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The men’s basketball team begins anew with fresh members, head coach
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New restaurant provides “Chicken with Attitude”
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STATE

ON THE OREGON CAMPAIGN TRAIL



COURTESY OF DMITRI VON KLEIN
President Barack Obama endorses Democratic candidate John Kitzhaber for governor of Oregon at a rally on Wednesday night, in which he talked about Kitzhaber’s experience, environmental concerns and providing Oregonians with jobs.

LAUREN FOX
MANAGING EDITOR

More than 8,000 people attended President Obama’s rally for gubernatorial candidate John Kitzhaber in Portland on Wednesday night. Though the event was Kitzhaber’s largest campaign rally to date, Obama’s message was as clear and simple as the blue and white signs in the audience’s hands, reading Kitzhaber for Governor 2010.

Obama’s arrival in Portland was part of a five-state tour across the West to energize voters in the weeks before Election Day.

With only 13 days left before the end of the race and a recent Rasmussen poll reporting Kitzhaber with only a 2 percent lead over Chris Dudley, Kitzhaber said he is confident that Obama’s arrival to Portland has motivated Democrats and Independents to get out and vote.

“This is a great boost for us,” Kitzhaber said. “It took a while, but I think voters are starting to mobilize.”

Energy was high as Obama took the stage. Across the audience, several parents scooped down and lifted children onto their shoulders so they could hear the president speak.

In his speech, Obama asked the audience to seriously consider the importance of Oregon’s gubernatorial race and highlighted Kitzhaber’s

qualifications for the job.

“Now folks, let’s talk about this governor’s race. This should not be a difficult choice,” he said. “Here’s a guy who has already done the job and done it well. I know you love your Trail Blazers, but come on.”

Kitzhaber, Obama and U.S. Senator Jeff Merkley synchronized their messages to include common themes, including a women’s right to choose, preserving the environment and restoring jobs to Oregonians.

Obama went a step further by urging the audience to ignore those Republicans who use smear campaigns to blame the economic crisis on Democrats such as Kitzhaber. Obama said he inherited the problem when he took office and that it should not be pinned on Democrats.

“Tell the Republicans, ‘You can’t have the keys back because you don’t know how to

drive,’” Obama said.

Oregon Representative Jefferson Smith opened the rally and not only endorsed Kitzhaber for governor, but also sought to remind voters that they ultimately hold the power to make change by the simple act of voting.

“All I see here is enthusiasm,” Smith said.

Jennifer Keenan, a Planned Parenthood advocate, also spoke and gave Kitzhaber supporters homework.

“Take out your cell phones right now and text Kitz to 91011 and give just two hours of your time. That’s all: two hours,” Keenan said. “That’s exactly how we’re going to win.”

Two elementary students came to the rally, one equipped with a professional video camera and both with hopes of

OBAMA
CONTINUED ON PAGE 4A

ASUO SENATE

Rousseau’s smoke-free campus plan moves ahead

Senators question enforcement; president says culture shift needed

FRANKLIN BAINS
NEWS REPORTER

The Meeting

ASUO senators heard about new developments in ASUO President Amelie Rousseau’s proposal to make the University campus tobacco-free, discussed funding for the new student sustainability coordinator, altered more ASUO bylaws and approved a special request from the Women’s Center.

The Decisions

Once again, ASUO Senate unanimously passed through three rules changes proposed by the rules committee. These included a new process for making resolutions, clarity on financial resolutions or resolutions involving the student incidental fee, and a formal procedure in the bylaws for starting and acting through an ad-hoc committee, an informal group to discuss matters outside of the Senate.

A special request from the Women’s Center for \$1,654 was unanimously approved. The total amount of the request went to the Women’s Center’s line item called “LGBTQ-related events” and went to pay for Intersex Awareness Week, a continuous event open to all students happening from Oct. 25-27. The money will go toward room reservations, advertisements in newspapers and on posters, and an honorarium for Emi Koyama, an intersex activist.

The Tension

ASUO President Rousseau said the Executive has received an \$800,000 grant from PacificSource Health Plans, which she will use to help implement a smoke-free campus. With the money, she will hire one full-time and two part-time staff members and begin a two-year campaign, starting with November’s Great American Smokeout, to advocate for and promote a smoke-free campus.

Senators Erin Altman, Ian Fielding and Janet Brooks raised concerns about the feasibility of enforcing a smoke-free campus.

“I’m envisioning smoke police going around campus,” Brooks said.

Rousseau said the hope is that a smoke-free campus would be enforced through a campus culture shift.

“No policy (includes) 100-percent compliance,” Rousseau said.

ASUO executive members Molly Bennisson and Nathan Howard spoke along with members of University sustainability groups, including the Climate Justice League, to encourage senators to consider changing the student sustainability coordinator from a part-time to a full-time position. Bennisson,

ASUO SENATE
CONTINUED ON PAGE 4A

EDITORIAL

Emerald recommendations for ballot measures

Oregonians have the privilege of enacting new laws through the initiative and referenda system, but complicated provisions and potentially misleading language in ballot measures can lead voters astray. Here’s a breakdown of five of the seven measures on the ballot this election season, with recommendations from the Emerald Editorial Board.

Yes on Measure 70

Measure 70 expands eligibility for Oregon’s veterans home loan program. National Guard veterans, non-combat veterans, veterans who served after 9/11 and others who have honorably served overseas would be eligible for lifetime low-interest home loans.

The measure will increase home ownership and boost the construction industry without increasing taxes or changing state revenue. With the current housing slump and as a way of thanking Oregon’s 341,000 veterans for their service, voting yes on Measure 70 is a good move.

Yes on Measure 71

Measure 71 requires the Legislative Assembly to meet annually instead of biennially, limits regular legislative sessions and allows sessions to be extended five days by a two-thirds vote.

The state’s \$60 million budget is too large and complex to have legislators meeting biennially, and it’s more cost-effective to meet annually than to call a costly special session when issues arise, which has been done eight times since 1999. The measure will allow legislators to address new issues with greater transparency and efficiency. Vote yes on Measure 71 and help Oregon speed up lawmaking.

Yes on Measure 72

Measure 72 allows the state to issue general obligation bonds to fund state construction projects.

The bonds are estimated to save \$5 million in interest for every \$100 million issued. The only thing that changes is the way the money

is borrowed. Vote yes on Measure 72 to save taxpayers money and give the state a better interest rate on construction projects with no direct financial impact.

No on Measure 73

Measure 73 increases mandatory minimum sentences for certain repeated sex crimes and certain repeated driving under the influence citations.

Measure 73 will cost Oregon an estimated \$238 million over the next 10 years, which is too high when the state is already struggling to fund education, health care and social services. Vague language could end up punishing first-time offenders and sentencing teenagers to 25 years for “sexting.” The measure doesn’t address the root problems behind DUIs or sex crimes, and studies have shown mandatory minimum sentences don’t deter either crime. At a price tag of \$238 million and no proven results, Oregon can’t afford to approve Measure 73.

No on Measure 74

Measure 74 establishes a regulated

medical marijuana supply system and allows cardholders to obtain medical marijuana from licensed dispensaries.

Measure 74 is missing too much information to be passed in this election. It doesn’t limit the amount a cardholder can purchase in a given time period, the number of grow sites or the number of dispensaries that can be located in a community, and it doesn’t address any drug problems. What’s more, the lack of regulation could invite drug abuse. Oregon’s marijuana measure needs more work, so vote no on Measure 74.

For a state that has the highest voter turnout in the nation, a measly 41 percent of Oregon voters participated in the May 2010 primary election. With the general election only two weeks away, it’s important to understand the issues and show legislators that college students care who represents them and which programs their money supports.

The Emerald Editorial Board encourages all University students to exercise their right to vote and return their ballots by 5 p.m. on Nov. 2.
OPINION@DAILYEMERALD.COM



The Oregon Daily Emerald is the independent student newspaper at the University of Oregon. It has been in publication since 1900 and independent since 1971. The editorial board publishes the Emerald’s point of view about campus issues twice per week on Monday and Thursday.

IN THESE EYES | TYREE HARRIS

How to bug a Safeway employee



TYREE HARRIS is a journalism major from the Parkrose area in Portland, Ore., and opinion editor at the Daily Emerald. He was the winner of the 2009 Northwest Scholastic Press Publications for bylined columns. Now in his junior year, Tyree has been a columnist for the Oregon Daily Emerald and commentary editor for Parkrose High School’s The Bronco Blaze. In These Eyes is his weekly perspectives column.

September 12, 2010, was probably just another day for you. But for me it was the best day ever — the day I finally got to retire from Safeway, after four years of indentured servitude.

In that time, I learned skills that are absolutely worthless in the real world: how to push eight carts at once, how to manipulate the bottle machine into reading any can you want and how to ring up an organic purple top turnip (put in 94811 and hit enter).

While no one ever has any life-changing experiences slaving away in the check stands or taking Grandma’s bags to the car for her, one thing really stuck with me. That’s just how many ways a customer can piss a Safeway employee off.

I can’t even tell you how many times I’ve wanted to bash my head against the register.

In case you were wondering, here are just some of the ways you, as a customer, can make a Safeway employee’s life worse than it already is.

Double paper in plastic

So you go to your local Safeway, buy a box of Twinkies, some corn dogs and a Diet Pepsi (as if that is going to help). Then you go through the line, and instead of being a normal human being and taking one small plastic bag, you request that your three small items be double-paper-bagged-in-plastic because you’re “walking home.”

The worker then wrestles a paper bag open into a plastic bag and then works another paper bag into that paper bag just for your damn Twinkies and corn dogs.

If you want to maintain a friendly relationship with a worker, just take one bag. It saves trees, time and murmured curse words.

“Oh, I have a bag”

You decide that you need to shop for the apocalypse and gather two carts full of groceries in the aisles.

When you go through the line you let the checker get about halfway through the order, bagging in plastic, and then you say, “Oh, wait, I have these bags. Can you load everything in these?”

You then loft like three million flimsy, useless bags into the check stand.

To satisfy your late urge to be eco-friendly, the worker has to unload all those bags and re-bag them

into your cheesy “Go Green” reusables. I don’t care how environmentally friendly those things are, they are a complete nuisance for employees.

Sometimes I thought about how I’d rather be in an ecological apocalypse than have to deal with those bags.

Battle-crying babies

Have you ever been in the grocery store and heard a screaming baby echoing throughout the entire place? Do you remember how irritated you were? Well, imagine being bolted into place for the whole 45 minutes that the baby is in the store unable to go outside, put headphones on, or make rude gestures towards the parents who can’t control their kids.

I can’t emphasize this enough: If you have children with you, there is no greater nuisance or embarrassment to the human race than allowing them to act like a fool and scream in front of everyone because they can’t have a candy bar. So get that kid in check; be a parent.

“I’m 22, bro”

Running low on a Saturday night, you and all of your friends decide to go get more booze. You all go to the local Safeway, grab three 24-packs of Pabst Blue Ribbon and check out.

As the checker begins to ring things up, he asks to see all of your IDs. You, being the responsible one, show your driver’s license, proving that you’re of age, but your friend forgot his. The checker is then required by store policy to refuse your service and you are pissed.

“I’m 22 man! This is b!@#\$%^&%#!” you’ll shout, with your friends snickering in the background. But unfortunately, no beer can be served.

All the checker can do is call the manager and think about how they want to murder you for being so rude.

And this is just the start. I can name about 20 more instances that can drive a Safeway employee to insanity.

Looking back on it all, I can honestly say Safeway wasn’t the worst job in the world. I met a lot of great people there, I paid the bills (though sometimes late) and my work schedule tended to be pretty compatible with school. But if I spent another week there, I probably would’ve died from a combination of boredom, frustration and arthritis.

Mashing away at the keys can wear you out, I tell you.
OPINION@DAILYEMERALD.COM

top 10

TOP 10 WAYS TO REPEL THE OPPOSITE SEX

Are you a chick magnet? Do the guys obsess over you? Does it distract you from homework, sleeping and other important things in your life?

Well now you can get rid of those nagging lovers once and for all with our 10 opposite sex repellents. The Emerald opinion desk is here to provide a great community service to you with a vast amount of mojo.

If you’re having problems finding lovers — well, we’ll save that for another week. But here are 10 ways to get those love hungry barbarians off of you.

- 1) Say you have “daddy issues”
- 2) Boast about your sexual adventures
- 3) Confess to keeping a “dream journal”
- 4) “I really like you, Stacy” “... ummm, my name is Becky”
- 5) Expect a gift for your 24-hour anniversary
- 6) World of Warcraft
- 7) Have anything in common with Snooki (or the Situation)
- 8) Mullet
- 9) Have Viagra in your glovebox
- 10) Smoke crack

THE SHALLOT Pretty in pads: Attractiveness of football teams determines rank blogs.dailyemerald.com/opinion	ONLINE OPINION BLOGS Look for a new opinion blog every day of the week at blogs.dailyemerald.com/opinion	GOT SOMETHING TO SAY? Send guest commentaries and letters to the editor to opinion@dailyemerald.com	EDITORIAL BOARD Nora Simon EDITOR IN CHIEF Lauren Fox MANAGING EDITOR Tyree Harris OPINION EDITOR	Kaitlin Kenny SCENE EDITOR Thomas Kyle-Milward COLUMNIST

HEALTH

Açaí doesn't deliver promised benefits

Fruit speculated to help dieters shed pounds instead can cause weight gain, report finds

SARAH WALTERS
NEWS REPORTER

Açaí berries, used as a supplement for weight loss and cancer prevention, may not be worth the hype.

Marketers advertised products like AçaíPure as having supposed benefits like weight loss, burning fat during sleep, cleansing the body of toxins, increasing energy and even preventing cancer. However, it's been found that açaí (pronounced ah-sigh-EE) berries do not actually have those health benefits and may actually make people gain weight, according to an Oct. 10 study done by Public Radio International.

University Health Center nutritionist Jessica Wilson said she would not advise açaí supplements for weight loss.

"I would advise (people) to eat whole fruit instead of a supplement," she said.

Açaí is chock-full of antioxidants and fiber, but there is no scientific research that backs up companies' claims that açaí makes consumers lose weight, look younger, feel healthier and prevent cancer, according to Wilson and a Public Radio International article.

Assistant Athletic Director James Harris said that açaí

berries are great as an antioxidant and anti-inflammatory.

"I wouldn't use it (açaí) for weight loss," Harris said.

He said tart or sour cherries are used more than açaí berries because there is more research to back up their nutritional value.

Açaí supplements are not available at the University.

In the Amazon region in Brazil, where açaí grows naturally, athletes actually eat the fruit before lifting weights for its high caloric content, according to the Public Radio International article.

Açaí is a common ingredient in drinks sold by Jamba Juice and vitaminwater. The Açaí Supercharger Original from Jamba Juice contains 420 calories and five grams of fat in one 24 fluid ounces serving. Jamba Juice also sells an Açaí Topper vegan drink and Açaí Super-Antioxidant "pre-boosted" smoothie.

Eugene's only Jamba Juice is located on Green Acres Road north of Delta Highway.

The vitaminwater XXX açaí-blueberry-pomegranate (triple antioxidants) contains açaí. Multiple locations on campus sell vitaminwater.

Odwalla used to sell a drink

DRINKS THAT CONTAIN AÇAÍ BERRIES

- Jamba Juice Açaí Supercharger Original
- Jamba Juice Açaí Topper
- Jamba Juice Açaí Super-Antioxidant
- Naked Juice Açaí Machine
- MonaVie
- Vitaminwater XXX acai-blueberry-pomegranate (triple antioxidants)

called the Superfood Amazing Purple, which contained açaí, but this particular drink is not sold anymore. However, the Original Superfood Odwalla drink does not contain açaí.

Odwalla spokesperson Lauren Thompson said in an e-mail, "Odwalla does not currently use açaí as an ingredient in any of its products."

The University sells the original Odwalla Superfood but never sold the Amazing Purple edition, Food Services Director and Associate Director of University Housing Tom Driscoll said in an e-mail.

Recently, a U.S. district court ordered Internet marketers of açaí berry supplements to halt their sales at the request of the Federal Trade Commission.

These Internet marketers allegedly scammed consumers out of \$30 million or more in 2009 with deceptive advertising and

unfair billing practices. The FTC is going to seek a permanent prohibition, according to an Aug. 16 press release.

The FTC recently charged Central Coast Nutraceuticals, Inc., the company that sells AçaíPure, and four related health and wellness companies with multiple violations, including deceptively advertising açaí berry supplements, as weight-loss products, according to the FTC press release. AçaíPure used commercials with Oprah Winfrey and Rachel Ray without their permission.

In January 2009, the Better Business Bureau told consumers to be cautious of advertisements that offered free açaí berry trials. Customers were often charged extra for a supposed free trial. One bottle of AçaíPure costs \$199.95.

BUSINESS, HEALTH & SCIENCE
SWALTERS@DAILYEMERALD.COM

STUDENT GOVERNMENT

ASUO begins second campus vote drive

Campaign includes election guides, class visits and events

FRANKLIN BAINS
NEWS REPORTER

ASUO members are working on another student voter education drive to complement their earlier voter registration drive before elections on Nov. 2.

They hope to give first-time-voting students a nonpartisan, educated view about the is-

sues in the Lane County and Oregon election.

ASUO Legislative Affairs Coordinator Ben Eckstein said that although the drive is not yet in full power, the plans have been going well. The ASUO already has 50 volunteers for the drive and it projects that there will be close to 100 total volunteers by the end of the drive. Volunteers will talk to classes, hand out guides and call students up to election day.

"It's going pretty well. It

hasn't quite kicked into full gear just yet," Eckstein said. "But we do plan on distributing 7,000 voter education guides, making 15,000 'get out the vote' phone calls and participating in some events to promote education and voter turnout."

Eckstein said that although the campus groups worked together before the Oregon voter registration deadline, the ASUO has its own plan for getting more students to vote before the final deadline:

Election Day on Nov. 2.

"Whenever we have overlapping events, we'll make sure that we coordinate, but specifically, I think that right now the ASUO is planning its own education and 'get out the vote' efforts," Eckstein said.

Some students were critical of the way the ASUO sought votes in their previous drive to register students.

"(There were) too many

VOTE DRIVE
CONTINUED ON PAGE 4A

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NEWS

VOTE DRIVE
CONTINUED FROM PAGE 3A

groups doing it; it feels a little overboard,” University senior Jason Williams said.

But University freshman Samantha Vincent supports the idea of educating student voters before the November elections.

“Most people aren’t going to take the time to figure out the issues,” Vincent said.

University junior Travis Knapp commented on the amount of student organizers working to get students registered. However, he did already notice the efforts during the drive to educate student voters.

“They’ve been everywhere on campus ... I was bugged hundreds of times,” Knapp said. “I know they’ve been coming to classes, though.”

While ASUO representatives won’t be able to discuss every issue on the November ballot during 10 minute class presentations, Eckstein said they have experience getting a lot of information out in the small window of time they are provided.

“I haven’t had a chance

to review the education presentation we’ll be using, but we have a lot of experience in condensing information into short periods of time, so I imagine it’ll give a basic overview of the ballot measures and how they promise to impact our education,” he said.

Eckstein said he will be working with the Bus Project, an organization geared towards mobilizing volunteers and activists, to put on “Trick or Vote,” an event on Halloween night in student-heavy neighborhoods that encourages students to get their ballots turned in by the deadline.

He added that gubernatorial candidates John Kitzhaber and Chris Dudley plan to be on campus on the elections deadline to help the ASUO collect ballots.

“With gubernatorial candidates, I’m sure there’s always a really high risk of plans changing, but for now, that is the plan, so that will be a really exciting event to finish off the vote drive,” Eckstein said.

CAMPUS & FEDERAL POLITICS
FBAINS@DAILYEMERALD.COM

SCIENCE

Altitude linked to suicide, study says

Scientists found rates higher in area with high elevation, low oxygen

CHRISTINA HANSEN
THE UNIVERSE

Utah’s relatively high suicide rate may be related to its high elevation, according to a recent study in the American Journal of Psychiatry.

Perry Renshaw, University of Utah professor of psychiatry, said he came up with the idea that elevation and suicide rates were connected at a presentation by

suicide expert Doug Gray.

Renshaw said he noticed suicide rates were higher in the Rocky Mountain region and felt traditional explanations for suicide rates, such as gun ownership and lower population density, did not fully explain the connection.

Renshaw and a group of other doctors used data from the Centers for Disease Control and Prevention to compare suicide rates to elevation, population density and the percentage of gun ownership in each state.

Renshaw said he is not sure why high elevation affects

suicide rates, but he thinks it may have to do with the stress caused by lower oxygen levels at higher elevations on people who already have mood disorders.

Tom Golightly, an assistant clinical professor at the Counseling Center at BYU, said that Western states do have higher suicide rates, and higher elevation probably affects the rate. But he also said other factors, such as isolation, affect suicide rates.

The study admitted its results should be applied cautiously because many other factors includ-

ing age, sex, ethnicity, psychiatric disorders and access to health care also affect suicide rates.

Golightly said suicide at BYU is not more common than anywhere else, and young adulthood is the typical age of onset for problems with depression or suicidal thoughts.

“College is kind of a pressure cooker,” Golightly said. “It’s kind of a difficult time developmentally and that leaves you susceptible to certain things, so problems will come out during college.”

THIS ARTICLE ORIGINALLY APPEARED IN THE UNIVERSE, THE STUDENT NEWSPAPER AT BRIGHAM YOUNG UNIVERSITY

ASUO SENATE
CONTINUED FROM PAGE 1A

the ASUO events coordinator, cited a desire to make the sustainability center a more institutionalized program.

“(Roles of coordinating groups) aren’t the only things ... large-scale projects hopefully ... working with (groups) on huge projects, projects that will save

money for the University,” Bennison said.

Some senators were concerned about the method through which Bennison and other presenters were proposing to use ASUO money. The presenters were requesting funds that returned to the Programs Finance Committee after programs assess their budget at the end of the year.

Bennison hoped to clar-

ify that the presenters attended the meeting to let Senate know their plan for the future.

“We really just wanted to answer questions, weren’t planning on voting or anything,” Bennison said.

Next Week

The rules committee is meeting to discuss more possible rule changes. They

estimate they will bring three to seven more at next week’s meeting.

Meanwhile, the committee discussing University President Richard Lariviere’s proposed University restructuring is meeting Oct. 25 at 3 p.m. in the EMU Owyhee River Room.

CAMPUS & FEDERAL POLITICS
FBAINS@DAILYEMERALD.COM

SAFETY

EPD ASKS FOR QUIET NIGHT

Eugene Police are warning students not to riot after Thursday night’s football game.

In an effort to prevent another melee like the one seen on Sept. 24, the “Party Patrol” will be on guard in the West

and South University neighborhoods. So far this fall, the Eugene Police Department has spent \$8,000 on police overtime, according to KVAL.

“Enjoy the game and have a good time, but remember that there’s a school day tomorrow,” EPD Lt. Sam Kamkar said to KMTR. “So go home and get some sleep so you can get an A

on your exam.”

The Sept. 24 riot occurred at East 14th Avenue and Ferry Street, where 400 people gathered and were then told by police to disperse. When they did not, police used several canisters of tear gas and one bean bag round against the crowd.

—KAITLIN FLANIGAN

OBAMA
CONTINUED FROM PAGE 1A

interviewing the president.

For some people in the audience who attended, the rally holds a special significance.

“Were here to support, but this Bobby’s first time seeing a president,” father Riley Bryant said.

“The president might talk to us because we’re kids or maybe because we’re lucky,” Leo Sangr, one of the elementary students, said.

Though the two pint-sized reporters didn’t score an interview with Obama, they did catch Kitzhaber and spoke with him for several minutes.

Kitzhaber said he was humbled by Obama’s arrival in Oregon, even with his experience as a politician.

“I’ve been a fan for a long time. I was one of the first leaders who endorsed him,” he said. “I am just honored and delighted he’d take the time to come up.”

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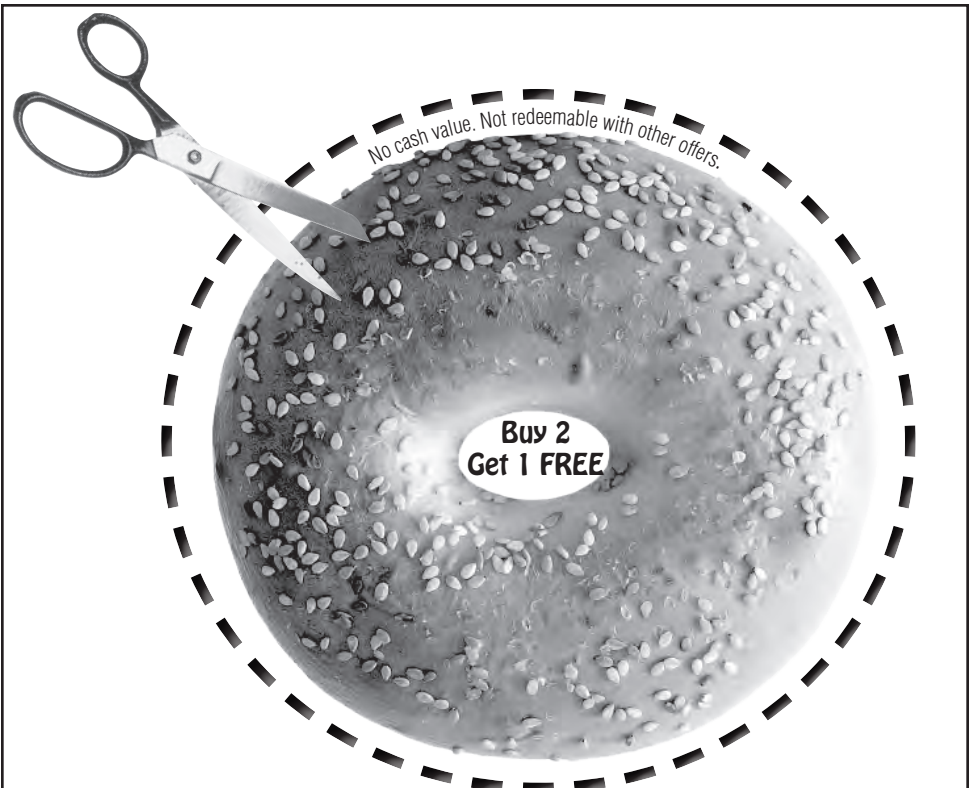
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ALEX MCDUGALL PHOTOGRAPHER
The interior of Chicken Bonz, a new restaurant adjacent to campus, is decorated with '70s album covers and its slogan, "Chicken with Attitude," in bright neon.

Jonesin' for some bonz: New restaurant on Franklin serves chicken, salads, burgers

RYAN IMONDI
SCENE REPORTER

In late September as many students returned to campus, a noticeable change had occurred near the north side of campus on the corner of Franklin Boulevard and Agate Street. Muchas Gracias, the chain restaurant that had served up Mexican food to students for years, had closed the doors of its campus location.

In its place was a new restaurant whose metallic sign read in bright neon red letters, "Chicken Bonz."

Pronounced "Chicken Bones," the restaurant on Franklin, which has been

in operation for three weeks, is an expansion to the Chicken Bonz franchise based in Springfield. With an inside ambience that screams college hang-out spot, Chicken Bonz is a completely new addition to a location with a reputation for Mexican food.

"We're just a wing joint," said David Bornstein, who co-owns the Chicken Bonz franchise with his son Adam Bornstein. "It's chicken with attitude."

This slogan aligns with a restaurant model that could easily put Chicken Bonz in the same ranks as Dough Co., Burrito Boy, Track Town Pizza and other Eugene late-night hot spots.

The menu operates under an enjoyably basic and well-tested concept of simple menu selections. Diners have the choice between bonz (wings), bonzless (chicken strips), hamburgers or chicken burgers that come in big, bigger and biggest, as well as a salad bar.

Complementing the bonz and bonzless are 12 sauces, all of which are made in the restaurant and completely change the flavor of the meal.

With a dozen sauces and a few menu options, deciding what to order can be

CHICKEN BONZ
CONTINUED ON PAGE 6A

Editor
Kaitlin Kenny
scene@dailyemerald.com
541-346-5511 x321

scene

top 10

WAYS TO PASS TIME BETWEEN CLASSES

We've all had those annoying short breaks between classes, where there's not enough time to go home but too much time to go straight to your next class. Don't waste your time going home and turning right around to go back to campus. Here are 10 better, wiser, more efficient uses of your time.

- 1) Have a beer at Rennie's Landing.
- 2) Play pool at The Break in the EMU.
- 3) Hang out with Doug (the Jesus Loves You guy).
- 4) Pretend you're cultured and walk around the art museum.
- 5) Try to get onto the second floor of the John E. Jaqua Academic Center for Student Athletes.
- 6) People-watch at Espresso Roma.
- 7) Make someone's day and put money in expired parking meters.
- 8) Play "Where's Richard Lariviere?"
- 9) Have a beer at Taylor's Bar & Grille.
- 10) Call your parents and ask them to wire money into your bank account to cover your bar tab.

HALLOWEEN SCENE
Need a Halloween costume? Pick up next Thursday's Scene for some last-minute ideas

EUGENE RAP
Blue Scholars' local opening act, KI, is making a name for himself. Read more in Monday's Scene

CATCHING UP
What have the men of On The Rocks been up to? Find out in Monday's Scene

NO FOOTBALL TICKET?
The Outdoor Program presents The Reel Rock Film Tour tonight at 7 p.m. in 177 Lawrence

CAMPUS

Internet coincidence unites Duck video and shirts

Unknowingly, three students combine same idea into sensation

JANET AVILA-MEDINA
SCENE REPORTER

Getting in touch with someone through the Internet is easy these days with the help of Facebook and social networking, but it was a coincidence that brought three students with the same idea together to create a pop culture phenomenon.

University students Melissa Hollis and Julia Neff were watching the Oregon vs. Tennessee game with a couple of friends on Sept. 11, when Cali Swag District's "Teach Me How to Dougie" started playing.

Hyped about the score, the two friends began singing along to the song, but instead of saying "dougie," they replaced the word with "ducky."

Neff said her friends liked the new title and they all agreed they should make "Teach Me How To Ducky" shirts. The morning after the game, Neff and Hollis designed the shirt on a website. Once they got organized and figured out the logistics, Hollis created a Facebook group and posted the link of the designed shirts for her friends to be able to view.

"The whole thing blew up," Hollis said. "I invited all my friends and then they invited their friends, and their friends added other friends and it became a massive group where tons of students were asking for shirts."

Little did they know that University senior Spencer Groshong had already created a "Teach Me How to Duckie" video and posted it on YouTube without even knowing

about the shirts.

Groshong said his idea for his YouTube video was based on a project for his collaborative video class. The task was to produce a video and attempt to make it go viral. He had been to the Oct. 2 football game against Stanford and saw how Puddles was dancing to "Teach Me How To Dougie."

"I tried to think of something that is popular," Groshong said. "Our mascot, Puddles, was the first thing that popped in my mind; he had been presented all over the place, on commercials, not to mention he was nominated for Capital One mascot of the year."

He decided to change the lyric to "Teach Me How To Duckie," then found highlight clips and pasted them all together to create the video.

"I had no idea the video



IVAR VONG PHOTO EDITOR

South Eugene High School senior Tyler Marquardt prints a "Teach Me How To Ducky" T-shirt on Wednesday afternoon. Marquardt and Lane Community College freshman Nate Michaud have printed about 250 shirts for University student-run clothing shop Enliten in the past week.

was going to be such a hit," he said. "In the first two days that I had posted the video, there were 25,000 views."

As the Facebook group gained more members, Groshong found the

group and realized Hollis and Neff had come up with the same phrase but spelled it differently.

"It was a huge coincidence," Groshong said. "I found it interesting that someone had come

up with the same idea. It didn't frustrate me at all."

Hollis and Neff were also amazed that someone else had come

DUCKY

CONTINUED ON PAGE 7A

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CHICKEN BONZ
CONTINUED FROM PAGE 5A

harder than it appears.

"A lot of people have trouble deciding which option they like best," Adam said.

Helping to relieve the stress of choosing between bonz or bonzless is the all-you-can-eat bonz deal for \$12.95. Participants can enjoy as many pieces of chicken as they can forcibly eat.

Though the food and sauces define Chicken Bonz, the restaurant's atmosphere assists in the expanding popularity of the franchise's marketability toward college students. Outside music booms loud enough to be heard from inside parked cars, while the inside has what a student restaurant needs — televisions to watch the game, a Ms. Pacman machine that only costs a quarter, bright

neon colored walls and a paper towel dispenser at each table to wipe wing sauce off of hands. On the back wall in large metallic letters reads the restaurant's slogan, "Chicken with Attitude."

All of these particulars are things that David Bornstein came up with when he opened the first Chicken Bonz in January 2002.

"I moved back to Eugene and looked for a wing joint, and there wasn't one," he said.

Having a background in the restaurant industry, David opened the first Chicken Bonz as a way to help raise his children as a single father.

"I wanted Chicken Bonz to be a family restaurant," he said. "I remember how expensive it is to all go out as a family, so I wanted to make a place where an entire family can come

and eat."

This concept of family translates surprisingly well to the droves of college students who frequent Chicken Bonz on game days and late nights.

"We get tons of football players at both the new location and have a ton go to our original location near Chase Commons; they can't get enough," David said. "I sometime see the same players come in two or three times in one day."

Such loyalty could easily spread beyond the football team as more and more people try Chicken Bonz for the first time.

Newly hired University junior Teddy Albertson may have phrased it best when describing his new place of employment.

"It's always hot and spicy at Chicken Bonz."

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MUSIC

Blue Scholars return to Eugene for a two-night set

Pacific Northwest’s own rapping duo excited for loud, zealous crowds

REED JACKSON
FREELANCE REPORTER

As the hip-hop duo known as Blue Scholars prepares to play its first of two shows at WOW Hall this week, group member MC Geologic already knows what to expect.

“Eugene is an anomaly,” he said. “Even before we released ‘Bayani’ in 2007, we were getting invited to play there, and the crowds were always crazy.”

With smart, political lyrics that often focus on the struggles of socio-economic classes, issues of authority and youth empowerment, Blue Scholars have become a fan favorite in Eugene, especially among University students.

“I think it’s pretty cool that they represent the Northwest but also carry the message of the average person,” University senior Charlie Hartzell said. “It really speaks to where they are actually.”

After meeting each other in 2002 while attending the University of Washington, group members DJ Sabzi and MC Geologic combined their talents to release a number of highly successful and critically acclaimed albums, including their 2004 self-titled debut and 2007’s “Bayani,” which was released through hip-hop label Rawkus Records.

As the duo continues to release EPs and tracks on the Internet in preparation for the next full-length album, they stay on the road, performing shows across the country.

After seven years of constant touring, the group’s live presentation

has become well-known for its ability to keep audiences entertained.

Often, in addition to performing the songs off their albums, Geologic and Sabzi will perform their own versions of tracks by bands such as Modest Mouse, the XX and Empire of the Sun.

These sorts of surprises keep the audience on their toes and have allowed the group to expand their performances from the standard DJ and MC hip-hop show format to something much greater.

“(Their concerts) are such a positive and lively experience,” WOW Hall program coordinator Calyn Kelly said. “Very up-beat, and everyone nods their heads.”

Before their show became the refined performance it is today, however, the Scholars still found support from Eugene venues.

“Eugene was the first place I remember kids stage diving and crowd surfing during our set,” Geologic said. “Even during the slow songs.”

As it happens, Geologic and Sabzi aren’t the only musicians in history who have found Eugene an ideal place to perform. The city has become notorious for its loud and supportive crowds, attracting national acts like the Flaming Lips, Girl Talk, Passion Pit and Kid Cudi to its venues this year alone.

“The fan participation is so much greater here (in Eugene),” said KI of Undermind & KI, a Northwest hip-hop group who is opening for both Blue Scholars shows this week. “We can do a completely different sound here and the fans will appreciate it.”

This sort of appreciation

are thankful that Enliten offered to help them with the process.

Alec Nelson, part of the Enliten company, said that it has all been a collaborative work and that they are all excited about the “Teach Me How To Ducky” apparel. Neff said the process has been fun, and she cannot wait to see students wearing the shirts she and Hollis designed on campus and at football games.

The shirts are available for purchase at enliten.me.

JAVILA@DAILYEMERALD.COM



COURTESY OF BLUE SCHOLARS

Blue Scholars is playing at the WOW Hall on both Thursday and Friday nights. The Northwest hip-hop duo returns to Eugene to take advantage of the city’s vibrant concert atmosphere.

is why the Blue Scholars have chosen to put on two back-to-back concerts at WOW Hall tonight and

Friday night. Despite tonight’s matchup between the first-ranked Ducks and

UCLA, Kelly is still confident people will attend the show.

“Last time they were

here they sold out,” Kelly said. “I expect the same for the shows this week.”

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DUCKY
CONTINUED FROM PAGE 6A

up with the same phrase and they let Groshong add the video to the Facebook group. Neff said they were not upset and are open to everyone expressing their creativity.

Groshong, who works for the apparel company Enliten, offered to help Hollis and Neff distribute the T-shirts because he figured they were new to the process of selling shirts. Hollis and Neff both agreed that it was all just a coincidence and

SCENE

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ENTERTAINMENT

Local film to debut on Saturday

Eugene filmmakers place innovation over money while creating

HEATHER AH SAN
SCENE REPORTER

The creators of Over the Line Films don't believe money can take place of creativity. While filming their latest full length feature, "Crowbar," to compensate for a low budget, they needed a lot of creativity.

But Sean Schoppe, the film's producer, doesn't want it to look cheap either.

"We hope people say, 'Wow, they made a great-looking film with no money,'" he said.

Eugene-based aspiring filmmakers Schoppe, cinematographer Kurt Richter, writer and director Scott Phillips and audio engineer Aaron Doughan are the creative masterminds behind the film "Crowbar," which they describe as a horror and suspense film with an artistic fringe and an element of what Richter calls a "who-done-it" film.

The movie is based around the character Wendell Graves, a killer who terrorizes a small town after he witnesses his parents being brutally murdered in his home.

Phillips' hope was to create the first of a slasher movie franchise, like the Freddy Krueger or Jason films.

But unlike many slasher films, the crew wanted to create a film with drama and depth, too.

"This is not a gore fest," Schoppe said. "We want it to be creepy, not cheesy."

The film was entirely filmed in Eugene and Co-burg, and several roles were cast to Portland actors.

To accomplish such a massive undertaking, the filmmakers created "Crowbar" with only \$3,000 in a span of more than three years, each while working full-time jobs.

This wasn't their first experience with filmmaking, though.

Schoppe and Richter both have experience with media through their current jobs at local TV network KEZI, and Phillips works as a producer for Oregon Sports Network.

Before this project, each had dabbled in a wide array of filmmaking such as short feature films, commercials and music videos before collaborating together on their first full-length film, "Hippie."

Phillips wrote the script for "Crowbar" soon after the completion of "Hippie" in 2006, but the crew was worn out after wrapping up the previous film. It was not until 2007 that the crew picked up the script again.

After casting and

PREMIERE OF "CROWBAR"

What: Eugene-based filmmakers' latest feature

When: Saturday, Oct. 23 at 8 p.m.

Where: McDonald Theatre

Cost: \$8 at McDonald ticket office; \$10 online

planning was complete, the crew began filming in November 2009. Three nights a week, after a full day at work, the cast and crew filmed from 7 p.m. to midnight.

On such a tight budget, there was little room for error.

"We only had one camera to film," Richter said. "Every shot had to be carefully planned ahead of time."

The crew also had to adjust to Eugene's ever-changing weather, in addition to their ever-changing opinions.

Richter said filmmaking is "a tumultuous process; people don't see eye to eye."

Schoppe said it's difficult to deal with all the different perspectives from cast and crew members and trying to make them all mesh.

"But we're all still here and we're all still friends," he said.

Though the crew's lack of money left them with limited options, the filmmakers don't think it lacks in quality.

Phillips said he looks at "B-movie" films to learn from their examples, compare where he is better and where he is worse, and look for ways he can improve with less money.

Schoppe said films like "The Blair Witch Project" worked so well because of their concept, not their budget.

"We're trying to create the illusion of money," he said.

After the premiere of "Crowbar" on Saturday, the crew hopes to gain some recognition from investors so they can continue the "Crowbar" series.

Their ultimate dream is to create movies for a living.

With so little time and money, the cast and crew of "Crowbar" are pleased with their creation.

"If you think you need a lot of money to make a good-looking film, you don't," Phillips said. "Take your time and make every shot count, and in the end, you'll have a high-quality product that you can be proud of."

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Clockwise from left:
Freshman center Martin Seiferth, junior forward Tyrone Nared, freshman point guard Johnathan Loyd, senior guard Jay-R Strowbridge

IVAR VONG PHOTO EDITOR

Ducks enter a rebuilding year with new head coach Dana Altman and four major additions to the team

PATRICK MALEE
SPORTS REPORTER

Sitting in a chair off to the side at McArthur Court, Garrett Sim stared vacantly into the media gaggle in front of him at center court.

He was next in line to speak to reporters; one of the last players to take questions before media day officially came to an end on Oct. 14. It was, of course, impossible to know what Sim was thinking.

Judging by the look on his face, perhaps it was something along the lines of, “Another one of these? Really?”

A junior this year, Sim is something of a veteran now on the Oregon men’s basketball team. He’s been through media days and the strange atmosphere that surrounds them. Yet, this gathering had a bit of a different feeling to it, with a new coaching staff and an uncertain future facing the team after a tumultuous offseason.

Sure enough, the first question Sim faced concerned the happenings of the summer.

“It’s been interesting,” Sim said. “But I think we’re all excited about the place we’re at right now. I think we’re all excited to get going with these new coaches, and we like the energy that they bring.”

Over the summer, a total of six players left the team, including center Michael Dunigan, as well as forwards LeKendric Longmire and Jamil Wilson.

For Sim, who along with junior Teondre Williams, is one of

just two players left from the celebrated 2008 recruiting class, the losses were tough, but he knows the team must move forward.

“I’ll miss the guys that left,” Sim said. “But we have to move on. I think in the long run, things could work out pretty well.”

The Ducks did catch one major break during the offseason, as junior Malcolm Armstead chose to return to the program after seriously considering departure.

“Malcolm went through a stretch there that he had to decide whether he wanted to come back,” head coach Dana Altman said. “I think, ultimately, it was the people, our fans, that got him to come back.”

For his part, Armstead credited the newly hired head coach for inspiring him to stay.

“He made me really want to stay,” Armstead said. “Made me feel a part of something that I knew I should stay here.”

Armstead isn’t the only player who has taken to Altman’s style of coaching.

Sophomore E.J. Singler, another returning player from last season, calls Altman the complete package.

“He’s a great guy,” Singler said. “Great coach, but more importantly, he’s a really good person. I think he’s connected with each and every one of us really well, and he’s a great fit for Oregon.”

Clearly, Altman’s personality has meshed well with the team. What’s less certain is how players will respond to the style of play he emphasizes.

“We’re going to play an aggressive style,” Altman said. “We’re

going to play a lot of guys ... defensively we’ll do a lot of different things. We’ll press, we’ll play a lot of man, we’ll play some zone, we’ll do a lot of trapping.”

That aggression should carry over to the offensive side of the ball, as well.

“Offensively, we’ll push the ball,” Altman said. “If we don’t get the shot we want, we’ll be a little more patient in the half court ... I think the fans will enjoy it. We’ll get up and down the court.”

To instill that fast tempo, Altman has often turned his own emotions up a notch.

“He’s a lot more fired up than Coach Kent used to be,” Williams said. “Just like with us working out in the weight room, and coming in clapping and doing all those types of things. I like it a lot.”

Altman, after all, feels most at home on the basketball court. It is where he will be spending much of his time as the Ducks prepare for the season to start, and he wouldn’t have it any other way.

“This is my 31st year of being a college basketball coach,” Altman said. “And, you know, I get excited every year at this time. I’m really excited. I know our players have waited to get started, and it’ll be a fun four weeks here getting ready for our opener.”

Yes, being back on the court was a gratifying experience for Altman. Except, he deadpanned, “not with you guys around me.”

When reporters finally left McArthur Court last Thursday, you could count Altman and Sim among those feeling relieved.

It was time to get to work.

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Wednesday, October 20
5:45 p.m.—*Birds without Borders: Black-Faced Spoonbills* (2009, documentary)
7:45 p.m.—*Nyonya’s Taste of Life* (2007, feature). Question-and-answer session with director Wen Chih-yi to follow screening.

Thursday, October 21
5:45 p.m.—*The Secret in the Satchel* (2007, documentary)
7:30 p.m.—*Taipei 24H* (2009, feature) Question-and-answer session with director Lee Kang-sheng to follow screening.

Friday, October 22
7:00 p.m.—*The Wave Breaker* (2009, feature)

All events are free and open to the public.

This film festival is presented by the Taipei Economic and Cultural Office in San Francisco. Local sponsors include the Center for Asian and Pacific Studies and the Department of East Asian Languages and Literatures. For more information, please visit caps.uoregon.edu/tff10.php or call 541-346-1521.



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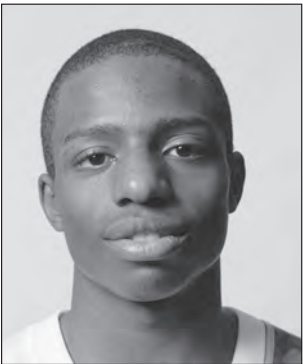
SPORTS

MEN’S BASKETBALL

KEY NEWCOMERS TO WATCH THIS UPCOMING SEASON

LUCAS CLARK
SPORTS EDITOR

It’s no secret the Oregon men’s basketball team had one of the most chaotic offseasons in recent history, turning a major corner as Ernie Kent’s 13-year coaching era came to an end. A high-profile coaching search that ultimately landed Dana Altman as the 19th head coach of the men’s basketball program resulted in a flux of departures from nearly half of last year’s roster. Josh Crittle, Michael Dunigan, Matthew Humphrey, LeKendric Longmire, Drew Wiley and Jamil Wilson all left to pursue other options, leaving room for a new group to welcome in the next era of Oregon basketball. Here is a look at four of the newest Duck signees.



Johnathan Loyd

The freshman from Las Vegas looks to be next in the line of undersized Oregon point guards. The speedy 5-foot-9-inch Loyd weighs in at just 165 pounds, but could excel in Altman’s fast-paced game style. Following his senior season at Bishop Gorman High School, Loyd was named the Class 4A Boys Basketball Player of the Year after leading the Gaels to a 30-2 record and a second consecutive state championship. He was also a first team all-state football player for Bishop Gorman’s state title-winning football team.

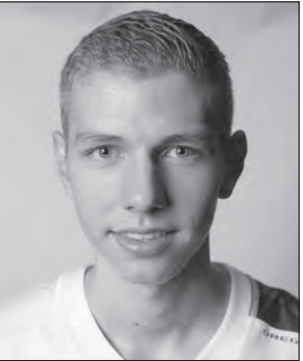
Loyd’s comment on the future: “I think we’re going to have a lot of players that are going to come in behind (us) that are going to be great, because we have new facilities coming up. I’m pretty sure that’s drawing everybody to our program.”



Tyrone Nared

A 6-foot-8-inch forward hailing from Woonsocket, R.I., Nared will make up some ground in the height department for a guard-heavy Oregon squad. Nared spent last season at Monroe College in Bronx, N.Y, starting in 24 games for the Mustangs. Before Monroe, Nared spent two seasons at the Community College of Rhode Island, where he received All-American honors after his redshirt freshman season, averaging 12 points and 9.7 rebounds per game.

Altman’s comment: “Tyrone is a versatile player and a good athlete. He will help us once he makes the adjustment to Division I basketball.”



Martin Seiferth

He speaks German, French and English, and will be the only true center on the Oregon roster. A German native who stands 6 feet 10 inches tall, Seiferth will see valuable time, as Dunigan has left the team. He describes himself as a versatile big man who can run the court exceptionally well, while providing a much-needed rebounding edge. The adjustment to collegiate rules in the United States will be one of the numerous adjustments Seiferth will have to make during his freshman campaign.

Altman’s comment: “I like Martin. He’s got some size. He got here really late, so it’s going to be a little bit of an adjustment for him. He’s a bright young man.”



Jay-R Strowbridge

Oregon’s final addition is a senior from Huntsville, Ala. Strowbridge, a 5-foot-10-inch guard, played for the Nebraska Cornhuskers from 2007-09 before transferring to Jacksonville State last season. He played in just 12 games last year and averaged 12.5 points, 2.3 assists and 2.3 rebounds per game. After a lengthy wait, the NCAA deemed Strowbridge eligible for his final season of competition on Thursday, Oct. 14. Strowbridge will provide additional experience to the Ducks, having started 19 of 29 games his freshman year.

Altman’s comment: “Jay-R Strowbridge has worked his tail off. He got here; he’s waited for word from the NCAA. He’s been great. He’s worked hard on the basketball court; he’s worked hard off. He’s really been a positive addition to our team.”

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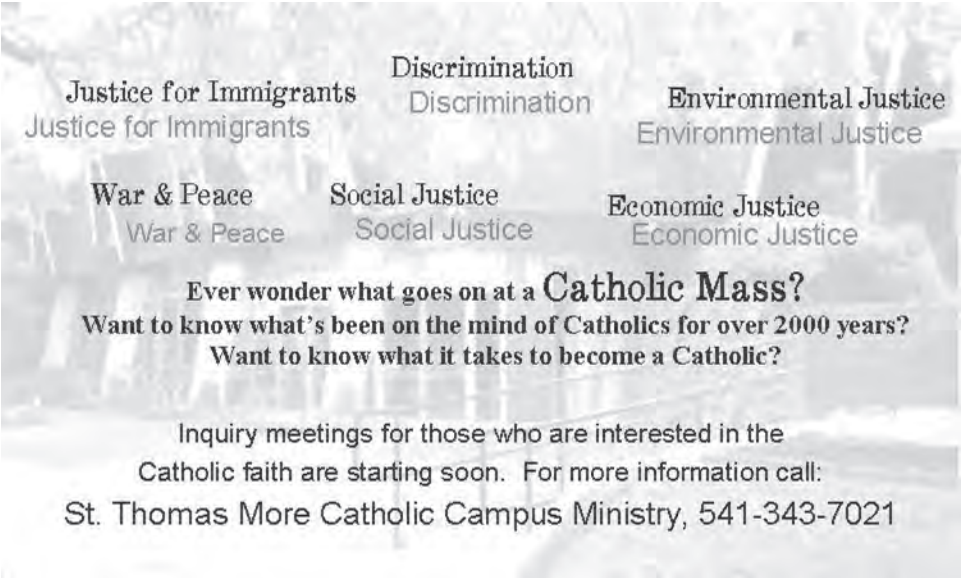
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ALLEY OOP | LUCAS CLARK

Top-ranked Ducks face long road to Glendale

The Oregon Duck football team has been No. 1 for less than a week.

In the five days since Oregon claimed the nations top spot, I've done two phone interviews regarding the atmosphere around campus, giving my so-called insiders perspective on where the team stands coming off the bye week.

In my previous two years of covering Duck football — zero interviews.

The first wasn't much out of the ordinary, a 10 minute piece on the UCLA radio show talking about Thursday's matchup. Some x's and o's, a few notes on some key injuries and a thought or two on being No. 1.

It was a good way to get my feet wet and a nice change of pace from our weekly podcasts (yes, we still do those).

The next, a guest spot on a show called "Jumpshots with Jasmine" on Israel Sports Radio. Call me ignorant, but it took me more than 15 minutes into the conversation to realize their end of the broadcast was actually taking place in Jerusalem, Israel.

Yes, even someone of no religious affiliation can appreciate talking Oregon football over the airwaves of the Holy Land.

These chances to represent the newspaper and myself on a larger stage are something I try to take pride in.

I don't claim to know everything there is to know about Oregon football, nor do I think I ever will. But my take on the Ducks football program — and Oregon sports in general — does come with a small asterisk.

I've said it before, but I



LUCAS CLARK is a junior journalism major and Daily Emerald sports editor. He began reporting for the sports desk during his freshman year. After graduation, he will pursue a career in sports journalism and hopes to become a beat writer for an NBA team.

was never much of a Duck fan before coming to school here. Sure, I'd cheer for the Ducks or Beavers whenever they showed up on television, but I really wasn't invested in either program.

Now I find myself having conversations about our beloved football team on a radio show half way across the world. If you had told me that just three years ago, I would have literally laughed out loud.

But maybe that's why I provide a decent perspective on the No. 1 ranking and Oregon football as a whole. A cerebral and unbiased approach has always been my method. Do I want to see Oregon ride this top ranking out the rest of the season? Of course, but I also know the path that lay ahead.

Six games. Three home. Three away. One bowl appearance.

Some say the scheduling played into Oregon's favor this fall.

It feels 50-50.

Road games at USC on Halloween weekend, at Cal and at Oregon State to close out the year. Two of those three are daunting (sorry Cal), then the three home matchups with UCLA, Washington and Arizona.

If Oregon shows up every game for the next six weeks — like a national title contender should — it will play for a national title. Should it lay an

egg, we're Rose Bowl bound. Two, and we could be headed to San Diego for another Holiday Bowl.

I digress.

Tuesday night I listened to a Chip Kelly interview with Colin Cowherd on ESPN.com. Kelly had his usual vibrant personality on full display. He even laughed at a joke Cowherd made about Oregon not wearing white pants after Labor Day. I laughed myself, sometimes a rare thing to come by.

Kelly, however, said something interesting midway through the interview that made me pause.

"We'll pick our heads up on Dec. 4 and see if we did a good enough job," Kelly said.

That's Kelly in a nutshell.

Brief with his words, often saying more than you realize at first glance. But his statement rang true. Keeping their heads down and pushing through the next month and a half will be crucial.

For the first time ever, Oregon has a chance to represent itself on the nation's biggest stage. The University of Phoenix Stadium — where the BCS National Championship game will be held on Jan. 10 — expands to 73,000 for major events.

I hope to spend my second week of 2011 in Glendale among those 73,000.

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HOROSCOPE

BY HOLIDAY MATHIS

TODAY'S BIRTHDAY (Oct. 21). Finances are shaping up. You'll wheel and deal your way into a prime position over the next 10 weeks. Friends gather to celebrate how far you've come now and again in August. One loving influence stands out among the rest -- your happiness is all this person wants. A debt will be cleared in November. Pisces and Capricorn people adore you. Your lucky numbers are: 30, 1, 24, 39 and 18.

ARIES (March 21-April 19). You're so confident now and can safely strike "Do you know what I mean?" from your conversational bag of tricks. You express yourself without seeking the agreement of others. You actually don't even care what they think.

TAURUS (April 20-May 20). Just because you live or work with someone doesn't mean you know everything there is to know about that person. You'll love the surprising new information you learn today.

GEMINI (May 21-June 21). You are near the one who will help you solve your problem, but you won't know who it is until you start talking about what you need. Make a wish list, and share it with everyone you know.

CANCER (June 22-July 22). Your values are different from those of the one you admire so much. However, don't change. Your unique way of thinking is part of your strength. It shapes your talents in interesting and appealing ways.

LEO (July 23-Aug. 22). Since the spotlight isn't on you today, you have the time and privacy you need to prepare for your next big "number." By tomorrow you'll be ready for a new wave of attention.

VIRGO (Aug. 23-Sept. 22). Your thoughts move beyond the material world. You'll likely take some time to explore your beliefs -- or lack of them -- about life forces in the universe that you cannot see, touch or hear.

LIBRA (Sept. 23-Oct. 23). A can-do spirit drives you forward. You can only go so far with this on your own, though. Share your plans with friends and colleagues so that when you need encouragement it will be there for you.

SCORPIO (Oct. 24-Nov. 21). Talking about what you're going to do is part of your process. However, be careful not to say too much to any one person. A little goes a long way. Besides, you're so great at building a mystery.

SAGITTARIUS (Nov. 22-Dec. 21). You'll enjoy some of the silliness that comes out of the giddy, high energy of the day. Still, you really want to get things done. Help those around you stay on track, more or less.

CAPRICORN (Dec. 22-Jan. 19). You can sense what is going to happen next -- not because you're more psychic than usual, but because you've actually seen a similar situation before and can read the signs.

AQUARIUS (Jan. 20-Feb. 18). Staying focused doesn't always have to mean staying serious. No one likes a stick in the mud. Go with the playful, impulsive mood of the moment, and you'll land in a sweet situation.

PISCES (Feb. 19-March 20). Stay light-hearted. Don't worry if you've made the right choice. Whatever you do, you'll learn from it. Just make sure you follow through and have some fun in the process.

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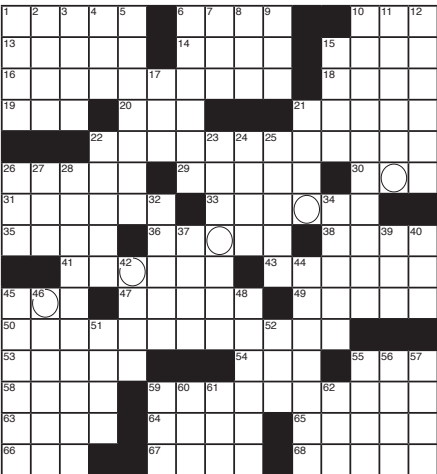
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The New York Times Crossword

Edited by Will Shortz

No. 0916

- Across**
- 1 Dive
 - 6 Kind of screen
 - 10 Guarantor of many bank loans to cos.
 - 13 First Greek-American vice president
 - 14 Condé Nast title
 - 15 Retro hairstyle
 - 16 Site of a memorable 1989 impromptu performance by 50-Across
 - 18 Lake ___, head of the Blue Nile
 - 19 "Didn't I tell you?"
 - 20 Stocking stuffer?
 - 21 Famous Olde Tyme brand
 - 22 Prized possession of 50-Across
 - 26 Actress Anne
 - 29 Option after six months, say
 - 30 What le gendarme enforces
 - 31 Joyful damsel's cry
 - 33 Director of "Eat Drink Man Woman"
 - 35 Approval indicator
 - 36 City on the Arkansas River
 - 38 Off
 - 41 Isn't alert
 - 43 Its symbol is "X"
 - 45 Top-notch
 - 47 Ogre
 - 49 "I'll see you in the parking lot!"
 - 50 20th-century master of the [circled letters]
 - 53 Lots of, slangily
 - 54 Tolkien's Treebeard, e.g.
 - 55 "Ti ___" ("I love you," in Italian)
 - 58 Tommie of the 1969 World Series Mets
 - 59 Birthplace of 50-Across
 - 63 Polonius, for one
 - 64 Loch Lomond lovely
 - 65 Charleston or lindy, once
 - 66 Live
 - 67 Shanghai's ___ 2010
 - 68 Stan Getz's instruments
- Down**
- 1 Pointed comments
 - 2 Arch type
 - 3 About
 - 4 "mezzo del cammin di nostra vita": Dante
 - 5 Forum for 140-character messages
 - 6 "No lie!"
 - 7 "Cry ___ River"
 - 8 The works
 - 9 Former sports org. with the teams Hitmen and Rage
 - 10 Puppeteer with 12 Emmys
 - 11 Ghost in "Macbeth"
 - 12 Sports legend with the autobiography "Open"
 - 15 "You are here" symbol
 - 17 Neither's partner
 - 21 Sob
 - 22 Beach home?
 - 23 Gives a hand
 - 24 Places for guests
 - 25 Home of Bally's and the Venetian



Puzzle by Joey Weissbrot, Brown University '11

- 26 Horatio Nelson's ___ Victory
- 27 Observe
- 28 "Bullitt" has a famous one
- 32 Alamogordo's county
- 34 The so-called "blue marble"
- 37 "___ and away!"
- 39 Early Fox rival
- 40 £ : pound :: ¥ :
- 42 River through Castile and León
- 44 Some tiny mints
- 45 Force defeated in 1588
- 46 Old Mercury
- 48 Really
- 51 You, once
- 52 Like Brahms's Piano Trio No. 1
- 55 Greek warrior
- 56 Big garden project
- 57 Till compartment
- 59 Pintful, perhaps
- 60 Slate-cutting tool
- 61 Ability to pick things up
- 62 401(k) alternative

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Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from Bronze (easiest) to Silver to Gold (hardest).

9	2	6				5		4
			6		8		2	
	3	7		2			9	
	6				7			
7	8	2		5		9	4	1
			2				7	
	5			6		4	1	
	7		8		4			
1		4			3	6	8	

Rating: **BRONZE**

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6	5	2	4	1	8	£	7	9
7	1	4	£	9	6	8	5	2
5	7	9	6	8	2	1	4	£
1	4	6	9	5	£	2	8	7
2	£	8	7	4	1	6	9	5
9	6	1	5	2	4	7	£	8
£	2	5	7	8	6	9	5	1
4	8	5	1	£	7	9	2	6

Answer

10/21/10

SPORTS

daily in the Emerald.

PREVIEW

FORECAST



47 degrees, windy with a chance of rain

AT A GLANCE

Who: No. 1 Oregon Ducks vs. UCLA Bruins

What: Week 8 Pac-10 Conference Game

When: Today, 6 p.m. ESPN

Where: Autzen Stadium

SUMMARY

The Oregon Ducks get their first chance to show off their top national ranking in a conference battle with the UCLA Bruins. UCLA inserted a new pistol offense in the offseason with strong results in the running game, but the passing game has not followed suit. Oregon will be without sophomore Kenjon Barner, but the nation’s leading rusher, LaMichael James, is expected to have another big game.

INSIDE

GAME PREVIEW

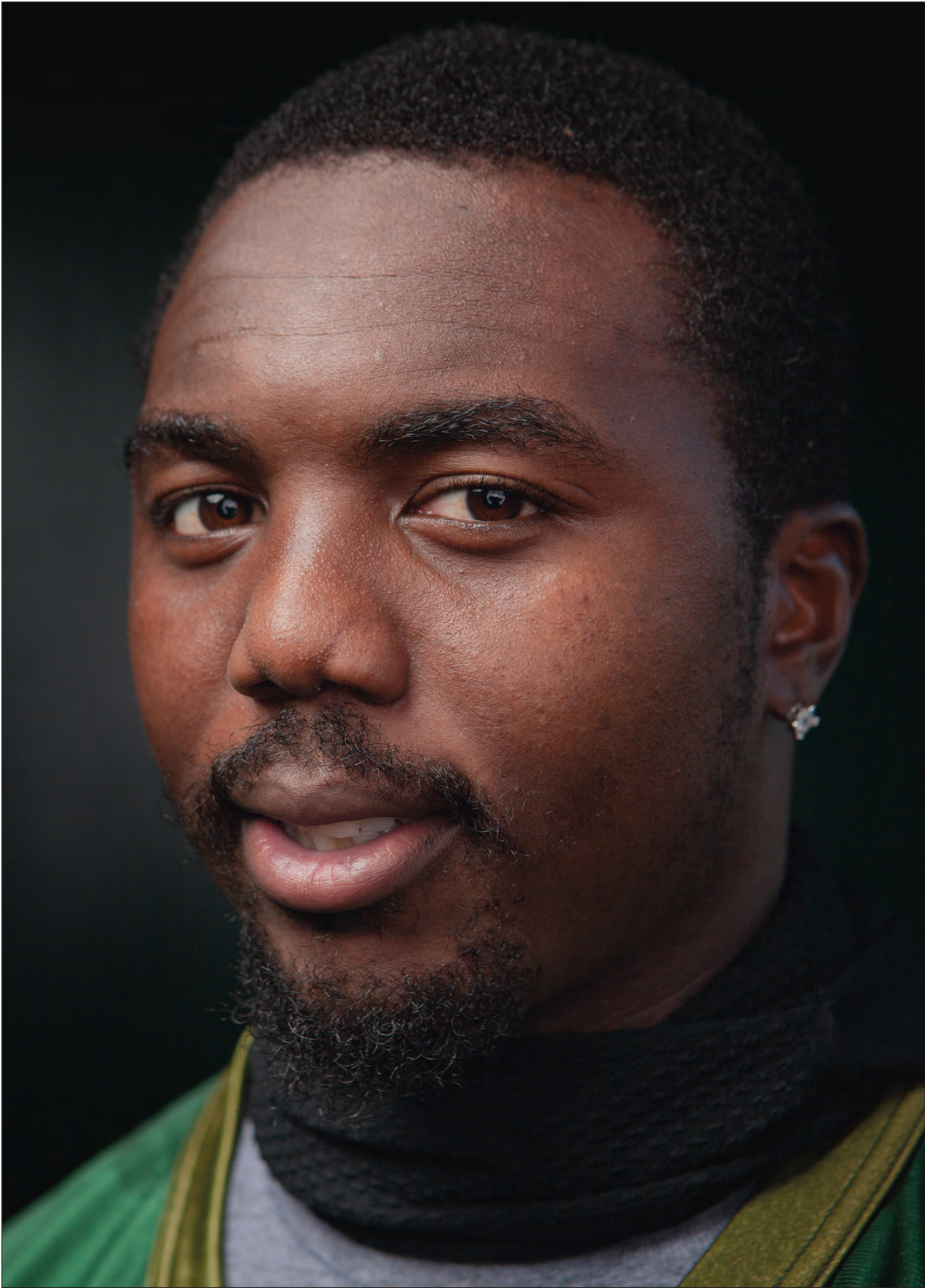
Top-ranked Oregon hopes to avoid another No. 1 upset when unranked UCLA comes to Autzen
PAGE 2B

OREGON NOTES

Ducks look to contain an inconsistent Bruins run game that is the key to the team’s success
PAGE 3B

UCLA NOTES

Quarterback Kevin Prince and the Bruin offense have been weakened by suspensions and injuries
PAGE 3B



IVAR VONG PHOTO EDITOR

NOT TO BE
OVERLOOKED

Fifth-year senior Marvin Johnson has quietly been dominating in special teams play

LUCAS CLARK
SPORTS EDITOR

There will always be someone, something, some detail that goes unnoticed. In football, those who employ their talents in the most dangerous and hard-hitting facets of a 60-minute football game often fit that description. Their jobs are overlooked until something goes askew, but their

value is second to none. Oregon senior Marvin Johnson proudly fits that mold. In his fifth year with the team, Johnson’s reputation as a dependable special teams commodity has grown exponentially. “You have to really focus on those kind of roles for guys to appreciate what he does,” special teams

coordinator Tom Osborne said. “... Marvin is one of our most valuable players on our entire team.” Johnson has not always been an under-the-radar type of player. In high school, he was quite the contrary. During his senior season at Dominguez

JOHNSON
CONTINUED ON PAGE 2B

GAME DAY

GAME PREVIEW

Ducks hope to avoid third straight week of No. 1 upsets

Oregon will defend its title against a UCLA team that is struggling to find its momentum

PATRICK MALEE
SPORTS REPORTER

Last weekend, it was Ohio State. Twelve days ago, Alabama went down. Now, on a nationally televised stage, the Oregon Ducks (6-0, 3-0) will look to avoid a similar pitfall as the nation’s top ranked team against UCLA (3-3, 1-2).

Both teams were given an extra week to prepare for Thursday night’s showdown. For the Bruins, that likely meant studying every facet of Oregon’s high-powered offense.

Chip Kelly and the Ducks, on the other hand, used the bye week to get back to the basics.

“It was a real fundamental week for us on the days that we practiced in terms of just trying to improve as a team,” Kelly said. “We weren’t putting in any schemes, weren’t putting in any plays, it was just, ‘how do we get better as a group?’”

The specifics for the matchup with UCLA were saved for game week. For Kelly, it was almost like preparing for an entirely different Bruin team on offense.

“They run a little bit of a different offense than they’ve run before,” Kelly said. “They’ve changed. They’re running the pistol offense. They’re running

the ball really well. Their passing game isn’t what it has been in the past, but I think it’s maybe because of their dedication in running this new offense.”

Indeed, running back Johnathan Franklin has rushed for nearly 700 yards through six games. The sophomore

“We treat it the same, week in and week out. Our coaches do a good job keeping us mellow.”

CASEY MATTHEWS
OREGON LINEBACKER

averages 113.2 yards per game, and the Bruins rank 13th in the nation as team with 223.0 rushing yards per appearance.

Franklin was the catalyst of UCLA’s shocking 34-12 win over then-No. 7 Texas on Sept. 25, gathering 118 yards and a touchdown. Watching that game, linebacker Casey Matthews realized just what the Bruins were capable of.

“There’s times when you can tell they’re learning as they go,” Matthews said. “But there’s also times they show flashes of greatness. Against Texas, if you watched that game, they only had (27) yards passing but they ran all over them.”

If the Texas game was the high point of the season for

UCLA, a 35-7 loss at California on Oct. 9 was an obvious low point. The Bruins gave up 304 rushing yards, while gaining only 26 of their own.

Still, by no means does this indicate that Darron Thomas and the offense are overlooking UCLA.

“Real smart defense,” Thomas said of the Bruins. “Really don’t do too much

blitzing, but they (are) smart on the back end and things like that, trying to confuse you.”

Head coach Rick Neuheisel may have overhauled the UCLA offense, but the defense has remained largely the same under the leadership of blue chip players like junior linebacker Akeem Ayers and junior free safety Rahim Moore.

“Defensively, they’re the same as they’ve been the last couple years,” Kelly said. “They’ve been one of the better defenses in the league. They’ve got some athletic players. Akeem Ayers is as good a line-backer as there is in this league; Rahim Moore is as good a safety as there is in this league.”

As many fans likely recall,

it was Ayers who intercepted a Nate Costa pass in Oregon’s own end zone for a touchdown last season. A phenomenal showing of athleticism, the play has become a YouTube favorite.

It was one of Costa’s only mistakes as he filled in for Jeremiah Masoli in a 24-10 win. This year, Kelly comes into the game with a much healthier squad. For him, that makes all the difference.

“The one thing I don’t really think people realize in the UCLA game was how banged up we were as a team going down there,” Kelly said. “We were so banged up at a lot of different positions. The way our guys played down there was really one of our biggest games.”

Another key difference? The Ducks were ranked No. 13 when they headed down to Los Angeles for the UCLA matchup last year. This year, they are the No. 1 team in the country welcoming the Bruins into their building.

If the ranking adds any pressure to this Oregon team, they don’t show it.

“We treat it the same, week in and week out,” Matthews said. “I’m sure people are going to say that teams are going to give their best shot now, but we don’t see it that way ... our coaches do a good job keeping us mellow.”

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TIFFANY CHENG DAILY BRUIN

UCLA head coach Rick Neuheisel, in his third season coaching the Bruins, has introduced a new pistol offense this season that he hopes will ignite a squad that has been lackluster in recent years.

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JOHNSON
CONTINUED FROM PAGE 1B

High School, Johnson led the Dons to the California Interscholastic Federation (CIF) Division III championship as one of the most dominant quarterbacks in the entire state.

During that season Johnson rushed for 1,016 yards and 18 touchdowns, while throwing for another 1,250 yards and 19 more scores with just two interceptions. He was named a finalist for state Player of the Year honors following that season.

Before his high school years, football was just a part of everyday life.

“Well, football was just something we did in my neighborhood,” Johnson said. “Everybody did it whether you wanted to or not, that was the whole thing. Like you wake up, you see everybody outside with the ball throwing it around. Playing throw and tackle, that’s what we called it.”

Johnson said his older brother initially brought him into the sport, and like a lot of the kids growing up in Compton, Calif., taking the hits from older kids in the neighborhood came with the territory.

“Just playing with them gave me an advantage, gave me a step on playing with everybody my size, my age,” Johnson said. “So I’d be out there playing with the big guys so that kind of helped me out, made me love the game more.”

As Johnson progressed as both a quarterback and defense back, college scouts began to take notice. He received scholarship offers from Boise State, Colorado, Idaho and Mississippi State, before signing with Oregon.

At the time Johnson’s cousin, Jeremiah Johnson, was a freshman running back with the Ducks and he persuaded his younger cousin to pursue a collegiate career in Eugene. And without making an official visit, Johnson signed his letter of intent to play for Oregon. Johnson said he liked the idea of staying on the West Coast knowing that his mom would be able to make the trip to some of his games, with at least one guaranteed game in Los Angeles each season.

Once he arrived on campus, Johnson spent the 2006 season as a redshirt, earning five scout team player of the week accolades. The following season

Johnson made his impact known on special teams and made an appearance in the Ducks Sun Bowl win over South Florida. In 2008, Johnson battled to overcome injuries throughout the year before finding his stride the following season.

That next fall, Johnson was given the Wilson Award for the most outstanding special teams player at the team’s postseason awards banquet. He tallied 29 tackles, while playing in all 13 games, including a season-high five stops against Ohio State in the Rose Bowl.

“I take pride every time I’m on the field,” Johnson said. “Being on the field is a blessing so I want to go ahead and give it my all every time I’m on it.”

As a senior, Johnson is revered for his work ethic and respected for his blue-collar mentality.

“He’s always been an impact player here on special teams and the different positions he’s played,” defensive backs coach John Neal said. “He’s fought through a ton of injuries; I think he’s had four surgeries, and just keeps coming back and getting the job done.

“He’s just one of the really

great Ducks that we’ve had in this program.”

Those injuries aren’t something that Johnson has ever given a second thought to.

“Marvin will play with both legs hanging by the skin,” Osborne said. “And he has.”

That attitude is what Johnson hopes will guide him through to the next level once his career at Oregon ends. Johnson, a political science major, intends to train for the Pro Day in the spring and hopefully get a shot at the NFL.

The physical strength (he tied the program record for defensive backs with a 330-pound power clean his sophomore year) is undeniable; it’s just a matter of getting the right people to notice him.

Osborne saw that same NFL potential in former Oregon defensive back Willie Glasper, who blew out his knee midway through last season.

“Marvin, you know, I’d be surprised if he doesn’t get an opportunity,” Osborne said. “He definitely has earned it. He definitely deserves it because he can do everything.”

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UCLA NOTES

Bruins must be consistent against top-ranked Ducks

UCLA has to overcome injuries, suspensions to take down Oregon

ROBERT HUSSEMAN
SPORTS REPORTER

Perhaps there is something to be said for a positive start to a bye week.

The UCLA Bruins — like the No. 1 Oregon Ducks, idle last week before tonight's game — had a three-game winning streak unceremoniously snapped at Cal, 35-7.

Now 3-3 (1-2 Pacific-10 Conference), UCLA could seize momentum in a big way with a road upset of the Ducks.

"This game is going to test our manhood," Bruins safety Rahim Moore told the Los Angeles Times. "It's a big-time man's game this week."

Whether or not UCLA head coach Rick Neuheisel would agree, he has not outwardly shown it.

"You can't get caught up in who they are or what they are," Neuheisel told the LA Times. "It's about playing the game and seeing how it matches up."

The matchup that matters the most today will be offensive coordinator Norm Chow's pistol offense (second in the Pac-10 in rushing yards) against the Ducks' defense (second in the Pac-10 in scoring defense).

Both sides will be missing key players for the game.

Oregon is unlikely to start defensive tackle Zac Clark (leg), defensive end Terrell Turner (foot) and cornerback Anthony Gildon (leg) this week because of injuries. Wade Keliikipi and Dion Jordan are expected to start along the defensive line, while Cliff Harris is the possible starter at corner. All would be making their first career starts, but they have gained significant playing time within the Ducks' defensive rotation.

UCLA's most pressing concern is the quarterback position.

Redshirt sophomore starter Kevin Prince, who suffered a knee injury in the Bruins' upset victory over then-No. 7 Texas on Sept. 25, is questionable against Oregon. Sophomore Richard Brehaut is Prince's backup.



MORGAN GLIER DAILY BRUIN

Sophomore tailback Johnathan Franklin is one of UCLA's most productive players, ranking second in the Pac-10 in rushing, behind Oregon's LaMichael James.

"The quarterback in the pistol offense doesn't just drop back and throw," Prince told the LA Times this week. "If that was the case, I would be fine. The fact of the matter is we've got to run the ball. I have to prove to myself that I can run the ball and make cuts."

"This game is going to test our manhood. It's a big time man's game this week."

RAHIM MOORE
UCLA SAFETY

Prince is considered the better runner of the two, with Brehaut cast as the more upright pocket passer. Oregon scout team quarterback Bryan Bennett has donned Prince's jersey number, No. 4, in practice, and the team has not altered its preparation to accommodate a switch.

"That's the first I've heard of that," Ducks defensive tackle Brandon Bair said when asked about UCLA's quarterback issues.

What Oregon has prepared

for, of course, is the run.

UCLA has churned out 223 yards per game, behind only Oregon in the Pac-10, and running backs Johnathan Franklin and Derrick Coleman are second and eighth, respectively, in the conference in rushing.

"They make their money in running the ball," Bair said. "We've got to make sure we're sound inside. We've just got to continue to make plays. Whatever they come out in, we're going to prepare for that."

The Bruins, meanwhile, have to prepare for some line-up issues against the Ducks' wear-them-out defense.

Neuheisel announced on Oct. 13 the suspensions of fullback Morrell Presley and wide receiver/kick returner Josh Smith for the Oregon contest after the two reportedly violated the team's drug policy. Both are starters who will have to be replaced.

On Tuesday, the team announced that two more unnamed players will be

UCLA NOTES
CONTINUED ON PAGE 7B

OREGON NOTES

Oregon defense looks to contain UCLA rushing attack

Key to winning against Bruin squad lies in controlling run game

ANDY DRUKAREV
SPORTS REPORTER

The formula for stopping UCLA's offense is simple.

Hold the Bruins' running game in check, and more often than not, you'll keep them out of the end zone.

Under the direction of renowned offensive coordinator Norm Chow, UCLA implemented a version of the pistol offense this off-season. But unfortunately for the Bruins, the pistol hasn't exactly been firing on all cylinders.

While UCLA's rushing game has been productive and is ranked No. 13 in the country at an average of 223 yards per game, the aerial attack has been another story.

The Bruins are ranked No. 118 in the nation in passing with a woeful 95.50 yards per game. Redshirt sophomore quarterback Kevin Prince has regressed from an encouraging freshman year in which he threw for 2,050 yards and completed 56.2 percent of his passes. This season Prince has only completed 44.7 percent of his throws while throwing three touchdowns against five interceptions.

Prince has also dealt with an assortment of nagging injuries virtually all year.

His backup, Richard Brehaut, has completed only 19 of his 38 pass attempts with no touchdowns and one interception.

While Prince is currently listed first on the Bruins' depth chart, it's unclear whether he or Brehaut will start under center against the Ducks. Either way, it's apparent that UCLA's rushing game will present a more significant challenge. Case in point — the Bruins have 13 rushing touchdowns compared to three passing.

Jonathan Franklin is UCLA's feature back, leading the team in carries (with 112 attempts) at 6.1 yards per carry.

Franklin is complemented by Derrick Coleman (7.5 yards per carry on 44 attempts) and true freshman Malcolm Jones (4.0 yards per carry

on 30 attempts).

But Oregon doesn't plan to alter its defensive strategy to stop the unbalanced UCLA offense.

"We don't change up what we do for other teams," Oregon defensive tackle Brandon Bair said. "We come out and just do what we do every day."

Oregon's defensive line wants to get off blocks and attack the ball.

"Pretty much the run game is the run game," Oregon defensive line coach Jerry Azzinaro said. "You have guys blocking you and you try to defeat the blockers and get after the ball carrier." And it's not much different with a pistol offense than a pro-style set.

"It's kind of the same thing as we run," Bair said. "The only difference is the backs behind the quarterback instead of one side or the other."

The size of UCLA's offensive line and running backs could pose problems for the Ducks. The starting five on the Bruins' offensive line weighs an average of 317 pounds, significantly more than Oregon's defensive line.

And though the 5-foot-10-inch, 198-pound Franklin has the speed to bounce outside, the Bruins have two backs (Jones and Coleman) who weigh more than 220 pounds and are certainly capable of overpowering a defensive front.

With that thunder (Jones and Coleman) and lightning (Franklin) dynamic at play, Oregon's defenders have a responsibility to be aware of each Bruin runner and study his tendencies.

"That comes in almost at an individual level," Bair said. "You have to have studied the team enough to know which back is in and what plays you're going to get more often than not. You have to recognize that as a player when you're on the field and that's going to change up your mentality and the way that you play."

If Oregon can do that, they'll have a good shot at taming the Bruins. In their three wins this season, UCLA averages 322.3 yards on the ground. In its three losses, they average only 123.7.

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Rock Band @ 8 pm

Friday, Nov. 5:

Coffeehouse talent show @ 7pm

Nov. 18-20:

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EMU Food court @ 3:30

Saturday: 5pm

Sunday:

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Confessions:

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*Student Mass †Before Wednesday Student Mass

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GAME DAY

STARTING LINEUPS

2010 UCLA SCHEDULE		2010 UO SCHEDULE	
SEPTEMBER		SEPTEMBER	
4	at Kansas State (L, 31-22)	4	vs. New Mexico (W, 72-0)
11	vs. Stanford (L, 35-0)	11	at Tennessee (W, 48-13)
18	vs. Houston (W, 31-13)	18	vs. Portland State (W, 69-0)
25	at Texas (W, 34-12)	25	at Arizona State (W, 42-31)
OCTOBER		OCTOBER	
2	vs. Washington State (W, 42-28)	2	vs. Stanford (W, 52-31)
9	at California, (L, 35-7)	9	at Washington State (W, 43-23)
21	at Oregon, 6:00 p.m.	21	vs. UCLA, 6 p.m.
30	vs. Arizona, 12:30 p.m.	30	at USC, 5 p.m.
NOVEMBER		NOVEMBER	
6	vs. Oregon State, TBA	6	vs. Washington, TBA
18	at Washington, 5:00 p.m.	13	at California, TBA
26	at Arizona State, 12:30 p.m.	26	vs. Arizona, 4 p.m.
DECEMBER		DECEMBER	
4	vs. USC, TBA	4	at Oregon State, TBA

2010 OREGON STATISTICAL LEADERS						
RUSHING	ATT	YDS	AVG	TD	LONG	
L. James	114	848	7.4	9	76	
D. Thomas	37	221	6.0	2	35	
PASSING	CMP	ATT	PCT	YDS	TD	
D. Thomas	87	148	58.8	1231	14	
RECEIVING	CAT	YDS	AVG	TD	LONG	
J. Maehl	31	423	13.6	5	47	
D. Davis	20	196	9.8	1	25	
L. Tuinei	16	156	9.8	1	29	
DEFENSIVE	TKL	AST	INT	TFL/YDS	SACKS	
E. Pleasant	17	16	-	4.0-22	2.0-13	
S. Paysinger	19	11	-	2.5-10	2.0-10	
C. Matthews	13	16	3-15	3.5-15	1.0-7	
T. Jackson	17	11	1.0-0	-	-	
J. Boyett	16	11	1-39	1.5-3	-	

2010 UCLA STATISTICAL LEADERS						
RUSHING	ATT	YDS	AVG	TD	LONG	
J. Franklin	112	679	6.1	5	35	
D. Coleman	44	332	7.5	4	73	
PASSING	CMP	ATT	PCT	YDS	TD	
K. Prince	42	94	44.7	384	3	
RECEIVING	CAT	YDS	AVG	TD	LONG	
N. Rosario	14	137	9.8	-	19	
R. Marvray	12	132	11.0	2	29	
T. Embree	8	99	12.4	-	19	
DEFENSIVE	TKL	AST	INT	TFL/YDS	SACKS	
S. Westgate	37	13	-	4.5-23	2.0-18	
T. Dye	27	21	-	1.0-1	-	
P. Larimore	26	12	-	5.0-20	1.0-10	
A. Ayers	25	11	2.0-90	6.5-30	3.0-12	
R. Moore	24	12	1.0-42	1.0-1	-	

PICK THE PAC

Emerald sports reporters predict the winners of this week's games

L. CLARK
A. DRUKAREV
R. HUSSEMAN
P. MALEE



UCLA @ NO. 1 OREGON

R. HUSSEMAN



WASHINGTON @ NO. 15 ARIZONA

A. DRUKAREV
R. HUSSEMAN



ARIZONA STATE @ CAL

L. CLARK
A. DRUKAREV
R. HUSSEMAN
P. MALEE



WASHINGTON STATE @ NO. 12 STANFORD

PLAYERS TO WATCH

MOORE PHOTO BY MAYA SUGARMAN DAILY BRUIN
THOMAS PHOTO BY JACK HUNTER PHOTOGRAPHER



DARRON THOMAS (1)

QUARTERBACK

188.40

All-purpose yards per game averaged by LaMichael James, second in the nation

25.45

Yards per punt return averaged by Cliff Harris, first in the nation

8

Fumbles lost for Oregon this season, tied for No. 104 in the nation

9

Fumbles recovered by UCLA defense this season, tied for seventh in the nation

3

Touchdowns scored by Oregon in first four minutes of second half last year against UCLA

5.17

Yards per rush for UCLA offense this year

2

Yards per rush given up by Oregon defense last year against UCLA

1

Sack per game averaged by Kenny Rowe in three career games against UCLA

Design Chip Kelly's next signal board

What's a signal board?

Head football coach Chip Kelly has introduced signal boards to the offensive play calling. A team member holds up the boards, which contain four images in a two-by-two grid, as others signal to the quarterback Darron Thomas and the offense to relay the play call.



How do I submit?

- Images must appear on a 28" x 22" poster board with a 2 x 2 grid.
- Images must be printable and in good taste.
- Images may be as random or connected as the contestant wishes.
- Contestants must be UO students and include their name, year, e-mail address, and phone number with their submission.



All submissions must be handed in to the Oregon Daily Emerald office (EMU Suite 300) by Friday, Nov. 12th.

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POINTS OF DEBATE

The following is an excerpt from an e-mail debate between Oregon Daily Emerald Sports Editor Lucas Clark and Daily Bruin Sports Reporter Ryan Eshoff.

Lucas Clark: For the first time in school history, the Oregon Duck football team is ranked No. 1 in the nation. Granted, the move was made during a week in which the Ducks were idle, but being the top-ranked team in the country still has an undeniable ring to it around campus. This week, when Oregon hosts a UCLA Bruins squad that has experienced up and down success in 2010, the Ducks get their first opportunity to make a statement as the country’s front runner. Oregon is coming off a much needed bye week that gave a slew of key players ample time to recover from a very physical Washington State game. The biggest return to the starting lineup: sophomore quarterback Darron Thomas.

Ryan Eshoff: As outlandish as it may sound, maybe it’s best that this UCLA team is facing the nation’s top team in its territory. The Bruins have looked their best when no

one thought they had a chance — convincing wins over Houston and at Texas speak to that — but have looked mediocre at times against the likes of Washington State and Cal. Still, the last time UCLA beat a top-ranked team, head coach Rick Neuheisel was dealing with acne and the fairer sex in a Wisconsin high school. He’s thinking containing Thomas, LaMichael James and Co. will present some larger issues.

LC: You raise an interesting point with the big win over Texas, a game no one saw the Bruins taking. If UCLA is a big-game team, they will be tested on Thursday when they enter Autzen Stadium. Oregon fans, notoriously a faithful, in-your-face bunch, defend the Autzen turf blindly and have not seen a home loss since the 2008 preseason. For opposing teams, matching up with the Ducks for a full 60 minutes has proven to be a daunting task. Oregon has yet to give up a single point in six fourth quarter appearances this season, providing some leeway for lackluster first-quarter showings (see Stanford). Oregon’s offense,



LUCAS CLARK
OREGON DAILY EMERALD
SPORTS EDITOR



RYAN ESHOFF
DAILY BRUIN
SPORTS REPORTER

however, has been the talk of the nation this season and the UCLA defense will have a handful of scoring threats to contain each and every play.

RE: Pun intended, the UCLA rush defense can’t afford to “Duck and cover” like it has in prior matchups against elite running backs. Kansas State’s Daniel Thomas and Cal’s Shane Vereen each put up big numbers against the Bruins, a major concern given that Oregon boasts Thomas, James, Kenjon Barner and who knows how many other Swoosh-sporting, 4.3 40-running athletes. The Bruins’ best bet from a game-planning standpoint will be to methodically utilize their pistol offense to establish the running game and try to keep the Ducks’ offense off the field. One of the major reasons UCLA was waxed at Cal was because the Bears jumped way ahead early and forced the Bruins to pass way more than they wanted to — or were capable of.

LC: Jumping out to an early lead has proven difficult for Oregon as of late, and

getting off to a strong start against any conference opponent is crucial. The Ducks will be without the aid of Barner for an undetermined amount of time, leaving James to shoulder even more of the load. Not a bad trade off considering he leads the nation in rushing and is at the forefront of an ever-shifting Heisman race. The play of UCLA quarterback Kevin Prince will be a deciding factor in the Bruins fate on Thursday. Oregon’s secondary has struggled against consistent passing threats, but it’s tough to say whether Prince fits that mold or not. Having Thomas back under center is a welcome site for the fan base, but if that aching shoulder continues to hinder his performance (it hasn’t in practice all week) then Nate Costa is a more than formidable backup having faced the Bruins in Los Angeles last fall.

RE: “Consistent passing threat” is a phrase that’s as foreign to UCLA as “Hey, nice Reeboks” is to Oregon. Kevin Prince is no Joey Harrington (collegiate Joey, that is) and one of the reasons there’s still somewhat of a quarterback controversy in LA is that Rick Neuheisel and Norm Chow seem to have little confidence in Prince’s ability to lead a consistent passing attack. If (or maybe, when) a situation arises where the Bruins need to pass, don’t be surprised if Richard Brehaut makes an appearance as the play caller. On the other side of the ball, the Bruins would be thrilled to see Costa instead of Thomas, if only because they are familiar with him and because he’s still probably trying to figure out what happened on Akeem Ayers’ pick.

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STILL ON HIS FEET | ROBERT HUSSEMAN

A master plan for Pac-12 scheduling predicament

In the coming months, the 12 university presidents of the schools that will make up the Pacific-12 Conference will vote on a proposed divisional realignment plan for football. Currently, the proposal calls for North and South divisions of schools.

Oregon would join Oregon State, Washington, Washington State, Cal and Stanford in the North, while Arizona, Arizona State, Colorado, Utah, USC and UCLA would occupy the South. The merits of Oregon’s inclusion into the North division — particularly as it pertains to the Los Angeles television market and fertile recruiting area — have been debated ad nauseam.

I have no interest in this debate because I do not fundamentally accept the Pac-12 North and the Pac-12 South. My realignment plan is far more radical and ambitious. Larry Scott, if you’re reading this, my contact information is located at the bottom of this piece, and I am looking forward to discussing the size of my royalty check.

Ready for it? Here goes.
I propose that the Pac-12 schools

be lumped into a single division, called the “Pac-12 Conference”. Each school in the division will play every other school in football in a round-robin scheduling format.

Need to process that for a second? Go ahead. I’ll wait.

And yes, you read me correctly. Forget divisions and intra-conference politicking. As of right now, the Pac-10 Conference schools play nine conference games toward determining a winner. Coaches and players at every school harp on a single fact: You know, at the end of the day, which team is truly the best team in the conference. It’s the team that wins.

It’s so zen, so beautiful and so simple, which means college football fans would immediately detest it.

You think this can’t be done? Try and stop me. In a world where the Bowl Championship Series is allowed to exist with limited questioning toward the higher-ups that control it, what’s wrong with upending the traditional schedule? Who says that



ROBERT HUSSEMAN is a fifth-year senior from Keizer, Ore., majoring in business administration and Mathematics. He has worked as a sports reporter for the past three years. Robert also works as a freelance reporter for The Register-Guard.

HUSSEMAN
CONTINUED ON PAGE 7B

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GAME DAY

Catching up with... ROB BEARD

Oregon Daily Emerald:

Probably your most memorable moment this year was the successful onside kick against Stanford. Tell me what you were thinking in the huddle when you heard that was going to be the call?

Rob Beard: I was waiting for it. I was expecting it. When I heard it I just told myself, "Let's go, this is my chance to do something good for our team, maybe change the momentum, the team is asking me to do this so I'm going to do it." That's what ran through my head.

ODE: Talk about the execution of the play and actually coming up with the recovery.

RB: I just lined it up, made sure it looked like I was kicking a normal kickoff, like I was going to kick it deep to the right. I did my whole approach, did everything I practiced. I practiced perfection and I applied it to the game; that's it.

ODE: How often do you practice those kicks?

RB: That week was the only time I really practiced it, and I did it probably 15-20 times.

ODE: How often did you personally recover the kicks in practice?

RB: About two or three times maybe.

ODE: So it's pretty rare for you to recover it?

RB: Yeah, usually I would pop it up to another guy running down, and he would be able to catch up.

ODE: Okay, switching gears. What's your major?

RB: I'm going to do journalism: advertising.

ODE: What classes are you taking now?

RB: I'm taking Gateway 205 and 206, and then I'm doing a



JACK HUNTER PHOTOGRAPHER

Oregon sophomore place-kicker Rob Beard goes up for an extra point in the Ducks' 69-0 victory over Portland State on Sept. 18. In five games, Beard has 48 points, including 5-5 in field goals.

poetry class and a sociology class.

ODE: What do you want to do with that degree?

RB: Advertising, I'm focused on that. I'm not a big fan of reporting or anything like that, but advertising, that attracts my attention. Finding advertising strategies and advertise products out on the market, I like that.

ODE: So what do you think of the job Oregon does advertising its brand?

RB: I think we do a pretty good job. When everybody sees that "O" everybody knows its Oregon and they see the wings, they know it's the Ducks. The green and yellow is real popular here and another thing coming out big is the Win the Day (slogan), the WTD, that's getting

recognized all over now.

ODE: Did you play any other sports in high school?

RB: I played football, basketball and I ran track.

ODE: No soccer, though?

RB: No, no soccer.

ODE: When did you start placekicking? Was that always your thing?

RB: I started placekicking really my sophomore year. Our senior kicker on my high school team got hurt in the first week or two and coach just lined everybody up and said who can kick a ball, and I went up and kicked one and he said you're our new kicker. Once the senior was healthy I ended up taking his job.

ODE: Did you play any other positions before that?

RB: Yeah, at the time I was playing wing back, running back and then also a little bit of linebacker. My junior year I switched the defensive side and I did that my senior year; I played middle linebacker there.

ODE: Do you like to think if kicking wasn't part of the equation you'd still be good enough at those positions to play in college?

RB: Yeah, I thought so. People supported me with that. I don't think I could have made it at big Division I schools. I was definitely looking at some smaller schools and that would have been something I would have loved to do but I love kicking here at Oregon, so...

— ANDY DRUKAREV

UCLA NOTES

CONTINUED FROM PAGE 3B

suspended for additional violations of team policy. One is reportedly appealing the suspension.

"I'm disappointed in both kids and for both kids, and hopefully they'll learn the valuable lesson that can be learned from this kind of penalty and discipline," Neuheisel told The Orange County Register after Tuesday's practice.

It's no secret: Slowing the Bruins' offensive attack — now depleted after suspensions and injuries — takes them out of contention quickly.

In three wins, including UCLA's 34-12 stunner over Texas, the Bruins have averaged 35.67 points per game.

In their three losses, they have scored a total of 29 points.

RHUSSEMAN
@DAILYEMERALD.COM

HUSSEMAN

CONTINUED FROM PAGE 6B

teams have to play three non-conference games, eight or nine conference games, and a championship game? What's wrong with one non-conference game, 11 conference games and possibly a conference championship game? (More on that later.)

Non-conference games are the furthest thing from sacred in college football. The cost of playing Football Championship Subdivision teams is negligible at best and downright embarrassing if the big school loses. The same goes with most Football Bowl Subdivision teams; no one really wants to be caught dead hosting Kent State, Louisiana-Monroe, or any college football team in New Mexico, New Jersey or New York.

The most advantageous

out-of-conference scheduling is also the most ambitious. Public opinion will swing your way with big wins and even close losses, as Oregon State found out when it was ranked with two losses. So pick up your marquee off-season matchup, and then the Pac-12 is immediately flung into the conference season. Every team for itself.

Worried about money? How much more could home dates with Charleston Southern or Ball State land you as opposed to Colorado or Utah? And, even better, the games against the new guys count. Ticket revenue should average out based on the excitability of the fan base — in this conference, that's pretty high outside of Los Angeles.

Still want that conference championship game? Sure. Pit the conference's top team against its second-best team,

shack them up at a neutral field in the second full weekend of December, and presto — instant buzz and sponsorship dollar generator. So the season will be a little longer — 13 games, 14 with a bowl, maybe 15 if the school's athletic director scheduled a home-and-home with Hawaii. If Larry Scott was making decisions based on offending the Warriors, this conference would truly be going the wrong direction.

Finally, how would this look in the grand scheme of the college football landscape? For the top team, remarkably well. After all, most teams struggle through eight or nine conference games with intact win percentages. The pressure cooker that is 11 games would earn a newfound level of respect.

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Marilyn Kittelman

Business owner, wife & mother “As the mother of two college students I understand the difficulties they face.”

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Her opponent: Career Politician Floyd Prozanski has *run out of plays*. He voted to *increase state spending by 46%* in just the last four years! He voted in favor of HB 5054 – *cutting spending on higher education!* Oregon now has the second highest unemployment rate in the nation!

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