



Emerald Media



ASUO President Sam Dotters-Katz and UO Matters Editor Bill Harbaugh don't see eye to eye on much. Lately that tension has come to a head.

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SARC **E**

EMERALD NEWS EDITORS FOUND TEN INSTANCES OF FABRICATION DURING INVESTIGATING

A former Emerald reporter fabricated quotes for 10 different sources over the past five months, an internal audit conducted by the organization's news editors found. Food writer Jessica Fisher made up quotes for six sources who were never spoken to about the stories they were quoted in, misquoted three sources and falsified one source.

The audit – led by Senior News Editor Ian Campbell – also found eight instances where sources could not be verified after multiple attempts to contact them.

This problem came to The Emerald's attention on Jan. 23, when University of Oregon undergraduate student Ashley Adelman called The Emerald's office to notify editors that she was quoted in that day's cover story but was never interviewed. This instantly raised red flags for the paper's management staff.

After apologizing to Adelman, editors removed the story and called Fisher to give her a chance to prove the interview was real with either audio clips or written notes.

Upon making contact with Fisher, a sophomore journalism and advertising student, she admitted to fabricating the interview and quit via a note left on the staircase leading up to the Emerald offices on the EMU's third floor.

In a letter to Emerald Editor-in-Chief Sam Stites on Feb. 25, Fisher expressed her regrets and apologized to Stites, her editors, The Emerald's staff and the campus community.

"I should have quit from week one really, but I didn't and allowed myself to take shortcuts," Fisher wrote. "These shortcuts – although temporary in easing my stresses – have hurt you, your staff and your publication, so widely cherished around our campus and beyond."

Stites wrote a letter from the editor in late January accepting responsibility for unacceptable and unprofessional practices. With the culmination of the investigation, Stites responded to the findings.

"This type of work does not represent the hard work and integrity of the rest of The

Emerald staff," Stites said. "Since this incident, we are taking greater measures to ensure the validity of facts and sources across all platforms. We regret the errors and strive to regain the trust and good faith of our community."

Adelman was quoted in the lead of the story "Eugene's Sweet Potato Pie and Greater Goods lead the charge to carry Fair Trade clothing." She was falsely attributed explaining where she shops and why she chooses those locations to purchase her clothes.

One of the first instances found to be fabricated was in the cover story "Food: To vegan or not to vegan?" published on Nov. 7, 2013. Fisher quoted Jaime Dexter-Enriquez – a graduate teaching fellow in the UO's anthropology department – on the evolution of modern-day agriculture. Dexter-Enriquez confirmed that she was completely misquoted and proved the fabrication by providing email correspondence between herself and Fisher that were contrary to what Fisher put in her story.

The eight unverifiable sources were not able to be found through Internet searches, cold calls, networking or Facebook and Twitter exploration. Six other sources were contacted, but never responded to emails or phone calls, raising questions regarding their legitimacy.

After more incidents of fabrication were confirmed, Emerald editors began to remove the articles with false facts and quotes.

Since this discovery, The Emerald is working to correct the system that allowed Fisher to fabricate information. Reporters and writers are now required to give contact information for all their stories' sources. Copy editors randomly check these contacts to verify validity and accuracy. It is impractical to check all sources, but we are working to set a higher standard of fact checking and rebuild the trust of our community. Please direct any questions to Stites, who is available via email (sstites@dailymerald.com), phone (541-346-5511 ext. 325) or in person at EMU Suite 300.

THE FOLLOWING STORIES HAVE BEEN REMOVED FROM THE EMERALD'S WEBSITE:

- ➔ Eugene's Sweet Potato Pie and Greater Goods lead the charge to carry Fair Trade clothing (Jan. 23, 2014)
- ➔ From yogurt to Kombucha, plenty of foods benefit from a bit of fermentation (Jan. 16, 2014)
- ➔ Portland isn't the only place with great food, check out Eugene's food carts (Jan. 13, 2014)
- ➔ Eugene's charming neighborhoods have much to offer students (Jan. 9, 2014)
- ➔ Crumb Together, right now (Dec. 2, 2013)
- ➔ Eugene's indoor farmers' market has you covered for holiday gifts (Nov. 27, 2013)
- ➔ 'Neighbors Helping Neighbors': Whiteaker's 25th annual community dinner (Nov. 26, 2013)
- ➔ From classy to quirky: 10 Eugene restaurants with great ambiance (Nov. 22, 2013)
- ➔ Restaurant preview: Grit brings rustic charm to the Whiteaker neighborhood (Nov. 18, 2013)
- ➔ Want free food? The Student Food Pantry has you covered (Nov. 14, 2013)
- ➔ Food: To vegan or not to vegan? (Nov. 7, 2013)
- ➔ Talented local chef talks slow food, creativity and making dreams come true (Oct. 24, 2013)
- ➔ Where freshman have it good: New dorm dining options (Sept. 26, 2013)

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Sophomore live-in Jocelyn Parker sleeps next to the window that looks out to the K14 construction site.

NO PEACE AND QUIET FOR KAPPA ALPHA THETA

In the fall of 2013, women in Kappa Alpha Theta moved into the house on 15th Avenue and Kincaid Street. While the excitement to live with sisters built, so did the foundation for the K14 apartment complex next door.

For some sisters, the noise that came along with that construction was bothersome, considering their windows face the construction site.

Sophomore Gioia Jensen, an advertising major, currently lives in the house.

“It used to be like you would wake up to it and it was loud and the ground was shaking,” Jensen said.

Recently, the foundation for the complex was finished. The drilling stopped and new sounds arose as the workers began constructing the actual building.

“Now it’s just loud, but it’s gotten so much better,” Jensen said. “They have gotten a lot more respectful and have stopped drilling before seven in the morning for the most part.”

While drilling before 7 a.m. seems like an inconvenience, it is more than just that. According to Eugene zoning maps, the location for this new complex is part of zone R-4, a high-density residential zone. This restricts any construction from beginning before 7 a.m.

Junior Madison Cole, Kappa Alpha Theta’s previous facility director, stepped up and took

“

It hasn’t affected anything like sisterhood or the things that most people get out of living in. It’s just a terrible year to live in the house as far as wanting to get a lot of sleep or peace.

MADISON COLE, previous facility director at Kappa Alpha Theta

the initiative to make a change.

“This term I personally filed a complaint to the city about their noise,” Cole said. “They started construction close to five or six in the morning sometimes.”

The construction site has not heard anything about the complaint, however.

“If there are any noise complaints from the city, they would go to our project manager, but if he was to get anything he would let us know,” Roy Arehart, the site general foreman for K14, said. “I’m in no way trying to deny that we have had a complaint, it’s just I personally haven’t heard anything.”

Arehart admits that they have started construction before the legal time.

“There are days few and far between where we do need to start early for a big concrete pour or something because of the amount of traffic,” Arehart said. “We have to start early, otherwise we make a bigger mess with not just a few people being disturbed – it would be hundreds of people with the traffic stalling nightmare.”

Cole agrees the noise has become more

bearable recently. “The amount of noise has been about the same, it’s just not as much drilling,” she said. “It’s more of a constant humming and trucks backing up and stuff.”

Homework also may be a concern that comes with the noise, but according to Cole, it has not been much of an issue. “As long as the windows are closed, it’s kind of muted. I just play music in my room and kind of zone it out,” she explained. “The construction is also usually done by about five, so in the evening, homework isn’t a problem.”

According to the women, while the construction may be frustrating at times, it hasn’t affected anything other than sleep.

“I mean, it hasn’t affected anything like sisterhood or the things that most people get out of living in,” Cole said. “It’s just a terrible year to live in the house as far as wanting to get a lot of sleep or peace.”

BY KYLIE MYATT. @KILEYMYATT

There's no lack of film festivals to attend in Eugene

More film festivals to look out for in April:

April 10-13 DisOrient Film Festival: Bijou Metro hosts this Asian American social justice film festival, which focuses on breaking down Asian stereotypes. The festival, which is in its eighth year, will be screened at the Bijou Metro. Currently, the only tickets on sale are VIP passes, which cost \$50 and include a shirt, gift bag, priority access to all of the festival's screenings and admission to the opening and closing parties.

April 17-18 Banff Mountain Film Festival: The Outdoor Program has sponsored this film festival for over 35 years, which shows films about the great outdoors. Backcountry Gear, REI and Tactics co-sponsor the festival and raffle off prizes before the showings. The McDonald Theatre screens the festival, which costs \$11 for students.

FILM FESTS SHOWCASE STUDENT TALENT

Come April, the University of Oregon will host Cinema Pacific, an annual film festival and university-wide collaboration of film screenings, multimedia, art and culture.

The festival, which is in its fifth year, takes place April 23-27. Every year, the festival focuses on a Pacific-bordering country or two. Past focuses have been on Japan, China and Korea. This year's screenings will focus on Taiwan and Chile.

A unique aspect of the festival is that, except for two UO staff members, undergraduate and graduate interns organize and run the entire festival, offering a chance for both cinema studies and arts & administration students to learn the ropes of the film festival world.

"My favorite part of the festival is working with student interns and providing mentorship to them as they step into the festival world and see what it's like. Most of them haven't had experience with festivals before so it's fun," Cinema Pacific Operations Director Larissa Ennis said.

"I didn't know if a teaching festival could really work and now we're going into our fifth year and it seems that it has," said Richard Herskowitz, a long-term film fest professional who is also an arts & administration and cinema studies instructor, as well as the festival's director.

The festival also features three events. Cinema Pacific, The Adrenaline Film Festival and the Fringe Festival.

The Adrenaline Film festival is an intensive workshop where students have only 72 hours to produce their own short films, culminating in a screening at the end of the festival. The winning films receive the Kalb Jury Award and a Viewers Award is given, as well.

Because Adrenaline is such an intense project, students have the option of taking it as an Academic Extension course, which falls under AAD 410 for up to three credits.

"(Adrenaline is) our centerpiece and it's absolutely fundamental to what a film festival should do, especially a regional festival. It should really be quality filmmaking in its own backyard," Herskowitz said.

The other sub-festival that takes place



as part of Cinema Pacific is the Fringe Festival. The Fringe Festival is the more experimental and avant-garde part of the festival.

The Fringe Festival is a film remix competition. Every year, students submit two to five minute films with sound and images remixed from a classic film. This year's pick is "Brother Wang and Brother Liu Tour Taiwan." Fringe is accepting submissions until March 14. The best films will be screened and the top three will receive cash awards. Fringe opens the festival Friday night with a multimedia party, featuring live performances, food and projections of the winning films.

"Not a lot of people just sit down and remix a film. Adrenaline is like the governor's ball and the Fringe Project is kind of like a hip-hop concert, we're sampling something from a country, so it's very different," said Keith Hoskins, a senior cinema studies major who is Fringe's undergraduate assistant coordinator.

Cinema Pacific officially announces the details of the program's lineup on April 2 at 10 a.m. at UO's Downtown Baker Center at 975 High St.

BY SOPHIA JUNE, @SKITTLEJUNE

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A BLOG TOO

Broken car windows are nothing new in Eugene, particularly around the University of Oregon. But it doesn't often happen to two high-ranking ASUO officials about a mile apart in one night.

MacGregor Ehlen found the driver's side window of his car had been smashed in late at night on Feb. 28.

Nothing was stolen.

He had recently raised some ire by appointing three fraternity brothers to the elections board, so he texted a photo of the damage to ASUO President Sam Dotters-Katz with the caption "Maybe I'm making too many waves as elections coordinator."

Dotters-Katz called back an hour later. The ASUO president had just found that his own car's tires had been slashed. His vehicle was the only one vandalized on the entire block. It was parked in front of his parents' house in the College Hill neighborhood.

The two went down a list of people who could have had an axe to grind with both of them. One person stood out: Bill Harbaugh, a professor in the economics department, author of a divisive blog called UO Matters and a rival on the Intercollegiate Athletics Committee.

Ehlen acknowledges that it seems farfetched a tenured professor would sink to vandalism against students. But he isn't ruling out any of Harbaugh's supporters and readers.

"I don't know if Bill did it personally. I'm not

necessarily making that accusation. I think it has something to do with Sam's and mine opposition toward Bill," said Ehlen, who resigned from the IAC on March 3. "Even the professors I've talked to who hate Bill say this isn't his M.O. I agree, but that's not to say that he's not involved indirectly."

But it made sense to Ehlen and Dotters-Katz at the time: Tensions between the ASUO president and Harbaugh came to a head the previous day during an IAC meeting.

"People are finally calling Bill Harbaugh of @uomatters on his bullshit during this IAC meeting," Dotters-Katz tweeted on Feb. 27. Harbaugh then retweeted it.

The day after the car vandalism, a post on UO Matters contained an email allegedly sent from Dotters-Katz pointing a finger at Harbaugh and his "intimidation tactics." Dotters-Katz wouldn't comment whether he sent the email and the UO Matters post has since been removed. Ehlen had yet to file a police report as of March 4. Harbaugh denies any involvement.

"I obviously haven't vandalized any cars," Harbaugh said. "The first thing I heard about it was (Saturday) when I received an email from Sam with him accusing me of vandalizing his car. It's really too bad that their cars were vandalized. That's a really ugly thing to do."

The accusation was the culmination of a term's worth of back-and-forth within the IAC.

Harbaugh uses his popular blog and public records to crowbar information from the administration and the athletic department. Harbaugh has been lauded by some for his efforts to keep the school transparent and vilified by others who say he slanders and defames in his writings.

"Bill has willfully and merrily destroyed the ability of the committee to function, in my opinion, in order to create a dysfunctional relationship to help advance the false narrative of an unresponsive athletic department," Dotters-Katz said. "He has to justify his ridiculous tactics and actions, but in doing so he destroys the ability of myself and the IAC to have that crucial external safeguard of student athletes."

Ehlen decided to start his own blog called UO Matters Doesn't Matter on Feb. 23, intending to give Harbaugh a taste of his own medicine. Harbaugh sent emails to the IAC, specifically Dotters-Katz and Ehlen, after comments on UO Matters falsely penned under the names of IAC members telling commenters to visit the new blog surfaced.

The first order of business during the Feb. 27 IAC meeting – the day of Dotters-Katz's tweet – was to approve the previous meeting's minutes. Even that was contested. Committee members quickly switched to the question of the day: Does the IAC function as it should?

Debate raged over whether Harbaugh and

T I M E L I N E

2-23-2014

Ehlen starts UO Matters Doesn't Matter in opposition to Bill Harbaugh, who authors the popular blog UO Matters.

2-27-2014

Harbaugh speaks up at the Intercollegiate Athletic Committee against the approval of the minutes. The question is then debated for the remainder of the meeting: Does the IAC function as it should?

2-27-2014

Sam Dotters-Katz tweets during the meeting: "People are finally calling out @UOMatters (Bill Harbaugh) on his bullshit at this IAC meeting." @UOMatters retweets.

2-28-2014

Vandalism incident discovers the window on his smashed in, no. An hour later, discovers the tire Camry Hybrid ha



FAR.

It's been a long week for Sam Dotters-Katz and Bill

Harbaugh. *The ASUO president's tweets calling the UO*

Matters editor out on his tactics and the ensuing back and

forth is just the tip of the iceberg.

his role with UO Matters presented a conflict of interest. Some say he acts as a whistleblower. Others feel that UO Matters commentaries border on defamation. Dotters-Katz has been the subject of a UO Matters post accusing him of "intercepting" emails to secure himself a position on the newly formed Board of Trustees.

The vandalism happened the night following that IAC meeting.

A controversial figure within the university, Harbaugh has been running UO Matters since 2009. His efforts to help the faculty in union negotiations last summer led to an administration-run blog called UO Fact Check. He's been awarded the First Freedom Award from the Society of Professional Journalists. He's written headlines such as "Rob Mullens drives another student-athlete to drink." He has a CafePress account that sells merchandise that displays the slogan, "University of Nike."

"Whenever I ask him, 'Bill why are you doing this in such an inflammatory way?'" UO professor and IAC member Andrew Karduna said, "his response would be 'Andy, I used to be like you. I used to be where I would try and work it out and talk to people, and I got nowhere. This is the only way it works.' That's how he does things."

Lately, Harbaugh has been pushing for the athletic department to foot the bill of academic support for student athletes and send some money to fund scholarships for undergraduates. It's a \$2.5

million endeavor currently paid by the university, which Harbaugh rounds up.

"If we keep fighting, we're going to get the three million bucks back," Harbaugh said. "That's why they're trying to paint the committee as dysfunctional. They want faculty to stop fighting for the \$3 million."

There's also the issue of whether the IAC has the authority to be a watchdog of the athletic department. It's charged with advising, but the athletic department is not bound to divulge everything to the committee. Dotters-Katz has opposed Harbaugh because he feels that the blog exceeds the duties of the committee.

"In response to my actions opposing Bill's antics, he has made things personal, routinely authoring blog posts about me which not only are filled with personal attacks and smears, but further consist of outright lies," Dotters-Katz said.

Harbaugh, however, is undeterred. He has been elected twice to the IAC from the faculty senate by people who know he runs the blog.

"There is a lot of money in athletics. There are a lot of people getting rich off it. There are a lot of people that care a lot about it," Harbaugh said. "And those people don't like the faculty asking questions about it. They want to run it as a business where they can do what they want to do in private, but it's a public university."

The committee hasn't functioned for some time.

Chairman Rob Illig's predecessor stepped down before Thanksgiving. The chair prior had been impeached. "In the spring I said, 'Could this be saved?' I sat on the meetings and watched to see if we could salvage a working relationship," Illig said. "(Now) I've given up. In its present structure it doesn't work."

Jennifer Freyd, a psychology professor at the UO and member of the IAC, suggests that opening the meetings up to the public may remedy the toxic environment.

"If (the meetings) were open, it wouldn't be all of Bill's reporting," Freyd said. "Let's say Bill says something that isn't true on UO Matters. Who's going to be there to counter it? There's no significant information flowing."

Illig will address the faculty senate on Wednesday on what the future holds for the committee and the university's relationship with its athletic department. He suggests a watchdog group appointed by faculty members seems the best course. Harbaugh, however, insists that being upfront with everyone is better.

"I hope that we someday get a university administration that realizes the university's interests will be served by being more transparent," he said. "They'll put me out of business."

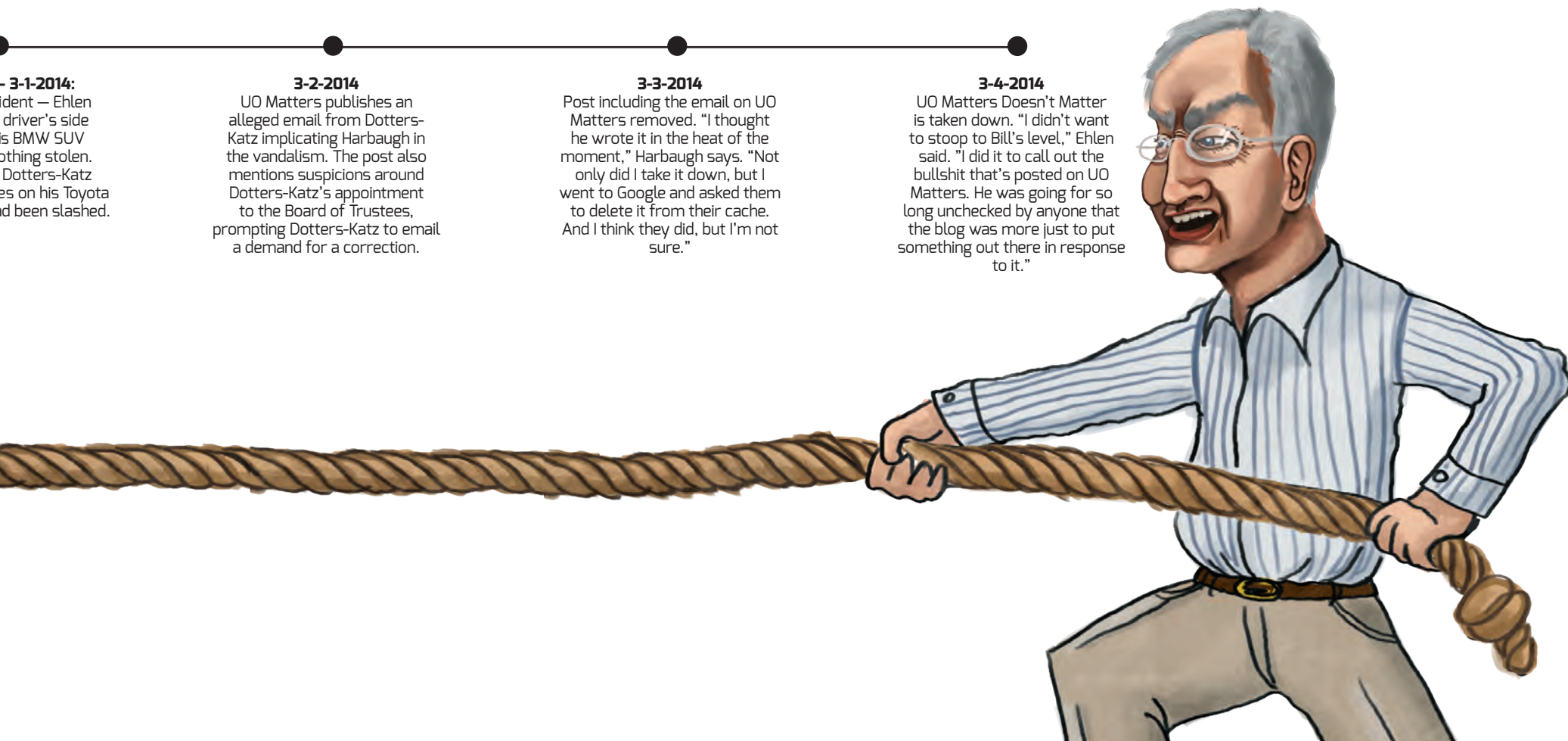
BY TROY BRYNELSON AND CRAIG GARCIA

3-1-2014:
Ehlen driver's side
BMW SUV
stolen.
Dotters-Katz
on his Toyota
slashed.

3-2-2014
UO Matters publishes an
alleged email from Dotters-
Katz implicating Harbaugh in
the vandalism. The post also
mentions suspicions around
Dotters-Katz's appointment
to the Board of Trustees,
prompting Dotters-Katz to email
a demand for a correction.

3-3-2014
Post including the email on UO
Matters removed. "I thought
he wrote it in the heat of the
moment," Harbaugh says. "Not
only did I take it down, but I
went to Google and asked them
to delete it from their cache.
And I think they did, but I'm not
sure."

3-4-2014
UO Matters Doesn't Matter
is taken down. "I didn't want
to stoop to Bill's level," Ehlen
said. "I did it to call out the
bullshit that's posted on UO
Matters. He was going for so
long unchecked by anyone that
the blog was more just to put
something out there in response
to it."



→ ECSTASY

Emotion defines this month's play

The University Theatre went abstract this month in its selection of “Ecstasy: A Water Fable” by Egyptian-American playwright Denmo Ibrahim. Inspired by a traditional Sufi (a branch of Islam) tale, Ecstasy is a dizzying combination of downright convoluted plot-lines, gorgeous costumes and live music.

Ecstasy is composed of three stories, each with their own personal struggles that are individual and yet inextricably connected. A character named Picture Lady narrates. She is an old Middle Eastern woman who tells us the stories of her homeland in slightly frenetic anecdotes. She struggles to remember the details, however, and the audience witnesses her surprisingly painful decline into forgetfulness. Picture Lady is played by Kiara Bernhart, who elaborated on the challenges of the role.

“She’s constantly forgetting where she comes from. Portraying that has been hard because I’ve always been secure in my identity,” Bernhart said.

“When the Waters Were Changed” is a Sufi fable from the ninth century. The story goes like this: Khidr, the teacher of Moses, issues a warning that all the water in the world will disappear, and when it returns, the men of the world will be changed forever. In “Ecstasy,” the character, Pipe Man, plays the role of the only man to heed the prophet’s warning; he spends the play isolated, engaged in fruitless labor to the soundtrack of taunts in the voices of his former friends. UO student Alex Mendel gives an enthralling performance as Pipe Man, a role that involves all kinds of yelling and fun convulsions.

Another protagonist is Mona, whose story takes place in modern times. Her struggle revolves around a strange connection to the past experiences of Picture Lady, as well as the voices that haunt Pipe Man. Actor and UO student, Jessica Ray, said that she related to her



The department of Theatre Arts at UO welcomes non-theatre majors to be a part of the dramatic arts productions in any way.

character’s persona.

“[Her] struggle... is relevant to college students who are trying to find themselves while hanging onto pieces from the past,” Ray said.

While Mona engenders sympathy for these experiences which keep her from sleep; I found myself feeling a lot sorer for her boyfriend, who gets to deal with her moaning fits without having any idea what the hell is going on.

While the stories are admittedly difficult to follow, the emotional aspects definitely hit home. Director Michael Malek Najjar explained why the play is relevant to the University, particularly one with such a significant amount of international students on campus.

“Mona’s struggle... speaks to those students,” Najjar said. “It’s difficult to navigate both [cultures] at the same time.”

As far as music goes, there was a live band, an ensemble called “Americanistan,” that

▲ FAST FACT

The show will run through next weekend at Hope Theatre and is free for UO students with ID; \$14 general admission.

collaborates beautifully with the vocals to make for some goose-bump-inducing scenes. Najjar stressed the value of the live ensemble.

“The music and the poetry of the play are really inseparable,” he said. “Without it, there’s a major piece missing.”

“Ecstasy” is decidedly not a play to attend for a casual night of theater – you’d better be prepared to witness some wrenching emotion and experience a sensation of the divine. The music and probing questions about identity aren’t half-bad takeaways, though.

BY KAYLEE TORNAY, @KA_TORNAY

MIND OVER MATTER

RAZA HITS THE LINKS (MENTALLY)

To improve his golf performance, Sulman Raza had to focus on his mental approach. The sophomore was going through a rocky period in his career as a golfer while trying to adjust the mechanics of his swing. The results were not showing signs of improvement.

Raza became heavily influenced with the numbers game in which he and other Duck golfers assessed their drives and putts by using a tracking system called TrackMan. What it led to, however, was a mind game that Raza subconsciously started playing against himself. The Eugene native began to experience some difficult moments during the fall season.

"When I started seeing and hearing about my numbers I started getting subconscious about it," Raza said.

In the three tournaments Raza participated in during the fall season, he did not crack the top 10 once. When the Ducks traveled to California in February for a business trip that included two tournaments, Raza opened by posting one of his poorer performances of the season. His three-day scorecard of 225 (+12) at The Prestige was far worse than what his potential indicates.

As most comeback stories go, Raza was able to find an edge. Whether it was from sticking by the process or finally having a breakthrough, the sophomore dismissed the mental part of his game. Instead, he went out and simply played golf. The results: Raza would card a 70-68-70-208 (-8) and essentially carry the Ducks to their first tournament victory of the season at the Wyoming Cowboy Desert Intercollegiate in Palm Desert, Calif.

The score also placed him second individually, the highest mark of his short college career.

"I kind of went out there and played with what I had," Raza said. "I accepted that if I did hit

"WHEN I STARTED SEEING AND HEARING ABOUT MY NUMBERS I STARTED GETTING SUBCONSCIOUS ABOUT IT."

SULMAN RAZA, UO sophomore golfer

that huge draw that I've been hitting lately, that I'd be OK with it. I was kind of reacting to it and I think now I am just trying to accept what I have on the course and just trying to play with what I have."

Raza admits that the mechanics and precision have effectively assisted himself and other Oregon golfers who choose to use it. However, he notes that numbers cannot overshadow the simple formality of just playing golf.

"I felt like it was more mental," Ryann Ree, a sophomore who placed third individually at the Intercollegiate, said about Raza's resurgence. "His swing is fine, he has always been a great ball striker."

With eight of the nine individuals on the roster being underclassmen, Raza's battle with his approach is one of the many examples that have helped shed light on issues for young golfers on this team. The basic message from it all is to simply just play golf.

"Sulman is a great competitor and golf is a hard game," head coach Casey Martin said. "You can get into little ruts with your swing and putting stroke and he didn't let it get to him or get discouraged. He just went out there and kept battling and was rewarded with almost his first victory in college."

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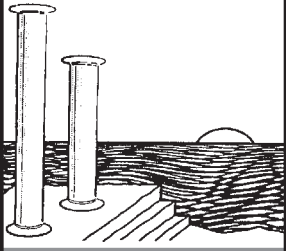
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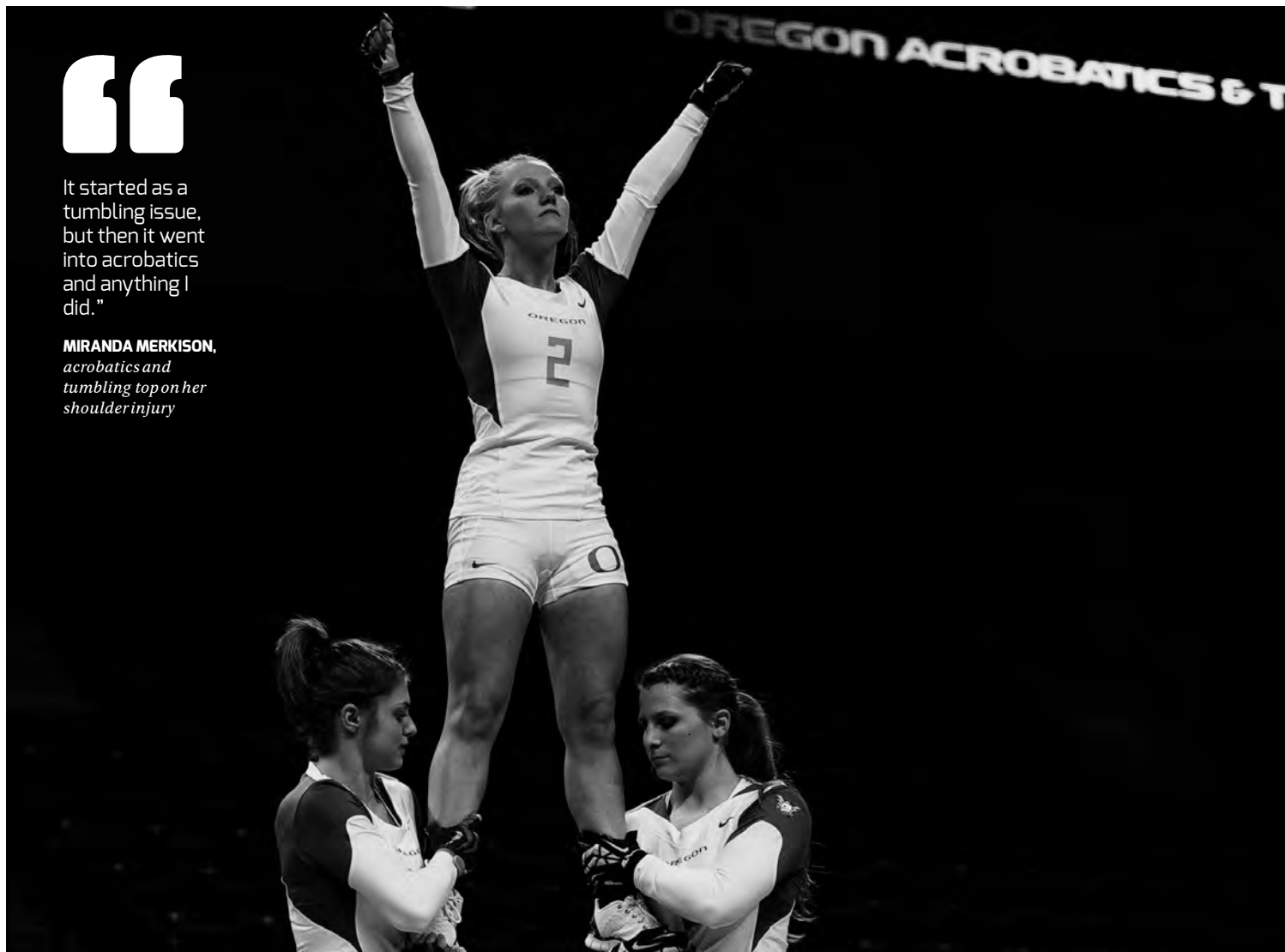


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“

It started as a tumbling issue, but then it went into acrobatics and anything I did.”

MIRANDA MERKISON,
acrobatics and tumbling top on her shoulder injury

PRACTICE, TECHNIQUE PREVENT INJURY

The back-breaking turns, the flips, the holds and formations on display at a collegiate acrobatics and tumbling meet don't come into fruition over night. Choreographing the chaos of flying athletes into one symbiotic show takes practice.

“What you see at meets has been drilled so many times, and perfected, so you see the final product,” head coach Felecia Mulkey said.

Although Oregon puts in a large amount of time focused on technique, it's still difficult to stray away from injuries in such a physically demanding sport.

“Just like any other sport there is a risk of injury, always,” Mulkey said. “We use a proper progression of technique. That cuts down on a lot of injuries.”

Mulkey's motto of “perfection before progression” has sliced the odds of a player getting hurt substantially, but there is still a commonality of injuries in the sport.

Junior top Miranda Merkison knows first-hand the nature and risk of injuries in acrobatics and tumbling. During her freshman year, Merkison suffered a shoulder subluxation while

Oregon acrobatics & tumbling top Miranda Merkison focuses intently during a routine.

practicing her tumbling. The pain was excruciating, but Merkison fought through it.

“It started as a tumbling issue, but then it went into acrobatics and anything I did,” Merkison said regarding her shoulder injury. “I decided after my sophomore year that I would have surgery and now I'm cured.”

With injuries being essentially a certainty in sports, teams are required to have multiple backups with the capability to be plugged into numerous spots if necessary.

For junior walk-on Amanda Kay, her versatility has been the reason for her early success with the team.

“When I first joined they told me – since I was so new to the sport – that I probably wouldn't be in the routine as much,” Kay said. “I worked really hard and learned as many skills as I could ...”

On a roster of 37 women, there are bound to be some athletes not featured

in the final product during a meet. With injuries being a major factor, backups have to be prepared to enter into the starting lineup. Due to this, Kay was featured in the starting lineup of the first meet, replacing an injured Blaire Wilson as a back base. Kay also was practicing with the starters prior to Monday's home meet at a different position in the routine.

“They saw that I was working hard so they put me into the routine when someone got injured,” Kay said. “I'm really versatile and they can throw me in basically anywhere.”

Kay's versatility made her an easy insertion into the team's cohesive routine.

“She's one of the people that could literally do a hand-in-hand with everyone,” Mulkey said. “So when we had an injury, she was an obvious pick. The more versatile you are, the easier it is to sub you in.”

Injuries are an unfortunate side effect of acrobatics and tumbling. But with preparation, perfection and progression, Mulkey is making the sport as safe as it can be.

“It could be a dangerous sport if you don't do it the right way,” Mulkey said, “but I feel like we do it the right way.”

BY JOEY HOYT, @JHOYT42

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Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column and 3x3 block. Use logic and process elimination to solve the puzzle. The difficulty level ranges from Bronze (easiest) to Silver to Gold (hardest).

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Rating: BRONZE

Solution to 3/8/14

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3/10/14

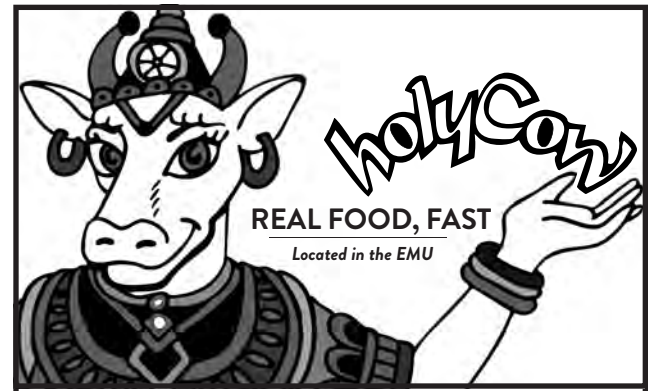
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HOROSCOPE by Holiday Mathis

ARIES (March 21-April 19). Someone near you has a secret, and that secret is, "I hurt." It is, perhaps, the most universal secret there is. As you are feeling relatively good, you're in the perfect position to help the situation.

TAURUS (April 20-May 20). Health and responsibility come before all else for you, and your life flows beautifully from these two values. There also will be time for fun, love, sharing and reveling in what most appeals to you.

GEMINI (May 21-June 21). You are not the cause of negative events, but you can still do something about them. Even if all you do is hold a hopeful, cheerful space inside yourself, you will be doing a lot.

CANCER (June 22-July 22). Once you do the top important tasks on your list, you'll feel gloriously free to use the day as you wish. Your best day happens when you tackle your list early on and get it out of the way.

LEO (July 23-Aug. 22). Business is like a game. The equipment needed to move ahead will be as mental as it is physical. Use your knowledge of psychology to predict your opponent's next move and counter it before it happens.

VIRGO (Aug. 23-Sept. 22). An important event is coming up, and you're not quite prepared for it yet. In order to be appropriately outfitted, you'll need to do some shopping. Note that shopping isn't always buying.

LIBRA (Sept. 23-Oct. 23). Just as you cannot work well with a dull knife, you cannot work well if your skills are rusty. Take the time to sharpen them. Perhaps you won't be paid for this immediately, but it will pay off in the end.

SCORPIO (Oct. 24-Nov. 21). You cannot make another person happy, but you can provide an environment that welcomes happiness, and this you do expertly. Your efforts to serve those around you will be successful.

SAGITTARIUS (Nov. 22-Dec. 21). You will have a beautiful day as long as you know your boundaries, honor them and steer clear of those who are likely to ignore them and intrude. Love from a safe distance is still love.

CAPRICORN (Dec. 22-Jan. 19). Create positive images involving you being the person you want to be, living the life you want to live. It works for you now. As you sleep tonight, your brain will assimilate the messaging, moving you in that direction.

AQUARIUS (Jan. 20-Feb. 18). Much boils down to how you perceive the causes and consequences of events. Your resolve to see the pluses and advantages in each situation determines the win.

PISCES (Feb. 19-March 20). You'll be thinking about the distant future: where you'd like to live, the kinds of people you'll know and how you will spend your time. There's magic in the act of narrowing down your options.

TODAY'S BIRTHDAY (March 10). This year features stellar and varied companionship representing love in its many forms. You'll step up your self-care and fitness commitment next month and enjoy a healthier perspective in April. A relationship that needs healing will turn around in May. Negotiate for better wages in June. Sagittarius and Virgo people adore you. Your lucky numbers are: 40, 2, 11, 24 and 17.

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The New York Times Crossword

Edited by Will Shortz No. 0203

- ACROSS**
- 1 ___ of the Apostles
 - 5 Gentleman's partner
 - 9 Veranda
 - 14 Circle
 - 15 "Essays of ___" (1823 volume)
 - 16 French farewell
 - 17 Leader of Qatar
 - 18 Run ___ (go wild)
 - 19 Mechanical man
 - 20 January 1 to December 31
 - 23 Chicago trains
 - 24 Tack on
 - 25 Little devil
 - 28 Texter's "If you ask me..."
 - 31 First pilot to travel faster than the speed of sound
 - 35 Florida city between Tampa and Fort Myers
 - 37 Egyptian peninsula
 - 38 Curves
- DOWN**
- 1 Baldwin of "30 Rock"
 - 2 Result of a concussion, maybe
 - 3 "Double, double, ___ and trouble!"
 - 4 Binge
 - 5 Air rifle pellets
 - 6 ___ mater
 - 7 Fashionable Christian
 - 8 Gab and gab some more
 - 9 Fourth of July and Veterans Day events
 - 10 Aroma
 - 11 Tidbit often served barbecue-style
 - 12 Co. head
 - 13 Thatch-roofed dwelling, maybe
 - 21 Pennant race inits.
 - 22 Big name in ice cream
 - 25 Set on fire
 - 26 More cruel
 - 27 Rap sheet listings
 - 28 "Inside Llewellyn Davis" actor Oscar and others
 - 29 Like wetland
 - 30 Common corsage flower
 - 32 Member of a Western tribe
 - 33 Checkout counter staple ... or, when read as three words, what 20-, 31-, 47- and 55-Across have in common

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PUZZLE BY SEAN DOBBIN

- 34 Helper
- 36 "Hold on ___!"
- 40 Zadora of "Santa Claus Conquers the Martians"
- 41 Like Joan of Arc
- 44 Vail in the winter, e.g.
- 46 Goods: Abbr.
- 48 Seeming eternity
- 49 Subtlety
- 54 Philosopher who said "Writing is the geometry of the soul"
- 55 Popped topper
- 56 Corner piece in chess
- 57 "Eek!"
- 58 Shakespearean king
- 59 Killer whale
- 60 Winter wear material
- 61 Republicans, for short
- 62 "Oh, I see!"
- 63 Paving material

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ANSWER TO PREVIOUS PUZZLE

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| F | A | S | C | I | N | A | T | I | O | N | | O | I | L |
| O | B | E | S | | D | R | A | F | T | | W | A | K | E |
| G | A | S | | M | O | M | M | Y | | L | E | D | S | |
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| A | H | E | A | D | | E | X | F | O | L | I | A | T | E |
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What's trending in Oregon sports? **FIND OUT.** @odesports

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ON THE COVER

The cover concept was illustrated by Kenneth Osborn. The original idea called for two Twitter birds defecating on the headline. That was quickly shot down (and the guy who thought it up is still kinda mad about it).



2 ABBY BEACH

Celebrate natural beauty

“Why can’t I look like that?”

It’s a question we’ve all pondered from time to time. In a culture consumed by its media, the pressure to “look good” is something that is always hanging over our heads.

It is hard to remember that those perfectly bronzed and chiseled models are often photoshopped versions of the real thing. I challenge you to find living and breathing humans that don’t have blemishes on their faces or who are perfectly toned and tan all year round.

Advertisements intentionally target the desires and insecurities of the consumers in their campaigns to suck the buyer into purchasing the product that will supposedly correct these natural human flaws. This is clearly an effective strategy, especially for cosmetic companies. You really can’t blame them, though. This is a great plan, but they should not feature photoshopped models in their ad campaigns if they are going to do this.

Show us what the product really does, not how well your computer software can manipulate the model’s appearance.

This year lingerie brand Aerie released the “Aerie Real” campaign in which the company proudly chose not to retouch its models in its advertisements. What you see is what you get, and I love the idea of that. The photos in the ads show healthy looking girls (for once) with real blemishes, curves and tattoos.

“They’re still models, they’re still gorgeous, they just look a little more like the rest of us,” Juju Chang of “Good Morning America” said in an interview with the line’s style and fit expert Jenny Altman.

Women are constantly told that they should be skinny, voluptuous and curvy. The funny thing is that these expectations could not contradict themselves more if they tried. The latest thing that society seems to be obsessed with is the “thigh gap.” The theory is that the bigger the thigh gap, the skinnier you are. False. The size of the “gap”

is determined by the width of your hips and the shape of your pelvis. So sorry, ladies, but this one is seemingly out of our control.

Another negative aspect of media that tends to be overlooked is tabloids exploiting celebrities in unflattering swimsuit pictures. I’m sure people feel less than sympathetic for these public figures, but it is such a messed up concept when you really look at it. The second a celebrity or model steps out of the advertisement or commercial and onto the beach, paparazzi swarm, trying to catch an unflattering glimpse of the star’s body. By magazines publishing these “real” photos of the stars in a condescending manner, they are sending the message to Americans that if you aren’t toned and skinny, you shouldn’t hit the beach and you sure aren’t worthy of being in a swimsuit. The reality of it all is that the majority of the images reflect the everyday person. So, according to these magazines, if you’re not retouched and superhuman, you’re just not good enough.

All of these societal pressures have nothing but negative effects on men and women, resulting in eating disorders, insecurities and more.

According to Sky News, in 2008, a group of doctors and psychologists petitioned that digital retouching be banned from advertisements aimed at the 16 and under demographic due to the increase in eating disorders and dissatisfaction of appearance occurring in adolescents.

To be fair, I think that advertising firms should stop retouching their models and products to make them more appealing to the eye. Instead, they should follow in the footsteps of Aerie and celebrate natural beauty, not digitized beauty.

Abby Beach is a columnist for *The Emerald*. Follow her on Twitter @abbybeach



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