

WELL-EQUIPPED

Football equipment manager Kenny Farr keeps the ball rolling for the Ducks
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POLICY Q & A

IPS fellow discusses the failure of the modern War on Drugs
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CHRISTIAN JONES HELPS BASEBALL BEAT US

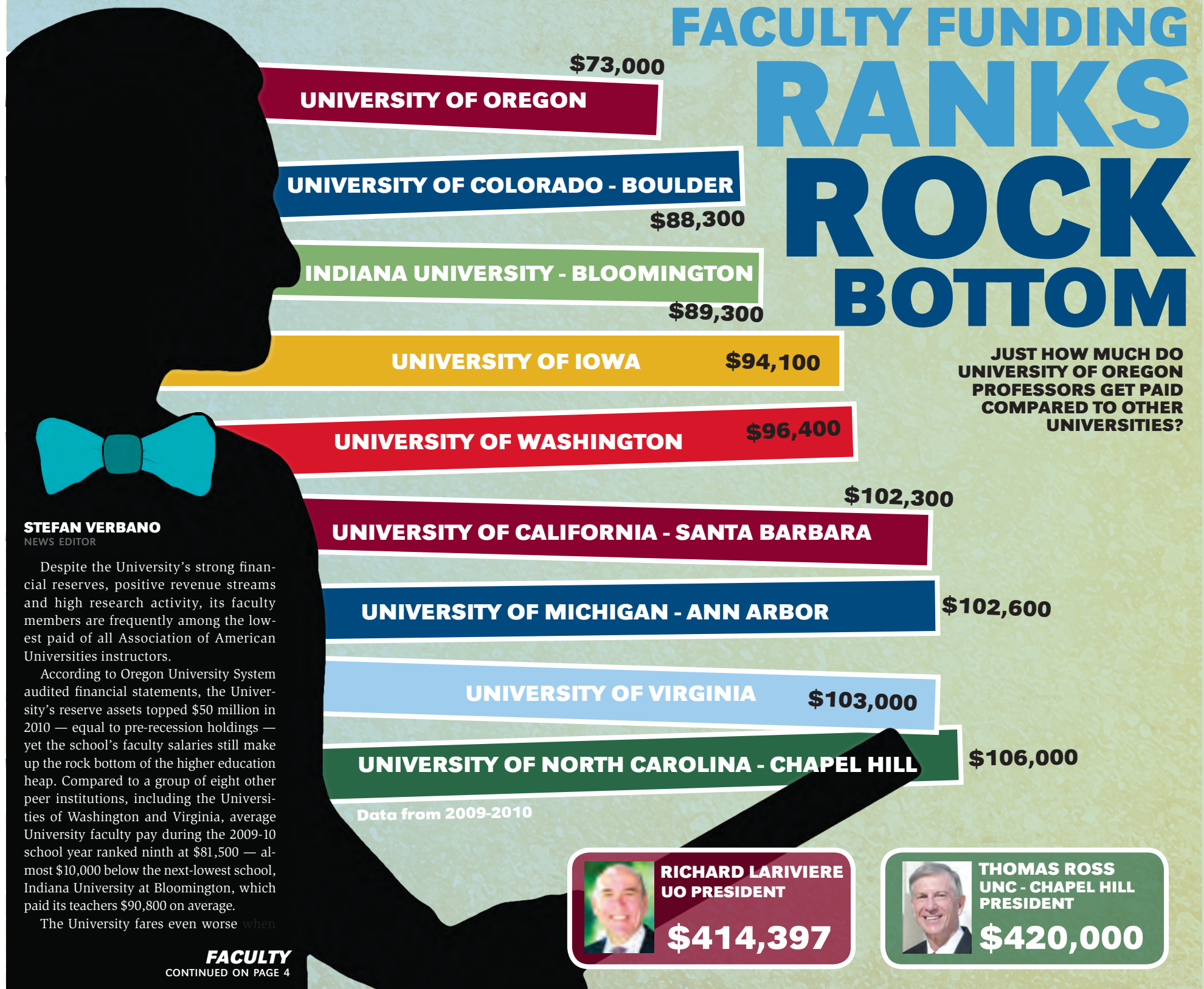
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TUITION OUT OF CONTROL

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FACULTY FUNDING RANKS ROCK BOTTOM

JUST HOW MUCH DO UNIVERSITY OF OREGON PROFESSORS GET PAID COMPARED TO OTHER UNIVERSITIES?



STEFAN VERBANO
NEWS EDITOR

Despite the University's strong financial reserves, positive revenue streams and high research activity, its faculty members are frequently among the lowest paid of all Association of American Universities instructors.

According to Oregon University System audited financial statements, the University's reserve assets topped \$50 million in 2010 — equal to pre-recession holdings — yet the school's faculty salaries still make up the rock bottom of the higher education heap. Compared to a group of eight other peer institutions, including the Universities of Washington and Virginia, average University faculty pay during the 2009-10 school year ranked ninth at \$81,500 — almost \$10,000 below the next-lowest school, Indiana University at Bloomington, which paid its teachers \$90,800 on average.

The University fares even worse when

FACULTY
CONTINUED ON PAGE 4

HEALTH

Young adult suicide rates prompt University's awareness week

Counseling center offering informative prevention resources through Thursday

DARIN MORIKI
NEWS REPORTER

When Kipp Rusty Walker finished playing a song called "Sorry for All the Mess" on his electric piano during an open mic night last Tuesday, nearly 15 audience members in the Strictly Organic Coffee Shop in Bend began to applaud and cheer. They continued to cheer even after the 19-year-old seemed to ceremoniously stab himself with a double-edged, six-inch knife as a performance act.

"It was unclear, especially at first, what was really happening, because it's an open mic and it's a performance," Rhonda Ealy, the owner of Strictly Organic Coffee Shop, said in an interview with Fox News. "Most people

thought it was some sort of theater."

The only problem, of course, is that it was no act.

For the next few seconds, audience members screamed and watched in horror as Walker collapsed on stage in a pool of his own blood. Some patrons jumped on stage to help, while others called 911 for help. After an ambulance arrived, he was taken to St. Charles Medical Center, where he was pronounced dead, police said.

Events such as these have motivated the University Counseling & Testing Center to host events highlighting suicide prevention resources available to students. This week, the center is hosting Suicide Awareness Week, which is intended to provide resources and advice to students in hopes of preventing deaths like Walker's.

Donna Miller, the University Counseling & Testing Center's Suicide Prevention Team coordinator, said the center will run a table in the EMU from today through Thursday, where students can win prizes and learn about help available to students suffering from suicidal thoughts.

According to data provided by the University Counseling & Testing Center, there were 69 reported cases between 2008 and 2009 in which counselors treated suicidal thoughts or tendencies. Although these cases constituted nearly 4 percent of all admissions to the University Counseling Center, the report notes that the amount of people being counseled for suicidal tendencies has been steadily decreasing over the years.

In comparison to the 69 cases in 2008, there were 118 from 2007 to 2008 and 191 from 2006

to 2007.

Although University suicide statistics were not immediately available, Mark Evans, a University counseling center psychologist and co-director of the Oregon College & University Suicide Prevention Project, estimated there are two completed suicides each year and some years in between with none. Despite the fact that these numbers are relatively small, Evans said there is still a need to reach out to students since nearly 10 percent of students seriously contemplate suicide in any given year. In addition, a 2002 Centers for Disease Control and Prevention report noted that suicide rates tripled among young adults between 1952 and 1995.

To account for the significant increases

PREVENTION
CONTINUED ON PAGE 4

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FORECAST

TODAY High: 57 Low: 32 Partly sunny
TOMORROW High: 57 Low: 34 Chance showers

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STIRRING UP DEBATE AND STIMULATING DISCUSSION ON CAMPUS

TUESDAY, APRIL 19, 2011

ON THE HOMEFRONT | DREW TERHUNE

Partnership could fix rising tuition



DREW TERHUNE

is a senior majoring in classics and history. An Oregon native and a first-generation college student, Drew is interested in local community politics and issues in higher education, particularly educational access for non-traditional students. After graduation, Drew plans on taking a little time off before going to law school.

I am the oldest of three siblings. My brother, Bryce, is a high school freshman. My sister, Emily, is an eighth-grader. They are very dissimilar. My brother loves playing sports and doesn't really worry too much about school, while my sister is one of the most serious students I've ever met in my life, even though she's only 13. They are similar in a few ways, however. They're both bright, they're both precocious and headstrong, and unless something drastic changes, they are never going to be able to afford to attend this University, even though we are Oregon residents.

I wish that I were exaggerating, but I'm not. My family makes enough to get by, but there was never enough to help pay for college, and that's been an understanding between my parents and me since I started high school. The \$28,373 I've paid in tuition fees has not been an easy sum to produce, but I have managed, the way most of us manage, by keeping my living expenses low and working part-time.

I thought the same would be possible for my brother and sister, but it's probably not. If tuition increases as much as it has since I've been a student here, then assuming my brother goes to school here, he will graduate in 2018 having paid \$54,213 for his education. My sister, in the class of 2019, will owe \$59,309. That's a grand total of \$113,523. My brother and sister, together, will owe almost exactly 400 percent what I have paid.

Anyone can tell you that higher education needs help. You probably know it yourself. We are hurtling toward a system that excludes everyone but the wealthy, and the ASUO executive would have you believe that the answer lies in opposing the New Partnership.

Consider, for a moment, that everything ASUO President Amelie Rousseau and the Oregon Student Association is saying is true: The New Partnership will privatize the University, and the only way to keep tuition low is to lobby our legislators. Now look at those figures I gave you again. In our current system, that is what will happen if nothing changes. Yet the OSA has probably been to your classroom to tell you it has succeeded before, and that the New Partnership will only take control away from students.

In response to their claims of success, I will

let you decide whether you define our runaway tuition increases as success or not. The allegation that the New Partnership privatizes the University is an outright lie, however; one that has been propagated by people from OSA and people from the ASUO. In a letter to the editor, Rousseau and ASUO president Mario Parker-Milligan wrote the following: "Make no mistake: The New Partnership is an attempt to privatize our state's largest public university while requiring the public to fund that privatization with \$800 million in bonds." Again, this is not true. Rousseau used her title as "our representative" to purposefully mislead the students she claims to serve.

The New Partnership would create a \$1.6 billion endowment that the University would use to generate revenue instead of receiving biennial

The allegation that the New Partnership privatizes the University is an outright lie, however; one that has been propagated by people from OSA and people from the ASUO.

allocations from the state. The Board of Governors charged with overseeing the University's funding would be made up of 15 people, the majority of whom would be appointed by the Oregon governor and approved by the state legislature; additionally, one of those 15 would be a student, and another, a faculty member.

If you recall high school government class, there is another body that is appointed by an executive and approved by the legislature: the Supreme Court. Is the Supreme Court private? No. Also, if there is a student on this Board of Governors, that means a University student would have direct control over our tuition, instead of a legislature that has proven for nearly a decade that it does not care about the impending catastrophe facing Oregon students.

I care. I have younger siblings. I have a family that cannot support their aspirations toward higher education. And, regrettably, I have an ASUO executive that would rather attempt to deceive me into supporting the status quo than do something to fix it.

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THE GOOD, THE BAD

THE OPINION DESK GIVES A BIG THUMBS UP—AND THUMBS DOWN—TO THE BIGGEST ISSUES THIS WEEK



THUMBS UP: GOV. KITZHABER'S EDUCATION PLAN

Though a lot of the details still need to be worked out, Gov. John Kitzhaber's proposal that we rethink the boundaries of education to include preschool and post-secondary training is a bold step in the right direction. Oregon's legislature has proven that it cannot fix these problems; funding for Oregon schools needs to be designed by people who actually care about the state's future.

THUMBS UP: UNITED STATES TO HELP JAPAN REBUILDING EFFORT

U.S. Secretary of State Hillary Clinton and Japanese Foreign Minister Takeaki Matsumoto unveiled plans for Japan's reconstruction following the deadly earthquake and tsunami, as well as the subsequent nuclear crises, that struck the island nation just over a month ago.

Apart from the obviously dire humanitarian concerns the Japanese people face, which the U.S. has and will continue to help, the U.S. also has a vested interest in seeing its powerful economic partner make a recovery as quickly as possible. U.S. aid in the rebuilding effort will add jobs, and it will also help to stabilize the Japanese economy, which is the third largest in the world and thus a pivotal player in the global economy.



THUMBS DOWN: THE MEASURE 20-182 DEBATE

It is sadly ironic that a measure designed to help fund Eugene's schools should devolve into the kind of crazed, over-dramatic soapbox preaching that turns so many away from special elections like these. If we really cared about the children, we would start by conducting ourselves like reasonable adults who are capable of participating in a democracy. The only question is whether schools will benefit in a substantial way from an income tax of roughly 1 percent. That's it.

THUMBS DOWN: CON IMPAIRED

Actor Nicolas Cage was arrested in New Orleans on Friday night for domestic abuse battery, disturbing the peace and public intoxication. Duane Chapman, aka "Dog the Bounty Hunter," — no joke — posted Cage's bail. Cage, who was highly intoxicated, began arguing with his wife, Alice Kim, around 11:30 p.m., according to police. According to police he then "began striking vehicles and later attempted to get into a taxi." The actor is in New Orleans to shoot a new movie.

Cage, who is perhaps best known for his astronomical movie earnings and inconceivable financial troubles, now gets to add the much-coveted drunken-Hollywood-mugshot feather to his cap. Charlie Sheen better watch out.

IN THE NOT SO DISTANT FUTURE ...



EDWIN OUELLETTE CARTOONIST

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NEWS

NATION

Sitting down with Sanho Tree to discuss the War on Drugs

Student-group-hosted speaker shares Institute of Policy Studies insight

MAT WOLF
NEWS REPORTER

MEChA and the Students for a Sensible Drug Policy hosted guest speaker Sanho Tree yesterday at the Knight Law Center to speak about what he sees as the failures of the U.S. War on Drugs. Tree is a fellow at the progressive Institute for Policy Studies think tank in Washington D.C., and took time after his presentation to speak with the Emerald.



ALEX MCDUGALL PHOTOGRAPHER

Sanho Tree, director of the Drug Policy Project, lectured on the failure of America's War on Drugs at the Knight Law Center on Monday afternoon.

Oregon Daily Emerald: Could you talk a little about what you do, and what the Institute for Policy Studies does?

Sanho Tree: Sure, my name is Sanho Tree, and I am a Fellow at IPS. IPS is a 45-year-old, multi-issue progressive think tank. We're in many ways the main progressive think tank in Washington. I've worked on drug policy there for the last 12 years. I've worked on both the demand side domestically and more recently the supply side internationally. I try to make recommendations for alternatives and to educate the public and the media, also public policy makers.

ODE: Could you go into what you see as the failure of the American War on Drugs?

ST: The number one problem is prohibition. Drug prohibition makes these drugs incredibly valuable. And it causes what people are willing to do in Mexico and places like Colombia. They're killing each other to control trafficking over what are essentially

minimally processed agricultural commodities. Cocaine, heroin, marijuana — these things are easy to produce. It's our policy of prohibition that makes these things so valuable; it's indirect price support, if you will. The more money and militarization and policing we throw at this problem, the more valuable the drugs become. The more we escalate the War on Drugs, the more valuable they become, and the more valuable they become, the more people get drawn into this economy.

ODE: Why aren't U.S. leaders listening to these ideas?

ST: Probably because it's easier to be a demagogue. The person with the simple message has the strategic political high ground. It's much easier to say, 'I'm going to be tougher than the next guy,' but that's changing. It's harder and harder to find a member of Congress, or a president who's been drug free their entire lives, so when people say marijuana is a gateway drug, I

say yeah, it's a good gateway to becoming president. Every president since 1993 has violated our drug laws in serious ways.

ODE: Do you think there are going to be solid reversals in the way America treats drug policy, or do you think it's a lost cause?

ST: I used to be a historian in a previous career, and I think the only thing that's certain is change and sometimes it's even for the better. Who would have thought the Arab Spring would have occurred this year? The CIA never predicted the fall of the Berlin Wall. If you had talked about civil rights in the 1940s and '50s in the United States, people would have said, 'You're crazy, it's never going to happen,' yet within a dozen years you had the Voting Rights Act and Civil Rights Act, so change happens. It's difficult to predict tipping points except in hindsight, but when it happens, it'll happen quickly.

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NEWS

FACULTY CONTINUED FROM PAGE 1

compared with nationwide wage standards for post-secondary education. Compared to all AAU schools, University faculty salaries ranked dead last — 60th out of 60 — during the 2008-09 school year with an average compensation of \$73,300, while the second-lowest wages came from the University of Missouri at an amount of \$81,600. This number is the mean of average salaries from four different University faculty categories, including full-time professors (\$99,800), associate professors (\$72,400), assistant professors (\$66,400) and instructors (\$45,000).

More than ten years ago, this paradigm was no different. According to a report prepared by the American Association of University Professors, University faculty salaries ranked dead last again during 1995-1996, ranking 30th out of 30 at an average of \$46,800. Comparatively, the University of Kansas came in 29th that year with an average compensation rate of \$52,600.

Throughout her 19 years of teaching music on campus, Anne McLucas, professor emerita at the University's School of Music and Dance, has seen talented faculty members pass over the University time and time again due to its dismal pay.

"We do very well in research. We do really miserably in salaries, and we regularly lose people over that," McLucas said. "We lose some of our best people (because) we get outbid. People get tired of working for less than what they're worth."

A member of the organizing committee for the Eugene local

of the American Federation of Teachers, McLucas has worked as both a low-level instructor and a self-described administrator as the music school dean from 1992 to 2002. As a member of the school's "middle management," the august professor often had to attract new faculty members to campus by advertising Eugene's community feel, all the while knowing they could net much higher wages elsewhere.

"I would love to see that as a legacy to the rest of the faculty, to the rest of my faculty. I would love to see them get their fair share."

ANNE MCLUCAS PROFESSOR EMERITA AT THE SCHOOL OF MUSIC AND DANCE

"As a dean I had to sell that," McLucas said. "I got people to take \$30,000 cuts to come here because they wanted to raise their kids in a nice, friendly place. But there is a limit to which you cannot go."

Additionally, the professor finds it particularly disturbing that all University employees are not seeing the same financial hardships equally. According to OUS data, upper-level administrative costs have risen 63 percent from 2006 to 2010, while instructional expenses have increased by only 22 percent.

"We are starving," McLucas said. "We can't pay our faculty any more salaries, yet we are growing class sizes, students are paying more tuition, and administration (members) have grown by 19.8 percent and faculty (members) only by 7.2 percent. There really is money, it is just a matter of priorities."

University Office of Institutional Research data shows the student-to-faculty ratio

on campus has increased from 16.24 in 2007 to 17.57 in 2008 to 18.24 in 2009. Since 2005, the student head count has increased by 10 percent, while the number of faculty members has decreased by 2 percent.

"Who is it that teaches the students? It's not the administration," McLucas said. "We educate the kids, which should be the most important thing. Given all of that, I think we are undervalued."

The former dean also said this trend of underrating faculty work could become worse if University President Richard Lariviere's now-shelved governance and finance restructuring plan known as the New Partnership is passed next year.

"I am a little suspicious that if we go off on our own without oversight, but with a hand-chosen board of overseers, (we) could be manipulated in such a way that the administration could do what it likes and run it pretty much as a business," McLucas said. "If we are run as a business, then the faculty will lose out."

Though she plans to retire at the end of next year, the music professor hopes her advocating for higher compensation will improve the lot of faculty members for years to come.

"I would love to see that as a legacy to the rest of the faculty, to the rest of my faculty," McLucas said. "I would love to see them get their fair share."

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PREVENTION CONTINUED FROM PAGE 1

in these rates, Evans said factors such as stress, substance abuse, isolation and the stimulation of other mental health problems may contribute to suicidal thoughts among young people. However, this does not necessarily mean occasional and short-lived thoughts of suicide are completely abnormal.

"I think it's probably normal for people to entertain thoughts of suicide," Evans said. "I think it's when people are seriously considering it then

we're more concerned and it's something that has to be addressed."

However, Evans explained there are more attempted suicides than fatal suicides among college students. In fact, Evans said students attending college have half the suicide rate of their counterparts who do not attend college.

"One reason why we think that is the case is because firearms are banned on campus," Evans said.

For students who may not be willing to discuss a problem, Miller said anyone from the University can file

an anonymous online report to the University Counseling & Testing to inform them of persons who might need help. From there, Suicide Prevention Team members discreetly meet with those who filed the report and offer their services to the student who might be in need of help.

"We want to encourage people to tell someone — tell someone you trust and that could be a friend, it could be a partner, it could be roommate, it could be a parent," Evans said. "Part of the solution is breaking out of that isolation."

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FOOTBALL



Kenny Farr, football's third-year equipment manager, knows what it takes to keep Chip Kelly's program running smoothly

AARON MARINEAU PHOTO EDITOR

Head equipment manager Kenny Farr holds one of the hundreds of boxes of athletic shoes in the University's equipment room in the Casanova Athletic Center. Farr works with the football, women's lacrosse and acrobatics and tumbling teams.

KENNY OCKER
COPY CHIEF

At the start of the first football practice after Kenny Farr took over as Oregon's head equipment manager in January 2010, he was faced with a baptism of ire from head coach Chip Kelly.

Kelly, who is noted for running an up-tempo practice, uses an air horn to signal when his team should change from one drill to another. When Farr failed to supply him with one, Kelly voiced his displeasure.

"Chip just starts bitching at him and yells at him for one of the blow horns," said Jared Bradley, a junior physics major and a student-manager for three years. "Obviously, Kenny didn't have it ready, because Kenny had no idea — and that was like his introduction."

"An introduction to getting yelled at," added Tyler Landon, a second-year equipment manager and senior psychology major.

This is why Farr characterized his job as "high-stress."

"The coaches have high expectations of the jobs that we perform, and so when they're not done correctly, it can be unpleasant," Farr said.

Farr, 31, and his team of nine student-managers are responsible for outfitting all 120 football players with helmets, pads, jerseys,

pants and other equipment. They are also responsible for outfitting the coaches and support staff, as well as taking care of ordering and special requests.

"Chances are, if you see it on the field or the sideline, it's these guys' responsibility," Farr said.

Farr graduated from the University in 2002 and served as a student-manager for the football program all five years he was in school. Though the coaching styles of Kelly and former Oregon head coach Mike Bellotti differ greatly, the experience Farr has from doing the job as a student has made the transition to leading the managers an easier task for him; he acknowledges that student-managers have classes to attend, tests to study for and other commitments outside of his control.

"I have to respect the fact that they are students," Farr said. "I have to be open to them leaving early or not being here."

The student-managers who work underneath Farr think his experience as a student makes him more sympathetic to their cause.

"He listens to us if we have feedback on how we're doing something, or what's going on," Bradley said. "He respects our response."

Respect is one of Farr's central tenets as he works with the student-athletes and student-managers. He uses the golden rule to

run his department, trying to treat the students in the same way he would treat himself.

"You give them respect, and you ask for respect back," Farr said. "I've always had success running my operation like that, with that golden rule, keeping the separation from supervisor and subordinates, but just knowing that they could always come talk to me and I would be their friend or adviser, whatever they needed me to be at that point. I would always be there for them."

Being there, at least physically, is a job requirement for Farr. During the season, his work day starts before 7 a.m., usually with 150-plus people's worth of laundry.

"Obviously, doing laundry is not a fun part of my job," Farr said. "I don't know anybody that really enjoys doing laundry."

After laundry, Farr takes time to check his email and deal with personal projects before getting his student-managers started on their daily tasks.

Farr says his job is all about planning and organization, ensuring the football team is able to run without a hitch, both on and off the field. During the week, the managers are pivotal in practice,

FARR

CONTINUED ON PAGE 7

BASEBALL

Despite quick turnaround, Oregon trounces San Francisco

Ducks shut out Dons after dominant start by sophomore Christian Jones

PATRICK MALEE
SPORTS REPORTER

After his team arrived back in Eugene late Sunday night after a series in Los Angeles, Oregon head coach George Horton did not know what to expect during a Monday afternoon matchup with San Francisco. He was fatigued himself, and it was difficult to project how the players would respond to such a quick turnaround.

He needn't have worried.

Oregon (18-16, 2-7 Pac-10) came away with a commanding 4-0 victory over San Francisco on Monday, bouncing back after a tough weekend series against USC.

"I commend our guys," Horton said. "They went to class and showed up at 10:30, and they had a lot of life, a lot of energy. It wasn't drastically different from what we've been doing, but the mentality was there."

The Ducks wasted no time getting on the board in the first inning, as freshman third baseman Stefan Sabol doubled and Brett Thomas came in to score from first base. Junior second

baseman Danny Pulfer added to the lead with an RBI double in the third, followed by a single from Sabol to plate yet another run.

"The best way to get out of a slump is just to get back out there and play another game," Pulfer said. "I'm glad we came out; I'm glad we didn't waste it."

The runs forced San Francisco starter Jonathan Abramson to an early exit after just 2.1 innings. The bullpen took over from there and managed to hold Oregon at bay until the bottom of the sixth inning, when a sacrifice fly from junior Paul Eshleman pushed across the fourth run of

the ballgame.

It would be all Oregon needed.

Sophomore starter Christian Jones threw six shutout innings before being replaced by junior reliever Scott McGough for the final three frames. For Jones, it was an encouraging sign after missing time with a nagging back injury.

"It was nice to get back out there," Jones said. "It was fun, especially today when everything's clicking, everything's working well for the team."

Horton was far more effusive in his praise of

BASEBALL

CONTINUED ON PAGE 8

OREGON MEN'S TENNIS
Come watch the Ducks take on Pacific University at the Student Tennis Center today at 3 p.m.

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Application Deadline: 4 p.m., Friday, April 29, 2011

For an application and more detailed information, please stop by the EMU Administration Office (M101), the ASUO Office, or visit our website at emu.uoregon.edu.

Persons wishing to apply must have at least two terms of experience in their respective EMU/ASUO program area

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SPORTS

STILL ON HIS FEET | ROBERT HUSSEMAN

Big 12 deal a good omen for Pac-12



ROBERT HUSSEMAN is a fifth-year senior from Keizer, majoring in business administration and mathematics. He has worked as a sports reporter for the past three years. Robert also works as a freelance reporter for The Register-Guard.

Beginning next year, the cash flows of Pacific-12 Conference athletic departments will be significantly enhanced, and we can all point to the events of last Wednesday as to why.

Big 12 Conference commissioner Dan Beebe signed a 13-year agreement to renew Fox Sports' possession of the conference's second-tier media rights, which includes 40 college football games and their digital, mobile and exclusivity rights. Under exclusivity rights, ESPN cannot broadcast one of those 40 games unless it pays a syndication fee to Fox Sports.

ABC/ESPN currently owns the Big 12's first-tier media rights, which essentially amounts to the pick of the litter of all content owned by schools in a conference. The most valuable of those properties are college football games, and they are the primary revenue drivers for conferences and television networks. There are second and third tiers of media rights based on what's left over.

Last Wednesday, Fox Sports agreed to pay the Big 12 \$90 million per year for those second-tier rights, up from \$20 million per year in the previous deal. That is \$30 million per year more than the conference's first-tier rights deal, and amounts to just under \$1.2 billion in total revenue. That's billion with a B, as in beaucoup bucks.

That also adds roughly \$7 million per year to the 10 athletic departments in the conference, a major shot in the arm as budgets become increasingly scrutinized.

Presumably, Pac-12 commissioner Larry Scott drove over to his office in Walnut Creek, Calif., fired up his laptop, discovered the news and promptly spit

his coffee onto the screen. Then, Scott began jumping for joy.

The Pac-10 media rights agreement expires next year, and schools are saying good riddance. Then-commissioner Tom Hansen signed away virtually all of the conference's rights for \$53 million a year in deals with ABC/ESPN and Fox Sports.

By comparison, the Big Ten Conference — the only college conference with its own television network — receives \$220 million in annual revenue. The Southeastern Conference, \$205 million. The Atlantic Coast Conference, \$155 million. Hansen's inadequacy as commissioner shines through in many ways, but perhaps no more so than here.

Scott, previously the commissioner of the Women's Tennis Association, aggressively pushed for a greater conference profile and expansion to 16 schools, eventually receiving pledges from Colorado and Utah to join in. He has transformed the Pac-10's image, but at the negotiating table, favorable circumstances — such as the Big 12 second-tier rights contract — are making his life easier.

According to a Friday article in The Wall Street Journal, "The Pac-12 conference is seeking a 10-year deal worth \$220 million a year, plus a commitment to launch a regional sports network, people with knowledge of the talks say. Start-up costs for such a venture would likely run in the neighborhood of \$100 million, most of which would come from the media partner. Negotiations are likely to conclude in the next few weeks.

"It is a closely watched deal for the industry. After the Pac-12, the Big East is the only major conference with media rights available before 2016. Meanwhile, sports programming, long a cash-cow that

drives up carriage fees for cable but now largely a loss-leader on broadcast, is getting more important as they try to bulk up on live programming that customers are less likely to watch on-demand or online."

The scarcity of available major-conference rights is driving up the value of what the Pac-12 has to offer. Historically strong football, basketball and Olympic sport programs add to that demand.

Scott had a target of \$170 million a year in rights' fees set because, below that threshold, USC and UCLA would receive bonus payments of \$2 million a year before equal sharing of revenue. As it stands, he figures to quadruple and perhaps quintuple the available money for member institutions.

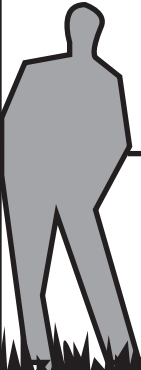
With annual payments of \$220 million to the Pac-12, Oregon's share of equity would jump from \$5.3 million per year to \$18.3 million. Not bad for a school with some bills — er, facilities — to pay off.

From there, the challenge becomes one of how to make money make more money. Athletic director Rob Mullens has options on the table — an expansion of Autzen Stadium's north side chief among them — to drive more ticket and sponsorship revenue.

Some options may come more naturally. Popularity of basketball and baseball has increased over the past year, and track and field remains a high-level program. A new soccer and lacrosse complex could add incrementally to Oregon's revenue pie.

The biggest concern, naturally, remains that the books balance at the end of the day, with the possibility of expanding opportunities for fans and stakeholders. Thus, the Big 12's brand-new contract makes life for the Pac-12 all the more fortunate.

RHUSSEMAN@DAILYEMERALD.COM



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WOMEN'S GOLF

NO. 33 OREGON FALLS BEHIND THE PACK AT PACIFIC-10 CONFERENCE CHAMPIONSHIPS

The No. 33 Oregon women's golf team sits in sixth place overall after two rounds at the 25th annual Pacific-10 Conference Championships in Tempe, Ariz.

The Ducks entered the second day of competition tied with No. 7 Arizona after opening with a team score of 290 (2-over) on Sunday. On Monday, however, Oregon dropped 16 strokes from its first round total to finish at 18-over 306 in the team standings, 23 strokes behind front-runner No. 2 USC.

Individually, senior Erica

Omlid paced the Ducks with a 3-over 75, which was a four-stroke drop after finishing 1-under 71 on Sunday. Omlid, a Thurston High School graduate, now sits in 14th in the individual standings.

Senior Kendra Little, junior Ashley Edwards and freshman Raphaela Dyer each carded 5-over 77 in the second round, while sophomore Cheyenne Hickley rounded out the Oregon scoring with a 6-over 78.

Edwards and Little ended the day in a five-way tie for

20th at 149 through two rounds of action, and Dyer sits in a three-way tie for 29th. Hickley finished day two in a tie for 34th.

Omlid is just six strokes behind individual leaders Tiffany Lua of UCLA and Sophia Popov of USC at 140 each. No. 7 Arizona and No. 24 Stanford are in a tie for second with team totals of 580.

The third and final round will resume this morning at the ASU Karsten Golf Course.

— LUCAS CLARK

FOOTBALL

FRESHMAN QUARTERBACK DUSTIN HAINES SUSPENDED BY CHIP KELLY AFTER ARREST

Redshirt freshman quarterback Dustin Haines was suspended from the Oregon football team after head coach Chip Kelly and athletic director Rob Mullens were informed Saturday morning that Haines was arrested following an incident at

his residence.

Haines, a 2009 South Eugene High School graduate, will remain suspended from the team pending the collection of further information, according to a release from athletic department spokesperson Dave Williford.

The 6-foot-3, 204-pound walk-on quarterback ran for one yard and caught a pass for 18 yards in four game appearances last season. He was charged with excessive noise, interfering with a police officer and resisting arrest.

— LUCAS CLARK

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