textile design, and historical and ethnic costumes. Researchers delved into food and nutrition, institutional food service, child development, and later added gerontology, human sexuality and clothing merchandising. For about 10 years the college also included the School of Education.

The name of the college shifted most dramatically in 2002 when the College of Home Economics and the College of Health and Human Performance was merged to become the College of Health and Human Sciences.

For the first time in more than 100 years, the program was no longer branded “household,” “domestic” or “home.”

Some saw this as a step forward, adding value to the degree in the eyes of the public. Others argued that it minimized the central focus of the home as essential to improving society.

The current name, the College of Public Health and Human Sciences, reflects a decision in 2011, when the national Council on Education for Public Health approved OSU’s request to start the accreditation process to become the state’s first nationally accredited college of public health.

“It’s a good name for today,” says 1959 home economics alumna Suzanne Karat Darley of Stayton, although she did concede that “Home Ec” was easier to say. “I’d be thrilled to go back to school to take the courses that are offered today because we were much more limited in my day.”

Today’s PHHS students, 23% of them men, will continue to influence change — not only for the good of Oregon, but for people and societies around the world, with their increasing expertise in public health and human sciences.

One has to assume that Dr. Margaret Snell would be pleased.

Ann Cassinelli Kinkley, class notes and history & traditions editor of the Oregon Stater, is a 1977 home economics graduate with an emphasis in housing. She is pleased to report that as expected, she has used everything she studied at OSU at some time in her personal, professional or volunteer life.

Rower regains pull after cancer



Anna Taylor works out in a rowing simulator as part of the training regimen that has helped her fight her way back from a cancer diagnosis to once again row in a varsity shell. PHOTO BY DENNIS WOLVERTON

By Kip Carlson

For an athlete, any personal record is cause for satisfaction. For Anna Taylor, her career-best mark in a crucial test early this year sparked celebration beyond the norm.

It happened during January's ergometer test for the Oregon State women's rowing team, the 2,000-meter trial on a rowing machine that matches the length of a collegiate race.

"She got off and she was crying," OSU head coach Emily Ford said. "And she was just so thankful she could do this again."

Taylor's personal best on the machine had come after she spent most of 2011 overcoming thyroid cancer. A freshman, she had gained a spot in the Beavers' varsity eight prior to her diagnosis; now the native of New Zealand is back in the boat.

“As much as I love the team and watching them race, every time you see your team race, knowing you’re not in it, it just breaks you in half,” Taylor said. “I’m just so excited.”

Added Ford: “It’s going to be great to have her back ... I just think that her character is wonderful. I think it’s an amazing process to watch a young person go through — somebody who is so connected to their body for what they do every day. Her body is everything to her sport.

“And to watch her struggle through that and to confront the idea of not doing that, I think that just makes her love it even more and she’s coming back with a vengeance.”

It was in December 2010 in her freshman year that Taylor noticed something was amiss. Even though her first year of collegiate rowing was requiring a stepped-up regimen of workouts, she had no appetite.

“I would just take forever to eat my food, and it was really frustrating,” she said. “I couldn’t eat anything. It just wasn’t working.”

The lack of nutrition lowered her immunity, and Taylor contracted pneumonia. Then her doctor found a lump; though the physician didn’t think it was major, she stressed having it checked out. After an ultrasound, “it wasn’t like cause for concern, but it wasn’t ‘this is fine,’” Taylor said. A biopsy was performed.

Taylor had moved into OSU’s varsity eight and rowed in a win at Gonzaga, then helped Oregon State to a fifth-place finish in the petite final at the San Diego Crew Classic in early April. A flight snafu kept the Beavers in San Diego an extra day, so that’s where Taylor took the phone call.

“He didn’t say the word straightaway,” Taylor said of the doctor calling with the biopsy results. “But he said the results came back ‘suspicious.’ And it was, ‘Well, you’re only testing for one thing, so ...’”

Back in Corvallis, Taylor went to the doctor accompanied by Ford and athletic trainer Caitlyn Elliott and heard the diagnosis: thyroid cancer.

“It was good to have them there, because I just heard the word, and it was like, ‘Dammit, am I going to be able to row again?’ I was like,

‘Can this wait?’ We’d just started the racing season.”

Taylor felt more relief than fear. She’d been feeling sick and tired for four months, and now at least the problem could be attacked; thyroid cancer has a high rate of cure.

By mid-April her thyroid had been removed and she was headed for a lifetime of hormone replacement therapy. However, before doctors could determine her proper hormone dosage, she would have to undergo radioactive iodine treatment.

She spent the spring feeling exhausted; a typical day consisted of getting up at 10 a.m., showering and having breakfast, perhaps slipping back into bed, getting over to the boathouse to mingle with teammates at practice, then being back in bed by 8 p.m. or so.

Taylor continued taking classes with help from understanding teachers but she ended the term as a part-time student. Given that she was thousands of miles from her New Zealand home, she said, she was fortunate to have a broad support system.

“You’re always given what you need in a hard time,” she said.

Taylor cites coaches and teammates, particularly Ellen Pesek, who had also gone through a serious health scare, as helping carry her through the experience. Ford and assistant coach Vita Scaglione were “saints,” she added.

“They were really supportive ... they tried really hard to keep me in the team. I’d just come here (to the OSU rowing facility); when they’d go out on the water, I’d just hang out in the boathouse.”

Taylor also singled out teammates and Sackett Hall roommates Ashley Molholm and Nicole Hook for their patience.

“I mean, I slept most of the time,” Taylor said. “I wasn’t a happy person; I got a little bit loopy.”

OSU sought and received money from the NCAA Student-Athlete Opportunity Fund to bring Taylor’s mother, Raewayn, to Oregon for her surgery and her father, Kevin, to be with her during part of her treatment.

By late spring, Taylor could take brief walks around campus. In late June, she was able to

get on a stationary bike at Dixon Recreation Center and ride for 15 minutes.

“It felt so great!” Taylor said. “It felt so cool. It was like, ‘I’m so slow, but who cares?’”

By mid-autumn, she had completed the radioactive iodine treatment and doctors were able to begin adjusting her medication. Since then, she’s been working to again perform at the level of a collegiate athlete.

“She has had to re-adapt to her training load, so she’s pretty tired in that process,” Ford said. “but she seems to be doing really well.”

As Taylor’s January ergometer test approached — although one of her goals during recovery had been to simply participate again — she wanted more.

“Rowing is my passion, so when it’s taken away, it ... breaks you down,” Taylor said. “It’s really hard. You just dream about it. I’ve had a whole year to think about it.

“Every time I was tired, it was: ‘No, you know what tired is, and this isn’t it.’ You’re on the erg, don’t take it for granted, because you have no idea when it’s going to be taken. So it’s like, ‘I’m just going to do it!’”

Taylor has resumed a full academic load, majoring in exercise and sport science; she’s attracted to the health industry, but finds it is ironic she doesn’t like to be around when people are hurt or sick.

She wants to work on reducing childhood obesity, which she says is a problem in her native New Zealand as well as in the United States.

“It’s kind of sad,” Taylor said. “A child doesn’t have a choice of what their parents feed them ... they’ve grown up into that environment; if you can break that chain somewhere ...”

She’d like to have a school or summer camp that instills healthy habits in students, then helps those children educate their parents.

She definitely has a whole new appreciation for the value of good health.

Kip Carlson is sports editor of the Oregon Stater. 🍌

Beavers head back to KEX as main radio station

The Beavers are reuniting with their ex — as in KEX.

For the 2012-13 sports seasons, Oregon State football and men's basketball radio broadcasts will again be heard in the Portland area on KEX (1190 AM and 102.3 FM). KEX had been the longtime radio home of the Beavers until five years ago, when KPAM secured the rights. For decades, KEX had carried Oregon State athletics in the Portland area with a series of announcers going from Bob Blackburn to Darrell Aune to the current voice of the Beavers, Mike Parker, '10 (H).

KPAM had devoted significant programming to OSU athletics, but its signal strength left some listeners in Oregon's largest metropolitan area straining to hear broadcasts. KEX's stronger north-south signal covers not only the Portland area but much of the West Coast at night.

The five-year deal with ClearChannel Radio in Portland calls for KEX AM and FM to carry football and men's basketball game-day broadcasts, including all regular- and post-season games and pre- and post-game programming. Some men's basketball games may be aired on KPOJ (620 AM), another Clear Channel station in Portland. Also, starting this spring, all OSU baseball broadcasts will be heard on KPOJ.

The weekly one-hour Beaver Sports Talk coaches' shows will air on KEX AM and FM. There will also be a daily, two-minute show called OSU Sports Today hosted by Mike Parker on all three stations.

"We are excited to return to our longtime radio partner KEX and the Clear Channel Radio and Entertainment team," OSU Director of Intercollegiate Athletics Bob De Carolis said. "I also want to thank Pamplin Broadcasting for its efforts in promoting Beaver athletics for the past five years."

1962 team to OSU Hall

Oregon State's 1962 football team will be inducted into the OSU Sports Hall of Fame Sept. 7 at Reser Stadium.

The team went 9-2 under head coach Tommy Prothro, finishing ranked No. 16 in the United Press International national poll. They defeated Villanova 6-0 in the Liberty Bowl in Philadelphia as quarterback Terry Baker, '63, rambled 99 yards down an icy field for the game's only score; that remains an NCAA record for a run from scrimmage.

"This is a really special team in the history of Oregon State University," OSU Director of Athletics Bob De Carolis said. "The bowl system was much different then with only 10 postseason games, and that alone says a lot about how successful this team was."

Baker was a consensus All-American and won the Heisman Trophy, the first player from west of Texas to do so. That team also featured the undersized-but-skilled line known as "The Light Brigade" and end Vern Burke, '64, caught 69 passes for 1,007 yards, both NCAA records at the time, to also earn consensus All-American. The '62 team will join teams from 1933, 1942, 1956, 1964 and 1967 in the OSU Sports Hall of Fame. PHOTO OF TERRY BAKER IN LIBERTY BOWL FROM 1963 BEAVER



One calls games, the other covers them; both are winners

When it comes to spreading the word about sports, Oregon State has the best and produces the best.

That's the point that could be taken from the 2012 Oregon Sportscaster of the Year and Oregon Sportswriter of the Year awards. Mike Parker, (pictured) OSU's radio play-by-play broadcaster and an honorary OSU alumnus since 2010, was named Sportscaster of the Year for the sixth time and Kerry Eggers, a 1975 OSU graduate who writes for the *Portland Tribune*, was named Sportswriter of the Year for the fifth time.

The awards were announced in January by the National Sportscasters and Sportswriters Association (NSSA).

Parker is in his 13th season broadcasting OSU football, men's basketball and baseball and he cohosts the daily Joe Beaver radio show on KEJO (1240 AM) in the Corvallis area. The University of Oregon grad has been broadcasting sports in the state since 1977.

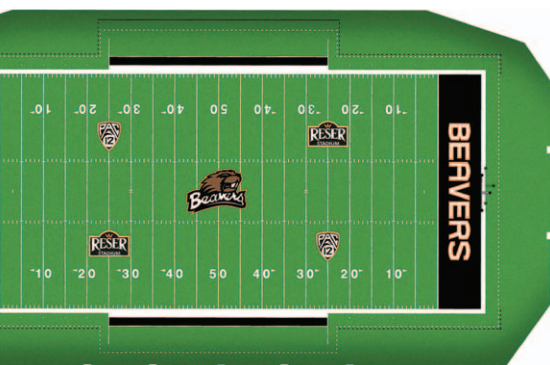
Eggers has covered sports professionally for over 35 years. He worked for the *Oregon Journal* and the *Oregonian* before joining the *Portland Tribune* in 2001.

Turf changes mean new look in Reser, switch to artificial surface on Prothro

Technology will take over for nature at some Oregon State football practices in 2012 as the Prothro Field outdoor practice facility gets lights and FieldTurf replaces natural grass. Meanwhile, the artificial surface in Reser Stadium will be replaced with FieldTurf that covers not only the playing field, but the entire surface between the boundaries and the grandstand, eliminating the asphalt strip that surrounds the current turf to enhance player safety.

"This is an exciting project on many fronts," OSU head coach Mike Riley said. "In reality, we aren't able to use our practice facility to the extent we would like in its current form due to the field conditions in inclement weather."

The cost of the project is approximately \$2.5 million. RENDERING COURTESY OSU ATHLETICS



Read updates from athletic director Bob De Carolis at www.osubeavers.com/ot/orange-perspective.html.

Make a night of it.



SPIRIT MOUNTAIN
CASINO

The Northwest's Premier Entertainment Destination



Hey Beaver Believers!

If you can't make it live, catch all the OSU games on our 17 flatscreens.
Live entertainment and a great bar menu with NW micro-brews and domestic beer on tap.

HWY 18 • GRAND RONDE, OR • SPIRITMOUNTAIN.COM

Big plans for Beaver scheduling

Pac-12 intends to play more games against teams from the Big 10 over next several years

By Kip Carlson

Over the next few years, many of Oregon State's athletic schedules may lose a little bit of direction.

As in, a Northern Iowa could be replaced by an Iowa. Or a Southern Illinois by an Illinois.

The smaller schools won't disappear from the docket, but a new partnership between the Pac-12 and Big Ten conferences will likely put some bigger names on the Beavers' schedules. The involvement between the circuits won't be limited to the higher-profile sports like football and basketball, but will include most all sports.

The football plan, which won't begin until 2017, has each team from the Pac-12 and the Big Ten playing a team from the other conference every year. In the other sports, where schedules are not set so many years in advance, it will likely be much sooner.

"There's discussion going on right now," said Marianne Vydra, OSU senior associate athletic director. "And I think it will roll out quicker for some of the other sports. But I get the sense that in two years, it's going to be part of our world."

The arrangement provides the Pac-12 and Big Ten with many of the benefits of conference expansion — exposure across a wider geographic area, increased brand recognition and more quality games — without actually expanding, Big Ten commissioner Jim Delany told *The New York Times* when the announcement was made in late December. The plan

was put together through the fall in a series of meetings between athletic directors and university presidents, the *Times* reported.

The basketball scheduling will begin in 2012-13, with details yet to be announced.

The ideas for other sports vary depending on the structure and circumstances for

the Big Ten across a wide range of sports, the head-to-head matchups should help strengthen the Ratings Percentage Index (RPI) for teams in the two conferences, thus improving the odds of being chosen for postseason play. For Oregon State, Vydra said the dates filled by Big Ten teams will help alleviate scheduling

headaches brought on by trying to convince teams to come to Corvallis.

In some Olympic sports there may be more of a push every four years — Olympic years — to hold a big event and tie that to the road to Olympic competition.

The Pac-12 is already emphasizing its strong connections to the

Olympics with a "Follow the Pac-12 to London" campaign.

If the Pac-12 were a nation, the conference's 1,902 all-time medal-winners would trail only the United States, the former Soviet Union and Germany in total medals.

During the men's basketball regular-season finale against Colorado on March 3, OSU honored its Olympians. Those on hand included Jill Bakken (bobsled), Mel Counts (men's basketball), Hailu Ebba (men's track and field), Lynn Eves (men's track and field), Dick Fosbury (men's track and field), Morgan Groth (men's track and field), Joni Huntley (women's track and field), Jess Lewis (wrestling), Carol Menken-Schaudt (women's basketball), Henk Schenk (wrestling), Tracy Smith (men's track and field), Olivia Vivian (women's gymnastics) and Robert Zagunis (men's rowing). 🍌



each sport, Vydra said.

In baseball and softball, teams from both conferences could meet at a neutral warm-weather site early in the season, or there could be a mid-season weekend set aside for the inter-conference clashes. In gymnastics, swimming or track and field, competition could consist of up to a half-dozen teams meeting at one site.

"There are different models set up for different sports," Vydra said. "But it's basically matching similar strength teams against each other ... for some sports, it might be every team in the conference; for some other sports, it may not be all of them right away; they might phase it in."

"It's just going to be really, really good, I think, for all the sports to have that opportunity."

Given the strength of both the Pac-12 and



INVEST IN CHAMPIONS

AT OREGON STATE, STUDENT-ATHLETES LIKE MATT BOYD ARE ASKED TO BE THE BEST THAT THEY CAN BE ON THE FIELD, IN THE CLASSROOM AND IN THE COMMUNITY.

YOU ARE ASKED TO SUPPORT THEM IN THEIR PURSUIT OF GREATNESS IN EVERYTHING THAT THEY DO.

MATT BOYD

2010 PAC-10 HONORABLE MENTION
2011 PAC-10 HONORABLE MENTION
PLAYED FOR TEAM USA IN 2011
VOLUNTEERED IN DOMINICAN REPUBLIC
CAMP LEADER FOR MERCER ISLAND LITTLE LEAGUE

TO SUPPORT STUDENT-ATHLETES LIKE MATT BOYD AND TO LEARN MORE ABOUT OSU ATHLETICS DEVELOPMENT PLEASE VISIT

OURBEAVERNATION.COM

LIFE MEMBERS...

The OSU Alumni Association welcomes 173 new life members who have committed to the university and their fellow alumni for the rest of their lives. The cost for those who have graduated in the past five years and for those age 65 and older is \$700 for an individual and \$850 for a joint membership. The general price is \$1,000 for an individual or \$1,250 for a joint membership. For more information, visit www.osualum.com/membership or call 1-877-OSTATER.

Larry A. Aamold, Sr.
Lee Aamold
David L. Andersen, '80
Ramon M. Barnes, '62
Damon P. Becker, '90
Stephanie Becker
Geraldine Berger
Paul C. Berger, '50, '51
Ruth Beyer, '77
Seth G. Bibler, '08
James S. Bluhm, '84
David M. Bottaro, '92
Michelle Reser Bottaro, '90, '93
Linda Bradshaw, '88
Willard W. Bradshaw, '75
Amber Stringer Bronken, '07
Derek A. Bronken, '07
Betty Brose
Arlie D. Brown, '59
Bryan L. Brown, '84
Dorrene Brown
Kirby E. Brumfield, '54
Carol Hraba Budke, '59
Paul E. Budke, '61
Matthew A. Camden, '07
Robert J. Cessnun, '65
Donald R. Chambers, '73
Joann Breedlove Chambers, '66
Karla Von Borstel Chambers, '81, '83
Nicki Chambers
Wayne E. Chambers, '63
William D. Chambers, '81, '85
Andrea Clark, '11
Charles A. Clemans, '63
James A. Coakley, Jr.
Stella Melugin Coakley
Christopher G. Connelly, '92
Suzanne Lozier Coppock, '61
Julie Hartung Corey, '79
Dixie Daniel
Diane Irwin Davis, '93
Brent A. Dennis, '79
Margaret M. Dutson
Thayne R. Dutson
Nathan A. Eddy, '99

Thomas O. Edick, '61
Nancy Plotner Erhorn, '67
Allison Etzel
Christopher J. Etzel, '02
Gretchen Heesacker Evans, '69
Richard B. Evans, '69
Mike Fisher
Sue Roderick Fisher, '63
Carla Francis, '73
Jillene Butsch Freis, '77
Leon Freis, '72
Donna Abbott Fullhart, '53
Robert L. Fullhart, '53
Janis Boge Gaylord, '72
Roy O. Gaylord, '72
Ashley Euhus Gissel, '95
Dale R. Greenley, '69, '72
Scott D. Greenwood, '88
Alessandro Guariento, '84
Judy Beima Guariento, '84
Barbara Cousins Hilton, '74
Gordon L. Hilton, '74
Bret D. Hokkanen, '83
Lin Kunz Hokkanen, '82
Hezekiah R. Holland, '85
Brandi Horikawa, '03
Aline Ihara
James Y. Ihara, '03
Katherine Miller Jackmond, '54
Oliver B. Jackmond, '56
Bre C. Jaramillo, '02
Thomas J. Johns, '06
James B. Johnson, '64
Lorna Johnson
Paul H. Johnson
Robert N. Jubber, '52
Joanne Wood Karlson, '56
Werner J. Karlson, '61
Dustin H. Kassman, '82, '91
Robin Wells Kassman, '79
Charles E. Keller, '07
Daniel P. Kerrigan, '79
Janis Kerrigan
Vesta Kilkenny
Barbara O'Brien King, '76

Jason F. Kniss, '10
Debra Larson-Dennis, '79
Marc A. Leslie, '93
Patricia Lewis
Bob R. Lowry
George A. Makela, '68
Michael S. McCarthy, '72, '75
Marlene McGorrin, '11
Robert J. McGorrin
Jan Powell McNeilan, '95
Ray A. McNeilan, '58
Carol Montecucco
Virgil A. Montecucco
Donald L. Motz, '55
Chuck M. Mouwen, '83
William R. Myers, '62
C. Ruth Nellis
M. Duane Nellis, '78, '80
Jackie Newgard
Michael S. Newgard, '07
Jacob M. Norman, '07
Melissa Mosier Norman, '07
Thomas D. Patterson, '57
Rick F. Paul
Kenneth R. Poole, '77
Pamela Quale
Jefrey A. Rear, '92
Lucy Reed, '64
Daniel R. Reynolds, '07
Donna M. Rietmann
Joe D. Rietmann, '80
John E. Roberts, '65
Sheri Roberts
Stanley A. Roberts, '74
John D. Roderick, '94
Melissa Roderick
Debra Rogers
Stanley E. Rogers, '74
Kevin J. Roner, '87
Anne Root
Timothy F. Root
Thomas A. Roth, '66
Ralph E. Rudzik, Sr., '62
Kurt C. Sahr, '04
Daniel D. Santry, '64

Welcome!

AWARDS

Darcy Burt Schoenberg, '81
 Marcus J. Schoenberg, '84
 Kyle J. Shaver, '00
 Stacie Omernik Shaver, '99
 Edward C. Shea, '90
 Douglas A. Sheaffer, '68, '71
 Howie H. Smith, '60
 Katherine Smith, '61
 Penelope Bush Smith, '66
 Tracy W. Smith, '66
 Julie Meloy Stanley, '06
 Steven R. Stanley, '06
 Beatrice S. Strong, '77
 Junichiro Tanaka, '89, '94
 Yuki Tanaka
 Dana L. Thomas, '79, '83
 Michael A. Thomas, Sr.
 Bonnie Asai Trumbull, '80
 James C. Trumbull, '80
 Andy Ungerer, '76, '81
 Roberta Conard Ungerer, '73, '77
 Lindsay S. Wallace, '88
 Phyllis Ruttencutter Wallace, '87
 Kimberly Bosley Ward, '80
 Steven J. Ward, '80
 Byron Watson
 Lavern J. Weber
 Adrienne Weiser
 C. J. Bud Weiser
 Gail Harrison Wilkinson, '74
 Ronald D. Wilkinson, '73, '79
 Alice Wilson
 Glenn H. Wilson, '52
 Jarod M. Winnen
 Nicole Parkinson Winnen, '98
 David L. Withycombe, '74
 Jeffrey Y. C. Wong, '69
 Martin T. Wozich, '81

For more information, visit
www.osualum.com/membership
 or call 1-877-OSTATER.

Sherman Rutherford, '58, was named a Fellow in the American Vacuum Society "for significant contributions to sputter-ion pump and ionization pressure gauge design and commercialization." He is vice president of development at Duniway Stockroom, Corp. in Mountain View, Calif.

Bob Foster, '61, Los Angeles, Calif., was named Knight, First Class, of the Order of the White Rose of Finland, the highest honor the government of Finland can present to a non-Finnish citizen. He received his knighthood in recognition of his efforts to help Finnish technology companies expand into markets abroad through the Global Access Program at the UCLA Anderson School of Management, which he directs.

Jim Huegli, '69, Boise, Idaho, was named Pro Bono Lawyer of the Year for the State of Idaho. He moved to Idaho after practicing law in Oregon for 37 years and then spent seven years sailing around the world.

Robert S. Beardsley, '71, professor and vice chair for education in the Department of Pharmaceutical Health Services Research at the University of Maryland School of Pharmacy in Baltimore, Md., is president of the Accreditation Council for Pharmacy Education. In 2010, he was named the Robert K. Chalmers Distinguished Pharmacy Educator of the year by the American Association of Colleges of Pharmacy.

Janet Kern Kennedy, '72, Newport News, Va., was named the 2012 Elementary Physical Education Teacher of the Year for the southern district (13 states) of the American Alliance for Health, Physical Education, Recreation and Dance.

Michael Maghan, '75, retired assistant principal and athletic director of McNary High School in Keizer, received a citation from the National Federation of State High School Associations for his contributions to interscholastic athletics at the local, state and national levels.



Rick Raetz, '76, **Rob Saxton**, '91, '95, **Jim Perkins**, '77, and **Matt Meier**, '04, (left to right in photo) received an award from the American Public Works Association: the 2011 Transportation Project of the Year, Less than \$5 Million, for their work on the Banks/Vernonia Trail and Trailhead projects west of Portland. The men are all Washington County engineers.

Deb Sjostrom Gale, '77, received the Bob Marshall Award for Individual Champion of Wilderness Stewardship. She is the program leader for wilderness, wild & scenic rivers, trails, and outfitter and guide programs on the Bitterroot National Forest in Montana. Each year, the Forest Service selects one person from its 30,000 employees to receive the award.

Mark LeChevallier, '78, '81, director of innovation & environmental stewardship at American Water, received the American Water Works Association 2012 Abel Wolman Award of Excellence. He directs the company's research and environmental compliance programs, including the development of environmental management plans for more than 1,000 operating centers.

Paige Post Clark, '85, received the 2011 Bowl of Hygeia Award from the Oregon State Pharmacy Association. She directs alumni relations and professional development at the OSU College of Pharmacy.

David C. Phipps, '85, golf course superintendent at Stone Creek Golf Club in Oregon City, has been selected by the Golf Course Superintendents Association of America Board of Directors to receive the 2012 GCSAA President's Award for Environmental Stewardship.

Beth Willis, '01, was named Best Female Artist at the 5th annual Portland Music Awards in January.



MILESTONES



Helen Smyth Rosenberg Bohn, '33, Home Economics, Nutrition, celebrated her 100th birthday in October with a trip to Sisters and Camp Sherman. She now lives in a Hood River assisted living unit where she is active on the food menu committee and leads the daily exercise program. The picture above shows Helen at the head of the Metolius River with her son, **Don Rosenberg**, '60, '62.

Steve Schreiber, '79, has retired as Port of Portland's aviation director which included the oversight of PDX and the Port's general aviation airports in Hillsboro and Troutdale.

APPOINTMENTS

Brian A. Glanville, '73, '76, a former graduate assistant coach in cross country and track and field, is chairman of the Royal Institution of Chartered Surveyors (RICS) Americas World Regional Board for 2011-2014. He is managing director of the Portland office of Integra Realty Resources. For the past 20 years, he has worked with Dick Fosbury and Bernie Wagner raising funds to re-establish the track & field and cross country programs at OSU.

Donald H. Grim, '74, is a partner at Greene & Markley, P.C. in Portland.

Leo Rebele, '76, is senior associate at Gannett Fleming in Irvine, Calif.

Catherine Otto, '76, Portland, is president of the American Society for Clinical Laboratory Science.

Bob Walden, '79, directs business development for the health and life sciences at MPR Associates in Alexandria, Va.

Cindy Deacon Williams, '80, Medford, a consulting fisheries biologist, was named to the Oregon Board of Forestry by Gov. John Kitzhaber.

Jesse W. Davis, '83, is Chief of Police and Fire for the Ted Stevens Anchorage International Airport in Alaska.

Dr. Knute Buehler, '86, an orthopedic surgeon in Bend, serves on the board of the Ford Family Foundation, which was created by Kenneth W. Ford and Hallie E. Ford. Buehler, the first OSU graduate to be awarded a Rhodes scholarship, also serves on a board of advisers for OSU-Cascades.

Jacob Smith, '91, is the mayor of Golden, Colorado.

Davis Smith, '92, is general manager of the Corvallis Hilton Garden Inn and serves on the OSU Alumni Association Advisory Council.

Roman Hernandez, '92, represents the Hispanic National Bar Association on the American Bar Association House of Delegates. He is chairman of the board of the HNBA Legal Education Fund and a shareholder at the law firm of Schwabe, Williamson & Wyatt in Portland.



Whitney Brightbill Vail, '99, is behavioral sciences treatment director at the Oregon Youth Authority in Salem.

Rebecca Meeker Johnson, '05, is a designer at Columbia

Sportswear in Portland.

Amanda Wittman, '05, Greenville, N.C., is manager of academic and strategic affairs for Campus Compact, a nonprofit coalition of college presidents.

Shawn J. Swearingen, '06, Arlington, Va., is government affairs director at the Messenger Courier Association of America.

Gabriel P. Fife, '08, is a professor of athletic training education at Dong-A University in Busan, South Korea.

Linda Berry, '08, is vice president of instruction at Berkeley City College, Berkeley, Calif.

OTHER NOTES

Patty Keller Jacobs, '56, Eugene, has written a memoir, *My Balancing Act*, which centers on managing an illness without being consumed by it.

Jim Fisher, '56, Sisters, has written a history of the Oregon Department of Forestry and forestry in Oregon, *Honoring a Century of Service*. It can be ordered through state offices.



Ron Hudson, '69, was one of 100 volunteers from across America selected to decorate the White House for the 2011 holiday season. His crew used U.S. military medals from World War I to the present to custom-make ornaments for two of the more than 30 trees decorated. At a reception at the end of the week-long event, he chatted with Michelle Obama about the "fine group of young men" (her words) on the OSU basketball team.

Karen Peterson Rudd, '70, is a retired family and consumer sciences teacher and a supervisor for CASA: Court Appointed Special Advocates. She owns Karen's Couture in Hot Springs, Ark.

Angelica "Angel" Pilato, '79, a retired Air Force lieutenant colonel, has completed a memoir, *Angel's Truck Stop, A Woman's Love, Laughter, and Loss during the Vietnam War*. It recounts her experiences while stationed at Udorn Air Base in Thailand from 1971 to 1972.

Rich Harrison, '89, senior vice president and chief operations officer at Safelite AutoGlass, has joined the board of directors of Habitat for Humanity, Columbus, Ohio.

Judy Muller-Cohn, '90, and her husband,

Rolf Muller, '90, are co-founders of Biomatrix, a biotech firm specializing in the storage and transportation of biological specimens, from DNA to blood. The firm replicates the way tardigrades lock themselves into a state of suspended animation and rehydrate years later.

Kristina Iggulden, '07, is owner of Koti Interior Design in Portland.

Eric Healy, '07, a structural design engineer for Boeing in Seattle, has invented an underwater plastic board which a snorkeler rides beneath the water's surface while being towed by a boat. See more at abyssboards.com.

Kimberley L. Perry, '10, recently completed U.S. Navy basic training at Recruit Training Command, Great Lakes, Ill.

Jacquelyn Strobel Nagel, '11, an assistant professor at James Madison University, was featured in a promotion celebrating National Engineers Week, as one of the 'new faces of engineering'.

Amber Huhndorf, '11, works at the Kenaitze Indian Tribe's health clinic in Kenai, Alaska.

OBITUARIES

Ferrin B. Moreland, '30, Berkeley, Calif. He was 101.

Helen Mangels Danielson, '36, Vacaville, Calif. *Alpha Xi Delta*

Charles H. Davies, '37, Seattle, Wash. *Delta Upsilon*

Shirley Wheeler Ditewig, '37, Lake Oswego. *Pi Beta Phi*

Dorothy Holly Gerlach, '37, Springfield. *Sigma Kappa*

Andrew J. Morrow, '37, Madras. *Delta Chi*

Laura E. Reichen, '38, Portland.

Marjorie Kibbe Andrews, '39, San Antonio, Texas. *Alpha Chi Omega*

Elisebeth Stanley Stuart, '39, Arbuckle, Calif.

Pauline McGill Armstrong, '40, San Francisco, Calif. *Pi Beta Phi*

Russel H. Belshee, '40, The Dalles.

Dorothy Dunham Cornwell, '40, Portland. *Gamma Phi Beta*

Helen Elle Kruchek, '40, Beaverton. *Delta Zeta*

Aileen Duerst Plowman, '40, McMinnville.

Florence Hodge Downs, '41, Redmond.

Alpha Delta Pi, Alpha Xi Delta

Helen Morris Haslett, '41, The Dalles.

Alpha Delta Pi

Ila Putman Venator, '41, Eugene.

John P. Adams, '42, Walla Walla, Wash.

Sigma Nu

Lois Deal Aungier, '42, Tigard. *Alpha Chi*

Omega

Cora Abbott Haag, '42, Battle Ground,

Wash. *Delta Delta Delta*

Albert N. Haroun, '42, West Linn. *Alpha*

Tau Omega

Lucile Cecil Stroble, '42, Lake Oswego.

Kappa Kappa Gamma

Karl S. Clinkinbeard, '43, Eugene. *Alpha*

Sigma Phi

Mary Wiley Hein, '43, Portland.

Ellen Haller Kriz, '43, Newberg. *Alpha*

Gamma Delta

Lloyd C. Olmstead, '43, Quincy, Calif.

Delta Upsilon

Montalee Sigman Ashby, '44, Eugene.

Helen Marks Dryden, '44, Neptune Beach,

Fla. *Kappa Alpha Theta*

Mariellen McCracken Harper, '44,

Corvallis.

Josephine Dillon Miller, '44, Lakewood,

Colo.

Zina Mae Evans Chesley, '45, Prosser,

Wash.

Helen Batt Pasley, '45, Boise, Idaho. *Delta*

Delta Delta

Shirley Brazille Droschkey, '46, Cove.

Lucile Dahlgren Lyons, '46, Portland.

Marjorie Maris Peterson, '46, Kennewick,

Wash. *Pi Beta Phi*

Kerby H. Simpson, '46, Escondido, Calif.

Alpha Tau Omega

Jack H. Hunt, '46, '64, Damascus.

Lawrence R. Fick, '47, Portland.

Robert A. Hoffman, '47, Bryan, Texas.

Frank B. Knox, '47, Eugene. *Sigma Phi*

Epsilon

Kenneth E. Mandel, '47, Boring.

Margaret Johnson O'Leary, '47, Bellevue,

Wash. *Alpha Xi Delta*

Miles G. Patrick, '47, Portland.

Jack B. Shumate, '47, Mesa, Ariz.

William L. Young, '47, Bartlesville, Okla.

Stephen H. Reed, '47, '62, '67, Corvallis.

Delta Tau Delta

Looking for a
lasting gift for your
new Beaver grad
or loved one?

LEAVE YOUR MARK
AT OSU

-with-

CH2M HILL
ALUMNI CENTER
PORTICO PAVERS

Engrave your
custom message!

Bonnie Le Pera Bishop
Home Economics 1963
My Heart Belongs to OSU

www.osualum.com/pavers

OSU Alumni
Association

Join the OSU Alumni Association at www.osualum.com/membership.



▲ Staci Stevens Barnes, '01, and Brandon Barnes, '01, of Happy Valley, had an unusual yet familiar participant walk them down the aisle at their 2011 wedding. The cake had an OSU theme and the wedding was held in Newberg at the showcase Allison Inn, owned by Joan, '05 (H), and Ken Austin, '54. To complete the connection, Ken Austin was the first Oregon State student to perform as Benny Beaver. PHOTO BY HOLLAND STUDIOS

Laura Wallace Deschner, '48, Normandy Park, Wash.
Robert E. Flynn, '48, Georgetown, Calif.
Richard L. Gullixson, '48, Woodburn.
Kenneth B. Higbie, '48, Fort Myers, Fla.
Margaret Boles Hoyt, '48, Walla Walla, Wash. *Kappa Alpha Theta*
Everett "Bud" Johnson, '48, Roseburg. *Sigma Chi*
Betty Bodeker Johnson, '48, Auburn, Wash. *Sigma Kappa*
Robert A. Kent, '48, Klamath Falls. *Beta Theta Pi*
Craig C. Mathews, '48, Bothell, Wash. *Sigma Alpha Epsilon*
Beula Blair Maus, '48, Eugene.
Oscar I. Paulson, '48, Boise, Idaho. *Sigma Alpha Epsilon*
Barbara Arnold Polachek, '48, Portland. *Pi Beta Phi*
Edward E. Vanden-Eykel, '48, Lompoc, Calif. *Phi Kappa Psi*
Richard J. Angel, '49, Livermore, Calif.
Penelope Longwell Clayton Doupe, '49, Milwaukie. *Chi Omega*
George W. Goble, '49, Springfield.
Jack M. Hollen, '49, La Crescenta, Calif.
Theodore W. Koskella, '49, Albuquerque, N.M.
Harold A. Mattice, '49, Springfield, Mo. *Sigma Chi*
Malcolm D. McLendon, '49, Anacortes, Wash. *Theta Xi*
Thomas "Al" Rice, '49, Neotsu. *Kappa Sigma*
Robert L. Salter, '49, Garden City, Idaho.
Marilyn R. Parrish, '49, '01, Tillamook.
 After she retired from her teaching career she studied sociology at OSU, graduating in 2001.
James W. Keesling, '49, '54, Portland.
Paul C. Buhler, '50, Temecula, Calif. *Theta Chi*
Helen Valentine Carlson, '50, Chatham, N.J.
Tom H. Cotton, '50, Bellingham, Wash. *Theta Chi*
William R. Gale, '50, Hood River. *Sigma Nu*
George A. Glass, '50, Seattle, Wash.
Eric L. Carlson, '50, Yuma, Ariz.
Harold V. Hagerty, '50, Albany. *Sigma Nu*
Thomas W. Haley, '50, Malin. *Sigma Alpha Epsilon*
George M. Long, '50, Eugene. *Beta Theta Pi*
David B. Marshall, '50, Lake Oswego.
 Contributions may be made to the David & Georgia Leupold Marshall Wildlife Graduate

Scholarship, 800-354-7281.

Thomas W. McGill, '50, Grants Pass. *Phi Delta Theta*

Kenneth E. Meier, '50, Salem. *Alpha Gamma Rho*

James R. Pope, '50, Klamath Falls. *Theta Chi*
Calvin E. Redfern, '50, Portland.

John P. Sanders, '50, Albuquerque, N.M.
Lambda Chi Alpha

L. Keith Shinn, '50, Walnut Creek, Calif. *Phi Sigma Kappa*

Audrey Stoneburg Spady, '50, Seattle, Wash.
Delta Delta Delta

Donald R. Westhusing, '50, Portland.

Lawrence M. Whitfield, '50, Redding, Calif.

Norman D. Masterson, '50, '59, La Grande.

Herschel D. Axtell, '51, Eugene.

Robert M. Barnett, '51, Sunnyvale, Calif.

Ralph F. Cater, '51, Dallas.

John R. Deniston, '51, San Marino, Calif. *Phi Gamma Delta*

Gordon W. Fruits, '51, Merrill. *Delta Sigma Phi*

William D. Gish, '51, Anacortes, Wash.

Norman D. Logan, '51, Portland. *Pi Kappa Phi*

Charles D. O'Connor, '51, Corvallis. *Sigma Phi Epsilon*

Robert J. Deacon, '51, '53, Tillamook. *Kappa Sigma*

Nathan E. Bean, '52, Klamath Falls.

Nola Caverhill Campbell, '52, Corvallis.
Alpha Delta Pi

Richard T. Elwell, '52, Honolulu, Hawaii.

Barrie A. Gassett, '52, Olalla, Wash.

Robert L. Henny, '52, Santa Barbara, Calif.

Masako Endo Hinatsu, '52, Portland.

David A. Mocabee, '52, Green Valley, Ariz.

George R. Nichols, '52, Vancouver, Wash.

Don G. Patterson, '52, Los Altos, Calif.

Sigma Phi Epsilon

Janet Balzarini Paul, '52, Portland. *Alpha Delta Pi*

Bill I. Twyman, '52, Camas, Wash.

Robert L. Cornelison, '53, Trabuco Canyon, Calif. *Sigma Alpha Epsilon*

Philip W. Hall, '53, Olympia, Wash.

Walter E. Vockert, '53, Portland. *Alpha Tau Omega*

Marvin O. Wilt, '53, Corvallis.

Byron G. Baker, '54, Springfield.

George A. Hume, '54, Newport Coast, Calif.

Wayne H. Luehr, '54, Chehalis, Wash.

James W. Davis, '54, Augusta, Maine.

Theodore S. Rodda, '54, Sun City Center, Fla.

Jack P. Smith, '54, Dana Point, Calif.

Harold A. Zosel, '54, Pleasanton, Calif.

Jack C. Mitchem, '54, '58, Portland. *Phi Gamma Delta*

Carolyn Gamble Campbell, '55, Hillsboro.

Alpha Chi Omega

Anton Postl, '55, Salem.

Bobbie Bulmer Sisinyak, '55, Mount Pleasant, N.C.

Richard P. Stevens, '55, Lake Oswego. *Alpha Sigma Phi*

Patricia Fruitt Stevens, '55, Lake Oswego.

Alpha Delta Pi

Charles L. Wacker, '55, Bend.

Maurice "Bud" Deller, '56, Lacey, Wash. *Phi Gamma Delta*

Bernard L. Gabrielsen, '56, Beaverton.

Lynn "Jack" Horton, '56, Allentown, Pa.

Erwin Kulosa, '56, Albuquerque, N.M.

Betty Shideler Munson Lattie, '56, Alameda, Calif. A gift may be made to the Sue and Fred Shideler Journalism Scholarship at 800-354-7281. *Delta Delta Delta*

Marlin G. Nelson, '56, Wilsonville. *Phi Sigma Kappa*

William Waisgerber, '56, Redding, Calif.

Gary G. McClain, '56, '66, Albany.

Larry E. Ballew, '57, Ahwahnee, Calif.

James E. Cavallin, '57, Rancho Santa Fe, Calif.

Theodore M. Davenport, '57, The Dalles.

Carlton M. Furnberg, '57, Livermore, Calif.

Charles I. Jones, '57, Newport Beach, Calif.

Ann Mitchell McDowell, '57, Portland.

Kappa Kappa Gamma

Mary A. Meier, '57, Norfolk, Va. *Delta Gamma*

George C. Miller, '57, Kingsland, Ga.

Donn L. Park, '57, McCall, Idaho.

Ronald N. Province, '57, Fallbrook, Calif.

Kappa Sigma

Evilo Osborne Clarkson, '58, Tualatin. *Alpha Phi*

E. F. Cockram, '58, Vancouver, Wash.

Leroy M. Hanley, '58, Kent, Wash. *Delta Upsilon*

Henry L. White, '58, Louisville, Ky.

Alek "Jim" Beauvais, '59, Bend. *Phi Gamma Delta*

Donald P. Reiling, '59, Albany.

Gordon J. Cupples, '59, Reno, Nev. *Sigma Phi Epsilon*

Edward "Nick" Klinkenberg, '59, Tigard.

James R. Wingo, '59, Portland. *Sigma Nu*

Delbert W. Shirley, '59, '63, Tangent.

Harley B. Blankenship, '60, Bigfork, Mont.
Delta Tau Delta

Richard T. Fraga, '60, Springfield.

Dennis K. Jackson, '60, Encino, Calif.

Edward R. Meyersick, '60, Pendleton. *Sigma Alpha Epsilon*

Leo W. Reetz, '60, Philomath.

Willis "Bill" Peckham, '60, '67, Horseheads, N.Y.

Lloyd M. Campbell, '61, Woodburn. *Pi Kappa Alpha*

Stephen C. Stocks, '61, Albany.

Billy J. Thomas, '61, Claremore, Okla.

James L. Wade, '61, Walla Walla, Wash.

N. Roy Goodman, '62, Palmer, Alaska.

Fred E. Hauck, '62, Apopka, Fla.

Gerald E. Kelley, '62, Belton, Texas. *Beta Theta Pi*

Thomas W. McGowan, '62, Klamath Falls.

Ralph Reid, '62, Albany.

Rosa Cary Strandberg, '62, Lacey, Wash.

Thomas G. Furgason, '62, '63, Owensboro, Ky.

Dallas C. McLaren, '63, Albany.

Bonnie Martin Meyer, '63, McMinnville.

Glenn A. Anderson, '64, Ashland.

James R. Barney, '64, Cupertino, Calif.

David M. Barnhart, '64, Port Townsend, Wash.

Paul E. Diment, '64, Yacolt, Wash. *Phi Kappa Psi*

Thomas M. Nichols, '64, Crescent City, Calif. *Sigma Chi*

Richard F. Hopper, '65, Beverly Hills, Mich.
Alpha Tau Omega

James D. Moss, '65, Milton-Freewater. *Pi Kappa Phi*

Kenneth A. Tracy, '65, Henderson, Nev.

Jerry A. Butler, '65, '68, Siletz.

Frances Johnson Chapman, '65, '73, Lebanon.

Paul M. Battistoni, '66, Bakersfield, Calif.

Christina MacLean Brown, '66, Scio.

Leslie D. Gottlieb, '66, Ashland.

William K. Ingram, '66, Palacios, Texas.

Harold C. Jorgensen, '66, Spokane, Wash.

Charlotte Macy Charlton, '67, Salem. *Alpha Gamma Delta*

Ellen Benecke Mulder, '67, Anchorage, Alaska.

Charlene Shaw Ford, '67, '71, Salem.

Salamanders and glowing kittens helped this grad student find her true calling

Graduate teaching assistants. At OSU and at universities around the world, they are the backbone and, sometimes, the weak link in undergraduate science teaching.

One Oregon State doctoral student in zoology who decided she wanted to be a better teacher while completing her research has won a prestigious national award for not only teaching herself to teach better, but also teaching many of her fellow graduate students how to teach better.

Sarah Eddy, '12, whose dissertation examines the mating habits of red-legged salamanders, is one of only eight students in the nation to receive the K. Patricia Cross Award, presented by the American Association of Colleges and Universities for leadership in teaching, civic engagement, and improving the campus culture around teaching. She earned her bachelor's degree at Purdue University.

"I almost dropped out of science as an undergrad because I was not enjoying my classes," she recalled. "I didn't see the big picture; I didn't understand how I might use what I was learning." She saw a flyer posted by a grad student looking for help with some salamander research. "I thought, 'I'd better try science for real before I give up on it.'"

Fieldwork in that job helped her see herself as a scientist rather than a young woman who was taking some science classes. Soon she was a graduate student with her own salamander research. However, grad school came with a requirement that she help teach undergraduates, which was not good news at the time.

"I actually thought I was going to hate teaching ... I'm very shy," she said. "I hate speaking to groups and I really was dreading it. But I got into the classroom and I realized that it's actually a form of service. You're helping people. My goal is to help people understand the material; my goal is to get people excited about science.

"To do that, I need to know what's effective, and I need to know how to be the best teacher I can be."

In essence, her quest to do scientific research about salamanders forced her into teaching to support her graduate studies, where she discovered that she loved teaching and wanted to be better at it, which in turn made her turn back to scientific research — this time about how to be a more effective teacher. She consulted with other GTAs who wanted to be better teachers, and soon she was a mentor in a grant-funded program to improve teaching by graduate students in biology.

She quickly observed that the time bind inherent in being a graduate researcher and a teacher, and a chronic lack of teaching experience, made it tough for even motivated GTAs to teach well.

"We've never been trained to teach," she said. "Part of why I think I got this award was that I recognized the time problem, and I thought, 'If I do the research (about how to teach science better) to figure this out for myself, why should others have to spend the time to do it? I thought I should share it.'"

She ended up teaching seminars on effective teaching techniques in which she shares what she has learned and her fellow grad students develop lessons to teach their undergrads. Their goal is not to spend a lot more time preparing to teach — because the researchers don't have that time — but to employ more proven methods to get the undergrads involved and interested. The general idea is to have the students discover the new knowledge they need, rather than to simply have it presented by a teacher.

When the seminars work well, the grad students teach better, the undergrads are more excited about the subject and they learn better, and their excitement

and progress motivate the grad students. The real prize comes when a heretofore-disinterested undergrads get excited about the subject.

"For example, we talk about recombinant organisms and we reconstruct a plasmid. That can be really, really boring. But ... when I showed them the kittens that they've made glow, (j.mp/glowingkittens) the students got so excited about that, they started asking me more questions. They really wanted to understand how that happened, and that was what the lab was on: How do you insert a gene from one organism into another organism? So now I've caught them."

Eddy's work on teaching techniques has brought acclaim — she received OSU's Herbert F. Frolander Award for Outstanding Graduate Teaching Assistant in 2009 and in 2011 presented two talks at national teaching conferences — and has re-aimed her aspirations.

Later this year, OSU PhD in hand, she'll head to the University of Washington to conduct research on teaching techniques that might help close the achievement gap in science between historically under-represented students in the science, and white and Asian students.

— By Kevin Miller



In a roundabout way, red-legged salamanders led Sarah Eddy to overcome her deeply rooted shyness because she had to teach undergraduate science labs to help pay for her graduate education, which then led her to a budding and nationally recognized career in developing techniques for teaching science. PHOTO BY DENNIS WOLVERTON

See the formal citation for Sarah Eddy's K. Patricia Cross Award at j.mp/eddyaward.

Colleen F. Glenn, '68, Corvallis.
John L. Graham, '68, Redmond.
Larry D. Lannigan, '68, Caldwell, Idaho.
Jay S. Krammes, '68, Buckeye, Ariz.
Donald B. Lucas, '68, Alameda, Calif.
William C. Renfro, '68, Wethersfield, Conn.
Clifford L. Abbey, '69, Saint Helena, Calif.
Tyrus S. Brown, '69, Dallas.
Robert D. Kudrna, '69, Alameda, Calif.
Susan Peterson Mitchell, '69, Santa Cruz, Calif. *Delta Delta Delta*
Kathleen Tapscott Osten, '69, Fitchburg, Wis.
Barbara Williams Seitz, '69, Salt Lake City, Utah. *Alpha Gamma Delta*
Joanne Martin Smith, '69, Saint George, Utah.
Hussein A. Hassoun, '69, '70, '72, Salem.
Daniel E. Anderson, '70, Brooklyn, N.Y.
Dennis A. Boshears, '70, McKinleyville, Calif.
Cathy Cronen McIrvin, '70, Hillsboro.
Kil W. Min, '70, Reading, Mass.
Elvin T. Williams, '70, McMinnville.
John A. Wise, '70, Encinitas, Calif.
Catherine Root Mink, '70, '75, Salem. *Kappa Kappa Gamma*
Roger T. Barry, '71, Salem.
Barbara Will Boone, '71, Kennewick, Wash.
Sherrie Stephenson Lahti, '71, Atascadero,

Calif.
Nagendra N. Pandey, '71, '72, Redmond, Wash.
William Mehlhaf, '72, West Linn.
Richard T. Rictor, '72, Oregon City. *Lambda Chi Alpha*
James W. Schwarz, '72, Bonney Lake, Wash. *Delta Upsilon*
D. Kim Black, '73, Rexburg, Idaho.
Charles W. Harrington, '73, Monmouth.
Diane Dewoina Sullivan, '73, '79, Alamo, Calif.
Lawrence J. Carpenter, '74, Corvallis. *Sigma Chi*
James C. Daly, '74, San Luis Obispo, Calif.
Kerry Cook Malone, '74, Phoenix.
James Heyl, '75, Tenino, Wash.
Brian C. Satterfield, '75, Athol, Idaho.
Jeannette Johnson Hamby, '76, Hillsboro.
Terry W. Rader, '76, Sutherlin.
Robert F. Miller, '77, Redmond.
Robert B. Steimer, '77, Grants Pass.
Addison S. Kingsley, '78, Corvallis.
Harry R. Epperly, '78, '79, Salem.
Jan Hofstetter Arave, '80, Beaverton. *Delta Delta Delta*
Dale R. Johnston, '84, Juneau, Alaska. *Kappa Delta Rho*
Douglas L. Behrends, '84, '84, Greenleaf, Idaho. *Alpha Gamma Rho*

Bob M. Searfus, '84, Livermore, Calif.
Betsy A. O'Brien, '85, Salem.
David L. Bateham, '89, Corvallis.
Scott T. Volk, '91, Portland.
Shane "Sonny" Hansen, '92, Payette, Idaho.
Aaron D. Drew, '93, '01, Newport. *Chi Phi*
Peter J. Guettler, '94, Portland.
Kimberly Kublank Slade, '96, Phoenix, Ariz.
Roger Klein, '97, Magdeburg, Germany.
Joseph P. Daily, '98, Corvallis.
Connie Knodel Logan, '01, Coquille.
Ann V. Snyder, '02, McMinnville.
John J. Fiamengo, '03, Saint Marys, Ga.
Thomas P. Ellen, '04, Corvallis.
Charlotte Gilmore Boches, '09, Springfield.
Freddrick R. Thompson, Oakland, Calif.
 He was a freshman and a member of the football team.

FACULTY & FRIENDS

Gail L. Achterman, Portland. She recently retired as director of the Institute for Natural Resources at OSU and as chair of the Oregon Transportation Commission. Contributions may be made to the Institute for Natural Resources, 800-354-7281.



Friends. Favorite places. Fun.

GOLDEN JUBILEE

Find it all at your Golden Jubilee Reunion.
 June 7-9, 2012

1962
 1957
 1952
 1947
 1942

Register now! www.osualum.com/events 877-OSTATER

OSU Alumni Association

Mark your calendar! Homecoming is October 20.

Holyoke “Hokie” Adams, Corvallis. He was a professor of animal sciences.

Charlie M. Allen, Lanham Seabrook, Md.

Mark Anderson-Wilk, Corvallis. He was publishing leader and assistant professor for OSU Extension and Experiment Station communications.



OSU alumnus and football great Bill Gray, '47, died last summer, on Aug. 18, at the age of 88. His death notice appeared with no fanfare in the Winter 2012 *Stater*, but his passing did receive broad attention across Beaver Nation. He was an All-American who played for Oregon State, then USC, then served in the Marines in World War II before returning to Corvallis to play for coach Lon Stiner. He worked for 30 years as an administrator in the Portland Public Schools. To read an *Oregonian* story about his remarkable life, visit j.mp/oregoniangray. PHOTO COURTESY OSU ATHLETICS

Herbert Aschkenasy, Salem.

Ann Erickson Baker, Folsom, Calif. *Kappa Kappa Gamma*

Richard H. Barth, Los Gatos, Calif.

Diana Bartley, New York, N.Y.

Madge Mitchell Bearss, Portland. She was 101.

Hope Hall-Belshee, The Dalles.

Tracy Black, Rickreall.

Diane Gibson Bone, Kent, Wash.

Bonnie C. Brink, Lacey, Wash.

Harry R. Britton, Anacortes, Wash. *Sigma Nu*

Boyd N. Brown, Rancho Cordova, Calif.

Dr. Steve Brown, Newport. He was best known as Keiko's veterinarian at the Oregon Coast Aquarium and had a close working relationship with OSU faculty at the College of Veterinary Medicine as well as the OSU Hatfield Marine Science Center.

William G. Brown, Corvallis. He was a professor of agriculture and resource economics for more than 50 years.

Harry Brunger, Claremont, Calif.

Walter F. Burgess, Eugene.

Robert W. Burtner, Eugene. *Sigma Phi Epsilon*

Orville O. Cagley, Coos Bay.

Dorothy M. Canon, Corvallis. She was an administrator in the cashier's office until her retirement in 1985.

Robert M. Canon, Corvallis.

Barbara Carlson, Portland.

Frederick Cezer, Vancouver, Wash.

Walter L. Chapman, Bloomington, Ind.

Chester M. Christenson, Falls Church, Va.

Anita Dimondstein, Petaluma, Calif.

Larry L. Earhart, '61, Corvallis. He worked for the facilities department until 2001.

William C. Edwards, Oakland, N.J.

Robert H. Eggers, Meridian, Idaho.

Mary Ruef Eilers, Wilsonville.

Jackie Elliott, Grants Pass.

Helga Falk, Albany.

John P. Farrell, Corvallis.

William T. Farry, Concord, Calif.

Willard C. Fasczewski, Davisburg, Mich.

R. “Gary” Ferguson, Corvallis.

Cyrus W. Field, Newport.

Fred W. Fields, Portland.

Claudia Carlson Fleming, Phoenix, Ariz.

Gayle Whitney Fonaas, Portland.

Patricia L. Freed, Felton, Pa.

Kathleen Frome, Portland.

Julia B. Garbus, Glenmoore, Pa.

James W. Gillett, Ithaca, N.Y.

Margaret Glasco, Durango, Colo.

Roberta M. Glass, Corvallis.

Eline Willis Goss, Portland.

Russ Gregory, Corvallis.

Keith E. Gressley, Ontario.

Mary Pavlik Grieve, '60, Corvallis. She was an assistant professor in home economics.

Patricia P. Haag, Brookings.

Helen Hansen, Corvallis. She and her late husband Gene helped bring American Legion baseball to Corvallis. Known as the “First Lady of Beaver Sports”, she didn't miss an OSU home football game from 1945 until the week before her death. Donations can be made to the Beaver Athletic Scholarship Fund, 800-354-7281.

Richard M. Hanson, Corvallis. *Sigma Alpha Epsilon*

Ruth M. Hanson, Lebanon.

Daniel B. Harrington, Corvallis.

Edwin Hart, Riverside, R.I.

Lafayette G. Harter, Portland. Donations may be made to the Lafayette & Charlotte Harter Scholarship, 800-354-7281.

Harry D. Hartwell, Tumwater, Wash.

Helen Hetlesater Hawkes, Denver, Colo.

Robert A. Hayman, Seattle, Wash.

Daniel A. Haynoski, Gowanda, N.Y.

May E. Hoffman, Bryan, Texas.

Judith Hooker, Corvallis.

Ralph Jacobs, Baker City.

Bernice T. Jenkins, Camarillo, Calif.

J. E. Johnson, Sioux City, Iowa. Contributions may be made to the Charles J. Johnson Memorial Scholarship, 800-354-7281.

Mary E. Kachelmyer, Saint Paul, Minn.

W. “Barclay” Kamb, Pasadena, Calif.

Beatrice E. Kavinoky, Palo Alto, Calif.

Eleanor Kreipe, Portland.

Harriet I. Laskie, Keizer.

Adolfine S. Leight, Marcus Hook, Pa.

Leonard M. Klein, '38, Corvallis. He was a professor in the agricultural engineering department until he retired in 1975.

Deanna M. Kingston, '94, Corvallis. She was an associate professor in anthropology.

Lawrence Lahm, '60, Corvallis.

Vernon F. Larson, Longview, Wash.

John C. McConnell, Orange, Calif. *Phi Delta Theta*

Charlotte Latourette Miller, Beaverton.

Gamma Phi Beta

Diverted to the wild from the wild blue yonder, this Trooper found a job to love



The dream of an eight-year-old boy came to an end in the spring of 1991.

"I didn't know what I was going to do. Since I was a boy my whole goal had been to be a pilot in the Air Force," said Marty Marchand, '93.

Budget cuts eliminated Marchand's promised slot in pilot school during his senior year of Air Force ROTC at OSU. "So I was able to opt out because they went back on my contract with them."

After finishing his degree in biology and working a few years as a pharmaceutical sales rep, Marchand began doing field biology work on the coast with the Oregon Department of Fish and Wildlife, and was inspired to apply his ROTC training in a new direction: law enforcement.

These days he's a senior patrol officer with the Oregon State Police Fish and Wildlife Division based in Grants Pass. He spends his days patrolling rivers and hunting areas.

"I love working outside," Marchand said. "This is the best of both worlds. I get to be a police officer, but work with fish and wildlife doing the stuff that I found I really loved doing."

That might include dealing with an alligator that was illegally released into the wild and was found sunning itself near a popular kids' swimming hole; or a bear cub that was being unlawfully kept as a pet.

"Oregon and Alaska are the only states that have state troopers do the official fish and wildlife enforcement," Marchand said. "We do spend a lot of time driving around and checking people — 90 percent of the time nobody's doing anything wrong. We also work general criminal cases and do the traffic like the patrol guys."

Although he does not have a degree in fish and wildlife like many other patrol officers — OSU has more than a dozen alumni in the field — his biology and ROTC background have come in handy.



Marty Marchand patrols the Applegate River in southwestern Oregon. PHOTO BY SENIOR TROOPER BRADLEY BENNETT

"I like science; I've always been geared that way," Marchand said. "We cut into a lot of animals to identify them and I.D. them. We kind of do necropsies out there for cause of death — digging bullets out, etc. Kind of like what you see on CSI; we send away to labs for DNA analysis and that kind of thing."

"If you don't want the typical 9-5 job, don't mind working crazy work schedules — sometimes being called out in the middle of the night to go respond to something — then this is the job for you."

"You do have to deal with the weather," he adds. "You're going to be cold; you're going to be wet. You have to deal with people that are not going to be cooperative and you're going to work sometimes real crazy hours," including every weekend "when everyone is out doing their thing."

Marchand does manage to catch Beaver games on the radio during road trips and sometimes records games to watch on TV after his shift ends.

"Every Saturday, if I'm not hiking around or not in the jet boat, I'll definitely find out how the Beavers are doing. My kids are already die-hard Beaver fans," Marchand said. He enjoys bringing daughter, Keely and son, Cooper, to Corvallis for games when he can.

Despite the unpredictable nature of his profession, Marchand is grateful for its opportunities.

"Sometimes I have to kick myself because I am out getting paid to do something that people take vacations to do."

— By Ann Kinkley

Daughters rooted for mom as she beat them to an OSU diploma via Ecampus

Becky Pershing is the mother of two OSU students, a caring parent who gushes with pride whenever she talks about her daughters.

Pershing, 49, is also a recent college graduate, one who used the convenience of online education through OSU's Extended Campus (Ecampus). Next to her unwavering devotion to family, only one thing really mattered to her in 2011: getting to the graduation finish line first.

It was the kind of lighthearted contest her daughters were more than happy to lose.

"I found it funny because I was going to be the first person from the family to graduate from college, but she had to beat me to it," said Stephanie Pershing, an OSU senior in civil engineering. "That's been the comedic relief of this whole process. It really motivated her."

Mom Becky, a liberal studies major from West Linn, received her OSU diploma last June. The commencement was the culmination of two and a half years of online courses through Ecampus.

It wasn't her first rodeo at OSU, but it was the most beneficial one. Becky started on campus in Corvallis in 1980 but left without a degree after four years of wandering aimlessly through what seemed like a vast sea of coursework.

The lack of a college degree like an irritating itch in the back of her throat for a quarter century. Finally, she made the commitment to return to school in 2008 when Stephanie and younger daughter Kaycee, an interior design sophomore, were about to start at OSU.

"When I contacted Oregon State and they told me that most of my credits were still good from 25 years ago, I was thrilled and I thought, 'Why wouldn't I go there?'" Becky said. "And of course going online was the only solution for being a full-time working person, so it worked out really great."

Becky raves about Ecampus, saying the ability to study whenever and wherever was the perfect fit for her busy schedule as a full-time processor for MetLife Mortgage and her on-the-side work in two professional bands.

Most of the raving these days is done by Stephanie and Kaycee, who marveled at their mom's ambition in spite of a multitude of challenges. They learned quite a bit watching their mom go back to school, including:

- She gets back up after being knocked down. When Becky lost her job amid the national mortgage crisis a few years ago, the ensuing job search often yielded the same refrain that kept her out of management positions in the past: "Your work experience is great, but ..."

The temporary adversity helped steer her to Ecampus.

"It was a frustrating job search because everyone was looking for jobs at that time, and the minimum requirement was a college degree," Kaycee said. "She found a job pretty quickly, but she became really determined to finish school after that."

- Even moms are prone to procrastination. One of the first rules of parenthood might be to bust your kids' chops about the importance of doing homework, but in this case the generational roles sometimes reversed.

"She had one class where she let a term paper drag on because she was busy with all her other classes," Stephanie said. "I said, 'Mom, you told me you need to work on this term paper, so stop doing your other homework and do this now.' We had fun with it."



Becky Pershing attended a 2011 graduation reception with her daughters, from left, Stephanie, Allyx and Kaycee. PHOTO COURTESY OREGON STATE UNIVERSITY ECAMPUS

- She's practically Wonder Woman. Becky's daughters weren't born when she started at OSU in 1980, and they're astonished their mom — three decades later — mustered the self-discipline to complete her Ecampus coursework, let alone make the decision to return to school in the first place.

"I absolutely couldn't do it. When I'm on summer vacation, I dread the thought of going back to school," Kaycee said. "For her to go back and finish 31 years later after all the changes in her life and with her being so busy, it's inspiring. I can't imagine doing everything she's done."

— By Tyler Hansen

Grace Luckscheiter, Farmington Hills, Mich.
David W. MacManiman, Corvallis.
Roy Mankovitz, Santa Barbara, Calif.
Helen G. Marks, Corvallis.
Sonja McDaniel, Brooklyn, N.Y.
Lester "Lucky" McDowell, Newport.
Dorothy Sherrill Miller, '65, Bryan, Texas.
 She was an assistant professor of home management. Donations may be made to the Dorothy Sherrill Miller Scholarship in Home Economics, 800-354-7281.
Marian Miller, Albuquerque, N.M.
Linda Moore, Bend.
Joseph P. Morray, Corvallis.
Russell E. Mulder, Anchorage, Alaska.
LaVerne Murphy, Umpqua.
Mysore Narasimhan, Portland. He was a professor of applied mathematics from 1966 to 1992.
Carl J. Nydegger, Boring.
Joanne Lochmiller Olsen, Los Altos Hills, Calif.
Elsie L. Osborn, Eugene.
Sheri D. Ouderkirk, Newport.
Joan Michels Hull Parker, Aurora. Donations in her name may be made to the North Willamette Research and Extension Center, 1-800-354-7281.
Mario D. Pastega, Corvallis.
S. I. Pearson, Boulder, Colo.

Roy D. Pflugrad, Springfield. Contributions may be made to the Oregon State Men's Basketball Fund. *Phi Delta Theta*
Joan Howell Pierson, '47, Arcata, Calif. She was an extension agent for several years and hosted a KOAC radio program. *Chi Omega*
Stewart M. Ponder, Austin, Texas.
Michele M. Portmann, Cottage Grove.
Lynn R. Ramsdell, Wilsonville.
Lois Tate Rankin, Lake Oswego.
Paul W. Ratte, Corvallis.
John W. Rehn, Alpha, Ill.
Mary J. Robb, Lincoln City.
Myrna J. Roth, Silverton.
John N. Schneider, Dallas.
Mark Selid, Portland.
Anne E. Sellers, Corvallis. Donations may be made to the Anne Elizabeth Sellers Environmental Sciences Scholarship Fund, 800-354-7281.
Carl Sherman, Forest Grove. He was 101 years old. He had attended OAC for two years before leaving due to the Depression.
Beverly Siemens Sinclair, Carmel, Calif.
Kappa Kappa Gamma
Ronald E. Smith, Port Isabel, Texas.
James S. Snider, Lakeview. *Theta Chi*
Mary A. Spaeth, Corvallis.
Bjarnason D. Stacy, Issaquah, Wash.
Betty Barrett Starnes, Brookings.

Phyllis Hazelhurst Stearns, Edgewood, N.M.
Donna Holcomb Sterling, San Luis Obispo, Calif.
Cathy Silverthorne Stoller, Dayton.
Patricia Vaughn Ring, '50, Eugene. She worked as office coordinator for the School of Engineering. *Chi Omega*
Joseph F. Thompson, Sandy.
William A. Townsend, Gresham. *Alpha Gamma Rho*
Betty Trimm, Corvallis.
Jenetta Blodgett Tunison, Albany.
Lois Balzer Tupling, Portland. *Pi Beta Phi*
Betty Vobora, Grants Pass.
Linda W. Wagner, Philomath.
Pat A. Wait, Corvallis.
M. E. Walser, Hemet, Calif.
Charles F. Warnath, Corvallis. He was a professor of psychology for 26 years.
Peter H. Westigard, Ashland.
Phyllis White, Portland.
Margaret J. Wiese, Eugene.
Alice A. Winans, Tucson, Ariz.
Veneeta W. Windom, Tangent. She was a custodian at OSU for 25 years.
Bernice T. Wismer, Portland.
Craig E. Wollner, Seaside.
John Zevenbergen, Seattle, Wash.

Inspire the next generation while supporting your retirement

YOUR LEGACY. YOUR UNIVERSITY.

The OSU Charitable Gift Annuity:

- Create a gift annuity with securities or cash of \$25,000 or more.
- Receive secure, fixed income for the rest of your life.
- Take a significant charitable income tax deduction.
- Diversify your sources of income.
- Enjoy the satisfaction of knowing that your gift will one day benefit Oregon State University students in a very important way.



SAMPLE RATES (As of 01/01/12)

AGE	RATE
65	4.7%
75	5.8%
85	7.8%

This is not legal advice and any prospective donor should seek the advice of a qualified estate and/or tax professional to determine the financial consequences of his/her gift.



Contact us to learn more.

Julie Irmer
 OSU FOUNDATION | OFFICE OF GIFT PLANNING
 800-336-8217 • Gift.Planning@oregonstate.edu
campaignforosu.org/giftplanning



Novelist Bernard Malamud, seen here at his desk, was an English professor at Oregon State College from 1949 to 1961. PHOTO COURTESY OSU ARCHIVES G082:035 neg

Pop Quiz answers

Questions are on pg. 12.

1. Joyce Carol Oates. She is a celebrated author and National Book Award winner, and recipient of OSU's inaugural Stone Award for Lifetime Literary Achievement. Oates published her first book in 1963 and has since published more than 50 novels, as well as many volumes of short stories, poetry, literary criticism and essays.
2. By knife, in a bar fight.
3. 366 (Sort of boring compared to Marlowe getting stabbed in a bar!)
4. Raymond Carver. He was a writer and a poet, well known for his short stories.
5. "Harlem," by Langston Hughes.
6. Henry David Thoreau, who was referring to the remainders left after very poor sales of *Walden*.
7. *Bartleby*, from Herman Melville's *Bartleby, the Scrivener*.
8. Bernard Malamud, *A New Life*. It was published in 1961, the same year the OSU Press was established.
9. "The Gift Outright," by 86-year-old Robert Frost.
10. Edgar Allan Poe
11. Henry James
12. Lawson Fusao Inada. "No wonder he's smiling — he's driving a truckload of tomatoes!"
13. The drowning of Mary Jo Kopechne, when Ted Kennedy drove off a bridge in Chappaquiddick.
14. Joyce Carol Oates will travel to Oregon to accept the aforementioned Stone Award, with a free public lecture May 9 at the CH2M HILL Alumni Center and a smaller, ticketed appearance May 10 at the Portland Art Museum. For more information visit j.mp/oatesaward.





Small card.

BIG DEAL.

Joining your alumni association isn't like becoming a member of a big box store or an auto club. Sure, your OSUAA membership gets you lots of discounts and benefits, but if you're only looking to save money, you're probably better off clipping coupons.

However, if you want to support Oregon State University, its students, faculty and alumni, there is no better way than becoming one of the thousands of Oregon Staters who have joined the alumni association.

A gift of fifty bucks makes you an annual member and we offer discounted memberships for students, recent graduates, and seniors. You don't have to be an OSU graduate to join. The alumni association is open to anyone who cares about our university.

We've made membership even more affordable - membership gifts are now considered 100% tax deductible. (Please speak to your tax advisor for the details in your specific case.)

Not many people realize how much the alumni association does. Here are a few examples:

- Connects Oregon Staters around the world
- Supports student leadership
- Honors outstanding faculty, graduates and friends
- Funds scholarships
- Provides online and in-person networking
- Publishes the *Oregon Stater* magazine and other communications

We couldn't do any of this without our members. What other way can you think of to do so much with just one little gift?

OSU Alumni Association

Oregon State University
204 CH2M HILL Alumni Center
Corvallis, OR 97331-6303

YOUR LEGACY. YOUR UNIVERSITY.



OSU set you on the path to success.

Include OSU in your will or trust and help others begin their own journeys.

It's easy to include your alma mater in your will or trust, or as a beneficiary of your retirement plan. When you do, you benefit future students who will turn to OSU for a great education and great opportunities.



Make a difference for future generations. Contact us to learn more about including OSU in your estate plans.

If OSU is already in your plans, please let us know at campaignforosu.org/legacy.

Julie Irmer

OSU FOUNDATION | OFFICE OF GIFT PLANNING

800-336-8217 • Gift.Planning@oregonstate.edu
campaignforosu.org/giftplanning